

JK LAKSHMIPAT UNIVERSITY, JAIPUR
INSTITUTE OF MANAGEMENT
END TERM-II EXAMINATION (MAY 2022)
BBA-II Semester

Time: 2 Hours
Marks: 40

Course: Introduction to Organizational Behavior
Course Code: BS1103

Instructions: Attempt any 4 question from Section A. and Section B is compulsory

Section A

1. Briefly describe some of the major challenges faced by organizations which makes OB more relevant subject? [5] (LO- 1)
2. Why do you think EI may be more important than IQ for an effective manager? What are major dimensions of EI that are particularly relevant to workplace [5] (LO-1 &4)
3. What are Big-Five personality traits? Which one seems to have the biggest impact on performance? How would knowledge of Big-Five help you in your job as manager? [5] (LO-2 &1)
4. Write short notes on : (a) Risky shifts (b) Ingratiation tactics [5] (LO-2)
5. What is the relevance of critical thinking in present time? Frame 6 question on a given statement to initiate critical thinking. Statement "Intoxication is increasing among young adults". [5]. (LO-3 &4)

Section-B

1. Gaurav is an accounting supervisor in Procter & Gamble. In a staff meeting, his manager asked Gaurav to give explanation for the lower operational efficiency of his department. He replied that if there is new computer equipment in accounts department, the efficiency will be much better. Finally the manager agreed to install new computer equipment in that department. Applying appropriate theory of motivation explain what else can be done to boost the motivation and performance of the team. [10] (LO-2&3)
2. Almost every weekend, Janvi goes to all the parties she hears about. Once there, she goes around introducing herself and asking for contact details from those she meets. The next day, she spends hours talking on the phone to the new friends she's made, telling them about herself such as her future goal of becoming a wedding coordinator; in this occupation she can meet new people and always be aware of

"who's marrying who". What is Janvi's personality type. Do you think she will make successful career? Which motive would Janvi score highly on and why?

- (a) Achievement motivation
- (b) Status motivation
- (c) Power motivation
- (d) Affiliation motivation
- (e) Affection motivation.

[10]

(LO-2 & 4)