JK LAKSHMIPAT UNIVERSITY
Institute of Design
NAAC 'A' Grade Accredited

# **Creating an Inclusive Learning Environment:** Designing an Accessible Educational Facility for Diverse Students

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**Bachelor of Design (B.Des)**
**Interaction Design**

THE GRADUATION PROJECT 2023

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specialization in **Interaction Design**

with, for the project titled _____

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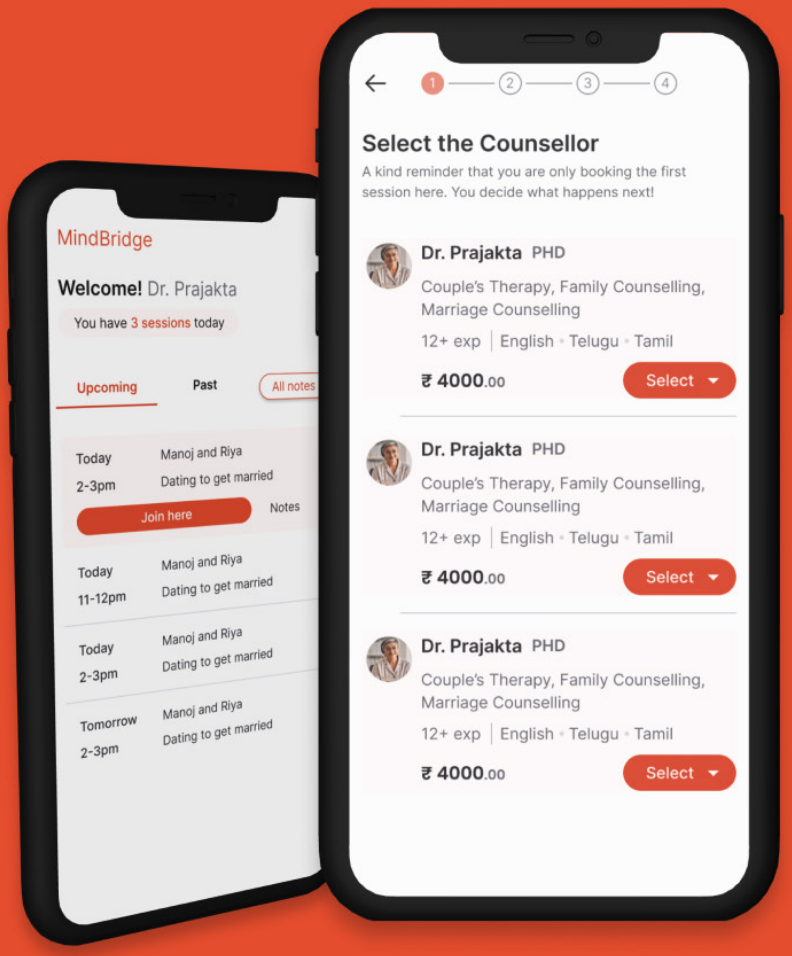
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Date: **12-08-2024**

# MindBridge

Designing a Minimum Viable Product that provides Pre - Marital Coaching services




## Graduation Project

RISHIKA VIDAP 2020BdesID012

Mentor: Karthikeyan P

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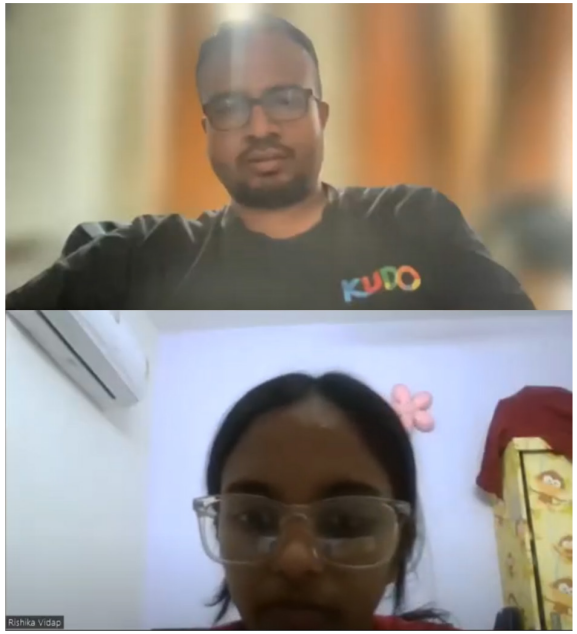
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I would like to thank and appreciate everyone who has contributed to the completion of my interaction design graduation project. I received immense knowledge and guidance from multiple people throughout this journey.

First and foremost, I want to express my deepest gratitude to my mentor, P. Karthikeyan, for providing me with this opportunity and for his constant guidance and support throughout the project. I grew as a designer by refining my skills from research through to visual design and gained valuable insights into the business and industry processes.

I am also thankful to my professor from the university, Dr. Devanuj Balakrishnan, for teaching me the intricate aspects of interaction design over the past four years. I also wish to express my gratitude to A. Balasubramanian for his mentorship and for considering my requests.

Additionally, I would like to thank Amit and Harini for offering direction whenever I needed an opinion. I am also grateful to Himanshu, Rahul, Anvesh, and Jayanta for reviewing my work and providing valuable feedback.

Lastly, I want to thank my family and peers for their constructive criticism and for always helping me recognize areas for improvement in both my work and thought process.

Sincerely,
Rishika Vidap

## SYNOPSIS

**Project Title:** MindBridge - Designing a Minimum Viable Product that provides Pre - Marital Coaching services

I worked at Pinastro Design Collective LLP under a mentor who was about to start a new product called MindBridge. MindBridge's objective is to provide pre-marital coaching services to Indians residing in the United Kingdom. As an Interaction Designer, I was engaged in multiple stages of product development, from conducting research to determining and detailing the product's features. I learned several techniques and methods from my mentor, which I was able to apply throughout the project.

My process began with secondary research and market research (both qualitative and quantitative), where I aimed to understand user needs, behaviour patterns, and trends. I also analysed and compared products within the same industry to identify what had been solved and what still needed improvement. Based on these insights, I created detailed user journey flows to understand the different use cases and states necessary for successful product implementation.

I designed flows for clients, coaches/ counsellors, and administrators, each with its own set of challenges and specific requirements.

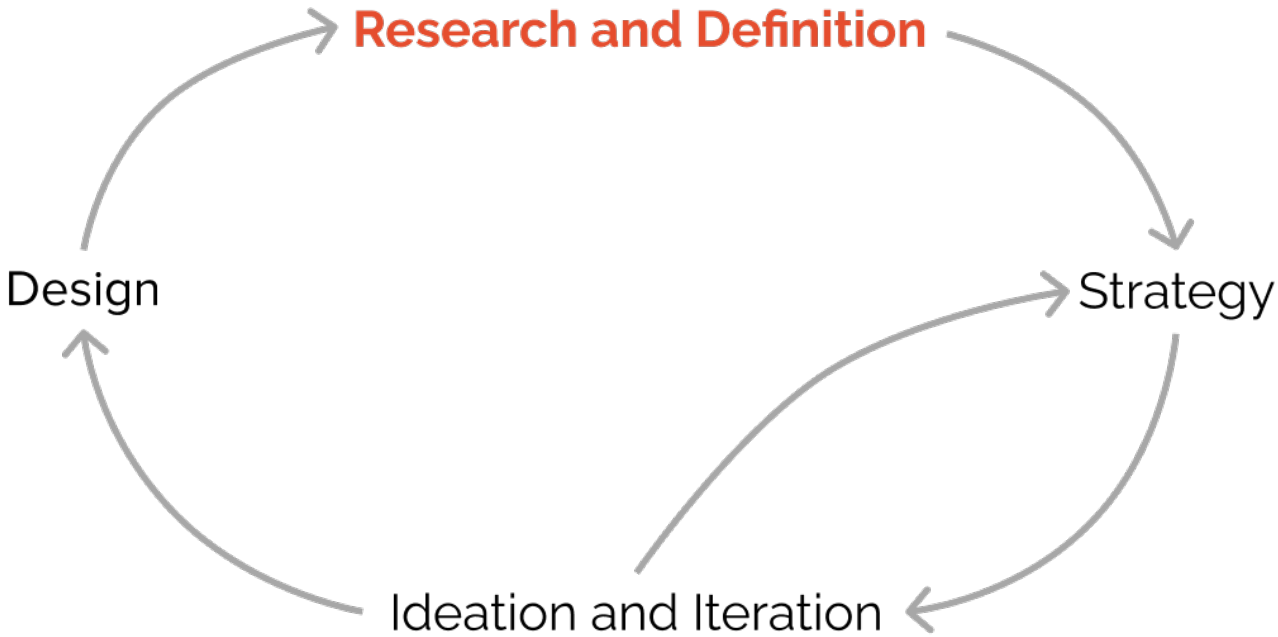
With the research and user journey flows in place, we proceeded to design the wireframes for both the app and website. Throughout the project, I conducted primary research by interviewing counsellors and potential users who could be prospective clients. The most significant challenge I faced was the continuous evolution of workflows due to ongoing feedback from mentors, design colleagues, co-founders, and counsellors. Features were frequently added and removed, resulting in constant changes. This experience taught me the iterative nature of the design process and demonstrated how incorporating feedback can significantly improve outcomes.

Once the major decisions regarding features and strategies were made, I began designing the high-fidelity screens, focusing on UI, UX copy, and design style. I tested the product to ensure that the flows were smooth and logical in various scenarios.

This phase also proved to be iterative, involving adjustments to minor details based on specific requirements.

The biggest learning from this project was that developing a product from scratch requires time, diverse feedback, consistent effort, rethinking designs, and effective storytelling to communicate design ideas. I developed a mindset that embraces flexibility, not just in design details but also in the product itself. I believe this adaptability will be invaluable in designing effective products in the future.

## DESIGN PROCESS



# Research and Definition

# HISTORY OF MARRIAGES

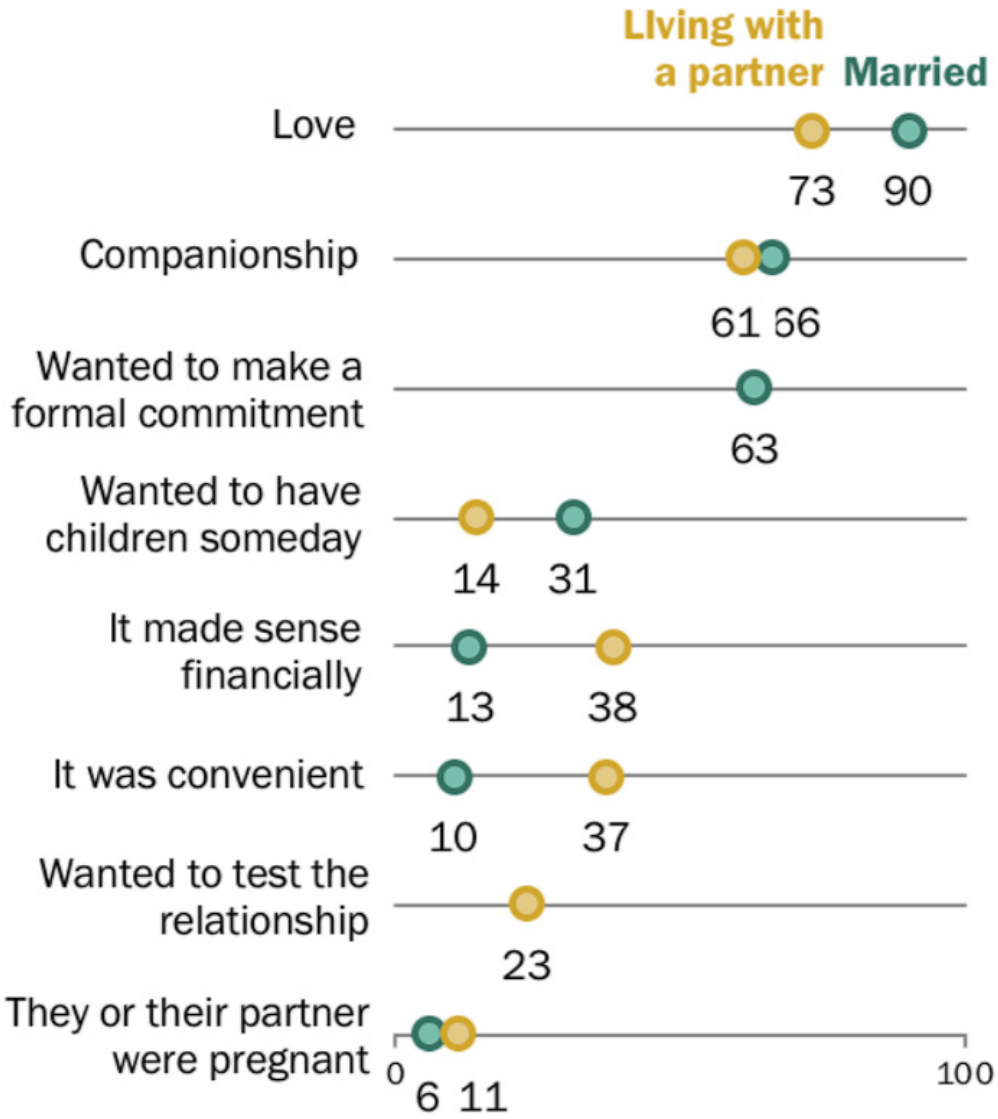
The history of marriages has evolved significantly over time, reflecting changes in societal values and individual expectations.

In the past, marriages were primarily arranged and served as a means for families to exchange possessions, assets, and forge alliances, with little consideration given to personal emotions or romantic love. These unions were strategic, designed to strengthen social, economic, and political ties. However, as societies progressed and individualism gained importance, the concept of marriage shifted. People began to seek partners not just for financial or social benefits but for love, companionship, and emotional security.

This transformation led to the rise of love marriages, where personal choice and emotional connection became the driving factors. Today, while arranged marriages still exist, many people view marriage as a partnership grounded in mutual affection and support, illustrating a profound shift from the transactional nature of historical unions to a more personal and emotional bond.



## UNDERSTANDING MARRIAGES



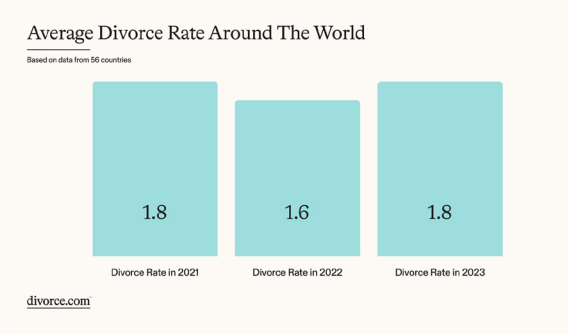

The choice to marry or cohabit often centers on love and companionship, with formal commitment being a major factor for many. Two-thirds of married adults who lived together before marriage saw it as a step toward marriage. Among non-engaged cohabiters, 40% want to marry, with 58% likely to marry their current partner. Financial concerns are a common reason for delaying marriage.

In India, Marriage has long been viewed as a cornerstone of society, symbolizing love, commitment, and partnership. While some now see marriage as less essential, many still marry for companionship, emotional security, and the desire to start a family. External pressures from family, society, and peers also play a role, as does the recognition and stability marriage provides in a relationship. Despite evolving norms, these reasons continue to motivate people to embark on the journey of marriage.

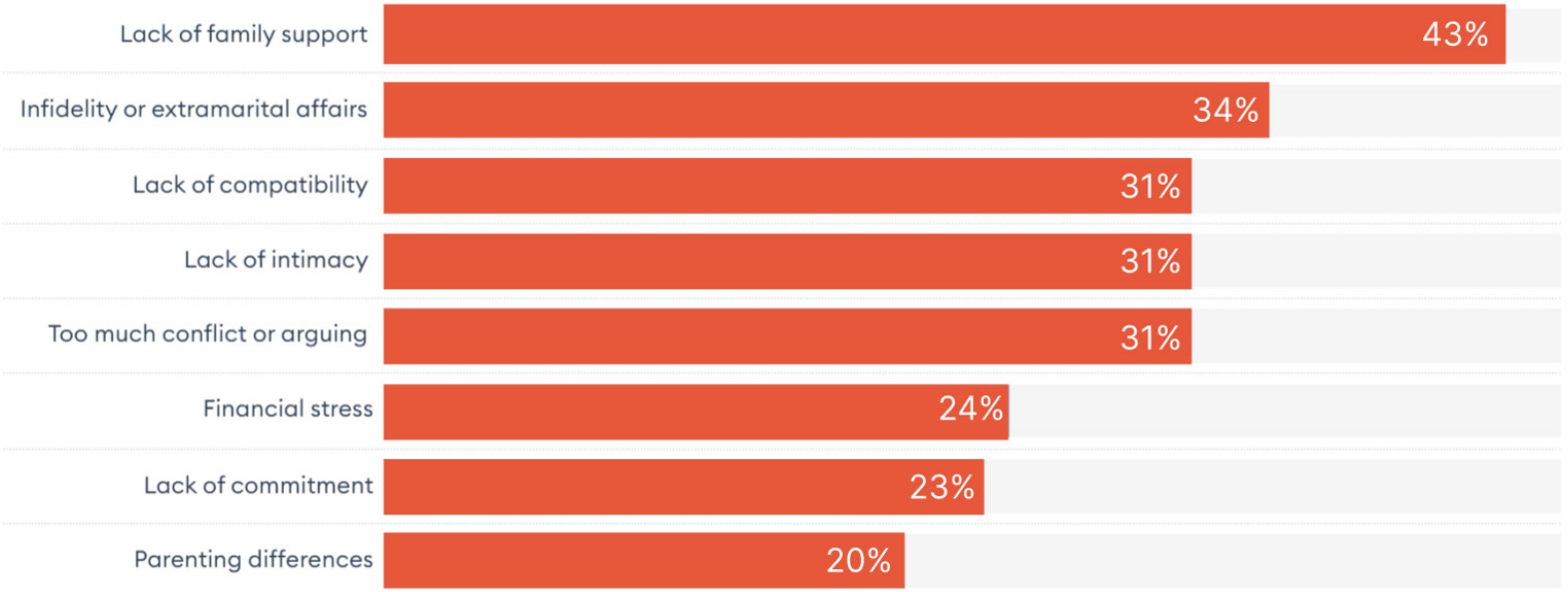
# DIVORCE RATES

In 2023, the global divorce rate averaged around 1.8 per 1,000 people, with most countries seeing a decline since the 1970s, though nations like Norway and Canada have experienced a slight increase. Western societies generally have higher divorce rates compared to Asia and Latin America.

In the US, where the divorce rate is expected to decrease over the next five years, certain age groups, particularly those aged 50-75, continue to experience high divorce rates, known as "gray divorce." However, divorce rates are dropping among couples who marry later in life and have a higher education level, though many women still face financial challenges after divorce.




## Reasons for Divorce



## UNHAPPY MARRIAGES AMONG INDIANS

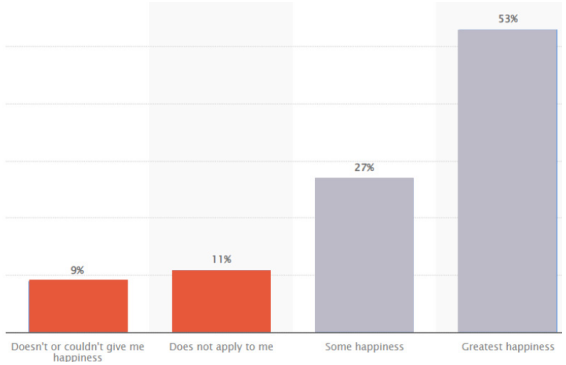
Out of 1000, only 13 marriages end in divorce in India.

In India, where most marriages are arranged, individuals often commit to spending their lives with someone they know very little about. This is particularly challenging for women, who not only marry a person but also become part of a new family. The ability to dissolve a marriage is a privilege most Indian women don't have, largely due to social and economic factors. Financial dependence limits their options, and the stigma of being a 'divorcee' often outweighs the misery of staying in an unhappy marriage.

The intense involvement of families in arranged marriages complicates the prospect of divorce. Family members, acting as unofficial counselors, frequently intervene when marriages face challenges, creating additional pressure on the couple to stay together. This integrated social structure often prevents couples from taking the legal route to dissolve their marriage, even when they are unhappy.

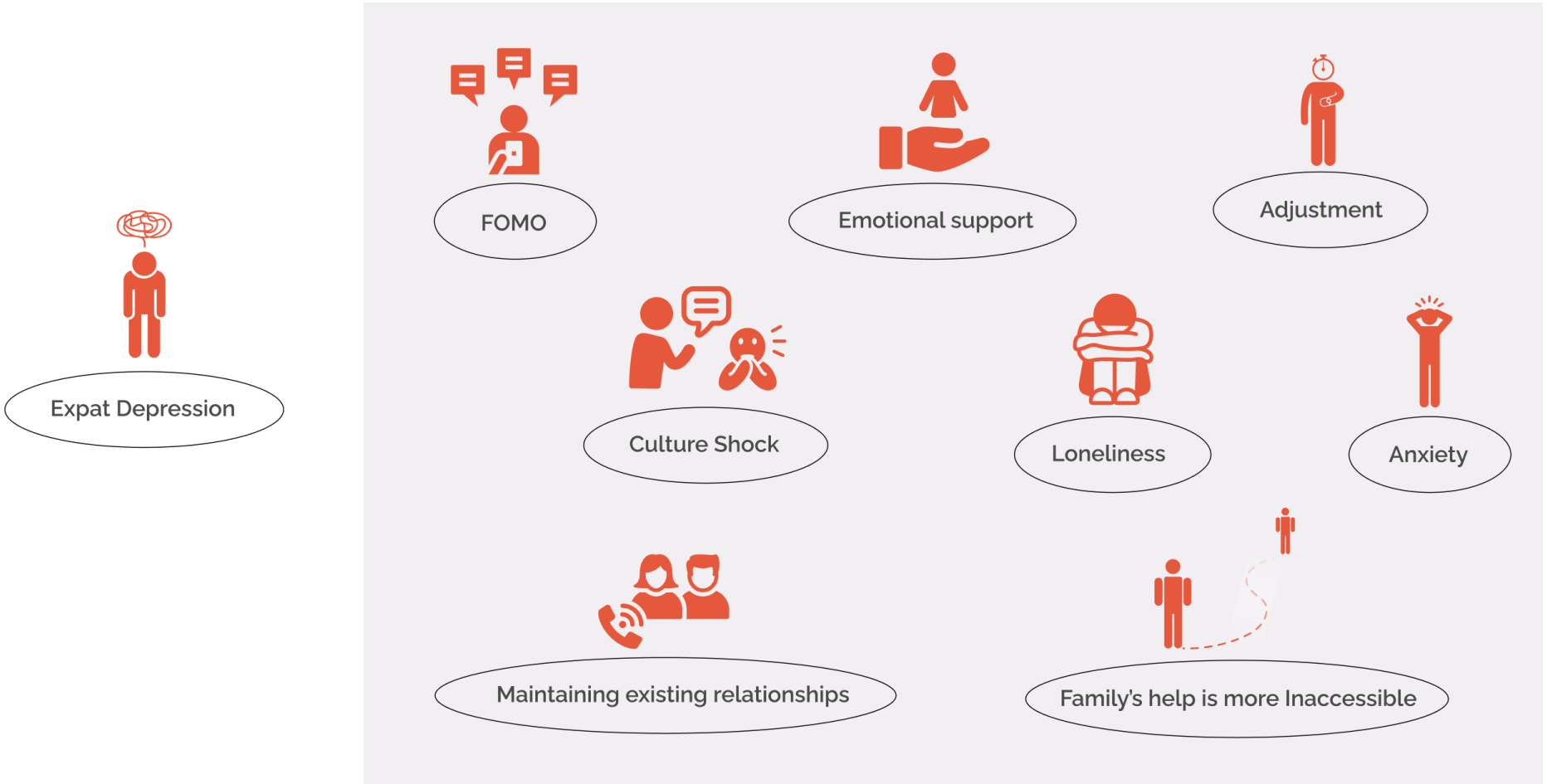
The lengthy legal process involved in divorce also acts as a deterrent. An uncontested divorce can take 7-9 months, while a contested one can drag on for several years, taking a significant emotional and financial toll on the couple and their families. This prolonged process discourages many from pursuing a legal divorce, even when separation seems inevitable.

Additionally, the social structure in India places heavy emphasis on children, with couples often advised to have them to stabilize a troubled marriage. As a result, even though a couple may have separated, they often don't formalize it through legal divorce, which contributes to the low official divorce rate in India, as many separations go unreported.



## NRIS AND THE PROBLEMS THEY FACE

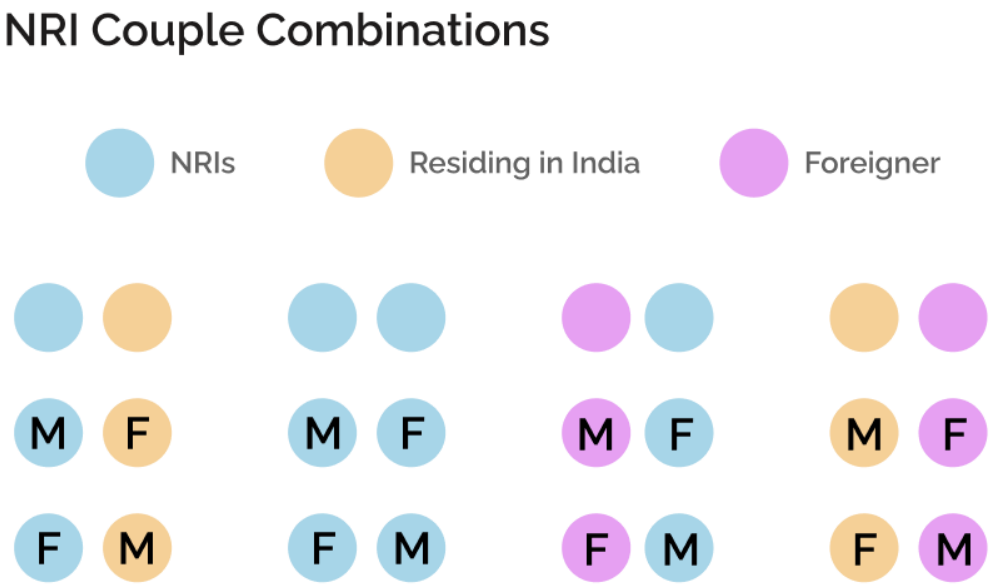
NRIs, or Non-Resident Indians, are Indian citizens residing outside India for work, education, or other purposes while retaining their Indian citizenship.



## NRI COMPOSITION

Today, there are 29 million NRIs and PIOs.



# NRI MARRIAGES

The trend of Indian parents wanting their daughters to marry men settled abroad is increasing.Parents believe that marrying an NRI (Non-Resident Indian) will lead to a better life for their daughters, assuming higher earnings and better opportunities.

However, this is not always the case, as many women face significant challenges and hardships in such marriages.Matrimonial sites often portray an idealized image of an Indian girl marrying a foreign-settled man, but the reality can be quite different.There are the potential disadvantages an Indian woman might face when marrying a man settled abroad.

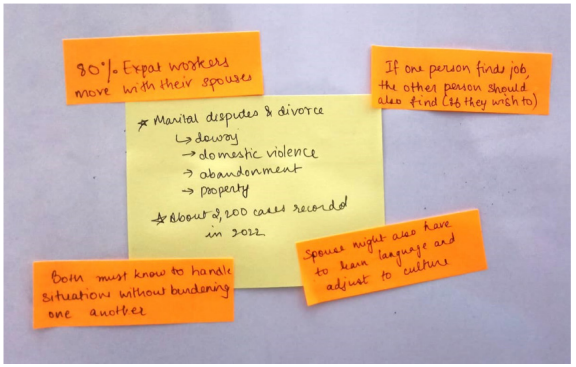
The problems NRI couples could face:
1. Forum shopping: One spouse might file for divorce in a country that they believe will offer a more favorable outcome, leading to legal battels over jurisdiction.

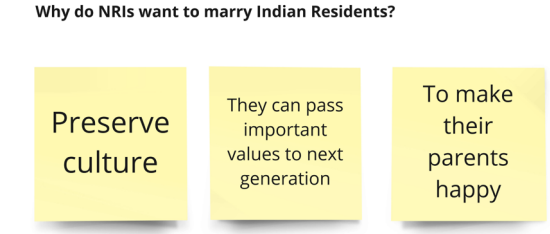
other countries, creating complications if one spouse seeks recognition of a divorce obtained abroad.

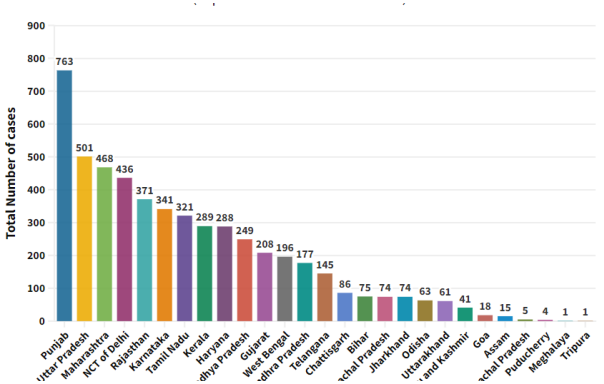
3. Legal Recognition: Not all countries recognize divorces granted in other countries, creating complications if one spouse seeks recognition of a divorce obtained abroad.

4. Enforcement of Orders: Enforcing court orders related to divorce settlements. alimony, and child custody across borders can be challenging due to varying legal systems.

5. Cultural Differences: Cultural norms and practices might conflict with legal procedures, especially in cases of dowry-related disputes or issues like domestic violence.



**Distribution of respondents showing motives behind marriage to the NRI**

33.3% Punjabi women and their families married because they thought immigration would become easy

75% women married for parental happiness

71.6% married for lavish lifestyle

70% men married for dowry

53% men married for parental happiness

**Table 1. Perceptions of Punjabi women reflecting motives of NRI husbands for marrying Punjabi girls**

| *Motives* | *No. of respondents* | | | | *Total (N=60)* |
|---|---|---|---|---|---|
| | *Jalandhar* ($n_1$=17) | *SBS Nagar* ($n_2$=14) | *Hoshiarpur* ($n_3$=16) | *Kapurthala* ($n_4$=13) | |
| For parents' happiness | 6 (35.29) | 10 (71.43) | 8 (50.00) | 8 (61.53) | 32 (53.33) |
| For dowry | 12 (70.59) | 7 (50.00) | 13 (81.25) | 10 (76.92) | 42 (70.00) |
| For personal happiness | 2 (11.76) | 5 (35.71) | 3 (18.75) | 2 (15.38) | 12 (20.00) |
| Parents pressure | 3 (17.65) | 3 (21.43) | 2 (12.50) | 2 (15.38) | 10 (16.67) |
| As a domestic helper | 10 (58.82) | 5 (35.71) | 8 (50.00) | 4 (30.77) | 27 (45.00) |

## User Study

**Users - 5 (4 NRIs interviews taken online, 1 offline)**











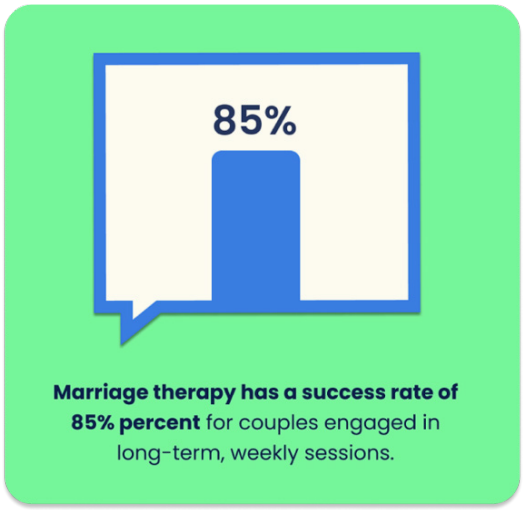


These are AI - Generated images.

## COUNSELLING

Addressing marriage issues is complex and subjective. There's no one-size-fits-all solution.

Counseling or Couples Coaching has shown effectiveness in improving marriage quality.



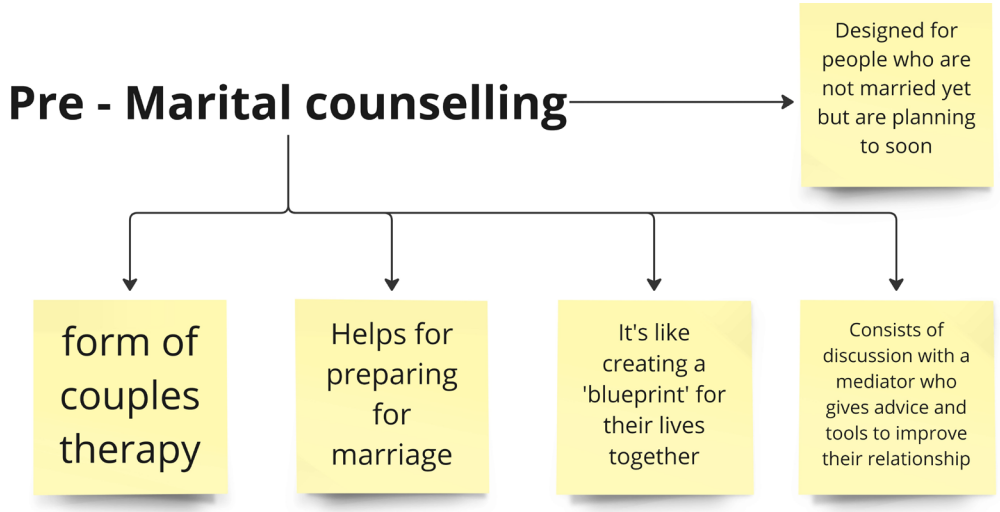

1. 93% couples report improved communication skills after marriage counselling

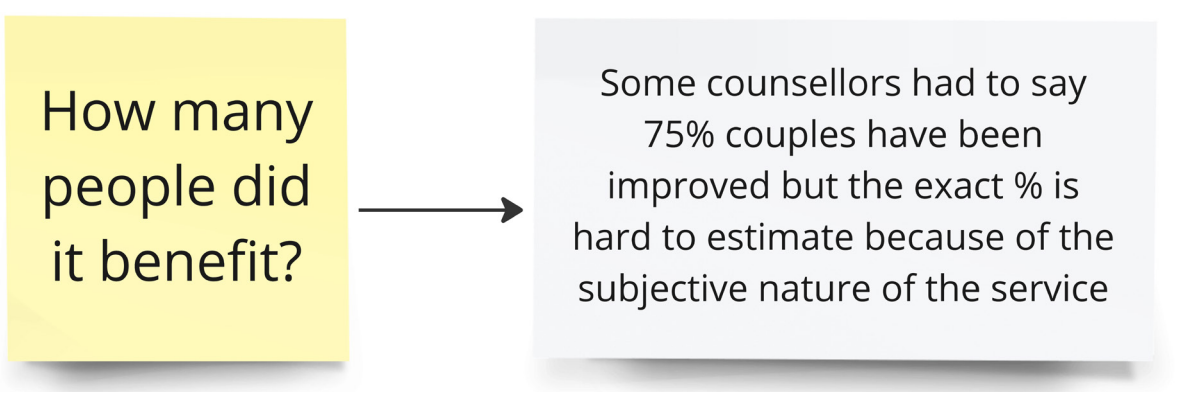
2. 85% couples report improved understanding of partner's needs

3. 90% couples report improved understanding of their emotional needs

**Pre-Marital Counselling**

Pre-marital coaching addresses and thoroughly discusses the concerns of both partners at an early stage.

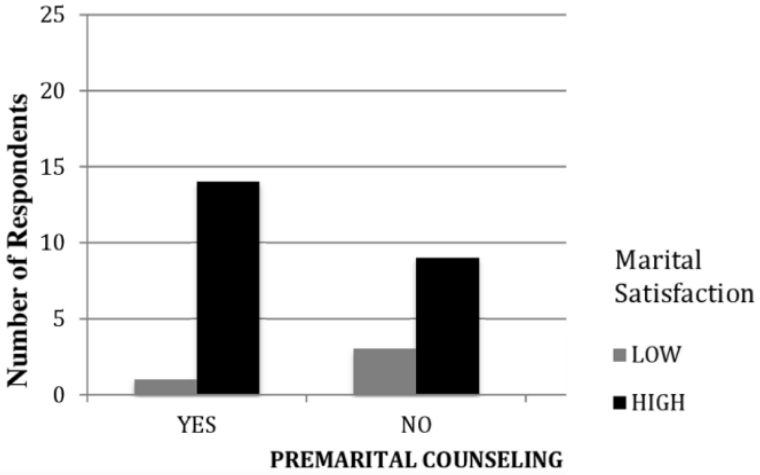


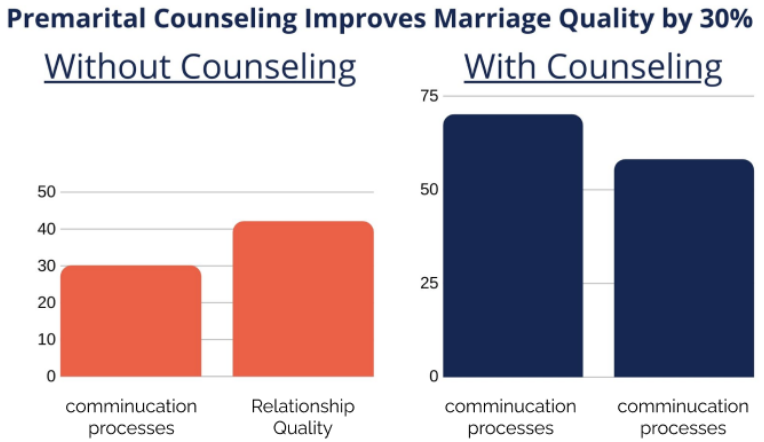
## DOES PRE-MARITAL COUNSELLING HELP?

There were surveys taken in 2015 and 2023 that show that Pre-Marital Counselling helped couples be happier in their marriages.

