AIMA'S MONTHLY E-MAGAZINE

# AIMA News

MANAGEMENT TIMES

SEPTEMBER 2023

Dear Readers,

It gives me immense pleasure to present a very special issue of the AIMA news to you.

This edition brings you updates from AIMA's recently concluded 50th National Management Convention (NMC) - a milestone edition - which was further celebrated with a specially curated Golden Jubilee Gala Evening.

Each year the NMC marks the beginning of a new chapter at AIMA. Mr Nikhil Sawhney has been elected as the new President by AIMA Council and he takes over the reins from Mr Shrinivas Dempo. Ms Suneeta Reddy is AIMA's new Senior Vice President, while Mr TV Narendran joins the ranks of AIMA office bearers as Vice President. Mr P Dwarakanath is the AIMA Treasurer.

AIMA's theme of the year - 'The Indian Century: Managing Growth with Transformation' - has been aptly chosen to resonate India's growing influence and its future potential. As India's apex body of the management profession, AIMA is uniquely placed to bolster India's new dream by enhancing the management expertise of India's aspiring and practicing professionals. AIMA will continue in its endeavour to build management capability and skills across domains and levels, as we collectively try to achieve the vision of a more powerful and impactful nation.

With this aim in mind, AIMA's 50th NMC focussed on some of our inherent advantages, as well as the opportunities and challenges that will present themselves as we attempt to thrive in the new world order. The two-day convention was addressed by several renowned CEOs, startup founders, distinguished economists, and media stalwarts. Some of the eminent speakers included Mr S Somanath, Mr RC Bhargava, Mr Pieter Elbers, Mr Ronnie Screwvala, Mr Sunil Kant Munjal, Mr TV Narendran, Ms Nandita Das, Mr Imtiaz Ali, Ms Rohini Nilekani amongst many others. AIMA Awards and Fellowships were also presented on the occasion, including the Best LMA Awards.

As a special highlight and to commemorate 50 years of AIMA's National Management Convention, a special 'Colours of India - Golden Jubilee Gala Evening' was organised on 26th evening. India's G20 Sherpa Mr Amitabh Kant was the chief guest of the evening which witnessed a glittering awards ceremony along with several captivating dance performances. You will find detailed coverage in this edition.

AIMA's strong collaboration with affiliate Local Management Associations gained further strength. The 50th NMC saw record participation from the LMAs with over 300 delegates from 50 LMAs joining the proceedings, and we thank the Local Management Associations for their continued support and collaboration. In addition, The 79th edition of Shaping Young Minds Programme was organised in collaboration with the Thrissur Management Association for the evolving management fraternity of Thrissur and the region. Mr. Richard Rekhy, Dr Shikha Nehru Sharma, Maj Gen Raj Mehta, AVSM, VSM (Retd) and Ambassador Dr Deepak Vohra inspired the young audience with rich insights from their diverse experience and professional journeys.

Continuing in its effort to provide varied platforms for young managers and budding professionals to hone their management acumen, AIMA rolled out the 32nd edition of the National Management Games and the 49th National Competition for Young Managers at a pan India level. More details are carried inside along with other updates from AIMA and the LMAs, as well as the next article from the special series of excerpts from AIMA Past President, Prof. SL Rao's book titled 'My Varied Life in Management: A Short Memoir.'

I hope you enjoy this edition of AIMA News and look forward to your feedback and suggestions.

With best wishes for the festive season.

Warm Regards

**Rekha Sethi**
Director General

## AIMA OFFICE BEARERS

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**Mr Nikhil Sawhney**
Vice Chairman and Managing Director,
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Triveni Engineering and Industries Limited

SENIOR VICE PRESIDENT
**Ms Suneeta Reddy**
Managing Director
Apollo Hospitals Enterprise Ltd.

