

The EconomicTimes

05 May, 2017

page No. 14

Edtech Startup to Train Digitally with eKaushal

Hot Startup

Trans Neuron

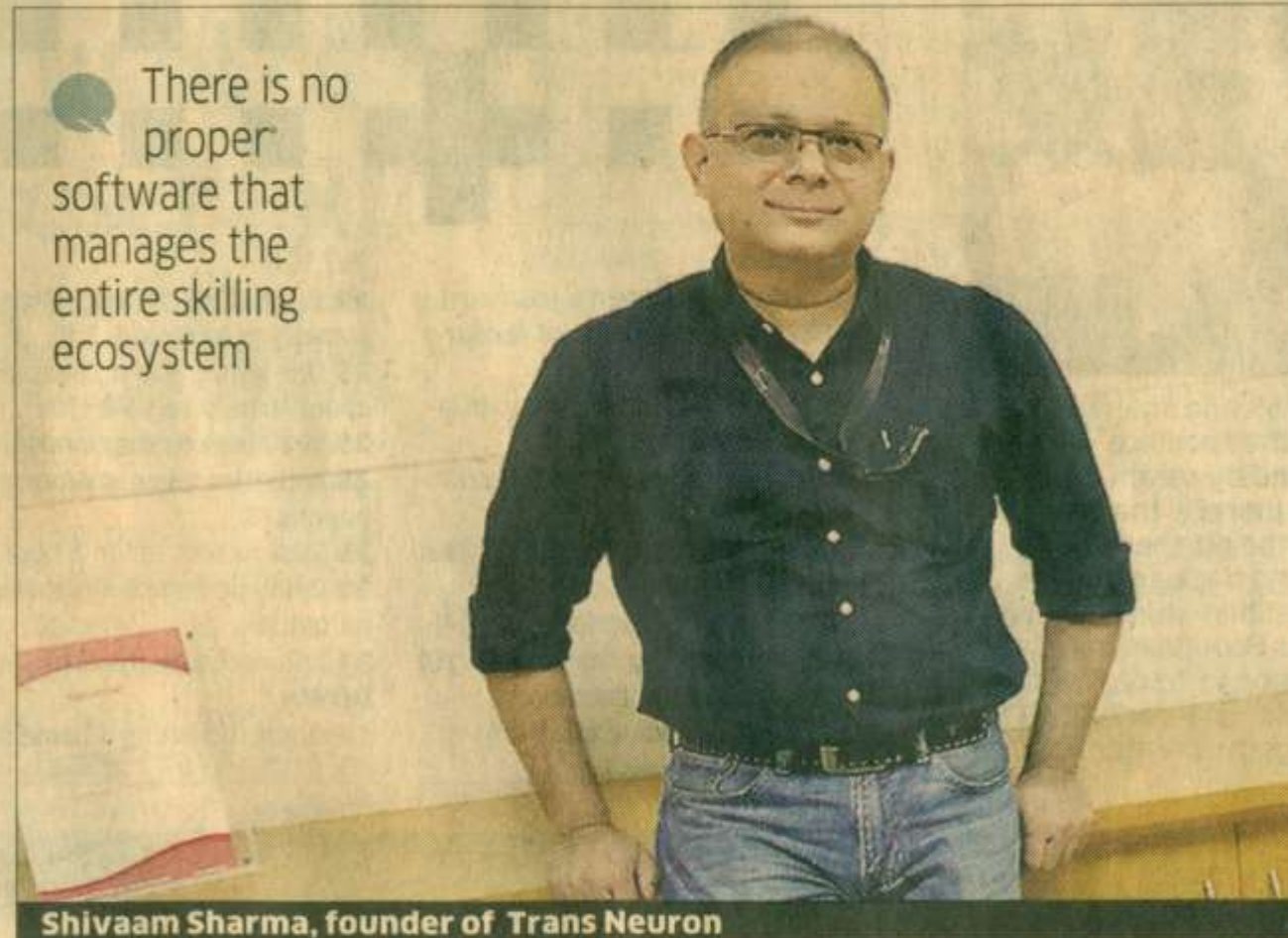
The two-year-old startup aims to bring skilling ecosystem on an e-platform

Varsha.Bansal@timesgroup.com

Hyderabad: As the government aims to train 400 million youth by 2022, Shivaam Sharma founder of education technology startup Trans Neuron aspires to digitise the entire skilling ecosystem by bringing it all on one platform. For this purpose, the company has developed a skills ecosystem platform called eKaushal, which is currently being used by the Andhra Pradesh government through multiple skills training institutes across the state.

"There is no proper software that manages the entire skilling ecosystem," Sharma said. "So while there are training institutes and people are getting trained in different sectors, there is no database which would help in recruiting the ideal candidate."

There is no proper software that manages the entire skilling ecosystem



Shivaam Sharma, founder of Trans Neuron

The company has leveraged IBM Bluemix and Watson APIs provided by IBM to develop eKaushal and other products like eMitra, a cognitive counselor which is being trained on 42 different sectors listed by the National Skill Development Corporation (NSDC) and a cognitive resume analyser which will help making the hiring process more efficient, focused and help companies find the right fit for the job. IBM has been

THE IBM CONNECT

IBM has been working with Trans Neuron since its inception two years ago through the firm's Global Entrepreneur Programme

working with Trans Neuron since its inception two years ago through the Global Entrepreneur Programme (GEP), an initiative which engages with startups and provides free IBM cloud credits.

"IBM has been engaged with Trans Neuron since it started two years ago," said Mukul Mathur, vice-president - global business partners and system integrators at IBM India and South Asia. "They came in through GEP and have now become an independent software vendor on the IBM platform."

Trans Neuron is among the many startups that are being mentored by IBM through various initiatives. IBM is also in partnership with Kalaari Capital and the Indian Angel Network to work with Indian startups to further technology innovation, offer mentorship and funding support to early-stage startups.

IBM is also in the list of Trans Neuron's clientele, which includes the Karnataka government, around 40 colleges and universities. The startup is currently vying for a project with the central government as well. With around 1.5 lakh students on its platform, Trans Neuron's Sharma expects this number to go up to 30 million in the next five years with clientele not just in India but in other Southeast Asian countries and the Middle East.

Trans Neuron raised about Rs 4 crore last year and is now looking to raise series-A round of funding in the next few months.