



**Institute of Management
JK Lakshmipat University
Jaipur
END TERM EXAMINATION
(April 2015)**



BBA+MBA - Sem II
MM: 50 Marks

Course: Computer Applications in Business

Time: 3 Hours

Subject Code: BBA204/BBA024(Backlog)

Instructions: Attempt any three questions from Section A. Section B is compulsory.

SECTION A

1. Discuss the applications of computers in a modern day business organizations with suitable illustrations. (10 marks)
2. Differentiate between following: (10 marks)
 - a) System Software and Application Software
 - b) Algorithms and Flow Charts
3. What is a decision table? Explain its structure and application. Draw a decision table for discount policy of a bookstore taking appropriate assumptions. (10 marks)
4. Explain the various features available in MS-Power Point. Also Enumerate the guidelines for making an effective Power Point presentation. (10 marks)
5. Define a computer network. What are its essential elements? Explain different types of computer networks? (10 marks)

SECTION B

6. Briefly describe the following: (20 marks)
 - a) Mail merging
 - b) Absolute and Relative Cell referencing
 - c) Statistical and Financial Functions in MS-Excel
 - d) Internet and Intranet