JK LAKSHMIPAT UNIVERSITY
ज्ञानम् अमृतम्

JKLU NEWSLETTER

A Bi-Annual Publication of JKLU-Jaipur

SEVENTH ISSUE
JANUARY-JUNE 2014

JK LAKSHMIPAT UNIVERSITY Learning Resource Centre JAIPUR

Pratibimb







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Editorial....

The editorial team at JKLU-Jaipur is happy to announce that after two quarterly issues, we are back to the six monthly issues and present to the readers – the Seventh issue of Pratibimb: JKLU Newsletter. This edition of Pratibimb provides an in-depth insight into the events and happening in the second half of the Academic Year 2013-14 corresponding to months of January-June, 2014.

A large number of activities were held during the reporting period. Prominent amongst them were the conferment of the First JKLU Laureate Award on Padma Vibhushan Dr. K. Kasturirangan and the First Hari Shankar Singhania Memorial Oration delivered by him in the month of February, 2014. It was really a proud moment for all the JKLUites assembled in Jaipur's Pratap Auditorium on that fateful day. Dr. Kasturirangan had been a prominent space scientist and honouring him was the recognition of his leadership under which the national space body - ISRO had achieved great heights.

The second prominent event which happened was the Second Convocation of JKLU in the month of May, 2014 where Degrees were awarded to the graduating students from MBA and M.Tech. Programmes. The Chief Guest on the occasion was Dr. Narendra P. Jain, a seasoned diplomat and ex-Secretary, Ministry of External Affairs, Government of India, besides having been India's Ambassador to European Union, UN, Nepal, Belgium and Mexico. During his nearly 40 years as a diplomat, he had also served in Russia, Germany and Thailand.

A number of academic events, viz. the Management Conclave, the Marketing Summit, National Entrepreneurship Seminar, Robotics Workshop, Case Writing Workshop, Research Methodology Workshop, etc. happened throughout the period. These were supplemented with a number of Certificate courses, Management Development Programmes and Academic Forum Talks on topics, viz., "Behavioural Economics", "Soft Systems Methodology" and "Designing Energy Efficient Buildings". Invited Expert Talks on diverse topics such as "Yuva Udhyamita Protsahan Yojna", "Application of Remote Sensing and GIS", "Disaster Planning, Assessment and Management" and "How much we are safe in RF-radiations" were also organized. JKLUites were honoured to have a number of visits by eminent foreign university Professors to the campus who interacted with the faculty and students and provided their valuable guidance. Amongst them, two of the distinguished Professors also conducted Seminars on the ISTD platform with JKLU on the topics: "Recent Trends in Education and Training - An International Perspective" and "Innovation As a Tool to Enhance Productivity".

JK Organisation had its IT Conference for JK Group in JKLU which was attended by senior executives. Besides this, AIMS Round Table Conference, Visit of the UGC Committee, celebration of E-Week, Blood Donation Camp, Industrial Visits by students, etc. took place. Career Guidance Seminars were held at various places by JKLU faculty. JKLUites made their presence felt in the sports arena by gathering accolades in SPARDHA 2014, the national sports tournament of JKLU. Various 'Days' such as Republic Day, S.C. Bose Jayanti, etc.were celeberated with great vigour and gaity.

The faculty of the University made their presence felt both national and internationally. The Vice Chancellor and Director-IM attended the International Accreditation body – AASCB meeting in Singapore while faculty members presented papers abroad. The faculty from both engineering and management engaged themselves in research and related activities besides the teaching duty. A number of peer reviewed research papers, articles, books, monographs, editorials, book reviews, case studies, etc. were published during the said period. The faculty also attended national and international conferences, workshops and seminars and contributed towards the augmentation of knowledge in various fields of study.

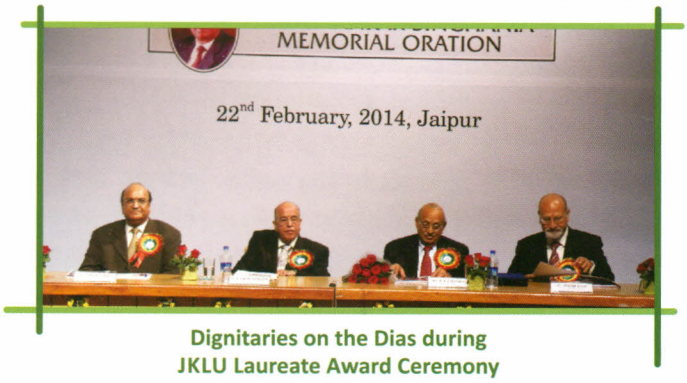
Editorial Team

Dr. Kapil Arora	-	Editor
Dr. Umesh Gupta	-	Member
Dr. Sheetal Mundra	-	Member
Dr. Sonal Jain	-	Member
Ms. Shweta Sharma	-	Member

It is better to be feared than loved, if you cannot be both - Niccolo Machiavelli

DEFINING MOMENTS

First JKLU Laureate Award Conferred on Padma Vibhushan Dr. K. Kasturirangan



Dignitaries on the Dias during
JKLU Laureate Award Ceremony

The First ***JKLU Laureate Award*** was conferred on Padma Vibhushan Dr. K. Kasturirangan in a grand ceremony held at Vidya Ashram Auditorium on February 22, 2014. The ceremony was presided over by Shri Bharat Hari Singhania, Hon'ble Chancellor of the University and was attended by members of the Board of Management, Academic Council and Boards of Studies of the University apart from guests, invitees, parents, students, and fraternal members of the University. The ceremony was also marked by the First ***Hari Shankar Singhania Memorial Oration*** delivered by Dr. K. Kasturirangan.



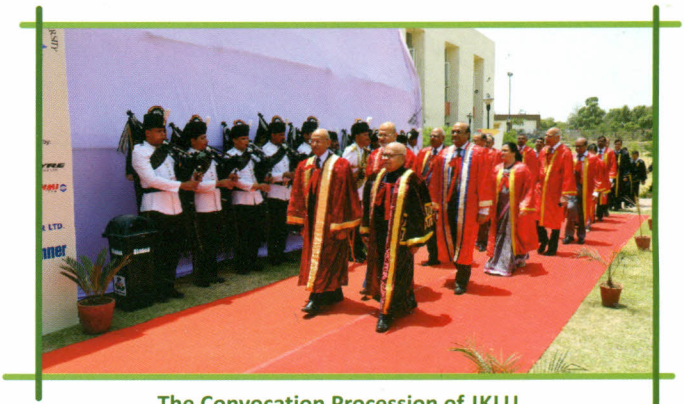
Padma Vibhushan Dr. K. Kasturirangan
addressing the gathering

The function commenced with lighting up of the ceremonial lamp by the dignitaries. Shri Bharat Hari Singhania, Hon'ble Chancellor – JKLU delivered the welcome address. A film on JKLU and its achievements was screened to introduce the University to the audience. Dr. Upinder Dhar, Hon'ble Vice Chancellor, JKLU briefed the audience about the philosophy behind instituting the JKLU Laureate Award and commencement of the series of Hari Shankar Singhania Memorial Oration. This was followed by introducing Dr. K. Kasturirangan to the audience. The award ceremony involved reading out the Citation with subsequent conferment of the Award on Dr. K. Kasturirangan by Hon'ble Chancellor, Shri Bharat Hari Singhania. Dr. R.P. Singhania, Hon'ble Pro Chacellor and Dr. Upinder Dhar, Hon'ble Vice Chancellor, joined him in doing the Honours.

As a tribute to the unparallel contributions of Shri Hari Shankar Singhania, the Founder Chancellor of JKLU, a film on his journey towards excellence was screened. This was followed by the First Hari Shankar Singhania Memorial Oration that was delivered by Padma Vibhushan Dr. K. Kasturirangan. Dr. R.P. Singhania, Hon'ble Pro-Chancellor, JKLU proposed the Vote of thanks. The Master of the Ceremony was Dr. Ashwini Sharma, Associate Professor, Institute of Management, JKLU.

Second Convocation of the University

The Second Convocation of the University was held on May 10, 2014. The Chief Guest on the occasion was Dr. Narendra P. Jain, a seasoned diplomat and ex-Secretary, Ministry of External Affairs, Government of India, besides having been India's Ambassador to European Union, UN, Nepal, Belgium and Mexico. During his nearly 40 years as a diplomat, he had also served in Russia, Germany and Thailand.



The Convocation Procession of JKLU

In his welcome address, Chancellor of the University, Shri Bharat Hari Singhania said that Convocation was a landmark day in the life of a University - a day when a student successfully completes his programme of studies and was conferred the degree- are cognized instrument for establishing his credentials. It was the

Whatever is begun in anger ends in shame - Benjamin Franklin

day of satisfaction for the Guru who completes his duty towards the Shishya in imparting knowledge which shall enlighten his path through life. The University, though young, had developed collaborative relationship with number off in e academic institutions in the United States, United Kingdom and Asia Pacific region to hone the skills of its students on global standard. Universities' meaningful efforts have resulted in' Student Exchange Programme' where by in June, 2014, JKLU students were going to an American University in Minnesota, a hub of industrial activity in USA for placement in American Industry as 'Interns' and a batch of the ir students were visiting JKLU for getting exposure to reputed Indian Industries and Indian culture. This was the way, JKLU should develop global leaders in the field of Business Management and Technology overtime who would don senior responsibilities in trans-national roles like some of the alumni of prominent old educational institutions of the country. This would also be a big differentiator for those who were studying at JKLU. He informed that all the students passing out in 2014 had received placement offers with salary range higher than what was achieved last year. He said that it was also a thanks giving day to the dynamic faculty of JKLU. The JKLU fraternity, led ably by the Vice Chancellor had achieved commendable milestones and he was confident that many more were yet to come. He personally thanked all for their continuing commitment and sustained effort towards making JKLU a world-classinstitution.



Students awaiting their Degrees at Convocation

Further, in his address, Shri Singhania stated that it was indeed fortunate to have thought leaders on JKLU Board of Management who provided guidance and support for every initiative using their vast professional and personal insights. In current year, University had instituted the "JKLU Laureate Award" and "Hari Shankar Singhania Memorial Oration" to commemorate the extraordinary vision of its first Chancellor, Padma Bhushan Late Shri Hari Shankar Singhania. He acknowledged the contributions of the well-known and illustrious persons who had demonstrated outstanding creative or intellectual achievements. He believed that it would inspire the young minds to emulate the achievements of those individuals and take the country to greater heights. He congratulated all the convocating students on getting their degrees. He emphasized that with the skills, knowledge and ethics imparted by JKLU and imbibed by students, they would become role models who shall define new India. On the occasion, he also thanked the parents and other stakeholders of the University including the government for extending their whole hearted support and media for their coverage.

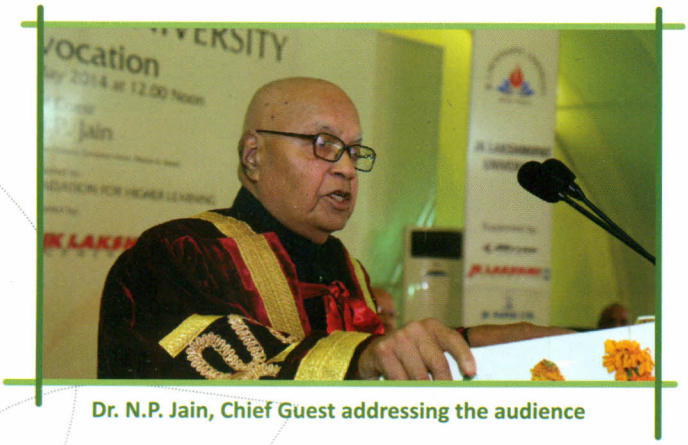


Reema Wali – MBA Gold Medalist receiving her Degree

The Vice Chancellor, Dr Upinder Dhar said in his address that JKLU was a young institution completing three years of its existence in 2014. It was commendable that the few students of MBA Second Semester and B. Tech. Fourth Semester would be very soon proceeding for their Summer Internship and Practice School-1, respectively to Minnesota, USA. He informed that a number of workshops such as Second Robotics Workshop, Reverse Engineering Workshop, Personality Development Workshop, etc were organized for students. An Airshow was organized to demonstrate the work of the students who were scheduled to participate in Tech Fest 2014 at IIT Bombay. Karnav Bishnoi, a student of B.Tech. third year won Gold Medal in the Team Event of 10 Meters Air Pistol in the Seventh Asian Air Gun Championship held at Kuwait from March 7-13, 2014. A team of first year Mechanical Engineering students won First Prize in Grand Finale of Comet'14 at

IIT-BHU. The events like SHODH - National Conference for Doctoral Students, Second National Summer Internship Contest – Praktikum, Second HR Summit, First Finance Summit, Third National Quiz Contest termed India Intelligence Contest, Second National Debate Competition termed Verbal Duel, Third Techno-Management Festival – Sabrang, Third in series - How to Crack Engineering Entrance Exam, Third National Sports Meet – Spardha 2014, Second National Entrepreneurship Seminar, First Marketing Summit and Second Management Conclave were organized successfully. Some activities were also organized in association with the professional bodies like NHRD Network, Association of Indian Management Schools, ISTD, and Rajasthan Productivity Council.

Some of JKLU faculty members also received accolades. Dr. Amit Jain, jointly with his research scholar Tannu Verma received Best Paper Award at the International Conference organized by Poornima University, Jaipur. Dr. Ashwini Sharma received Best Ph.D. Thesis Award at the Eighth International Conference organized by Prestige Institute of Management and Research, Indore. Prof. Lokanath Mishra received the Best Paper Award at the Third Annual Commerce Convention organized by Delhi School of Economics, New Delhi. During academic year 2013-14, Dr. Laszlo Jozsa of Széchenyi István University, Hungary, Dr. Easwar Iyer of University of Massachusetts, Dr. Danniel D. Gregory, Dean-Engineering Science and Dr. Ben Baliga, Head-Engineering Management of St. Cloud State University, United States, Dr. Yuosre Badir of Asian Institute of Technology, Bangkok and Dr. Namjae Cho of Hanyang University, South Korea visited the Campus for interaction with our students and around 75 Guest speakers, mostly from Industry, visited the Campus to interact with JKLU students and faculty.



Dr. N.P. Jain, Chief Guest addressing the audience

On the community development front, students organized a blood donation camp in association with Lions Club in January, 2014. Plantation of 2000 saplings was done by students in association with National Seeds Corporation on World Forestry Day. On the training and development front, 434 executives and administrators have participated in various Management Development Programmes of the University, 494 faculty members working in various educational institutions across the country and also from Nepal Administrative Staff College, Nepal have participated in various Faculty Development Programmes. In addition, four Inter-Company Conferences of JK Group were also held on the University campus.

