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'MBAs not employable': Academicians demand curriculum overhaul

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The MBAs were once useful for the network they provided a student, but that is now available on the internet. Outdated curricula and limited emphasis on pedagogical training, especially in the tier-II management colleges is making many question the relevance of an MBA.

Written by **Shyama Kalra** | New Delhi |
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While the premium B-schools including older IIMs and ISBs are often ranked among top global schools, the issue is beyond the handful and is concentrated among tier-II and tier-III B-schools in India. (Image by Pixabay/ Representational)

According to the latest **India Skill Report**, having an MBA degree is no more the key to land jobs in India. Despite being ranked as the second most employable course, only less than half of students (46.59 per cent) with an MBA degree have enough skills to be hired. Several experts blame the mushrooming of MBA courses and colleges for a drop in quality and thereby, employability. Most of them recommend an overall overhaul of the curriculum as a solution.

Varun Mayya, founder, CEO, Avalon Meta, a digital university, claims that the MBA degree in its traditional form is no longer relevant. "The MBAs were once useful for the network they provided to a student, but that is now available on the internet. However, the IIMs are still high quality in the sense that you can still find a great network there. Other MBAs are fizzling out because alumni networks are predicated on the brand of the institution. If there isn't a great brand, the college would not attract great students. If there are not great students in your university,

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