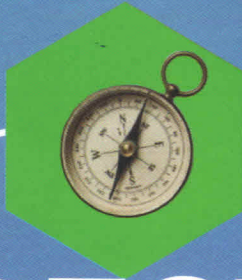


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Ninth Case Writing Workshop Organised at JKLU



Institute of Management, JK Lakshmipat University, Jaipur, organised Ninth Case Writing Workshop during June 4 to 6, 2015. The three day workshop was inaugurated by the Hon'ble Vice Chancellor, JK Lakshmipat University, Dr. Devi Singh. In the inaugural address, he emphasised on the importance of case methods of teaching in management education. He held the significance of management cases with respect to multidimensional approach to a practical business issue and highlighted the diverse functional approach towards resolving the business problems.

Dr. S.K. Majumdar, Director, Institute of Management, JK Lakshmipat University, was the key facilitator of the workshop. The organisations that visited were Gravita India Ltd, Hotel Raddison Blu, Nifty Innovations Pvt Ltd, Disha Foundation, Genus Power Infrastructures Ltd and SoniManipal Hospital. 