VICE PRESIDENT
**Mr TV Narendran**
CEO & Managing Director
TATA Steel Ltd

IMMEDIATE PAST PRESIDENT
**Mr Shrinivas Dempo**
Chairman
Dempo Group of Companies

DIRECTOR GENERAL
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# 50th National Management Convention

*(L-R) T V Narendran; Kewal Nohria; R K Swamy; P S Puri; Sudhir Jalan; Shrinivas Dempo; Rekha Sethi; Dr J S Juneja and Nikhil Sawhney inaugurating AIMA's 50th National Management Convention.*

AIMA held its Golden Jubilee National Management Convention (NMC) on 26th-27th September 2023 on the theme 'Vibrant India: Reimagining the Indian Dream'. The event was addressed by eminent leaders, industry experts, media & entertainment stalwarts and entrepreneurs. The two-day convention witnessed the participation of renowned CEOs, startup founders, distinguished economists, academia and media.

Mr Nitin Gadkari, Minister for Road Transport and Highways sent a message of congratulations to AIMA on the occasion. "AIMA's role in sustaining this prestigious platform for exchange of ideas on managing the country's transformation is commendable," he said. Talking about the work of his ministry, Mr Gadkari said that by spreading of expressways network and creating multimodal integration we are striving to reduce logistics cost which will further boost the economy.

During his inaugural address, Mr Shrinivas Dempo, then President, AIMA and Chairman, Dempo Group of Companies said, "The National Management Convention has been the most important gathering of India's management leaders for 50 years and it remains the premier forum for considering the emerging economic and management issues facing the country." Mr Nikhil Sawhney, then Sr Vice President, AIMA and Managing Director, Triveni

*Felicitation of S. Somanath, Chairman, Indian Space Research Organisation (ISRO). (L-R) Frank Richter, Founder and Chairman, Horasis: The Global Visions Community; P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd; Nikhil Sawhney, then Sr. Vice President, AIMA and Managing Director, Triveni Turbine Ltd; Shrinivas Dempo, then President, AIMA & Chairman, Dempo Group of Companies and Rekha Sethi, Director General, AIMA*

Turbines Ltd delivered the concluding remarks and Ms Rekha Sethi, Director General, AIMA set the tone for the convention.

During the inaugural session the AIMA Fellowship and the AIMA - RK Swamy High Performance Brand Award 2023 were presented to Dr Rajendra Srivastava, Former Dean, Indian School of Business (ISB) Hyderabad and Mahindra & Mahindra respectively. The NMC Souvenir and the best LMA awards were also presented during the convention.

*R C Bhargava, Chairman, Maruti Suzuki India Ltd and Sumit Chaturvedi, Senior Business Editor, ET Now*

As a fitting conclusion to the NMC, AIMA also felicitated Mr S Somanath, Chairman of the Indian Space Research Organisation

*(L-R) T V Narendran, Managing Director, Tata Steel Ltd; Pranjal Sharma, Economic Analyst, Advisor and Author and Ronnie Screwvala, Co-founder and Chairperson, upGrad, Indian Entrepreneur and Film Producer*

(ISRO) and his team with the 'Outstanding Achievement' Award during a session with him on India's space odyssey.

Some of the other eminent speakers who addressed the NMC included Mr R C Bhargava, Chairman, Maruti Suzuki India Ltd; Mr T V Narendran, Managing Director, Tata Steel Ltd; Mr Pieter Elbers, CEO, IndiGo; Mr Ronnie Screwvala, Co-founder and Chairperson, upGrad, Indian Entrepreneur and Film Producer; Ms Rohini Nilekani, Chairperson, Rohini Nilekani Philanthropies; Mr Sunil Kant Munjal, Chairman, Hero Enterprise; Mr Yezdi Nagporewalla, CEO, KPMG in India; Ms Nandita Das, Indian Actress and Film Maker; Mr Sanjeev Bikhchandani, Founder and Executive Vice-Chairman, Info Edge; Mr Imtiaz Ali, Indian Film Director, Producer, and Screenwriter; Mr Bimlendra Jha, MD, Jindal Steel & Power Ltd.; Mr Omkar Goswami, Founder and Chairperson, CERG Advisory Pvt. Ltd.; Mr R Mukundan, MD and CEO, Tata Chemicals Ltd; Mr P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd; Mr Frank Richter, Founder and Chairman, Horasis: The Global Visions

