JK LAKSHMIPAT UNIVERSITY
ज्ञानम् अमृतम्
JKLU

Hari Shankar Singhania School of Business

Spotlight

JKLU-HSB Newsletter

July 2026









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Editor's Note



A Season of New Beginnings

The monsoon has a way of making familiar landscapes look new. The rains wash away the dust, clear the leaves and leave the greens gleaming, offering a freshness that seems to hold the promise of what lies ahead. July, at JKLU, felt much the same.

As a new cohort arrived from 20 states for Aarambh 2026, the campus was filled with the excitement, questions and aspirations that accompany every new beginning. The eight-day orientation was more than an introduction to university life; it was an invitation to explore, connect, question and discover.

July was remarkable for another reason. Two AIC-JKLU startup founders were recognised at Rashtrapati Bhavan for innovations addressing real-world challenges, reminding us that meaningful ideas can grow into solutions with far-reaching impact.

At HSB, the CXO Connect series brought accomplished practitioners closer to students, turning classrooms into conversations about AI, leadership, entrepreneurship, healthcare, fintech and the future of work.

The last month also brought to JKLU new faculty, research achievements, global perspectives, hands-on learning, strengthened design infrastructure and expanding entrepreneurship partnerships.

Like the monsoon landscape, JKLU too is refreshed. We are ready for another season of learning and innovation.

Dr. Vijaysekhar Chellaboina

Vice Chancellor,
JK Lakshmipat University

Defining Moments

Aarambh 2026
JKLU Welcomes Students from 20 States









A whiff of excitement filled the air inside the JKLU campus as a diverse group of students coming from 20 states across India took part in Aarambh 2026, the eight-day orientation programme designed to provide the new batch of students with a smooth transition into university life.

Held from July 14-21, Aarambh 2026 introduced students to the academic environment, campus culture, and vibrant learning community that define the JKLU experience.

The Chief Guest on the inaugural day of Aarambh, Mr. Prem Singh, President, Group HR at JK Organisation, drew attention to the importance of being curious, developing relevant skills, finding mentors & developing friendships, and staying grounded in values for building a strong foundation of a successful life and career.

Welcoming the new cohort, Dr. Vijaysekhar Chellaboina, Vice-Chancellor, JK Lakshmipat University, said, "While academic excellence is important, it is equally essential to cultivate critical thinking, intellectual curiosity, and a lifelong appetite for learning. These qualities will empower you to adapt, innovate, and thrive in a rapidly changing world."

During the eight-day programme, students participated in interactive sessions, team-building activities, creative workshops, campus explorations, and conversations designed to inspire self-reflection and personal growth. They also had opportunities to connect with faculty mentors, interact with senior students, and build lasting friendships, enabling them to better understand their aspirations and confidently embrace the journey ahead.

To make the experience even more engaging, Aarambh 2026 featured a variety of themed celebrations, including Bollywood Day, Canvas Day, Culture Day, and several other fun-filled activities that encouraged creativity, participation, and a strong sense of belonging among the incoming students.

The orientation also featured inspiring talks by accomplished professionals from diverse fields. The distinguished speaker lineup included Mr. RamG Vallath, motivational speaker and educationist; Mr. Mukesh Choudhary, a leading cyber operations consultant and information security professional; Ms. Anjali Suneja, POSH Trainer and HR Leader; and Mr. Kunal Agarwal, Craft Product Designer. Several other eminent speakers interacted with students, sharing insights and experiences to motivate them as they embark on their academic journey.

With its unique blend of learning, interaction, celebration, and inspiration, Aarambh 2026 reflects JKLU's commitment to providing a holistic educational experience and creating an environment where every student can learn, grow, and thrive.

Key Highlights

- Eight-day comprehensive orientation programme for the incoming batch.
- Students from 20 Indian states joined Aarambh 2026.
- Academic, leadership, entrepreneurship, cybersecurity, mental well-being, and career development sessions led by faculty, industry experts, alumni, and university departments.
- Cultural evenings, talent showcases, and recreational events promoting creativity, confidence, collaboration, and peer bonding.









Grassroots Innovator Recognition Ceremony 2026
AIC-JKLU Startup Founders Honoured at Rashtrapati Bhavan

Two founders of startups incubated at Atal Incubation Centre-JK Lakshmipat University (AIC-JKLU) were honoured at the Grassroots Innovator Recognition Ceremony 2026 held at the Rashtrapati Bhavan on July 31 in the august presence of Honourable President of India, Smt. Droupadi Murmu and Union Minister of Science and Technology Dr. Jitendra Singh.

Neha Solanki, founder of Unnati Adaptive Devices, and Chirag M G, founder of Sunbird Straws, were among 26 innovators from across the country selected for the prestigious recognition through a multi-stage evaluation process that assessed originality, grassroots relevance, societal impact, scalability and the ability to address real-world challenges.