**2015** Study




**2023** Study



# User Persona



Kavya

- Age 25, f
- Got engaged a few months ago,
- fiance residing in the UK
- Both work corporate jobs
- Speaks Bengali

Personality

| | |
|---|---|
| Introverted | Good listener |
| Calm | Passive |

Struggles/Pain Points

1. She always struggled with expressing her feelings to her partner.

2. Kavya wants to start a family but she is unsure if wants to move abroad or stay in India.

3. Her job demands a lot from her and she feels tired often

4. She doesn't have a reliable friend at her workplace/neighborhood so she feels lonely.

| | |
|---|---|
| Stuck | Concerned |
| Stressed | Low self esteem |

---



Arjun

- Age: 30, Male
- Has been living in the UK for 5 yrs
- Works as a project manager
- Dating an Indian woman who recently moved to the UK to be with him
- Speaks Tamil

## Personality

| | |
|---|---|
| Caring | Practical |
| Reserved | Logical |

Struggles/Pain Points

1. Arjun wants to marry his girlfriend but struggles to help her adjust, leading to frequent fights.

2. Balancing job and her needs

3. He feels guilty and responsible for her discomfort since she moved for him.

4. Arjun worries their relationship stress could harm their future.

## Current Feelings

| | |
|---|---|
| Frustrated | Guilty |
| Overwhelmed | Anxious |

## HOW WOULD PRE-MARITAL COUNSELLING BENEFIT NRIS

**Can be open and honest about expectations and fears**

- How much they can provide each other financially
- Moving out
- How each of them will take responsibilities

**Finding a counselor who understands context would help**

- Understand the cultural context and can empathize better
- client would be more open to someone who they can relate to
- Counsellor could also give relevant suggestions

**Prioritize their relationship despite challenges abroad.**

- Effective communication
- Acts as a remidner

**Clearing misunderstands and misinformation**

- Assets owned
- Financial status and job
- Information like past marriages, current status

**Help them understand themselves better**

- Awareness
- Self-reflection

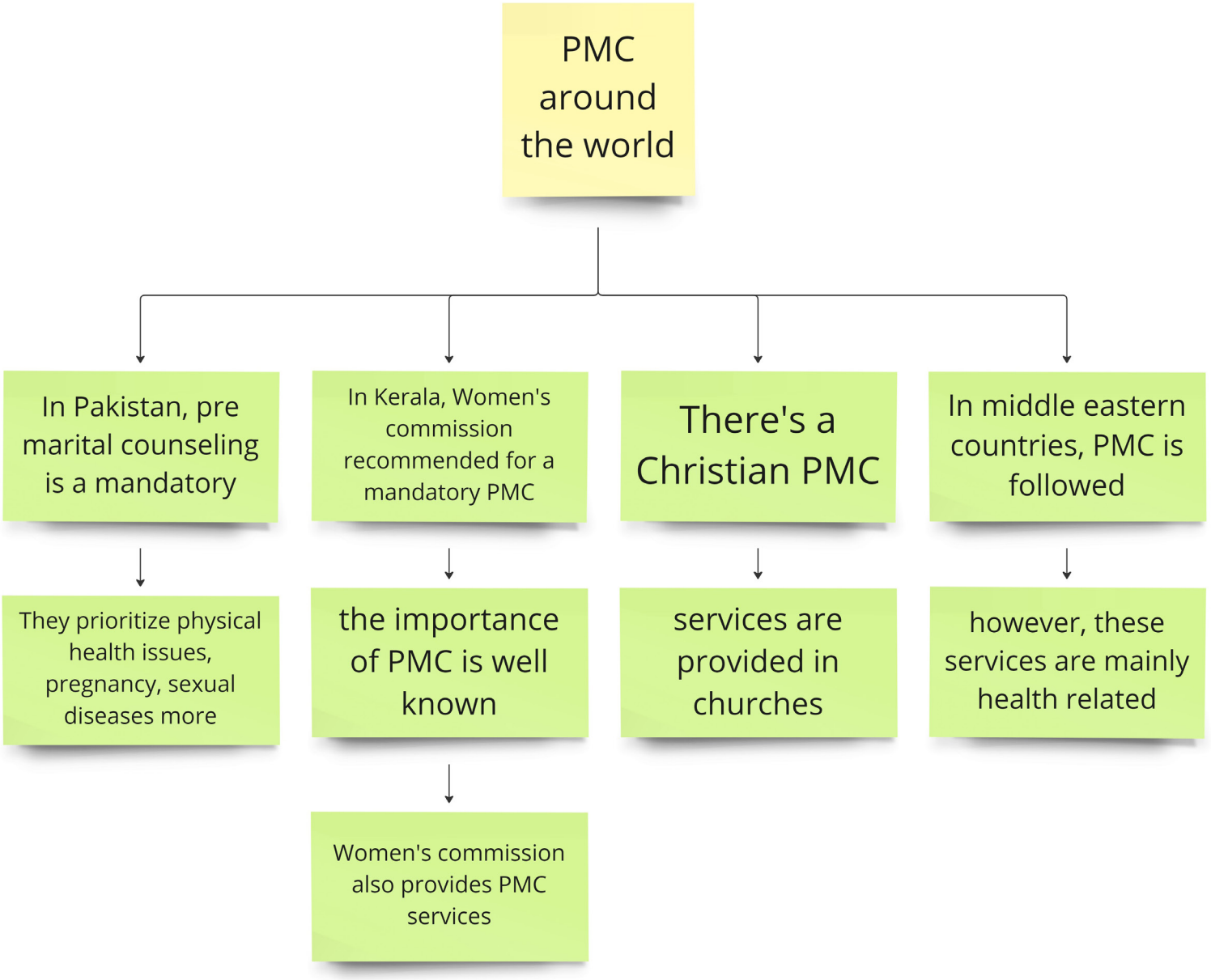
## MORE ABOUT PRE-MARITAL COUNSELLING

### 3 main Psychological things addressed in Pre-marital Counselling.

| Self Esteem | Intimacy | Locus of Control |
|---|---|---|

### Factors that affect the effectiveness of PMC

| Willingness/ Motivation | Counsellor's competence | Timing | Individual Factors | External Support |
|---|---|---|---|---|
| | | the earlier, the better | Traumas/ substance abuse | |


PMC around the world
In Pakistan, pre marital counseling is a mandatory
They prioritize physical health issues, pregnancy, sexual diseases more
In Kerala, Women's commission recommended for a mandatory PMC
the importance of PMC is well known
Women's commission also provides PMC services
There's a Christian PMC
services are provided in churches
In middle eastern countries, PMC is followed
however, these services are mainly health related

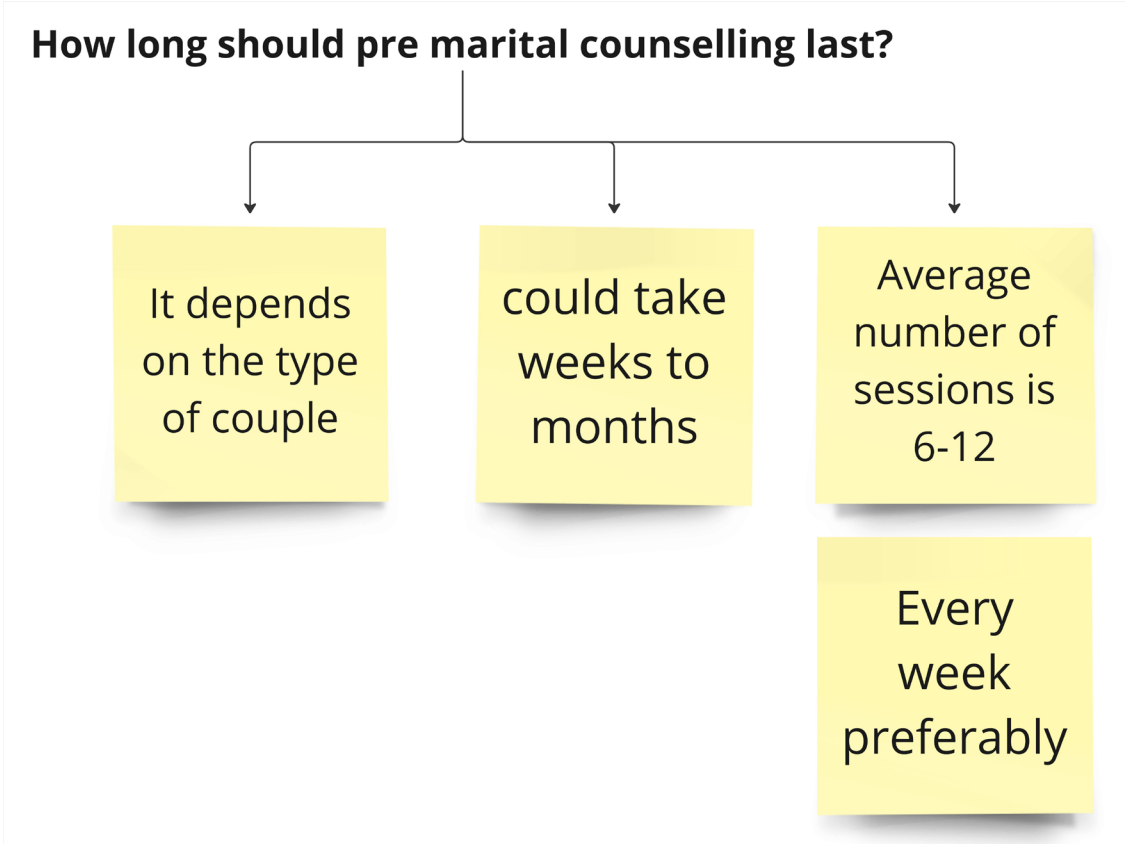
## WHY AREN'T MANY NRI COUPLES TAKING UP COUNSELLING?

Accessibility to counsellor

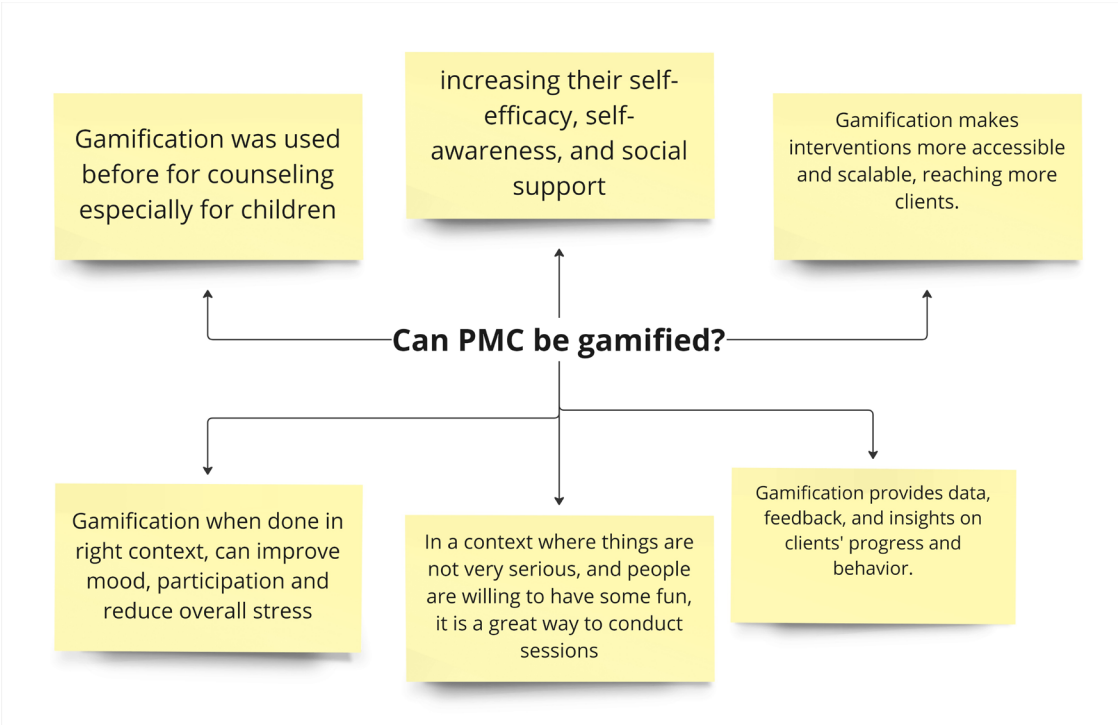
Stigma of reaching out to a couples therapist

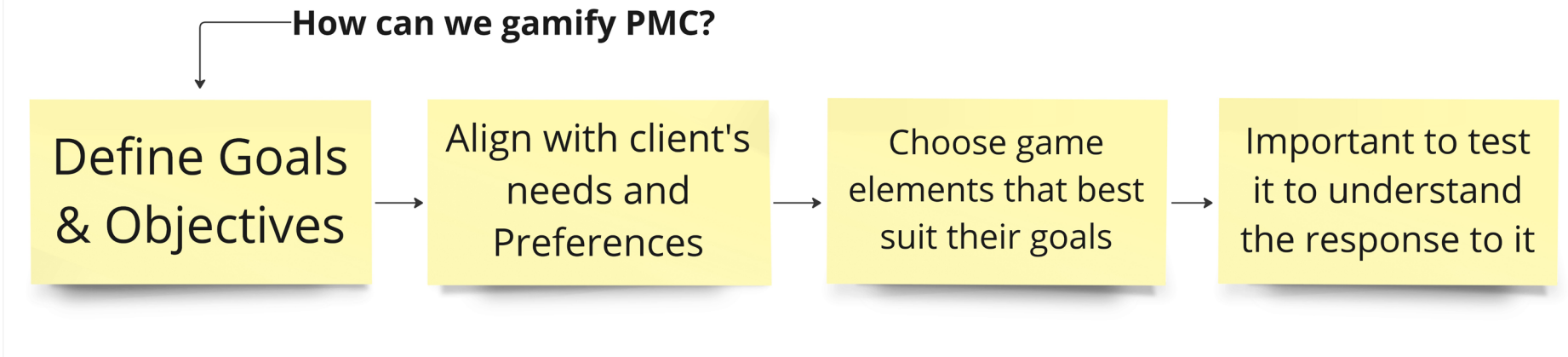
Affordability

Finding a therapist that can provide cultural and contextually relevant support



## GAMIFICATION OF COUNSELLING



## CHALLENGES OF GAMIFICATION

We opted not to include gamification in the first phase of the app due to the significant challenges it presents. One of our primary concerns is ensuring that any gamified elements are ethical and respectful to users. Premarital counseling involves sensitive and complex issues, and it's vital that the app treats these matters with the seriousness they deserve. We want to avoid any potential for the game to trivialize or manipulate users' experiences.

Another critical factor is the need for the gamification to be appropriate for the complexity of the counseling process. Premarital counseling often deals with deep-seated emotions and complex relationship dynamics, which require thoughtful and nuanced approaches. Incorporating such complexity into a gamified format without oversimplifying or misrepresenting the issues is a significant challenge that we are not prepared to tackle in this initial phase.

We also believe that any gamification must be designed to empower users and provide practical, effective solutions. This requires thorough testing and refinement to ensure that the gamified elements truly benefit users rather than just serving as superficial features. In this early stage, our focus is on building a robust foundation of content that delivers real value through expert-driven guidance.

Finally, we are committed to ensuring that gamification, when introduced, complements and enhances professional guidance rather than replacing it. Premarital counseling is a deeply personal and professional process, and we believe that the app should support users with expert insights and advice. Given these considerations, we decided to prioritize the quality and effectiveness of our core content before exploring gamification in future phases of development.

## INSIGHTS

1. Ability to resolve conflict is extremely important thing for a successful marriage

2. Childhood trauma has an impact on how they will deal with situations

3. Outlook towards life in general makes a huge difference

4. Research shows that Pre-Marital Counselling helps in improving quality of marriage.

5. 43% Divorces happen mainly because of Lack of family support and this is worse among NRIs.

NRIs getting married are

1. Not aware of themselves and what they want from marriage

2. They hesitate to talk about certain topics because of stigma

3. They assume about certain things and develop wrong expectations

4. The differences in education and financial situation could cause issues

How can we enhance the quality of NRI marriages by **increasing self-awareness**, fostering **acceptance**, **improving access** to counselling, and ensuring the **continuity of support**?



## IMPORTANT HOW MIGHT WE'S

1. How can we make the counseling process **more proactive** rather than just damage control?

2. How can we address **cultural barriers** among NRIs seeking counseling?

3. How might we make Pre - Marital Counselling **easily accessible** to NRIs?

4. How might we make sure that the counselling sessions have been **effective in the long run**?

5. How might we help **increase awareness** of counselling among Indians residing outside India?

6. How might we help a couple ask each other the **right questions**?

Some of these questions are being addressed directly through counseling, while the remaining how might we questions are being tackled by the application.

# Strategy

## STAGES OF PRE-MARITAL COUNSELLING

| | |
|---|---|
| 1. ASSESSMENT | Coach assess strengths and weaknesses of both the parties<br>Determination of focus area |
| 2. GOAL SETTING | Couple and coach set specific goals<br>Addresses couple's unique needs and concerns |
| 3. EXPLORATION OF TOPICS | Communication<br>Conflict resolution<br>Intimacy<br>Finances<br>Family planning and aspirations |
| 4. SKILL BUILDING | Communication techniques<br>Problem-solving skills<br>Strategies to strengthen relationship |
| 5. ADDRESSING CHALLENGES | Understanding unresolved issues<br>Specific challenges of each person |
| 6. REFLECTION AND PROGRESS MONITORING | Periodic Check-ins<br>Reflect on progress<br>Re-assess goals |

# THE 7-SESSION PLAN

**Phase 1 - Joint Introduction**
session-1 - Intro Session with couple

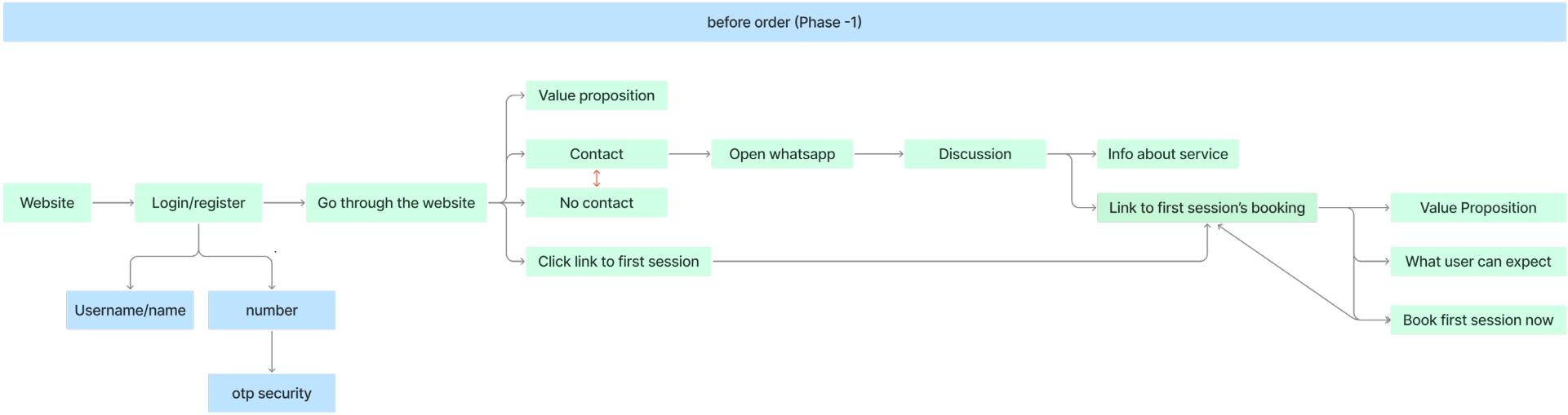
**Phase 2 - Self Awareness**
session-2 - Intro session with Partner A
session-3 - Intro session with Partner B
session-4 - Detailed session with Partner A
session-5 - Detailed session with Partner B

**Phase 3 - Joint Awareness**
session-6 - Pre - Marriage Assessment

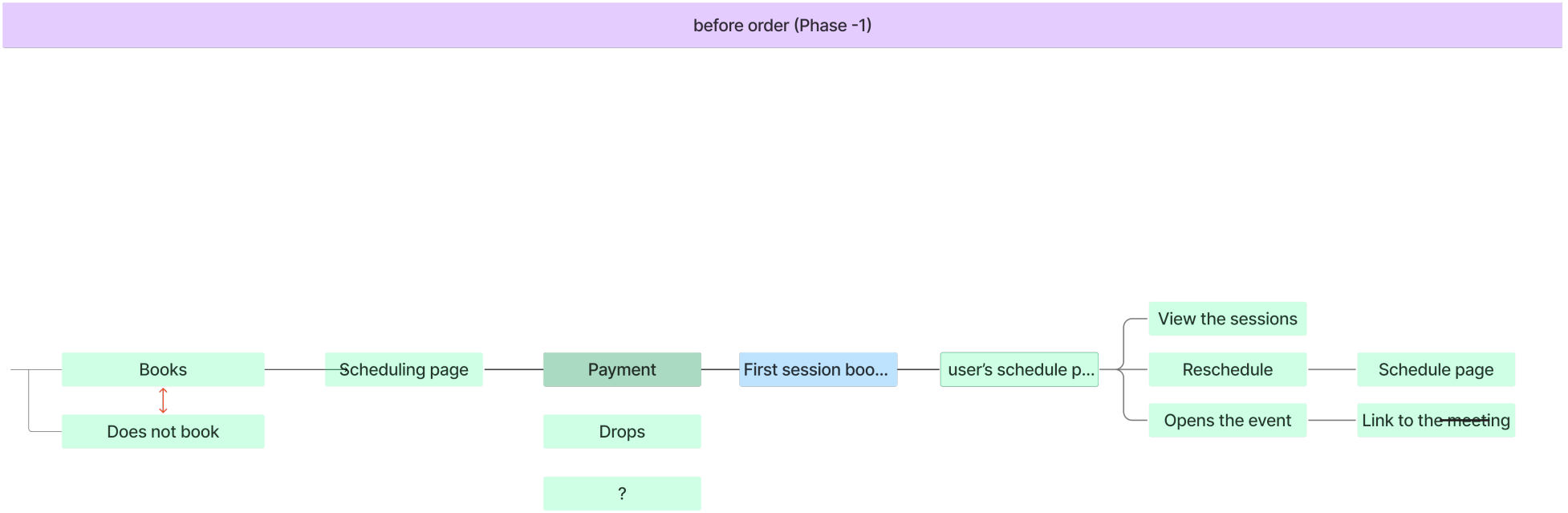
**Phase 4 - Conclusion**
session-2 - Conclusion and Feedback

The 7-session plan is designed based on the key steps of premarital counseling, offering a structured approach tailored to address common relationship challenges. While the number of sessions may vary depending on the couple's specific needs, this plan serves as the standard framework and is a unique selling point of the product. Its flexibility ensures that each couple receives personalized support while maintaining a consistent and proven structure.

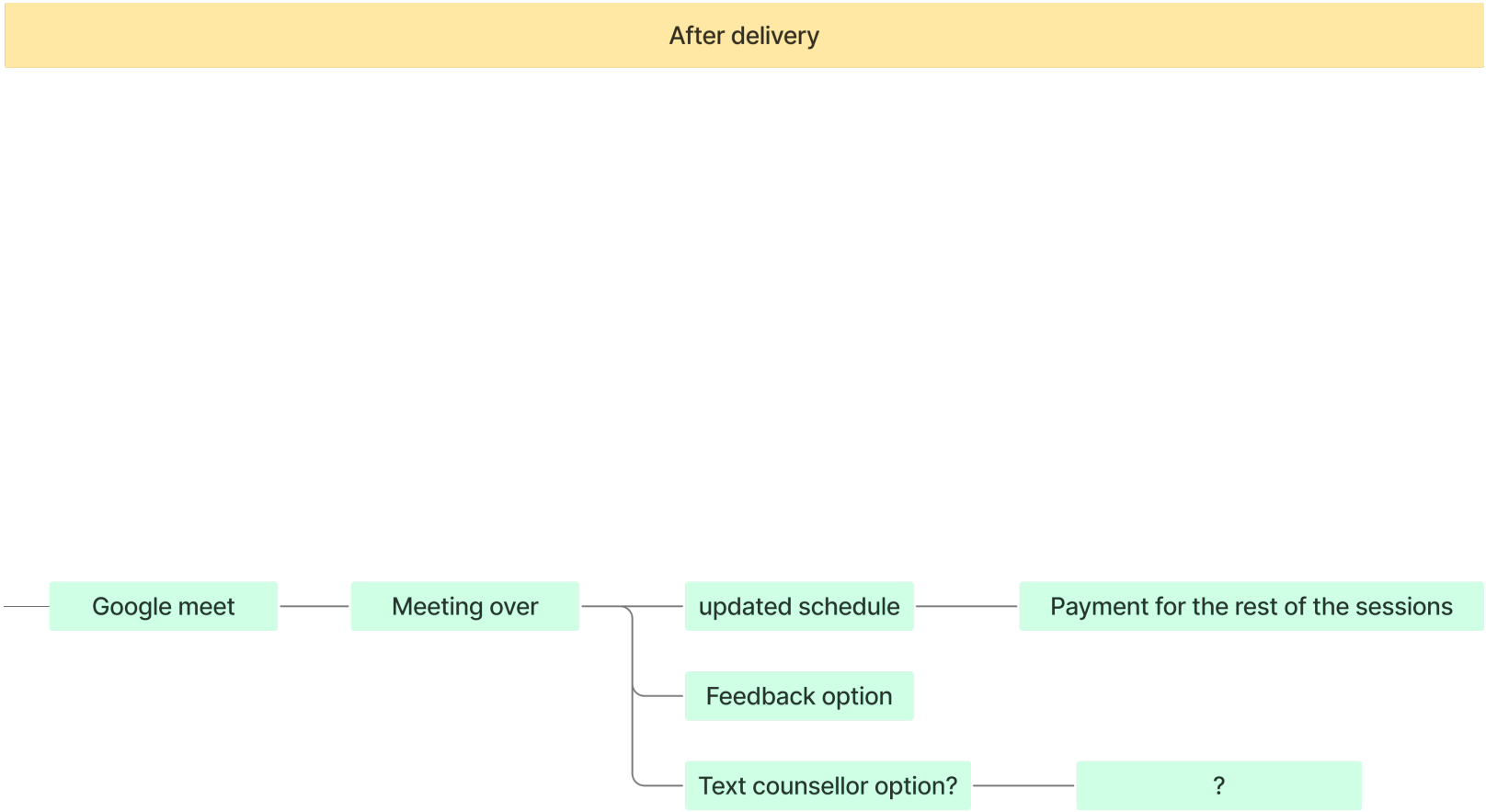
# BASIC USER FLOW




continued


before order (Phase -1)
Books
Does not book
Scheduling page
Payment
Drops
?
First session boo...
user's schedule p...
View the sessions
Reschedule
Schedule page
Opens the event
Link to the meeting

continued


After delivery
Google meet
Meeting over
updated schedule
Payment for the rest of the sessions
Feedback option
Text counsellor option?
?

## UNDERSTANDING COMPETITORS

### thelittlethings

1. Premarital Marriage Mentoring (Before Wedding)

2. First365 Marriage Mentoring (First-Year Of Marriage)

3. Marriage Navigation Mentoring (1+ Years of Marriage)

4. Pregnancy & Postpartum Marriage Mentoring

### India Therapist

1. Stress, Depression and Anxiety

2. Couple and marriage counselling

3. Premarital counselling

4. Sex and intimacy counseling

5. Work stress

6. LGBTQIA+

7. Loneliness

### Sanjeevani Relationship Counselling

1. Pre-Marriage Counselling

2. Post-Marriage Counselling

3. Marriage Counseling

4. Parenting Counselling

5. Depression Counselling

6. Divorce Counselling

7. Family Relationship Counselling

8. Relationship counselling

9. Sex Addiction Counselling

10. Sex Counselling

### India Therapist

1. Stress, Depression and Anxiety

2. Couple and marriage counselling

3. Premarital counselling

4. Sex and intimacy counseling

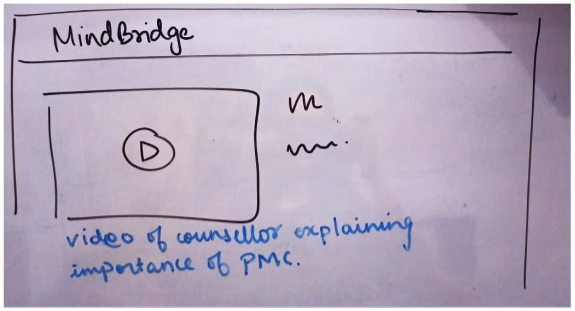
5. Work stress

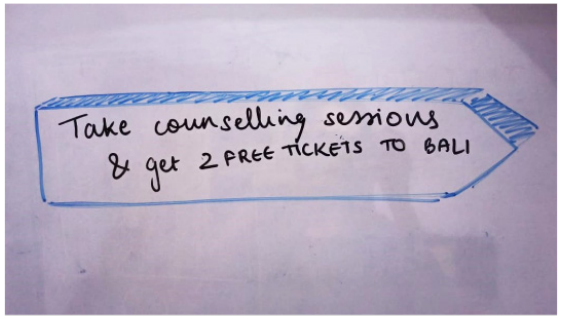
6. LGBTQIA+

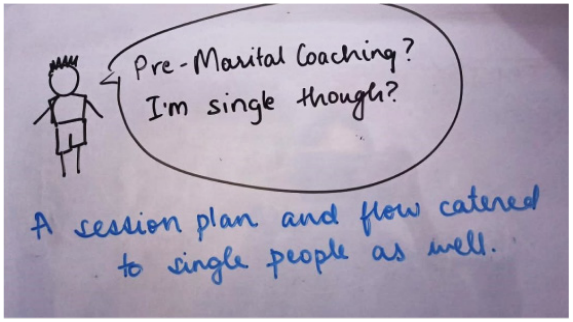
7. Loneliness

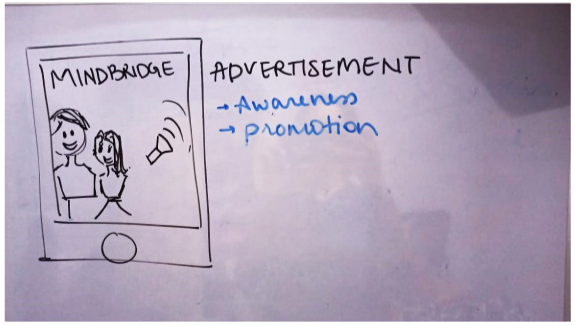
# Ideation and Iteration

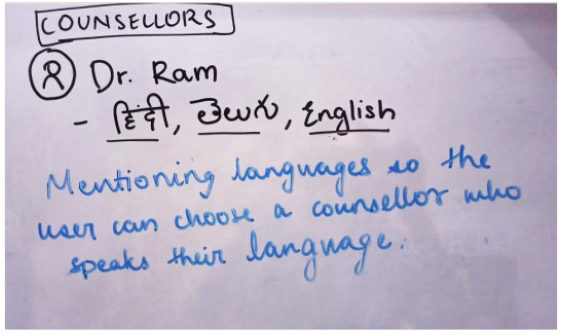
## FEW IDEAS

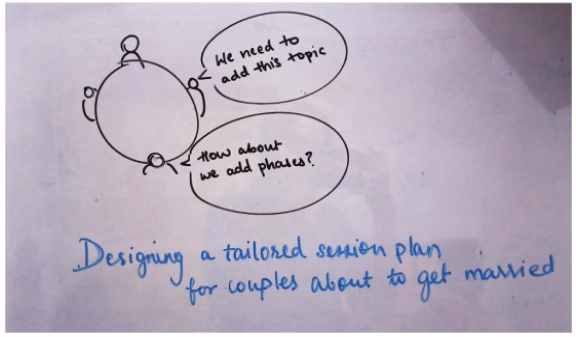

MindBridge
video of counsellor explaining importance of PMC.

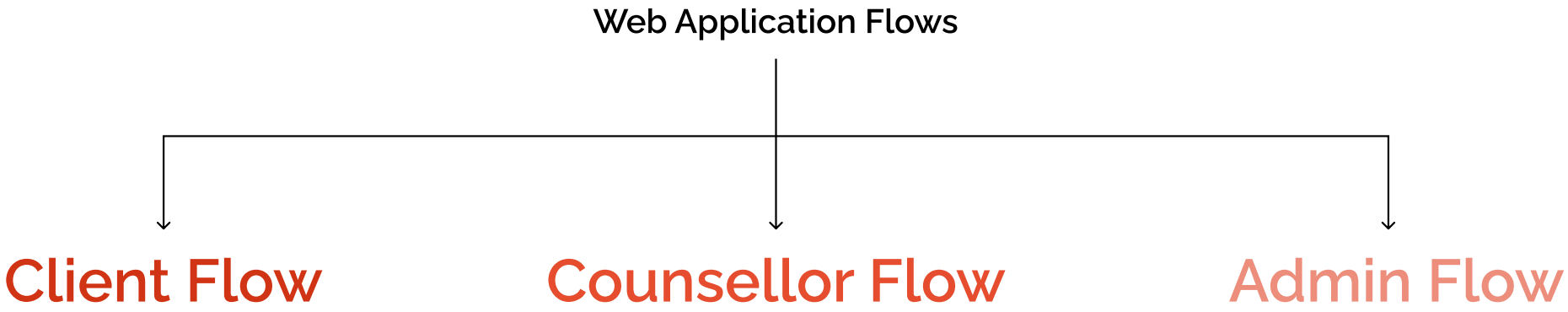

Take counselling sessions
& get 2 FREE TICKETS TO BALI


Pre-Marital Coaching?
I'm single though?
A session plan and flow catered to single people as well.


MINDBRIDGE
ADVERTISEMENT
→ Awareness
→ promotion

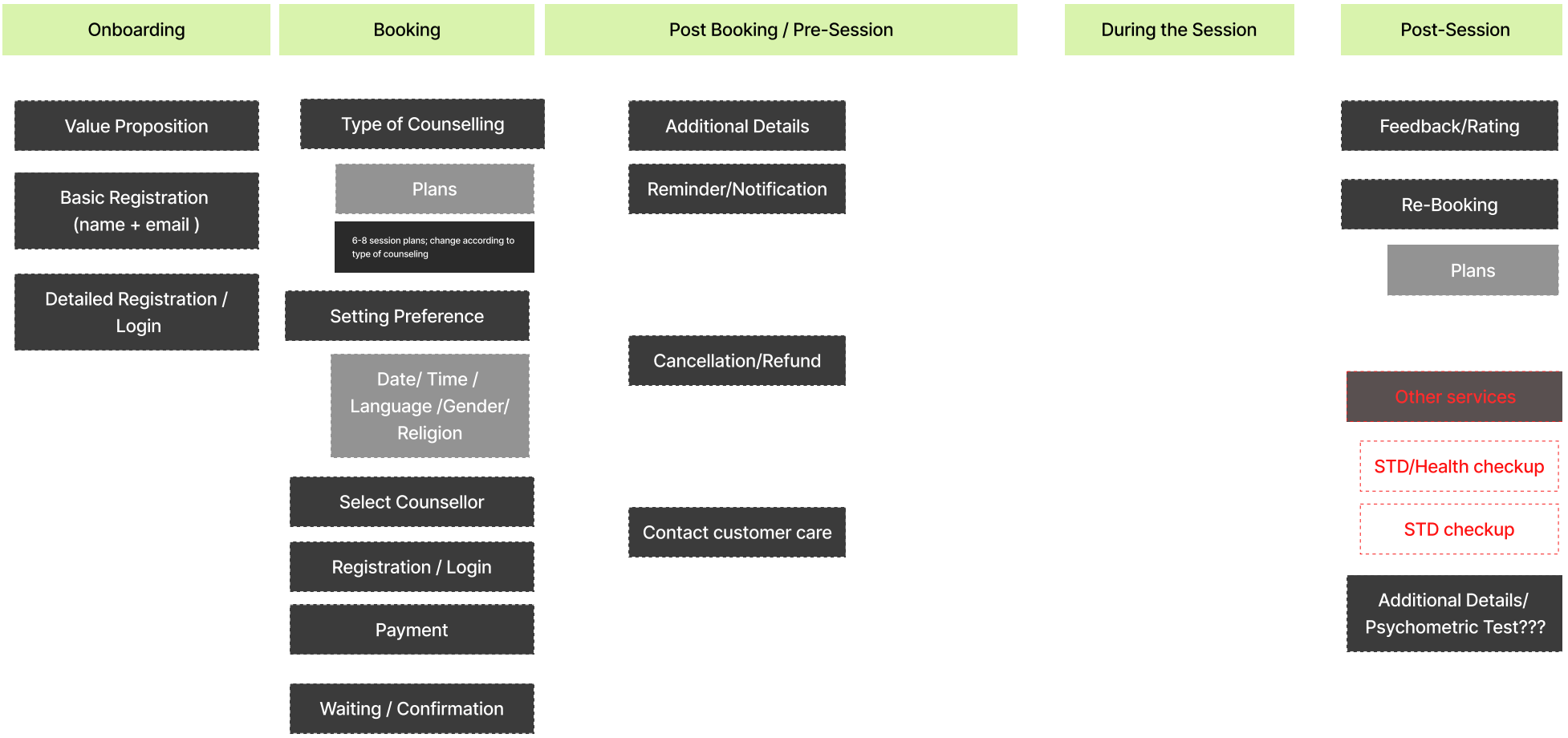

COUNSELLORS
Dr. Ram
- हिंदी, ગુજરાતી, English
Mentioning languages so the user can choose a counsellor who speaks their language.


We need to add this topic
How about we add phases?
Designing a tailored session plan for couples about to get married

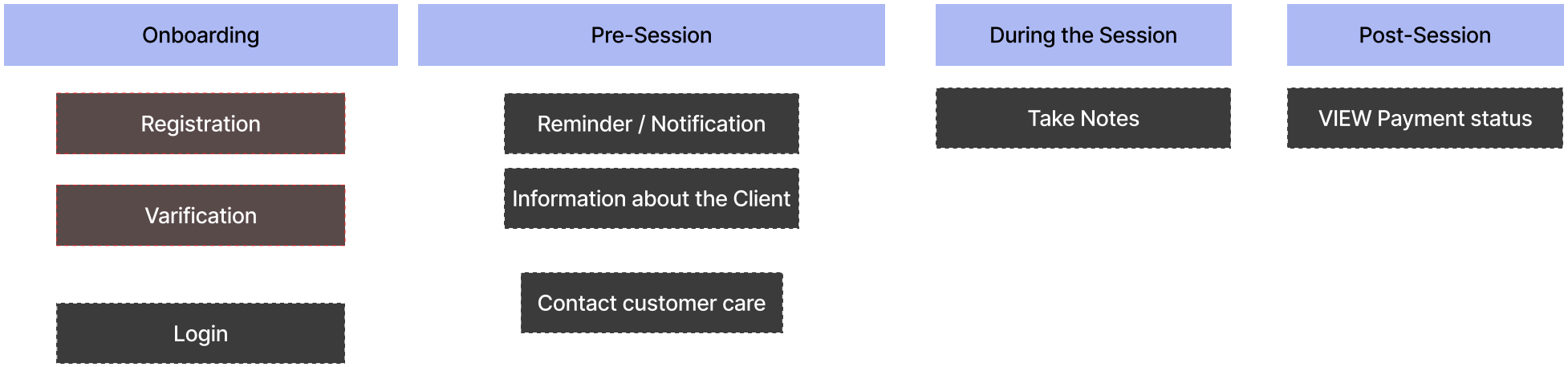



During the flow design process, the client's flow was prioritized first, followed by the counselor's flow, and lastly, the admin's flow. The level of detail in each flow corresponds to this order of importance.

