



Institute of Management
JK Lakshmipat University
Jaipur
END TERM EXAMINATION



BBA. I Sem.

Course: Foundations of Management

MM: 50 Marks

Time: 3 Hours

Subject code: ...BBA011...

Section A

Answer any two questions . All questions carries equal marks

10X2=20

Q1 a. ---Choose an organization that you know and identify its strengths and weaknesses. What are its special opportunities and threats in the external environment?.

b. If you are a manager, would you decentralize Authority? State several reasons for your answer. How would you make sure you did not decentralize too much?

Q2. a ---what is motivation? What are theory x and theory y assumptions?-

b. compare and contrast the Maslow and Herz berg theories of Motivation?

Q3. a--Take an organization that you know and identify its purpose or mission?

b. Planning is looking ahead and control is looking back- comment

Q4. --a--Decision making is the primary task of a manager- comment?.

b. your boss offers you a promotion to a position in a location that your family does not like . Make the necessary assumptions and then state how and what you would decide?

Section B

Answer any three questions? All questions carries equal marks

10x3=30

5. In many countries ,companies often have grown from within and are family –owned . In these companies , very little authority is decentralized . what do you think would explain this tendency? What effect does it have?

6.a what are the advantages and limitations of the path- goal approach to leadership?

b. if you were selected to be the group leader for a class project (eg : To make a case study of a particular company), wich leadership style or what behavior would you use ? why?

7. what are the advantages and disadvantages of written and oral communication ? wich do you prefer: written or oral? Under what circumstances?

8. what are the reasons for using committees? If there are good reasons , why are committees criticized so much?