

DESIGNNEWS
MONTHLY NEWSLETTER
2021
JANUARY



**Institute
of Design**
JK Lakshmipat
University



FROM THE DIRECTOR'S DESK

Dear students,

Happy New Year 2021!

I am sure many of you are happy to see 2020 go. But the year taught us a lot. How to value what we have. Enjoying the little moments. How to get creative in solving problems. Getting to be resilient. And of course, Online teaching. We have to thank 2020 for all these.

As we gingerly step into the New Year, we are busy winding up the 3rd semester with Evaluation Jury scheduled in the first week of 2021. We have stellar jury members lined up, details about whom you will see inside.

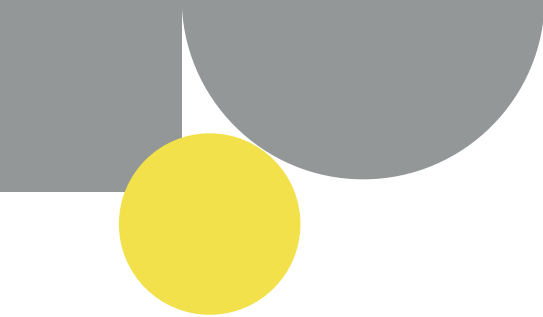
Students of the Foundation programme are learning to explore materials and their characteristics online. Deconstructing and reconstructing paper as a material is on as we read this.

Vaccine is here. Cases are decreasing. Fatalities have reduced. Are we seeing the end of Covid 19? No one can say for sure, but let's sincerely hope so.

Stay safe. The protocols are still the same. Handwash. Masks and Social Distancing.

A Balasubramaniam





KNOW YOUR JURY

External Jury Member for
Interaction Design Jury



DR. ABHISHEK SRIVASTAVA

Assistant Professor, Dept. of Design,
Indian Institute of Technology,
Guwahati

Post-Graduation from NID Ahmed-
abad in New Media Design. PhD in
Interaction Design from IIT Bombay

External Jury Member for
Product & Interaction Design Jury



DR. AMALTAS KHAN

Associate Senior Faculty & Coordinator
Industrial Design
National Institute of Design, Andhra Pradesh

PG from Indian Institute of Information
Technology, Design & Manufacturing,
Jabalpur.

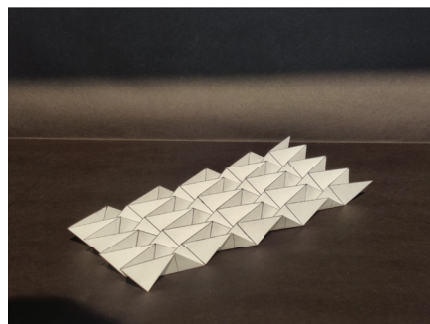
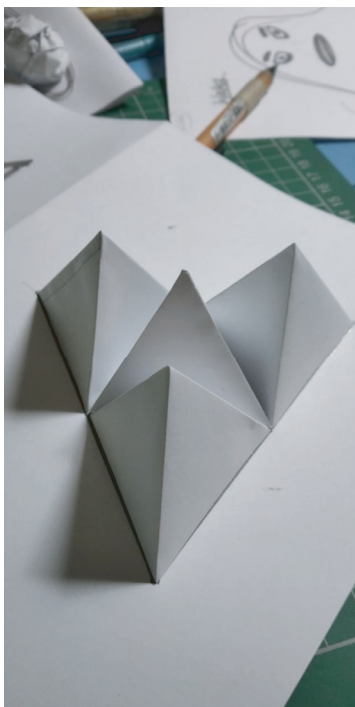
PhD from Indian Institute of Informa-
tion Technology, Design & Manufactur-
ing, Jabalpur.



MATERIAL EXPLORATION

This exploratory course helps students in understanding the properties of different materials that are used in products.