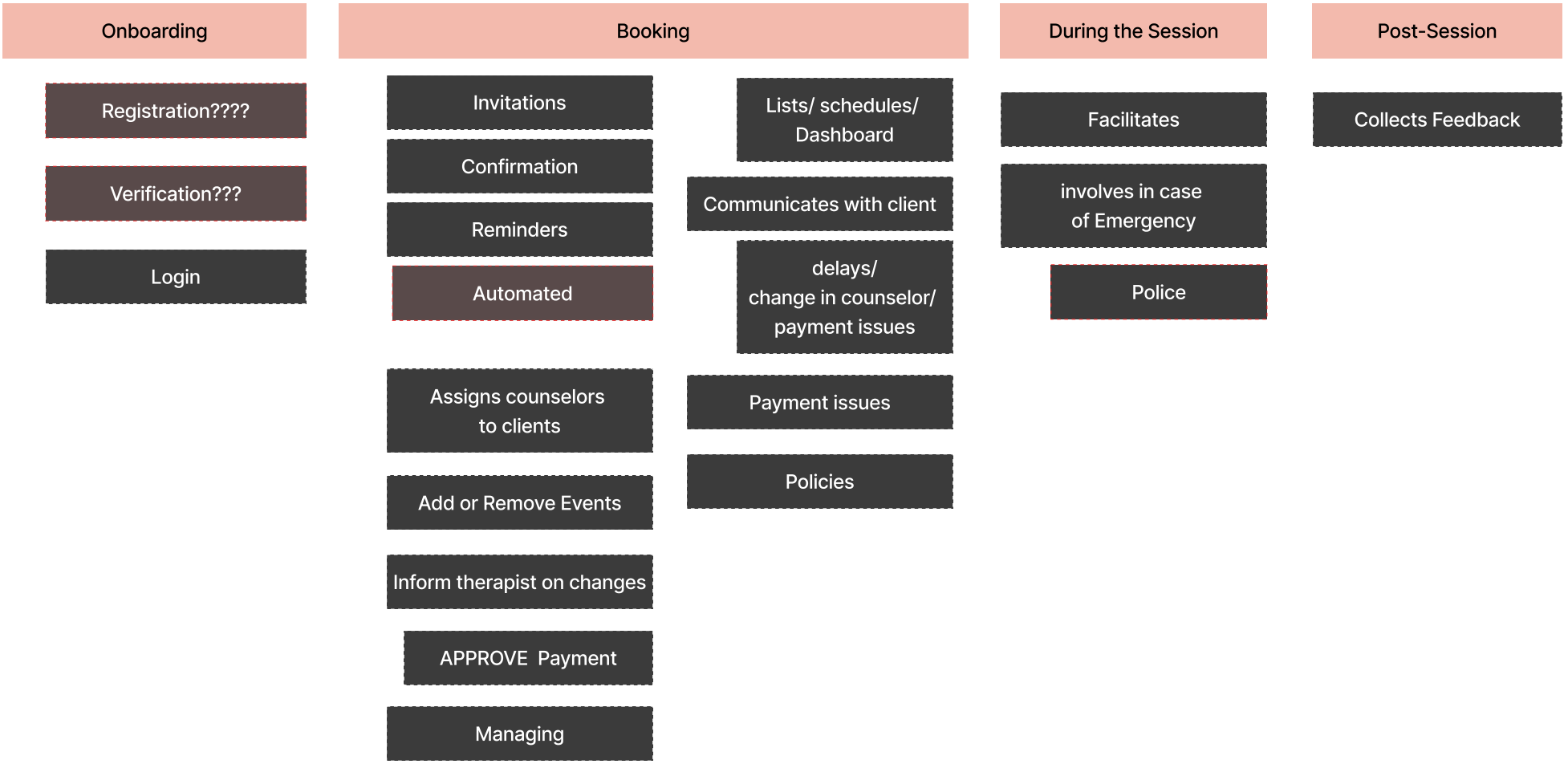
# CLIENT FLOW


Onboarding
Booking
Post Booking / Pre-Session
During the Session
Post-Session
Value Proposition
Basic Registration (name + email )
Detailed Registration / Login
Type of Counselling
Plans
6-8 session plans; change according to type of counseling
Setting Preference
Date/ Time / Language /Gender/ Religion
Select Counsellor
Registration / Login
Payment
Waiting / Confirmation
Additional Details
Reminder/Notification
Cancellation/Refund
Contact customer care
Feedback/Rating
Re-Booking
Plans
Other services
STD/Health checkup
STD checkup
Additional Details/ Psychometric Test???

## COUNSELLOR FLOW

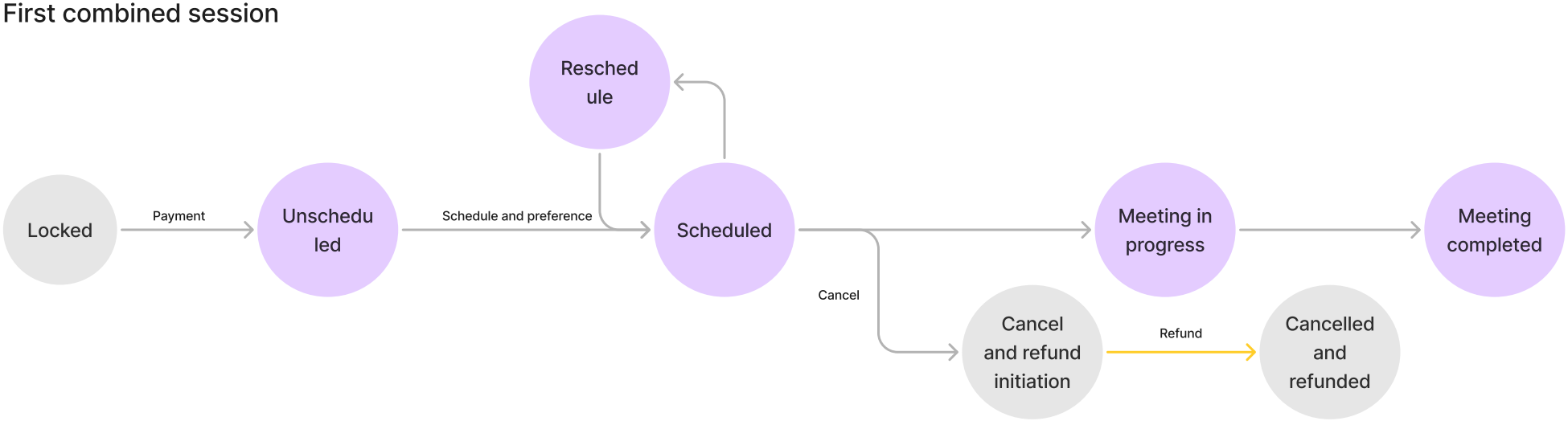


# ADMIN FLOW

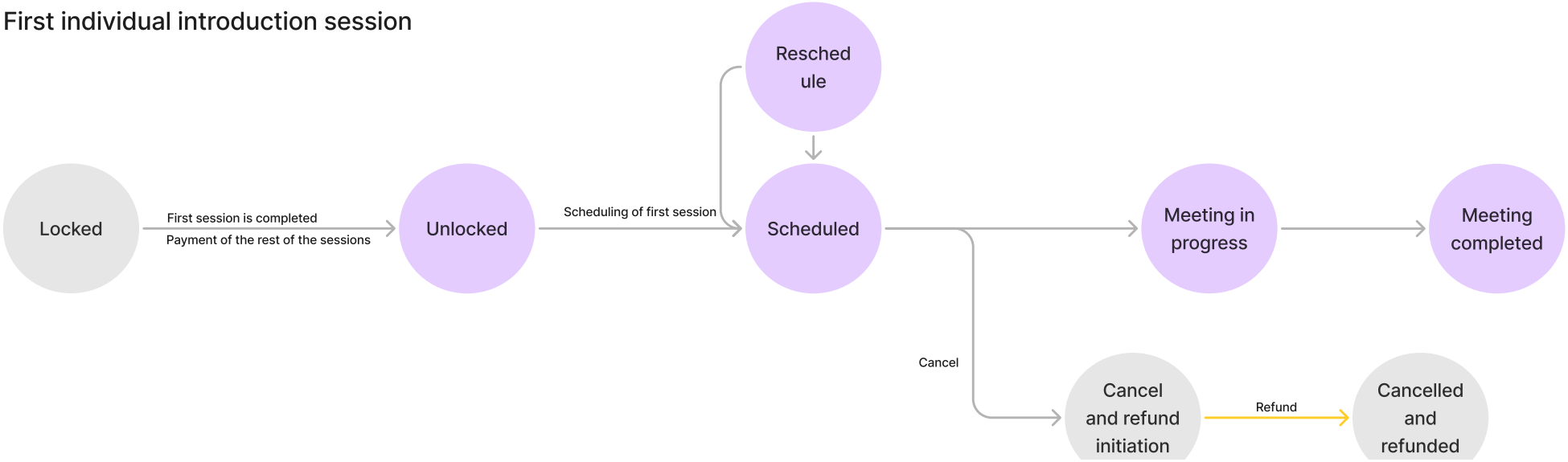

Onboarding
Registration????
Verification???
Login
Booking
Invitations
Confirmation
Reminders
Automated
Assigns counselors to clients
Add or Remove Events
Inform therapist on changes
APPROVE Payment
Managing
Lists/ schedules/ Dashboard
Communicates with client
delays/ change in counselor/ payment issues
Payment issues
Policies
During the Session
Facilitates
involves in case of Emergency
Police
Post-Session
Collects Feedback

## POSSIBLE STATES IN EACH SESSION

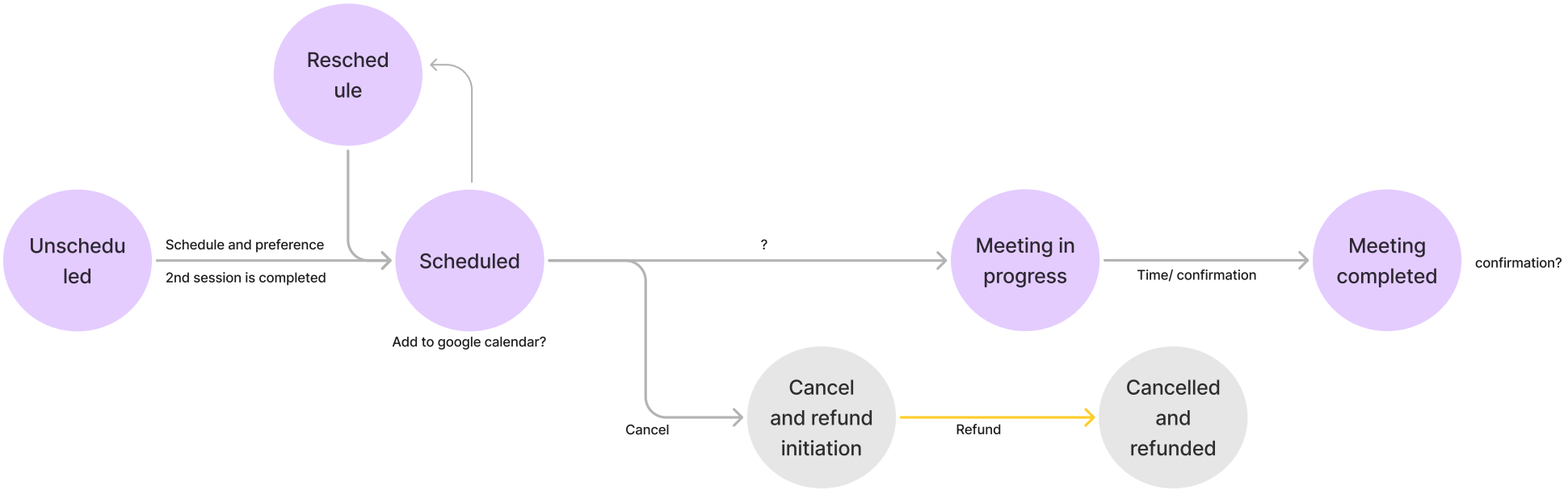
### First combined session



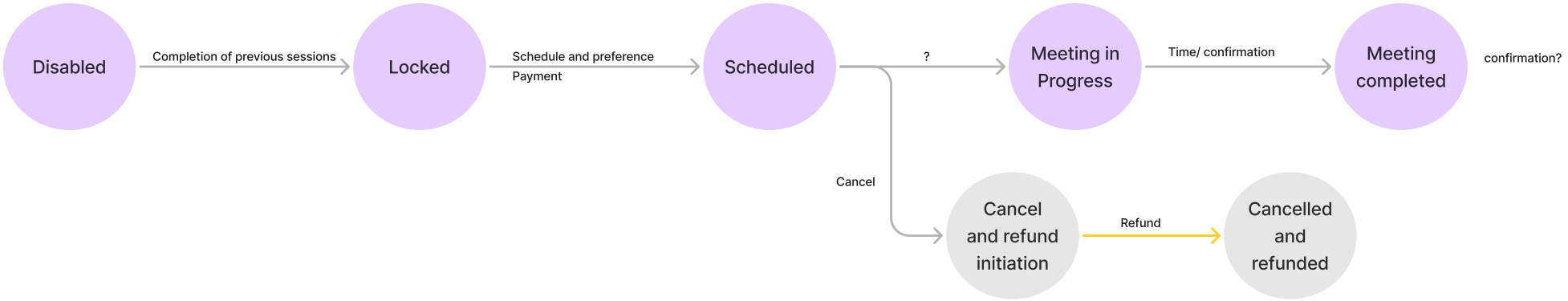

### First individual introduction session



## Individual detailed session

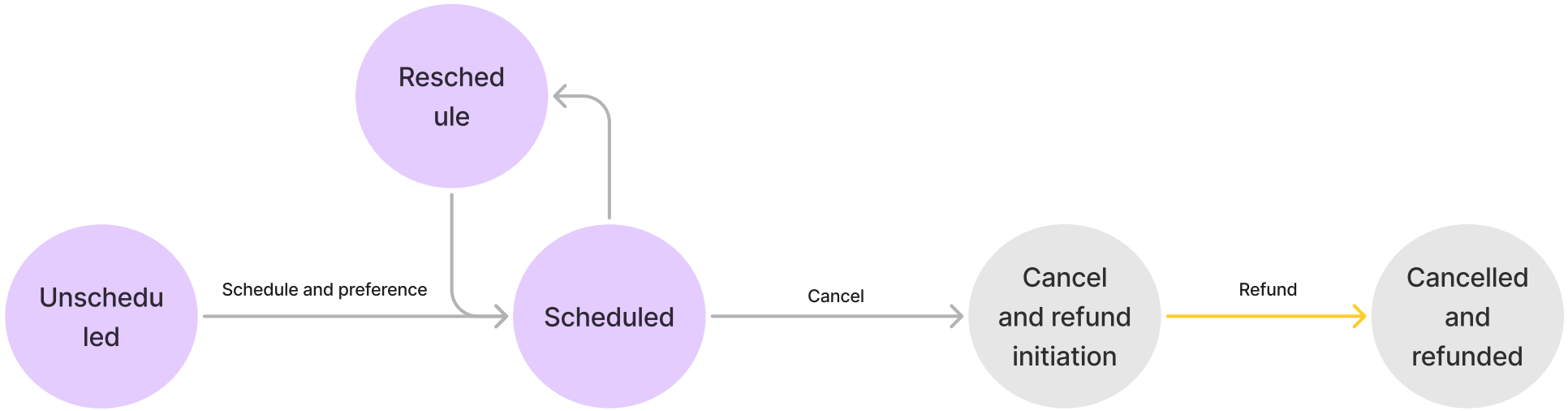


## Additional sessions

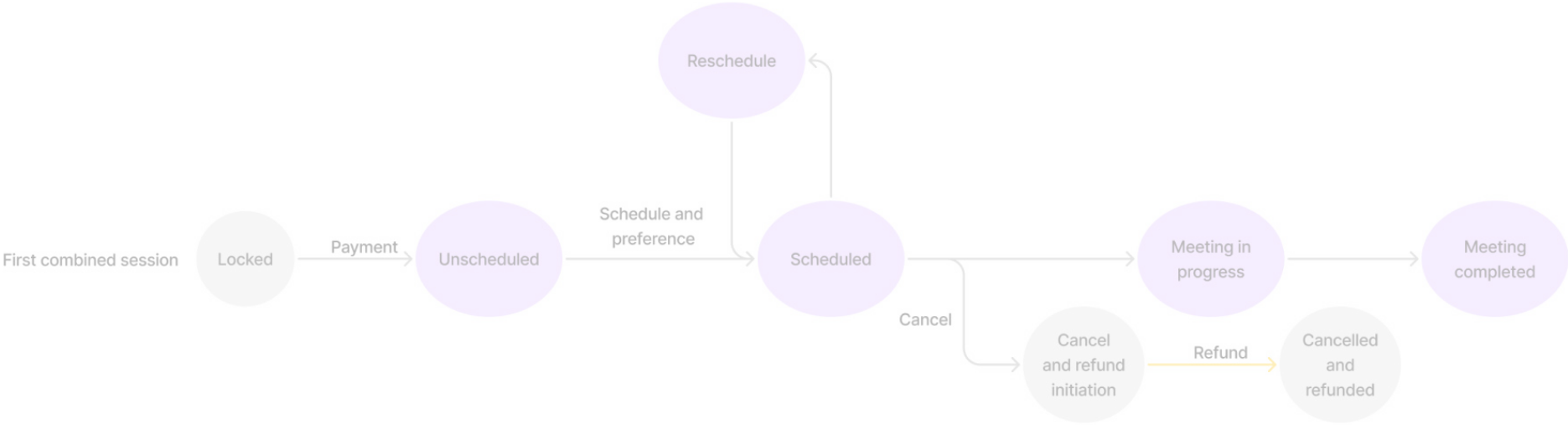


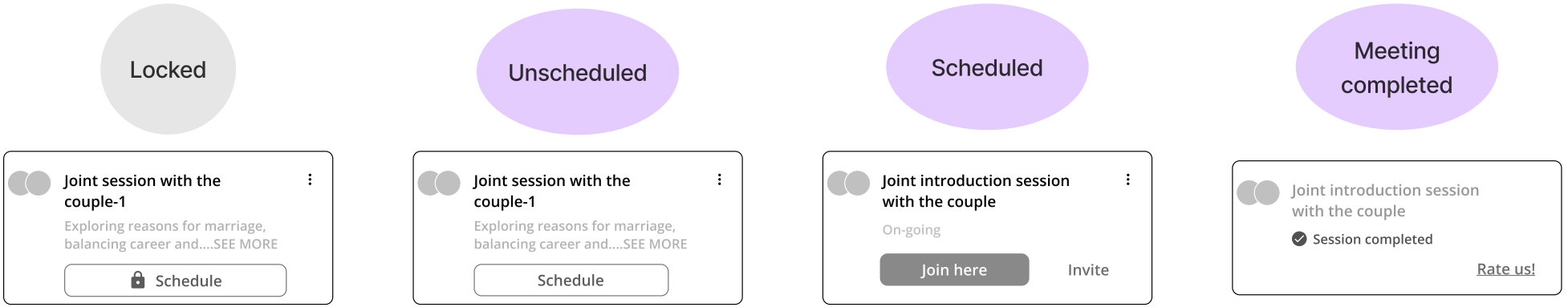

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## Joint session

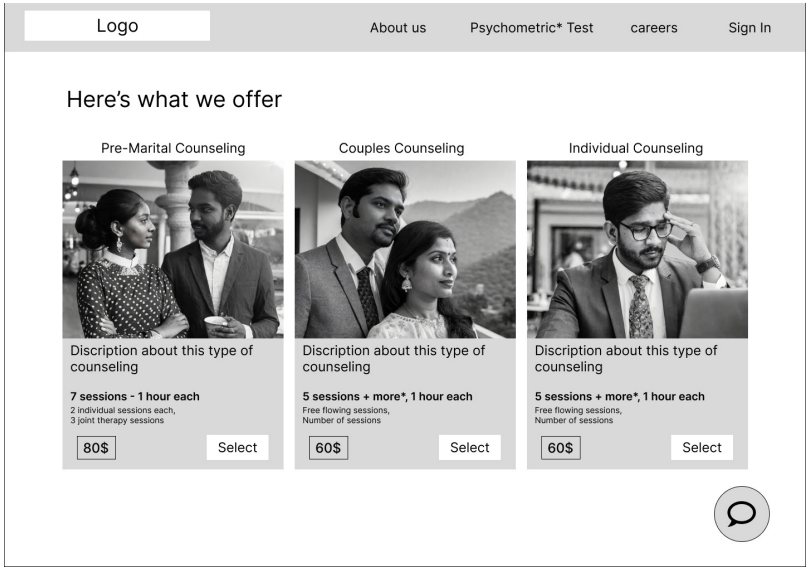


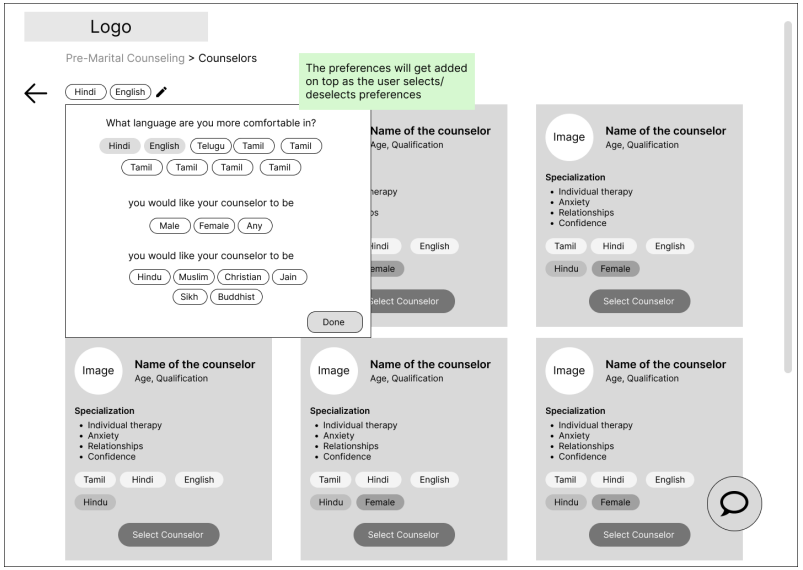
## HOW ARE THE STATES VISIBLE TO THE USER

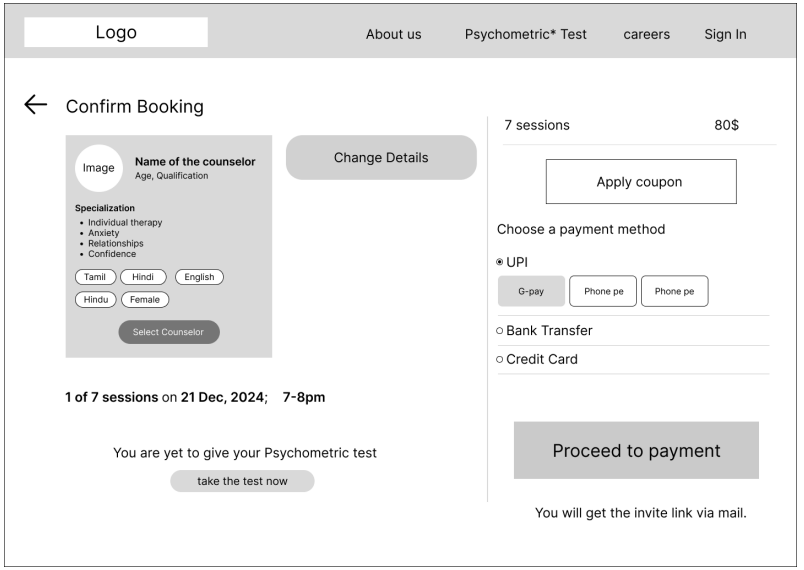


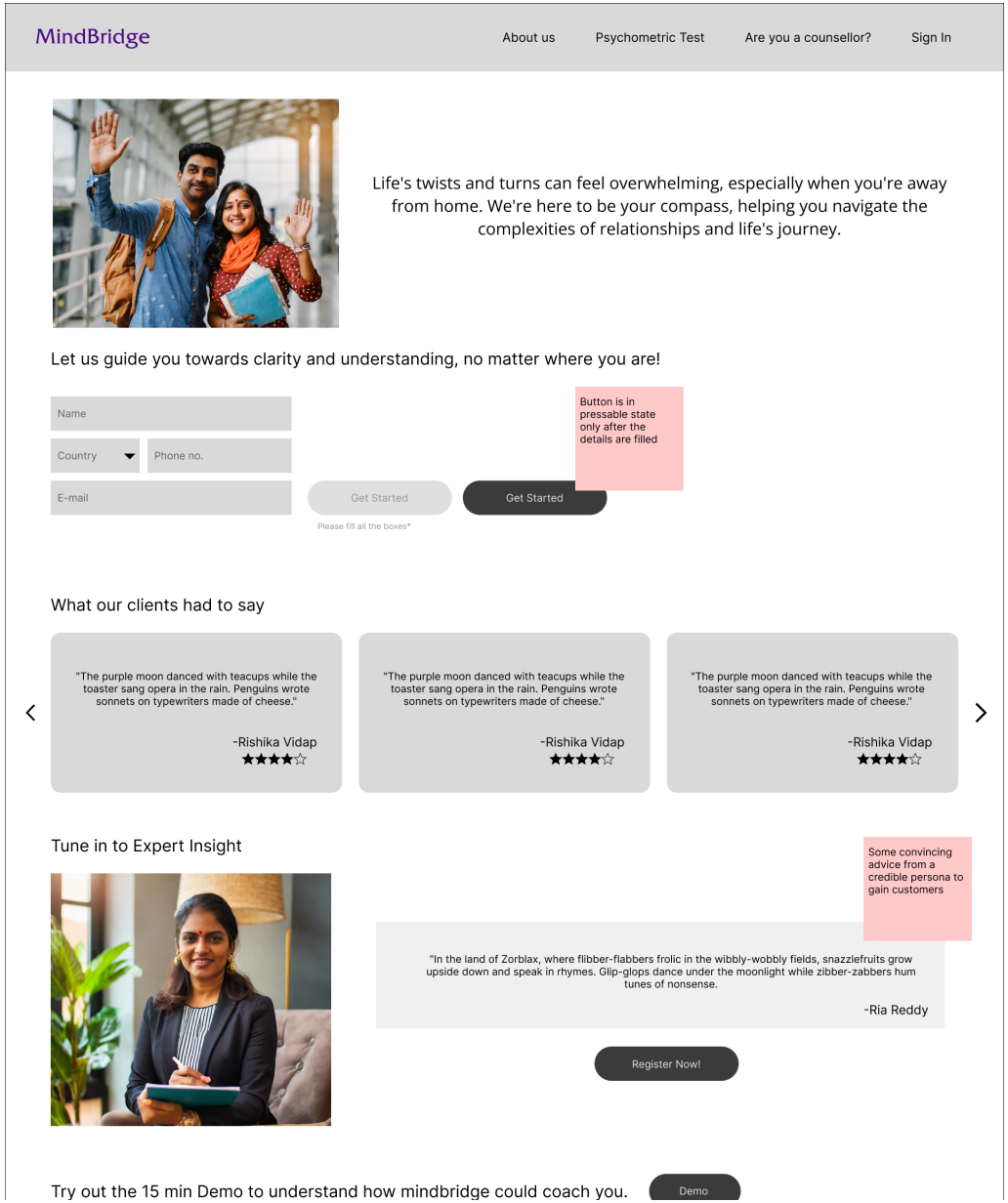
# WEBSITE WIREFRAME ITERATION-1- Client Flow



# WEBSITE WIREFRAME ITERATION-2 -Client Flow



Select the Category



**Pre-Marital**

Explore your partner's preferences, coping mechanisms for conflicts, and together, lay the groundwork for a shared future.

Plan: **7 sessions; 1 hour per session** view breakdown

Schedule Session 1 of 7 now!



**Marital**

Explore your partner's preferences, coping mechanisms for conflicts, and together, lay the groundwork for a shared future.

Plan: **5 sessions; 1 hour per session** view breakdown

Schedule Session 1 of 5 now!



**Individual**

Explore your partner's preferences, coping mechanisms for conflicts, and together, lay the groundwork for a shared future.

Plan: **5 sessions; 1 hour per session** view breakdown

Schedule Session 1 of 5 now!

Select the Category



**Pre-Marital**

Explore your partner's preferences, coping mechanisms for conflicts, and together, lay the groundwork for a shared future.

Plan: **7 sessions; 1 hour per session**

- **Session 1** — Explore your partner's preferences, coping mechanisms for conflicts, and together, lay the groundwork for a shared future.
- **Session 2 & 3** — Individual sessions with to be husband
- **Session 4 & 5** — Individual sessions with to be wife
- **Session 7 & 8** — Sessions with both, detailed discussion and closure.

Schedule Session 1 of 7 now!

view Less



**Marital**

Explore your partner's preferences, coping mechanisms for conflicts, and together, lay the groundwork for a shared future.

Plan: **5 sessions** view breakdown

Schedule Session 1 of 5 now!

Select the Category

Pre-Marital

Session 1
Session 2 &
Session 4 &
Session 7 &

Scheduling Session of Pre-Marital Counselling

Date: 24 Apr, 2024

January 2023

| Su | Mo | Tu | We | Th | Fr | Sa |
|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Time: 5 pm

5 pm
6 pm
7 pm
8 pm
8 am
9 am
10am
11 am
12 pm
1 pm

This tab could be optional, or a drop down

Add cultural preferences

Hindi | Muslim | Male

Confirm

Plan: **5 sessions** view breakdown

Schedule Session 1 of 5 now!

Confirmation and payment

**Your counsellor**



**Ria Reddy**
Msc. at akfcnesusedvn

Female
Hindi, English, Tamil

Relationships coach | Motivation | Stress
Confidence | Self esteem

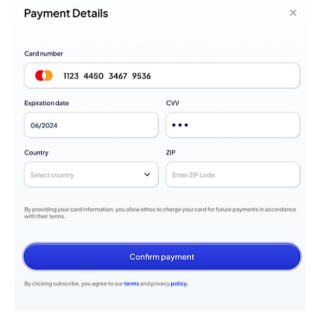
How did we choose this counsellor?

**Booking Details**

Pre-Marital Counselling
Plan: **7 sessions; 1 hour per session**

Session 1 of 7 on **24 Apr, 2023**, at **5 pm** Change

Pay 80$ for **7 sessions**




Payment Succesful

## WEBSITE ITERATION SUMMARY - Client Flow

Between the two iterations of the website wireframes, several changes evolved.

**Iteration 1:** In the first iteration, the homepage featured three different types of counseling: individual counseling, marital counseling, and premarital counseling. Alongside each type of counseling, there was a price and a select button. Once a user selected a type of counseling, the option to choose a counselor would appear. Here, a few counselor profiles were visible, along with their proficiency in languages, qualifications, and specialities. After selecting a counselor, the user would be directed to the payment screen, where they could enter their card details and proceed with payment. This payment screen also displayed the details of the chosen counselor.

**Iteration 2:** In the second iteration, the homepage was revised to focus on information about marriage, the importance of premarital counseling, testimonials, and endorsements from credible sources, such as counselors. The homepage included a "Get Started" button. When the user clicked this button, they were taken to the "Select Counselor" page, where they could view the session plan after choosing a counselor.

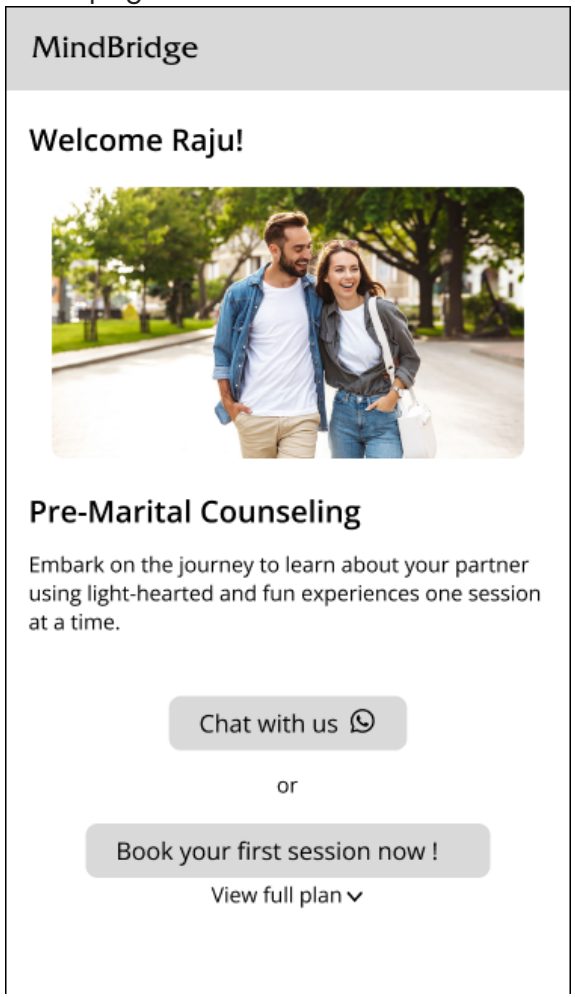
A new pop-up window allowed users to schedule their meeting, select a date and time, and set preferences such as language, religion, and gender. Once these preferences were confirmed, the app would display the payment screen, along with the counselor's details and the user's preferences.

## APP WIREFRAMES

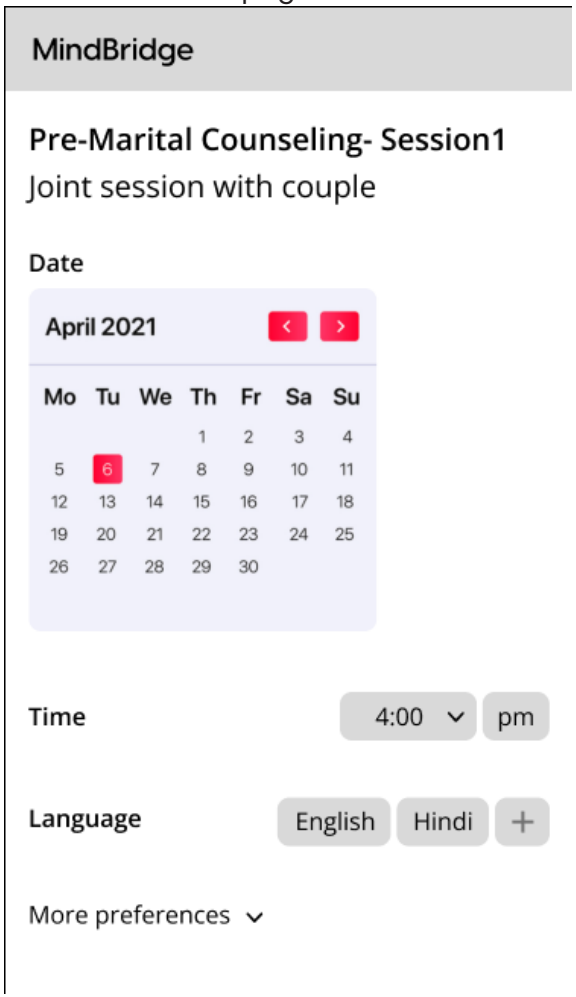
After thorough discussion, designing for mobile application became a priority.