Describing grassroots innovation as the true strength of India's innovation ecosystem, Dr. Jitendra Singh said the country has today crossed 2.4 lakh startups, making it the world's third-largest startup ecosystem. He said these achievements are significant, but the real success of India's innovation movement will be measured by the number of real-life problems solved through affordable technologies that improve the lives of farmers, women, artisans, entrepreneurs and ordinary citizens. Innovations that reduce drudgery, enhance productivity, generate livelihoods and create sustainable local enterprises, he said, represent the true spirit of inclusive development.





Chirag M G (above) and Neha Solanki (below) interacting with Honourable President of India, Smt. Droupadi Murmu.

Neha Solanki and Chirag M G's startups do exactly that. Solanki's Jodhpur-based startup develops affordable adaptive equipment for children with disabilities, addressing a gap in India's assistive technology sector. Its flagship product, the Buddy Chair, is designed to provide postural support, stability and comfort for children aged four to 12 during learning, therapy, meals and other daily activities.

The company is also developing Freedom Ride, an adaptive stroller for older children, and plans to expand its work through customised assistive devices, caregiver support and awareness programmes for families and therapy centres.

"I am honoured to receive this recognition. The early support from AIC-JKLU helped us transform an idea into a solution that today supports hundreds of children and their families," Solanki said.

Sunbird Straws manufactures drinking straws from naturally dried coconut leaves and other agricultural residue through a chemical-free process, offering an alternative to plastic straws. Its products also create value by utilising agricultural waste that might otherwise be discarded or burned while generating livelihood opportunities for local communities.

The company is exploring the use of other agricultural materials, including pineapple and pandanus leaves, to expand production and strengthen its sustainable product portfolio.

"This recognition strengthens our commitment to replacing single-use plastic with practical and scalable solutions rooted in local communities," Chirag M G said.

Nidhi Kachhawa, Chief Executive Officer of AIC-JKLU, said the recognition reflected the growing contribution of grassroots innovation in addressing social and environmental challenges.

"These ventures demonstrate how locally relevant innovation can create scalable solutions with measurable impact," she said.

AIC-JKLU will continue supporting both ventures in their next phase of product development, partnerships and market expansion, while strengthening its commitment to inclusive innovation, sustainability and entrepreneurship.





Union Minister of Science and Technology, Dr. Jitendra Singh, presenting awards to Chirag M G (left) and Neha Solanki during the Grassroots Innovator Recognition Ceremony 2026

Academic Roundup

CGLP Expert Talk Series
Insights into Global Startup Ecosystem

JKLU's Centre for Global Learning Programs (CGLP) marked the launch of its CGLP Expert Talk Series by hosting expert talks and interactive discussions with two eminent international experts from Poland.

The session by Ms. Paulina Muszyńska, Head of Development Project Department at the Wroclaw Agglomeration Development Agency and Dr. Yash Chawla, Deputy Head, Department of Computational Social Science, Wrocław University of Science and Technology provided participants with valuable insights into the global startup ecosystem and the principles of design thinking.

In her talk titled, "The Ecosystem Advantage," Ms. Muszyńska showcased the startup potential of Wroclaw and shared her insights into building a startup culture, highlighting the importance of an entrepreneurial mindset, innovation ecosystem, and the journey of transforming ideas into successful ventures.

During his session titled, "Crafting Your Startup with Design Thinking," Dr. Chawla focused on how aspiring entrepreneurs can leverage design thinking methodologies to build human-centric, innovative, and resilient entrepreneurial ventures.

"The creative problem-solving mindset is vital and necessary to navigate the early stages of startup development," he said.

The sessions witnessed active participation from JKLU faculty members, research scholars, and students, reflecting a strong interest in entrepreneurship and innovation.











Five-Day Workshop on Open-Source Chip Design

In collaboration with US-based Object Automation System Solutions, the Institute of Engineering and Technology conducted a five-day workshop titled "Digital Systems Design using Open Source EDA Tools."

The workshop provided students with practical exposure to the complete digital hardware development flow, including Verilog RTL design, FPGA implementation, OpenPOWER processor architecture, Linux development environment, and the ASIC RTL-to-GDSII design flow using industry-relevant open-source EDA tools such as Yosys and OpenROAD.

Impact

- Provided students with hands-on exposure to modern digital system and semiconductor design using open-source EDA tools.
- Familiarized participants with processor architecture, FPGA implementation, Linux booting, and physical chip design.
- Bridged gap between academic learning and semiconductor industry practices through industry-led training.



MSU's Ms.Taylor Quillinan to Teach Interdisciplinary Research Methods at IoD



Ms. Taylor Quillinan from Michigan State University (MSU) has joined the Institute of Design (IoD) as a Scholar-in-Residence for the current academic term. During her residency at JKLU, she will offer the course "Interdisciplinary Research Methods" to fifth-semester design students.

