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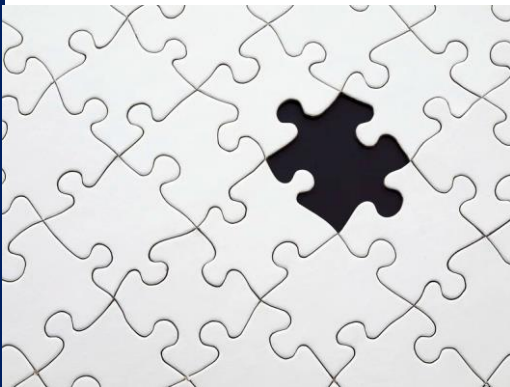


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Dr. Ashwini Sharma

Acting Director – Institute of Management

Dear Reader,

Greetings from the Institute of Management (IM), at JK Lakshmipat University (JKLU)! It gives me immense pleasure in sharing with you the maiden issue of *Niti*, an internal publication of IM-JKLU.

As one of the earliest constituents of JKLU, since 2011, IM has remained committed to providing a high-quality business education to its students, equipping them with the knowledge, skills and attitude necessary to thrive in an ever-changing world. Further, the Institute has also been regularly conducting Management Development and Faculty Development Programmes for industry professionals and the academic community. Faculty members at IM have represented the University on various national and international platforms and have brought laurels for the institute. We are also proud of our alumni and existing students, whose success stories are finding their spaces in the world outside.

This magazine brings all of this together, and provides a kaleidoscopic view of IM-JKLU over the last few months: various academic experiences and learning events, student and faculty achievements, interviews, and much more. I welcome you all to share your ideas to make it better in future issues.



- IM, which stands for quality business education, is an activity-driven institute.
- This magazine aims to document and showcase the activity and achievements of IM, to know the people within it better, and to inspire all.
- In its subsequent issues, it will also provide a platform for students and faculty to express their creativity.

Start-Up Exhibition



All big successes start small. Many of the biggest brands today had their first ideas on university campuses. The management students of J K Lakshmipat University are no less innovative, and have repeatedly shown that they can dream big, and execute well to work towards their dreams too! On March 16, 2023, the CORPOVA – Business and Finance Club organized a Start-up Exhibition at JKLJU at the Institute of Management. This exhibition aimed to provide a platform for young entrepreneurs to showcase their creative ideas and products to interested customers. A total of 25 start-ups participated in the exhibition. They covered a wide range of industries, including clothing and fashion, lifestyle, food services, rental services, social causes, education, and many more. Each startup shared their unique startup journey which motivated them to come up with their product.

Many of the startups were able to connect with interested customers and form valuable partnerships. Additionally, the event allowed the startups to receive feedback from the attendees and the judges, which they could use to refine their products and services and improve their overall business strategies. Overall, the Startup Exhibition was a huge success.



Start-Up Exhibition





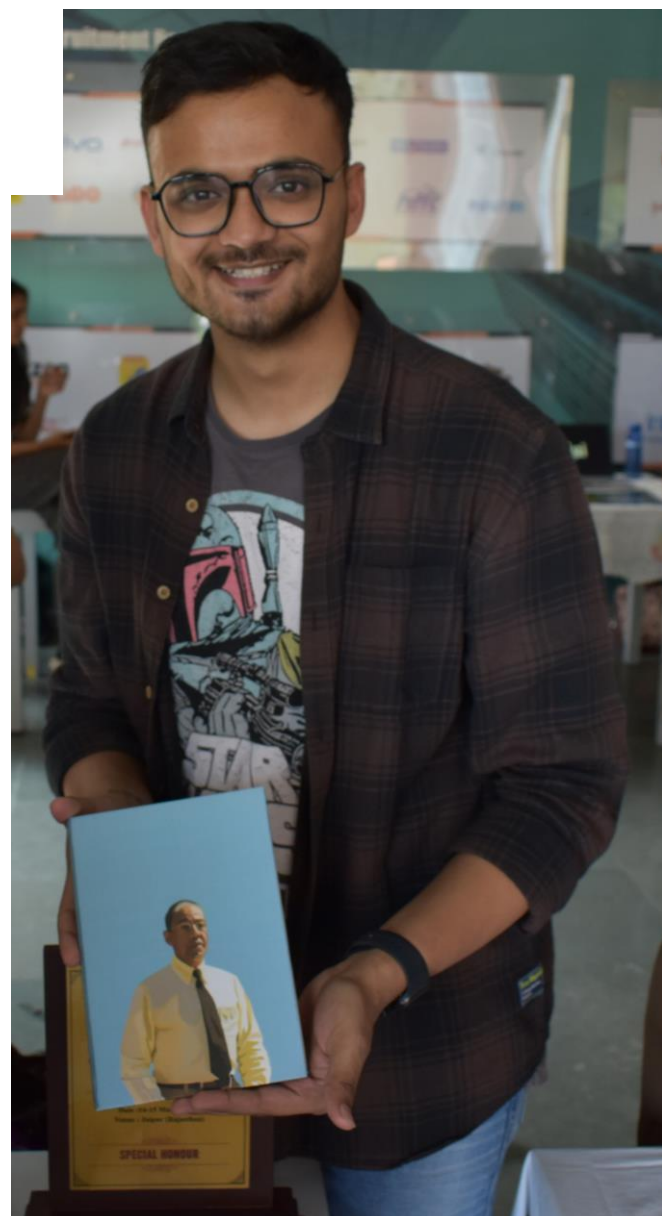
Start-Up Exhibition





Exhibition

Start-Up





Start-Up

Exhibition

In addition to the exhibition, there was also an evaluation by a panel of judges. The jury panel consisted of 4 judges who had extensive experience in entrepreneurship and business. The judges evaluated the startups based on various criteria such as innovation, market potential, and feasibility.