## MOBILE VERSION-1 (Only Client Flow)

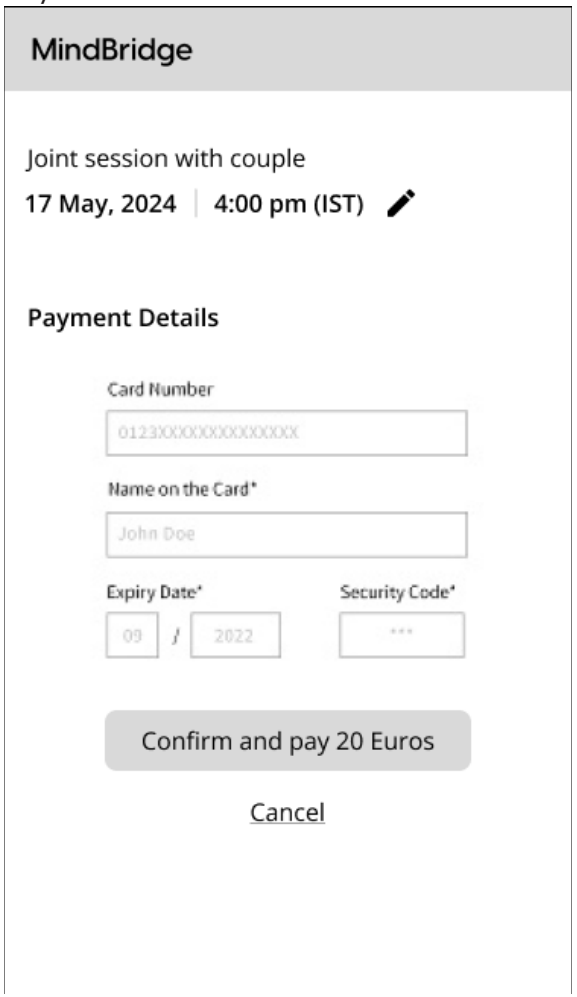
home page



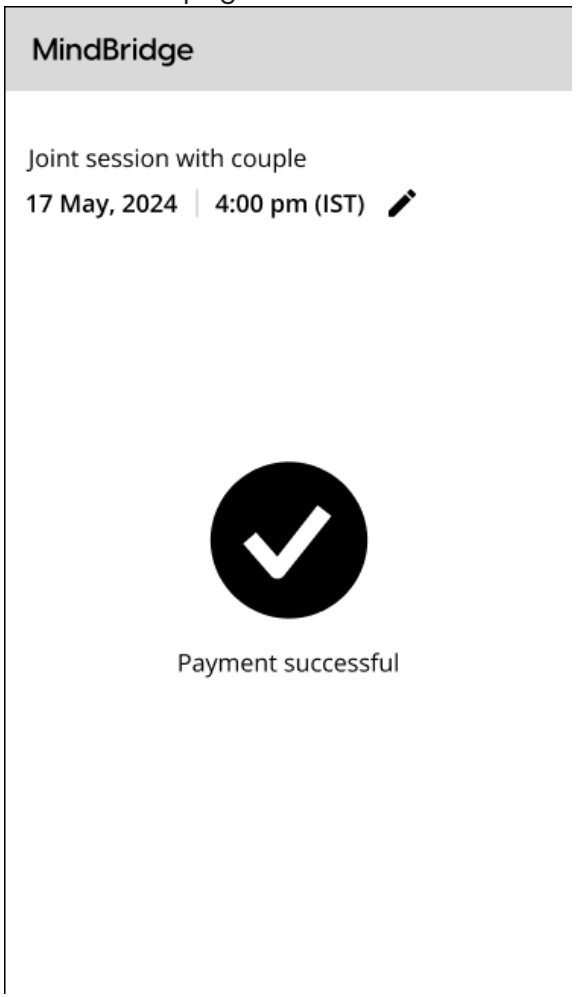

Schedule session page



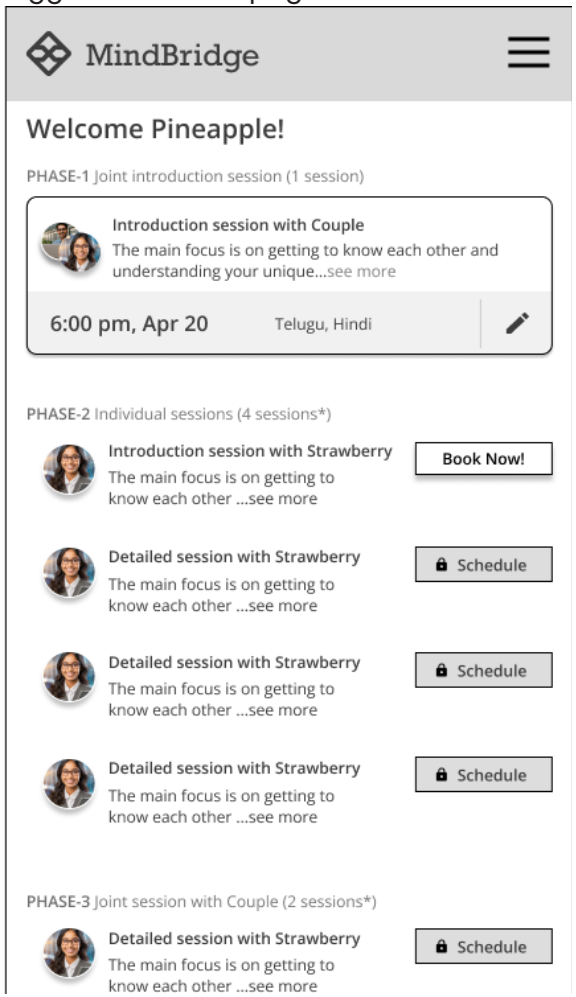

Payment screen



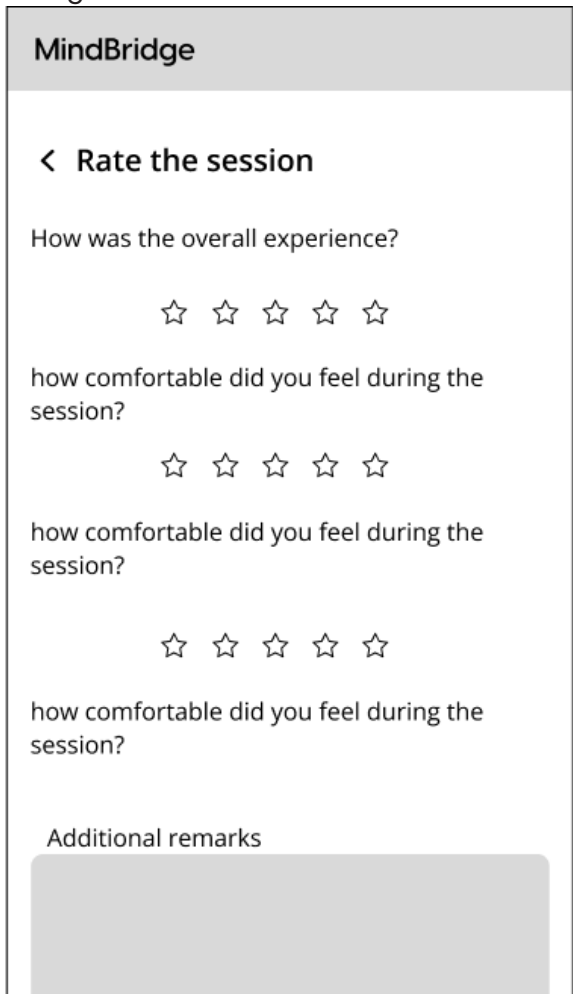
confirmation page




logged in homme page




rating screen

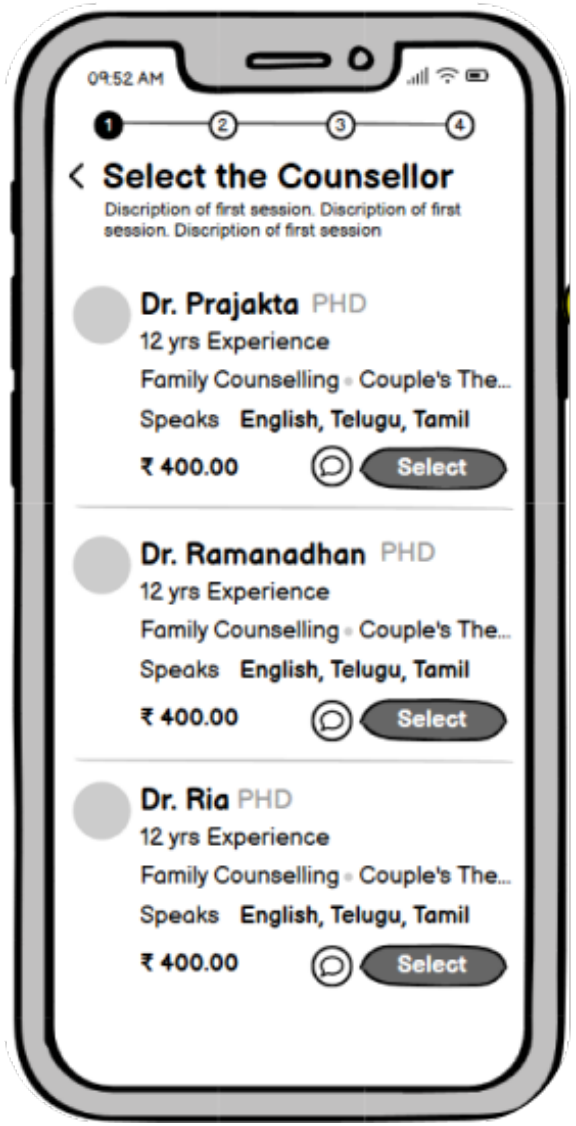


## MOBILE VERSION-2 (Only Client Flow)

home page



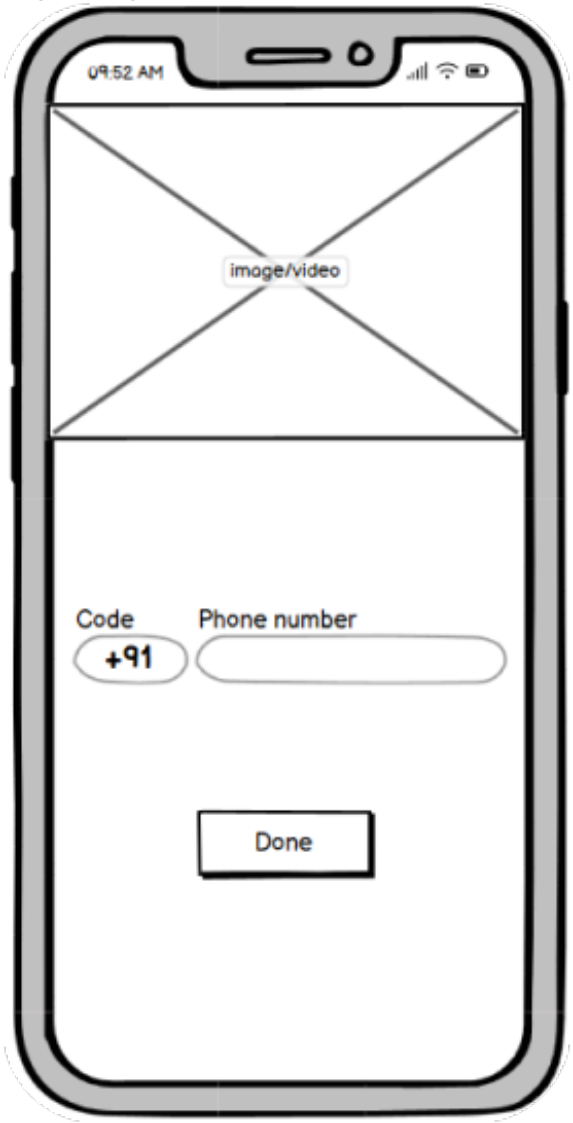

Select Counsellor screen




Schedule session page



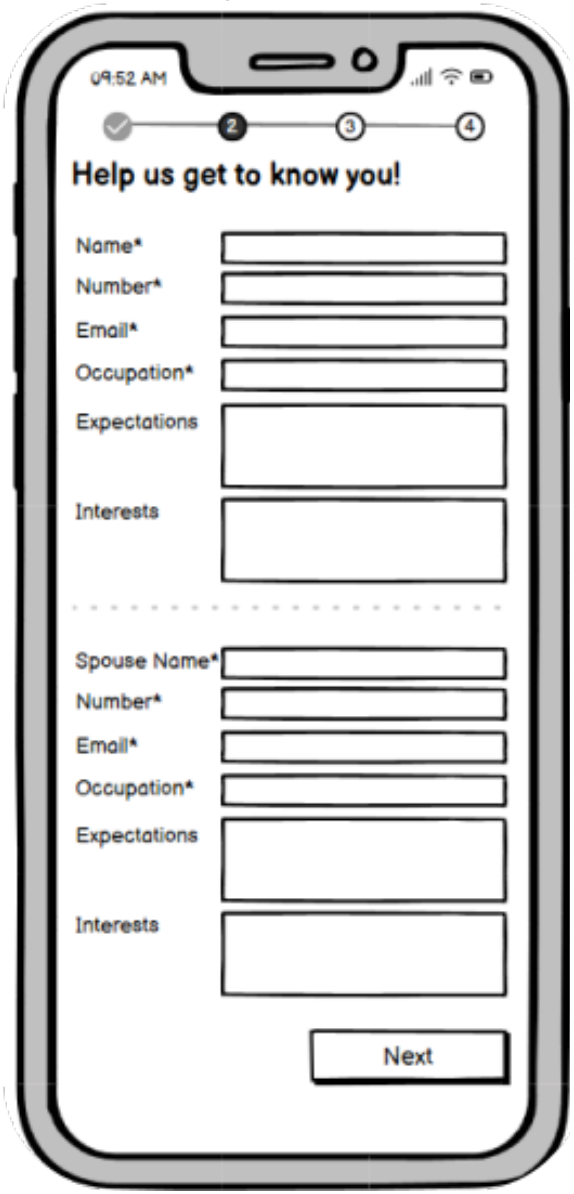
Log in page



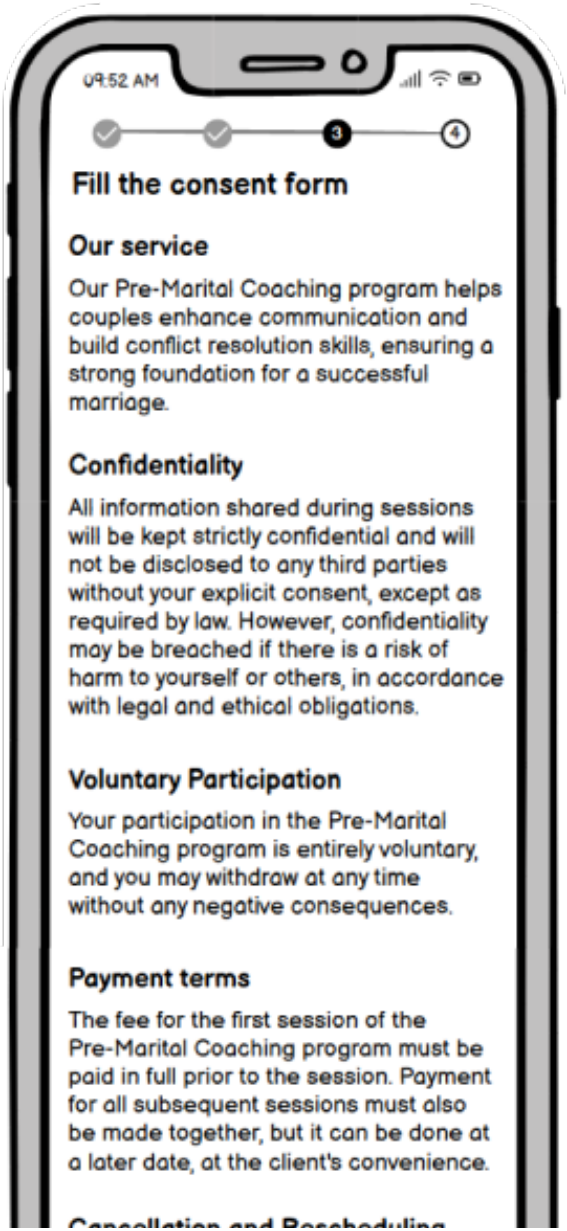

OTP screen

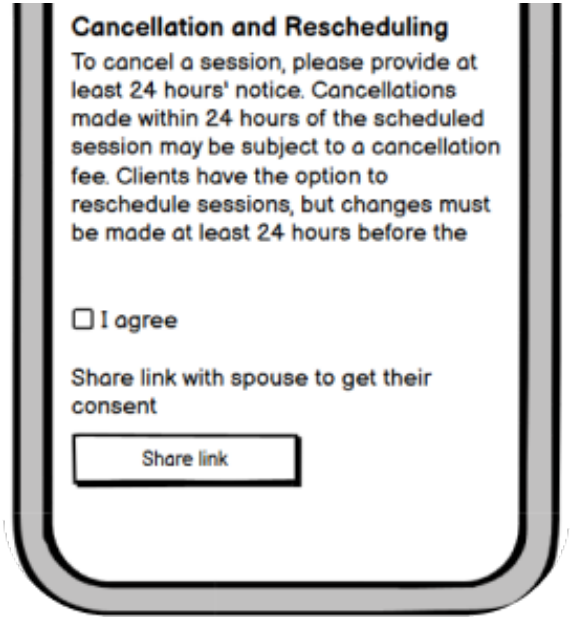



Client details page

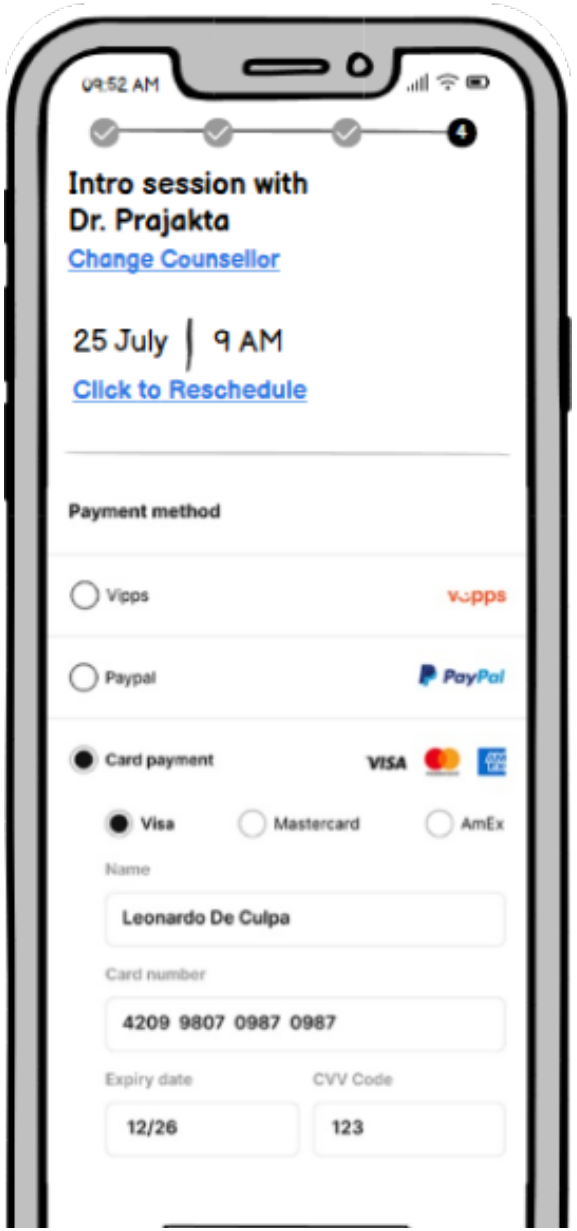


consent form

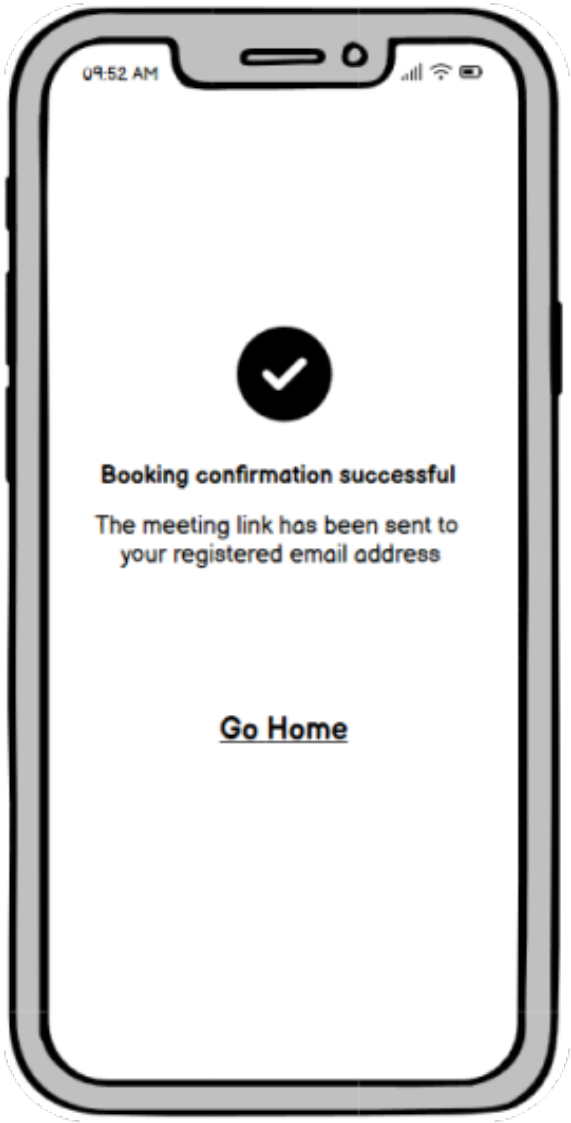


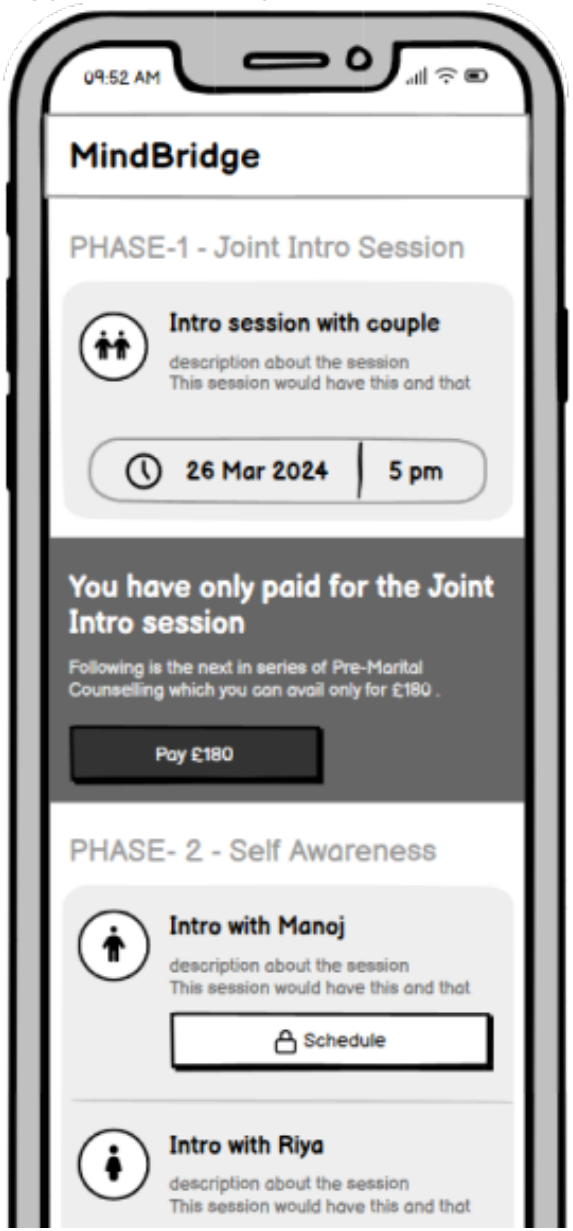

payment screen

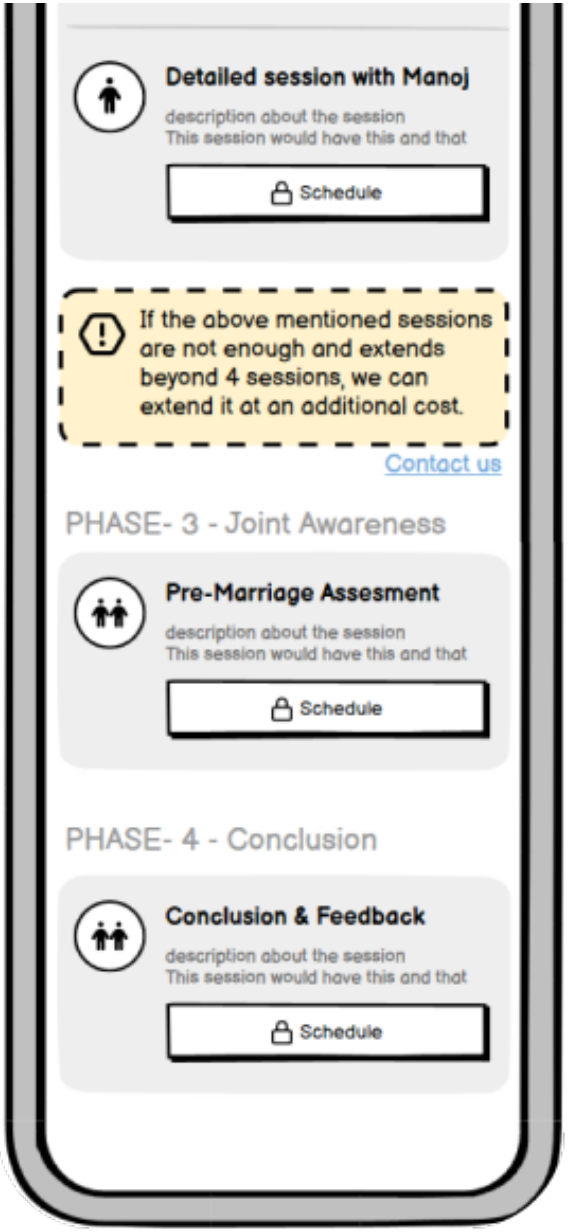


confirmation screen




logged in home page



## MOBILE VERSION-3

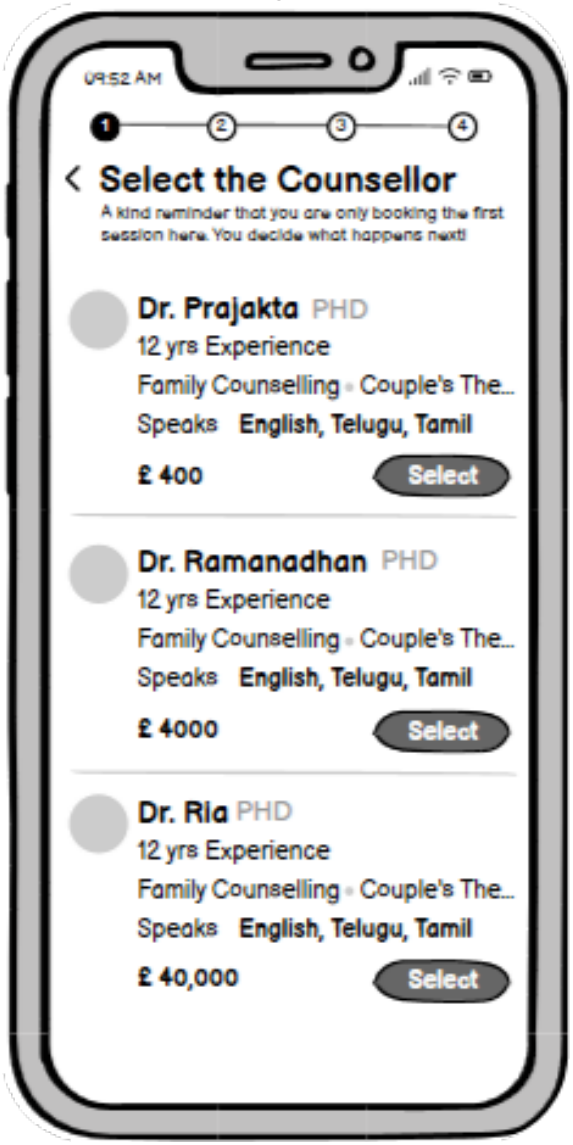
home page



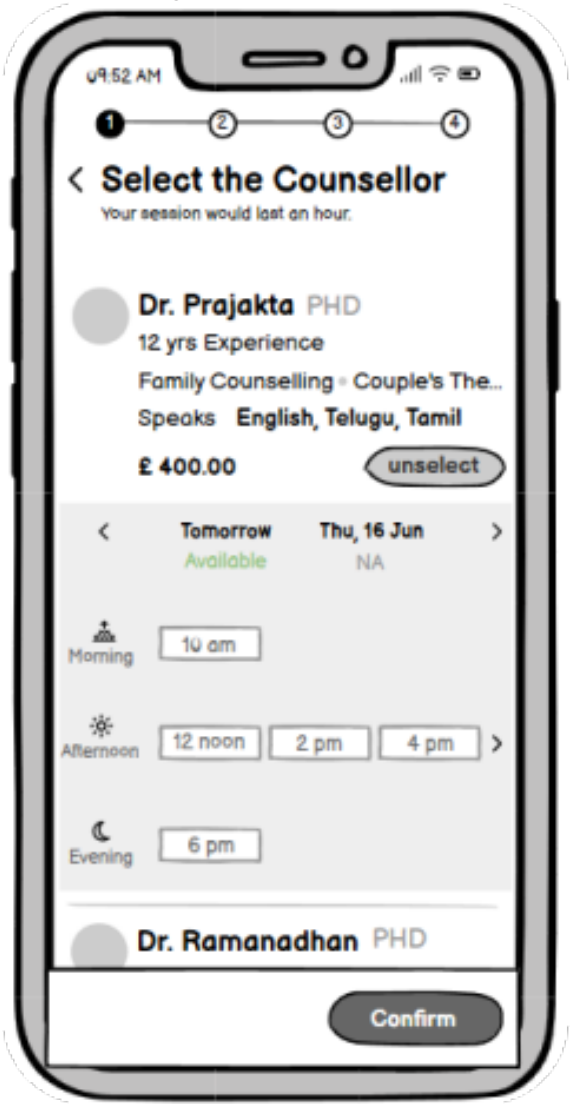




select counsellor page



schedule page



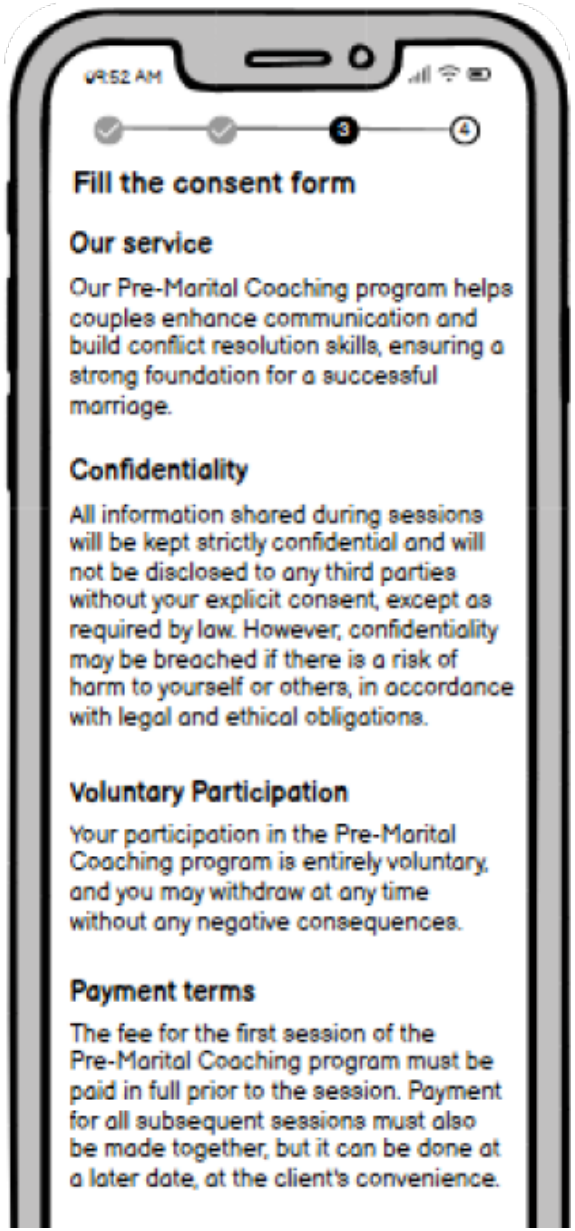

log in page

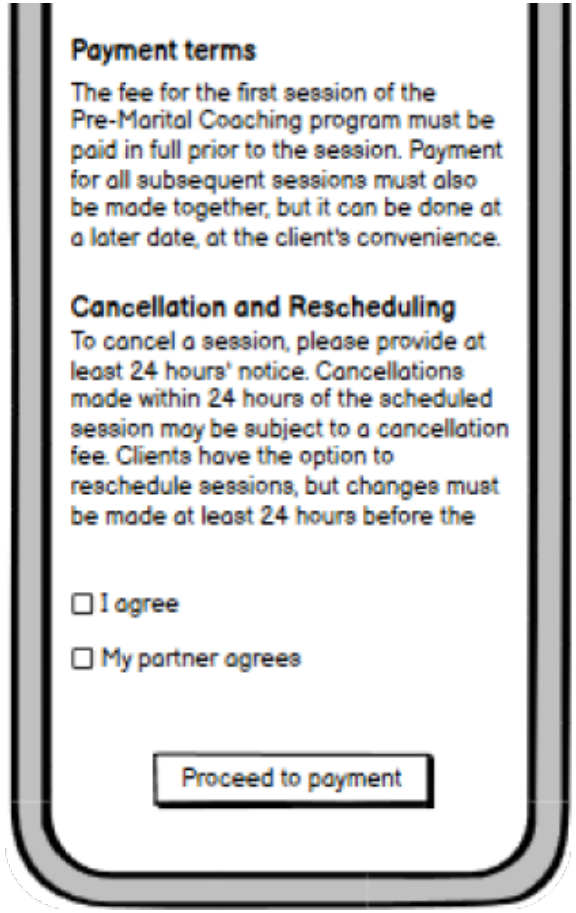



Client details page

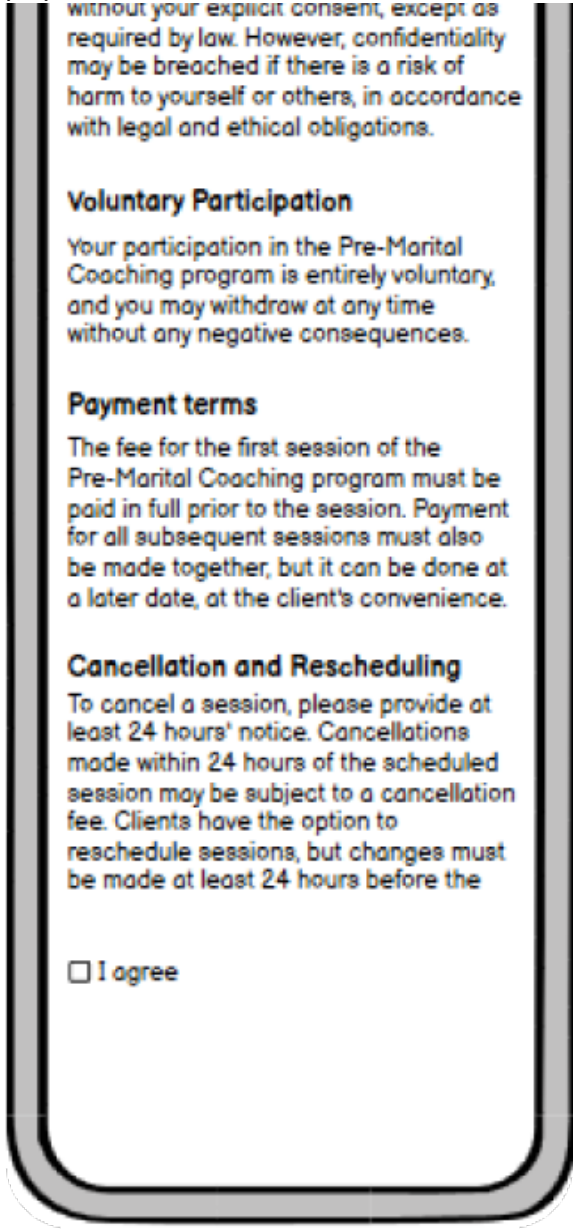


consent form; If Yes,

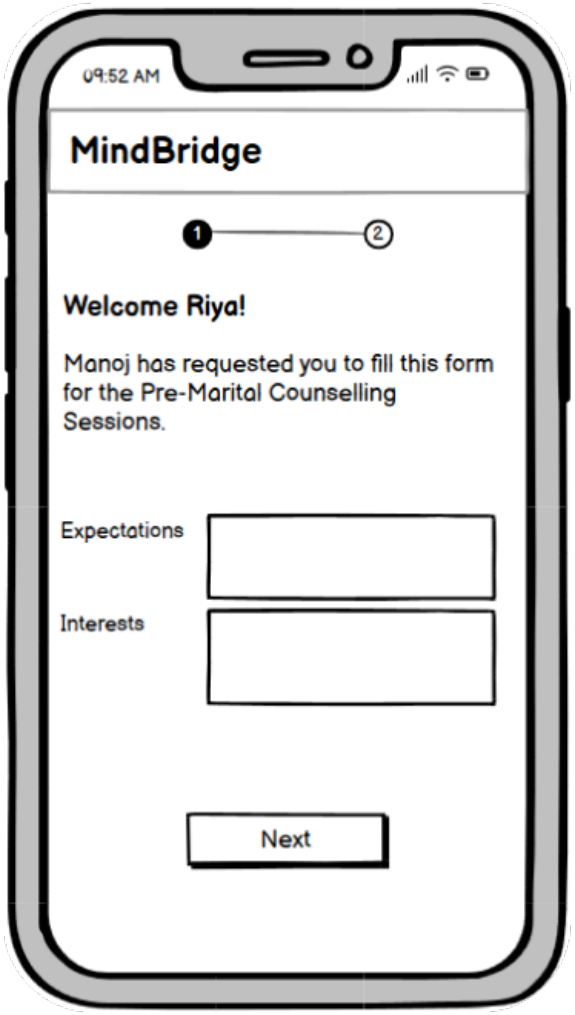


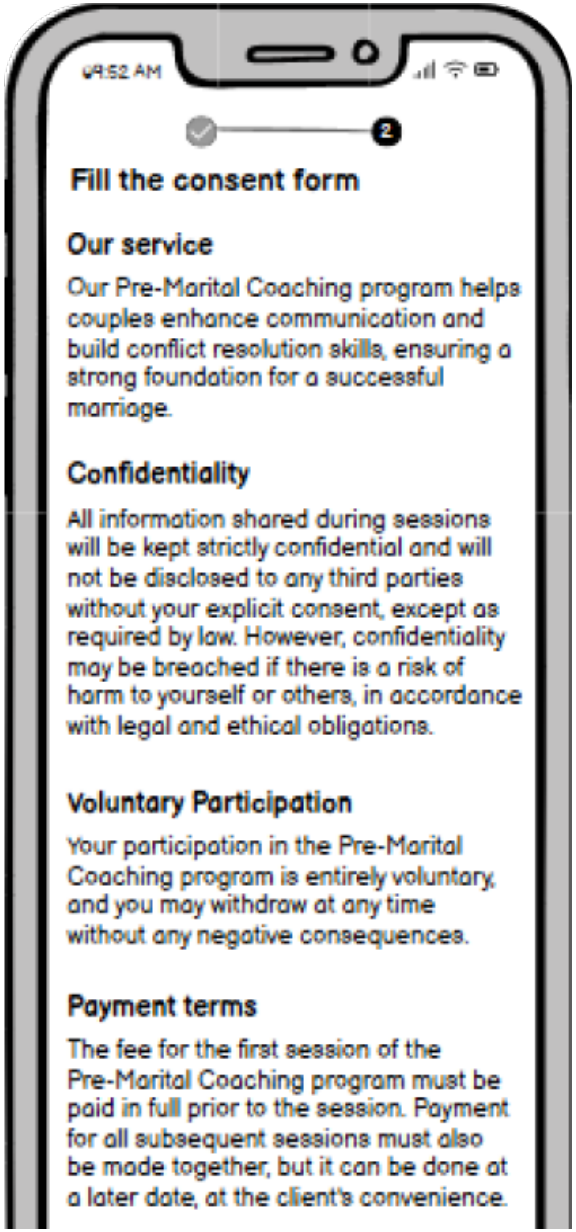



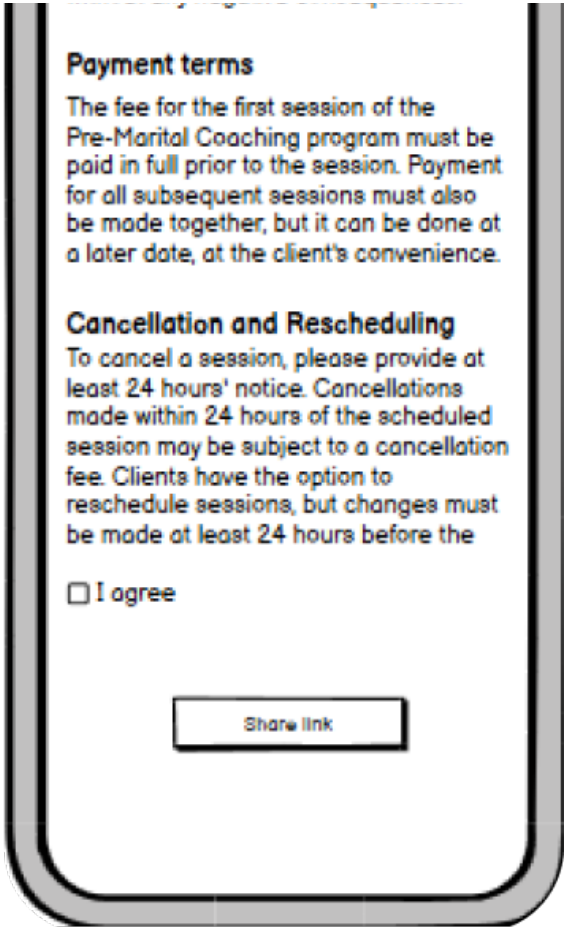

payment screen; If No,



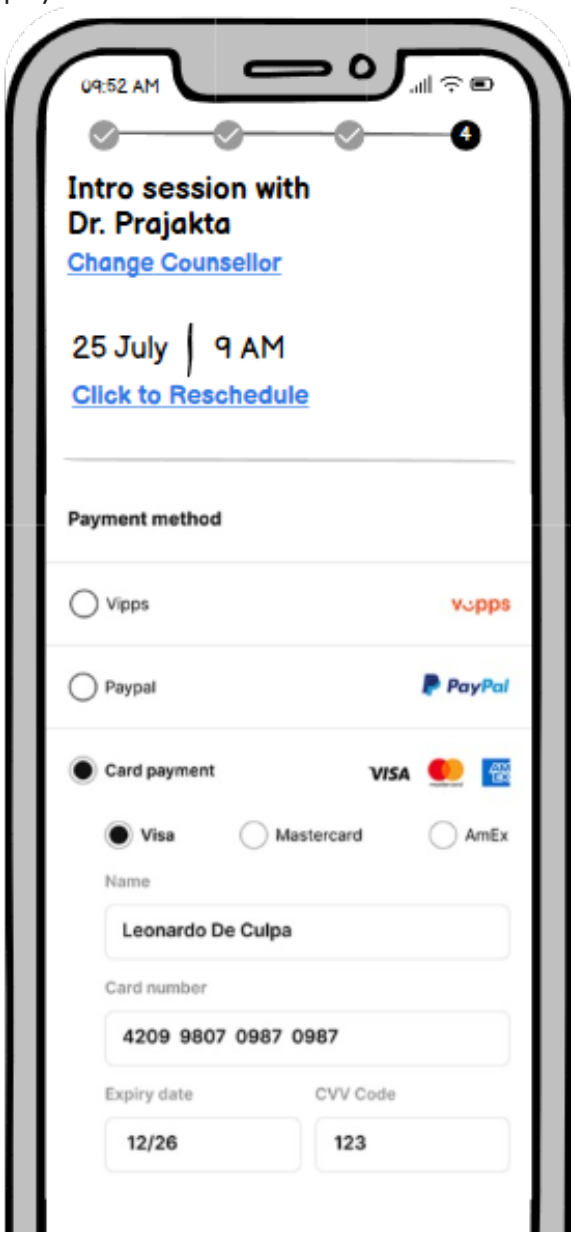
Partner's screen

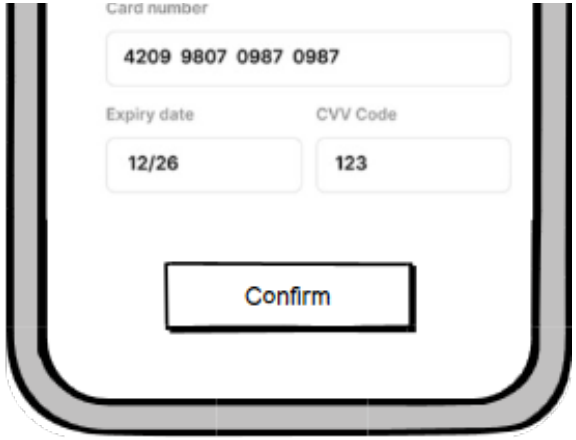


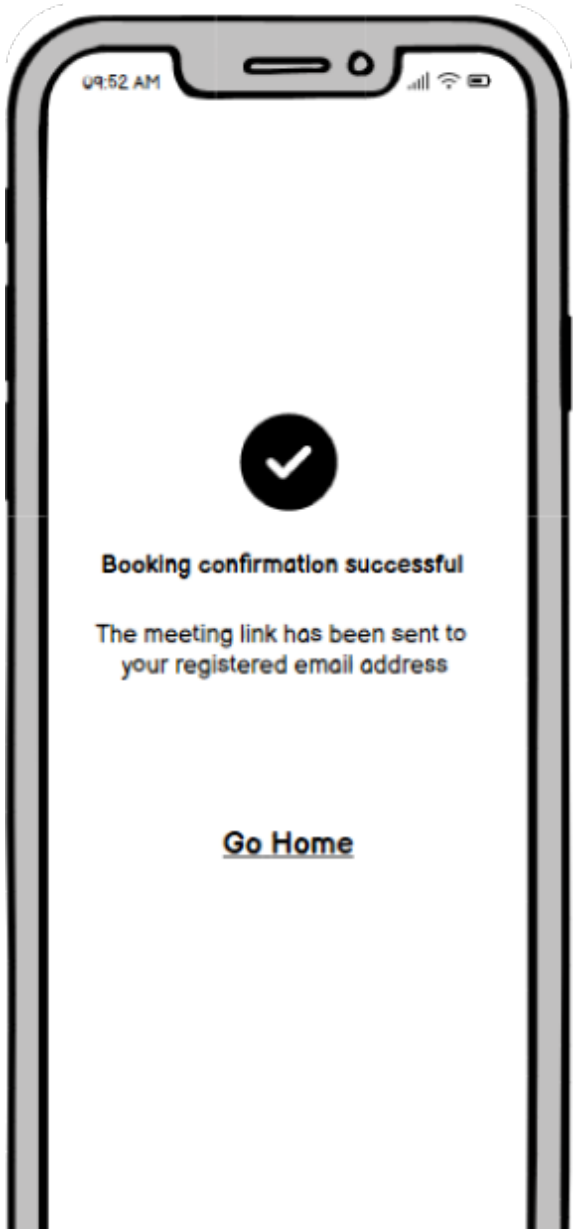



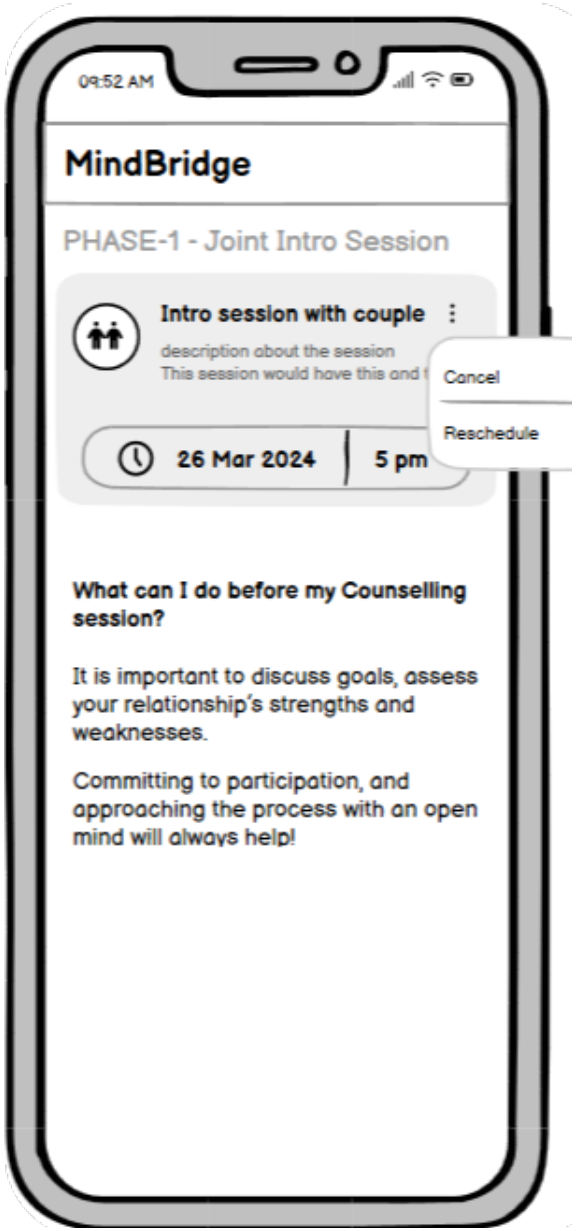
payment screen

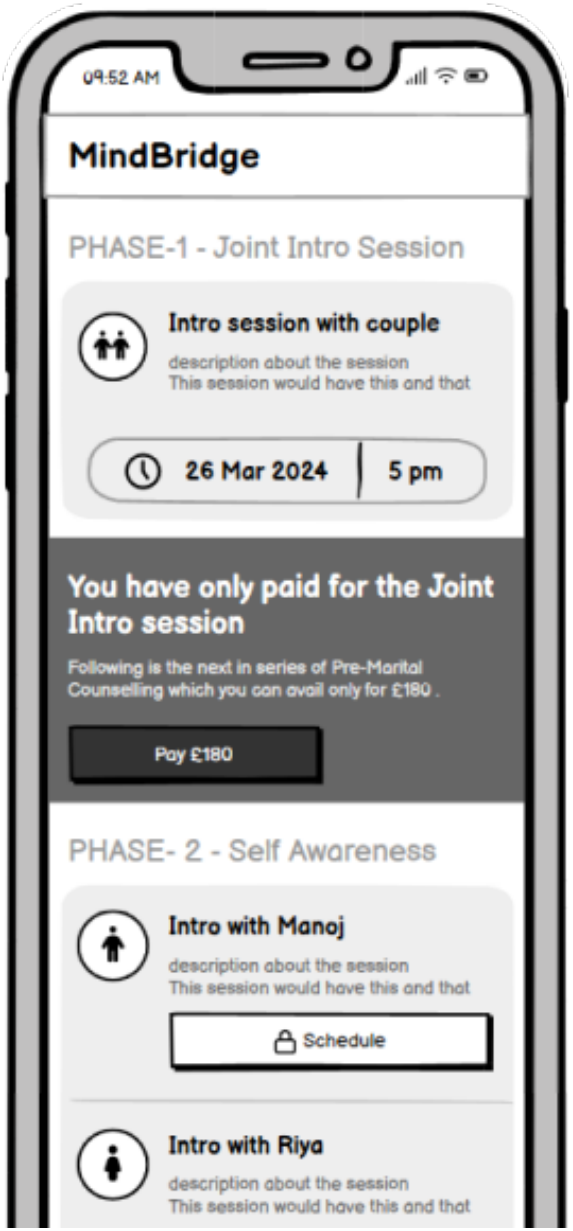


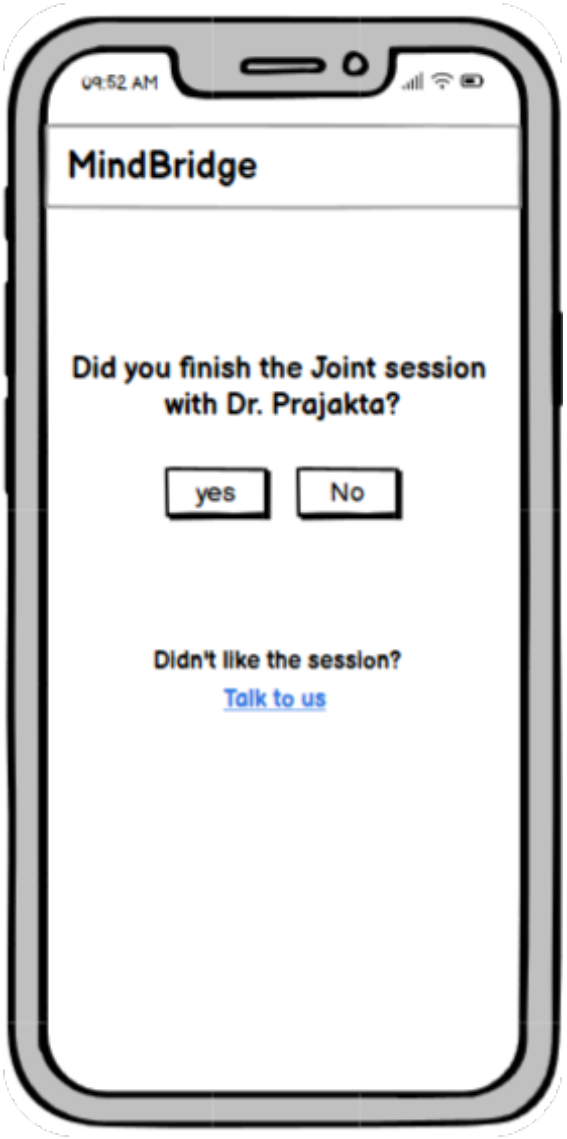



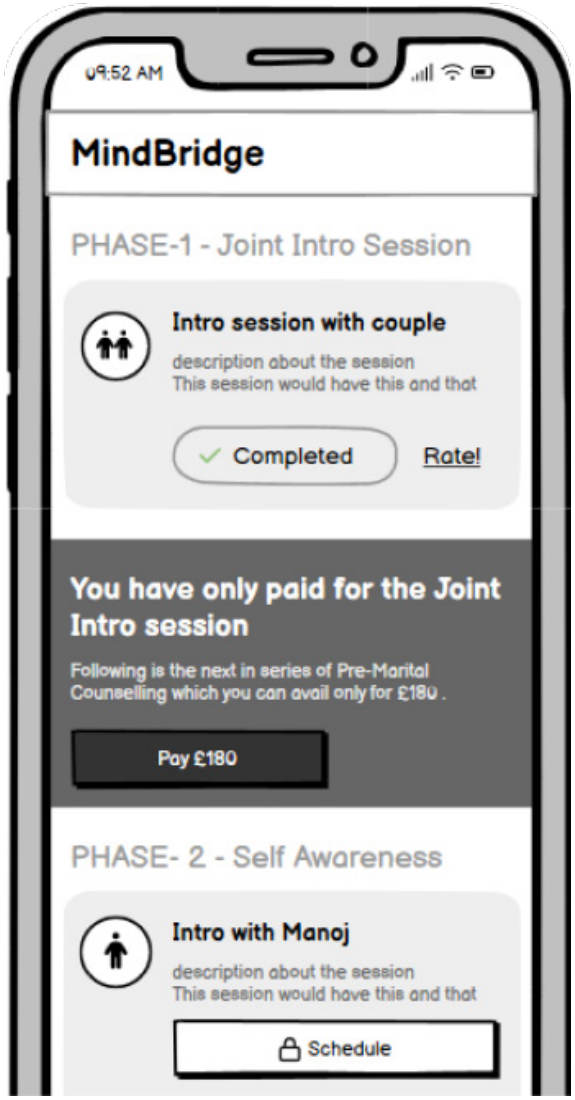

confrimation screen

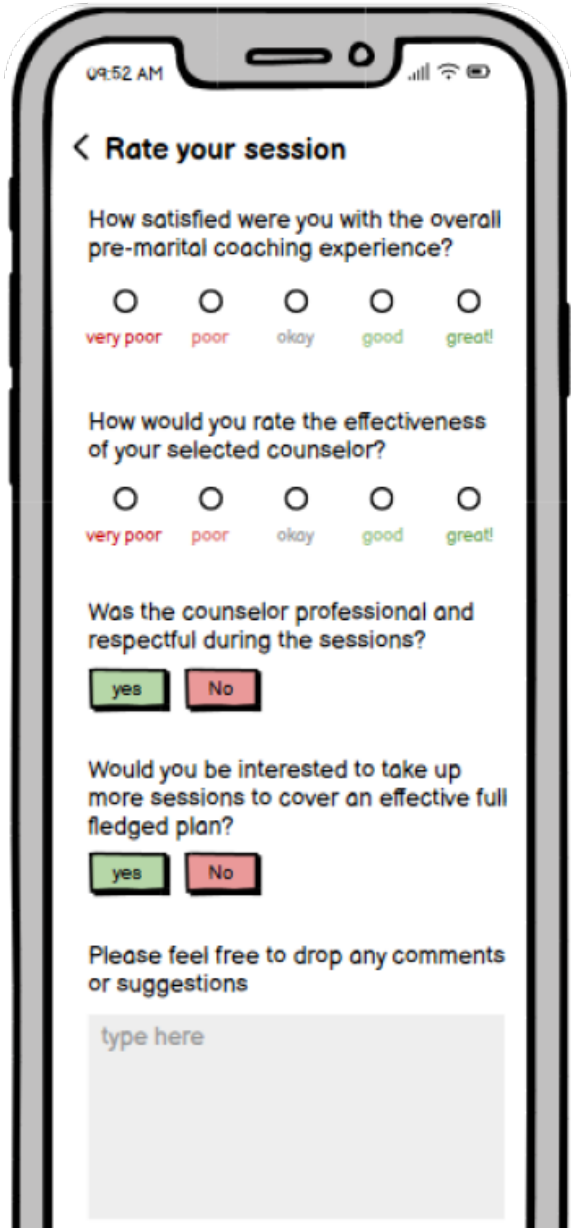



09:52 AM
MindBridge
PHASE-1 - Joint Intro Session
Intro session with couple
description about the session
This session would have this and t
Cancel
Reschedule
26 Mar 2024
5 pm
What can I do before my Counselling session?
It is important to discuss goals, assess your relationship's strengths and weaknesses.
Committing to participation, and approaching the process with an open mind will always help!


09:52 AM
MindBridge
PHASE-1 - Joint Intro Session
Intro session with couple
description about the session
This session would have this and that
26 Mar 2024
5 pm
You have only paid for the Joint Intro session
Following is the next in series of Pre-Marital Counselling which you can avail only for £180 .
Pay £180
PHASE- 2 - Self Awareness
Intro with Manoj
description about the session
This session would have this and that
Schedule
Intro with Riya
description about the session
This session would have this and that


09:52 AM
MindBridge
Did you finish the Joint session with Dr. Prajakta?
yes
No
Didn't like the session?
Talk to us


09:52 AM
MindBridge
PHASE-1 - Joint Intro Session
Intro session with couple
description about the session
This session would have this and that
Completed
Rate!
You have only paid for the Joint Intro session
Following is the next in series of Pre-Marital Counselling which you can avail only for £180 .
Pay £180
PHASE- 2 - Self Awareness
Intro with Manoj
description about the session
This session would have this and that
Schedule


09:52 AM
Rate your session
How satisfied were you with the overall pre-marital coaching experience?
very poor
poor
okay
good
great!
How would you rate the effectiveness of your selected counselor?
very poor
poor
okay
good
great!
Was the counselor professional and respectful during the sessions?
yes
No
Would you be interested to take up more sessions to cover an effective full fledged plan?
yes
No
Please feel free to drop any comments or suggestions
type here


type here
Done

## ITERATION SUMMARY-2

**1st Iteration:**In the first iteration of the client flow, we decided to focus exclusively on premarital counseling services. Upon opening the app, the home page provides information about premarital counseling, along with options to “Chat with Us” and “Book a Session.” A dropdown menu below the “Book Session” button allows users to view the curated session plans.

Once “Book Session” is selected, a new scheduling page opens, where the user can choose the date, time, language, and other preferences. After making these selections, the app directs the user to the payment screen. Upon completing payment, the user receives a confirmation and is taken to the logged-in home screen. Here, they can view upcoming and completed sessions, with the option to rate a session once it’s finished. However, we realized this iteration had low credibility since users might not trust the service as much, given that the counselor is chosen by the company without their input.

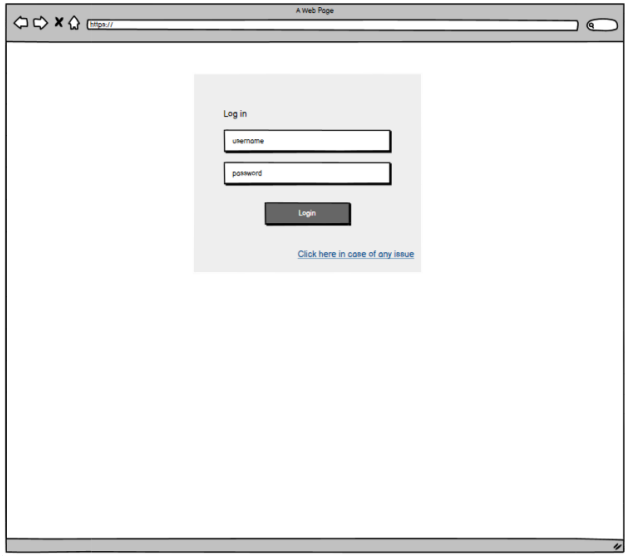
