

SUMMER TRAINING PROJECT REPORT
ON
WOMEN EMPOWERMENT: WOMEN CAN

UNDERTAKEN AT

WeCan Society

SUBMITTED BY:

FAIQ ALI KHAN (2016BB006)

UNDER THE SUPERVISION OF

DR. ASHWINI SHARMA

(FACULTY GUIDE)



(Submitted in the partial fulfillment of the requirement for the BBA degree)

Institute of Management

JK Lakshmipat University

2018



INTERNSHIP CERTIFICATE

This certificate is awarded to

FAQI ALI KHAN

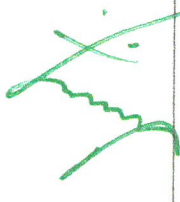
in appreciation for his successful work as an intern at **WECAN** SOCIETY. The internship was conducted between 15th May, 2018 to 30th June, 2018.

During this period he successfully completed his project on
Women Empowerment - "Women Can"

We wish him all the best for his future endeavors.



Shreya S. Nayyar
HR Head

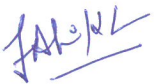


Jameel A. Khan
Director

DECLARATION

I, Faiq Ali Khan, hereby declare that the project report entitled “**Women Empowerment: Women Can**” has been prepared by me after carrying out the research work.

I further declare that the report is an original work done by me. I confirm that the report is not produced or published anywhere else.



Faiq Ali Khan

(2016BBA006)

CERTIFICATE

It is certified that project report entitled “**Women Empowerment: Women Can**” submitted by Faiq Ali Khan, student of BBA programme, has been prepared by the candidate under my supervision.



Dr. Ashwini Sharma

(Faculty Guide)

Acknowledgement

The internship opportunity I had with WeCan Society was great chance for learning and professional development. Therefore, I am very grateful to the organization for providing me an opportunity to be a part of it.

I express my deepest thanks to Mrs. Shreya Nayyar (HR Head – Wecan Society) for taking part in useful decision & guidance and arranged all facilities to make life easier. I chose this moment to acknowledge her contribution.

It is my radiant sentiment to place on record my best regards, deepest sense of gratitude to Dr. Ashwini Sharma (Faculty Guide) for his careful and precious guidance which were extremely valuable for my study both theoretically and practically.

I perceive as this opportunity as a big milestone in my career development. I will strive to use gained skills as knowledge in the best possible way and I will continue to work on their improvement, in order to attain a desired career objective. Hope to continue corporation in future.

FAIQ ALI KHAN

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Industry Overview

A non-governmental organization (NGO) is an organization that is not part of a government and was not founded by states. NGOs are therefore typically independent of governments. Although the definition can technically include for-profit corporations, the term is generally restricted to social, cultural, legal, and environmental advocacy groups having goals that are primarily noncommercial. NGOs are usually non-profit organizations that gain at least a portion of their funding from private sources.

IMPORTANT FEATURES OF NGO'S

- Function on no profit basis
- Non Political in character
- Clearly defined objectives
- Limited external control
- Voluntary Character
- Positive contribution
- Need financial support

TYPES OF NGO'S

- **Based on orientation:**

1. **Charitable Orientation** often involves a top-down paternalistic effort with little participation by the "beneficiaries". It includes NGOs with activities directed toward meeting the needs of the poor, distribution of food, clothing or medicine; provision of housing, transport, schools etc. Such NGOs may also undertake relief activities during a natural or man-made disaster.
2. **Service Orientation** includes NGOs with activities such as the provision of health, family planning or education services in which the programme is designed by the NGO and people are expected to participate in its implementation and in receiving the service.
3. **Participatory Orientation** is characterized by self-help projects where local people are involved particularly in the implementation of a project by contributing cash, tools, land, materials, labor etc. In the classical community development project, participation begins with the need definition and continues into the planning and implementation stages. Cooperatives often have a participatory orientation.
4. **Empowering Orientation** is where the aim is to help poor people develop a clearer understanding of the social, political and economic factors affecting their lives, and to strengthen their awareness of their own

potential power to control their lives. Sometimes, these groups develop spontaneously around a problem or an issue, at other times outside workers from NGOs play a facilitating role in their development. In any case, there is maximum involvement of the people with NGOs acting as facilitators.