The University was invited to conduct a research study on Faculty Engagement in Higher Education by the State Planning Board of Rajasthan. The study was conducted successfully and report has already been submitted to the State Government. Now, University has taken up another research project on Industry Expectations and Institutional Deliverance with CII. The Vice Chancellor told to the august gathering that University was steadily progressing on the Mission of imparting quality education, offering training and conducting research to make its humble contribution towards social and economic development of the country. Last but not the least, he wished a great future to the students, our ambassadors, who were being convocated.



Chancellor, Shri. Bharat Hari Singhania presenting the Memento to Dr. N.P. Jain , Chief Guest

The Chief Guest, Dr. N.P. Jain, Former Ambassador, Govt of India (UN, EU, Mexico & Nepal), delivered the convocation address. He expressed his delightfulness for associating with the Second Convocation of the JK Lakshmi University. He congratulated the Chancellor for his lofty vision and Vice Chancellor for his admirable

Love is friendship set on fire - Jeremy Taylor

goal centric planning and dynamic institution building. He also congratulated the bright boys and girls for their great scholastic achievements and creditable all round performance. In his message to the students, he said that they were the part of the young generation heralding a revolution of expectations and aspirations. The big picture needs to be framed in mind from now you leave the portals of your GURUKUL and step into the wider world of challenge and opportunity. It would be worthwhile to recall the wise words of Michael Angelo-The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we can reach it". He emphasized the development of mindset of aiming high to make a mark in their field of specialization. It was the age of innovative action. The key to success lay much more in Innovative thinking and acting than solely on proficiency or expertise in the roles of the game. The Transformational innovators have made a mark in India with global impact in fields ranging from health care, drinking water, slum rehabilitation, drug abuse to scientific applications and so on. We must have compassion in our actions that gives larger view of life's mission. He quoted Mahatama Gandhi's favourite vedic prayer of compassion - "Not for any kingdom I love, Not even for the kingdom of Heaven, Not even Freedom from the endless cycle of birth and death, for one and only one thing do I long, To free living being from their agony and pain to wipe away their tears." Finally he gave parting advice to students - Never curse the darkness around you, Light a lamp and show the way. The convocation was over with the Ceremony Closing Declaration by Chancellor Shri Bharat Hari Singhania followed by the National Anthem.

TRAINING PROGRAMMES

Eighth National Case Writing Workshop

JK Lakshmipat University (JKLU), Jaipur in association with Association of Indian Management Schools (AIMS), Hyderabad organized the "Eighth National Case Writing Workshop" during May 22-24, 2014. The workshop was aimed at strengthening the case writing skills of faculty members of various management institutions besides encouraging the use of case study method as a pedagogical tool and developing and publishing case studies for use in teaching and training sessions. Faculty members of various B-Schools from New Delhi, Indore, Ranchi, Neemrana and Jaipur registered and attended the workshop. There were 13 participants from 6 B-Schools including the faculty members of the Institute of Management.

Dr. Upinder Dhar, Vice Chancellor - JKLU, inaugurated the workshop on May 22, 2014 and discussed about case method as an effective pedagogy to teach management students. The objective and entire process of the workshop was also discussed at length with the participants. The participants, who were divided into four groups, visited Jaipur Metro Rail Corp. Ltd., The Centre for Community Economics and Development Consultants Society (CECOEDECON) and Kanchan Kesari Resort based in Jaipur and its surrounding areas for data collection for developing the Cases. On the second day of the workshop, the participants worked in groups throughout the day to draft and redraft the cases. On the third day of the workshop, the participants continued to work in groups to prepare the final draft of the cases. Further, the groups sought suggestions by inter-group discussion during the peer review process. This was followed by all groups reading their cases in front of all the participants to have their suggestions. The suggestions were incorporated in the final drafts and cases were submitted to the coordinator. This was followed by valedictory session, wherein certificates were distributed and feedback of the participants was taken. The workshop ended with vote of thanks by the Co-ordinator, Dr. Kapil Arora, faculty, IM.



Participants at the Case Writing Workshop

Third National Research Methodology Workshop

JK Lakshmipat University (JKLU), Jaipur in association with Association of Indian Management Schools (AIMS), Hyderabad organized the "Third National Research Methodology Workshop" during May 28-31, 2014. The workshop was aimed at exposing the

A poem is never finished, only abandoned - Paul Valery

participants to contemporary research methodology with a hands-on approach towards understanding the nuances of the research field in various disciplines and selecting the right research approach towards their area of research. Besides, a platform was provided to the researchers to network with each other and hones their skills on various data mining and analysis tools related to research. Faculty members of various management institutions and research scholars were required to develop research papers during the workshop. Faculty members and researchers of various B-Schools from Indore, Kota and Jaipur registered and attended the workshop. There were 15 participants from 8 B-Schools and other Institutes including the faculty members of the Institute of Management.

Dr. Upinder Dhar, Vice Chancellor - JKLU, inaugurated the workshop on May 28, 2014 and discussed about basics of research, viz, pure and applied research, scientific research and the process of research. The objective and entire process of the workshop was also discussed at length with the participants. During the Workshop, an interactive session on EBSCO, the largest research database in the world was organized. The resource person was Mr. Randip Singh, Implementation Specialist – North India, EBSCO Information Services India Pvt. Ltd., New Delhi who took the participants through an engrossing visual journey of the various aspects of the EBSCO database. On the second day, the participants underwent a rigorous discourse and hands-on session on IBM SPSS 22.0. The SPSS Expert, Mr. Abhishek Bharadwaj, Statistician, IBM SPSS South Asia, Kolkata covered various aspects of IBM SPSS 22.0. The third day was devoted to the development of the research paper.

The fourth and the last day of the workshop started with sharing and peer review of the research papers amongst various groups. In the end, the final presentations on the papers began by all groups reading out their research papers in front of all the participants to have their suggestions. The session was facilitated by Dr. Upinder Dhar. The above session was followed by valedictory session, wherein certificates were distributed and feedback of the participants was taken. The workshop ended with vote of thanks by the Co-ordinator, Dr. Kapil Arora, faculty, IM.



Participants at the Research Methodology Workshop

Certificate Course conducted by Dr. Easwar Iyer from University of Massachusetts, USA

A Certificate course on "Analytical Techniques in Behavioral and Global Marketing" was conducted by Dr. Easwar Iyer of Isenberg School of Business, University of Massachusetts, USA on February 26 and March 3, 2014 in Amphitheatre of the IM Block for All IM Students (MBA and MBAI). Dr. Easwar S. Iyer is Professor and Head of Marketing at University of Massachusetts, USA. He is an internationally acclaimed Professor of Marketing and Strategy. He received his PhD from University of Pittsburgh, USA; PGDM in Marketing from Indian Institute of Management Calcutta and B. Tech. in Mechanical Engineering from Indian Institute of Technology, Madras.



Participants at Certificate Course of Dr. Iyer

He had published many research papers in Marketing and Strategy and had over 35 years of experience in research, teaching, consulting and executive training. The two-day workshop included topics on qualitative and quantitative analytical techniques, behavioral marketing principles, globalization, and competitive strategies. The pedagogy for the course included case studies, group discussion and project assignment in addition to informative lectures by the programme facilitator. 20 Students successfully completed the course and were awarded certificates. The programme was coordinated by Dr. Amit Jain, Chairperson, MBA(FT).

Details of the In-house Management Development Programme

S.N.	Dates	Programme Resource Person	Programme Title	Company	Venue
1	January 21 - 25, 2014	Dr. Upinder Dhar, Dr. S.K. Majumdar, Dr. Santosh Dhar, Dr. Ashu Sharma, Dr. Kapil Arora, Dr. Poonam Mishra, Dr. Sheetal Mundra, Prof. Loknath Mishra	Leadership and Management Skills	JK Tyre	Jaipur
2	January 27 - 28, 2014	Dr. Upinder Dhar, Dr. Santosh Dhar	Personality and Self Development	JK Cement Ltd.	Nimbahera

Details of the Open-house Management Development Programmes

S.N.	Dates	Programme Resource Person	Programme Title	Company	Venue
1	February 10 - 12, 2014	Dr. Upinder Dhar & Dr. Santosh Dhar	Managerial Effectiveness	JKLU	Jaipur



Dr. S.K. Majumdar, Director-IM conducting the MDP Class of JK Tyre

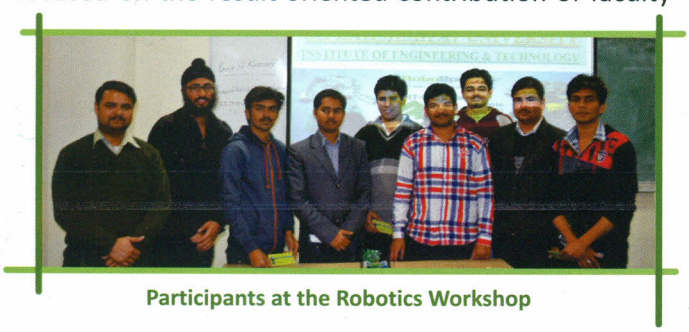


Resource Person and Participants at the MDP of JK Tyre

ACADEMIC ROUND-UP

Second Robotics Workshop

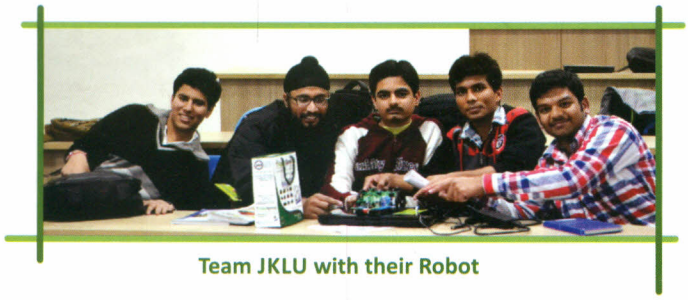
The Second Robotics Workshop "ROBO-LUMINA" was organized on January 18-19, 2014. It started with the lighting of lamp and prayer to Goddess Saraswati in the presence of Hon'ble Vice Chancellor Dr. Upinder Dhar, Director-IET, Prof. Dr-Ing Anupam Kumar Singh, Robotics Expert - Mr. Pranjal Srivastava and Co-ordinator, Er. Kapender Phogat, faculty, IET. Dr. Singh delivered the welcome address. He not only emphasized on students' involvement in such type of practical and research oriented activities but also focused on the result-oriented contribution of faculty members as well as students towards the advancement of society.



Participants at the Robotics Workshop

Dr. Dhar, Chief Guest of the Workshop emphasized that students should be goal-oriented and focused on the practical as well as technical applications to be delivered by the invited expert in various technical sessions. Er. Phogat introduced to the participants different activities to be covered during two days and the possible takeaways in advanced level workshop "ROBO-LUMINA". Subsequently, the proceeding was handed over to the Robotics Expert Mr. Pranjal Srivastava from RoboSpecies Technologies Pvt. Ltd. Mr. Srivastava started the workshop with the introduction to robotics and robots. He gave many examples while describing the use of robot in various domains of life e.g., for household purpose the vacuum cleaner robot, for safety of our houses a robot looking like a dog which clicks pictures and then switches on the siren for safety purpose, robots used in automobile industry and flying. Examples like Cord-Copter and many more were shown

The man who does not read good books has no advantage over the man who cannot read them - Mark Twain



Team JKLU with their Robot

very nicely. The students were also taught about the new and the latest upcoming technology in robotics. Students were also taught about chassis design. After introduction to embedded systems, microcontrollers and microprocessors, practical programming was demonstrated amongst the students.

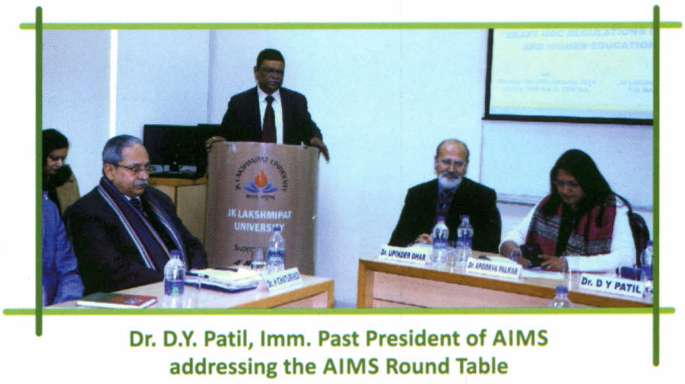
The programming was done on microcontroller using the software ARDUINO. Many programmes on ARDUINO were made to understand how LED, Buzzers and LED pattern generation worked. The feedback on first day take-away was taken and knowledge of the students on the topic was assessed through interactive question-answer session.

On the second day, students were told about how to design their robotic cars. An introduction was given to sensors and motors which are used to assemble different kinds of robot. "Seven Segment Display" was also introduced to students. Programming part was explained in detail. Students were allowed to make their line follower robot for the competition. Competition amongst eight registered teams took place and time was recorded for each team to complete their task. In the end, two top teams were selected for Grand Finale "AAKAAR'14 at IIT Bombay" on March 8-9, 2014.

AIMS Round Table Conference at JKLU

An AIMS Round Table Conference on "Draft UGC Regulations for Professional and Higher Education Institutions" was organized at JKLU, Jaipur on January 20, 2014. The Round Table was attended by 37 Deans and Directors of various B-Schools including their nominees and some faculty members. Dr. Upinder Dhar, Regional Vice President (North) and Vice Chancellor, JKLU, Jaipur delivered the welcome address. In his address, he raised concerns on the Notification from UGC and the Supreme Court judgments in the said context.

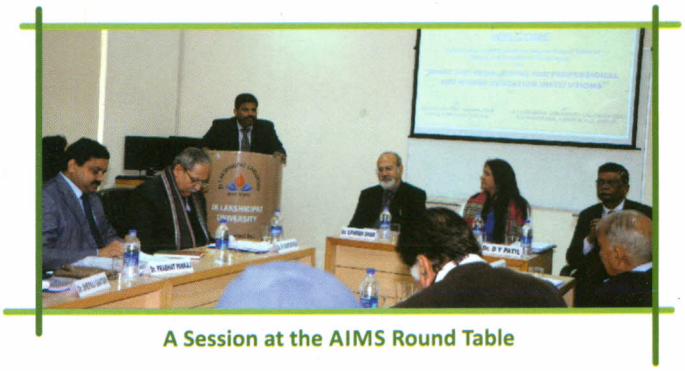
Dr. Apoorva Palkar, President, AIMS apprised the audience about the aftermath of the Supreme Court judgment of April 2013. She briefed the audience about



Dr. D.Y. Patil, Imm. Past President of AIMS addressing the AIMS Round Table

the case filed by AIMS and others challenging AICTE's involvement in taking decisions related to fee, curriculum and other governance issues for PGDM programme. She also updated the audience about the current status of PGDM programme wherein the programme will continue to run under the purview of AICTE for the academic year 2014-15. She also touched upon the issue of equivalence of PGDM programme to MBA by Association of Indian Universities (AIU). Dr. D.Y. Patil, the immediate past president of AIMS briefly emphasized the need for a third party regulator which is free from political interferences.

