



Highlight of the Month: Pitch Deck Presentation Session

This month, AIC collaborated with #Utkarsh, the Entrepreneurship Cell of Dr. B. Lal Institute of Biotechnology, for an insightful session on **#PitchDeckPresentation**. Aspiring entrepreneurs learned to craft compelling pitch decks that resonate with investors, focusing on **storytelling** and unique value propositions. The hands-on activities fostered collaboration and skill-building, making this session a transformative experience that equipped participants with essential tools for entrepreneurial success.



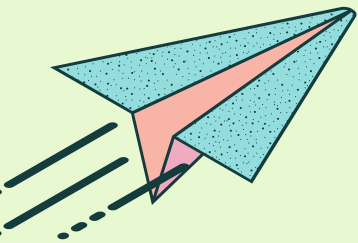
October

Oct 14



Celebrating 10 Years of 'Make in India'

In October, AIC, IIC, and JKLU marked a decade of 'Make in India' with a campus cleanliness drive. Students and faculty collaborated to clean and plant trees, emphasizing the link between innovation and sustainability. This initiative reinforced that progress must accompany responsibility.



Oct 16

Reunion with Pre-Incubated Startups

Reconnecting with our AIC pre-incubated startups was inspiring as we celebrated their progress and shared insights. The reunion, which concluded with pizza, highlighted the power of community and our shared journey toward building a better future.



Oct 17



Empowering Entrepreneurs with Pitch Deck Skills

This month, AIC and #Utkarsh, the Entrepreneurship Cell of Dr. B. Lal Institute of Biotechnology, hosted a session on #PitchDeckPresentation. Participants learned to craft impactful pitch decks, focusing on storytelling and value propositions. The key takeaway: a strong pitch blends data with a compelling story.

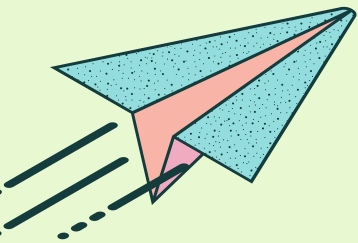
October

Oct 18



Exploring New Synergies with Dr. A. N. Bhadalkar

We were pleased to host **Dr. A. N. Bhadalkar**, CEO of Savli TBI, for a session on collaborations in Age-tech, Health-Tech, Elder-Care, and the Longevity Economy. We discussed the potential for AIC-JKLU to host the next ISBACON event, marking the beginning of a promising partnership with Savli TBI.



Oct 23

JKLU Students Visit R-CAT & Techno Hub

The Institution's Innovation Council (IIC) and Atal Incubation Centre (AIC) at JKLU organized a trip for second-year BCA students to R-CAT and Bhamashah Techno Hub, where they explored machine learning, robotics, 3D printing, and AR/VR, gaining hands-on experience and insights into real-world tech applications.



Oct 25



AIC-JKLU and htraction Partnership

AIC-JKLU and htraction have partnered to create an innovation-focused ecosystem that empowers entrepreneurs and accelerates startup growth. This MoU initiates a collaborative journey to nurture the next generation of innovators and impactful solutions for the future.



Journey of AgriVijay

AgriVijay, founded by **Akshay** and **Nidhi Handa**, is a startup that promotes sustainable agriculture by providing renewable energy solutions for Indian farmers. Recognizing the high energy costs and environmental impact of traditional farming, they introduced affordable options like biogas, solar pumps, and dryers to rural areas. Despite challenges in financing and changing farmers' mindsets, they formed partnerships with NGOs and governments to provide subsidies and educate farmers. Their work has empowered farmers to reduce costs, increase productivity, and adopt eco-friendly practices, making AgriVijay a vital force for sustainable agricultural change in India.



New updates of AgriVijay

AgriVijay recently announced a significant partnership with Germany's Next2Sun and Wattkraft India during the RE-INVEST 2024 expo. This collaboration focuses on launching vertical bifacial solar technology in India, allowing both energy production and agricultural activity to coexist on the same land. This dual-use setup enables farmers to generate renewable energy while cultivating crops below solar panels, helping to address India's land constraints for solar energy expansion. The partnership includes pilot projects across various Indian regions, aiming for a broad-scale implementation to advance sustainable farming and climate goals in line with India's renewable energy objectives.



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