buzz

AIC-JKLU

Working with critical blocks – Useful creative techniques in thinking process and design, building a team, and raising money.

Mr. Hariharan Mahadevan enlightened the process of being a successful start-up, the do's and don'ts that affect the start-up journey, and the requirements of critical and creative thinking that need to be implemented for the decisions taken by every start-up in a session organised by AIC-JKLU, AIC-MLU, and AIC-GTU. In addition, he discussed strategies for forming a team and generating funds in this tough circumstances.

Startup Success Story

Mekvahan (Udyamat Ma viramasva Pvt Ltd)

Felicitations to Mekvahan for being featured and interviewed by Dainik Jagran for their efforts in creativity and societal improvement. The AIC-JKLU applauds and celebrates those accomplishments by start-ups.

Pyotam:

Keralo, now Pyotam, delivers Water Engineering Solutions to companies, assuring minimal water waste, maximum client ROI, and energy savings a lot. At a valuation of over Rs 4 crore, this firm secured its second round of seed funding.

Moving towards New Normal for Startup Support

To continuously support the startups with brilliant minds and innovation, AIC-JKLU is continuously adapting the new normal and continuously conduct webinars on different topic:

Problem validation & sharpen your problem pitch

AIC-JKLU organized a session where the Wadhwani Foundation enlightened the topic "Problem Validation and Sharpen your Problem Pitch" which helped start-ups to identify the key problems.

Unique Value Preposition and Composition mapping

AIC-JKLU with Wadhwani Foundation organized an expert session for the start-ups on the topic "Unique Value Proposition & Composition Mapping" to understand the business model canvas and unique value proposition of each and every start-up.

Fund strategies & Pitch Deck

AIC-JKLU and Wadhwani Foundation hosted an expert session on fundraising to assist start-ups in focusing their efforts on fundraising, which is the main foundation for any start-up, and the pitch deck to assist entrepreneurs in putting their proposals in front of investors to take advantage of the opportunity.

Introduction to Marketing

AIC-JKLU in collaboration with Wadhwani Foundation hosted an expert workshop on 'Introduction to Marketing' to help participants visualize their brand's strategy, carve out a niche in the market, and set goals while there. Partners tStartup Incubated

Introduction to financial model and Unit economics model

AIC-JKLU with Wadhwani Foundation organised an export session on 'Introduction to the financial model and unit economic model' in order to deliver the knowledge of money management in a business.

Student Chapter Program Orientation

The AIC-JKLU Student Chapter Program was created for JKLU students to learn more about the Atal Incubation Center, how it operates, and how it may be a fantastic chance for them to be a part of this student chapter program. This Student Chapter program allows students to work closely with startups and incubation center in various areas based on their interests, and it helps them understand the challenges of the startup journey and encourages them to start their own business and create an entrepreneurial environment around them.

Extended for moving towards new age innovation

During the epidemic, AIC-JKLU created an intensive virtual mentorship approach to assist entrepreneurs deal with the uncertainty and prepare for potential hurdles. More than 500 individual mentoring calls were made throughout the epidemic, and 50 webinars, online sessions, and associated events were held to help the start-ups sions, and associated events were held to help the start-ups.

AIC-JKLU Virtual Startup Connect

For the start-ups who were recently incubated, AIC-JKLU held an orientation session followed by an open house where they described their experience to date, what they expected from AIC-JKLU, and where they wanted to see their start-up at the end of the program.

New Launch

Launched Rural India Solution for Energy (RISE) Challenge.

Launched Elder Care 'Longevity Economy Accelerator Program' (LEAP).

New Incubated Startups

Sahyadri Agrotech · SPORTSTHAT · Kraft - Obench · Earnhance · Aventura Technologies

185+	37+	35+	700+	70+	37+
Startups Associated	Partners	Startup	Mentoring	Webinars	Mentors

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