**2nd Iteration:** In the second iteration, the user begins on the homepage, where they learn about premarital counseling and can enter their email. There’s an option for the user to indicate the status of their relationship. The page also features “Contact Us” and “Schedule First Session” options. When the user clicks “Schedule First Session,” a progress bar appears, showing the steps they need to take. The counselor’s profile is visible, including details like language and specialty, with options to chat with the counselor or select them.

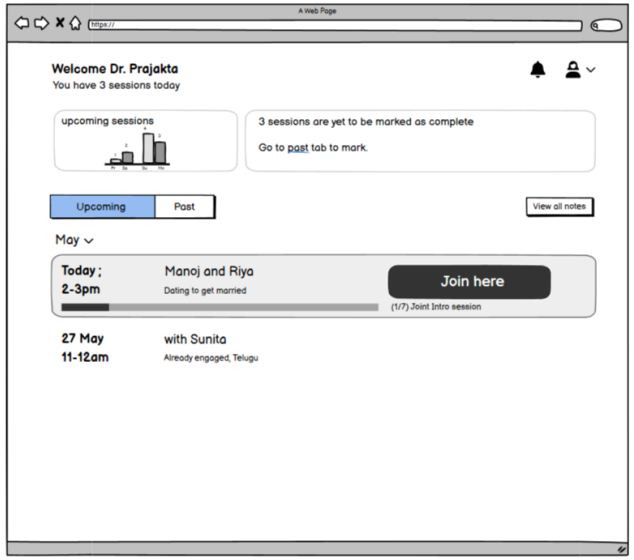
After selecting a counselor, the card expands, allowing the user to choose a date and time slot. Once satisfied, they confirm their choice, enter their phone number, and receive an OTP. The user then fills in details for the counselor’s knowledge, reads and signs the consent form, and proceeds to the payment screen. After payment is completed, the user receives a confirmation and is directed to the logged-in home page, where they can view the session plan. Here, they can mark a session as complete and rate it once finished. However, in this iteration, we noted some issues: the landing page doesn’t ask whether one or both partners are taking the session, and the chat option in the counselor screen is less relevant for an MVP.

Additionally, the information page allows for both partners to fill in details, which could be exploited if one person fills in both fields without the other’s knowledge.

**3rd Iteration:** In the third iteration, the homepage includes options for the user to enter their email and phone number, indicate their relationship status, and access the “Contact Us” and “Schedule” buttons. The next screen allows the user to select a counselor, but the chat option has been removed. The user then chooses the date and time slot for their first session. After confirming, they enter their phone number and OTP. On the information page, the app asks whether the user and their partner are physically together or apart while filling out the form, with the flow adjusted accordingly for each scenario. Afterward, the user proceeds to the payment and confirmation screens. On the logged-in home page, the user can view upcoming or completed sessions, with options to cancel or reschedule. There’s also a “Rate Session” feature, where users are asked about the counselor’s competence and the quality of the session.

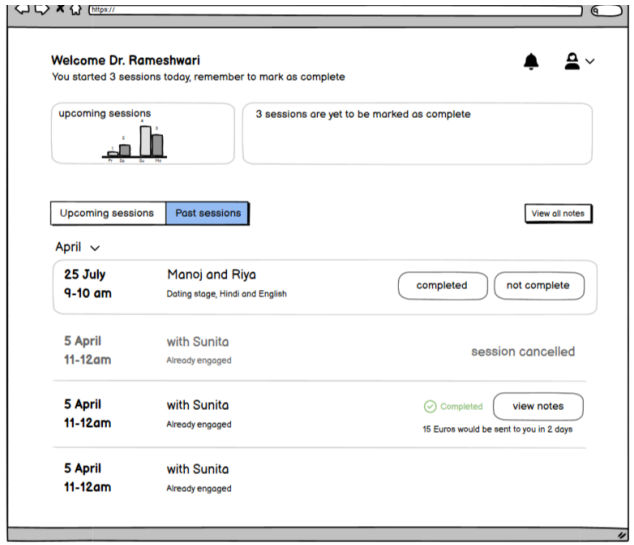
# WEBSITE WIREFRAME ITERATION - 1 - COUNSELLOR FLOW

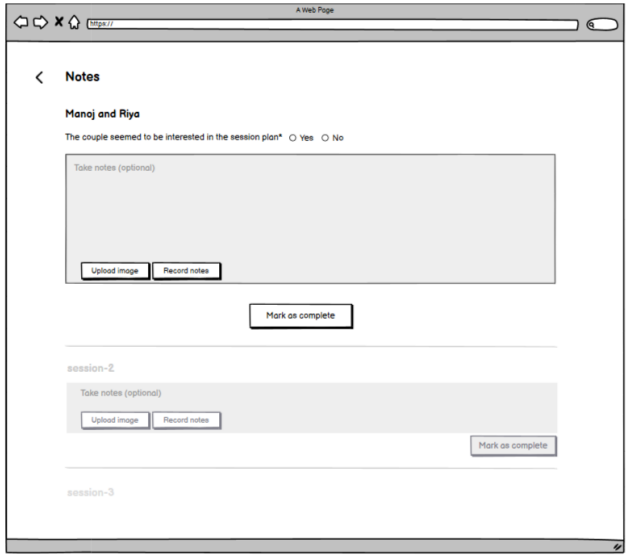


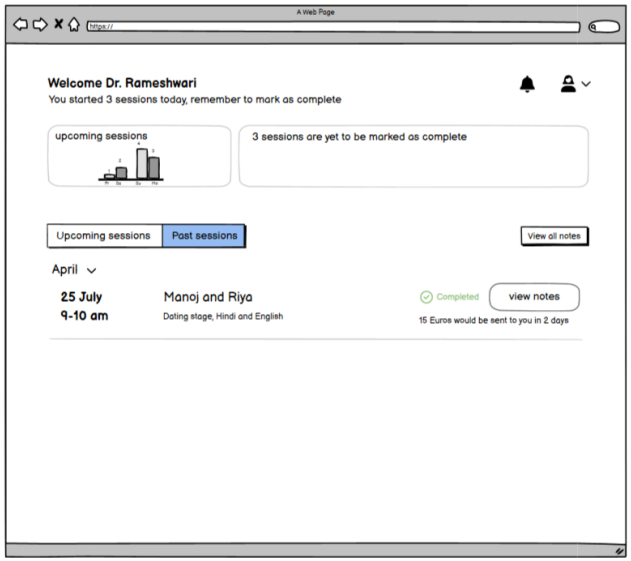



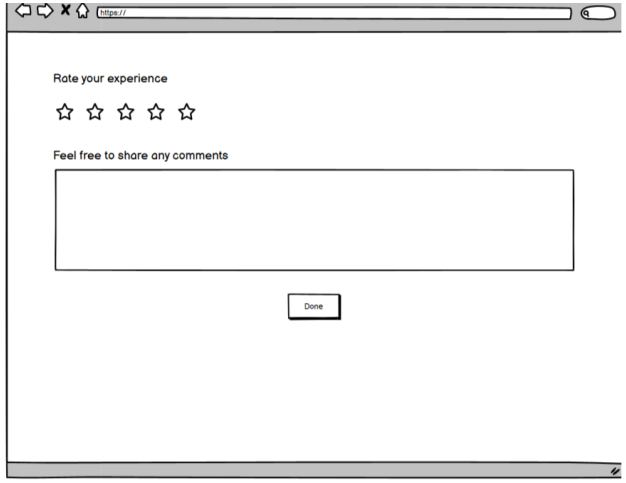


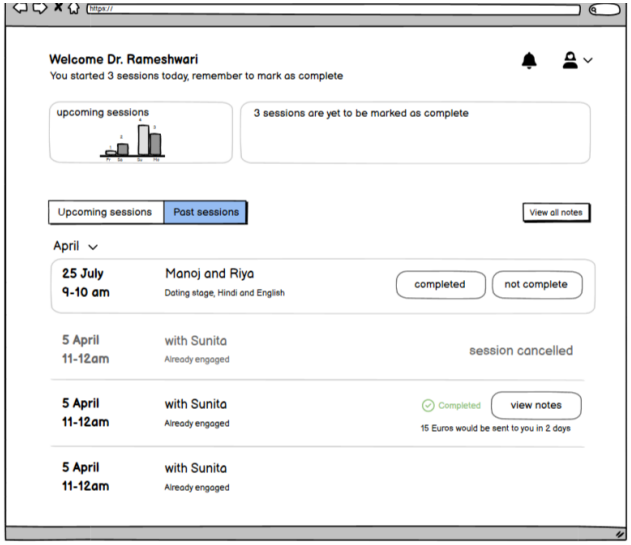

Counsellor attends meeting



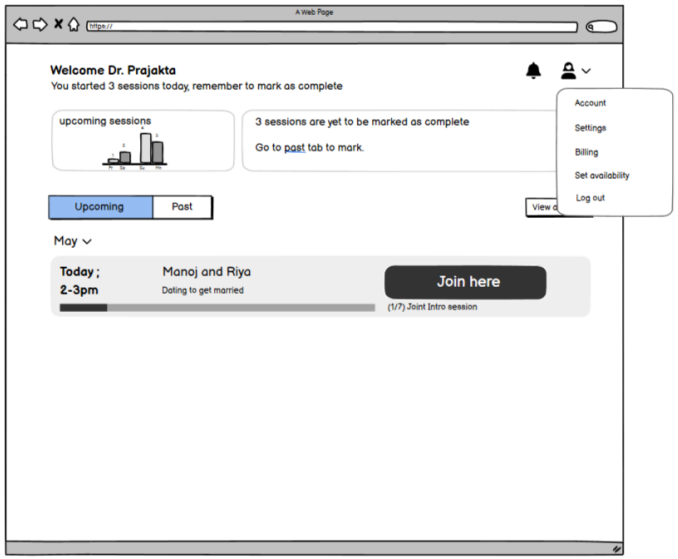

A Web Page
https://
Notes
Manoj and Riya
The couple seemed to be interested in the session plan* Yes No
Take notes (optional)
Upload image
Record notes
Mark as complete
session-2
Take notes (optional)
Upload image
Record notes
Mark as complete
session-3

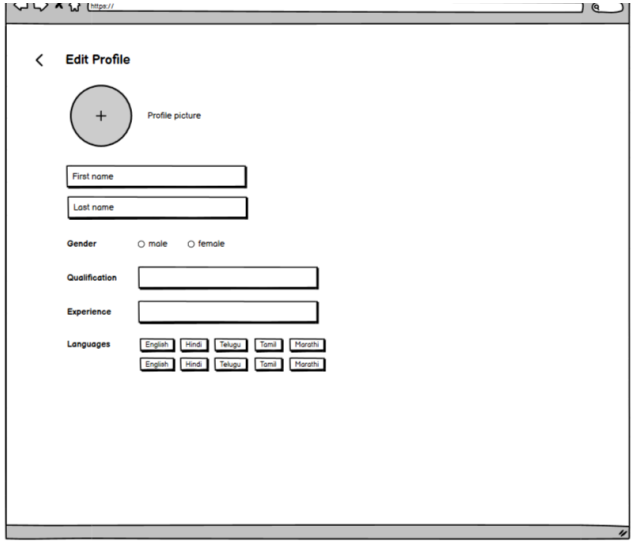

A Web Page
https://
Welcome Dr. Rameshwari
You started 3 sessions today, remember to mark as complete
upcoming sessions
3 sessions are yet to be marked as complete
Upcoming sessions
Past sessions
View all notes
April
25 July
9-10 am
Manoj and Riya
Dating stage, Hindi and English
Completed
view notes
15 Euros would be sent to you in 2 days

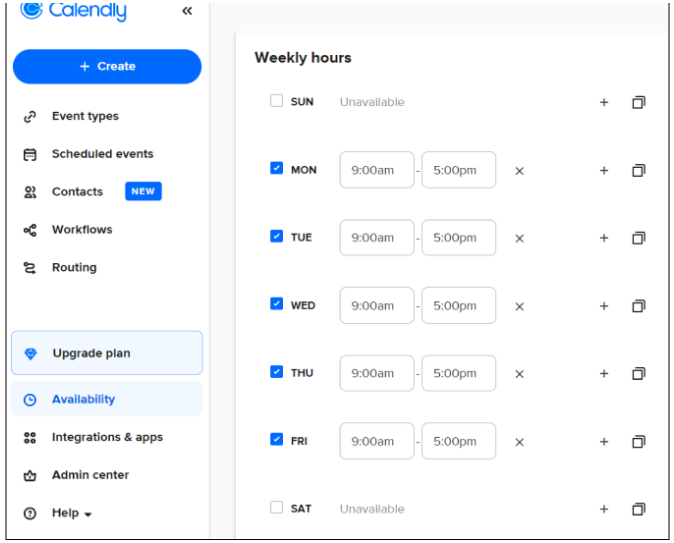

https://
Rate your experience
Feel free to share any comments
Done


https://
Welcome Dr. Rameshwari
You started 3 sessions today, remember to mark as complete
upcoming sessions
3 sessions are yet to be marked as complete
Upcoming sessions
Past sessions
View all notes
April
25 July
9-10 am
Manoj and Riya
Dating stage, Hindi and English
completed
not complete
5 April
11-12am
with Sunita
Already engaged
session cancelled
5 April
11-12am
with Sunita
Already engaged
Completed
view notes
15 Euros would be sent to you in 2 days
5 April
11-12am
with Sunita
Already engaged

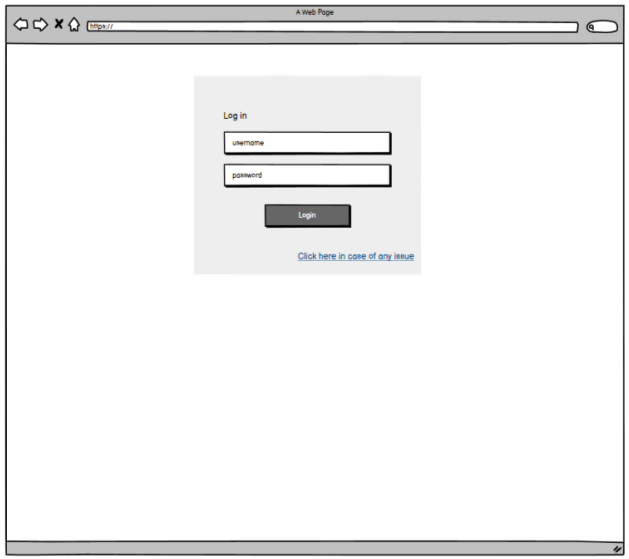

A Web Page
https://
Notes
Koushik and Tina
1st session
Ryan and Kirti
Sunita and Thaman

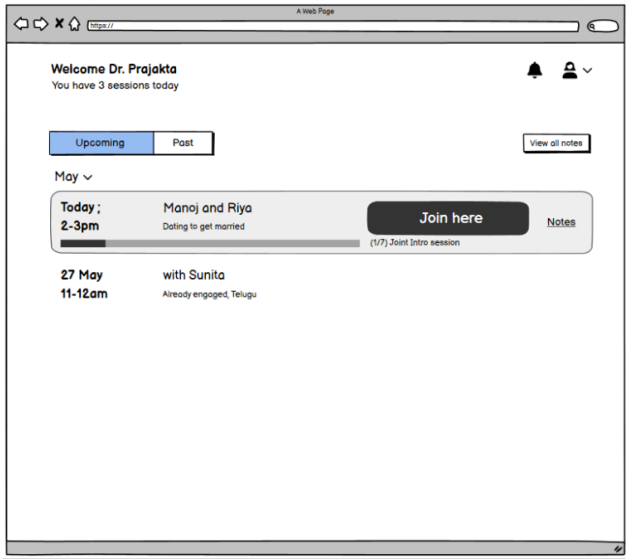

A Web Page
https://
Welcome Dr. Prajakta
You started 3 sessions today, remember to mark as complete
upcoming sessions
3 sessions are yet to be marked as complete
Go to past tab to mark.
Account
Settings
Billing
Set availability
Log out
Upcoming
Past
May
Today ;
2-3pm
Manoj and Riya
Dating to get married
Join here
(1/7) Joint Intro session


https://
Edit Profile
Profile picture
First name
Last name
Gender
male
female
Qualification
Experience
Languages
English
Hindi
Telugu
Tamil
Marathi


Calendly
Create
Event types
Scheduled events
Contacts
NEW
Workflows
Routing
Upgrade plan
Availability
Integrations & apps
Admin center
Help
Weekly hours
SUN
Unavailable
MON
9:00am
5:00pm
TUE
9:00am
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FRI
9:00am
5:00pm
SAT
Unavailable