Winning Teams

- Up Food
- Eco Frag

Runner-Up Teams

- The Maali Project
- Gulbaari



Dr. Sameer Mittal

Dr. Sameer Mittal is currently working as an Assistant Professor at the Institute of Management at JK Lakshmipat University, Jaipur. He has recently come back after completing his postdoctoral research fellowship at Tampere University, Finland. During his postdoctoral fellowship, he worked on a 4.2M€ funded SNOBI (Systematic Development of Novel Business Models) project and developed tools like morphological analysis and a maturity model to help machine manufacturers in designing their outcome-based contracts. His primary research interests are in topics that arise from the convergence of manufacturing, digital transformation, and business model innovation. He takes an interdisciplinary perspective to study the two primary emerging trends in manufacturing: (i) servitization, i.e., the shift from selling products to selling integrated product-service systems (PSS), and (ii) industry 4.0 adoption. He has published original research in high-impact journals and peer-reviewed international conferences — including 20 publications and more than 1,945 citations to date. His research appears in the Journal of Cleaner Production, the International Journal of Production Research, the Journal of Manufacturing Systems, and the Production Planning & Control, among others.



About this section:

‘The Long Interview’ is our special feature section that focuses on the people who make the Institute of Management at JKLU what it is. It seeks to go beyond a mere profile: the objective is to get readers to understand the thoughts, ideas, work, and life of the person being interviewed. If you really want to get know a person, ‘The Long Interview’ is the answer.

I*: What describes you best as a person?

SM*: Two qualities that I feel I have are: passion and honesty. Whatever the situation might be, I won't lie or sugarcoat. I'll just say what I feel. And I am very passionate about what I do. For example, my research on servitization: even when I am walking or using the toothbrush, I am always thinking about whether a product I am using could be servitized, its pros and cons, and so on.

“Whatever the situation might be, I won't lie or sugarcoat. I'll just say what I feel.”



I: Could you explain servitization in layman's terms?

SM: Traditionally, people relate industry with manufacturing. But over time, especially for software and automobile products, people started considering the servicing and maintenance of those products as important too. Next, some products like tractors and heavy equipment started being rented or leased instead of being sold. Such renting saves the end user, for example a farmer, from having to worry about the storage and maintenance of such equipment. Nowadays, from around the last 5 years, what is happening is that people are giving their products to others for a short time, promising a certain level of performance, and charging according to that. For example, a company which manufactures harvesters might go to the farmer and say: “Our product will definitely harvest X amount of crop for you within Y hours. If we cannot reach that amount in that time, you can penalize us. If we reach that amount and exceed it, you share some of your profits with us.” This is an advanced form of servitization.

I: In the traditional economy, people owned things. Do you feel that servitization will lead to fewer outright sales and more service-type contracts?

SM: Yes. I strongly believe that. I feel in the next ten years or so, people will stop purchasing most things. Maybe food could still be purchased, as it is consumable, but most other things might only be rented. Even now, some people rent a bridal lehenga instead of buying one. My friends who stay in crowded metropolitan cities, prefer to rent a cab over buying a car.

I: Is servitization possible at the retail level?

SM: I think at retail level, it has already started with the really expensive products, but it will take some time to really get into the smaller, FMCG-type products.

I: Let's get back to you. Why did you choose a career in academia?

SM: Well, my grandfather was a teacher. We had a joint family, and while growing up, I saw his passion. The most rewarding thing for him was when one of his students called him, or visited our house. For me, life is more about quality, and I really like interacting with people. Further, I wanted to work in a university so that I could do research, to scientifically prove something or disprove something. After my undergraduate degree in engineering, I had a few opportunities to join some well-known companies, but I really felt teaching and research is something I am more passionate about, so I came to academia.

“Education is something that one has to *experience, by involving as many senses as one can.*”

I: What are your views on education? What should it be like? And more specifically, what are your views on management education?

SM: I don't think just attending lectures is education. That is the more formal part of it, but eventually education is something that one has to *experience*, by involving as many senses as one can: smell, touch, feel. So rather than just studying in a classroom, if students can *do* something, it is more of an education. I only arrived at this idea of education after a pedagogical course that I recently completed in Finland. I have been at many good universities during my education, but I wasn't taught in this way. So even when I first started teaching here, I wasn't able to think in this direction. But now, with exposure, my perception of teaching has changed.

You might ask: how can we do experiential learning in management? I have realized that even in operations management, which I teach, there are experiments that one can ask the students to do and experience. I plan to implement this in all my upcoming classes.

I: It is interesting that you mentioned this pedagogical course, which was highly impactful for you. Do you feel universities in India should also implement such a system?

SM: Yes, absolutely. Foreign universities have this criterion: any faculty member they want to recruit must complete some mandatory pedagogical credits. Fun fact: in Finland, I was required to earn pedagogical credits equivalent to 270 hours of work. It definitely wasn't easy, but it helped me immensely. FDPs that we have in India are more short-term. We should consider more intensive pedagogical programmes, since they give us time to think, internalize, and implement learnings over a longer duration. I understand there are logistical constraints, but at least our premier institutes must start this.

I: Do you see management education changing a lot with technology?

SM: After COVID-19, access to all kinds of courses has increased manifold. Management education is highly impacted by any kind of evolution or revolution in technology. Anyone, with time, especially in management, but also in other domains, has to eventually become a decision-maker in their field. Technology can help people to make better decisions. This is why we now have courses on data analytics in management, which would traditionally have been the domain of statistics or mathematics.

I: You have said your work is in Industry 4.0. Can you explain this term for our readers?

SM: Very broadly, there have been four Industrial Revolutions. The first one was when people who were working manually, shifted from simple hand tools to machines. But they would still produce complete products from end-to-end. In the second industrial revolution, Henry Ford's innovation of the assembly line appeared. Now experts completed each little task, instead of one person making the whole product single-handedly. This is where the concept of 'supply chain' also came in. Industry 3.0 was the integration of computers into manufacturing. Older machines were replaced with computer-aided manufacturing (CAM) and computerized numerical control (CNC) machining. Then came Industry 4.0, which has manufacturing, but incorporates data as well. Data is not something new, but thanks to the availability of affordable sensors and other technology, computerized algorithms are widely available now, and can gather manufacturing or industrial data very efficiently.

“Management education is highly impacted by any kind of evolution or revolution in technology. Technology can help people to make better decisions.”