Amongst those who actively participated in the Round Table discussion were Dr. H. Chaturvedi, Director BIMTECH, Greater Noida, Dr. Ashok Bapna, Advisor IILM and Member – State Planning Board, Govt. of Rajasthan, Dr. Prabhat Pankaj, Director, JIM, Jaipur, Mr. Amit Agnihotri, Chairman, MBAUniverse.com, Noida, Dr. Rakesh Khurana, Former Pro VC-IGNOU and Chairman, Knowledge Network India, Gurgaon, Dr. S.K. Majumdar, Director-IM, JKLU, Jaipur, Prof. Rajesh Kothari, University of Rajasthan, Jaipur, Prof. Prabir Pal, past President of AIMS and Director, RCM, Bhubhaneshwar, Prof. H.K. Maram, Regional Vice President (South), Prof. (Dr.) Rakesh Khurana, former President, AIMS and ex-Chairman, Knowledge Network India, Gurgaon, Prof. Ajit Singh, Regional Vice President (West) and Prof. S. Sarkar, member of the Executive Board of AIMS.



A Session at the AIMS Round Table

Dr. Dhar proposed that there should be an apex body for regulating management education in the country. The body may be called "All India Council for Management Education" (AICME). He added that such a demand has been there for more than a decade now and as the challenges of management education are different from other disciplines, it would be inappropriate to have an umbrella body regulating management education that deals with other disciplines as well.

Lecture under Extramural Lecture Series

A lecture under Extramural Lecture Series was organized by the Institute of Management for the 2nd & 4th semester students of MBA(FT) and MBA (I) on March 6, 2014. Extramural Lecture Series was an integral part of the pedagogy of the Institute of Management, JKLU. Under this, experts from corporate, academia as well as the people from varied spheres of life were invited to share the valuable insights from their rich experience about the contemporary issues related to business, society and environment, and the challenges they have faced and how they dealt with them. These sessions serve as an ideal platform for the students to supplement their theoretical knowledge with the first hand perspectives of some of the stalwarts and also appreciate the important dimensions of handling modern day business challenges.

The Resource Person on this occasion was Shri. S. S. Agarwal, Manager - Training, Rajasthan Financial Corporation. Shri Agarwal had over two decades of experience in dealing with the small and medium sector business finance and providing seed capital to new start-ups under various schemes of Rajasthan Financial Corporation. He was a qualified Charted Accountant from the Institute of Chartered Accountants of India.

The programme commenced with the welcome address delivered by the student coordinator Abshishek Pratap Singh. The session was attended by the faculty members of the Institute of Management and around 50 students of various batches.

The theme for the lecture was "Yuva Udhyamita Protsahan Yojna (YUPY)". Shri Agarwal emphasized that entrepreneurship was the key for sustainable economic growth of the country, and students should be encouraged to become job givers, instead of job seekers. He described the constitution of Rajasthan Financial Corporation, its objectives, departments, organizational hierarchy and various micro-finance schemes for small and medium sector firms. He told the students about various sources through which RFC arranged the funds for granting loans and the difference of loan amount and rate of interest charged by RFC and other Commercial Banks.

In the last part of his address, he focused on "Yuva Udhyamita Protsahan Yojna (YUPY)" a special initiative of Rajasthan Financial Corporation for young entrepreneurs of the State of Rajasthan. He explained to the students that how RFC through this scheme invited young entrepreneurs to submit their business ideas and helped them in getting the funds without any collateral security. He also mentioned about the various hurdles that entrepreneurs faced in their journey and how RFC helped them to overcome these problems through proper guidance and mentoring. The students found the session highly informative, motivational and useful.

The programme came to end with the felicitation of Shri Agarwal with a memento presented by Dr. Kapil Arora, Associate Professor, Institute of Management and vote of thanks proposed by the Faculty Coordinator Lokanath Mishra, Assistant Professor (IM).

Expert Talk on "Application of Remote Sensing and GIS in Civil Engineering"

On March 7, 2014, an expert talk was organized by Dept. of Civil Engineering on the topic "Application of Remote Sensing and GIS in Civil Engineering". The lecture covered the case studies of Rajasthan State related to public works, irrigation and infrastructure. The Resource person on this occasion was Er. Kamal Kant Mishra who was the State Nodal Officer (GIS & IT) & Executive Engineer in Public Works Department of Government of Rajasthan. He had been awarded Master of Science (Geo-informatics) by The International Institute for Geo-information Sciences and Earth observations (ITC), Enscheda, The Netherlands in 2004. All the Civil Engineering students attended the lecture. Dr. Anupam Kumar Singh, Director-IET, formally inaugurated the expert lecture and floral welcome was extended by Prof. Ramkumar Agrawal, faculty, IET.

Mr. Mishra stated that "Remote Sensing and GIS" were now providing new tools for advanced eco-system

management. The collection of remote sensed data facilitated the synoptic analysis of earth's system function pattern and changes at local, regional and global scales. Over the time, such data also provided an important link between intensive localized ecological research and regional, national and international conservation and management of biological diversity. With the improvement in software and hardware and decrease in the cost of imagery, satellite remote sensing was being used for more and more studies particularly at the landscape level. Mr. Mishra concluded the lecture by pointing at the use of Remote sensing and GIS to analyze the urban sprawl mapping and detect the changes of urban land use/ land cover, vegetation and irrigation in different cities of Rajasthan. Dr. Singh proposed the vote of thanks for Er. Kamal Kant Mishra.

Visit of US University Professors - Dr. Gregory and Dr. Baliga to JKLU



Interaction of visiting US Professors with JKLU Fraternity

Cherishing the relationship between JK Lakshmipat University and St. Cloud State University (SCSU), the former hosted the latter on February 10, 2014 for an interactive session with the students. Dr. Daniel D. Gregory and Dr. Ben Baliga arrived on the campus in the afternoon. Dr. Daniel D. Gregory was the Interim Dean of the College of Science and Engineering at SCSU. He held renowned expertise in physical and organic chemistry, photochemistry, and computational chemistry of organic computation. Dr. Ben Baliga had been with SCSU for more than 12 years, and was currently serving as the Professor and Graduate Director in the Engineering Management Department.

The students gathered in the Institute of Management Amphitheatre in large number. Students from both management and engineering streams participated in the event. Aditya Awasthi, student under the MBA(I) programme, introduced the guests to the gathering, and gave a glimpse of the student life at JKLU.



Dr. Daniel Gregory, Dean, CSE-SCSU, USA addressing the students & faculty of JKLU

Dr. Gregory started his presentation by giving an overall description of the education system in Minnesota. He shared information about the city and its culture and activities. He then talked at length about the belief system of St. Cloud State University, showing wonderful photographs of the infrastructure and the activities. He talked about the Science and Engineering College, and gave thought-provoking insights into the research-oriented and active learning curriculum.



Dr. Ben Baliga, Professor & Director-EMD-SCSU, USA addressing the students & faculty of JKLU

Dr. Baliga apprised the audience with the scope of the Engineering Management programme, especially for the integrated course students. Remarkably, he added, that the integrated Engineering and Management programme that JKLU offers in collaboration with SCSU was a unique arrangement. He motivated the students to pursue education abroad, especially in the US.

The interactive session involved students asking various questions, ranging from benefits of ME over MBA, to possibility of collaborative student projects between the Universities.

Hon'ble Vice Chancellor, Dr. Upinder Dhar addressed the students and shared future prospects of harnessing the best from this relationship towards student development. He encouraged the students to

participate in the exchange programme, as well as proactively utilize the benefits of the collaboration. Dr. Amit Jain extended gratitude to the guests on behalf of the University and thanked the students for their active participation.

JKLU interaction with Prof. Namjae Cho from South Korea



Prof. Namjae Cho, Professor, Hanyang University, S. Korea taking session on "Design Thinking"

Dr. Namjae Cho was the professor of MIS at the School of Business of Hanyang University, Seoul, South Korea. He received the Bachelor's degree in Industrial Engineering from Seoul National University, Master's in Management Science from KAIST, and Doctoral degree in MIS from Boston University, U.S.A. He had published research papers in several reputed Journals. He has provided extensive consulting to the government and well-known organizations, such as Microsoft, SK, POSCO, Sun Microsystems, LG and Samsung.

An interactive session by Prof. Namjae Cho on "Design Thinking Approach" was arranged on March 11, 2014. All the students of the Institute of Management and ECE and CSE Students of B.Tech Programme attended the session. Dr. Cho in his address talked about applying design thinking approach to solve complex managerial problems. He contended that design thinking approach can lead to innovation and help in creating better future. Through elaborate examples, he shared success stories of the organizations applying the concept and thereby challenging the status-quo through their innovative products and services. He observed that the one that brought advantage to US was not the capability of production, neither manufacturing nor military power, but ability to design the future clearly with confidence.

In the evening, Prof. Namjae Cho delivered a session for JKLU faculty on Sustainable Business and Management Research. In his session, Prof. Cho stressed upon the



Prof. Namjae Cho at JKLU Vice Chancellor's Office

importance of various factors, such as creativity, innovation, hope, desire, goodwill and trust in solving prevalent problems like environmental disorders, health issues, depleting environmental and energy resources, uncertainty, complexity and hyper competitiveness. He suggested that resources for solutions to listed problems should come from within. Highlighting the importance of being close to nature, Prof. Cho asserted that nature-inspired business models are more sustainable. He shared a number of innovative technology-enabled solutions that are inspired by behavior of insects, plants and animals for solving business and societal problems. He also emphasized on having human centered design philosophy in products and processes. Dr. Cho also addressed the students on the relevance of right brain thinking as against left brain thinking. Dr. Upinder Dhar, Vice Chancellor of JKLU, appreciated the contributions of Dr. Cho and his initiatives for the academic collaboration between JKLU and Hanyang University.

Visit of International Professors from Amity University

JK Lakshmipat University invited the Professor of international repute from Amity University Campus, Noida to visit the University and have a face to face interaction with the students. The team was comprised of Prof. David Mark Leifer, formerly Director at University of Sydney, Australia, Prof Keith McKinnell, University of Melbourne, Australia and Prof. Anil Kashyap, School of Built-Environment, Ulster University, Ireland and currently Program Director, RICS School of Built-Environment, Amity University, Noida. Prof. Ramkumar Agrawal, faculty, IET coordinated the visit. The guests arrived on April 4, 2014 and interacted with Director-IET and Vice-Chancellor and discussed about

the plan and strategy related to future development of JKLU, which includes the courses combining Management and Engineering stream. In afternoon, the guests interacted with the IET faculty.

On April 5, 2014, they addressed the students of Civil and Mechanical Engineering assembled in IET-Amphitheatre along with Faculty, Director-IET and guests. On this occasion, Vice-Chancellor gave a welcome address. Prof. Dr David Mark Leifer was welcomed with a warm applause to the podium. He expressed his appreciation about the campus and the faculties and shared the knowledge on the topic "Building Services" with the audience. He invited the students to visit University of Sydney, Australia and do a project together. Prof Dr Anil Kashyap, shared knowledge on the topic "Energy and sustainable construction". Prof Keith McKinnell followed his optimism and shared knowledge on the topic "Real Estate". In line, Director-IET, Prof Dr. Anupam Kumar Singh shared knowledge with the audience about "Designing energy efficient buildings in India". He also addressed the gathering and pitched the strengths of the students to the guests. He thanked the guests for their time and concern and assured that their relationship with JK Lakshmipat University shall be mutually rewarding. Prof. Ramkumar Agrawal proposed the vote of thanks, and appreciated the guest members for their new ideas, interest and presence.

Expert Talk on "Disaster Planning, Assessment and Management"

An Expert Talk on "Disaster Planning, Assessment and Management" was given by Dr. Chandan Ghosh. Dr. Ghosh was Professor and Head (Geo-Hazard) with National Institute of Disaster Management (NIDM), New Delhi under the Ministry of Home Affairs, Govt. of India. He was Ph.D.(IIT-K) and Dr. Engg. (Ibaraki Univ. Japan). He gave a very informative and knowledgeable lecture on disaster management with reference to the Kedarnath disaster of 2013 in Uttarakhand. Prof. Ghosh brought out few interventions, mainly related to lacuna in early warning/ monitoring, information sharing, etc. and what went wrong and what could be learned from this.

Mountains were fragile, every year new roads and infrastructures were developed and they were getting damaged. It was the time to relook into the existing design/maintenance approaches which may have become obsolete. It was more important to give emphasis on effectively using the systems instead of spending crores in procuring and deploying new systems.



Dr. Chandan Ghosh addressing audience

Prof. Ghosh informed that although India was known for eminent scientific agencies like IIRS, CBRI, WIHG, but our neighbouring country Bhutan under took deployment of GLOF warning system. Prof. Ghosh stated that NIDM was mandated to do documentation of disasters, which it had started from 2011 onwards and unfortunately as of now most of the data was taken from Google/Wikipedia/CRED or web. According to Prof. Ghosh, information was not available to general public and archived data was not available freely in the national weather service's website. He emphasized that data/information/ warnings produced by these agencies need to be customized to the level of administrators and common man, who are living in the hazardous area. Effective warning systems involving community and bio-engineering measures need to be opted. Disaster gave wake-up call and it was the time to act accordingly. Upon completion of lecture, Dr. Anupam Kumar Singh, Director-IET presented a memento to Prof. Ghosh.



Dr. Anupam Kr. Singh, Director-IET facilitating Dr. Chandan Ghosh

Dancing is silent poetry – Simonides

Expert Talk on "How much we are safe in RF-radiations"

There are always pros and cons of technology. At one hand, RF-radiations are useful to make our day to day life comfortable like in communication i.e. mobile, internet etc., microwave heater, microwave oven and many more. But at other hand it is harmful to human body as it produces heat in our body. Now a day willingly - unwillingly we are exposed to RF-radiations. So safe use of gadgets based on R-F radiation and protection of our body from such harmful radiations is required.

An Extra Mural Lecture on theme "How much we are safe in RF radiations" was held on April 15, 2014. Dr. Deepak Bhatnagar, Professor, Department of Physics, University of Rajasthan, Jaipur, was the keynote speaker of the session. The session was started with floral welcome of Dr. Bhatnagar by Dr. Upindar Dhar, Hon'ble Vice Chancellor. Dr. Dhar delivered the welcome address and discussed about significant advancements in technology. He also mentioned impact of the technology on the day to day life.

Then, keynote speaker, Dr. Deepak Bhatnagar delivered his talk on the theme of the session. His deliberation was emphasized on biological effects of RF-radiations on human body. He conceptually indicated the possible harmful effects of microwave radiations and also cleared the various myths related to it. Further, he talked about effects of radiations emitted by mobile, mobile towers, microwave oven on human body. He further discussed about the government policies and committees related to such radiations. He concluded his presentation with some suggestions and precautions that should be taken by the people to minimise the harmful effects of these radiations. The queries of students and faculties were well explained by him at the end of his address. Dr. Bhatnagar advised various career opportunities in the field of microwave on request of audience. The address was well attended by students and faculty members of the University with full enthusiasm.