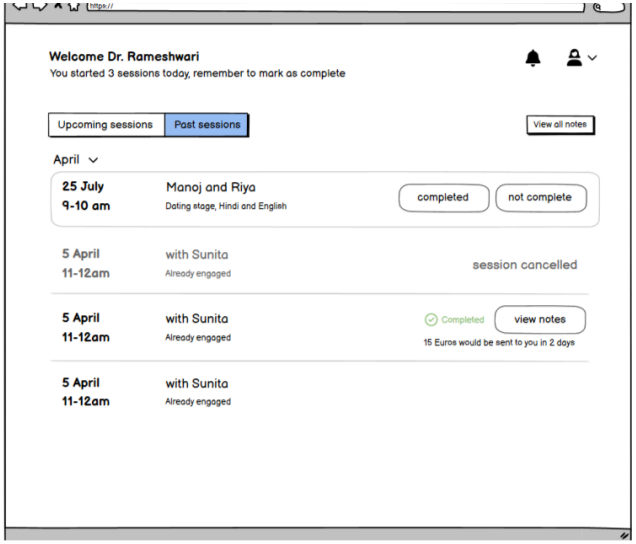
# WEBSITE WIREFRAME ITERATION - 2 - COUNSELLOR FLOW

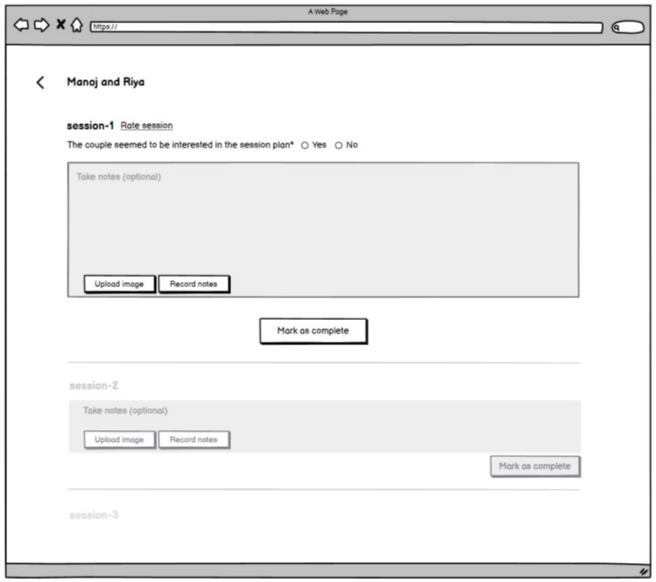


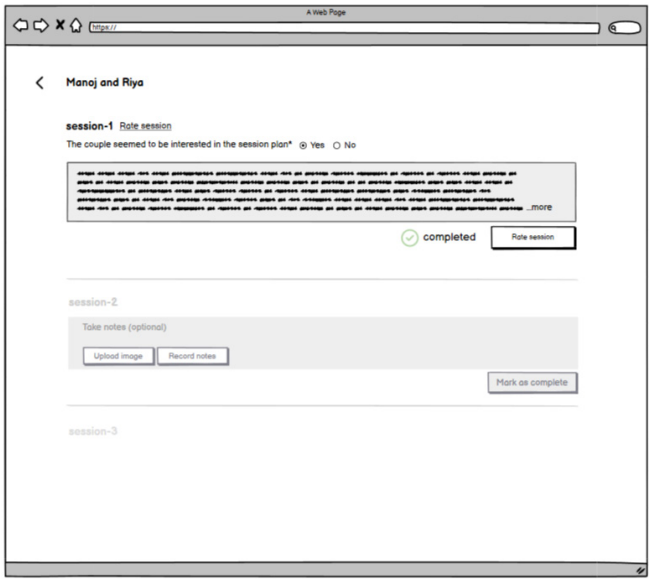



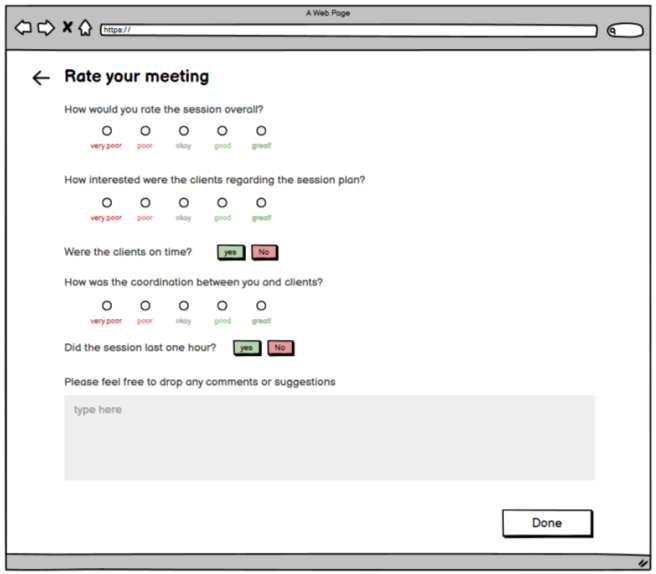


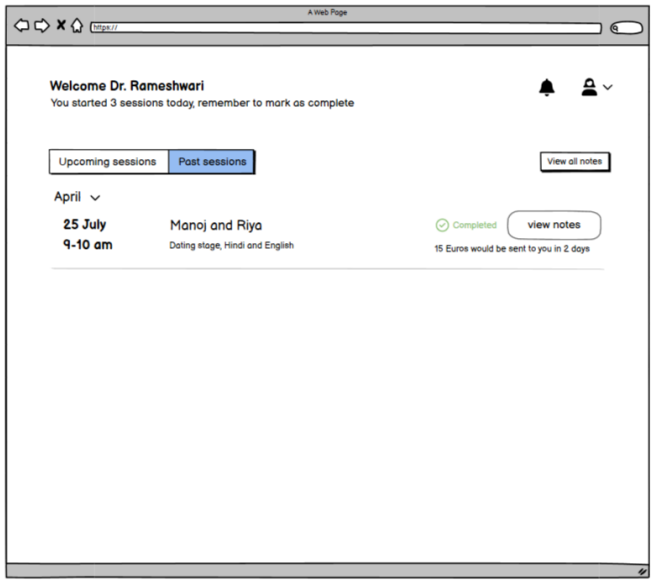

Counsellor attends meeting

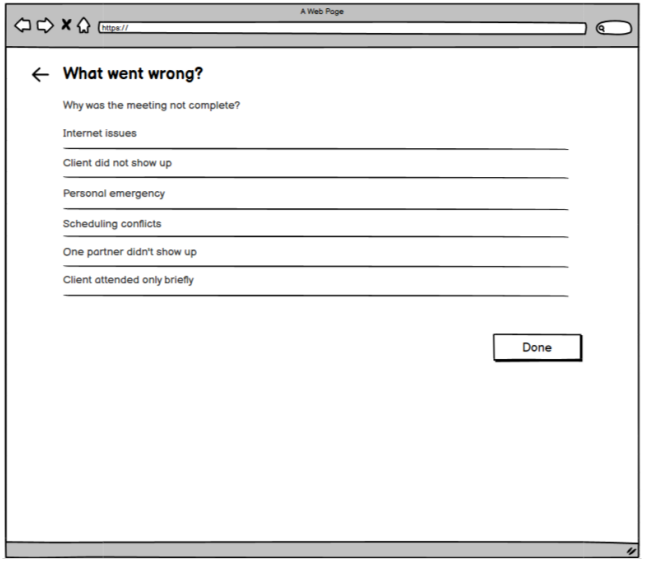


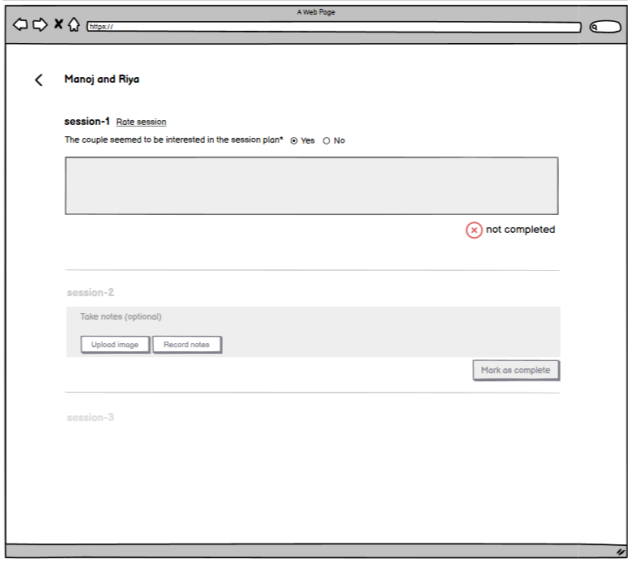

A Web Page
https://
Manoj and Riya
session-1 Rate session
The couple seemed to be interested in the session plan* Yes No
Take notes (optional)
Upload image
Record notes
Mark as complete
session-2
Take notes (optional)
Upload image
Record notes
Mark as complete
session-3


A Web Page
https://
Manoj and Riya
session-1 Rate session
The couple seemed to be interested in the session plan* Yes No
more
completed
Rate session
session-2
Take notes (optional)
Upload image
Record notes
Mark as complete
session-3


A Web Page
https://
Rate your meeting
How would you rate the session overall?
very poor poor okay good great!
How interested were the clients regarding the session plan?
very poor poor okay good great!
Were the clients on time?
yes No
How was the coordination between you and clients?
very poor poor okay good great!
Did the session last one hour?
yes No
Please feel free to drop any comments or suggestions
type here
Done


A Web Page
https://
Welcome Dr. Rameshwari
You started 3 sessions today, remember to mark as complete
Upcoming sessions
Past sessions
View all notes
April
25 July
9-10 am
Manoj and Riya
Dating stage, Hindi and English
Completed
view notes
15 Euros would be sent to you in 2 days


A Web Page
https://
What went wrong?
Why was the meeting not complete?
Internet issues
Client did not show up
Personal emergency
Scheduling conflicts
One partner didn't show up
Client attended only briefly
Done


A Web Page
https://
Manoj and Riya
session-1 Rate session
The couple seemed to be interested in the session plan* Yes No
not completed
session-2
Take notes (optional)
Upload image
Record notes
Mark as complete
session-3

## WEBSITE WIREFRAME ITERATIONS SUMMARY - COUNSELLOR FLOW

**1st Iteration:** In the first iteration of the counselor flows, sign-up occurs with the admin. The counselor logs into the application, where they are welcomed and shown their upcoming sessions with clients. On the dashboard, the counselor can view both upcoming and past sessions. A card displays details of each couple's session, including the time, date, and status of the couple. It also shows a progress bar for the couple's premarital counseling journey. The "Join Here" button activates 5 minutes before the time slot begins.

This page also features a notification and a profile icon at the top for the counselor to use as needed. When it is time for the session, the counselor joins, and once the session is completed, it is transferred to the past session tab. The counselor can then mark the session as either completed or not completed. If marked as completed, a note page opens, asking if the company is interested in the 7th session plan. The "Mark as Complete" button is only activated after this note page is filled out. Payment is initiated only after the session is marked as completed. The counselor can then rate the session. Additionally, there is an option for counselors to store individual notes for each couple in the "All Notes" button.

Counselors can also edit their profiles and set their time slots through a third-party application called Calendly.

**2nd Iteration:** In the second iteration, the counselor logs in, and the home page remains similar, but the dashboard has been removed due to its contribution to information overload. The counselor attempts the session, and once it is transferred to the past sessions tab, they must rate the session. This rating screen has been improved to include more specific questions about the client's interest, the duration of the sessions, and the coordination with clients.

An additional screen has been added for cases where the counselor marks the session as not complete. This screen requests the reasons why the session did not occur. After providing this information, the session is marked as not complete, and appropriate decisions are made based on the input.

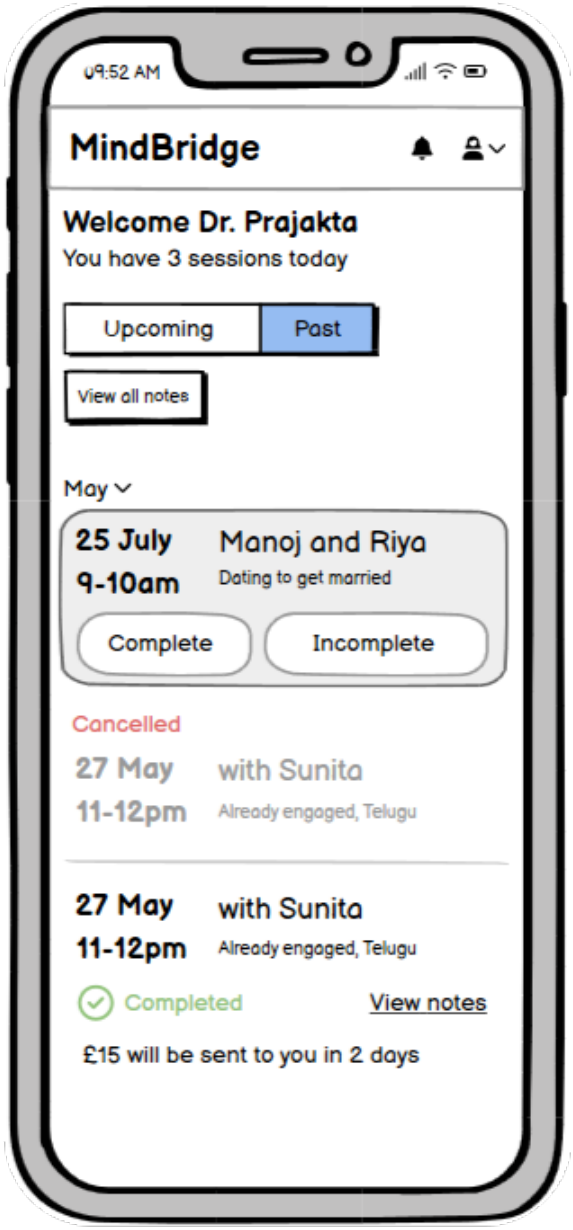
## APPLICATION WIREFRAME ITERATION-1 - COUNSELLOR FLOW

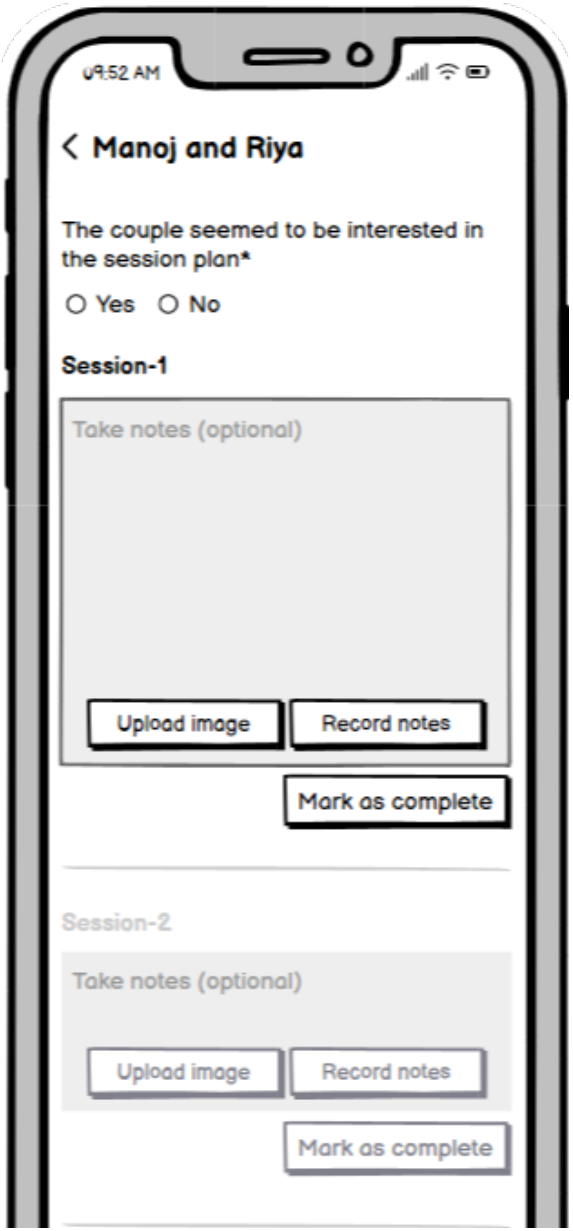


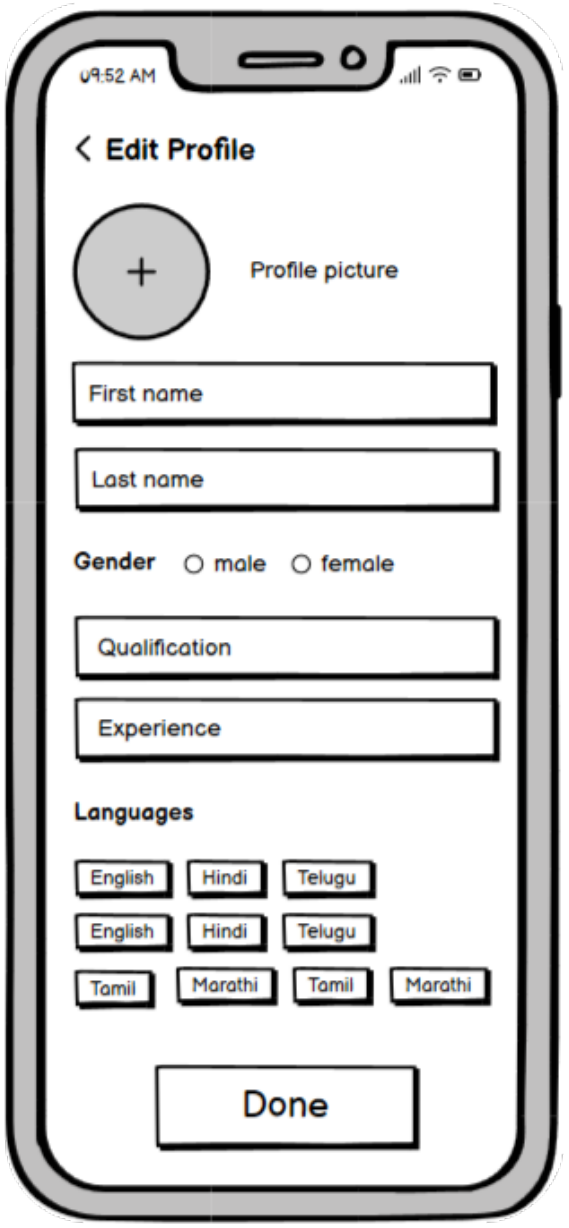


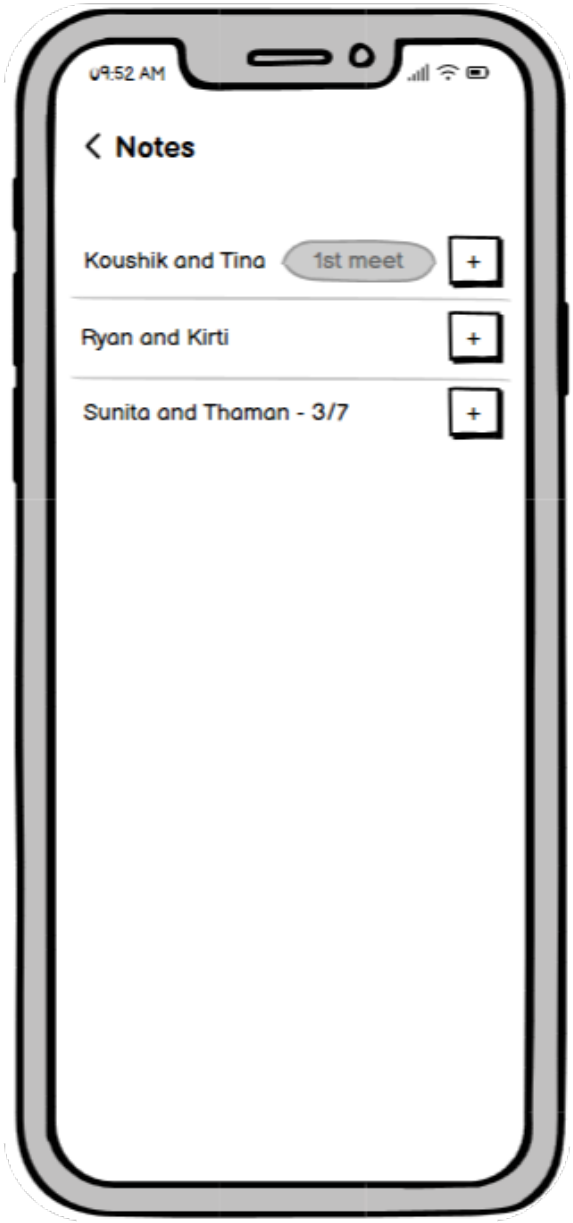


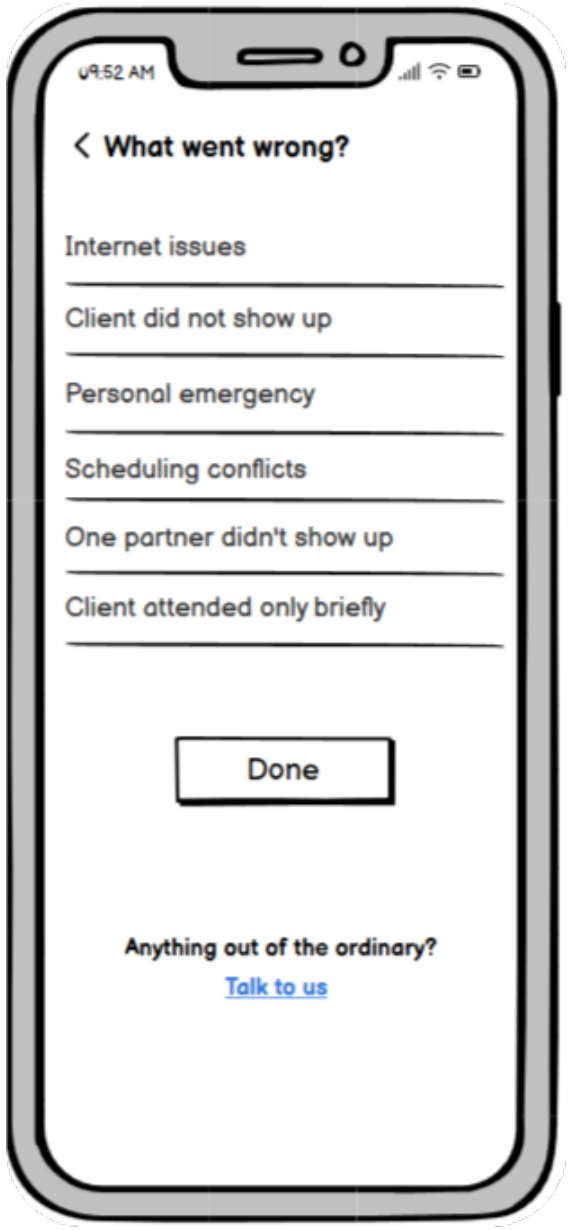



9:52 AM
MindBridge
Welcome Dr. Prajakta
You have 3 sessions today
Upcoming
Past
View all notes
May
25 July
9-10am
Manoj and Riya
Dating to get married
Complete
Incomplete
Cancelled
27 May
11-12pm
with Sunita
Already engaged, Telugu
27 May
11-12pm
with Sunita
Already engaged, Telugu
Completed
View notes
£15 will be sent to you in 2 days


9:52 AM
Manoj and Riya
The couple seemed to be interested in the session plan*
Yes
No
Session-1
Take notes (optional)
Upload image
Record notes
Mark as complete
Session-2
Take notes (optional)
Upload image
Record notes
Mark as complete


9:52 AM
Edit Profile
Profile picture
First name
Last name
Gender
male
female
Qualification
Experience
Languages
English
Hindi
Telugu
English
Hindi
Telugu
Tamil
Marathi
Tamil
Marathi
Done


09:52 AM
Notes
Koushik and Tina
1st meet
Ryan and Kirti
Sunita and Thaman - 3/7


09:52 AM
What went wrong?
Internet issues
Client did not show up
Personal emergency
Scheduling conflicts
One partner didn't show up
Client attended only briefly
Done
Anything out of the ordinary?
Talk to us

## APPLICATION WIREFRAME ITERATION-2 - COUNSELLOR FLOW

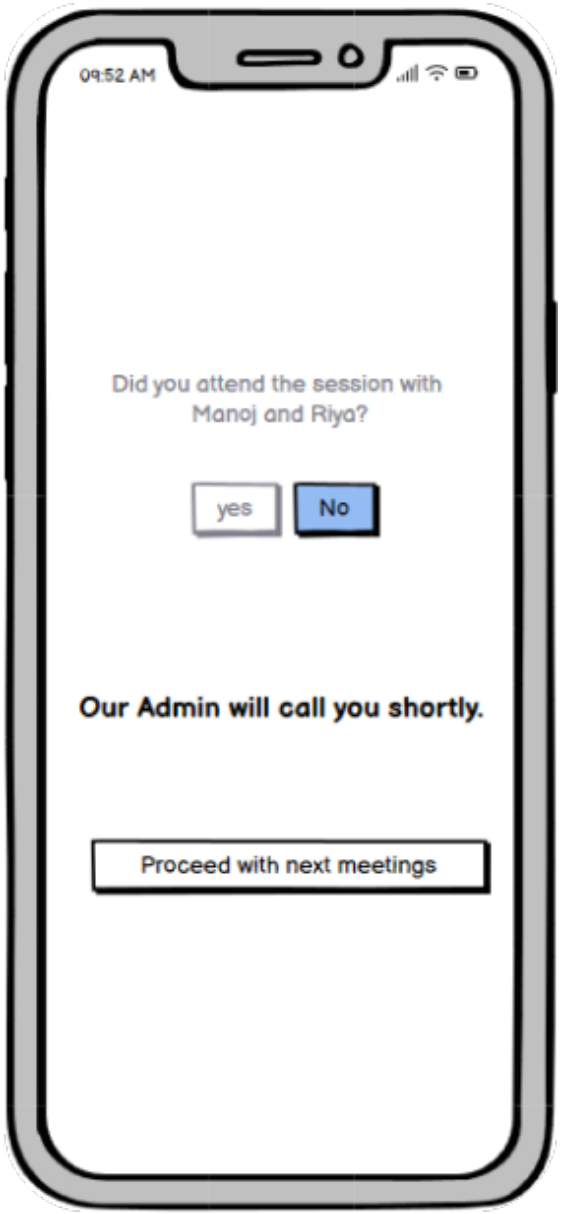


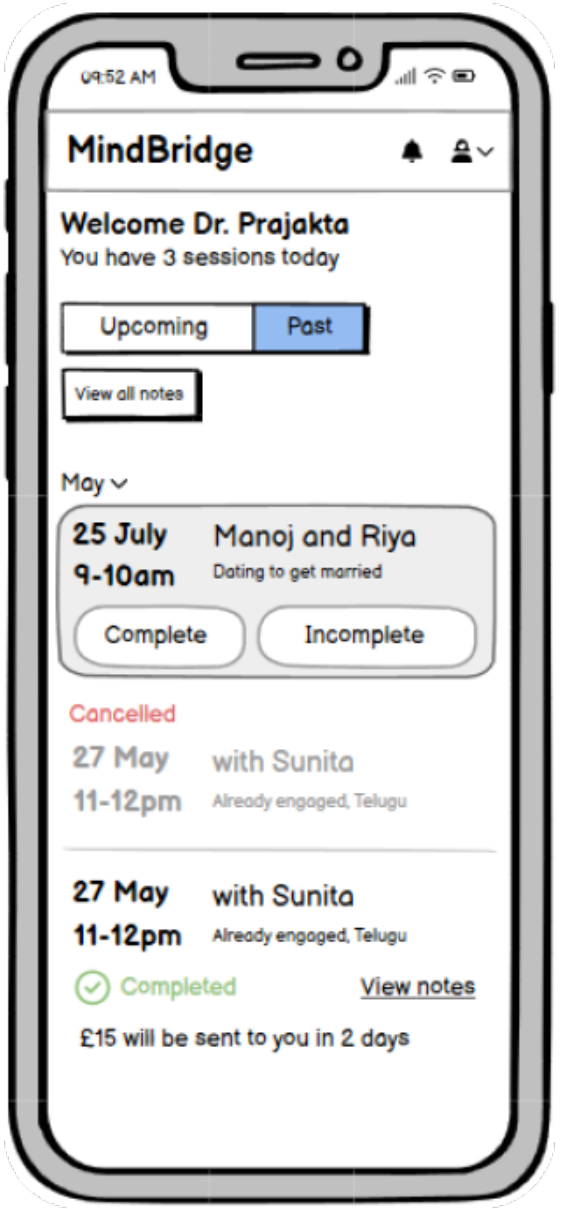


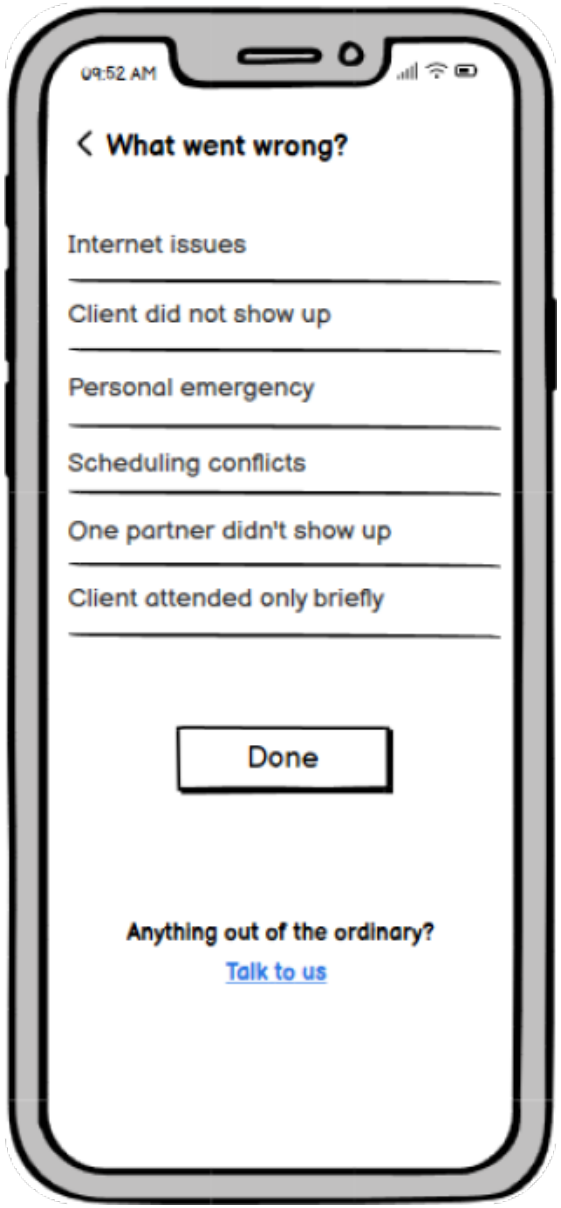


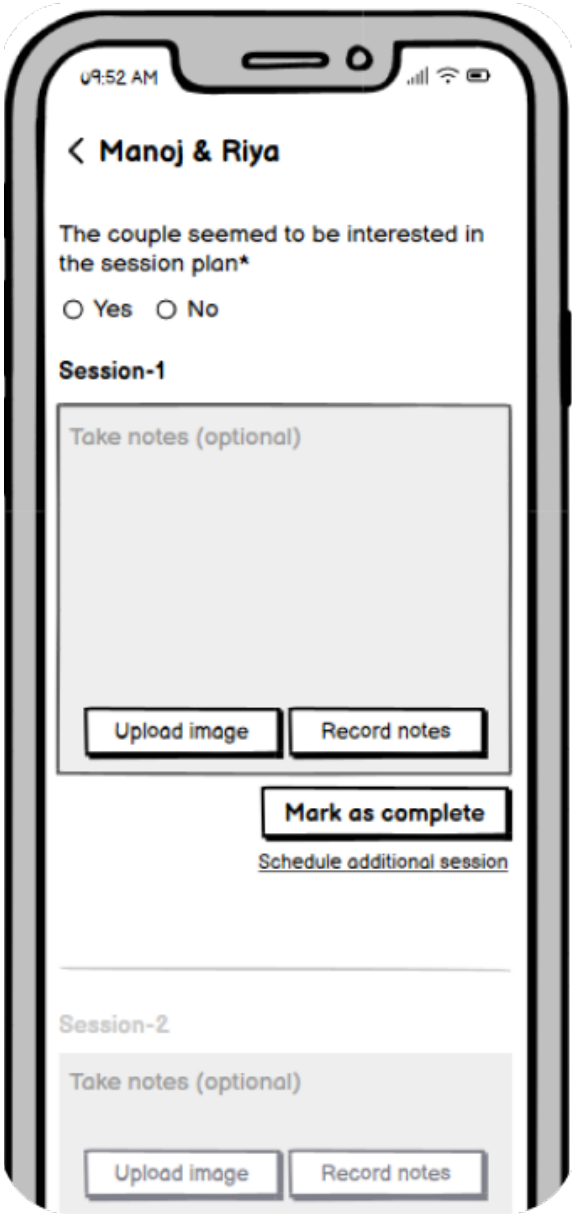


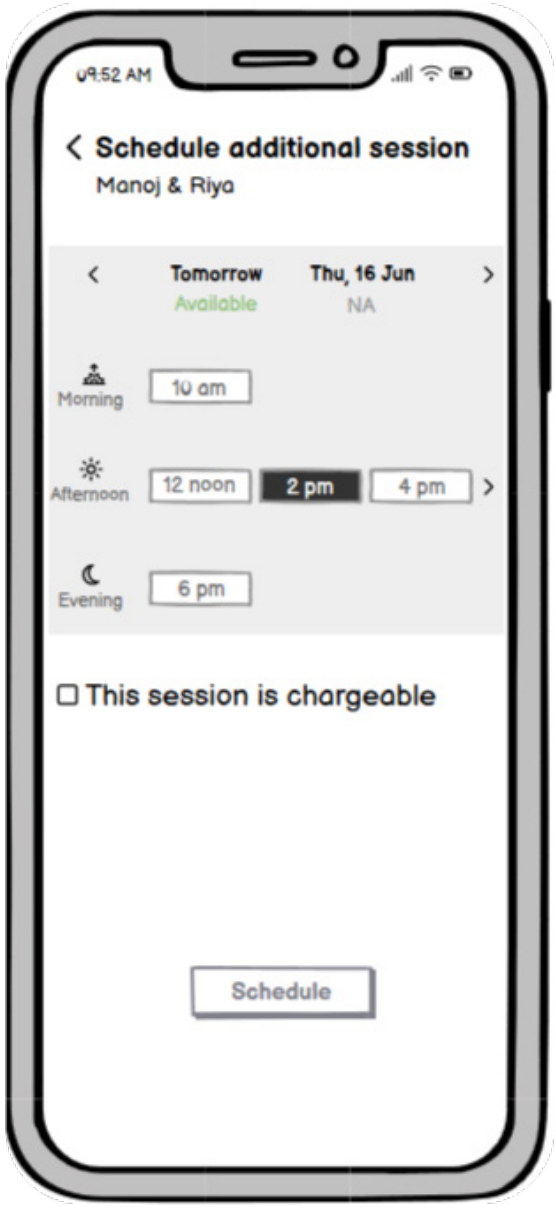

09:52 AM
Did you attend the session with Manoj and Riya?
yes
No
Confirm

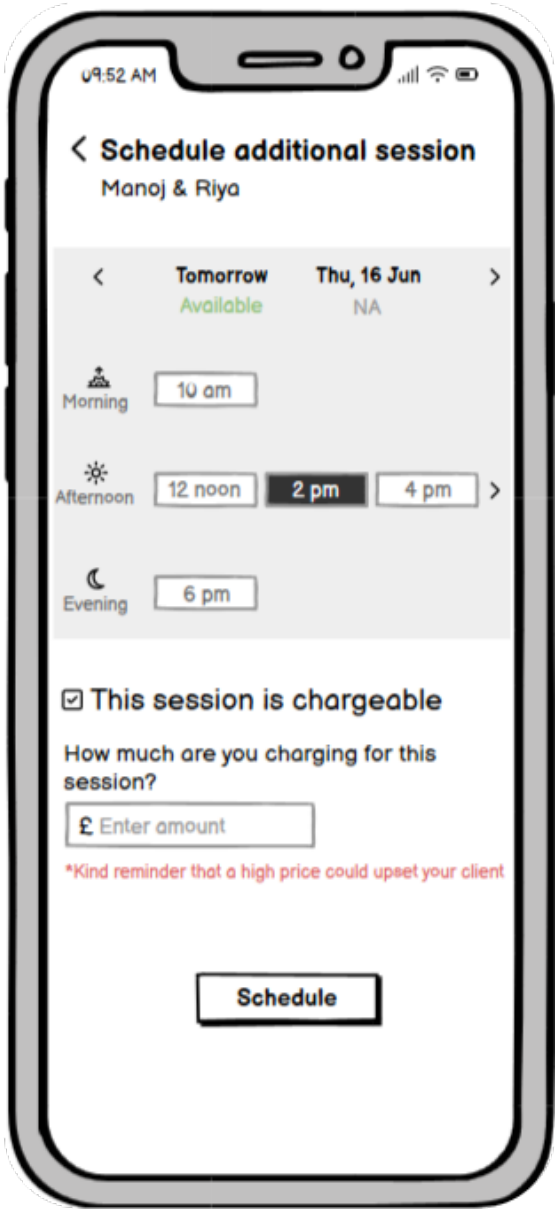

09:52 AM
Did you attend the session with Manoj and Riya?
yes
No
Our Admin will call you shortly.
Proceed with next meetings