I: What does this evolution mean for industry?

SM: It has both pros and cons. It can make our manufacturing processes much more sustainable, by helping us to maintain, repair, reuse, and recycle equipment better. But since a lot of data is generally on the cloud, cyber security becomes a concern. Especially for systems like weaponry, you don't want it to fall into the wrong hands.

I: Could you tell us about your recent research fellowship in Finland, and your experience there?

SM: Finland is an amazing country, because of the social benefits it offers. Students don't need to pay for education. Day care is free for working couples, and it's excellent: even the food is provided by the government. Medical services are free. People pay for many other government services according to their income level. It's easier to work and have a family, which helped me a lot there. I found the cold weather difficult, of course, because in Finland, people only say it is winter after the temperature drops below minus five degrees!

Regarding my work at Tampere University, I was part of a large funded research project as one of the postdoctoral researchers there. Our objective was to develop tools which can help industries who want to move towards the design and implementation of large servitization models.



I was also teaching at the University. I taught a course on information security management, which was about how to avoid breaches of confidential data. What was most interesting about this course was the pedagogy: students had to assess the security of a real company using a framework that one of the faculty members there, Ilona Ilvonen, had developed. They had to share their findings with the teachers, who would review the reports before sending them to the company. The company would then give feedback. It was very impactful. One company even got back to us saying that thanks to our analysis, they were able to save one million euros! The assessment for the course was peer-based: students had to do a take-home exam and upload their answer sheets, which would be assigned at random to three other students to evaluate first. These evaluations would then be assessed by the teachers. So, we can understand how well the students have grasped the concepts, based on how they have assessed their classmates.

I: Is there someone you look up to, and are inspired by?

SM: It keeps changing, as different people inspire me at different times. I have been inspired by APJ Abdul Kalam in the past, because of his honesty and simplicity. He was very intelligent, and he applied his intelligence for the greater good.

I: Let's close with a couple of general questions. What do you enjoy doing, apart from work?

SM: For the last three years or so, I have been enjoying playing with my little daughter! I also enjoy watching movies that are story-driven. I select which movies to watch very carefully, after reading reviews and doing proper research, so I am probably not an easy person to go for movies with!

“I have been inspired by APJ Abdul Kalam in the past, because of his honesty and simplicity.”



I: Is there a book you feel everyone should read?

SM: ‘You Can Win’ by Shiv Khera. I was not always a very good student, and this was one of the books that really gave me motivation to do well. I would really recommend this to any student.

I: Is there any advice that you would like to give students?

SM: I would tell them to spend less time on social media, and to try instead to develop more personal relationships in the real world. Meet more people with diverse backgrounds. Identify your passion, think about why you want to do something, find out more about it, and then go and do it. ■

Academic Events

“Key to Clarity”

31st January 2023

Ms. Pinky Bahroos, a TEDx speaker, TEDx coach, Josh Talks speaker, ICE-CCF certified life and executive coach, and author, spoke about the keys to effective communication, the various barriers related to communication, and the factors to consider for improvement.

JK LAKSHMIPAT UNIVERSITY
ज्ञानम् अमृतम्

Key to clarity

FACILITATOR:
MS. PINKY BAHROOS

TEDx SPEAKER

- TEDx Speaker
- TEDx Head Coach
- Josh Talks Speaker
- ICF - CCE certified Life and Executive Coach
- Professional Speaker - Spoken at corporates and colleges such as - Reliance, SBI, Huntsman International, GE Power India Ltd, AIIMS, Parul University, MSU Baroda
- Communication and Public Speaking Skills Trainer.
- State level Speech Evaluation Contest Champion.
- Author of the book titled 'Finding The Chromosome X'
- Keynote Speaker, Chief Judge, Judge, Panelist and host at many national & international events.
- Distinguished Toastmaster
- Past Area and Division Director at TI
- Covered by Media - Digital, Print and Broadcast.
- Guest at Talk Shows.

INVITED SESSION
EFFECTIVE COMMUNICATION

JOSH TALKS

Institute of Management

JK LAKSHMIPAT UNIVERSITY
ज्ञानम् अमृतम्
JKLU
NAAC 'A' Grade Accredited

Financial Market from a Practitioner's perspective

LEARN TO INVEST: TECHNOFUNDAMENTAL APPROACH

Speaker

Kshitiz Y. Bharti
Director, MyTask
Capital Market Analyst
and Trainer

25th April 2023
11 am to 1 pm

Room No. 101

“Learn to Invest: Technofundamental Approach”

25th April 2023

Mr. Kshitiz Y. Bharti, an entrepreneur, software programmer, capital market analyst, and trainer, who is also the Director at Mytask and the founder of LiqWeTrading, spoke about the various aspects of investing in the capital market and shared valuable insights and strategies for investing effectively to ensure maximum returns. He discussed the technofundamental approach and explained how, using this approach, we can identify the best investment alternatives.



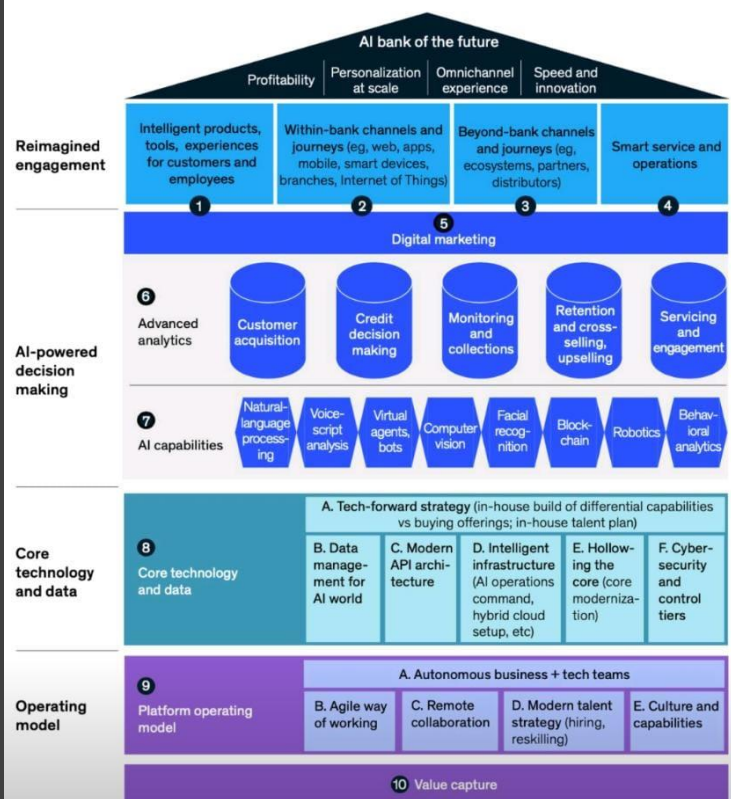
“Microfinance and Financial Inclusion”