Ms. Quillinan is a doctoral scholar in the Department of Community Sustainability at MSU. Her research focuses on local food systems, craft practices, and sustainability, with her current work exploring artisanal papermaking in India. She is also the recipient of the Dr. Delia Koo Global Award (2025) from MSU.

CXO Connect
HSB Edge Speaker Series

Aimed at bridging the gap between academia and industry practice, HSB's CXO Connect initiative, "HSB EDGE - Executive Dialogue for Growth and Excellence," featured sessions by accomplished leaders and practitioners across product management, fintech, healthcare, and enterprise transformation.

Dr. Anand Fadte
AI Solution Architect & Head of AI, Aviantos

During his session on July 2, Dr. Fadte, who has over two decades of experience in developing strategic roadmaps and delivering IT solutions, shared insights into AI-driven product development and organizational transformation.

His session focused on building, scaling, and monetizing AI-driven products, emphasizing the critical intersection of technology strategy and market execution.





Mr. Avinash Rao
Head of Consulting, Innovation Roots

With over 25 years of experience in Digital Transformation, Product Leadership, DevOps, and Lean Agile Transformation, Mr. Rao shared valuable perspectives on AI, emerging career opportunities, and the skills needed to thrive in an evolving business landscape during his session on July 4.

Mr. Rakesh Beniwal
Strategy Head, Sales & Marketing, Liebherr Appliances India

Mr. Beniwal, who has close to two decades of experience in the FMCG and FMCD sectors, conducted his session on July 4. He educated the students on the changing landscape of the consumer durables sector and shared valuable perspectives on AI, emerging career opportunities, and the skills needed to thrive in an evolving business landscape.



Mr. Vineet Jaiswal

Founder & CEO, Black Moon

With extensive leadership experience in technology, Industrial AI, and digital transformation across organizations such as Vedanta, JSW, and GE, Mr. Jaiswal, during his session on July 16, shared his entrepreneurial journey and offered valuable insights into building technology-led businesses that solve real-world industrial challenges.



Cdr. Navneet Bali

Executive Director & Group CEO, Clearmedi Healthcare

HSB hosted Cdr. Navneet Bali for an insightful CXO Connect session on July 18. Recognized as one of the game changers of the decade by Outlook Publishing (India) Pvt. Ltd., Cdr. Bali shared valuable perspectives on leadership, innovation, and the future of AI-driven healthcare, while inspiring students to strengthen the human skills that technology cannot replace – resilience, curiosity, creative intelligence, and the courage to take calculated risks.



Ms. Poonam Masand

Senior Director, Data, Technology, AI & GCC Consulting Advisory, Genpact



The future of careers won't just be defined by AI—but by those who know how to work with it. That's the core message that Ms. Masand shared with the HSB MBA 2026–2028 cohort during her session on July 22.

With over two decades of experience advising global enterprises on Global Capability Centers (GCCs), AI-enabled transformation, Shared Services, and business strategy, Ms. Masand drew on her extensive experience of consulting global enterprises navigating digital transformation and organizational restructuring.

Ms. Aishwarya Jaishankar

Co-Founder & COO, Hyperface Technologies

A seasoned builder with over two decades of experience at the intersection of banking, technology, and fintech, Ms. Jaishankar, during her session on July 25, shared the learnings from her journey of building Hyperface, Asia's first credit card as a service platform. Drawing on her experience of pioneering India's first fully digitized savings account (Kotak 811) and leading digital revamps at global banks like HSBC, she offered insights into disruptive product development, regulatory navigation, and scaling fintech solutions in emerging markets.



Plantation Drive on World Nature Conservation Day

On July 28, marking World Nature Conservation Day, HSB organized a symbolic tree plantation drive, embodying the school's commitment to environmental stewardship and sustainable development. Students and faculty came together to plant saplings, reinforcing values of ecological responsibility and stewardship that will define their leadership philosophies.



First Person

Himanshu Garg
B.Tech CSE (2023-27)

"

Spending my 6th semester at IIT Jammu through the Semester Exchange Program has been one of the most rewarding experiences of my academic journey.

More than studying at a different institute, it gave me the opportunity to step outside my comfort zone, experience a new academic environment, and grow both personally and professionally.

During this journey, I studied courses including Natural Language Processing, Reinforcement Learning, Software Engineering, Entrepreneurship, and Society, Culture and Human Behavior. Each course offered a unique perspective and helped me broaden my understanding beyond the classroom... This semester also gave me the opportunity to work on projects that strengthened my practical skills.