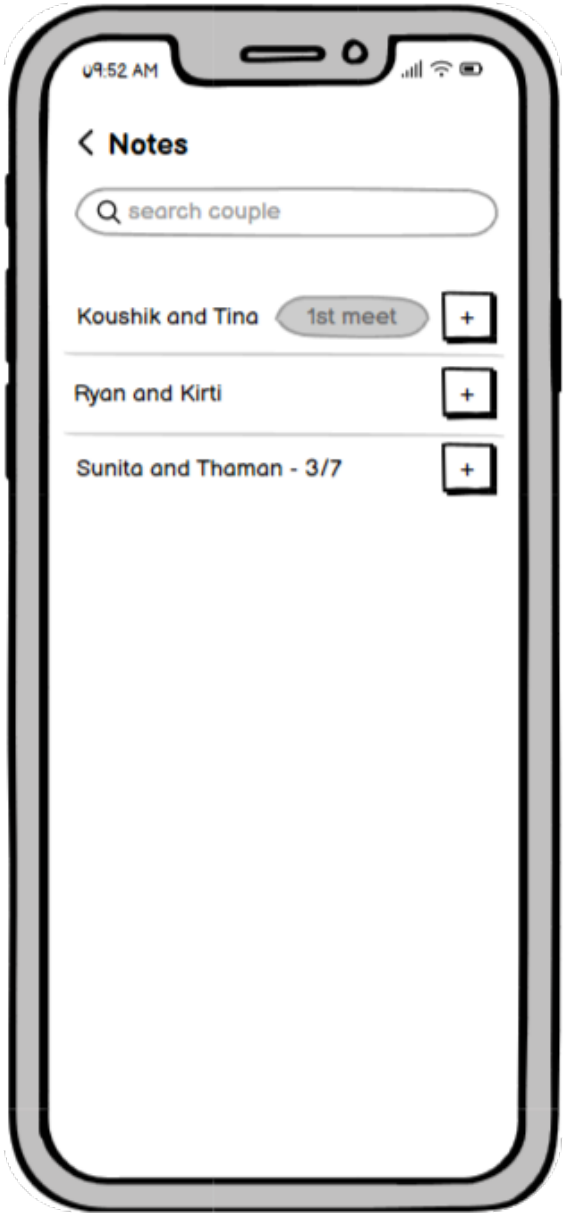

09:52 AM
MindBridge
Welcome Dr. Prajakta
You have 3 sessions today
Upcoming
Past
View all notes
May
25 July
9-10am
Manoj and Riya
Dating to get married
Complete
Incomplete
Cancelled
27 May
11-12pm
with Sunita
Already engaged, Telugu
27 May
11-12pm
with Sunita
Already engaged, Telugu
Completed
View notes
£15 will be sent to you in 2 days

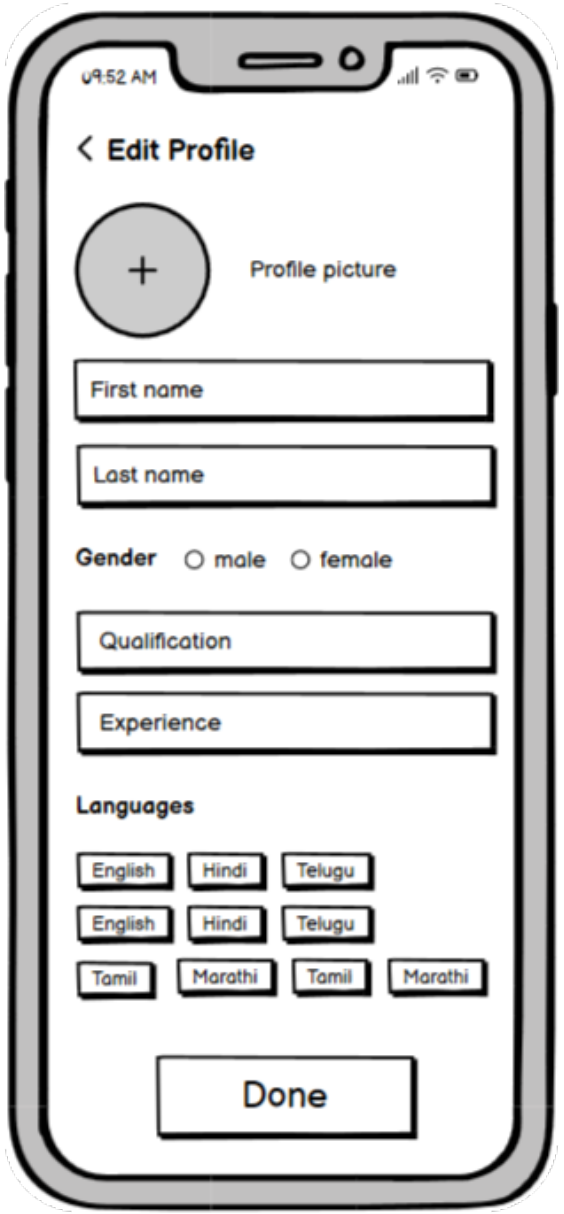

09:52 AM
What went wrong?
Internet issues
Client did not show up
Personal emergency
Scheduling conflicts
One partner didn't show up
Client attended only briefly
Done
Anything out of the ordinary?
Talk to us


09:52 AM
Manoj & Riya
The couple seemed to be interested in the session plan*
Yes
No
Session-1
Take notes (optional)
Upload image
Record notes
Mark as complete
Schedule additional session
Session-2
Take notes (optional)
Upload image
Record notes


09:52 AM
Schedule additional session
Manoj & Riya
Tomorrow
Available
Thu, 16 Jun
NA
Morning
10 am
Afternoon
12 noon
2 pm
4 pm
Evening
6 pm
This session is chargeable
Schedule


09:52 AM
Schedule additional session
Manoj & Riya
Tomorrow
Available
Thu, 16 Jun
NA
Morning
10 am
Afternoon
12 noon
2 pm
4 pm
Evening
6 pm
This session is chargeable
How much are you charging for this session?
£ Enter amount
*Kind reminder that a high price could upset your client
Schedule


09:52 AM
Notes
search couple
Koushik and Tina
1st meet
Ryan and Kirti
Sunita and Thaman - 3/7


09:52 AM
Edit Profile
Profile picture
First name
Last name
Gender
male
female
Qualification
Experience
Languages
English
Hindi
Telugu
English
Hindi
Telugu
Tamil
Marathi
Tamil
Marathi
Done

## APP WIREFRAME ITERATIONS SUMMARY - COUNSELLOR FLOW

**1st Iteration:** In the first app iteration of the counselor flow, the process is quite similar to the website flows. After logging in, the user sees their upcoming sessions. A pop-up then prompts the counselor to indicate whether the session was completed or not. In the past tab, the user marks the session status as done, similar to previous web iterations. The counselor can also fill out notes, edit their profile, and complete the "What Went Wrong" page if the session was marked as not complete.

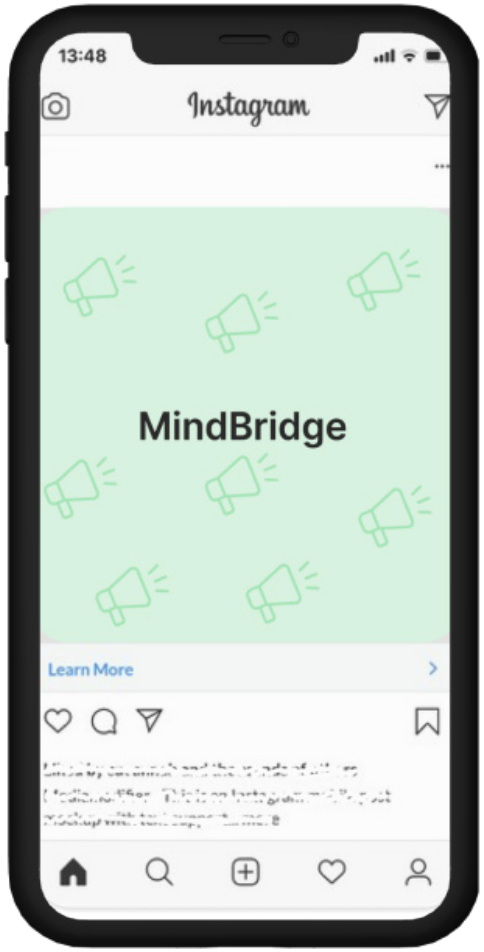
**2nd Iteration:** In the second iteration, the counselor logs in and views the upcoming sessions. The confirmation for whether the session was finished has been updated from a popup to a full page, making it more prominent. If the counselor marks the session as complete, a confirm button becomes active. If marked as not complete, a message appears stating that the admin will contact the counselor shortly, and the counselor can proceed with the next sessions.

Profile editing, the "What Went Wrong" page, and notes functionalities remain similar to previous iterations. New features in this iteration include the ability for the counselor to schedule additional sessions for a couple and select a suitable time slot. The counselor can also decide if the session will be chargeable. If so, they must enter an amount, which will be saved as the session price. Additionally, the "All Notes" page, where specific notes for each couple are stored, now includes a search option to facilitate easier navigation through the notes.

# Final App Wireframes - User Flows

## CLIENT'S VIEW

Riya and Manoj learn about MindBridge through an advertisement they come across in a social media platform. They decide to give it a try.






Should I try it out?
I need to let Manoj know!



What do you think?

Sure! Let's do it!

## Riya opens the website

1

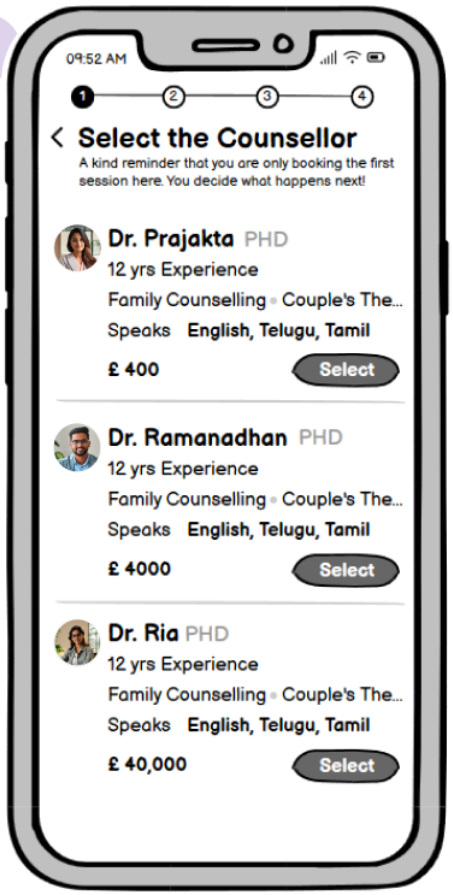



Option to either enter E-mail or number

Questions to understand who the counselling is for, and the status

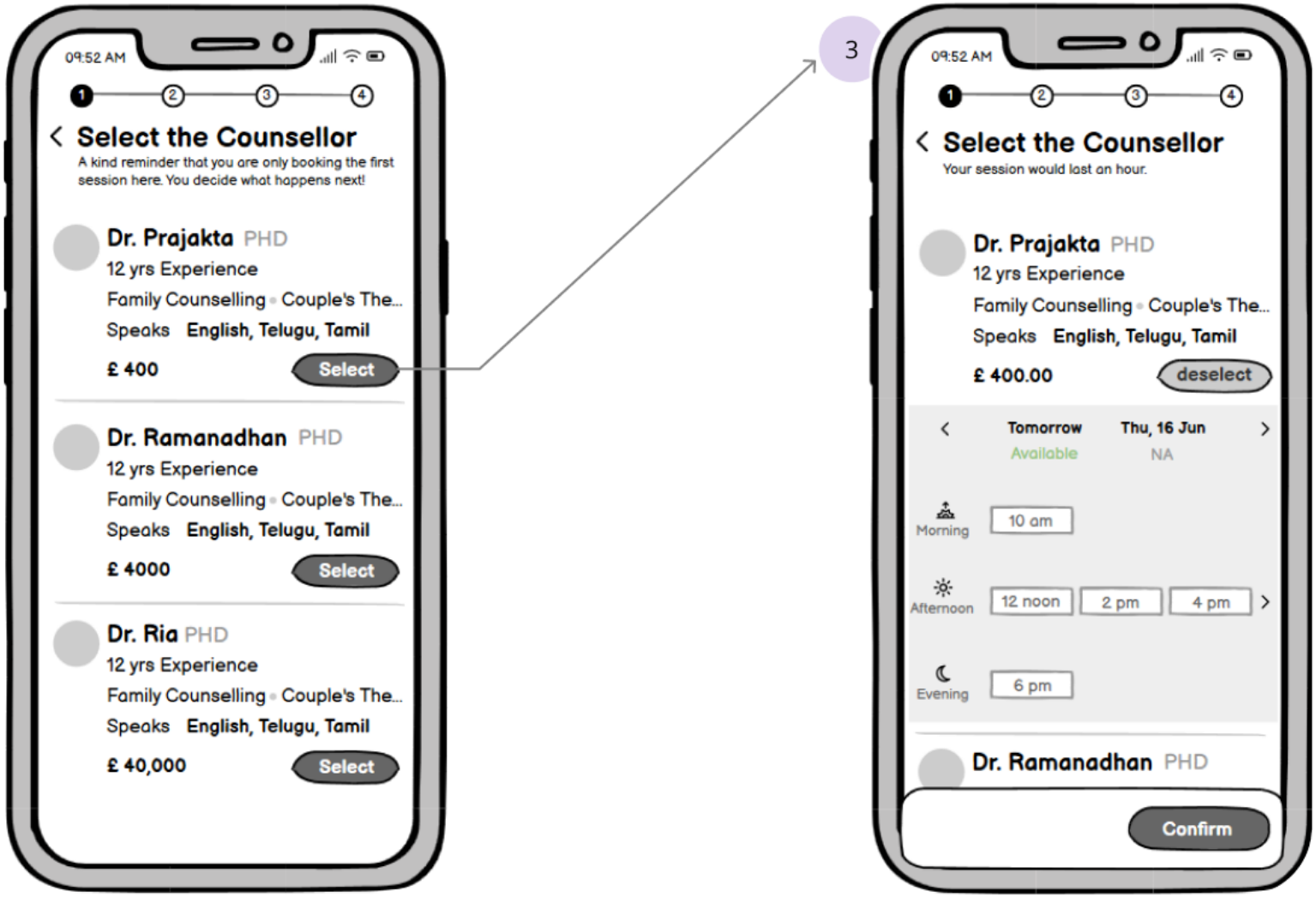
## She Selects Dr. Prajakta

2




Counsellor's **Name** , **Experience**, **Specialty, Languages** and **Price**

Selects a slot for the session



## Riya must Log In

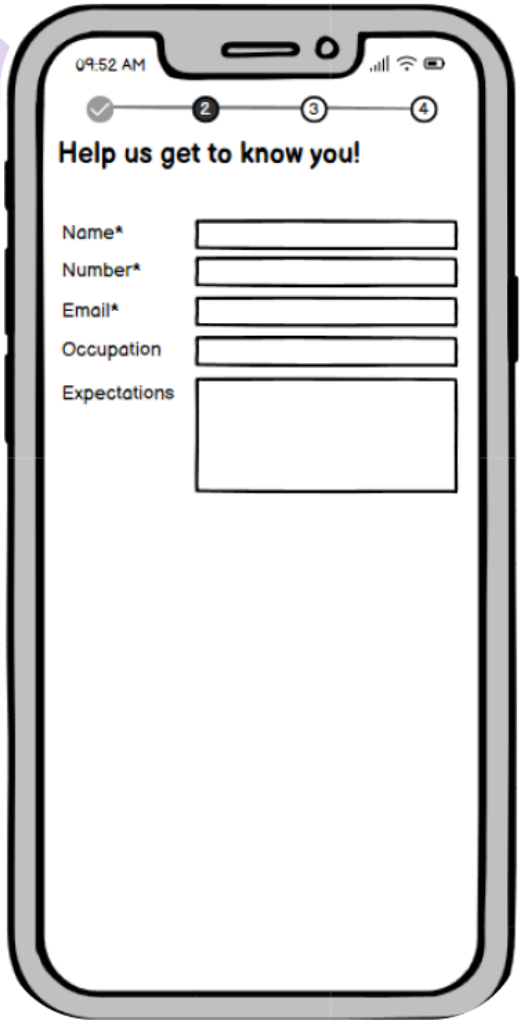
4



## She fills her details

5

If only Riya is taking the session




If both (Riya and Manoj) are taking the sessions

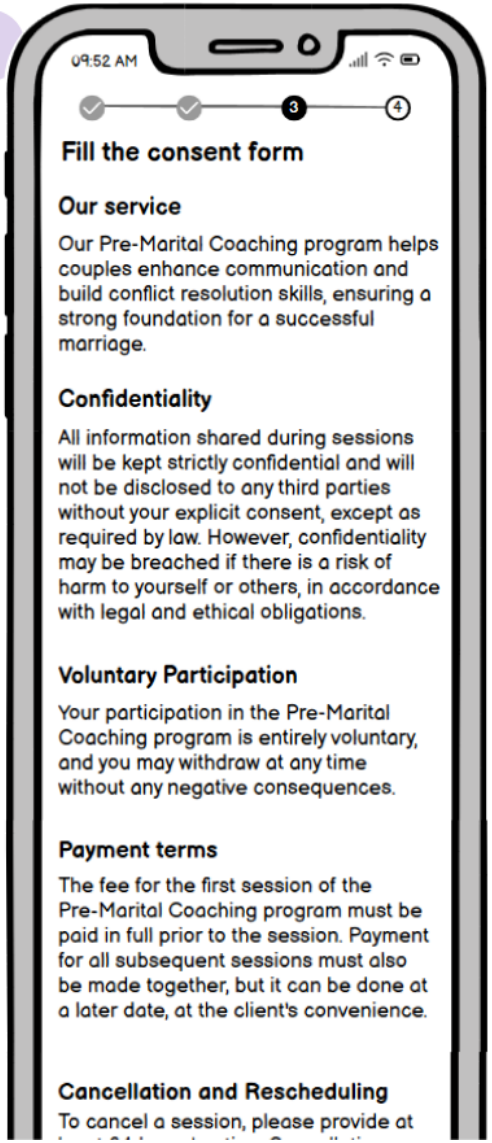


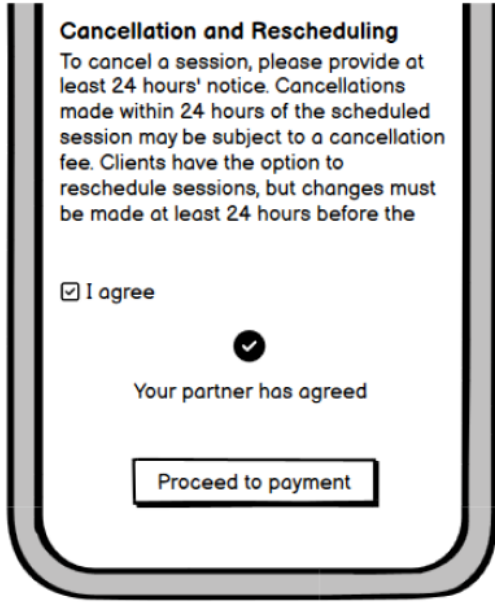

Through this link, Manoj can fill details by himself

## Riya reads the consent form

(First Half)

6

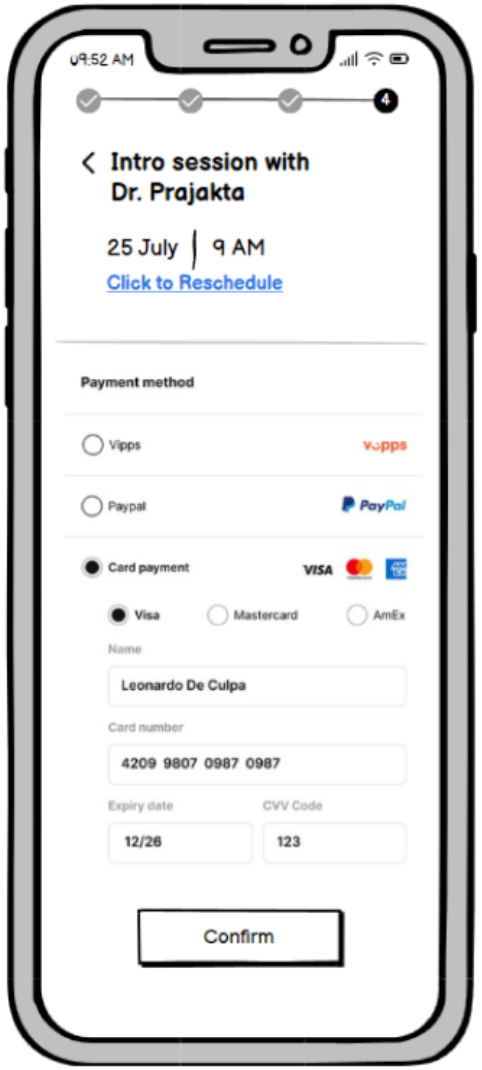


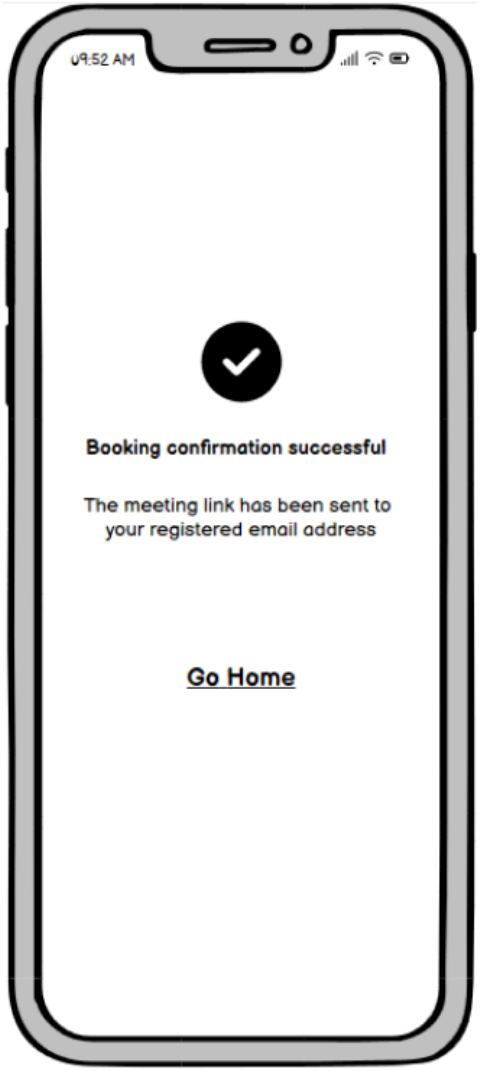




After Manoj confirms

## Riya or Manoj would make the payment

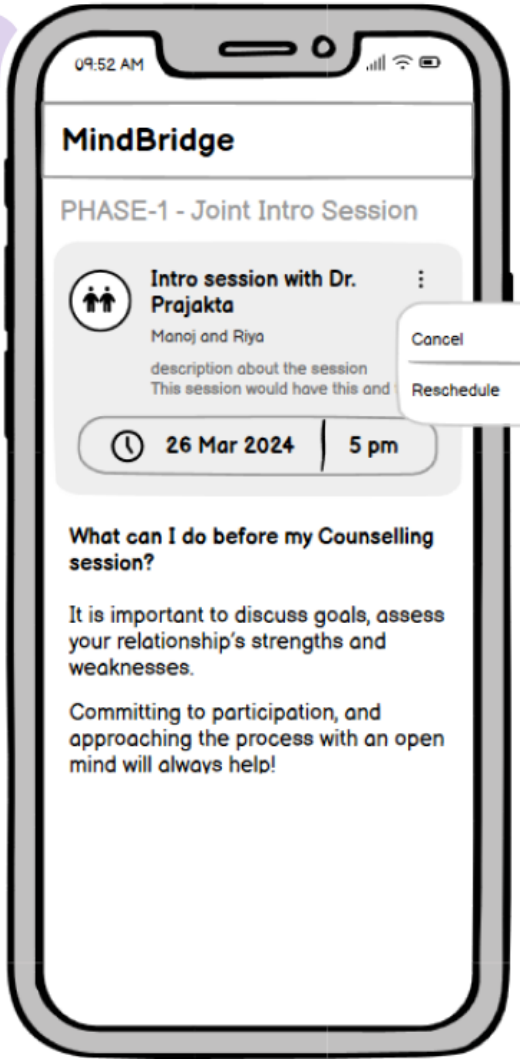
7



## Riya opens home page

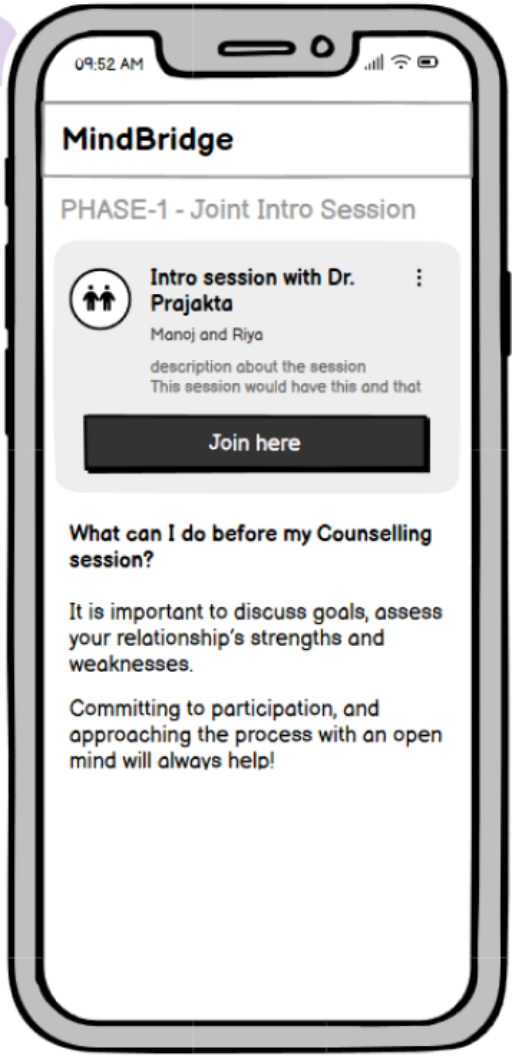
8




Name of the session, Counsellor's name, Client's name, discription and meeting

## Riya and Manoj click join

9



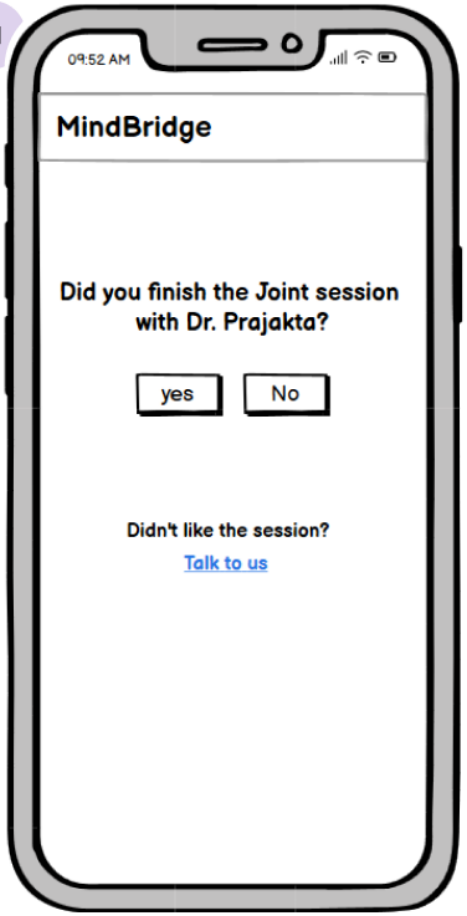
## Riya and Manoj attend the sessions

10



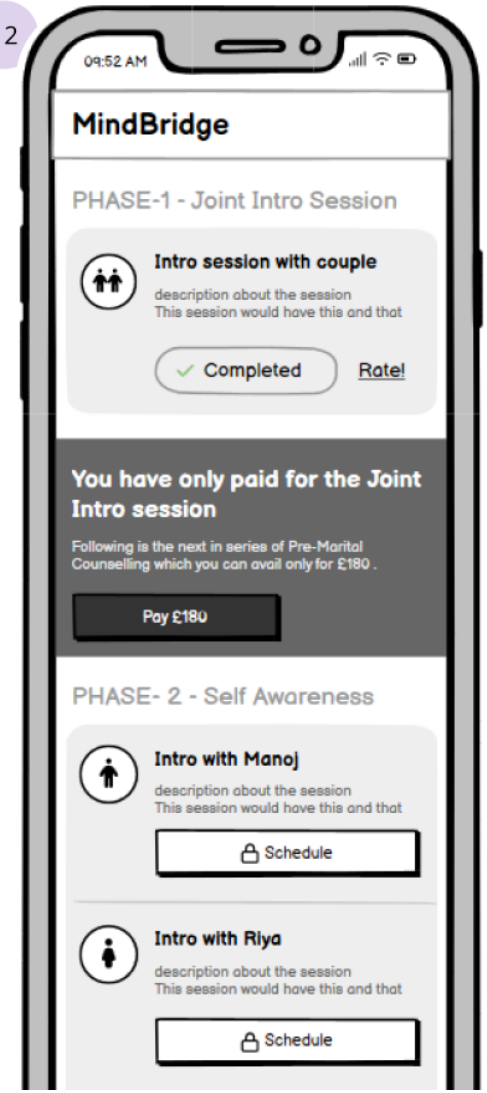
## Riya confirms that the meeting is over

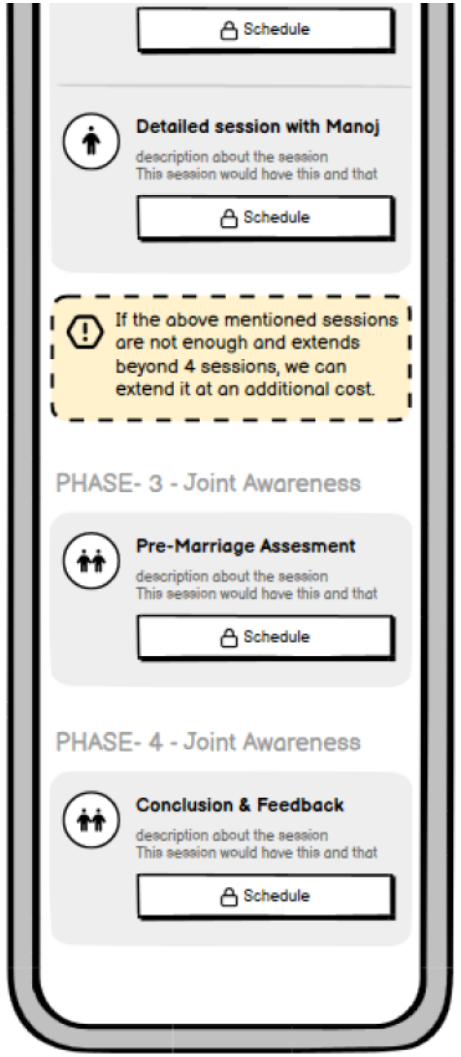
11




## Riya sees rest of the plan

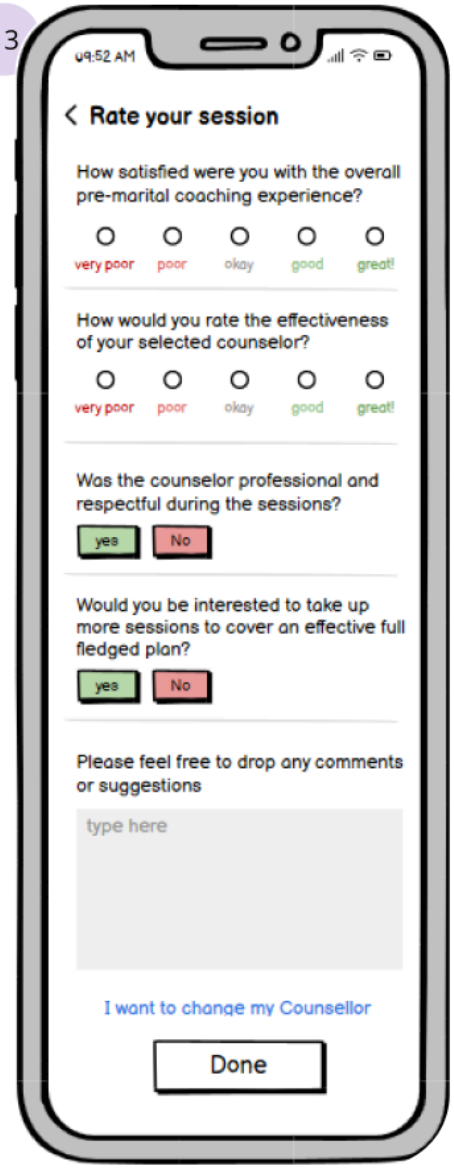
12



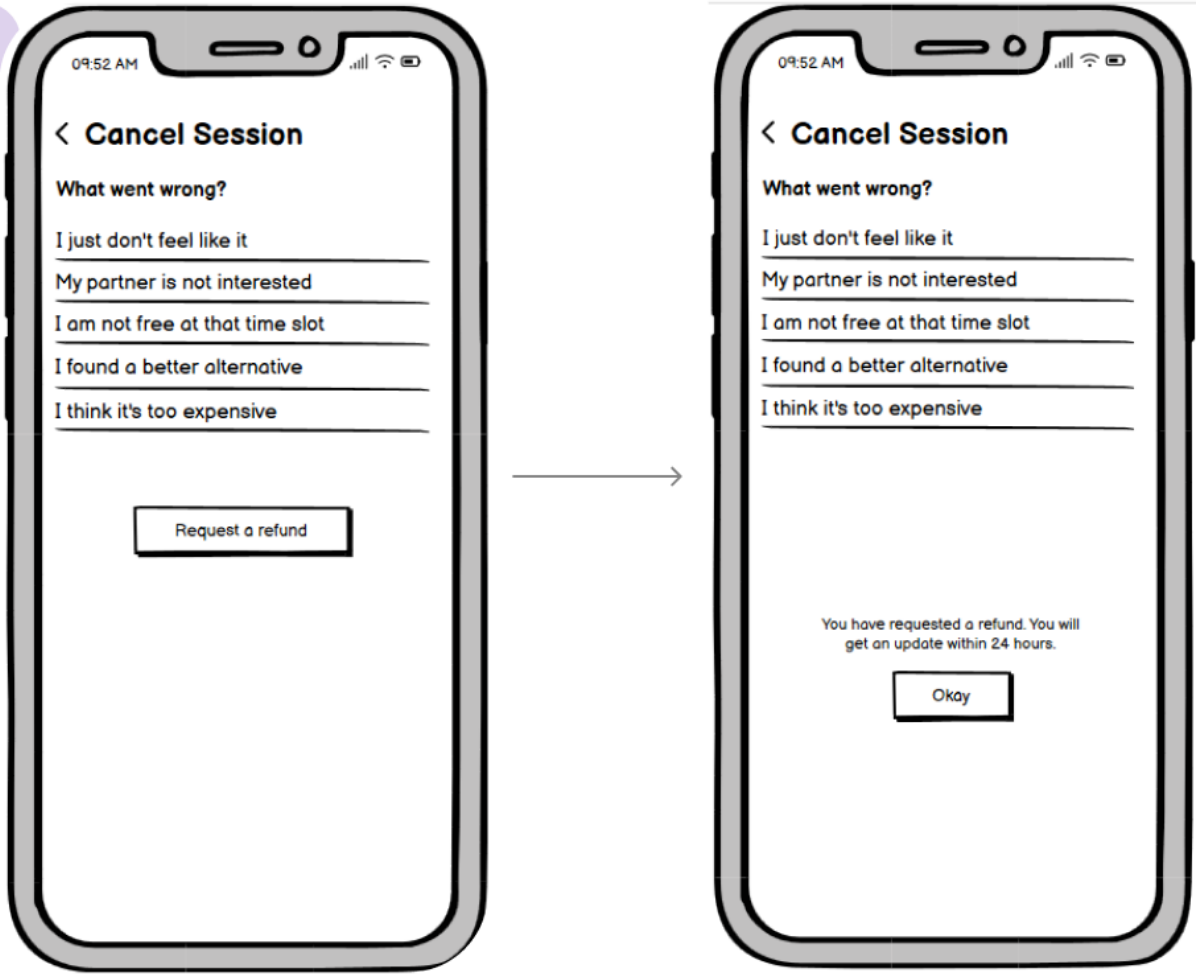
## Riya and Manoj rate their session

13




## If Riya wishes to cancel

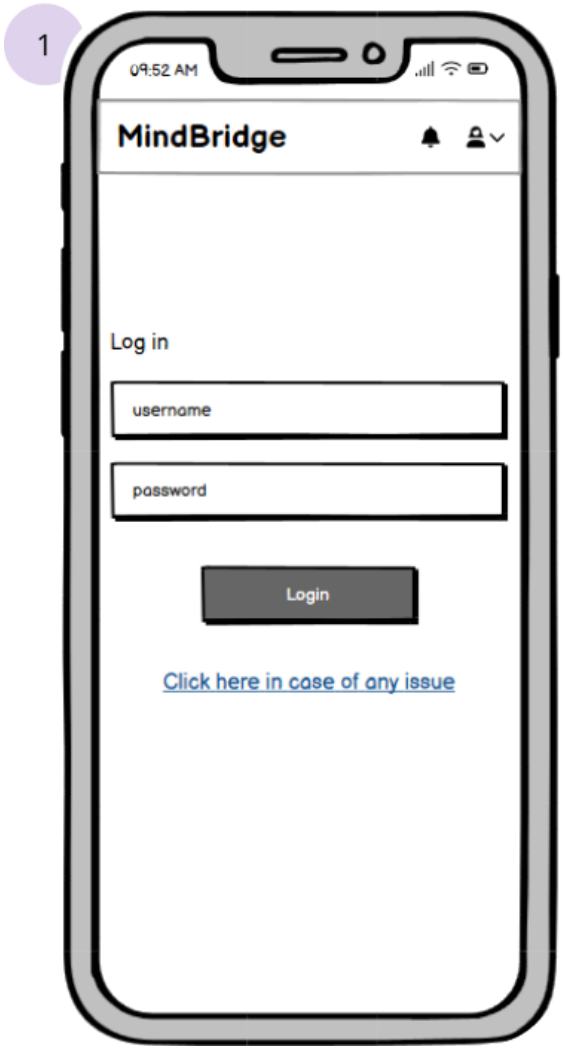
14



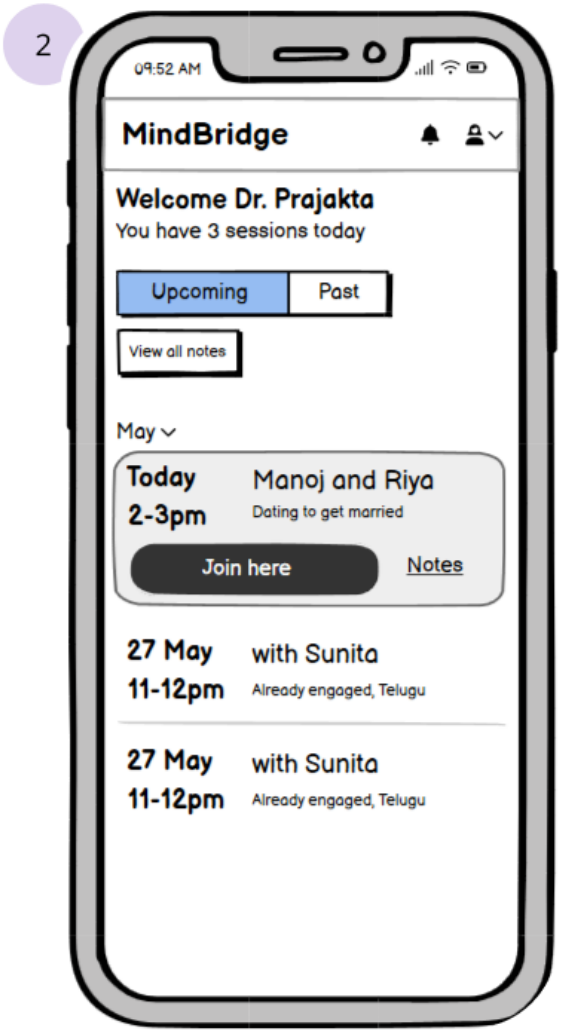
## COUNSELLOR'S VIEW

Dr. Prajakta signs up with the help of the Admin. After becoming a member of MindBridge, this is the process she follows.