22-23 May 2023

The Institute of Management hosted a 2-day workshop for first-year BBA students on “Microfinance and Financial Inclusion”. The workshop was conducted by Mr. Saurabh Jain, a senior training manager from Fincare Small Finance Bank, who had come down from Indore to instruct and train our students. The students had a great learning experience, gaining insights about microfinance and different customer segments.

Academic Events

The AI Bank of the Future



“AI in Banking”

18th August 2023

Mr. Ravi, an expert with rich experience in the Digital Transformation of BFSI (Fintech), spoke about optimization in banking processes and how artificial intelligence is going to change the future. He detailed the integration of microchips into cards, expounding on their security enhancements. He also discussed the significance of unique identification numbers in fortifying transaction safety.

Academic Events



“Capacity Building Training Workshop: Finance for Non-Finance”

11th September 2023

The programme included 22 participants from JK Tyre Industries Ltd. There were sessions on Financial Taxonomy; Analyzing Financial Statements; Investment Decisions and Credit Management; and Financial Decision-Making through Business Simulation. The overall program was successfully conducted under the management of Dr. Ashwini Sharma, Acting Director-IM and the sessions were conducted by Dr. Lokanath Mishra and Prof. Praveen Arora.

“Financial Market and Future of Banking”

25th October 2023

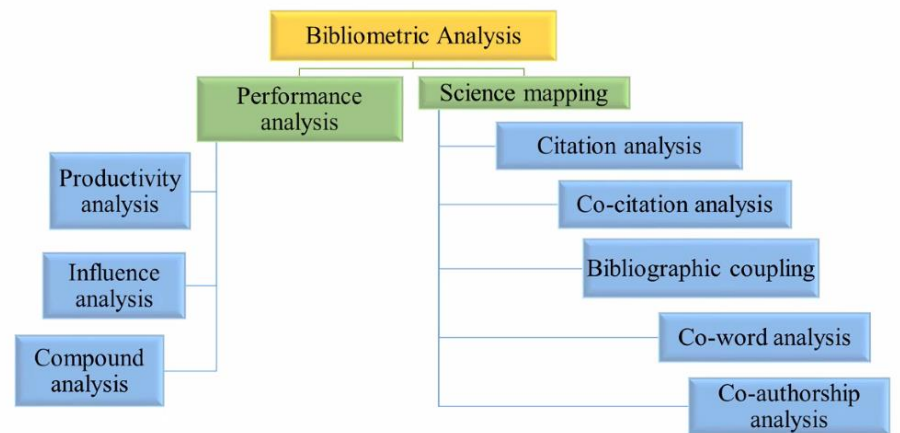
Mr. PS Yadav, an esteemed and experienced banker currently serving as the Deputy General Manager of the State Bank of India, spoke about the new revolution the Indian banking system is undergoing including the digitization, integration of artificial intelligence and machine learning. He spoke about the current market base of SBI, how it has undergone the digital transformation and what are its merits and demerits. He also shared insights on the figure of Indian banking system and how it will impact each one of us.

“Goods and Services Tax: Practical Insights”

11th October 2023

Mr. Pulkit Khandelwal, a Chartered Accountant, Company secretary, and a law graduate, spoke about the GST tax system and how it is different from the earlier system of indirect taxes in India. He enlightened students how the current tax system is benefiting to the end consumers and how it has been able to overcome the shortcomings of the earlier system.

Academic Events



“Systematic Literature Review and Bibliometric Analysis”

1-2 April 2023

A two-day online research workshop was conducted by the Institute of Management, JK Lakshmipat University, on “Systematic Literature Review and Bibliometric Analysis” on April 1st and 2nd, 2023.

Dr. Riya Sureka (Assistant Professor, Institute of Management, JKLU) was the resource person of the workshop. On the first day, she covered the fundamentals and conceptual understanding of systematic review of literature, bibliometric analysis and explained the need of doing a quality review in academic research. On the second day, she explained the PRISMA method and helped the participants to get familiar with R- Biblioshiny and VOS Viewer software.

A total of 71 registrations were received with participants from various prominent universities like BITS Pilani, University of Jammu, Manipal University, Chandigarh University, Mody University of Science and Technology, Amity University, Asian Business School, and Lovely Professional University, to name a few. The session was moderated by Dr. Monika Soni (Assistant Professor, Institute of Management, JKLU).

This was an interactive session with crisp presentation, which provided maximum benefits to the participants. A high note was the positive feedback received for the workshop from the participants.

Placements BBA 2020-23

The logo for CLXX, featuring the letters 'CL' in blue, 'XX' in pink, and a stylized 'X' in purple.The logo for Learning Routes, featuring a stylized 'R' in green and blue, followed by the text 'LEARNING ROUTES' in blue.The logo for Khatabook, featuring a red book icon followed by the text 'Khatabook' in red.The logo for JM Financial, featuring a red triangle icon followed by the text 'JM FINANCIAL' in blue.

**Placements in
top companies**

**Median CTC
5.60 lakhs**

The logo for jaro education, featuring the text 'jaro education' in blue.The logo for Decathlon, featuring the text 'DECATHLON' in white on a blue background.The logo for JK LakshmiPat University, featuring a stylized orange flame icon, the text 'JK LAKSHMIPAT UNIVERSITY' in a circular arc, the Sanskrit phrase 'ज्ञानम् अमृतम्' (Gyanam Amritam), and the acronym 'JKLU'.The logo for RoboMQ, featuring a small orange robot icon followed by the text 'RoboMQ' in blue.The Nike logo, featuring the word 'NIKE' in a bold, italicized font with a swoosh underneath.