Dr. Deepak Bhatnagar taking session on "RF Radiation"

Dr. Anupam K Singh, Director, Institute of Engineering and Technology concluded the session with his views about usefulness and harmful effects of radiations followed by presentation of memento to Dr. Bhatnagar.

Dr. Vipin Kumar Jain, Associate Professor presented the Vote of Thanks.

Career Guidance Seminar at Vallabh Vidhya Nagar



Career Guidance Seminar at Vallabh Vidhya Nagar

A "Career Guidance Seminar" was conducted on the theme "Developing Self and Shaping Career "on January 24, 2014 at Vallabh Vidya Nagar, District Anand, Gujarat by JK Lakshmipat University in association with Junior Chamber International (JCI). Dr. Amit Jain, on behalf of JK Lakshmipat University, facilitated the organizers as career expert for the seminar. The programme witnessed participation of 200 students pursuing Graduation.

The Seminar was attended by the office bearers of JCI VV Nagar, JCI Members, Faculty and Students from various institutes. Dr. Amit Jain of JK Lakshmipat University and Dr. Raju Rathod of JCI VV Nagar addressed the gathering and their deliberations were found to be highly educative and informative by the students attending the seminar.

A Booklet containing 60 pages was also provided to interested participants and teachers attending the seminar. After the presentation, queries raised by students regarding their career were taken up for discussion during the interactive session.

Career Guidance Seminar at Sujangarh

A "Career Guidance Seminar" was conducted on February 1, 2014 at Sujangarh, Dist. Churu, Rajasthan

If you can't get rid of the skeleton in your closet, you'd best teach it to dance - George Bernard Shaw



Career Guidance Seminar at Sujangarh

on the theme "Career Preference Profile for Success in Life" by JK Lakshmipat University in association with Maheshwari Sewa Trust (Maheshwari Mahila Sangathan and Maheshwari Yuva Sangathan) as organizing partner. The Team of JK Lakshmipat University was invited to make the presentation and educate the students for various career openings. The programme witnessed participation of more than 300 students of class XI.

The Seminar was chaired by Dr. Upinder Dhar, Vice Chancellor of the University and Co-Chaired by Dr. A.K. Jain, President, JK Sugar and Dr. Anupam Singh, Director, IET. Dr. Dhar in his address highlighted the importance of making right career choices. Dr. Amit Jain and Dr. Vipin Jain addressed the gathering and their deliberations were highly educative and informative for students attending the seminar. In addition to providing information to students regarding various career opportunities, the Career Preference Record (CPR) was administered on the students attending the seminar. Through CPR, the students got to know about their preferred career options and were guided accordingly to prepare for achievement of their career goals. The CPR provided relative career preference amongst 10 different career options viz., Mass Media and Journalism, Artistic and Designing, Science and Technology, Agriculture, Defence, Tourism and Hospitality, Medicine, Commerce and Management, Law and Order, and Education.

The seminar ended with vote of thanks by the organizers, who requested the JKLU Team to visit the town again. Dr. Upinder Dhar, Vice Chancellor, JK Lakshmipat University extended invitation to participating students and their teachers to visit JKLU campus in April/May 2014

Academic Forum on Behavioural Economics: Psychology Meets Economics

Prof. Easwar S. Iyer, Professor of Marketing, Isenberg School of Management-UMass Amherst, USA delivered a talk on Behavioural Economics: Psychology Meets Economics on February 13, 2014. During his talk, he explained the importance of neuroscience in understanding economics and in turn its impact on business. He started his session with examples justifying that the traditional behavioral theories are no longer sufficient in understanding consumer behavior. Prof. Iyer discussed the significance of relational choice model, framing effects, social norms, certainty effect, endowment effect, paradox of choices, choice aversion and loss aversion in consumer decision making. Citing examples from his research work, he explained how these factors affect consumers' decision making in present times. The session was interactive and was well attended by faculty members of the University.

Academic Forum on Soft Systems Methodology: An Exploratory Method of Solving Real-Life Problems

Dr. S.K. Majumdar, Director, Institute of Management, JK Lakshmipat University, Jaipur delivered a talk on Soft Systems Methodology: An Exploratory Method of



Dr. Upinder Dhar guiding students during Career Guidance Seminar at Sujangarh



Dr. S.K. Majumdar, Director-IM delivering talk during Academic Forum

Good people do not need laws to tell them to act responsibly, while bad people will find a way around the laws – Plato

Solving Real-Life Problems on March 20, 2014. He started his session with emphasizing on exercising one's brain saying that satisfaction puts brain to sleep and pervasive technology is having a blinding effect on our brains. Dr. Majumdar stressed upon using the judicious use of technology and not becoming its slaves. Highlighting the hallmarks of a teacher, he said that teacher is the one who transfers knowledge and transforms his/her students, exchanges knowledge, ideas, values and opinions with them, analyzes and assimilates the thoughts, communicates with and coaches the learner, helps the learner to learn, examines and evaluates and does research/review.

explained the importance of soft methodology to understand real life problems and discussed usage of causal loops in understanding organizational issues. Faculty members from the University attended the session.

Academic Forum on Designing Energy Efficient Buildings Using Renewable Energy (Solar Energy)

Dr. Anupam K. Singh, Director, Institute of Engineering & Technology, JK Lakshmipat University, Jaipur delivered a talk on Designing Energy Efficient Buildings Using Renewable Energy (Solar Energy) on May 15, 2014. During his talk he shared statistics about energy crises of present times and emphasized upon the use of renewable energy sources. Dr. Singh further shared his experiences in designing energy efficient buildings and the use of solar energy in such buildings. He demonstrated a real life case study of a building that was designed and constructed at Pandit Deen Dayal Petroleum University, Gandhi Nagar. The building employed several solar panels that were used to convert solar energy into electricity. This electricity was then used to run the electrical equipment installed in the building. Through some calculations, he also shared the statistics about savings that were made from the building. The talk was followed by interactive question answer session. Faculty members from the University attended the session.



Dr. Anupam Kumar Singh, Director-IET delivering talk during Academic Forum

STRENGTHENING ACADEMIA INDUSTRY INTERACTION

Marketing Summit



Chief Guest, Mr. Avinash Gandhi inaugurating the Marketing Summit

Institute of Management, JK Lakshmipat University organized the marketing summit on the theme "Green Marketing: Business Perspective on Environment Protection and Sustainable Growth" on March 22, 2014. The event was inaugurated with lighting the lamp and invoking the blessings of Goddess Saraswati by the Chief Guest Mr. Avinash Gandhi, Non-Executive Chairman, FAG Bearings, Hon'ble Vice Chancellor- Dr. Upinder Dhar, Director IM - Dr. S. K. Majumdar, Director IET - Dr. Anupam Kumar Singh, and all the dignitaries present on the occasion. The theme of the summit was introduced by Dr. Amit Jain. He emphasized on the importance of Green Marketing in today's business world.



MBA(I) student, Mr. Aditya Awasthi compering the Inauguration Session

The power of accurate observation is frequently called cynicism by those who don't have it - George Bernard Shaw

Dr. Upinder Dhar - Vice Chancellor - JK Lakshmipat University extended the warm welcome to the delegates and participants. He shared his views on the theme. He talked about how nature and science are related with each other and how we are damaging the nature directly or indirectly i.e. we are damaging our mother "NATURE". Therefore, we need to take action towards the betterment of the environment. Esteemed Chief Guest Mr. Avinash Gandhi - Non Executive Chairman of FAG Bearings emphasized on Consumer Market. He focused on the interrelationship among Sustainability, Green Marketing and Development. He gave examples of the industries, which are proactively following many green practices. He said that rain harvesting has started, plastic bags are being replaced by jute bags, and Delhi transportation is using CNG for environment protection. His address focused on the importance of the green marketing, as green products are the only products that can sustain in the market. Nayan Agarwal, a student MBA Integrated introduced the "Marketing Club" to the audience and shared basic objective of the club. The JKLU-Marketing Club was launched by the Chief Guest by releasing the charter of the club. Vote of thanks for the inaugural ceremony was proposed by Dr. Punam Mishra.



Plenary Session – I of Marketing Summit in progress

In the plenary session-I, distinguished speakers were Mr. Pooran Chandra Pandey, Executive Director, UN Global Compact Network India, and Mr. Pranesh Sridharan, Business Director, DSM Sinochem Pharmaceuticals Ltd. The Plenary Session -I was chaired by Dr. Santosh Dhar. In her welcome remarks, Dr. Santosh Dhar said that to bring effectiveness and efficiency in the organization the consumer sensitivity towards environment protection is also required along with the green marketing practices of the organization. Mr. Pooran Chandra Pandey asserted that Economy is playing a significant role in green area. The Academicians and Universities should take lead role in creating awareness in this field. He shared his thoughts on the topic "Creating a Sustainable Future: From Products to Supply Chain" and highlighted that local and global companies need to be highly responsible for their shareholders and stakeholders, and eventually integrate green element in their supply chain systems.



Plenary Session – II of Marketing Summit in progress

Mr. Pranesh Sridharan shared his thoughts on 'Sustainable Branding and Communication Competitiveness'. He emphasised that we should breathe sustainability day in and day out and in this competitive era sustainability was a core value and a guiding principle for everyone. He marked that change being constant, innovate quickly and frugally; therefore, companies should create five Ps based on basics, that is fundamentals of marketing should align new realities to core beliefs.

Plenary Session -II was chaired by Dr. Amit Jain. Eminent speakers for the plenary session –II were Dr. Shailendra Chouksey, Wholetime Director, JK Lakshmi Cement and Dr. S.K. Majumdar, Director IM, JK Lakshmipat University. Dr. Shailendra Chouksey talked about the concept and importance of green marketing. He explained the success and failure factors of the green marketing. He also talked about the Green initiatives taken by the JK Companies like JK Tyre Plants which are "Zero Discharge Plants" and are made with the use of renewable sources of energy. Dr. S.K. Majumdar emphasised that green was the environmentally friendly way of living and doing business. He said by using the limited resources and by using the alternative ways, we should satisfy the unlimited wants. He also deliberated on the market size of Green marketing.

The Guest of Honor for the concluding session, Mr. Kushagra Juneja, Managing Partner, Design to Occupancy emphasized that innovation was the key to sustainability. Innovations should be related with local material, healthier air quality, lower energy and water

Whenever I climb I am followed by a dog called 'Ego' - Friedrich Nietzsche

consumption, lower embodied energy, reward for innovation, brand recognition and sense of achievement. Dr. Upinder Dhar, Hon'ble Vice Chancellor, JKLU awarded prizes for active participation to the delegates. Dr. Amit Jain proposed the vote of thanks for the event and acknowledged the active participation of faculty, students, guests from industry and academia. The event was coordinated by Dr. Amit Jain and Dr. Punam Mishra, which had 94 participants from various Institutions including Poornima University, Manipal University, Amity University, Institute of Rural Management, and Rajasthan University apart from students and faculty of host institution attending the event.

Management Conclave

The Second Management Conclave on "Harnessing Potential of Youth: Challenges and Opportunities" was organized by JK Lakshmipat University on March 29, 2014, in association with NHRDN (National Human Resource Development Network, Jaipur Chapter), NEN (National Entrepreneurship Network), ISTD (Indian Society for Training and Development, Jaipur Chapter) and CSBE (Council for Small Business and Entrepreneurship). The theme of the Conclave was a thoughtful initiation towards understanding the issues and challenges faced in harnessing the potential of youth with the youth becoming the largest part of the Indian populace. The government of India had taken various initiatives in doing its bit to help its youth become skilled and employable but there was pressing need for a collective effort and proper exchange of views between the employers, institutions and the youth. The present conclave was an action to assess and understand the opportunities, challenges and way forward in harnessing the potential of youth.



Dr. M.B. Athreya, Chief Guest inaugurating the Management Conclave

The Conclave was inaugurated with lighting of the holy lamp and invoking blessings of Goddess Saraswati. Dr. Upinder Dhar, VC, JKLU, delivered the welcome address. In his address, he stated that the importance of human capital and the challenges which organizations face in attracting and retaining talent. He emphasized that life span of man has increased compared to life span of organization, which makes the theme of the Conclave important. Dr. Upasana Singh, Assistant Professor, IM, JKLU and Coordinator of Management Conclave, introduced the theme of the Conclave to the audience. In her address, she presented the bigger picture and current state of affairs with respect to youth in the country. She emphasized that the initiatives taken for youth development should be in sync with their aspirations. The Chief Guest of inaugural session Dr. M.B. Athreya, Management Advisor, Athreya Management Systems, in his address, explained the mission of young Indian managers to effectively utilize existing and new management knowledge to help raise effectiveness of Indian business, social and governmental organizations from bottom up with strong ownership. He asserted that young managers should introspect on their own gaps and take corrective steps. The inaugural session came to an end with the vote of thanks proposed by Dr. Santosh Dhar, Professor, IM, JKLU.



Plenary Session – I of Management Conclave in progress

In the first plenary session, there were three speakers. Mr. Prabhakar Patil , Joint Director, SEBI; Mr. Rajiv Chawla, Director, National Small Industries Corporation Ltd.; and Mr. Prateem Tamboli, Director Fortis Escorts. The session was chaired by Dr. S.K. Majumdar, Director, IM, JKLU. Dr. Majumdar started by introducing human lifecycle, and emerging adulthood that is ready to work. He focused on two key questions: How to provide right education to 123 million teen Indians? And how to

Everybody pities the weak; jealousy you have to earn - Arnold Schwarzenegger

create jobs for 110.5 million Young people (20-24 yrs) now and full employment to existing 350 million (25-44yrs). Mr. Prabhakar Patil, talked about the financial opportunities in the Indian Economy, especially in the sector of insurance, mutual funds and banking. He stressed that innovation, teamwork and loyalty to one's job are imperative for managers. Mr. Rajiv Chawla narrated a story of eagle as a metaphor and emphasized on the need for change and transform for long-term sustainability. He stated that Young India does not have patience which provides the greatest advantage to India. Mr. Prateem Tamboli focused on three laws of global integration – economics, expertise and openness. He highlighted that changing business dynamic has stimulated the entrepreneurship movement.



Plenary Session – II of Management Conclave in progress

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Participants at the Management Conclave

ISTD Lecture at JKLU



Dr. Easwar Iyer, Professor, U-Mass, USA addressing students

A monthly meeting of Indian Society of Training and Development (ISTD), Jaipur Chapter was held on January 14, 2014 at JKLU, Jaipur. 22 participants including ISTD members, non members, faculty members and students attended the meeting. The formal meeting was preceeded by a symposium on the theme "Recent Trends in Education and Training - An International Perspective" delivered by Dr. Easwar S.Iyer, Professor and Head of Marketing of University of Massachusetts, USA. The programme focussed on recent trends in Education and training and latest developments in the area in US. The programme was organised by ISTD, Jaipur Chapter in collaboration with JKLU, Jaipur.