My team developed a Railway Management System, built a Smart Invoice System that automates invoice generation and extracts bill information without manual effort, and completed an NLP project involving text preprocessing, tokenization, feature extraction, and comparative analysis across multiple datasets. "

Source: LinkedIn

Panorama of Events

Institute of Design Makeover

The Institute of Design has completed the transformation of the former Tech Block into a state-of-the-art **Design Block**, featuring modern academic and collaborative spaces, including dedicated offices, conference facilities, faculty workspaces, and visiting faculty areas. The Institute has also significantly enhanced its academic infrastructure with advanced fabrication, prototyping, studio, photography, and media production equipment, strengthening hands-on learning, creative practice, and research capabilities across design disciplines.







In Frames



Rakshit Pruthi and Diya Bansal, the newly elected Class Representatives for the HSB MBA 2026-2028 cohort.



Newly elected Placement Committee for the HSB MBA 2026-28 cohort: From left, Nishtha Khanna, Bhavin Sharma, Vanshika Gupta & Ankita Srivastav.

AIC-JKLU Initiatives

Ecosystem Partnership with Easy Startup Mantra for Knowledge Sharing

To facilitate access to expert-led learning, AIC-JKLU partnered as an Ecosystem Partner for Easy Startup Mantra, a knowledge-sharing initiative focused on strengthening entrepreneurial talent and skills. As part of this collaboration, several virtual sessions focused on boosting the growth of the startup ecosystem were held.



On July 1

The session titled "Building Global Startups from India: Leveraging Talent, Technology, and AI" highlighted strategies for scaling startups globally, leveraging AI for innovation, and building future-ready businesses.



On July 8

The session titled "Startup and Investor Expectations in 2026" offered insights into investment trends, investor evaluation criteria, and strategies for building investment-ready startups.



On July 15

The session titled "The New Age of Investment Banking: Startups, Venture Capital and Growth Funding" provided entrepreneurs with practical insights into investment banking, venture capital, fundraising strategies, and business scaling.

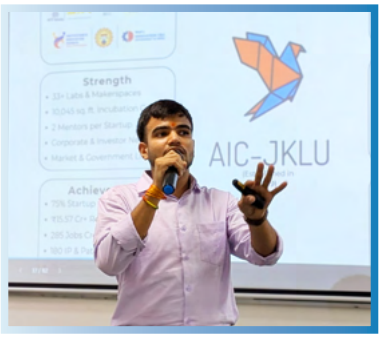
Visit by Vineet Jaiswal, Founder & CEO, Black Moon

Mr. Vineet Jaiswal, Founder & CEO of Black Moon, visited AIC-JKLU on July 14 to explore the incubation centre and interact with the team. The discussion focused on the startup ecosystem, emerging opportunities in innovation and digital transformation, and potential areas of collaboration.

During the visit, he was given a walkthrough of the centre's infrastructure, incubation ecosystem, and the various facilities available for startups, including prototyping labs, coworking spaces, meeting rooms, and innovation support services.



AIC-JKLU & IIC-JKLU: Aarambh Session



Aarambh orientation sessions were conducted by AIC-JKLU and IIC-JKLU on July 18 & 19 to familiarise newly inducted students with the innovation and entrepreneurship ecosystem at JKLU. The sessions provided a comprehensive understanding of the roles and initiatives of AIC-JKLU and IIC-JKLU, along with the various facilities, resources, and support systems available to students. Through these sessions, students were encouraged to think innovatively, identify real-world problems, and leverage institutional support to build impactful solutions. The program aimed to inspire students to actively participate in entrepreneurial activities and create meaningful impact by developing their own ideas into viable projects or ventures.

Ecosystem Partnership with Merstra Foundation

AIC-JKLU on July 23 partnered with Merstra Foundation as an Ecosystem Partner for the Discover Sweden – 100-Day Market Access Program.

The partnership aimed to support startups and SMEs in exploring opportunities in Sweden and the wider Nordic market through expert mentoring, market insights, go-to-market strategy, business connections, export readiness, and EU compliance guidance.



Faculty Achievements

Prof. Amit Karamchandani Wins Product Pitch Day, Agentic AI Institute



Prof. Amit Karamchandani, Program Chair of the MBA in Product Management at HSB, won the Product Pitch Day conducted by the Agentic AI Institute as part of their 'Agentic AI Product Management using Claude Code' programme. The prestigious two-day Pitch Day brought together senior product leaders from organizations across the globe to present their AI products. Prof. Karamchandani's pitch encompassed a comprehensive problem statement, innovative solution approach, live product demonstration with AI capabilities, detailed architecture stack, and articulated the product's core competitive moat. This recognition underscores HSB's commitment to advancing cutting-edge practices in product management and artificial intelligence within academia.

Paper Presentation & Publication

Dr. Abhinav Kumar Khorwal

participated in the **Global Summit 2026**, organized by **JSS University, Noida**, on **July 22**, and delivered a presentation on **"Physics Powering Industry 4.0."**

Dr. Pranab Roy and Manas Pal

presented a paper titled, "A Novel Multifocus Image Fusion Technique Based on Regional FrFT by k-PCA in Shearlet Transform," at the 4th International Conference on Data Analytics and Insights (ICDAI 2026), Kolkata. The paper has been accepted for publication in the book Springer Nature Lecture Notes in Networks and Systems (LNNS). The paper was awarded as Best Paper in ICDAI conference.

