



Institute of Management
JK Lakshmipat University
Jaipur
END TERM EXAMINATION



December 2015

MBA-I Sem
MM: 50 Marks

Course: Information Technology for Managers
Time: 3 Hours
Subject Code: MBA107

Instructions: Attempt any three questions from Section A. Section B is compulsory.

SECTION A

1. Information Technology is more than computerization. Do you agree or disagree? Justify your answer with suitable illustrations. (10 marks)
2. Define and differentiate between the following terms with suitable examples. (10 marks)
 - a) Programming Languages and Application Software
 - b) Internet, Intranet and Extranet
 - c) Main Memory and Secondary Storage Devices
3. Google offers a wide range of products and services under various categories, such as Web, Mobile, Business, Media, Geo, Home & Office etc. Identify at least five of these services (other than Google search engine and Gmail) and illustrate what they can do to enhance your workplace productivity. (10 marks)
4. What is a computer network? How is it different from a time sharing environment? Classify the different types of computer networks. Also explain how devices are addressed on Internet. (10 marks)
5. Social Networking sites, such as Facebook, are a kill of time for working executives. Do you agree or disagree? Justify your stand with suitable illustrations. (10 marks)

SECTION B

6. Perform the following inter-conversions: (10 marks)
 - a. $(10100111.101)_2 = ()_{10}$
 - b. $(75.6875)_{10} = ()_2$
 - c. $(AB.A)_{16} = ()_2 = ()_8$
 - d. $(123)_5 = ()_7$

7. Give short-cut keys or mouse/trackpad clicks for following: (5 marks)
- a. Moving the cursor to the end of document (MS-Word)
 - b. Center aligning the selected text
 - c. Shifting between open windows
 - d. Increasing the font size of selected text (MS-Word)
 - e. Inserting total of adjacent cells in the current cell (MS-Excel)
 - f. Selecting a word (MS-Word)
 - g. Selecting a paragraph (MS-Word)
 - h. Changing the line spacing to 1.5 for the current paragraph (MS-Word)
 - i. Running the slide show from the current slide (MS-PowerPoint)
 - j. Going to a particular page (MS-Word)
8. Explain the following in context of MS-Excel (5 marks)
- a. Absolute and relative cell referencing
 - b. PMT() function