- **Based on level of operation:**

1. **Community-based Organizations (CBOs)** arise out of people's own initiatives. These can include sports clubs, women's organizations, and neighborhood organizations, religious or educational organizations. There are a large variety of these, some supported by NGOs, national or international NGOs, or bilateral or international agencies, and others independent of outside help. Some are devoted to raising the consciousness of the urban poor or helping them to understand their rights in gaining access to needed services while others are involved in providing such services.
2. **Citywide Organizations** include organizations such as the Rotary or Lion's Club, chambers of commerce and industry, coalitions of business, ethnic or educational groups and associations of community organizations. Some exist for other purposes, and become involved in helping the poor as one of many activities, while others are created for the specific purpose of helping the poor.

3. **National NGOs** include organizations such as the Red Cross, YMCAs/YWCAs, professional organizations etc. Some of these have state and city branches and assist local NGOs.

4. **International NGOs** range from secular agencies such as Redda Barna and Save the Children organizations, OXFAM, CARE, Ford and Rockefeller Foundations to religiously motivated groups. Their activities vary from mainly funding local NGOs, institutions and projects, to implementing the projects themselves.

COMPANY OVERVIEW

WeCan is a registered Non-Government Organization, working in education sector since 2003. Currently, WeCan runs 9 Schools with more than 3500 students in the walled city area of Jaipur. Most of the students belong to the economically weaker sections of society. WeCan also provides scholarships and fee waivers to almost 2000 students.

When Socrates held education to be “the most powerful weapon to change the world” WeCan assumed that human values will only return to the fore through learning and wisdom. With a similar intention, WeCan created a school which was not merely bricks, mortar and books, but it was something more valuable – it taught students living with human ideals, creativity and resourcefulness. Through WeCan Kindersley, we wanted our students to dream, think beyond limitations and boundaries, act with devotion and commitment and achieve anything that finds a place their hearts!!

Mr. Jameel Khan, founded the organisation in 2006, when the first of WeCan Kindersley International School opened its doors to 40 students in Jaipur. Since then, WeCan Kindersley International School has been continuously growing, offering quality education to thousands of students. Located within the bare ranges of the ancient Aravalli Hills and in the grandeur of Jaipur, WeCan

Kindersley International School amalgamates a harmony of antiquity and novelty.

Transforming the concept of education in a way that talents are developed in pursuit of creativity, innovation and achievement. Through deployment of the best practices in school, WeCan wish to provide an ambience where the knowledge gained is transformed into wisdom.

Motto

Knowledge and Wisdom for Bliss.

Vision

Enhance Knowledge Of Our Students With Ethical & Global Horizon And Enable & Equip Them To Transform This Knowledge Into Wisdom.

WeCan Schools

The first of WeCan Kindersley International School opened its doors to 40 students in Jaipur. Since then, WeCan Kindersley International School has been continuously growing, offering quality education to thousands of students.

Currently, WeCan have 9 branches with 248 teachers and 3276 students. The branches are spread across the Pink city, namely:

- Imli Phatak
- Transport Nagar
- Subhash Chowk
- Delhi By Pass
- Amritpuri
- Ghat Gate
- Ramgarh Mod
- Ganga Pol
- Eidgah