Dr. Pranab Roy, Devendra Bhavsar, Sarit Chakrabarty, Tanmoy Biswas, Hafizur Rahaman

co-authored a paper titled, "Sample Preparation in Conventional and MEDA-Based Biochips: An Adaptive Multiparameter Optimization-Based Technique." The paper was presented at the IEEE International Symposium on VLSI (ISVLSI 2026), held in Kolkata from July 7-10 and will be included in IEEE Xplore proceedings.

Divanshu Jain and Dr. Pranab Roy

co-authored a paper titled, "Smart Shopping: Design of an Automated Cart System Using EM-18 RFID Reader Module." The paper was presented at the 14th International Conference on Advances in Information Technology (IAIT 2026), Bangkok and added to the ACM digital library and conference proceedings.

Industrial Design Registration Application Filed

An Industrial Design Registration application for the **"Automatic Terrain Intelligence and Road Profiling Module (ATIRPM)"** (Application No. **510939-001**) was filed on **26 July 2026** and is currently under technical examination. The application was filed collaboratively by **Academic Associate Ms. Kinnari Shekhar Gatare** along with a multidisciplinary team, with Ms. Gatare leading the industrial design, ergonomics, design validation, and technical documentation. Design student **Mr. Anmol Jhanwar** contributed to design refinement, CAD modelling, and preparation of the design registration drawings.



Dr. Ashish Jain has authored a research article titled “Coati Optimization Algorithm to Recover the Secret Key of the Classical Transposition Cryptosystem” in ***Scientific Reports***, a prestigious Springer Nature journal. The journal is indexed in SCIE (Q1).

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Dr. Rajnish Kumar's research paper, "Effect of Additive Noise on the Performance of Quantum Computing: An Engineering Approach," was published in the journal ***Electronics***.

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Dr. Punam Mishra co-authored and presented a research paper titled “Applications of AI in Marketing: A Theoretical Review” at the International Marketing Conference IMC-2026, organized by IIM Jammu on July 03-04.



Dr. Nitin Vishwakarma received a “certificate of registration of design” from the Patent Office, Government of India for designing a smart water bottle for kids. Designed for children up to 10 years old, this bottle integrates a reminder system, small camera, solar+USB-C charging, mobile app connectivity, and child-friendly motifs.


पेटेंट कार्यालय, भारत सरकार
The Patent Office, Government Of India
डिजाइन के पंजीकरण का प्रमाण पत्र | Certificate of Registration of Design
Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 09-01 in respect of the application of such design to SMART WATER BOTTLE FOR KIDS in the name of Nitin Vishwakarma.
In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

In the Media

BW EDUCATION
www.bweducation.com

AI Should Be a Co-pilot, Not an Autopilot

In this interview with ***BW Education***, Prof. Tapas Kumar, Dean, Institute of Engineering & Technology, discusses the future of engineering education, AI integration, employability, research commercialisation, Outcome-Based Education and sustainability

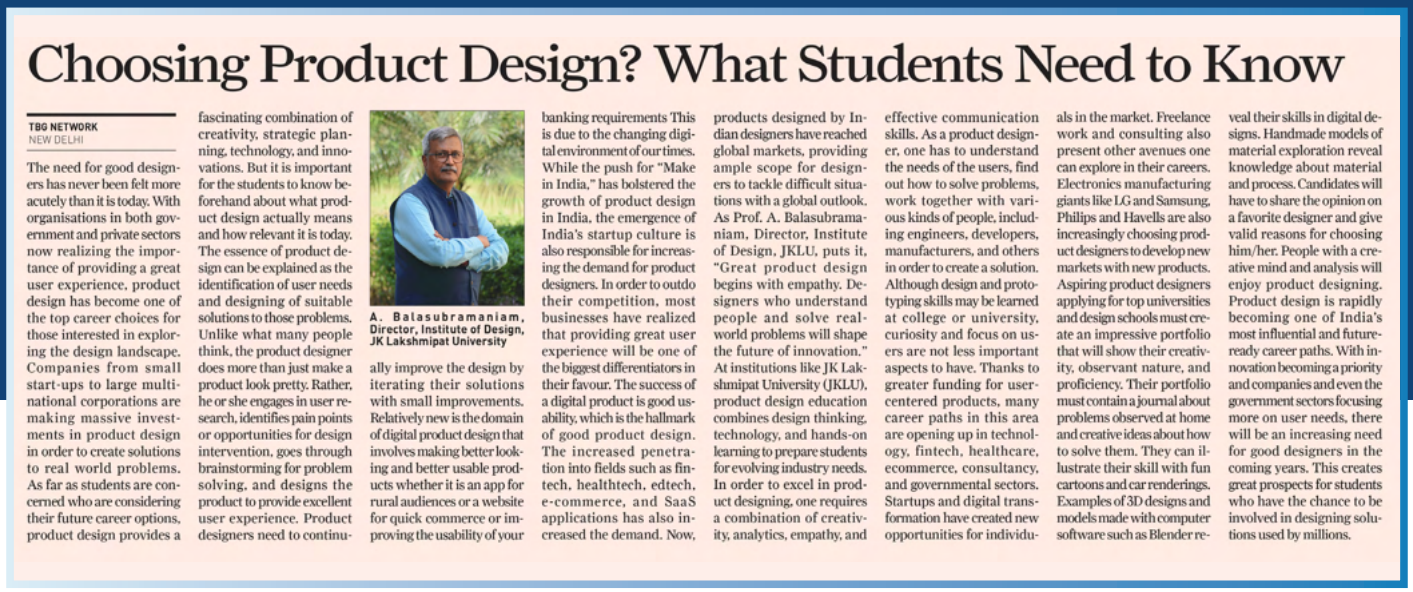
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Choosing Product Design?