*(L-R) Sukhmal Kumar Jain, Director (Marketing), Bharat Petroleum Corporation Ltd; Pieter Elbers, Chief Executive Officer, IndiGo and Yezdi Nagporewalla, Chief Executive Officer, KPMG in India*

Community; Mr Gaurav Singh Kushwaha, Founder and CEO, BlueStone; Mr Rohit Bansal, Group Head of Communications, Reliance Industries Ltd; Mr Pranjal Sharma, Economic Analyst, Advisor, and Author; Ms Sonal Kalra, Chief Managing Editor (Lifestyle & Entertainment), Hindustan Times; Mr Sukhmal Kumar Jain, Director (Marketing), BPCL; Mr Sumit Chaturvedi, Senior Business Editor, ET Now; Mr Parikshit Luthra, Chief of Bureau, CNBC TV18; Ms Aparna Popat, Former Olympian (Badminton) and Chief Operating Officer, All Is Well; Ms Neha Aggarwal Sharma, Former Olympian, Table Tennis (Beijing 2008) and Head - Partnerships & Communication, OGQ; Mr Anil Somani, Founder and Executive Chairman, FOSTIIMA Business School; Mr Ritesh Malik, Founder & CEO, Innov8 Coworking; Mr Umang Kumar, Co-Founder, CarDekho; and Mr Shashank Kumar, Founder & CEO, DeHaat.

*Rohini Nilekani, Chairperson, Rohini Nilekani Philanthropies and Sunil Kant Munjal, Chairman, Hero Enterprise*

*AIMA office bearers, past presidents, speakers and dignitaries at AIMA's 50th National Management Convention*

*Imtiaz Ali, Indian Film Director, Producer, and Screenwriter and Sonal Kalra, Chief Managing Editor (Lifestyle & Entertainment), Hindustan Times*

The convention was physically attended by more than 500 delegates from industry, government, media and academia. The Golden Jubilee NMC also witnessed a record participation from the Local Management Associations with representation from 50 LMAs over the two days. Live streaming on AIMA's YouTube, Facebook and Twitter channels also increased viewership by several thousand and crossed over 6 lacs views on all the platforms.

*Nandita Das, Indian Actress and Film Maker and Shrinivas Dempo, then President, AIMA and Chairman, Dempo Group of Companies*

*(L-R) R Mukundan, Managing Director & CEO, Tata Chemicals Ltd; Omkar Goswami, Founder and Chairperson, CERG Advisory Pvt Ltd; Bimlendra Jha, Managing Director, Jindal Steel & Power Ltd and Parikshit Luthra, Chief of Bureau, CNBC TV18*

*01. Sunil Kant Munjal, Chairman, Hero Enterprise; Rohini Nilekani, Chairperson, Rohini Nilekani Philanthropies and Nandan Niekani, Non-Executive Chairman, Infosys*

*02. T V Narendran, Managing Director, Tata Steel Ltd and Frank Richter, Founder and Chairman, Horasis: The Global Visions Community*

*03. (L-R) Gaurav Singh Kushwaha, Founder and CEO, BlueStone; Sanjeev Bikhchandani, Founder and Executive Vice-Chairman, Info Edge and Rohit Bansal, Group Head of Communications, Reliance Industries Ltd*

*04. (L-R) Anil Somani, Founder and Executive Chairman, FOSTIIMA Business School; Aparna Popat, Former Olympian (Badminton) and Chief Operating Officer, All Is Well and Neha Aggarwal Sharma, Former Olympian, Table Tennis (Beijing 2008) and, Head - Partnerships & Communication, OGQ*

*05. (L-R) Umang Kumar, Co-Founder, CarDekho; Ritesh Malik, Founder & CEO, Innov8 Coworking; Shashank Kumar, Founder & CEO, DeHaat, and Pranjal Sharma, Economic Analyst, Advisor and Author*

*06. Srinivasan K Swamy, Past President, AIMA and Chairman and Managing Director, R K SWAMY Pvt Ltd, with Neha Anand, VP-Global Brand & Marketing Communication Auto Division, Mahindra & Mahindra Ltd., recipient of AIMA RK Swamy High Performance Brand Award 2023*

