



**Institute of Management
JK Lakshmipat University
Jaipur
END TERM EXAMINATION**



BBA – Sem – IV
MM: 50 Marks

Course: Introduction to Information Systems

Time: 3 Hours

Subject Code: BBA401

Instructions: Attempt any three questions from Section A. Section B is compulsory.

SECTION A

1. Define MIS. Explain its role in supporting management functions at different levels in an organization. (10 marks)
2. Differentiate between programmable and non-programmable decisions. Also explain Simon's decision making process. How information systems can support managerial decision making? Illustrate your answer with suitable examples. (10 marks)
3. What are Enterprise systems? How are they different from functional area information systems? Explain the advantages and limitations of implementing such systems. (10 marks)
4. Discuss some of the ethical and social issues that organizations face while implementing Information Technology. How can these issues be resolved? (10 marks)

SECTION B

5. Write explanatory notes on following: (20 marks)
 - i) SDLC and Prototyping Approach
 - ii) E-Business vs E-Commerce
 - iii) Best Practices vs Best of Breed Approach
 - iv) Big Bang approach vs Phased implementation