

JK Lakshmipat University Jaipur
INSTITUTE OF MANAGEMENT

Endterm Examination, 2023
B.B.A., Semester I, 2023-2026

Roll No.....

ED1109: INTRODUCTION TO ENTREPRENEURSHIP

Time: 2.5 hour

Max. Marks: 30

Instructions to students:

1. Do not write anything other than your roll number on question paper.
2. Mention all the rationale for your answers clearly.

-
- Q. 1 Define the type of entrepreneurs with examples (**any three**) 6 marks
(L.O. 3)
- a. Innovative Entrepreneur
 - b. Imitative Entrepreneur
 - c. Fabian Entrepreneur
 - d. Drone Entrepreneurs
 - e. Trading Entrepreneur
- Q. 2 Illustrate the dimensions and boundaries of social entrepreneurship. 4 marks
(L.O.1)
- Q3. Draw upon the five lessons that one can learn from failed startups in India. (Cite appropriate examples) 5 marks
(L.O.5)
- OR**
- Draw upon the success story of FIRST CRY startup in India and the five management lessons from the same.
- Q4. "Entrepreneurship has its own charm that attracts individuals". Discuss. 4 marks
(L.O.1,2)
- Q5. Differentiate between business enterprise and social enterprise with examples. 4 marks
(L.O.2,3)
- Q6. "Startup India" is an initiative launched by the Government of India in 2016 to promote and support entrepreneurship and innovation in the country. 4 marks
(L.O.4)
Elaborate the key pillars of support for Startups
- OR**
- Elaborate the initiatives undertaken by state government to support startups in Rajasthan
- Q7. Explain the following government initiatives undertaken to support MSMEs in India. (**Any two**) 3 marks
(L.O. 6)
- a. Entrepreneurship Skill Development Programme (ESDP) Scheme
 - b. Assistance to Training Institutions (ATI) Scheme
 - c. Procurement and Marketing Support (PMS) Scheme