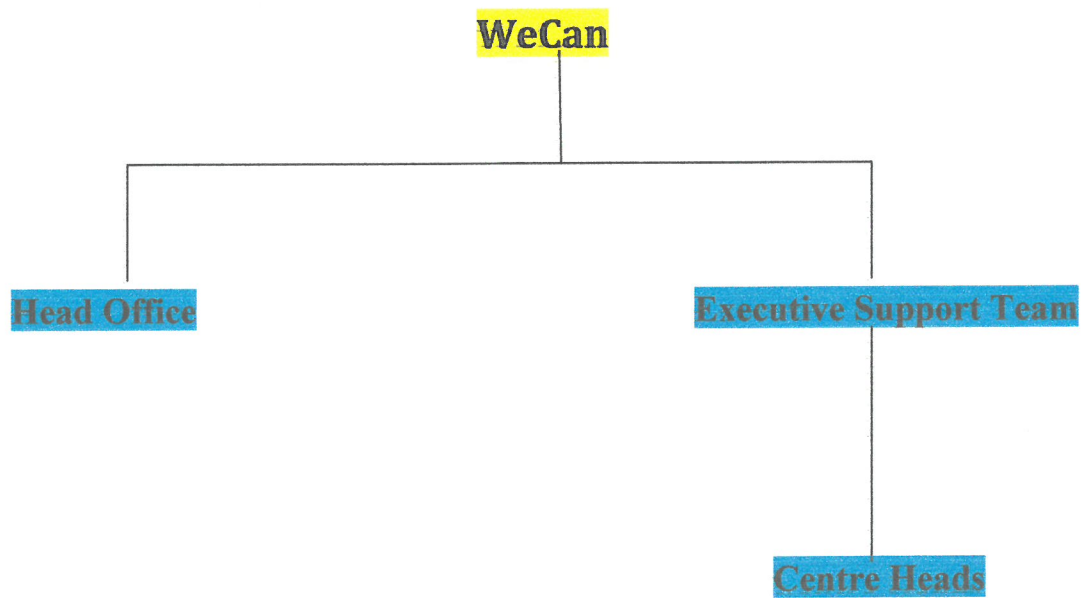
ORGANIZATION STRUCTURE

An organizational structure defines the scope of acceptable behavior within an organization, its lines of authority and accountability, and to some extent the organization's relationship with its external environment. More specifically, it shows the pattern or arrangement of jobs and groups of jobs within an organization and yet it is more than an organizational chart. The organizational structure pertains to both reporting and operational relationships, provided they have some degree of permanence.

Organization structure of WeCan is a two-tier system i.e. it is divided into head office and centre heads at different branches that are backed up with an executive support team.

The organization follows high degree of centralization in its planning and decision making process. The major planning and decision making is done by the top level management at the head office. And the execution of the formulated plans and follow up is done by the centre heads of different branches.

ORGANIZATION HIERARCHY



The Core Team (HEAD OFFICE)

Director: Jameel Khan

Academic Head: Alka Luhadiya

Chief Administrative Officer: Tarun Kumar

Finance Head: Anita Gupta

Academic Coordinator: Dr. Aditi Shungloo

HR Head: Shreya Nayyar

Resource Development Manager: Shrishti Sharma

Finance Assistant: Ravi Sain

PROJECT OVERVIEW

After serving in the education sector, WeCan decided to serve some other social problems as well. Therefore WeCan decided to carry out a project for women empowerment. And the project was named as 'Women Can'.

Women Can aimed at empowering women by providing them sustainable livelihood opportunities.

Firstly, a preliminary survey was done in the walled city area of Jaipur (Ghat Gate, Amrit Puri, Delhi Bypass, Transport Nagar, and Subhash Chowk) to analyze the readiness of the women for Women Can.

Out of the 500 surveyed women, 306 responses were recorded. In the survey, stitching was the most sought after employment opportunity. Therefore out of the 306 respondents, 25 women were shortlisted on the basis of stitching skills. Those women were required to stitch cloth bags for the WeCan schools so that school can give books and notebooks to the students in those cloth bags instead of polybags. WeCan School (Delhi Bypass) was chosen as the centre (work place) for Women Can.

OBJECTIVE

To analyze the readiness of the women for Women Can.