New Directions



The **Centre for Communication and Critical Thinking (CCCT)** at J K Lakshmipat University partners with students to help them:

- Identify, construct, evaluate and articulate arguments persuasively
- Communicate effectively - both written and verbal
- Identify, analyse and articulate the connection, relevance and importance of different perspectives
- Reflect on their beliefs and values

In order to better achieve these objectives, the CCCT introduced a number of new activities and initiatives in the first half 2023, across all its courses in the semester. These are as follows:

In the course ‘Critical Thinking and Storytelling’:

- **Presentation and Journal keeping of Weekly News during lab**

The students were made to focus on important news across diverse themes of politics, economy, foreign relations, science and environment in a context applicable to them and their communities. The practice allowed for critical analysis of information, fact checking and got them to develop their speaking and writing skills.

- **Open book Assessment**

A minor assessment was conducted using Open Book format. The aim of the activity was to put students under pressure by allowing them access to large store of information in a short period of time. The activity gauges the ability of the student to process information critically and use/cite ethically.

New Directions

In the course 'Communication and Identity':

- **Increased focus on identity, culminating in individual presentations on personal identity, followed by feedback.**

Students were able to highlight specific aspects of their identity in professional contexts; for example: 1) while writing the brief profile sections of their resumes, and 2) while speaking about themselves during interviews.

- **Mock interview activity, with each student given a chance to appear in front of an interview panel in a simulated environment, and also to be part of the interview panel themselves.**

Students were able to identify their strengths and weaknesses in a real-life type interview situation, understand the expectations and types of questions that could be asked, and thus prepare better for potential placement interviews in the future.



In the course 'Critical Thinking for Decision Making at the Workplace':

- **Added new topics to the course content:**

- 1) **Factors impacting decision-making**
- 2) **Kohlberg's model**

These helped to make the course more comprehensive, and thus more relevant to workplace challenges.

- **Students were given 2-3 scenarios after every topic for application and assimilation of knowledge.**

Students were able to apply the concepts discussed in class to real-life situations.

Microfinance Camp



The management students of J K Lakshmipat University study Finance and Fintech from the lens of rural India too. Our students spent a week in different villages, partnering with microfinance initiatives. They used this time with Fincare and Fusion Microfinance branches in rural areas to learn microfinance, understand rural India, and spread financial literacy among villagers, under the supervision of Mr. Praveen Arora and Dr. Riya Sureka.

As they witness real transformation in lives, these students are embodying the university's vision of developing socially conscious leaders. This is truly a case where education meets empowerment for bringing meaningful change to people's lives.



Spotlight



Microfinance

Camp



Farewell.... BBA 2020



On 6th May 2023, the 2021 batch of BBA hosted a farewell event for their graduating seniors of the 2020 batch. This fun-filled and interactive event enabled everyone to look back fondly on their special moments gathered across three years of university life. The students showcased their talents and played games like 'Trivia' and 'Complete the Dialogue' with their seniors. The Vice-Chancellor, Prof. Dheeraj Sanghi, blessed the students with his wise words, followed by Dr. Ashwini Sharma, Mr. Deepak Sogani, Mr. Shounak Biswas and all the other faculty members who were present, as they showered their valuable advice and infinite blessings on the batch.

A number of students also turned nostalgic, as they spoke about their journey and experiences with other students across various batches, and the friendships that they developed along the way. The event ended with a cake-cutting ceremony and high tea. There is no doubt that this joyful event added yet another beautiful memory for the outgoing batch to cherish forever.



Farewell....

BBA 2020





‘Farewell’ Awards:

Best Senior Male – Prasuk Jain

Best Senior Female – Rinkle Chaplot

Aesthetic – Shagun Chauhan

Best Athlete – Praful Maru

Foodie of the year – Tushar Katara

Always late to class – Kapil Jangir

Teacher’s pet – Kushboo Dasot

Bunty without Babli – Tehsin khan

Hunk of the town – Chitransh Panigrahi

Bahaut bolta hai – Rishit Agarwal

Mr. Farewell – Bismanpreet Singh

Ms. Farewell – Kaushanki

Farewell....

BBA 2020



...and Welcome!

BBA 2023



Even as the old batch departs to extend their success in the outside world, a new one comes in, eager to follow their lead and blossom into the best that they can be. Thus, the cycle of University life goes on. In July this year, the BBA batch of 2023 joined the ranks of the Institute of Management at J K Lakshmipat University, and showcased their promise to faculty members and seniors alike.

This new group of students participated enthusiastically in 'Aarambh', the induction programme for all JKL U students, as they interacted amongst themselves, with their seniors, and also with students of the other institutes, and learnt the JKL U way. There was time for them to impress people with their talent, which they highlighted through their performances in the Freshers' event 'Parichay'. As they become full-fledged members of the JKL U family, one thing is certain: just like their seniors and peers, this group will create their own stories and legends at the Institute of Management, following the true JKL U tradition of growth and excellence.



Welcome!

BBA 2023





Welcome!

BBA 2023





Welcome!

BBA 2023



Faculty Achievements

Dr. Sheetal Mundra



Chapter published in a book: Mundra, S. & Gupta, U. (2023). Embedding Community Engagement in the Architecture of JK Lakshmipat University for Achieving the SDGs. In M. Singh, P. Bhatt et al. (Eds), *Community Engagement in Higher Education*, eBook ISBN: 9781003285670, Imprint: Routledge India.
DOI: <https://doi.org/10.4324/9781003285670>

Paper presented and awarded

- Presented a paper on 'Indian Human Capital Index: Cross States Clustering' at the FDP Conference cum Reunion in IIM Ahmedabad on May 26 -27, 2023
- Presented a paper at the FDP Conference cum Reunion in IIM Ahmedabad on May 26 -27, 2023 and has been awarded the 'Best Paper Award' in my respective track of *Novel Research in Business Analytics: Economics, Public Policy and Governance, Entrepreneurship and Innovation*.
- Appreciation 'You Make the Difference' from Wadhwani Foundation for being the part of global jury and evaluating high number of student startups.