The deliberation was about the differences in education and training. He mentioned that education had a general purpose whereas the purpose of training is always narrow. He also emphasized on the differentiating factors of primary and secondary education. He also threw light on the critical thinking required in training. The session was highly interactive where all the members gave their valuable inputs based on their rich experience in training.

Never interrupt your enemy when he is making a mistake - Napoleon Bonaparte

Seminar on "Innovation As a Tool to Enhance Productivity"



Dr. Yousre Badir, AIT, Bangkok addressing session on "Innovation"

A Session on "Innovation As a Tool to Enhance Productivity" was conducted by Dr. Yuosre Badir, Asian Institute of Technology (AIT), Bangkok at JK Lakshmipat University on February 17, 2014. The session was organized by Rajasthan State Productivity Council as a part of Productivity Week celebrations in association with ISTD Jaipur Chapter. The venue courtesy was extended by JK Lakshmipat University for the session.

Mr. V K Sharma, Hon. Secretary from Rajasthan State Productivity Council greeted Dr Upinder Dhar, Vice Chancellor, JKLU. Mr H L Chauhan, Hon. Advisor, RSPC extended a floral welcome to the speaker for the session. The team from RSPC Shri U C Jain, Hon. Secretary General, RSPC, Mr V K Sharma, Mr H L Chauhan and Mr C B Bairathi were welcomed by the JKLU faculty members with a bouquet of flowers. Dr. Dhar, an eminent educationist and academician, Vice Chancellor, JKLU delivered the welcome address. Mr V K Sharma from RSPC introduced RSPC and Productivity week to the audience. Dr Yuosre Badir, speaker for the occasion, in his deliberation talked about the importance of management of innovation in improving productivity of the organizations. Shri U C Jain, Hon. Secretary General, RSPC also emphasized on the importance of such activities and thanked the organizers for the arrangements.

Vice Chancellor, JKLU, Dr Dhar presented a memento to Dr. Badir as a token of affection and gratitude on behalf of ISTD and RSPC. Dr. Ashu Sharma, Hon. Secretary, ISTD Jaipur chapter proposed the vote of thanks.

National Entrepreneurship Seminar

JK Lakshmipat University organized National Entrepreneurship Seminar on the theme "Stand, Start and Sustain: Journey of Start–ups" on Saturday, March 15, 2014. The event was inaugurated with the lighting of Holy Lamp and Saraswati Vandana, followed by Introduction of the event by Event Coordinator, Dr. Sheetal Mundra. In his welcome address, Dr. Upinder Dhar, Hon'ble Vice Chancellor - JKLU, emphasized on the power of determination to succeed in life. He motivated the students to do things differently for developing their entrepreneurial skills. The Chief Guest of the Inaugural Session Mr. Anand Singhal, Chairman, CII Rajasthan State Council & Desert Inn Limited, stated that entrepreneurship is the state of mind, full of risks and challenges, which are present at every stage of life. He motivated the students to identify their hidden creativity and follow it with passion. Vote of Thanks was proposed by Dr. Upasana Singh at the end of the Inaugural Session.



Dignitaries on Dias during the inaugural session of the Entrepreneurship Seminar

In Plenary Session, Mr. R. K. Poddar, Director, Mayur Leather Products Limited, shared his views on the basic principles which are required for becoming a successful entrepreneur. He also talked about energies around us and the religious beliefs. Mr Ajay Data, Founder of Data Infosys, shared his views about the journey of start-ups and common fears prevailing during this journey. He also shared a great learning with the students that 'Comfort is the biggest enemy of our Success'.

In the second half of the Seminar, a panel discussion was chaired by Dr. S. K. Majumdar, Director, IM, JKLU on the Seminar theme. The panelists were Mr. Ajay Gupta, MD, Kamtech Associates Pvt. Ltd.; Mr. Vivek Swami, Director, Smiling Stars; Dr. Anupam Singh, Director, IET, JKLU and Ms. Preeti Singh, Network Manager - Student Entrepreneur Support, NEN. The panel discussed about the various facets of Start-ups like importance of green element, IT, innovation, networking and cloud funding for Start-ups. The session concluded with the question-

I have nothing to declare except my genius - Oscar Wilde

answer round with students.

Panel Discussion was followed by Student Start-up Contest. There were eight participating teams in the Contest. Global Institute of Technology, Kautilya Institute of Technology and Engineering, Vivekanand Institute of Technology, JK Lakshmipat University and a team of Alumni of Vivekanand Institute of Technology were the participating teams. Ramesh Sadani, Student, MBA- IInd Sem., JKLU and Animesh Joshi, alumnus, VIT, were winner and runner up of the Contest respectively.

The Chief Guest of the Valedictory Session was Mr. N.K. Chaudhary, Founder, Jaipur Rugs. He shared his entrepreneurial journey with the students.

The report on the event was presented by Deeksha Saini, Student, B. Tech- IVth Sem., JKLU and vote of thanks was proposed by the Event Coordinator, Dr. Umesh Gupta.

Visit of Global HR Team of Ericsson

JK Lakshmipat University invited the Global HR team of Ericsson India Pvt. Ltd. to visit the University and have a face to face interaction with the students. The team was comprised Ms. Birgitta Burman - Head HR&O for BNET supply, Mr. Daniel Sundelius - Site Head, Ericsson Supply Site, Jaipur as well as Mr. Pankaj Saxena – Head, Human Resources, Ericsson India Pvt. Ltd. Ms. Burman has been with Ericsson for more than 3 decades, while Mr. Sundelius has been with the organization for 15 years. Mr. Saxena has been a part of the Ericsson HR for about 6 years. Dr. Amit Jain, Associate Professor, IM and Chairperson MBA Programme, coordinated the visit.



Dr. S.K. Majumdar, Director-IM welcoming Ms. Birgitta Burman

The guests arrived in the afternoon and were welcomed with garlands and *teeka*, in line with Indian tradition. Subsequently, the students assembled in the Institute of Management Amphitheatre, eager and excited to interact with the guests. Reema Wali, student, MBA(FT), introduced the guests to the gathering. Aditya Awasthi, student, MBA(I), gave a brief presentation on the student life at the University.



Ms. Burman addressing the gathering

Ms. Burman was welcomed with a warm applause to the podium. She expressed her appreciation about the campus and the students and shared the memories of her time in school and college. She was optimistic towards exploring the opportunities ahead of learning together. Mr. Sundelius followed her optimism and invited students to visit the Jaipur plant. He discussed about the scope of internships at the organization. Mr. Saxena, who has been actively associated with the University for a number of previous events, talked about the potential as well as the prospects of the students. He interacted with the students, and asked for their feedback about the University. He suggested that JKLU and Ericsson need to enter into a symbiotic relationship.



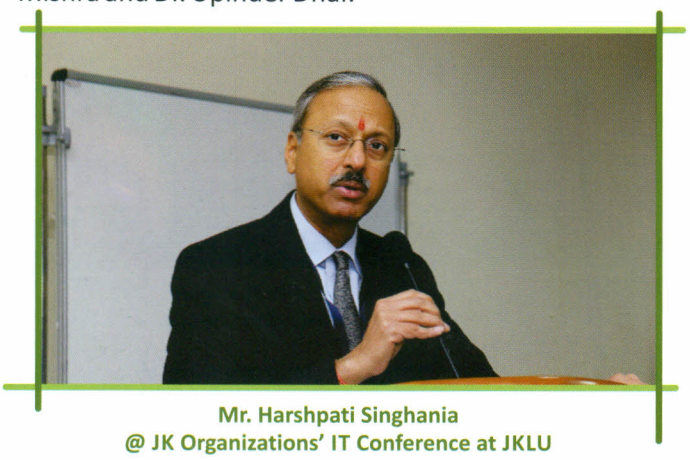
Mr. Sundelius sharing his thoughts with audience

Director - Institute of Management, Dr. S.K. Majumdar addressed the gathering and pitched the strengths of the students to the guests. He thanked the guests for their time and concern and assured that their relationship with JK Lakshmipat University shall be mutually rewarding. Dr. Amit Jain proposed the vote of thanks, and appreciated the team members from Ericsson for their interest and presence.

Human history becomes more and more a race between education and catastrophe - H. G. Wells

JKO IT Conference-2014 held at JKLU

JK Organization organized two days Inter Company IT Conference-2014 at JK Lakshmipat University, Jaipur. The theme of conference was "Leveraging Mobility to Derive Business Benefits". The Conference was inaugurated with the lighting of Lamp and Saraswati Vandana by the Chief Guest Shri Harshpati Singhania, Shri Vikrampati Singhania, Shrivats Singhania, Dilip Mishra and Dr. Upinder Dhar.



Mr. Harshpati Singhania
@ JK Organizations' IT Conference at JKLU

In his inaugural address, Shri Harshpati Singhania welcomed all senior delegates and IT professionals. He said that technology was the enabler to achieve business objectives and we could do better business with technology. He described that how we can connect with rural India as well as young India. He emphasized that more participation of women in IT sector should be encouraged.



Mr. Vikrampati Singhania
@ JK Organizations' IT Conference at JKLU

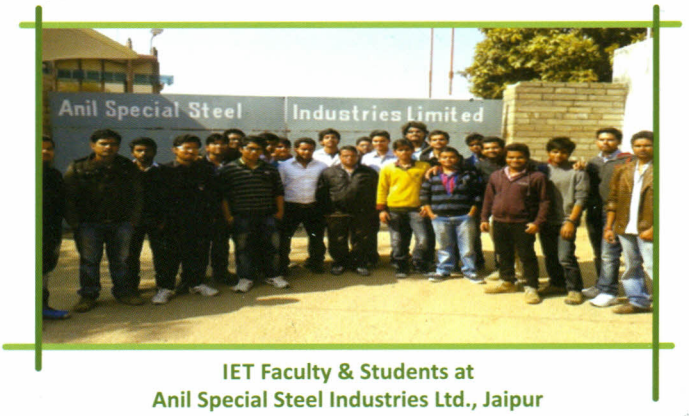
In his keynote address, Shri Vikrampati Singhania said that IT should understand business, customers and consumers to give business solutions for achieving measurable business objectives. Mohit Pandey, Country Manager, Google stressed on enabling business through IT and Rajesh Uppal, CIO, Maruti shared the Maruti experience of achieving manufacturing excellence through IT. Senior executives of Oracle, IBM and SAP also discussed the subject at length. All delegates and IT professionals of IT Departments of JK Group companies participated in this Conference.



Mr. Shrivats Singhania being felicitated
@ JK Organizations' IT Conference at JKLU

Industrial Visit to Anil Special Steel Industries Limited, Jaipur

Industrial visit to Anil Special Steel Industries Limited, Jaipur was organized by Er. Jagdish Prasad Sharma on February 1, 2014. The company was capable of manufacturing 20000 MT per annum of Cold Rolled and Spheriodized Annealed Steel Strips, 12000 MT per annum of Hardened and Tempered steel strips (H & T) and 3,60,000 pcs. per annum of Circular Saws /Steel Discs. Industrial visit was organized to provide real exposure to B.Tech Electrical Engineering students



IET Faculty & Students at
Anil Special Steel Industries Ltd., Jaipur

about the knowledge of gang sliding process, annealing process, induction heating and packing process. This visit was carried out under the guidance of Er.Vikas Kumar, Senior Manager and Er.C.S. Hada, Assistant Manager.

Visit had started with gang sliding process, wherein

Talent does what it can; genius does what it must - Edward George Bulwer-Lytton

sheet width was reduced as per requirement. During this process, oxide layer was formed on the sheet and to remove oxide layer the sheet was moved through a tank which was filled with dilute Hydro Chloride Acid. After that sheet was sent to the CMR department where the process of reducing the width was done alongwith washing of sheet with the mixture of oil and water. Then annealing process was done to increase the hardness at 6500 centigrade temperature. Again grinding process was done for surface cleaning, finishing of edges of sheet and polishing as per the requirement (if sheet was very thin then only polishing was done). Electricity to Plant was fed through three different 11/0.4 KV Substation and two DG Sets.

Industrial Visit to Parle G Industry, Neemrana

Institute of Engineering and Technology organized an Industrial visit for the students on May 12, 2014. The students and Faculty coordinators visited Parle G at Neemrana on this tour. The main thrust of this visit was to expose the students to different functions of an organization. Prof. Devendra Bhavsar discussed the objective and entire process of the visit. Ms. Shweta Sharma, Officer-HR explained the process of biscuit Making and Automation in the Parle Industry.

This Industrial visit was coordinated by Prof. Devendra Bhavsar, Prof. Rajesh Purohit and Prof. Vinod Kumar Vishwakarma.



IET Faculty & Students at
Parle G Biscuits Pvt. Ltd., Neemrana

PANORAMA OF EVENTS

UGC Visit



Welcoming of UGC Expert Committee at JKLU Campus

The Joint Expert Committee of UGC visited JKLU Campus on March 24-25, 2014. The Committee included Prof. Mihir K. Chaudhuri, Vice-Chancellor, Tezpur University, Assam; Prof. Suman Chakraborty, Indian Institute of Technology, Kharagpur; Prof. L. Venugopal Reddy, Former VC, Andhra University, Hyderabad ; Prof. Yogesh Singh, Vice Chancellor, MS University,Baroda; Prof. Kandhaswamy, NIT, Mangalore; Prof. Shashi Dhar, Prof of Civil Engg., JNTU, Ananthpur; Ar Paras Narhari, M/s Samyak, Jaipur; Dr. (Ms) Ratnabali Banerjee, Former Joint Secretary, UGC, Kolkata.

The Committee went round the Campus and visited both Institute of Management and Institute of Engineering & Technology, Labs, Student Utility Centre, Mess facilities and Hostels. They also examined the documentation at the University. At the end of their visit they expressed their satisfaction with most of the aspects, particularly the progress of the University.



UGC Expert Committee moving round the JKLU Campus

Republic Day

Republic Day is celebrated every year on 26th January to commemorate the day and moment when the Constitution of India came into effect. JK Lakshmipat University celebrated the Nation's 65th Republic Day on January 26, 2014, with great enthusiasm. The day started with flag hoisting and speech by Vice Chancellor- JKLU, Dr. Upinder Dhar on the importance of Republic Day. He remembered the patriotic martyrs

of our nation. Director IM, Dr. Swapan Kumar Majumdar, Director IET, Dr. Anupam Kumar Singh, faculty members, their family members and students congregated to celebrate the day. Patriotic fervor was evident through performances made by the students, staff and family members.