RESEARCH METHODOLOGY

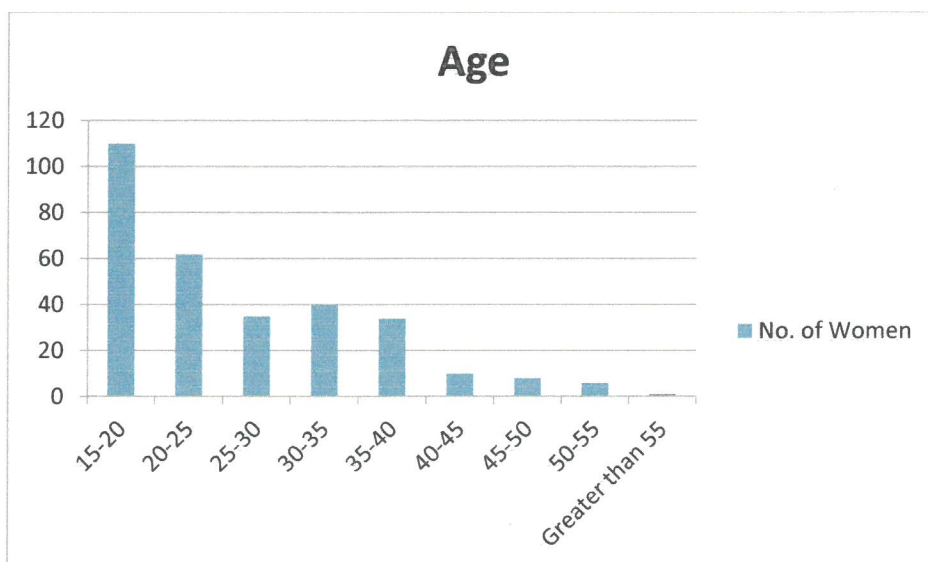
The study was aimed at assessing the readiness of women for Women Can. Out of the 500 surveyed women, 306 responses were recorded. Since most of the respondents were illiterate, their information was filled by me on their behalf.

Sample Size: 306 respondents

Sampling Procedure: The sampling procedure was purposive in nature.

Tool for Data Collection: Questionnaire

Analysis

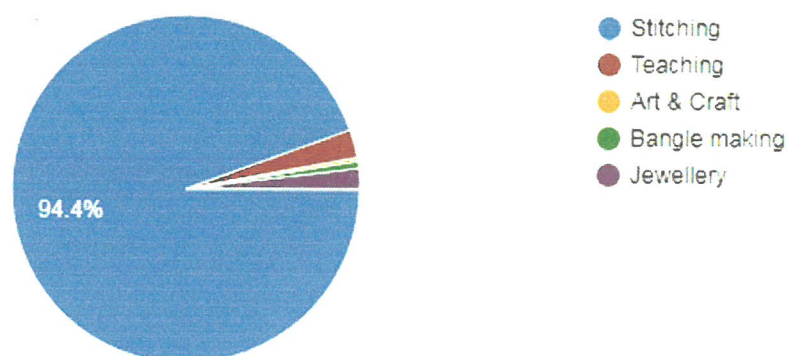


Interpretation

Maximum Age	55
Minimum Age	15
Average Age	35
Age	No. of Women
15-20	110
20-25	62
25-30	35
30-35	40
35-40	34
40-45	10
45-50	8
50-55	6
Greater than 55	1

What you want to do?

306 responses



Interpretation

Around 94.4% of women were interested in stitching as a source of employment.

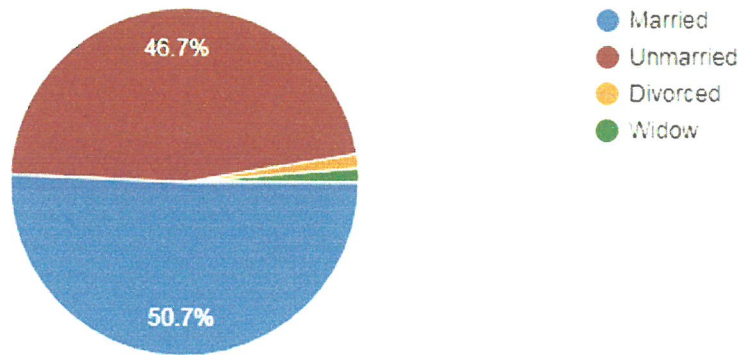


Interpretation

Monthly Family Income	No. Of Women
2000-4000	10
4000-6000	135
6000-8000	87
8000-10000	45
10000-12000	24
Greater than or equal to 12000	2

