



**Institute of Management
JK Lakshmipat University, Jaipur**

END TERM EXAMINATION, 2019 (BACKLOG)

Course: Foundation of Management

Maximum Marks: 50 Marks

Course Code: GN13

Time: 2 hours

**B- COM (H)
Sem-I**

Instruction: Attempt any 6 question in Section- A . Section-B is compulsory.

SECTION- A

1. "The role of business should be to make profit not doing social good". Comment on the statement. Supporting with reasons. **(5 marks)**
2. "Planning is a continuous process and planning facilitates control". Elaborate your answer with suitable reasons. **(5 marks)**
3. Group decision making is better than individual decision making. Discussion and write the positives and negatives associated with it. **(5 marks)**
4. "Flat organization structure is suitable for a school". Do you agree or disagree? Give reasons. **(5 marks)**
5. How do you practice management in your everyday life? Explain with examples. **(5 marks)**
6. What is role of leader in organizations? To your mind what are the qualities of a good leader? **(5 marks)**
7. Write short notes on: (any 2) **(5 marks)**
 - a. Span of management
 - b. Vision and Mission
 - c. Need for control

SECTION-B

Rajiv has just graduated from a management institute in Rajasthan and has joined his family business which employs 25 semi-skilled workers. During the first week on the job, his dad called

him in and said “Rajiv I have had a chance to see you working with the men and women for the past two days and although I hate to, I feel I must say something. You are just too nice to people. I know that that this human behaviour stuff has been taught to you at the institute, but it does not work here. I remember when we discuss the behavioral theories when I was in Institute, everybody there got excited, but believe me, there is more to managing people than just being nice to them.”

Questions:

1. How would you react to your father's comments if you were Rajiv?
2. Do you think Rajiv's father understood and interpreted behavioral theories correctly?
3. Do you think Rajiv's father understands the significance of recent trends in management thought and how these affect the business?
4. How would you explain to your father the new perspective that is needed for a business to be successful?

(20 marks)