Republic Day Celebrations in JKLU Campus

Mr. Prashant Dixit, B. Tech 1st year student, briefed about the history of formation of Indian Constitution. A group of students, Ajay Singh, Surendra Kumar, Patel R. Vignesh, Roger from B. Tech Ist year portrayed themselves as Dr. Bhimrao Ramji Ambedkar, Sardar Vallabh Bhai Patel, Moulana Abul Kalam Azad, Pandit Jawahar Lal Nehru respectively, who were in forefront of our freedom struggle. The students showcased the principles and vision of these great leaders before the audience.

A group of students, Mayur Rawlani (B.Tech 2nd year), Devesh Yadav (B.Tech 2nd year), Isha Bhavkar (B.Tech 2nd year), Vanshika Bharadwaj (B.Tech 2nd year), Megha (B.Tech 2nd year), Chinmayi Sharma (MBA 2nd Year), Harsha Heda (B.Tech 2nd year), Priyanka Taylor (B.Tech 2nd year), and Aman Agarwal (B.Tech 1st year) presented a dance performance on the song 'Vande Mataram', after which the students, kids and the faculty members voiced their emotions on the prestigious occasion. The event outstood when Abhishek Pratab Singh, the student of MBA 1st year (delivered a patriotic speech) expressed his feelings of patriotism in his



Dance performance by students during Republic Day Celebrations



Faculty being felicitated during Republic Day Celebrations

speech. Many other students and faculty members and their family members also came forward and shared their patriotic views and remembered martyrs and heroes, who had shown courage and bravery for the country's sake without bothering about their own lives.

Among the faculty member, Dr. Rajesh Purohit, Dr. Umesh Gupta and Dr. Easwar Iyer came forward to remember the sacrifices of the great martyrs. As a token of appreciation, all the participants of the event were given prizes especially the students and kids, who rhymed the poems. The event got over with breakfast in the cafeteria.

Subhash Chandra Bose Jayanti

JK Lakshmipat University organized a programme to commemorate the birth anniversary of Netaji Subhash Chandra Bose on February 23, 2014. All the faculty, Staff and student fraternity of JKLU participated in the event.



Panel discussion during Subhash Chandra Bose Jayanti Celebrations

The event had two major parts. The first half of the event hosted a panel discussion in the IM Amphitheatre on the topic "Value Based Politics has no Place in Indian Political Scenario." Dr. Sanjay Kumar and Prof. R.K. Agrawal were faculty representatives in the panel. Rakesh Jha, Nayan Agrawal, Abhishek Pratap Singh,

Life isn't about waiting for the storm to pass; it's about learning to dance in the rain - Vivian Greene

Himanshu Solanki, Rishu Agrawal and Yash Jain were student representatives in the panel. The discussion commenced with panelists sharing their views and countered by disagreements. Later, the discussion was opened to the audience as well, who participated enthusiastically. Director IM, Dr. S. K. Majumdar and Director IET, Dr. Anupam Kumar Singh provided new insights to the discussion. Hon'ble Vice Chancellor, JKLU, Dr. Upinder Dhar addressed the gathering by sharing his valuable thoughts on the topic.

For the second half of the event, all the participants gathered in the central lawn for the Candle Lighting Ceremony. Everyone lit candles as a tribute to Netaji with pride in their hearts and respect for his contributions. The light dispelled the darkness and invoked the spirit of patriotism in the entire assembly.

How to Crack EEE

Engineering education in India is considered to be a socially respectful and personally esteemed career. The competition to enter a nationally reputed institution through Engineering Entrance Exam (EEE) is fierce. EEE needs dedicated subject preparation, timely answering of questions during exam, and so on. To crack this renowned Engineering Entrance Exam, a one day seminar on "How to Crack Engineering Entrance Exam..." was organized at JKLU campus on Febuary 18, 2014. The seminar was attended by 200 students of XI & XII standard from various schools of Jaipur city and surrounding area.



Inaugural of Seminar on EEE by Dr. Sandeep Sancheti, Chief Guest

The seminar started with the lighting of lamp followed by Saraswati Vandana. Dr. Anupam K. Singh, Director-IET delivered the welcome address. Prof. Singh in his address talked about right exposure of future builders of modern India and also about huge employment potential for engineering. Dr. Sandeep Sancheti, President of Manipal University, Jaipur graced the seminar as chief guest. Dr. Sancheti delivered a humorous set of words which allured each and every person sitting in the amphitheatre. He also cleared the vision of students regarding the reality of engineering in India and the potential around the globe. Dr. Sancheti gave valuable suggestions to the students on how to conceive the idea of preparations for engineering entrance exam.



Dr. Sandeep Sancheti, Chief Guest addressing the students on EEE

There were four sessions in the seminar related to chemistry, physics, mathematics and time management. Prof. C. V. Kalyan, the co-founder and Director FIIT-JEE, Jaipur, started his deliberation with an amalgamation of enthusiasm and sparkling confidence. Prof. Kalyan eloquently gave a clear insight of the human life and role of such competitive examinations, such as JEE. Prof. Kalyan emphasized on not making results as target, but to make endeavors as target. His message to students was "chase excellence and success will be chasing you."

After the alluring session on chemistry, Prof. A.K. Sharma, Head-Department of Mathematics at DPS Jaipur, enlightened the students by showing a presentation on Problem Solving strategies in mathematics. He initially gave an introduction about the format of JEE(Mains) exam. He also explained in depth some impactful quotations for success in JEE. Prof. Sharma also highlighted the importance of NCERT Books as they are very important to get a crystal clear vision of Basic concepts. He pointed out that the concept of revision and schedule were most important to achieve right direction.

Prof. Avinash Yadav, Director F3 academy-Jaipur explained the importance of unique problem solving technique and the 4 C's namely Conceptualize, Classify, Compute and Categorize.

He who has a 'why' to live, can bear with almost any 'how' - Friedrich Nietzsche



The Audience at the Seminar on EEE

Finally in the 4th session, Col. A.K. Singh, Registrar-BNITM Jaipur enriched the students with his presentation on "How To Get Success". He talked about time management during JEE as questions are hard to crack. The core committee members presented a memento as token of gratitude and remembrance to the respective speakers.

Prof. Gireesh Kumar Kaushik presented report on the day long activities. The enthusiasm among students after attending the high octane seminar was visible.

Dr. Anupam K. Singh, Director-IET delivered the valedictory address and wished all the best to the participants for their future. On behalf of IET- JK Lakshmipat University, Dr. Richa Sharma proposed the vote of thanks.

Blood Donation Camp



Blood Donation Camp in progress at JKLU Campus

The Community Development Committee of JKLU in association with Lions Club organized Blood Donation Camp at JK Lakshmipat Campus on January 24, 2014. A twelve member team including medical professionals and office bearers of the Lions Club visited the campus. Students, faculty and staff members enthusiastically participated in the camp. A preliminary medical checkup of donors prior to blood donation was conducted to ensure their fitness and proper collection of blood. The donors were offered coffee, namkeen, biscuits and bananas after blood donation to maintain their physical efficiency. The camp resulted in the collection of 70 units of blood. On successful completion of the event, the office bearers of Lions Club promised to present a certificate to JK Lakshmipat University and donor cards to individual donors on a later date. The event was coordinated by Prof. Divanshu Jain, Assistant Professor - IET and Dr. Upasana Singh, Assistant Professor - IM of JKLU.

E-Week@JKLU

E-Week Inauguration and Launch of E-Clinic

The Entrepreneurship Development Cell JK Lakshmipat University inaugurated the E-Week on March 1, 2014 at University campus. The event marked the commencement of the E-Week. The E-Week was an NEN initiative that invites Entrepreneurship Cells across all educational institutes in the county to celebrate the spirit of Entrepreneurship.

Hon'ble Vice Chancellor, JKLU, Dr. Upinder Dhar was the Chief Guest. Kaustubh Kalla, student, B.Tech+MBA programme, welcomed the gathering and introduced the event. Aditya Awasthi, student, MBA (Intergrated) programme, gave a brief presentation on the past activities of the E-Cell and the achievements of the preceeding E-Week. Dr. Upinder Dhar lead the pledge recital and formally inaugurated the E-Week by displaying the poster and wearing the badge. He shared his thoughts on the essence and significance of entrepreneurship, and his vision about the E-Cell. Director, IM, Dr. S.K. Majumdar enlightened the students about the various entrepreneurial opportunities that exist on the campus.

To encourage and support entrepreneurship on the campus, the E-Cell, JKLU launched an Entrepreneurship Clinic. The E-Clinic should act as a support cell for the students, comprising of faculty-level and expert-level panels, to help students in their entrepreneurial



Inauguration of E-Week by
Hon'ble Vice Chancellor, Dr. Upinder Dhar

Some cause happiness wherever they go; others, whenever they go - Oscar Wilde

desires. The Clinic should help students in checking the feasibility of their business idea, formalizing and actuating their business plans and also provide mentorship and support in their entrepreneurial journey. The gathering heeded the entire information with utmost curiosity and inclination. The event came to an end with general feedback from the audience. The event was coordinated by Dr. Umesh Gupta, Dr. Sheetal Mundra and Dr. Upasana Singh.

Campus Company Competition

On March 4, 2014, E-Cell organized an Intra University campus company competition. Total 4 teams participated in the competition. The teams presented their ideas for companies they propose to run in the campus. The ideas included Providing bikes on rent, Utility items on doorstep, Food stall in Hostel and Virtual Game. The idea of establishing stall of snacks on Hostel was ranked on top and hence, the team lead by Shiva Johari, a students of B. Tech III year was declared winner of the competition. The event was coordinated by Dr. Umesh Gupta, faculty mentor of JKLU E-Cell.

Intra University E-quiz Competition

On March 5, 2014, E-Cell organized an Intra- University quiz competition on account of E-week celebration during 3rd to 8th March, 2014. The activity was aimed at enhancing the interest and awareness about entrepreneurship amongst the students. Students from Institute of Engineering and Management of JKLU participated in the event. The participating teams were quizzed on entrepreneurship and business. The second part of the event was made more interesting and was more oriented towards new product idea generation. Each participating teams were given bunch of unrelated product wherein they needed to come up with one innovative product out of it with its unique value. The winning teams were given prizes to encourage their interest in entrepreneurship. The event was coordinated by Dr. Upasana Singh, faculty mentor of JKLU E-Cell.

Lectures on Venture Funding

E-Cell, JKLU organized a seminar on the topic "Yuva Udhyamita Protsahan Yojna (YUPA)" on March 6, 2014 in IM Block Amphitheatre as the Combined initiative of E-Cell & Extra Mural Lecture Series. It was facilitated by Mr. S. S. Agarwal (Manager-Training, Rajasthan Finance Corporation). He lectured about the RFC , its Constitution, its various departments, its organizational hierarchies etc.

In the same lecture series, E-Cell organised a seminar on the topic "Project Financing: Government & Institutional Financing for Start-ups" by Prof M. L. Bhargava (Advisor SKIT) on March 7, 2014 in IM Amphitheatre. He introduced the topic to the students and talked about the various supports available for funding the ventures. The students of IM and IET participated and discussed queries related to the same. The lectures were coordinated by Dr. Sheetal Mundra.

Participation in Grand Finale

E- Cell, JKLU participated in ENTREPRENEURSHIP WEEK INDIA 2014 Grand Finale-North Zone on March 8, 2014 at VIT, Jaipur, organized by Wadhwani Foundation & NEN. 12 students along with the faculty coordinator, Dr. Sheetal Mundra participated in the event and won the E Week India 2014 Honor Roll award.



JKLU E-Cell Team at E-Week India 2014 at VIT-Jaipur

Farewell- 2014

The junior student batch, JKLU organized a farewell programme on May 9, 2014 at the University Amphitheatre for the outgoing batch of MBA and M.Tech students. They invited the latter to celebrate the time spent together, relive the memories and bid adieu for a new and exciting chapter in their lives.

With a blend of joy and sorrow, the seniors entered the venue to feet-tapping Bollywood numbers, dressed at their best. The faculty and students welcomed them with applause and cheers. Abhishek Chakravarty (B.Tech 2nd Year) started the event with a jubilant song. The first segment was introduced by the juniors, where they "inducted" the seniors into the JKLU Dictionary, giving meanings to their names that match their personalities. The seniors enjoyed the segment thoroughly, as the words mirrored themselves aptly with good humour. This was followed by a dance performance by Devesh Yadav (B.Tech 2nd Year), which raised the energy levels in the hall. For the next segment, Aditya Awasthi (MBA-I 2nd year) invited the

God is a comedian playing to an audience too afraid to laugh – Voltaire

seniors to a rapid fire session on the couch, grilling them with hilarious questions. This was followed by the concluding segment, wherein the audience gave their messages to the senior with slow music playing in the background. At the end Hon'able Vice Chancellor, JKLU, Dr. Upinder Dhar; Respected Directors IM, Dr. Swapan Kumar Majumdar and Respected Director IET, Dr. Anupam Kumar Singh conveyed their blessings to the outgoing batch. The programme was followed by dinner with smiles and laughter accompanying the delicious food. The event was coordinated by Dr. Sheetal Mundra.

JKLU Fraternity Club Meeting & Outing with Family Members

The Patron (Hon'ble Vice Chancellor of JKLU) of JKLUFC welcomed all the members of fraternity club. After the discussion with all the members, It was decided that a Fraternity outing should be planned on May 18, 2014. The outing should consist of a Movie followed by a Lunch. After this Welcoming of new JKLUFC Members, Birthdays and new born baby celebration was done. The patron concluded the meeting by stating that other new activities should be planned in near future and lauded the active participation of the members in club activities.

As discussed in General Body Meeting on April. 30, 2014, A team outing was planned on May 18, 2014 (Sunday). This outing was started with the overwhelming response of all the JKLUFC members along with their families. All members enjoyed the movie show of Godzilla 2 at newly opened World Trade Park. After this some members were busy in their shopping and other things. In the afternoon, all members moved to the Pind Balluchi Restaurant, Crystal Palm for Lunch.

SPORTS ROUNDUP

SPARDHA 2014



Boys' Basketball Match @ SPARDHA 2014

JK Lakshmipat University organized its Third National Sports Meet "SPARDHA 2014" from 28th February to 2nd March, 2014. The event was coordinated by Prof. Devendra Bhavsar along with student Sports Coordinator Abhishek Singh. The main sponsors of the fiesta were Wonder Cement & JK Group.

The entire event was an amalgamation of hard work, commitment and enthusiasm. The University received overwhelming response from around 50 institutions of Rajasthan, Uttar Pradesh, Madhya Pradesh and Haryana with participation of about 600 students. Institutions such as LNMIIT, MUJ, SKIT, VIT, JECRC, DRIT, JIT and Ansal University were the highlights with a dominating participation. A total of 16 games and sports were held, namely, Table Tennis, Chess, Carom, Basketball, Volleyball, Kabaddi, Football, Box Cricket, 3-A Basketball, 3-A Volleyball, LAN Gaming, Badminton, Cricket, Shot Put, Long Jump and 100 m Race.

