

Wharton Online, TSW Launch Leadership & Management Certificate Programme

Our Bureau

New Delhi: TSW announced the Leadership and Management Certificate (LMC) Programme in collaboration with Wharton Online, part of the Wharton School of the University of Pennsylvania. This will allow TSW to bring Wharton Online's Ivy League leadership and general management education to Indian executives in virtual classrooms.

Wharton has been grooming high-potential leaders across the globe in leadership and general management. The programme has been launched in response to the growing need for guidance on effective leadership. TSW is an initiative of Times Professional Learning, part of the Times of India group, which publishes ET.

The programme includes four courses for individuals as well as executive cohorts. Its framework is specifically designed to enhance participants' managerial and leadership skills in a short timeframe. Executives learn about managing and motivating talent, the dynamics of strategic management, managing global firms, and leading in the 21st century. These four are among the top courses undertaken by global leaders who study at Wharton and are taught by the best thinkers at the school.

Each course runs from four to six weeks, with only two to four hours of online classes every week so that the participants can fit them into their work schedule. The programme is framed to benefit both individuals looking to advance their management career as well as firms wanting to scale executive leadership across the managerial cadre.

"In a competitive and global corporate industry, being a leader takes more than just work experience," said Anish Srikrishna, president, Times Professional Learning. "With the Leadership and Management Certifica-



te Programmes from the prestigious Wharton Business School, we seek to ensure that the future business leaders are better prepared for corporate challenges and have the requisite advanced managerial skills."

Harbir Singh, Mack Professor of Management and vice dean of global initiatives at Wharton School, said:

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"Leadership and management are some of the most important traits needed in organisations today. You will learn about emerging and high-growth economies and how organisations are accessing opportunities in a global environment."

Start dates are flexible, and managers and executives can also enroll in individual courses instead of the entire certificate programme. However, completion of the entire programme will earn participants a Leadership and Management Certificate from Wharton Executive Education.

To learn more about the programmes, call 7400097514 or visit: <https://timestsw.com/lmc>.