What Students Need to Know

The Business Guardian

"Unlike what many people think, the product designer does more than just make a product look pretty. Rather, he or she engages in user research, identifies pain points or opportunities for design intervention, goes through brainstorming for problem solving, and designs the product to provide excellent user experience," wrote A Balasubramaniam, Director of the Institute of Design in this article published in *The Business Guardian.*



Choosing Product Design? What Students Need to Know

TBG NETWORK
NEW DELHI

The need for good designers has never been felt more acutely than it is today. With organisations in both government and private sectors now realizing the importance of providing a great user experience, product design has become one of the top career choices for those interested in exploring the design landscape. Companies from small start-ups to large multinational corporations are making massive investments in product design in order to create solutions to real world problems. As far as students are concerned who are considering their future career options, product design provides a fascinating combination of creativity, strategic planning, technology, and innovations. But it is important for the students to know beforehand about what product design actually means and how relevant it is today. The essence of product design can be explained as the identification of user needs and designing of suitable solutions to those problems. Unlike what many people think, the product designer does more than just make a product look pretty. Rather, he or she engages in user research, identifies pain points or opportunities for design intervention, goes through brainstorming for problem solving, and designs the product to provide excellent user experience. Product designers need to continually improve the design by iterating their solutions with small improvements. Relatively new is the domain of digital product design that involves making better looking and better usable products whether it is an app for rural audiences or a website for quick commerce or improving the usability of your banking requirements This is due to the changing digital environment of our times. While the push for "Make in India," has bolstered the growth of product design in India, the emergence of India's startup culture is also responsible for increasing the demand for product designers. In order to outdo their competition, most businesses have realized that providing great user experience will be one of the biggest differentiators in their favour. The success of a digital product is good usability, which is the hallmark of good product design. The increased penetration into fields such as fintech, healthtech, edtech, e-commerce, and SaaS applications has also increased the demand. Now, products designed by Indian designers have reached global markets, providing ample scope for designers to tackle difficult situations with a global outlook. As Prof. A. Balasubramaniam, Director, Institute of Design, JKLU, puts it, "Great product design begins with empathy. Designers who understand people and solve real-world problems will shape the future of innovation." At institutions like JK Lakshmipat University (JKLU), product design education combines design thinking, technology, and hands-on learning to prepare students for evolving industry needs. In order to excel in product designing, one requires a combination of creativity, analytics, empathy, and effective communication skills. As a product designer, one has to understand the needs of the users, find out how to solve problems, work together with various kinds of people, including engineers, developers, manufacturers, and others in order to create a solution. Although design and prototyping skills may be learned at college or university, curiosity and focus on users are not less important aspects to have. Thanks to greater funding for user-centered products, many career paths in this area are opening up in technology, fintech, healthcare, ecommerce, consultancy, and governmental sectors. Startups and digital transformation have created new opportunities for individuals in the market. Freelance work and consulting also present other avenues one can explore in their careers. Electronics manufacturing giants like LG and Samsung, Philips and Havells are also increasingly choosing product designers to develop new markets with new products. Aspiring product designers applying for top universities and design schools must create an impressive portfolio that will show their creativity, observant nature, and proficiency. Their portfolio must contain a journal about problems observed at home and creative ideas about how to solve them. They can illustrate their skill with fun cartoons and car renderings. Examples of 3D designs and models made with computer software such as Blender reveal their skills in digital designs. Handmade models of material exploration reveal knowledge about material and process. Candidates will have to share the opinion on a favorite designer and give valid reasons for choosing him/her. People with a creative mind and analysis will enjoy product designing. Product design is rapidly becoming one of India's most influential and future-ready career paths. With innovation becoming a priority and companies and even the government sectors focusing more on user needs, there will be an increasing need for good designers in the coming years. This creates great prospects for students who have the chance to be involved in designing solutions used by millions.