Day 1, although due to some weather circumstances started at a bit mild pace and less spectators but gradually as clouds shattered it took off well, witnessing all the exuberance it deserved. The event saw players of national recognition who appreciated the efforts of the University. The knock out matches in all the sports categories kicked off to a start. On the first day, round 1 of almost every sport was held with full vigor. The aroma was flushed with competition seen everywhere. An urge of triumph could be seen on every face.

By the start of the second day, all the sporting events reached their final or semi-final stages. Finals were conducted on Day 3.

After a three-day long grueling competition, the sports meet came to an end and prizes were distributed in the Valedictory session. Cash Prizes, Trophies and Certificates were given to winners and runner ups of each event in Valedictory function.

In Chess, Sumit Kumar (LNMIIT) was declared the winner of the event and Avinash (MUJ) the runner up.



Table Tennis Match @ SPARDHA 2014

In Carom Singles, the winner was Ashutosh (W. Comp com) and runner-up was Shubham Sharma (JKLU), whereas in Carom Doubles the winners were Prashant & Manpreet (JKLU) and runner-ups were Anish Sharma & Chirag (JKLU).

Spread over six categories, the Table Tennis event was another major success. In Boys-Single Category, it was St. Xavier's, Jaipur that claimed the winning position as Kunal grabbed the first position while Bhavya Sharma of VIT (Champion of Spardha'13) stood second. In Girls-Single Category, the winner was Nikita Malik of MNIT and the runner up was Apoorva Kedia of JK Lakshmipat University. In Table Tennis Boys' Doubles, the winners' trophy went to Kunal and Ashish of St. Xavier's, Jaipur while the runners-up position was secured by Nichit B. Goel and Kshitiz Kedia of host University. In Table Tennis Girls' Doubles, the winning team was comprised of Nikita and Neha from MNIT, whereas the runner up team was comprised of Apoorva Kedia and Deeksha Saini of host University. In Table Tennis Mixed Doubles, the winners were Nikita and Maulik of MNIT, while the runner-ups were Karan and Tanya of MUJ (Manipal University). In Table Tennis Team Event, the winning team was that of Vivekanada Institute of Technology. The runner-up team was that of JKLU.

In 3-A Volleyball, the winner team was Devendra, Manpreet and Satyajeet (JKLU).

In Volleyball Boys category, the winner was Vitender Pal Singh and Team (VIT) and the runner up position was secured by Anshul Ruhela and Team (Ansal University).In Volleyball Girls category, the winning team was that of Amity, whereas the runner up team was that of VIT.



Volleyball Match @ SPARDHA 2014

In Basketball Boys' category, the winning team was SKIT, while the runner-up was JK Lakshmipat University. In Basketball Girls' category, the winning team was MUJ and the runner up was JECRC.

In football, Varun Singh and team (Suresh Gyan Vihar) secured the first position, while Rakesh and Team (JEC) stood second.



Girls' Basketball Match @ SPARDHA 2014

In Badminton Team event, the winner was Rajat and team(Amity) and the runner up was Prashant and team (VIT).

In Shot Put Boys' category, the winner was Arpit (JECRC) and the runner up was Yuvraj (SKIT), whereas in Girls' category, the winner was Arohi (JECRC) and the runner up was Vanshika (JKLU). In Long Jump Boys' category, the winner was Amar Singh (Anand) and the runner up was Yogesh Sewde (Balaji) and in Girls' category, the winner was Apoorva (Amity) and the runner up was Anmol(JECRC) .In Kabaddi, the winner was Rakesh Kumar and Team (JKLU) and the runner up was Chandra Prakash and team also from the host university. In 100M Race Boys' category, the winner was Amar Singh (Anand) and the runner up was Yogesh Sewde (Balaji) and in Girls' category, the winner was Apoorva (Amity) and the runner up was Ritika(JECRC) . In LAN Gaming, there were two game events Counter Strike (CS) in which the winner was Arjit Pradhan & team (MUJ) and the runner up was Anand Singh and team (JKLU) , and in Need For Speed (NFS) the winner was Bhavesh Hotchandani (JKLU) and the runner up was Shashank Mathur (JKLU).

Attractive trophies and Cash prizes besides certificates were awarded to all the winners and runners-up by Hon'ble Vice Chancellor, Dr. Upinder Dhar and faculty members of the University in the Valedictory Session.



Winning Team awarded trophy by
Hon'ble Vice Chancellor, Dr. Upinder Dhar

Blessed is the man, who having nothing to say, abstains from giving wordy evidence of the fact - George Eliot

SHARING VISION BEYOND BOUNDARIES

Accolades Abroad

Hon'ble Vice Chancellor, Dr. Upinder Dhar and Dr. S. K. Majumdar, Director-IM, attended the International Conference and Annual Meeting (ICAM 2014) of the Association to Advance Collegiate Schools of Business (AACSB) held at Hotel Marina Bay Sands, Singapore during April 7-9, 2014.



Hon'ble Vice Chancellor, Dr. Upinder Dhar and
Dr. S.K. Majumdar, Director-IM at ICAM-2014, Singapore

Papers Presented Abroad

Dr. Kapil Arora, Associate Professor-IM attended and presented paper on "An Analysis of Exchange Traded Funds Performance in Indian Stock Market" at the International Conference on Technology and Business Management (ICTBM-2014) organized by American University of the Emirates, Dubai, United Arab Emirates (in collaboration with INFOMS, USA and AIMS International, USA) during March 24-26, 2014.

Dr. Kapil Arora was also the Session Chair for the Workshop on "Case Development and Writing for Global Business Education" during ICTBM-2014.



Dr. Kapil Arora, Faculty-IM at
ICTBM-14 Conference, Dubai, UAE

Dr. Sheetal Mundra, Asst. Professor-IM presented a paper entitled "Growth Story of India: Interplay of Macroeconomic Variables" in 12th EBSE Conference organized by Nanyang Technological University, School of Humanities and Social Sciences, Singapore during January 9 - 11, 2014.



Dr. Sheetal Mundra, Faculty-IM at
12th EBES Conference, Singapore

Awards, Honours and Achievements

Prof. Anupam Kumar Singh delivered an expert lecture on "Global Positioning System under Advances in Civil Engineering" on January 10, 2014 at National Institute of Technical Teachers Training and Research (NITTTR), Ahmedabad.

Prof. Anupam Kumar Singh was invited as Expert in 29th Young Scientist Congress for evaluating the research paper for selecting Young Scientists in the Civil Engineering theme to be held in Bhopal from February 28 – March 01, 2014

Prof. Ashwini Sharma was conferred with the Best Ph.D Thesis Award during 8th International Conference on 'Managing People, Processes and Environment for Global Prosperity' organized by Prestige Institute of Management and Research, Indore during January 30-31, 2014. The award was presented by Dr. Rishikesha T. Krishnan, Director, IIM Indore during the Conference.

Prof. Amit Jain was conferred with the Best Paper Award for paper titled "Dimensions and Underlying attributes of Employer Attractiveness in Indian Context" during the International Conference on 'Emerging Trends in Business and Economy: Mapping the Way Ahead' organized by Poornima Group of Colleges, Jaipur in association with Asian Institute of Technology, Bangkok, Thailand, Hanyang University, Seoul, South Korea and JK Lakshmipat University, Jaipur from February 14-15, 2014.

Prof. Rajesh Purohit has been awarded Ph. D Degree from Birla Institute of Technology & Science, Pilani in March, 2014.

Mechanical First Year Students: Shilp Kakra, Kshitiz Sharma, Gaurav Champawat, Shubham Gupta, Swapnil Badgaiyan and Yash Jain won First Prize in Grand Finale COMET'14 at IIT - BHU, whereas IIT-BHU students stood at Second Position.

Once you eliminate the impossible, whatever remains, no matter how improbable, must be the truth - Sherlock Holmes

Nitin Jain, student of B.Tech ECE presented a research paper titled "Monitoring a water efficient Irrigation system through SCADA" in conference "ADMET-2014" held at Thapar University, Patiala from February19-21, 2014.

Nitin Jain, student of B.Tech ECE got selected for Science Academies Summer Research Fellowship Programme 2014 jointly conducted by Indian Academy of Sciences, Indian National Science Academy and The National Academy of Sciences. Under this programme he will get opportunity to work under Dr. Girish Kumar, IIT-Bombay.

Chirag H Deora (Team Leader, student of B.Tech ME) and Rishu Agarwal , Student of CSE, Shlok Ishan , Student of CSE, Rishab Soni , Student of CSE and Yash Jain , Student of CSE made IC engine car and participated in the competition "Full Throttle-the chase" in the Techfest'14 organised by IIT Bombay and reached till quarter finals among the top 18 teams with total participation of around 110 teams under the guidance of faculty coordinators, Prof. Ram Kumar Agarwal (HOD, Department of Mechanical Engineering) and Prof. Divanshu Jain, Department of Electronics and Communication Engineering.

Jatin Manghnani, student of B.Tech ME and his team stood 1st in advance level robotics workshop (Robo Lumina) held in JK Lakshmipat University, Jaipur and got a chance to participate in Aakar-14 held at IIT-Bombay.

Activities of Distinction

Prof. Upinder Dhar attended as a Panelist the Brainstorming Session on "Industry-Academia Interface" organized by NHRDN, Jaipur Chapter in association with Fortis Escorts Hospital, Jaipur on Saturday, March 8, 2014 at Hotel Clarks Amer, Jaipur.

Prof. Upinder Dhar attended the AICTE sponsored National Seminar on "Innovation and Management" organized by IILM Academy of Higher Learning, Jaipur on February 13, 2014. He delivered the keynote address on "Innovative Practices & Challenges in Organizations".

Prof. Upinder Dhar attended the Annual National Conference on Youth 2025: Harnessing India's Demographic Dividend organized by Jaipuria Institute of Management in association with the NHRDN-Jaipur on February 8, 2014. Chaired the Plenary Session on Youth as Key Driver for Change: What More Needs to be Done?

Prof. Amit Jain was invited as an Expert for Panel Discussion during UGC sponsored National Seminar on "Consumer Research in Rural Markets" at Sardar Patel University, VV Nagar, Gujarat on January 25, 2014.

Prof. Sandeep Kumar Tomar was nominated as Steering Committee member for International Conference on Science and Engineering of Materials (ICSEM-2014) held at Sharda University, Greater Noida from January 6 -8, 2014.

Prof. Ashu Sharma was invited as guest speaker for sessions on "Retail Distribution and Supply Chain Management" organized by Poornima Group of Colleges, Jaipur on February 12, 2014.

Prof. Kapil Arora was invited as a resource person for sessions on "Mutual Funds", "Derivatives Markets", "Broking Operations" and "Financial Statement Analysis" for the Certificate Course on "Financial and Securities Markets" organized by Department of Management Studies, Poornima Group of Colleges, Jaipur during April 4-5, 2014.

Prof. Richa Sharma was invited as Invited Speaker in National Conference on 'Synergetic Trends in Engineering & Technology' held during April 25 - 26, 2014 at Mathura, India.

Prof. Gireesh Kumar was invited as Invited Speaker in National Conference on 'Synergetic Trends in Engineering & Technology' held during April 25 - 26, 2014 at Mathura, India.

RESEARCH CONTRIBUTIONS

Books and Chapters in Books

B. V. Babu, Atulya Nagar, Kusum Deep, Millie Pant, Jagdish Chand Bansal, Kanad Ray, Umesh Gupta (eds.) (2014). Proceedings of the Second International Conference on Soft Computing for Problem Solving (SocProS 2012), December 28–30, 2012, Advances in Intelligent Systems and Computing, 236, Springer.

Popular Articles

Upinder Dhar (2014). Positivism and Quality of Life. Business Manager, 16 (11), 38-39.

Upinder Dhar (2014). Private Universities with Promise and Commitment. Interview published in Careerlinks 2(1).

Upinder Dhar (2014). Developing Value Driven Business Leaders is our Motto. Interview published in Career Connect, Volume 2, Issue 10.

Research Papers Published in National and International Journals/Conference Proceedings

Upinder Dhar (2014). Prospects of Psychological Testing. Business Manager, 16(8), 5-7.

Bhatia, M. & Jain, Amit. (2014). Consumer Skepticism with Respect to Green Claims in Advertisements of Real Estate Sector in India. Journal of Marketing Vistas, 3(2).

Roja Singh, S. P. Pandey, P. K. Shukla, S. K. Tomar, B. Bhattacharya, and Pramod K. Singh (2014). Synthesis of Lead Sulphide Nanoparticles for Electrode Application of Dye Sensitized Solar Cells. Nanoscience and Nanotechnology Letters, 6(1), 31-36.

Mukesh Arora, Abha Sharma and Kanad Ray (2014). A Π-Slot Microstrip Antenna with Band Rejection Characteristics for Ultra Wideband Applications. B. V. Babu et al. (eds.), Proceedings of the Second International Conference on Soft Computing for Problem Solving (SocProS 2012), December 28–30, 2012, Advances in Intelligent Systems and Computing, 236, 1135 – 1144.

Sandeep Kumar Toshniwal and Kanad Ray (2014). A Technique to Minimize the Effect On Resonance Frequency Due to Fabrication Errors of MS Antenna by Operating Dielectric Constant. B. V. Babu et al. (eds.), Proceedings of the Second International Conference on Soft Computing for Problem Solving (SocProS 2012), December 28–30, 2012, Advances in Intelligent Systems and Computing, 236, 1145 – 1149.

Garima Kedawat, Vipin Kumar Jain, and Y. K. Vijay (2014). Fabrication of Metal Dielectric Metal Multilayer Thin Film: Color Filter. Proceeding of American Institute of Physics, 1591, 1024-1026.

Sonal Jain and Tripti Dodiya (2014). Rule Based Architecture for Medical Question Answering System. B. V. Babu et al. (eds.), Proceedings of the Second International Conference on Soft Computing for Problem Solving (SocProS 2012), December 28–30, 2012, Advances in Intelligent Systems and Computing, 236, 1225 – 1233.

Arora, Kapil (2014). "An Analysis of Exchange Traded Funds Performance in Indian Stock Market", Research paper in CD [ISBN: 978-81-924713-6-5] and Proceedings issued on the occasion of the International Conference on Technology and Business Management (ICTBM-2014) organized by American University of the Emirates, Dubai, United Arab Emirates (in collaboration with INFOMS, USA and AIMS International, USA) during March 24-26, 2014.

Arora, Kapil & Sharma, M. (2014). Performance Evaluation of BSE-Stocks and Sensex: An Empirical Analysis, International Journal of Research in Management and Social Science (IJRMSS), 2(1), pp.50-59 [ISSN: 2322-0899].

Arora, K. & Sharma, M. (2014). "Analysis of Option Pricing Using Implied Volatility of Equity Option Contracts", Sanchiata, Conference Proceeding of the the Interational Conference on Emerging Trends in Business and Economy: Mapping the Way Ahead (ICETBE-2014) organized by Department of Management Studies, Poornima Group of Colleges and Poornima University, Jaipur (in collaboration with Hanyang University, South Korea, Asian Institute of Technology, Bangkok and JKLU, Jaipur) during February 14-15, 2014, pg.28-29.

