

IIM-C Partners Coursera for Two Online Programmes

Press Trust of India

New Delhi: The Indian Institute of Management (IIM), Calcutta, is planning to launch two online certificate courses in "Management Science" and "Supply Chain Analytics" for a global audience. It has partnered with Coursera, a global online learning platform, to launch the courses which will be delivered fully online. "IIM Calcutta wants to be at the forefront of using technology to deliver le-

arning and to expand our presence among learners globally," said Anju Seth, director, Indian Institute of Management, Calcutta. "Sharing it in on a platform like Coursera will allows us to innovate at scale and deliver our programs to a much larger audience - not just within India but across many markets internationally," Seth added.

With this partnership, IIM Calcutta joins the ranks of 170 top universities that offer programs on Coursera which has 44 million registered listeners.