A. Balasubramaniam, Director, Institute of Design, JK Lakshmipat University

Five Questions Students Must ask Before Choosing Electronics & Communication Engineering

THE HINDU

With the Government of India putting its weight behind the mission to deepen domestic semiconductor capabilities, Electronics and Communication Engineering, especially VLSI Design, has emerged as a top choice for engineering aspirants. But will the investments in semiconductor mission lead to the creation of sufficient jobs for our youth? What are the skills that the industry will want the graduates to have? How will be their career paths?

These are some of the questions that Prof. Devika Kataria of the Institute of Engineering and Technology addresses in this article published in *The Hindu*.

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In the Media

THE HINDU

Why Hackathons Teach More Than Classrooms

In his latest article published in ***The Hindu***, Prof. Amit Sinhal of the Institute of Engineering and Technology at JK Lakshmipat University explores why hackathons have emerged as powerful learning platforms that cultivate problem-solving, collaboration, resilience, and innovation.

Read More

Podcast: Dr. Sheetal Mundra on AI, Entrepreneurship and Future-Ready Careers

Acting Head of the Institute of Management at JK Lakshmipat University, Dr. Sheetal Mundra, participated in the ***EduAdvice*** Podcast to discuss how students can prepare for the future with AI literacy, entrepreneurship, data analytics, critical thinking, and exposure to various industries. She also explained how, in a fast-changing world, successful careers are founded on the pillars of ongoing education, innovation, and practical work.

PODCASTS *Listen*

Academic Activities



Dr. Shivram Choudhary attended the JKO Conference on the use of AI in Supply Chain from July 13-14, at Holiday Inn, Mayur Vihar, New Delhi.

Dr. Ashwini Sharma was invited by Indian Institute of Management, Indore (IIM Indore) as a panelist for a panel discussion on "Reimagining Education: Collaborating Across Levels" organized as part of the Undergraduate Management Education Summit 2026 held on July 11-12.





Dr. Shubham Ranjan served as a Resource Person at the One-Day Faculty Development Program (FDP) on "How AI Enhances Competencies and Performance in Higher Education", held on July 15 at Bharatiya Skill Development University (BSDU), Jaipur.

HR Updates

Recruitments



Dr. Akshat Agrawal joined us on July 1 as an Associate Professor at the Institute of Engineering & Technology. He is an accomplished academic with 17 years of teaching experience. Prior to joining JKLU, he served as an Associate Professor and Cluster Lead at IILM University, Gurgaon. He holds a B.Tech. in Computer Science & Engineering from Uttar Pradesh Technical University, Lucknow, and an M.Tech and PhD from Guru Gobind Singh Indraprastha University, New Delhi. His primary research interests include Artificial Intelligence, Deep Learning, Artificial Neural Networks, Speech Processing, and Image Processing. He has published 67 research papers in Scopus- and SCIE-indexed international journals and conferences.

Dr. Anshu Yadav joined us on July 1 as an Assistant Professor at the Institute of Engineering & Technology. Prior to joining JKLU, she served as an Assistant Professor at the Central University of Haryana, Mahendergarh. She also worked as a Research Fellow at the Indian Institute of Technology Delhi during her doctoral research. She completed her PhD in Mathematics from IIT Delhi in 2024. She also holds an M.Sc. from IIT Roorkee and a B.Sc. from Kanoria Mahila Mahavidyalaya, Jaipur.





Dr. Abhinav Kumar Khorwal joined us on July 3 as an Assistant Professor at the Institute of Engineering & Technology. He earned his PhD in Physics from the Central University of Rajasthan in 2025. He completed his B.Sc. and M.Sc. from the University of Rajasthan, Jaipur. His career highlights include serving as a Guest Assistant Professor at Government College, Dudu, and contributing extensively to research through publications in reputed journals such as Journal of Alloys and Compounds and The Journal of Chemical Physics. His work combines advanced experimental techniques with impactful contributions to spintronics and magnetocaloric technologies.

Dr. Krishna Chaitanya Solasa joined us on July 6 as an Assistant Professor at the Institute of Engineering & Technology. He has built a strong academic foundation in mechanical engineering and materials science. He earned his B.Tech in Mechanical Engineering from IIITDM Jabalpur, followed by two M.Sc. degrees-one in Mechanical and Aerospace Engineering from the University at Buffalo and another in Mechanical Engineering from the University of Nevada, where he focused on materials for energy storage and conversion. He earned his PhD from Mahindra University, Hyderabad. Dr. Solasa brings diverse research and teaching experience across India and the USA.