Seminar / Workshop/ Conference session speaker/chair

- Invited as a resource person for delivering a session on 'Business Model' on Aug. 19, 2023 at Govt. Shakambhar P.G. college, Sambhar Lake (Jaipur).
- Delivered a session on 'Importance of Entrepreneurship' and Judged the event 'Idea Pitching' to S. S. Jain Subhod Girls P.G. College, Sanganer, Jaipur on Monday, Aug. 22, 2023.
- Delivered a session on 'Environmental Issues and Sustainable Development on Jan 13, 2023 at International Conference on "Role of Business Management and Social Innovation in Sustainable Development", organised by the Department of Management Studies, Swami Keshvanand Institute of Technology, Management, and Gramothan, Jaipur.
- Invited as a resource person for conducting the workshop on 21.01.2023 at Govt. Shakambhar P.G. College, Sambhar Lake (Jaipur) on "Idea to Pitch Deck".
- Invited as a session chair for the session 'Entrepreneurial Ecosystems' at the International Conference (Online) on "Re-Imagineering Business and Management: The Emerging Landscape", organized by the ICFAI Business School, Jaipur on 23rd & 24th March 2023. (March 23).
- Invited as a Judge for Busy Bees-Business Plan Pitch in Inter-School Liberal Arts-cum Literary Fest-Vidyaanjali, on 30.09.2023, at Maharani Gayatri Devi Girls' School, Jaipur.

Faculty Achievements

Dr. Monika Soni



Papers and Awards:

- Won the '**Best Paper**' award in New Paradigm in Human Resource Management Track for paper presentation entitled "Does environmentally specific transformational leader promote psychological wellbeing of employees? A moderated mediation approach." at FDP Conference cum Reunion 2023: Current Trends in Management Research & Education by IIM A (May 26- 27th, 2023)

Workshops:

- Workshop at NTPC School of Business: Invited to deliver expert lecture on "Mendeley Software for Review of Literature" to executive batch on 29th September, 2023.
- Workshop on Research Methods: Invited to deliver online session on "Data Analysis and Interpretation Using SPSS" to research scholars and academicians by Sun Virtual Learning (Registered Under UDYAM MSME Scheme) on 28th and 29th June, 2023.

Faculty Achievements



Dr. Riya Sureka

Papers published

1. Sureka, R., Bamel, U., Kumar, S. and Sinha, A., 2023. Twenty-five years of Gondwana Research: A Scientometric Analysis. *Gondwana Research*. (Elsevier, SCI indexed, Impact factor 6.151)
2. Lucey, B.M., Kumar, S. and Sureka, R., 2023. Corruption in Finance Research: The state of art and future research agenda. *Journal of Economic Criminology*, p.100001.
3. Kumar, S., Lim, W.M., Sureka, R., Jabbour, C.J.C. and Bamel, U., 2023. Balanced scorecard: trends, developments, and future directions. *Review of Managerial Science*, pp.1-43
4. Lee, Y., Kumar, S., Cortes, A.F., Sureka, R. and Lim, W.M., 2023. Twenty-five years of New England Journal of Entrepreneurship: a bibliometric review. *New England Journal of Entrepreneurship*, 26(1), pp.2-19.

Conference paper presented

- Paper presented, titled, "Digital Public Infrastructure of India: Current Status and Way Forward," in International Finance and Accounting conference by Indian Institute of Management, Jammu.

Working paper

- Kumar, S., Sureka, R., Lucey, B.M., Dowling, M.M., Vigne, S.A. and Lim, W.M., 2023. MetaMoney: Exploring the intersection of virtual worlds and financial systems. Available at SSRN.

Conferences, seminars, MDP, FDP attended/conducted:

- Resource Person: Research workshop on "Systematic Literature Review" at International University of Grand-Bassam, Ivory Coast, West Africa. January 2023.
- Resource Person: Research workshop on "Systematic Literature Review" at JK Lakshmipat University, Jaipur.

Faculty Achievements

Dr. Sameer Mittal



- **Articles Published in a Journal:**

1. Gupta, N., Soni, G., **Mittal, S.**, Mukherjee, I., Ramtiyal, B., and Kumar, D., “Evaluating Traceability Technology Adoption in Food Supply Chain: A Game Theoretic Approach”, Sustainability, vol. 15, no. 2, p. 898. January 2023.
<https://doi.org/10.3390/su15020898> (Scopus Indexed, SCI Indexed)
 2. Gupta, N., Soni, G., Mittal, S., Mukherjee, I., Ramtiyal, B., and Kumar, D., “Evaluating Traceability Technology Adoption in Food Supply Chain: A Game Theoretic Approach”, Sustainability, vol. 15, no. 2, p. 898. January 2023.
<https://doi.org/10.3390/su15020898>
 3. Uuskoski, M., Mittal, S., Menon, K., & Kärkkäinen, H. (2023). Challenges, Mitigation and Benefits of Outcome-based Contracts in Small and Medium-sized Machine Manufacturers: A Qualitative Exploratory Study. International Journal of Mathematical, Engineering and Management Sciences, 8(6), 1149-1170.
<https://doi.org/10.33889/IJMEMS.2023.8.6.065>.
- **FDP at O. P. Jindal Global University:** Delivered an expert talk on “Product-service Systems” to the participants of the FDP course at Centre for Digital Circular Economy for Sustainable Development Goals at O.P. Jindal Global University, on “Reverse Logistics and Supply Chain Management in the Smart and Digital Circular Economy” on March 3rd, 2023. The FDP was sponsored by the AICTE Training and Learning (ATAL) Academy under PM Gati-Shakti Yojana.
 - **Guest Editor:** Organizing a special issue on Smart Technologies for Enhanced System Performance as a Guest Editor in International Journal of Mathematical, Engineering and Management Sciences. (SCI) <https://www.ijmems.in/announcements.php>
 - **Academic Talks:** Delivered an expert talk on “A Morphological Analysis for Designing Outcome-based Contracts” in the Academic Forum at JKLU on April 1, 2023.