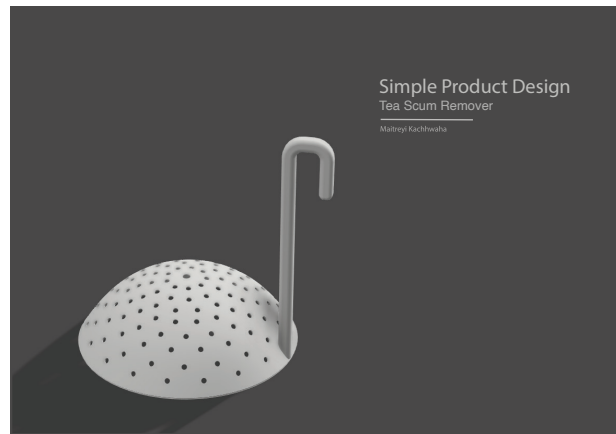
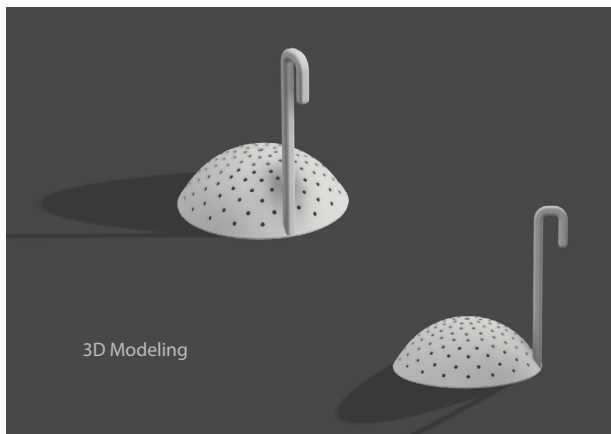
It helps student understand the basic nature of tools and material relationship, the contents of the course includes study of wood, metal, plastic and bamboo as basic materials, Exploration of basic forms of materials, exploration of basic processes and form generation, combination of materials.



DESIGN PROJECT – 1

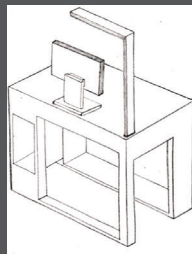
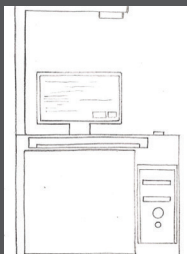
Design Project 1 is the first major project-based course for students of Product and Inter-Disciplinary design.

The course necessitates the students to take up an individual project in the area of Simple product Design (SPD) or Simple Furniture Design (SFD). The project requires the student to research, define, speculate, plan and execute individual projects within the precincts of a well-defined context. The project would also draw significantly from a collective learning of previously introduced courses.



Idea 31

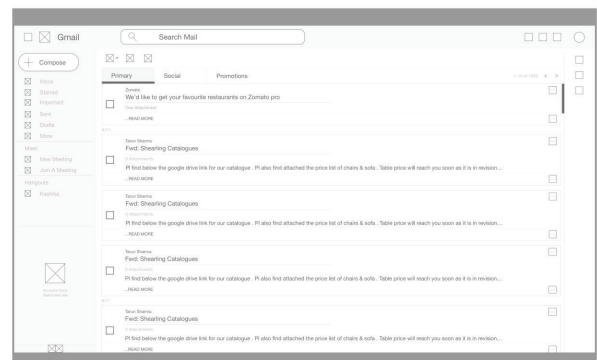
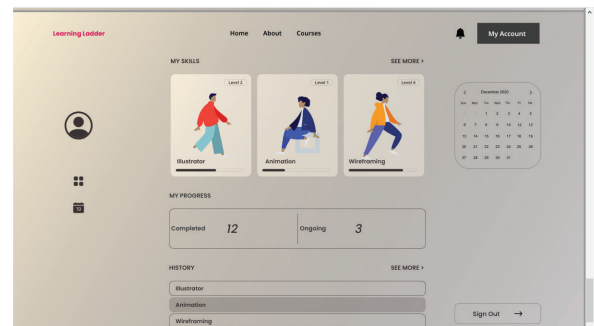
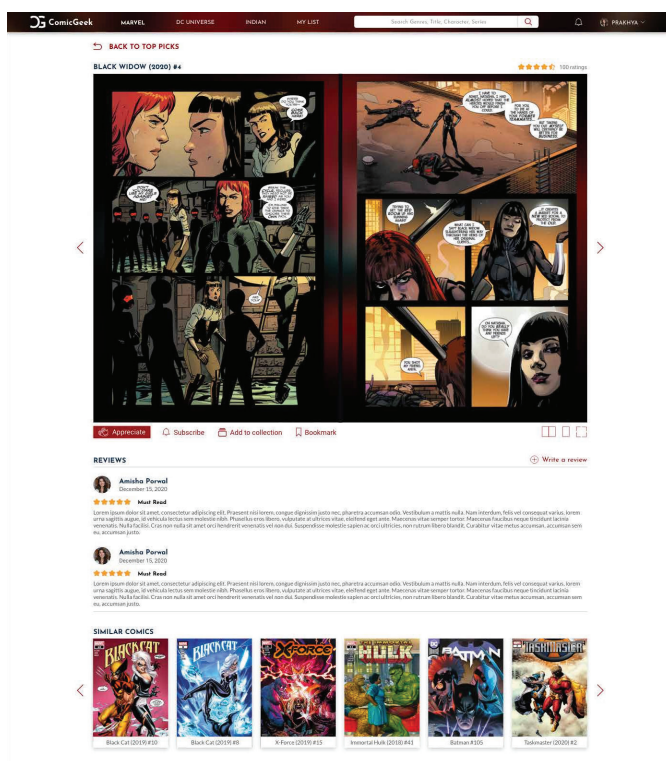
<https://a360.co/3aMpQNO>