Ms. Shiva Singh joined us on July 6 as an Assistant Professor at the Centre for Communication and Critical Thinking. She holds a BA (Hons.) in Economics from the University of Delhi and a Master's in Development Studies from the Tata Institute of Social Sciences (TISS), Hyderabad. She is currently pursuing a PhD in Sociology at IIIT Delhi. Her career reflects both academic and professional diversity. She worked in the corporate sector as an Analyst at the Royal Bank of Scotland before transitioning fully into academia. She also served as a Teaching Assistant at IIIT Delhi. Alongside her doctoral research, she has been a Visiting Research Scholar at the University of Göttingen, Germany, and actively contributes to academic networks, publications, and conferences.

Mr. Aman Raj joined us on July 8 as a Teaching Assistant at the Hari Shankar Singhania School of Business (HSB). He is an Economics educator and researcher. He completed his BA and MA in Economics from St. Xavier's College, Ranchi, with a specialisation in Advanced Mathematics and Econometrics. He is UGC-NET qualified and has taught Microeconomics, Macroeconomics, and Statistics at The Blackboard Institute, while mentoring CUET students through OpenGrad Foundation. His research experience includes econometric analysis using STATA, field surveys on child nutrition, and presentations at national and international conferences on rural MSMEs, inflation, human capital, and agricultural sustainability.





Dr. Aman Nath Patra joined us on July 10 as an Associate Professor at the Institute of Engineering & Technology. He brings nearly 16 years of professional experience across academia and industry. He earned his PhD in Computer Science & Engineering from the University of Nevada, Reno, an M.Tech. in Computer Application from IIT (ISM) Dhanbad, and a B.E. in Information Technology from ITER, Bhubaneswar. His teaching career spans Radford University, the University of Nevada, Reno, NIT Raipur, and IIT (ISM) Dhanbad. Alongside academia, he worked as a Lead Engineer at HCL Technologies and a Project Engineer at Wipro Technologies, gaining valuable industry expertise in casino game development and network management systems.

Ms. Kusum joined us on July 13 as a Teaching Assistant at the Hari Shankar Singhania School of Business (HSB). She is currently pursuing her PhD in Economics at the University of Rajasthan, focusing on agricultural growth and development, with research on the impact of agricultural exports. She has strong academic credentials, including postgraduate and graduate degrees in Economics, and has actively contributed through conference presentations and workshops. Altogether, she has around three years of professional experience, combining subject expertise and teaching roles. Her other accomplishments include qualifying for UGC-NET three times, ranking first in her PhD entrance examination, and clearing the IES Mains examination.





Ms. Shobha Mangal joined us on July 20 as an Assistant Professor at the Institute of Engineering & Technology. Ms. Mangal is a dedicated mathematics scholar specialising in computational finance and numerical methods. She completed her B.Sc. from the University of Kota and M.Sc. in Mathematics from IIT Gandhinagar. She submitted her PhD thesis at LNMIIT. Alongside her doctoral research, she has served as a Teaching Assistant at LNMIIT, guiding undergraduate students in Real Analysis, Complex Analysis, PDEs, ODEs, Probability, and Linear Algebra. Ms. Mangal has also demonstrated her research excellence through publications in reputed journals and conference presentations at IIT Ropar and South Asian University. Among competitive examinations, she qualified for UGC-NET JRF, GATE, and IIT-JAM.

Dr. Rohit Singh joined us on July 22 as an Assistant Professor at the Institute of Engineering & Technology. Dr. Singh brings over 13 years of teaching and research experience in Computer Science & Engineering, with expertise in security, privacy, IoT, artificial intelligence, and machine learning. He was awarded his PhD by NIT Jalandhar, following his M.Tech. from NIT Hamirpur and B.Tech. from IIET Bareilly. He has contributed extensively to peer-reviewed journals, IEEE conferences, book chapters, and patents in healthcare security, smart greenhouse automation, and blockchain-based threat detection.





Mr. Ajith Reddy joined us on July 27 as an Executive – Admissions & Outreach. Mr. Reddy completed his B.Tech. in Computer Science from JK Lakshmipat University. In his earlier role, he served as an intern in JKLU's Admissions & Outreach Department, gaining experience in admissions, student counselling, and outreach activities.

Mr. Nishanth Sahi joined us on July 27 as an Executive – Admissions & Outreach. He completed his B.Tech. in Computer Science from JK Lakshmipat University. He gained experience in student counselling and outreach activities while working as an intern in JKLU's Admissions & Outreach Department.



Separations

Sr.No.	Employee Name	Position	Date of Relieving
1	Devanuj Kanta Balkrishan	Professor	24.07.2026
2	Aastha Kishansinh Gohil	Associate Professor	20.07.2026
3	Pritam Singh	Assistant Professor	31.07.2026
4	Mouli Rana	Executive	15.07.2026