Arora, K. & Khandelwal, S. (2014). "Impact of Bonus Issue Announcement on Stock Prices: A Study of Indian IT Sector", Conference Proceedings of ICBF'2014, 10th International Conference on Business and Finance, 2014 organized by Department of Finance & Accounting, IBS Hyderabad, IFHE University, India and Department of Finance, Spears School of Business, Oklahoma State University, USA at IBS Campus, Hyderabad during 9th – 10th January, 2014, pg.12.

Sheetal Mundra & Loknath Mishra (2014). Rupee Volatility in India: A Study of Some Macroeconomic Determinants. International Journal of Futuristic Trends in Management Studies (IJFTMS). 1(2), April 2014, 9-15.

Umesh Gupta, Devender Singh Hada and Ankita Mathur (2014). An Efficient Solution to Multiple Non-Linear Regression Model with Interaction Effect using TORA and LINDO. B. V. Babu et al. (eds.), Proceedings of the Second International Conference on Soft Computing for Problem Solving (SocProS 2012), December 28–30, 2012, Advances in Intelligent Systems and Computing, 236, 345 - 351.

J. P. Sharma and H. R. Kamath (2014). Linear Hopfield Based Optimization for Combined Economic Emission Load Dispatch Problem. B. V. Babu et al. (eds.), Proceedings of the Second International Conference on Soft Computing for Problem Solving (SocProS 2012), December 28–30, 2012, Advances in Intelligent Systems and Computing, 236, 885 – 894.

All are lunatics, but he who can analyze his delusion is called a philosopher - Ambrose Bierce

Nitin Jain, Aniruddh Mathur and Divanshu Jain (2014). Monitoring a water efficient Irrigation system through SCADA. Proceedings of the 3rd Naitonal Conference on Advances in Metrology (ADMET) - 2014 held at Thapar University, Patiala from February 19-21, 2014.

Richa Sharma (2014). A Bulk Arrival Queue with Server Breakdown and Vacation under N- Policy. Proceeding of National Conference on "Emerging Trends in Engineering & Technology" held during March 30, 2014, at Abu, India.

Richa Sharma and Gireesh Kumar (2014). Unreliable Server M/M/1 Queue with priority queueing system. Special issue of International Journal of Engineering and Technical Research, pp. 368-371.

M. Kaushik and Gireesh Kumar (2014). Reliability Characterization for Embedded System with N- Version programming. Special issue of International Journal of Engineering and Technical Research, pp. 372-374.

Punam Mishra (2014). Inclusive Marketing: A way out of Poverty in 'Management Perspectives: Emerging Economic Models and Market Structures for Inclusive Growth', Rectitude Publishing House, pp 204-210.

Punam Mishra and Jessy John (2014). Social Networking Sites as an Innovative Way for Brand Building Strategy. Innovation: New Paradigm for Holistic and Sustainable Advancement in Business, Excel India Publishers, 36-42.

Research Papers presented in Conferences

Prof. Amit Jain presented a paper entitled "Dimensions and Underlying attributes of Employer Attractiveness in Indian Context" in an International Conference on 'Emerging Trends in Business and Economy: Mapping the way Ahead' held at Jaipur from February 14-15, 2014.

Prof. Sandeep Kumar Tomar presented a paper entitled "Fabrication and Characterization of Conducting Polymer Nanocomposite Electrolyte for Photovoltaic Application" in an International Conference on 'Science and Engineering of Materials (ICSEM-2014)' at Sharda University, Greater Noida from January 6-8, 2014.

Prof. Sanjay Kumar presented a research paper entitled "Rediscovering The French Lieutenant's Woman through Pinterseque Jigsaw" in the International Conference on Language, Literature & Library: Disruptive Digressions and Digital Dimensions organized by Department of English, Manipal University, Jaipur from January 22-24 , 2014.

Prof. Ashwini Sharma presented a paper entitled "Perceived Health Status and Quality of Life: A Study of Young population" during the International Conference on 'Emerging Trends in Business and Economy: Mapping the Way Ahead' organized by Poornima Group of Colleges, Jaipur in association with Asian Institute of Technology, Bangkok, Thailand, Hanyang University, Seoul, South Korea and JK Lakshmipat University, Jaipur from February 14-15, 2014.

Dr. Kapil Arora presented paper on "Impact of Bonus Issue Announcement on Stock Prices: A Study of Indian IT Sector" at the 10th International Conference on Business and Finance, 2014 (ICBF'2014) organized by Department of Finance & Accounting, IBS Hyderabad, IFHE University, India and Department of Finance, Spears School of Business, Oklahoma State University, USA at IBS Campus, Hyderabad during January 9-10, 2014.

Dr. Kapil Arora presented paper on "Analysis of Option Pricing Using Implied Volatility of Equity Option Contracts" at the the Interational Conference on Emerging Trends in Business and Economy: Mapping the Way Ahead (ICETBE-2014) organized by Department of Management Studies, Poornima Group of Colleges and Poornima University, Jaipur (in collaboration with Hanyang University, South Korea, Asian Institute of Technology, Bangkok and JKLU, Jaipur) during February 14-15, 2014.

The paper entitled "Mathematical Modelling for Assessment of Student's Academic Performance" authored by Shilpy Pathak and Prof. Umesh Gupta was presented by Shilpy Pathak in the National conference on 'Mathematical Techniques in Engineering Applications (MTEA)' held during April 4-5, 2014 at Vivekananda Global University, Jaipur.

Prof. Jagdish Sharma presented a paper entitled "Modelling and Analysis of Solid State Faultcurrent Limiter" in SARC-IRF International Conference on April 12, 2014 at New Delhi, India.

Prof. Sheetal Mundra and Prof. Loknath Mishra presented paper entitled "Rupee Volatility in India: A Study of Some Macroeconomic Determinants" in 34th Annual Conference of Rajasthan Economic Association held at Department of Economics, St. Xavier's College, Jaipur from January 17 - 19, 2014.

Prof. Richa Sharma presented a paper entitled "A Bulk Arrival Queue with Server Breakdown and Vacation under N- Policy" in National Conference on 'Emerging Trends in Engineering & Technology' held on March 30, 2014 at Abu, India.

Prof. Richa Sharma presented a paper entitled "Unreliable Server M/M/1 Queue with priority queueing system" in National Conference on 'Synergetic Trends in Engineering & Technology' held from April 25 - 26, 2014 at Mathura, India.

Prof. Richa Sharma and Prof. Gireesh Kumar presented a paper entitled "Working Vacation Queue with K-phases Essential Service and Vacation Interruptions" in "IEEE conference on Recent Advances and Innovations in Engineering" held during March 30, 2014, at Jaipur, India.

Prof. Gireesh Kumar presented a paper entitled "Availability analysis for embedded system with N-version programming using fuzzy approach" in National Conference on 'Emerging Trends in Engineering & Technology' held on March 30, 2014, at Abu, India.

Prof. Gireesh Kumar presented a paper entitled "Reliability Characterization for Embedded System with N- Version programming" in National Conference on 'Synergetic Trends in Engineering & Technology' held from April 25 - 26, 2014 at Mathura, India.

Prof. Punam Mishra presented a paper entitled "A Study on Factors Influencing Consumer Buying Motive at Organized Retail stores in Jaipur City" in an Annual Commerce Convention organized by University of Delhi, Delhi from April 12-13, 2014.

Prof. Punam Mishra presented a paper entitled "Inclusive Marketing: A way out of Poverty" in an International Conference organized by Amity University, Jaipur from April 24-25, 2014.

Prof. Lokanath Mishra presented a paper entitled "Changing Face of Corporate Social Responsbility: An Exploratory Study of Indian Companies" during the International Conference on 'Emerging Trends in Business and Economy: Mapping the Way Ahead' organized by Poornima Group of Colleges, Jaipur in association with Asian Institute of Technology, Bangkok, Thailand, Hanyang University, Seoul, South Korea and JK Lakshmipat University, Jaipur from February 14-15, 2014.

Prof. Jessy John and Prof. Punam Mishra presented a paper entitled "Employee Engagement exploring relationship with Career Development and Employee Retention" during the International Conference on 'Emerging Trends in Business and Economy: Mapping the Way Ahead' organized by Poornima Group of Colleges, Jaipur in association with Asian Institute of Technology, Bangkok, Thailand, Hanyang University, Seoul, South Korea and JK Lakshmipat University, Jaipur from February 14-15, 2014.

Prof. Punam Mishra and Prof. Jessy John presented a paper entitled "Social Networking Sites as an Innovative Way for Brand Building Strategy" in a National Conference on 'Innovation: New Paradigm for Holistic and Sustainable Advancement in Business' organized by FMS-IRM, Jaipur on March 29, 2014.

Conferences/Workshops Attended

Prof. Anupam Kumar Singh attended NBA Workshop for Experts/Evaluators/Master Trainers/Stakeholders on February 3 and February 17 - 19, 2014 at The LNM Institute of Information Technology (LNMIIT), Jaipur.

Prof. Upinder Dhar attended the meeting of the CII Panel on Education & Skill Development 2014-15 on March 28, 2014.

Prof. Upinder Dhar attended as a Panelist the Brainstorming Session on "Industry-Academia Interface" organized by NHRDN, Jaipur Chapter in association with Fortis Escorts Hospital, Jaipur on Saturday, March 8, 2014 at Hotel Clarks Amer, Jaipur.

Prof. Upinder Dhar attended the Evening Workshop on 'Boards that Lead' organized by Institute of Directors on Wednesday, March 5, 2014 at New Delhi.

Prof. Upinder Dhar attended the Session on "Creating World Class Infrastructure" organized by Confederation of Indian Industry (CII) on February 26, 2014 at Hotel Clarks Amer, Jaipur.

Prof. Upinder Dhar attended the AICTE sponsored National Seminar on "Innovation and Management" organized by IILM Academy of Higher Learning, Jaipur on February 13, 2014. Delivered the keynote address on "Innovative Practices & Challenges in Organizations".

Prof. Upinder Dhar attended the Annual National Conference on Youth 2025: Harnessing India's Demographic Dividend organized by Jaipuria Institute of Management in association with the NHRDN-Jaipur on February 8, 2014. Chaired the Plenary Session on Youth as Key Driver for Change: What More Needs to be Done?

Prof. Upinder Dhar attended the Third Udai Pareek Memorial Lecture delivered by Prof. Goverdhan Mehta on "Inventing a Better Future: Challenging and Engaging Impossibility" held in joint collaboration between NHRDN and Manipal University, Jaipur on January 21, 2014.

Prof. Santosh Dhar attended an orientation workshop

on 'Outcome Based Accreditation' organized by National Board of Accreditation on February 3, 2014 and February 17 - 19, 2014.

Prof. Santosh Dhar attended HR Conclave 2014 on 'Managing people in a Changing World: Economy & Technology' organized by CII Confederation of Indian Industries from February 13 - 14, 2014.

Prof. Santosh Dhar attended an Orientation Workshop on "Outcome Based Accreditation" organized by National Board of Accreditation on February 3 and February 17-19, 2014.

Prof. Ashu Sharma and Prof. Upasana Singh attended National Level Conference on "Industry-Academia Interface" organized by NHRDN (Jaipur Chapter) in association with Fortis Hospital, Jaipur on March 8, 2014.

Dr. Kapil Arora attended the Interational Conference on Emerging Trends in Business and Economy: Mapping the Way Ahead (ICETBE-2014) organized by Department of Management Studies, Poornima Group of Colleges and Poornima University, Jaipur (in collaboration with Hanyang University, South Korea, Asian Institute of Technology, Bangkok and JKLU, Jaipur) during February 14-15, 2014.

Dr. Kapil Arora attended the the 10th International Conference on Business and Finance, 2014 (ICBF'2014) organized by Department of Finance & Accounting, IBS Hyderabad, IFHE University, India and Department of Finance, Spears School of Business, Oklahoma State University, USA at IBS Campus, Hyderabad during January 9–10, 2014.

Prof. Sheetal Mundra attended a Workshop on "Mentoring Skills Finishing School" organized by NEN at Arya Institute of Engineering & Technology, Jaipur from February 17- 18, 2014.

Prof. Sheetal Mundra attended a Workshop on "Data Analysis for Research and Publication" organised by IIT, Roorkee, May 31- June 01, 2014.

Academic Positions / Distinctions Held

Prof. Upinder Dhar was nominated as Member on the Editorial Board of 'Tatva' - The Journal of Management Scholars.

Prof. Santosh Dhar became the Chairperson of Indian Society for Training and Development, Jaipur Chapter for 2014-15.

Prof. Amit Jain became the Vice Chairman of Indian Society for Training and Development, Jaipur Chapter for 2014-15.

Prof. Ashwini Sharma became the Hony. Secretary of Indian Society for Training and Development, Jaipur Chapter for 2014-15.

Prof. Kapil Arora became the Hony. Treasurer of Indian Society for Training and Development, Jaipur Chapter for 2014-15.

Prof. Kapil Arora organized the 3rd National Research Methodology Workshop (in association with AIMS, New Delhi) at JK Lakshmipat University, Jaipur during May 28-31, 2014.

Prof. Kapil Arora organized the 8th National Case Writing Workshop in association with AIMS, New Delhi) at JK Lakshmipat University, Jaipur during May 22-24, 2014.

Prof. Ashu Sharma was Faculty Coordinator for Round Table organized by Association of Indian Management Schools (AIMS) in association with JK Lakshmipat University on "Draft UGC Regulations" at JK Lakshmipat University, January 20,2014.

Prof. Ashu Sharma organized a Seminar on "Innovation as a tool to enhance Productivity" delivered by Dr. Yuosre Badir, Asian Institute of Technology (AIT), Bangkok organized by Rajasthan State Productivity Council in association with ISTD (Jaipur Chapter) and JK Lakshmipat University, Jaipur on February 17, 2014.

Prof. Ashu Sharma organized a symposium on the theme "Recent Trends in Education and Training - An International Perspective" delivered by Dr. Easwar S. Iyer, Professor and Head of Marketing of University of Massachusetts, USA organised by ISTD, Jaipur Chapter in collaboration with JKLU, Jaipur on January 14, 2014.

Prof. Mohd. Shahnawaz Khan was nominated as Editorial Review Board Member of International Journal of Scientific and Engineering Research(IJSER).

Prof. Mohd. Shahnawaz Khan was nominated as Editorial Review Board Member of 3- Journal of Pharmacy and Pharmacology.

Membership/any other Professional Association

Prof. Amit Jain became the Member of All India Management Association (AIMA).

Prof. Kapil Arora became the Affiliate Member of Global Association of Risk Professionals (GARP), London on February 3, 2014.

Prof. Umesh Gupta became the Annual member of ISTD, Jaipur Chapter.

Moment to Savour...



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