### Dr. Prajakta logs in her account




### She views upcoming sessions




Couple details, Date and time,
Link to meeting and notes

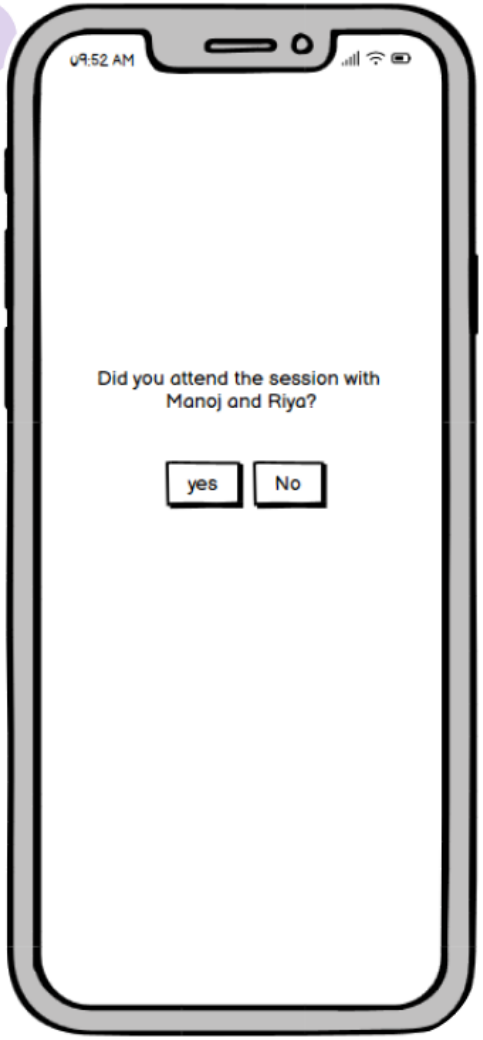
She attends the session with Riya and Manoj

3



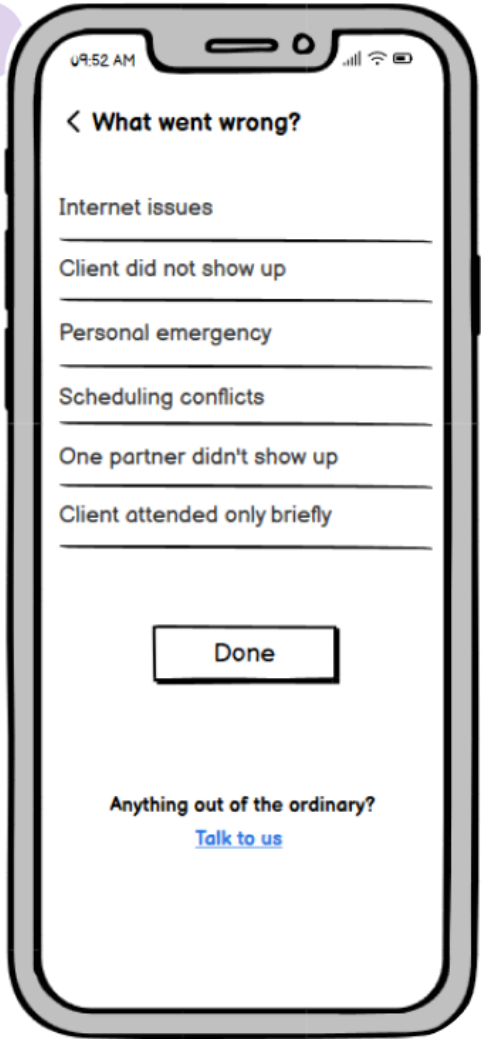
## She confirms that the session happened

4




If she says 'No'

5



## Dr. Prajakta marks the status

And if she says 'Yes'

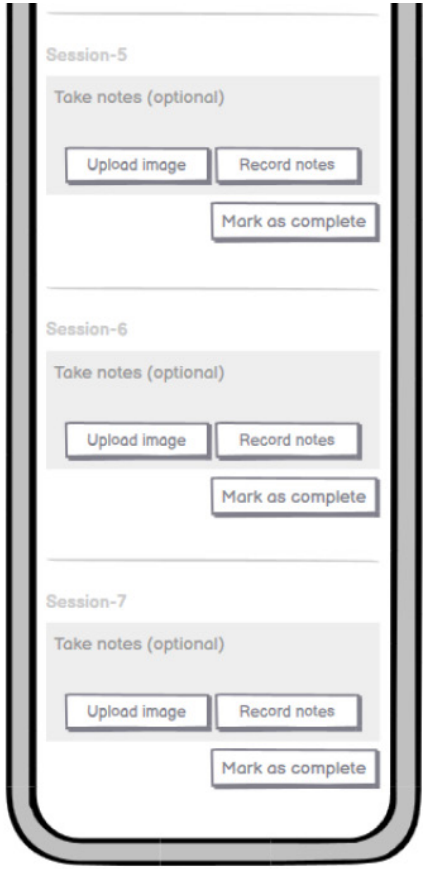
6




## She takes notes of the session

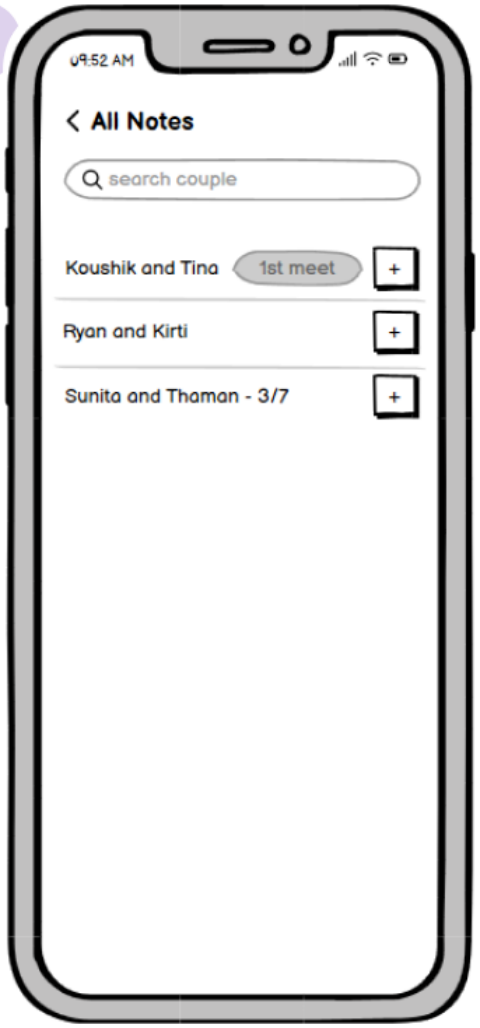
7



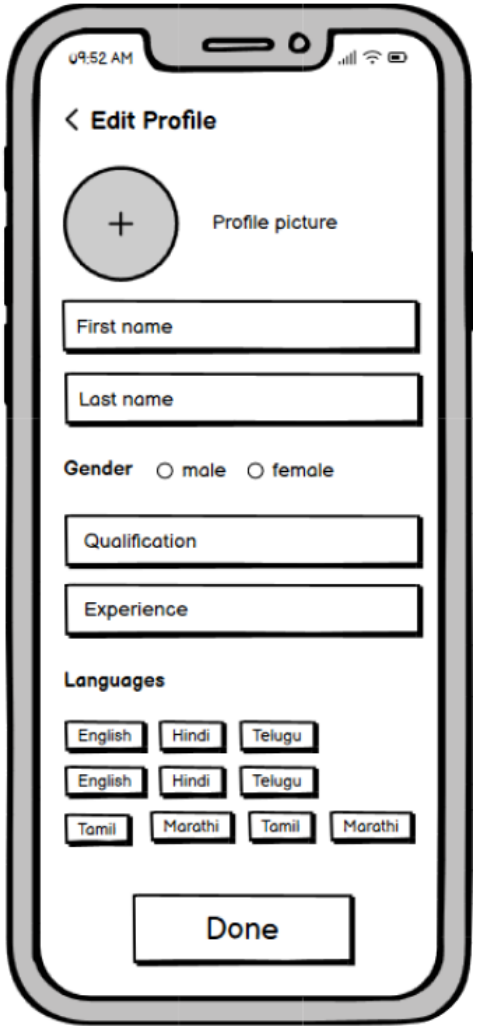



## Dr. Prajakta views all notes

9



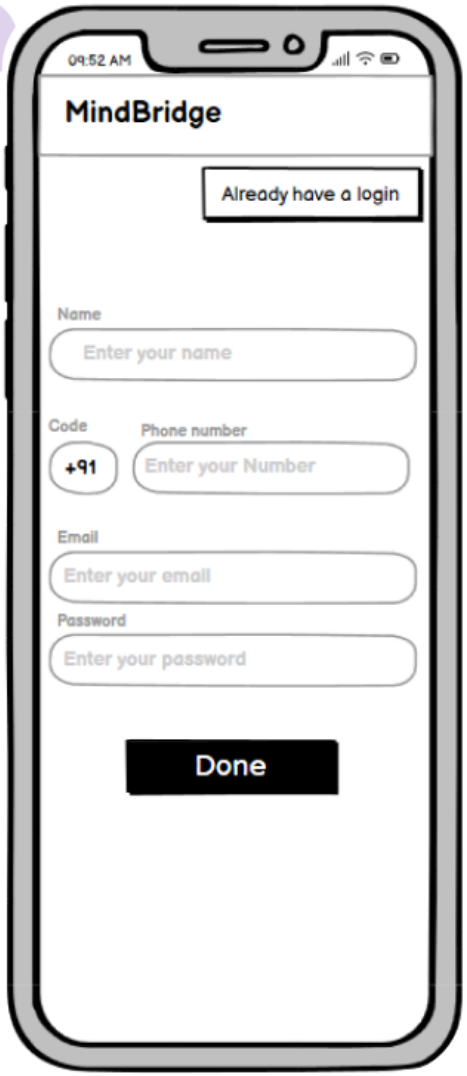

## She edits her profile



## ADMIN'S VIEW

### Admin Signs in

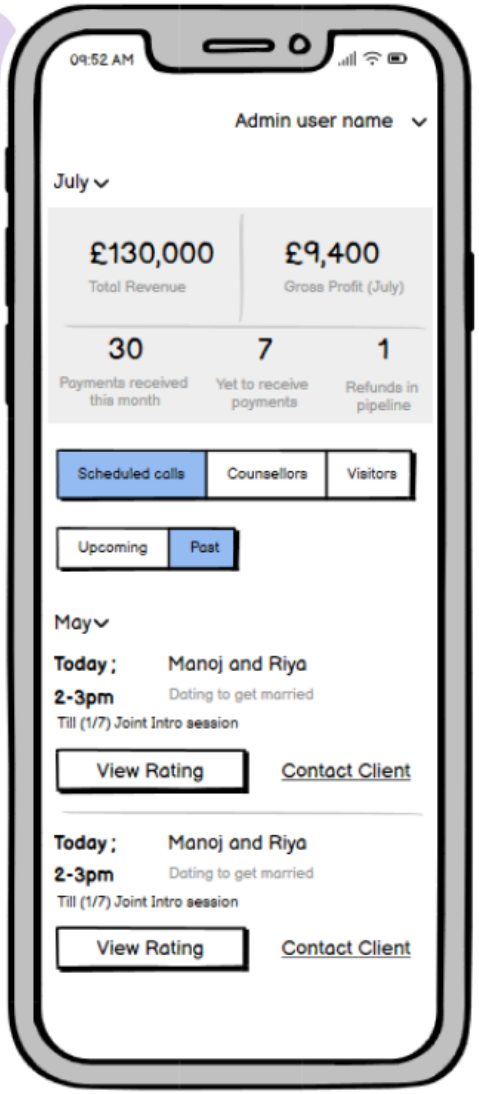
1




### Admin views status

Scheduled calls tab

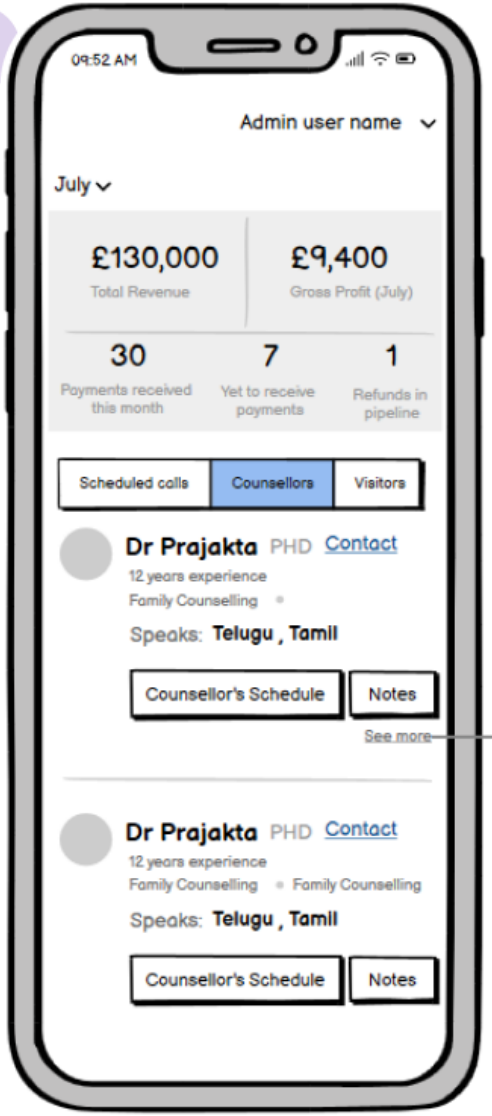
2

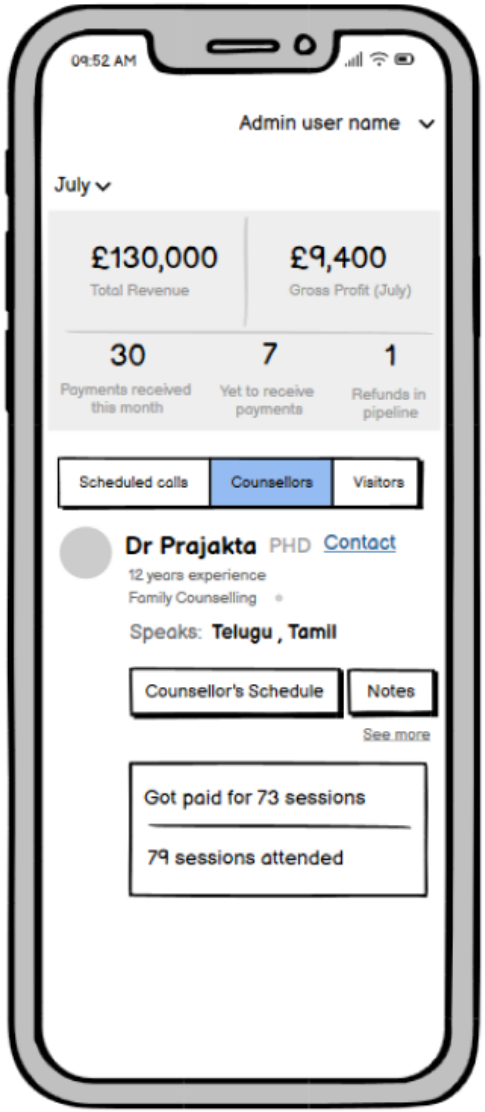



Dashboard that shoes revenue, profit and other statuses

Counsellors tab

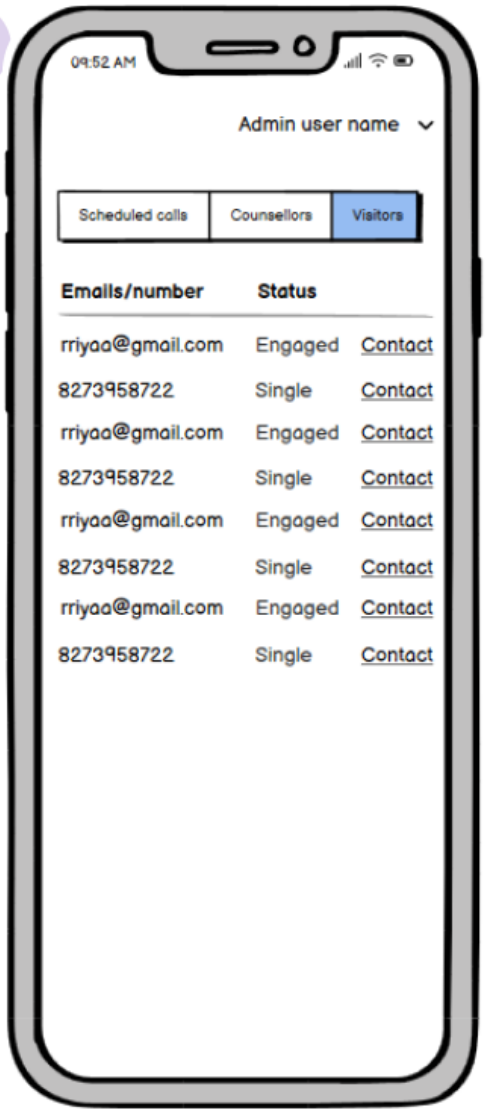
3




Visitor's tab

4



# Visual Design

# MOODBOARD

**Keywords**

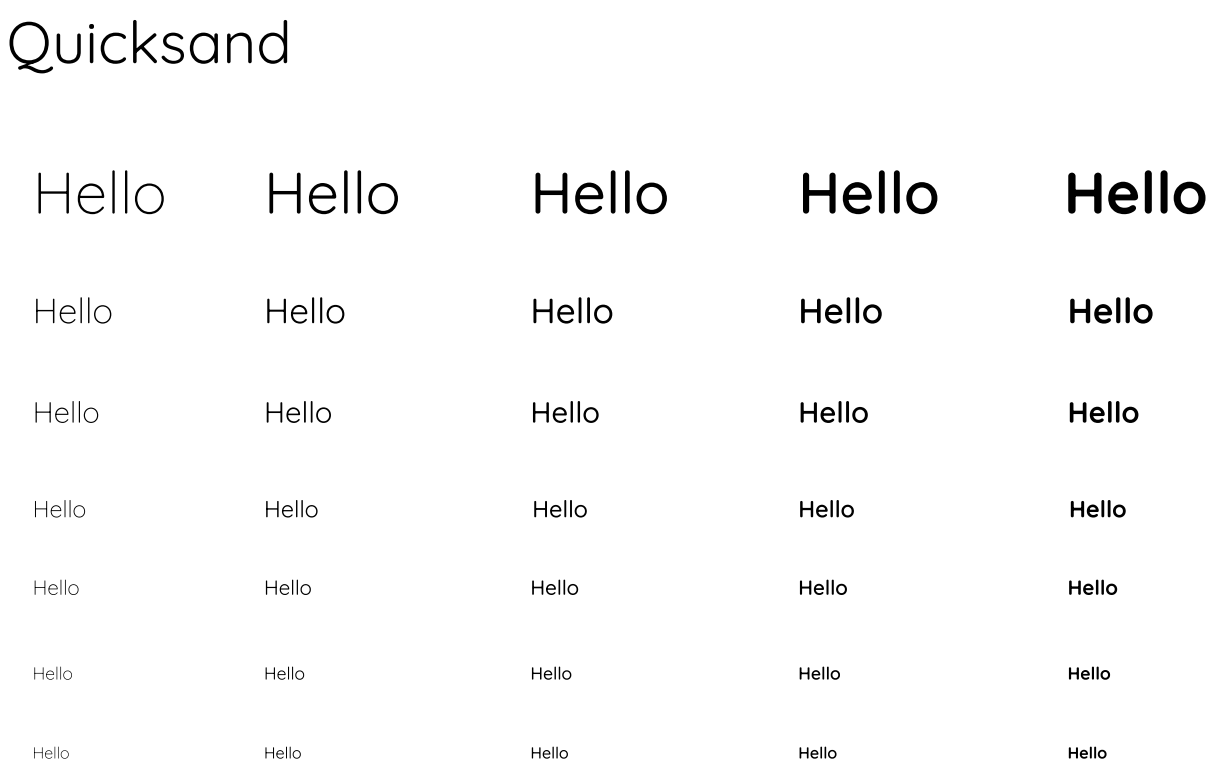
Proactive
family
positivity
real connection
co-evolution
mirroring
influences
happy mindset
positive relationships
relationships are choice
passion
peace and contentment
maturity and composure
vulnerable
mentorship
resolution
road ahead / path ahead
life goals / relationship goals
confidence
growth
conscious



## Font

**Quicksand** is an ideal font choice for a pre-marriage counseling application because it embodies the emotions and values essential to fostering a positive user experience. Its **rounded terminals** and geometric structure create a modern, **approachable**, and **friendly atmosphere**, making users feel at ease as they navigate sensitive topics.

The font's lightweight and minimalistic design promote clarity and focus, ensuring that key messages about growth, real connection, and mindfulness are communicated effectively. By avoiding harsh edges and heavy strokes, Quicksand maintains a **calm and neutral tone**, reinforcing the sense of peace and contentment that the app seeks to cultivate. Overall, Quicksand supports the proactive and happy mindset that is crucial for couples preparing for a successful and



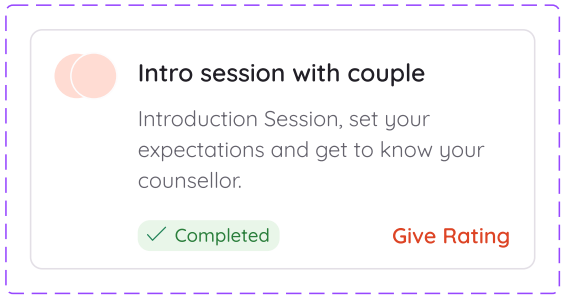
# Components

## Card

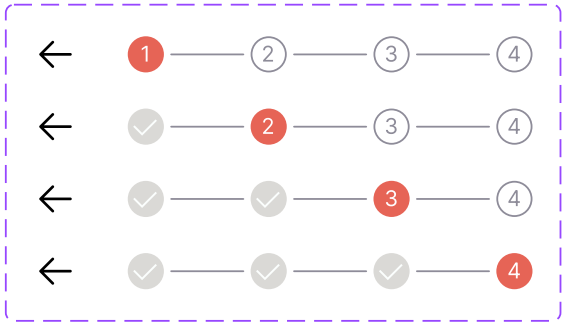
### Counsellor Profile



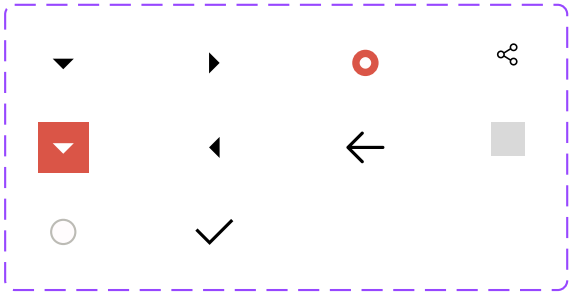

### Session Card



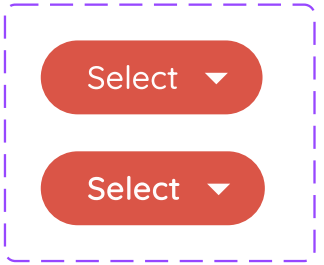

## Progress bar

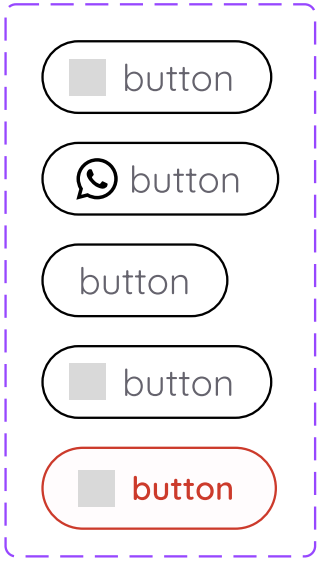



### Icons



## Buttons



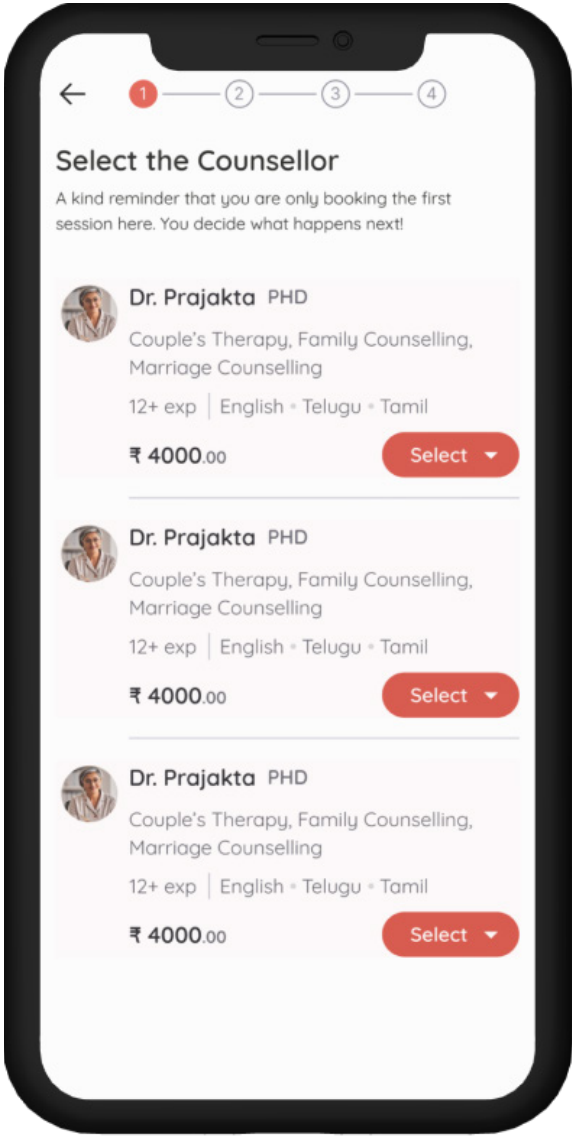
## Colour

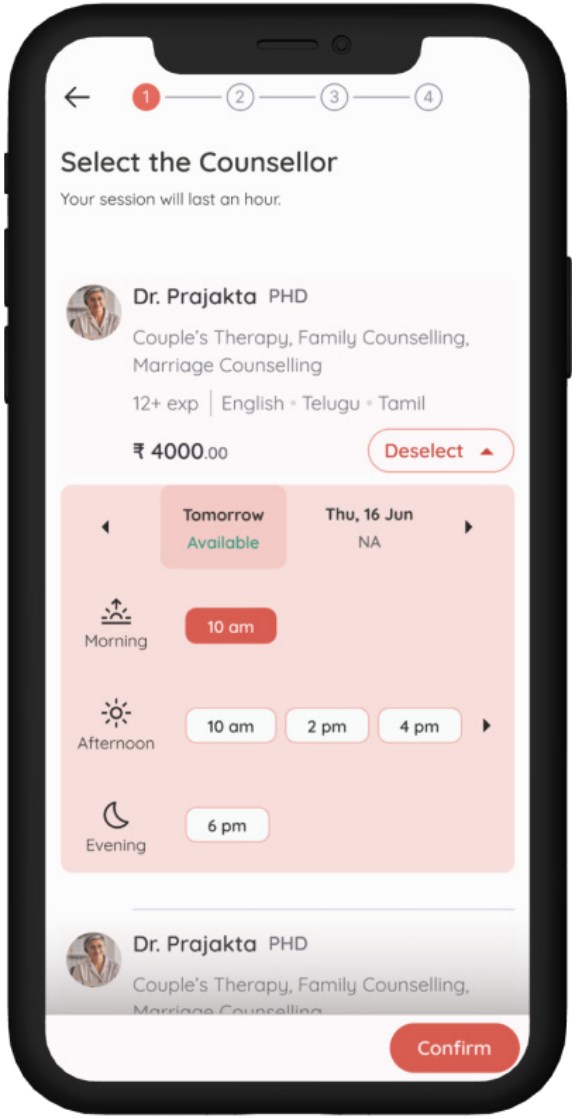
The primary color **Jelly Bean (#DA5547)** is a thoughtful choice for the MindBridge pre-marital counseling application, bringing **warmth, energy, and approachability** to the design. This vibrant hue evokes feelings of **passion and connection**, which are crucial in relationships, especially as couples prepare for marriage. In the visual moodboard created, Jelly Bean is highlighted, reinforcing the app's emotional tone and helping to establish a cohesive and inviting visual theme. Its warmth balances the seriousness of counseling with a **sense of positivity**, making it well-suited for addressing sensitive topics in a hopeful and encouraging way.

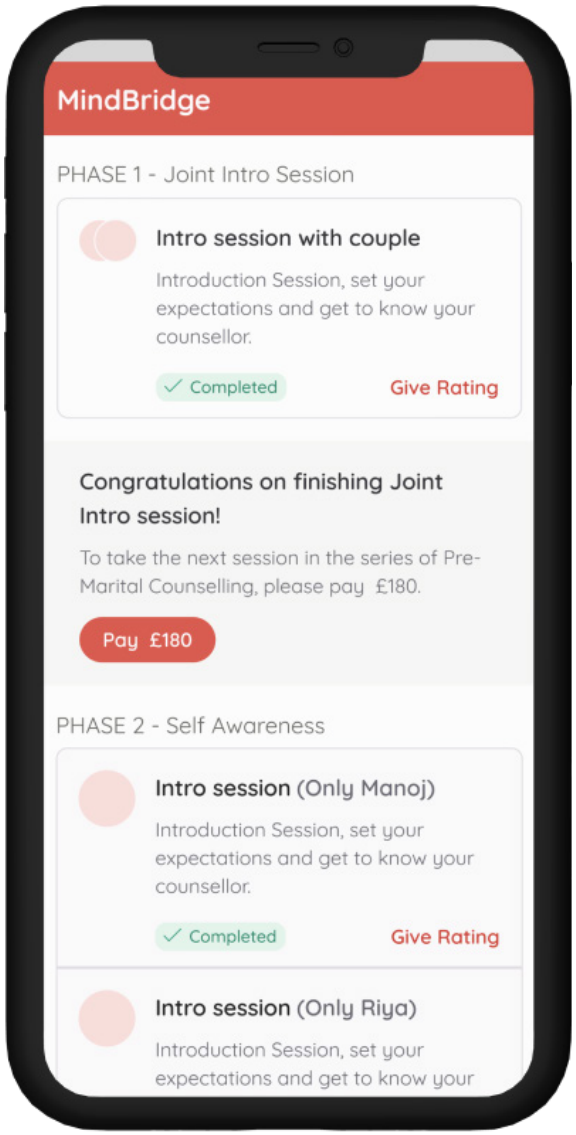


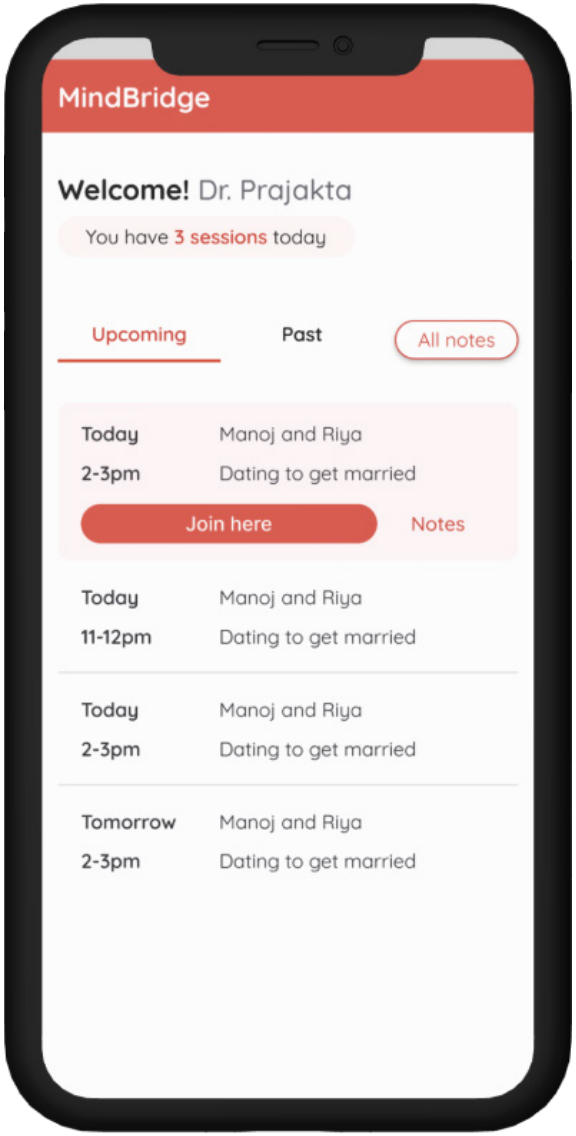
## FINAL APP SCREENS

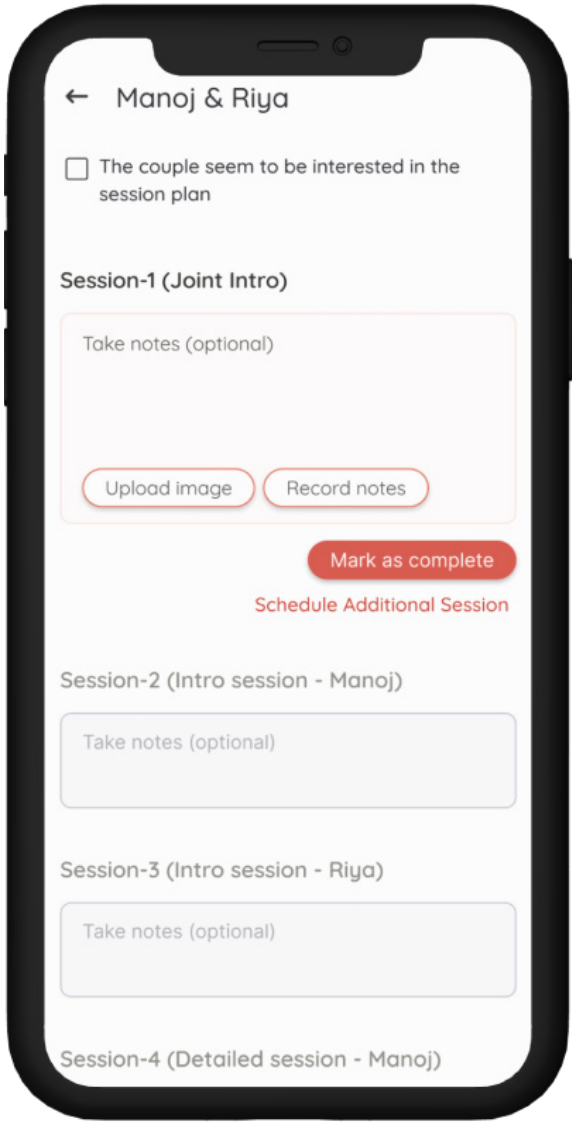



MindBridge
PHASE 1 - Joint Intro Session
Intro session with couple
Introduction Session, set your expectations and get to know your counsellor.
Completed
Give Rating
Congratulations on finishing Joint Intro session!
To take the next session in the series of Pre-Marital Counselling, please pay £180.
Pay £180
PHASE 2 - Self Awareness
Intro session (Only Manoj)
Introduction Session, set your expectations and get to know your counsellor.
Completed
Give Rating
Intro session (Only Riya)
Introduction Session, set your expectations and get to know your


MindBridge
Welcome! Dr. Prajakta
You have 3 sessions today
Upcoming
Past
All notes
Today
2-3pm
Manoj and Riya
Dating to get married
Join here
Notes
Today
11-12pm
Manoj and Riya
Dating to get married
Today
2-3pm
Manoj and Riya
Dating to get married
Tomorrow
2-3pm
Manoj and Riya
Dating to get married


Manoj & Riya
The couple seem to be interested in the session plan
Session-1 (Joint Intro)
Take notes (optional)
Upload image
Record notes
Mark as complete
Schedule Additional Session
Session-2 (Intro session - Manoj)
Take notes (optional)
Session-3 (Intro session - Riya)
Take notes (optional)
Session-4 (Detailed session - Manoj)

## LEARNINGS

**Working Under Constraints:** Navigating company constraints made me realize that the design process I follow may not always align with business needs. Adapting to these requirements is crucial for practical application.

**Client Meetings:** Frequent client meetings underscored the importance of having presentations prepared after each project segment. This readiness helps ensure effective communication and timely feedback.

**Iterative Processes: I** found understanding the iterative design process both challenging and rewarding. It highlighted how continuous refinement significantly enhances the quality of the evolving design.

**Designing an MVP:** Creating a minimum viable product required us to make several compromises to maintain feasibility. Balancing features with practicality was a key learning experience.

**Broader Involvement:** Engaging in both design and product-related discussions offered valuable insight into startup operations. It deepened my understanding of the processes and dynamics behind building a product.

**Feedback from Industry Designers:** Receiving feedback from experienced designers provided me with valuable perspectives and a structured framework for my designs. This input helped refine my approach and elevate the overall quality of my work.

**Learning Never Stops:** I've learned that the process of learning and growth is continuous. Each project and experience provides new insights and opportunities for improvement, reinforcing that personal and professional development is an ongoing journey.