Faculty Achievements

Dr. Vijaylakshmi

- **Books:**

Published a book “Exploring Classic Literature: From Shakespeare to Dickens”, ISBN-10 : 8196239580, ISBN-13 : 978-8196239589, Mittal Publications, Sept’23

- **Patents Published:**

1. Published a patent on “Impact of Critical Language Awareness via Translingual Practices in Funded Project”, with application number 202311042880 at Office of the Controller of Patents, Design and Trademarks, Ministry of Commerce and Industry, Government of India, 27th Jul’23.
2. Published a patent on “System of Rapid Depression Detection Architecture”, with application number 202311036544 at Office of the Controller of Patents, Design and Trademarks, Ministry of Commerce and Industry, Government of India, 30th May’23.
3. Published a patent on “System of Inculcating Language Through Literature”, with application number 202311018196 at Office of the Controller of Patents, Design and Trademarks, Ministry of Commerce and Industry, Government of India, 12th May’23.

- **Invited lectures:**

1. Invited for a guest session on ‘Culture and Communication’ by Rajasthan Institute of Engineering and Technology, Jaipur on 6th Sept’23.
2. Invited for a guest lecture on ‘Gender Sensitisation, Concepts of gender, stereotyping and its impact, Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013’ by Regional Training Institute with Indian Accounts and Audit Officers as MCTP (Level 2) from 13th-18th Mar’23.
3. Invited for a guest lecture on ‘Effective communication with internal and external stakeholders; Verbal and Non-verbal communication; Social skills and etiquette; Active listening skills, etc.’ by Regional Training Institute with Indian Accounts and Audit Officers as MCTP (Level 2) from 16th-21st Jan’23.



Faculty Achievements



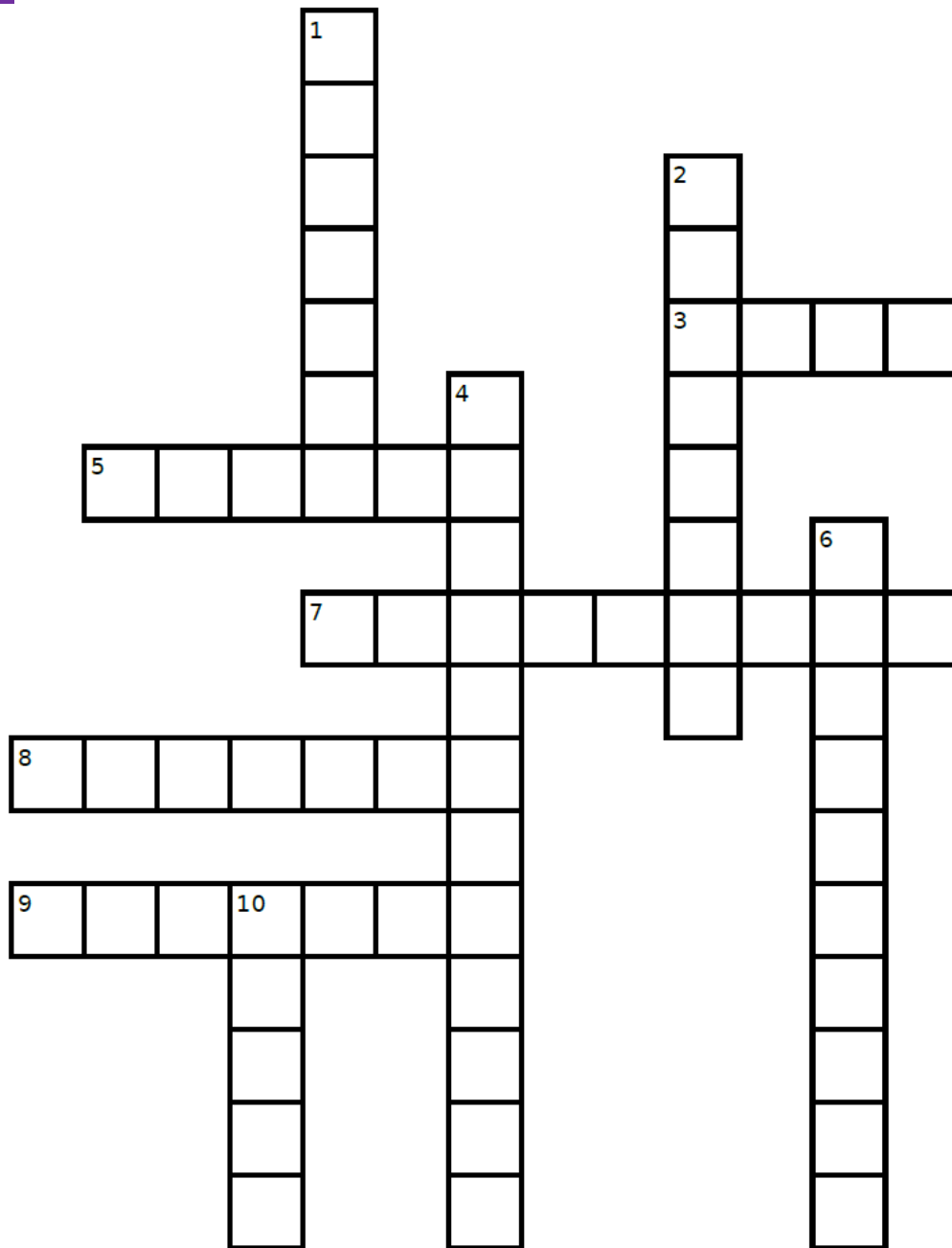
Shraddha Bharatiya

- **Conducted multiple training sessions and workshops:**

1. 17th October 2023 - Stress Management - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
2. 22nd September 2023 - Effective Communication and Interpersonal Dynamics - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
3. 13th September 2023 - Business Communication - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
4. 22nd August 2023 - Positive Attitude Towards Work and Conflict Management - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
5. 18th August 2023 - Positive Attitude Towards Work and Conflict Management - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
6. 10th August 2023 - Prevention of Sexual Harassment of Women at Workplace Act-2013 and Time Management - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
7. 31st May 2023 - Leadership Skills and Productivity at work - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
8. 30th May 2023 - Effective Communication and Self-Awareness - Rajasthan Rajya Vidyut Prasaran Nigam Ltd.
9. 17th March 2023 - Gender Sensitization, Concept of Gender, Stereotyping and Its Impact, Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013 - Regional Training Institute, Jaipur
10. 30th January 2023 - Effective Communication - Regional Training Institute, Jaipur