*07. AIMA Fellowship recipient Rajendra Srivastava, Former Dean, Indian School of Business (ISB) Hyderabad*

*08. Delegates at the 50th National Management Convention*

# Colours of India – Golden Jubilee Gala Evening

*(L-R) Nikhil Sawhney; Sunil Kant Munjal; Sudhir Jalan; Aroon Purie; Amitabh Kant; Rohini Nilekani; R C Bhargava; Nandita Das; Shrinivas Dempo; Rekha Sethi and Rajiv Makhni*

As a special highlight and to commemorate 50 years of AIMA's National Management Convention, a special 'Colours of India - Golden Jubilee Gala Evening' was organised on 26th September. The event was a unique and memorable affair that seamlessly combined celebration, entertainment and inspiration.

Speaking on the occasion, Mr Amitabh Kant, India's G20 Sherpa - the chief guest of the programme - said, "We will speak the voice of the developing and the emerging countries. This year, 80 percent of the global growth is coming from emerging markets, and in the next two decades, two-thirds of the growth will come from emerging markets." Joining him on the dais were Mr Shrinivas Dempo, then President of AIMA

*Amitabh Kant, India's G20 Sherpa addressing*

*Sitting (L-R) Sunil Kant Munjal; R C Bhargava; Amitabh Kant; Rohini Nilekani and Shrinivas Dempo. Standing (L-R) Pallavi Dempo; Sudhir Jalan; Nikhil Sawhney; Nandita Das; Nandan Nilekani and Rekha Sethi*

and Chairman of Dempo Group of Companies; Mr Nikhil Sawhney, then Senior Vice President of AIMA and Vice Chairman & Managing Director of Triveni Turbine Ltd; Mr Sudhir Jalan, Co-Chairman of Rieter India Pvt Ltd, and Ms Rekha Sethi, Director General of AIMA.

The evening's core was its vibrant cultural presentations, capturing the essence of India and showcasing a tapestry of diversity. The renowned Zenith Dance Company took centre stage, captivating the audience with performances that vividly portrayed India's heritage.

Another highlight of the evening was the presentation of AIMA's prestigious Managing India Awards to three iconic individuals who were unable to join the Award presentation ceremony held earlier in

*RC Bhargava, Chairman of Maruti Suzuki India Ltd, receiving the Lifetime Contribution Award from Amitabh Kant as Rajiv Makhni, and Aruna Bhargava look on*

*Rohini Nilekani, Chairperson, Rohini Nilekani Philanthropies receiving the Corporate Citizen Award from Amitabh Kant as Sudhir Jalan, Nikhil Sawhney, Shrinivas Dempo, Rekha Sethi and Nandan Nilekani look on*

April this year. Mr RC Bhargava, Chairman of Maruti Suzuki India Ltd, received the Lifetime Contribution Award. The citation for this honour was presented by Mr Rajiv Makhni, Technology Journalist and Founder of RM Media Ltd. Mr Aroon Purie, Founder Publisher, and Editor-in-Chief of The India Today Group, was awarded the Lifetime Contribution to Media Award. Mr Sunil Kant Munjal, Chairman of Hero Enterprise, read the citation. The Corporate Citizen Award was bestowed upon Ms Rohini Nilekani, Chairperson of Rohini Nilekani Philanthropies, and her citation was read by Ms Nandita Das, Indian Actress & Filmmaker.

*Aroon Purie, Founder Publisher and Editor-in-Chief of The India Today Group, receiving the Lifetime Contribution to Media Award from Amitabh Kant*

The 'Colours of India – Golden Jubilee Gala Evening' was a memorable celebration, blending cultural diversity, inspiration, and the recognition of outstanding individuals. It symbolised AIMA's commitment to promoting excellence in management and leadership throughout India.

