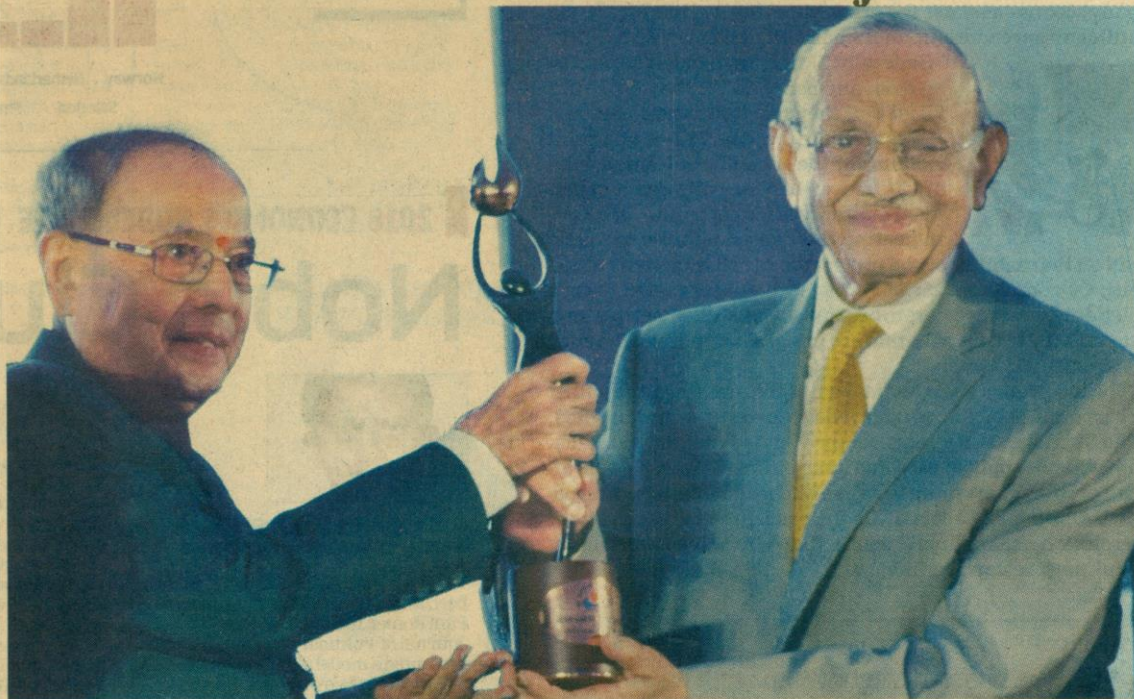


ADVERTORIAL

JK Lakshmipat University Laureate Award for Shri Pranab Mukherjee



JK Lakshmipat University Chancellor, Shri Bharat Hari Singhania, presenting the Laureate Award to Shri Pranab Mukherjee. Shri Mukherjee applauded the legacy of JK Organisation towards nation building and for its vision of creating JK Lakshmipat University at Jaipur as one of India's most innovative higher education Institutions.

The former President, Shri Pranab Mukherjee was conferred the JKLU Laureate Award for his exemplary contributions in the field of public service, governance and nation building.

Shri Mukherjee while delivering the 5th Harishankar Singhania Memorial Oration, instituted to commemorate the University's first Chancellor, underlined the importance of inclusiveness in nation building to the youth. He emphasized that the youth need to focus on understanding the concept of nation. "Our objective has been 'Sarve Bhavantu Sukhinah' (May all be prosperous and happy) ...it encompasses all. It's all inclusive. That's the concept of India". India, with over 120 languages, 1600 dialects, 7 major religions and an illustrious history can never be defined in the narrow sense and therefore, the country should move forward by accommodating all kinds of views and ideas. "India is one of the youngest nations in the world with 65% of the population under 35 years of age. To reap this demographic dividend, so that it does not become a demographic disaster, it is very important that youngsters are trained and educated properly" he observed.

Promoted as a philanthropic initiative by the 125 year old JK Organisation, JKLU is bringing world-class resources, approaches & pioneering cutting-edge experiential pedagogy in India in collaboration with global leaders like Olin College in the United States. At the heart of the University's approach is the concept of 'learning-by-doing' where students learn complex subjects and topics through interesting project-based learning in studios rather than class rooms. JKLU University is also quietly revolutionizing and transforming higher education in India in the field of technology, management and design.

The faculty at JKLU, through mutual visits, training, mentoring and reviews is working with universities such as Olin, UPenn, IIMs, IITs and others to develop their immersive experience. A student to faculty ratio of 12 which is comparable to leading Universities in the world, students are taught by internationally experienced faculty as well as seasoned practitioners from global corporations.

Through the curriculum and 4 Centres of Excellence, the University works with students on building 21st century skills of communication, critical thinking, design thinking and problem solving. A truly inter-disciplinary curriculum allows students to develop a broad perspective covering technology, management, design and liberal arts. At the Laureate Award, Chancellor Bharat Hari Singhania referred to this spirit of transformation at the institution and the world and said, "right education can enable youth to contribute to Indian economy significantly through innovation and Entrepreneurship."

JKLU is one of the few institutions in the country to be chosen to build the Atal Incubation Centre under the Atal Incubation Mission of Niti Aayog. The University believes in sharing its knowledge and resources with community and is providing opportunities to schools by launching a one-of-a-kind nation-wide JKLU Innovation Challenge for school students, helping them develop innovative ideas towards fulfilling UN's Sustainable Development Goals of 2030. More details are available at www.jkl.edu.in.

The event saw distinguished people from the corporate, bureaucracy and education. Applauding the University for its efforts, Pranab Mukherjee said while departing that "it was a pleasure to visit the campus of JKLU which is a modern University providing quality education with emphasis on research and innovation. I wish them all the success".