



**Institute of Management
JK Lakshmipat University, Jaipur**

MID TERM-II EXAMINATION, 2019

Course: Foundation of Management
Course Code: LS1101
BBA Sem-I

Maximum Marks: 20 Marks
Time: 90 minutes

Instruction: Answer any three questions from Section-A where each question carries 4 marks. Section-B is compulsory carrying 8 marks.

SECTION- A

1. Define organization. Business organizations are open systems. Discuss
2. Discuss the difference between Scientific and Behavioral theories of Management.
3. Define Vision Mission and Objects. What role these play in planning.
4. Discuss the role of rationality, bounded rationality and intuition in decision making? Which approach you apply in your life and why?
5. "Motivation is core to directing and leading". Explain the statement. State how can leader motivate the staff in an organization

SECTION-B

Q. Amazon and Walmart to invest more than Rs 2,000 crore in India Amazon and Walmart to invest Rs 1,696 crore and Rs 360 crore respectively 23rd January, 2016 Amazon and Walmart Stores Inc will invest over Rs 2,000 Crore in a bid to build its network and to gain a share in the Indian retail market that's expected to cross Rs 67.6 lakh crore by 2020. Amazon will invest Rs 1,696 crore through a rights issue into Amazon Seller Services, making it the biggest infusion of capital since entering the country three years ago. The investment takes Amazon's total investment in Amazon Seller Services in the past year to about Rs 4,800 crore. Walmart Stores will invest Rs 360 crore. It plans to open nearly 50 doors in India at a time when it plans to close nearly 270 stores globally. Amazon expects India to overtake Japan,

Germany and the UK to become its largest overseas market, besides becoming the quickest to reach Rs 67.6 thousand crore in gross merchandise value in the company's history. Walmart India posted its first ever sales decline last year to Rs 2,992.7 crore after parting ways with Bharti Retail and halting store expansion. Identify the external factors which relates to the business decision of Amazon and Walmart? (4 marks)

- q. The Champaran Satyagraha of 1917, a major revolt in the Indian Independence Movement, was not a fight Gandhi fought for himself but for the many peasants of Champaran. In the early 1900s, the farmers were engaged in forced indigo farming. The peasants who refused to cultivate this specific crop faced the weight of exorbitant taxes levied by the landlords. The result was that the farmers could not cultivate other crops for food in the bare minimum required to sustain the population of the village, leading to an acute shortage of grains that eventually led to a situation of food crisis.

On the request of Raj Kumar Shukla when Mahatma Gandhi visited Champaran he assessed the situation there and took upon himself to help the peasants get of the crisis. Using similar methods of non violence that he had used in South Africa to organize mass uprisings to protest against injustice, he organized the peasants of Champaran and many others to revolt the malpractices of British landlords.

To stand for the right cause and for the people of Champaran, Gandhi refused to comply with the orders and demands of the authority. He remained dedicated to render humanitarian services to the people and not leave Champaran unless justice prevailed. His dedication for others inspired the people of Champaran, and many joined him to protest with non-violence. Thus marking the first Satyagraha

- Q. Explain the leadership qualities of Gandhiji identified from above paragraph. (4 marks)