# AIMA's New Office Bearers

*(L-R) Rekha Sethi, Director General, AIMA; Nikhil Sawhney, President, AIMA and Vice Chairman & Managing Director, Triveni Turbine Ltd; Shrinivas Dempo, Immediate Past President, AIMA and Chairman, Dempo Group of Companies Ltd; TV Narendran, Vice President, AIMA and CEO & Managing Director, TATA Steel Ltd and P Dwarakanath, Treasurer, AIMA and Former Chairman, GSK Consumer Healthcare Ltd. (Inset) Suneeta Reddy, Sr Vice President, AIMA and Managing Director, Apollo Hospitals Group*

AIMA also announced the new Office Bearers for the year 2023-24. Mr Nikhil Sawhney, Vice Chairman & Managing Director, Triveni Turbine Ltd has been elected the new AIMA President by AIMA Council. He succeeds Mr Shrinivas Dempo, Chairman, Dempo Group of Companies Ltd. Ms Suneeta Reddy Managing Director, Apollo Hospitals Group, is the new Senior Vice President of AIMA, a position that was occupied by Mr Nikhil Sawhney, Vice Chairman & Managing Director, Triveni Turbine Ltd. Mr TV Narendran, CEO & Managing Director, TATA Steel Ltd joins the ranks of AIMA office bearers as Vice President. Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd., is the Treasurer. Ms Rekha Sethi is the Director General of AIMA.

# Best LMA Awards

The Best LMA Awards Jury led by Mr Sanjay Kirloskar, Past President, AIMA & Chairman & Managing Director, Kirloskar Brothers Ltd met online on 31st August 2023 to select the best LMAs in various categories. Winning LMAs were presented their awards during the 50th National Management Convention in New Delhi.

## BEST LMA AWARD WINNERS 2022-2023

**National Excellence Award**

**Madras** Management Association

**CATEGORY I**

**Ahmedabad** Management Association

**CATEGORY II**

**Kerala** Management Association

**CATEGORY III**

Winner - **Thrissur** Management Association

Runners up - **Indore** Management Association

**CATEGORY IV**

Winner - **Navsari** Management Association

Runners up - **Faridabad** Management Association

**Most Improved LMA**

**Calcutta** Management Association

# LMA CEOs' Interaction

*Nikhil Sawhney, President, AIMA and Vice Chairman and Managing Director, Triveni Turbines and Rekha Sethi, Director General, AIMA with LMA CEOs*

AIMA organised the LMA CEOs' Interaction with Mr Nikhil Sawhney, President, AIMA and Vice Chairman and Managing Director, Triveni Turbines and Ms Rekha Sethi, Director General, AIMA on 27th September 2023 in New Delhi. Mr Sawhney addressed the LMA representatives, followed by interactions on the way forward to further strengthen the AIMA-LMA relationship. Ms Rekha Sethi welcomed the LMA representative and delivered the introductory remarks. Representatives from over 43 Local Management Associations joined for the interaction. The meeting was very well appreciated by all, as it was an opportunity for the LMAs and AIMA to come together. The LMA representatives also participated in the National Management Convention held on 26th September and 27th September 2023, the convention saw participation of over 250 representatives from LMAs across the country.

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Tel : 011-47673000/011, 49868399 Extn. 741, Email: kiran@aima.in, Website: aima.in

# Shaping Young Minds Programme

*(L-R) Er M R Gopalakrishnan, SYMP Thrissur Chairman & Past President, Thrissur Management Association; Sanjay Grover, Director, LMA Relations & Membership and Young Leaders Council, AIMA; Murali Ramakrishnan, Managing Director & Chief Executive Officer, South Indian Bank; Richard Rekhy, Entrepreneur and Board Member KPMG & Former Chief Executive Officer KPMG in India; CA Geo Job, President, Thrissur Management Association; CMA Madhu A P, Honorary Secretary, Thrissur Management Association and Er George Paul, Former Executive Director, BPCL, Adjunct Faculty, Agri MBA Program Kerala Agricultural University & Independent Director, Cedar Retail Private Ltd*