Puzzles & Games

Coded Crossword



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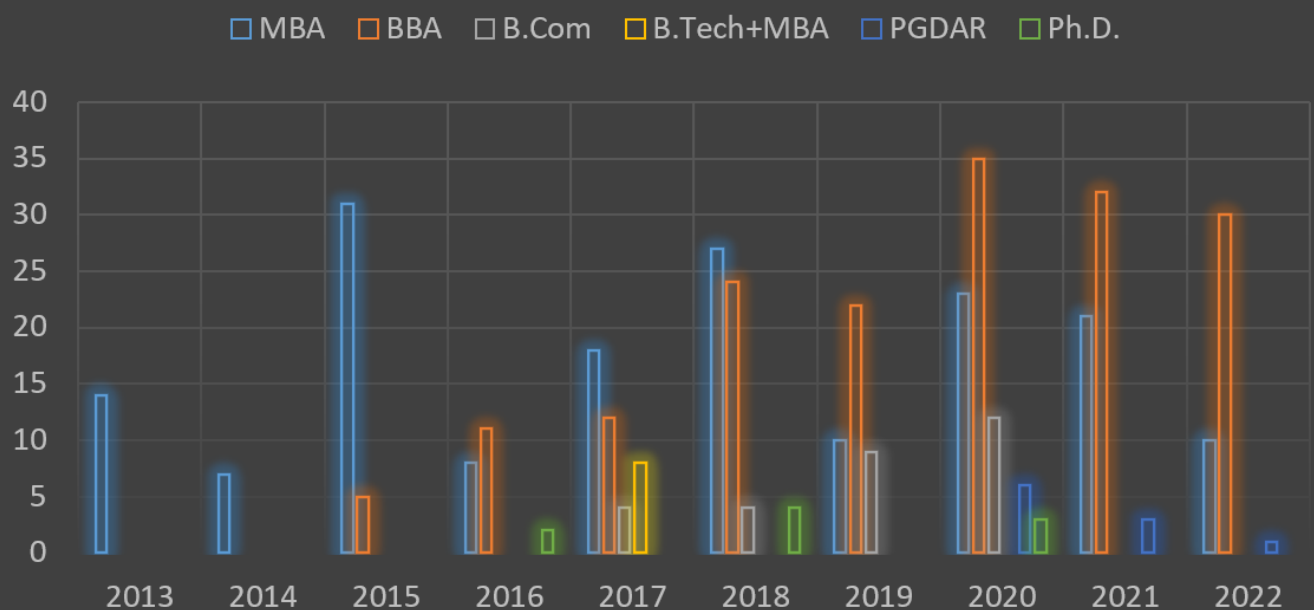
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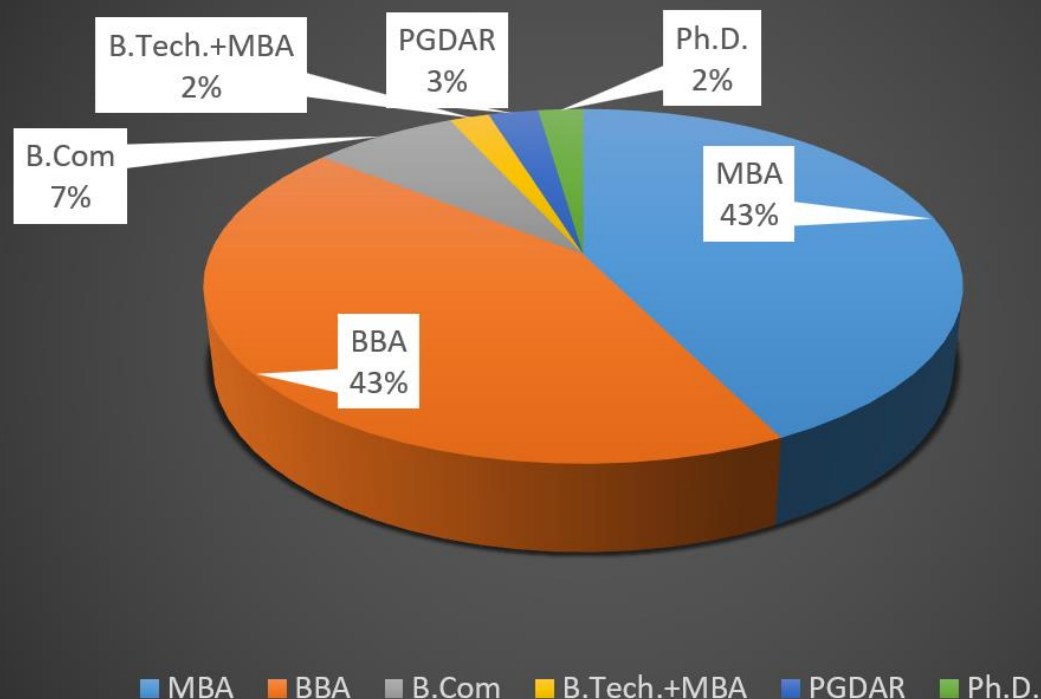
Across the Years

Since its inception in 2011, scores of students (396, to be exact!) have passed through the portals of the Institute of Management at JKLU, taking their expertise and knowledge to the world beyond. They have graduated with diverse regular and integrated degrees, at various levels: undergraduate, postgraduate, and doctoral, showcasing the versatility of the Institute and the flexibility of its offerings.

Year-wise data of students convocating from the Institute of Management - JKLU



Graduating Students by Programme





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