Marital Status

306 responses



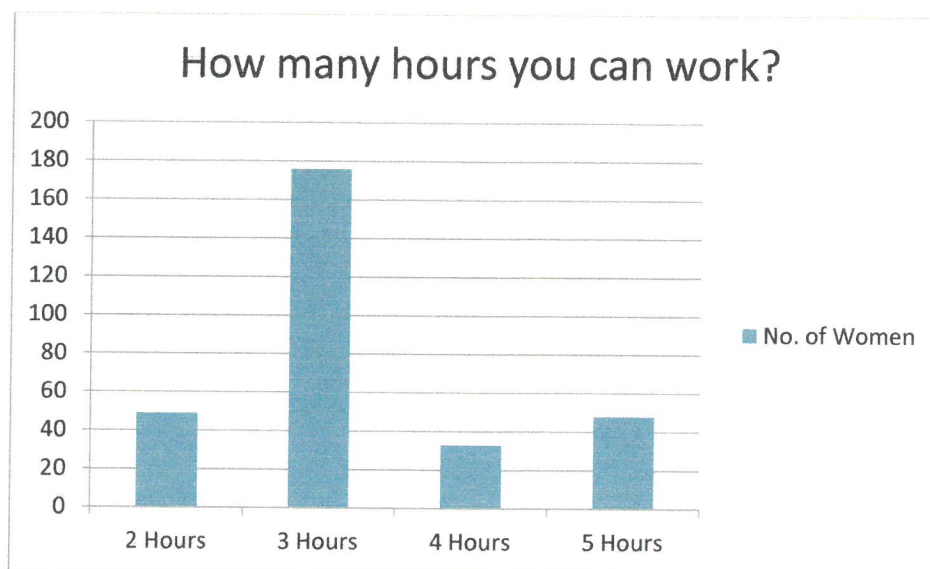
Interpretation

Around 50.7% women were married and 46.7% were unmarried.



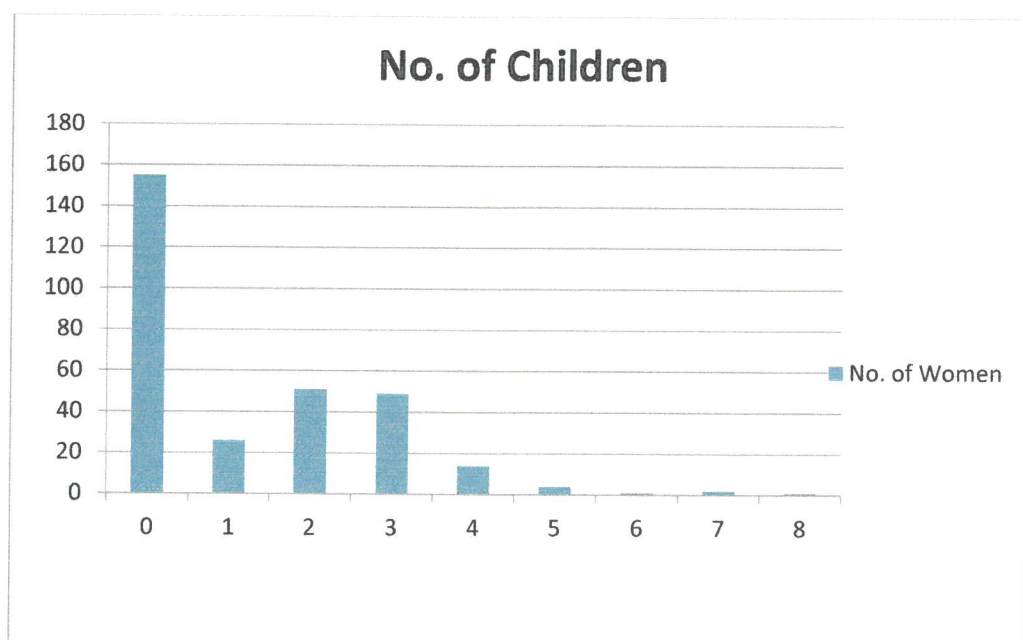
Interpretation

Qualification	No. of Women
Illiterate	58
3	4
5	41
6	19
7	16
8	50
9	12
10	46
12	31
Graduate	29