INTERACTION DESIGN: DESIGN PROJECT

Web-based Interaction Design Project prepares the students to be able to perceive a set of interconnected problems and solve them by designing artefacts which are in the form of web-based user-interfaces

In the process, they experience the design journey which starts at ideas that are initially amorphous and fluid in nature, and ends in concrete and usable artefacts. The students also learn to think and deliberate through sketching and prototyping.



TO DO LIST

A list of things to do while waiting for the Institute to open.

VISIT

KNMA VIRTUAL EXHIBITION

Abstracting Nature by Mrinalini Mukherjee & Jayashree Chavravarty and Right to laziness...no, strike that! Sidewalking with the man saying sorry A thought-form part of the Young Artists of Our Times series Devised by Akansha Rastog (Kush Badhwar + Alexander Keefe + Vidisha Fadescha Anish Cherian + Simultaneous reading of Paul Lafargue's The Right to be Lazy and Aman Sethi's A Free Man)

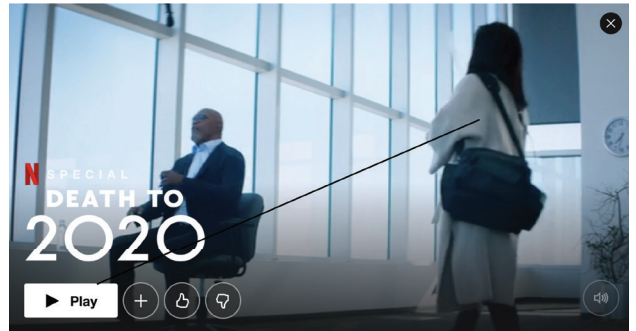


<https://knma.netlify.app/>

WATCH

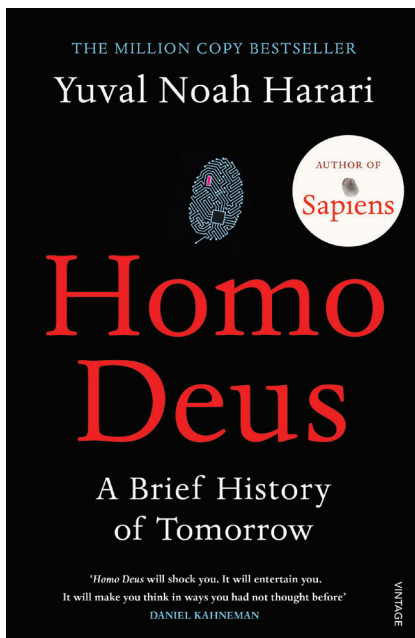
DEATH TO 2020

Death to 2020 is a 2020 British mockumentary by Black Mirror creators Charlie Brooker and Annabel Jones under their Broke and Bones production company as a Netflix original production. The special features a series of fictional characters discussing US and UK events of 2020 including the COVID-19 pandemic and US presidential election.



<https://www.netflix.com/title/81332175>

READ



HOMO DEUS: A BRIEF HISTORY OF TOMORROW BY YUVAL NOAH HARARI

Sapiens showed us where we came from. In uncertain times, Homo Deus shows us where we're going.

Yuval Noah Harari envisions a near future in which we face a new set of challenges. Homo Deus explores the projects, dreams and nightmares that will shape the twenty-first century and beyond – from overcoming death to creating artificial life.

It asks the fundamental questions: how can we protect this fragile world from our own destructive power? And what does our future hold?

<https://www.amazon.in/Homo-Deus-Brief-History-Tomorrow/dp/1784703931>