

Google invites start-ups to apply for the second edition of its accelerator programme

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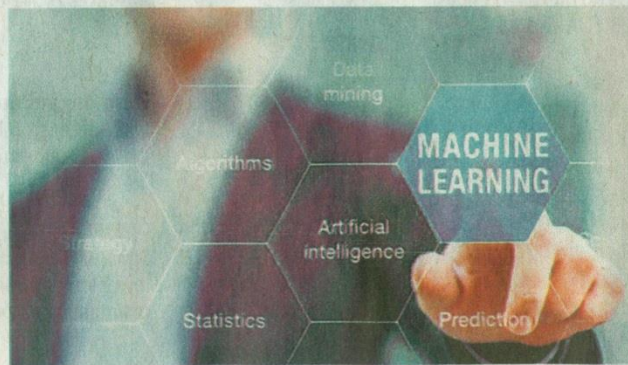
New Delhi, December 26

Google on Wednesday opened applications for the next class of its "Launchpad Accelerator" mentorship programme for start-ups using Artificial Intelligence /Machine Learning (AI/ML) in India, which is scheduled to commence in March 2019.

The last date for applications is January 31, 2019, Google said in a statement.

Fusion of Google's best

Under the Launchpad Accelerator programme, start-ups using AI/ML to solve India's needs, undergo an intensive in-person mentorship boot camp, followed by customised support for three months. The second batch of selected start-



Selected start-ups will be mentored in AI/ML GETTY IMAGES/ISTOCKPHOTO

ups will be announced in February 2019, Google said.

"Our Launchpad Accelerator programme brings best of our expertise, platforms, tools and core strengths, including Machine Learning and AI, to help Indian start-ups build, scale and grow their offering," said

Paul Ravindranath, Product Manager, Launchpad Accelerator India.

"The first batch of Launchpad Accelerator India saw more experienced founders hailing from Tier-II and Tier-III cities. We are excited about the role these new-age start-ups

can play in creating AI-based innovative solutions across agri-tech, language, health-care, transportation and more," Ravindranath added.

Each class in the Google Launchpad Accelerator India programme consists of up to 10 start-ups, which receive mentorship and support from Google in AI/ML, Cloud, user experience (UX), Android, web, product strategy and marketing. Start-ups will also receive Google Cloud credits from \$20,000-\$100,000 each, Google said.

The shortlisted start-ups will attend the boot-camp in Bengaluru in March and there will be follow-up engagements over April and May to help address their specific challenges, Google said.