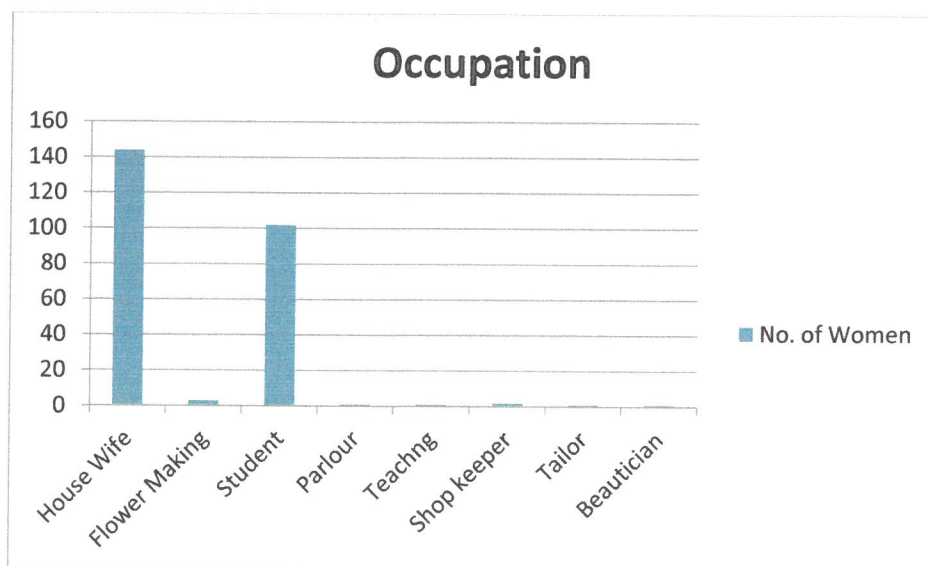
Interpretation

No. of Hours	No. of Women
2 Hours	49
3 Hours	176
4 Hours	33
5 Hours	48



Interpretation

No. of Children	No. of Women
0	155
1	26
2	51
3	49
4	14
5	4
6	1
7	2
8	1



Interpretation

Occupation	No. of Women
House Wife	144
Flower Making	3
Student	102
Parlour	1
Teaching	1
Shop keeper	2
Tailor	1
Beautician	1

OBSERVATIONS

After the survey, out of the 306 respondents, 25 women were shortlisted on the basis of stitching skills. Those women were required to stitch cloth bags for the WeCan schools so that school can give books and notebooks to the students in those cloth bags instead of polybags. WeCan School (Delhi Bypass) was chosen as the centre (work place) for Women Can.

Old sarees and clothing material is being used as raw materials which were donated by school teachers and students. The target of Women Can is to have 4000 bags stitched for the ongoing academic session and the individual target is 160 bags. Women Can assure an income of Rs.2500 to all these working women on the completion of the target.

After the target gets completed we are looking for some other opportunities as well so that livelihood can be provided on a regular basis.

REFERENCE

www.wecanschool.org

APPENDICES

Women Can

Women Can aimed at empowering women by providing them sustainable livelihood opportunities.

Name

Short-answer text

Age

Short-answer text

Contact Number

Address

Occupation

Qualification

Marital Status

- ☐ Married
- ☐ Unmarried
- ☐ Divorced
- ☐ Widow

Number of children?

Short-answer text

Do they go to school?

Short-answer text

What is the monthly income of your family?

Short-answer text

What you want to do?

- ☐ Stitching
- ☐ Teaching
- ☐ Art & Craft
- ☐ Bangle making
- ☐ Other..

How many hours you can work?

Short-answer text