



Institute of Management
JK LakshmiPat University
Jaipur
END TERM EXAMINATION



B.Tech . Sem- III.

Course: Foundations of Management

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MM: 40 Marks

Time: 3 Hours

Subject code: BBA011

Section A

Answer any two questions . All questions carries equal marks.

10X2=20

Q.1 Why are contingency plans important? Briefly explain various steps in planning?

Q 2. What are the advantages and disadvantages of written and oral communication ? which do you prefer: written or oral? Under what circumstances?

Q3 If you are asked to advise a young college graduate who has accepted a staff position as Assistant to factory manager, what suggestion would you make/? Why is poor delegation of authority often found to be the most important cause of managerial failure?

Q4 What are Theory x and Theory y assumptions? Compare and contrast Maslow and Herzberg theories of motivation .

Section- B

(Case study) Annexure

20X1=20