AIMA organised the 79th Shaping Young Minds Programme (SYMP) in collaboration with Thrissur Management Association on 15th September 2023 at Thrissur. SYMP is a programme for young professionals and management students to interact with iconic leaders from various fields, know about success stories and learn life lessons from them. The eminent speakers who addressed the programme included Mr Richard Rekhy, Entrepreneur, Board Member KPMG & Former Chief Executive Officer, KPMG in India; Dr Shikha Nehru Sharma, Founder, Nutriwel Health India Ltd; Maj Gen Raj Mehta, AVSM, VSM (Retd), Former Indian Army Officer; Ambassador Dr Deepak Vohra, Special Advisor to the Prime Minister, Lesotho, South Sudan and Guinea-Bissau and to Ladakh Autonomous Hill Development Councils, Kargil and Leh. The sessions were chaired by Er George Paul, Former Executive Director, Bharat Petroleum Corporation

*Shikha Nehru Sharma, Founder, Nutriwel Health India Ltd Er Meera Rajeevan, National Program Director, Vidyadhan*

Limited, Adjunct Faculty, Agri MBA Program, Kerala Agricultural University & Independent Director, Cedar Retail Private Ltd; Er Meera Rajeevan, National Program Director, Vidyadhan; Mr P K Vijayakumar (I.R.S), Director, Kerala Minerals & Metals Ltd, Director General of Income Tax (Retd), Former Insurance Ombudsman; CA T S Anantharaman, Chairman, Leo Pharma Group of Companies & Past President, Thrissur

*Richard Rekhy, Entrepreneur, Board Member KPMG & Former Chief Executive Officer KPMG in India and Er George Paul, Former Executive Director, Bharat Petroleum Corporation Limited, Adjunct Faculty, Agri MBA Program, Kerala Agricultural University & Independent Director, Cedar Retail Private Ltd*

*Maj Gen Raj Mehta, AVSM, VSM (Retd), Former Indian Army Officer and P K Vijayakumar (I.R.S), Director, Kerala Minerals & Metals Ltd, Director General of Income Tax (Retd), Former Insurance Ombudsman*

Management Association respectively. Mr Murali Ramakrishnan, Managing Director & Chief Executive Officer, South Indian Bank also addressed the participants. The programme was well received with over 1400 participants attending the programme physically.

*(L-R) CA Sony C L, Past President, Thrissur Management Association; Deepak Vohra, Special Advisor to the Prime Minister, Lesotho, South Sudan and Guinea-Bissau and to Ladakh Autonomous Hill Development Councils, Kargil and Leh and CA T S Anantharaman, Chairman, Leo Pharma Group of Companies & Past President, Thrissur Management Association*

# National Management Games

*National Champion team NTPC*

The 32nd edition of the National Management Games (NMG) popularly known as 'Chanakya' is a national competition for corporates, organised by All India Management Association. AIMA has been conducting this competition for the last 31 years in the country. NMG for the year 2023 successfully concluded on 16th September 2023 in New Delhi.

The 31st NMG competition was held online across four regions: West, East, South and North. This year more than 100+ teams participated from all over India comprising both private and PSU companies. This year NTPC emerged as the National Champions and second runner-up whereas SAIL was declared as the first runners-up.

Organisations like IOCL, SAIL, NTPC, BPCL, HPCL, NSPCL, NSPCL, HT Media Ltd., Hero MotoCorp Ltd, Maruti Suzuki India Ltd participated in this prestigious competition.

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For other information and membership please contact: **Rhythem Malik – Assistant Director**
Young Leaders Council, All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003
Tel : 011-24645100, 43128100 Ext: 157 | E-mail : rmalik@aima.in | **Website : https://ylc.aima.in**

# Training Programme

*DFCCIL training participants*

AIMA, the official training partner of the Government e-Marketplace (GeM), successfully conducted a one-day training programme on 26th August 2023 at EdCIL, Noida. The training programme focused on the various functionalities and features available to buyers on the GeM platform. During the training programme, participants were provided with an overview of the platform and introduced to its new functionalities. The training encompassed topics such as primary and secondary user creation, procurement methods, and how to place custom bids and Bill of Quantities (BOQ). The programme was well attended by middle and senior officials from various departments of EdCIL and was highly appreciated by the participants.

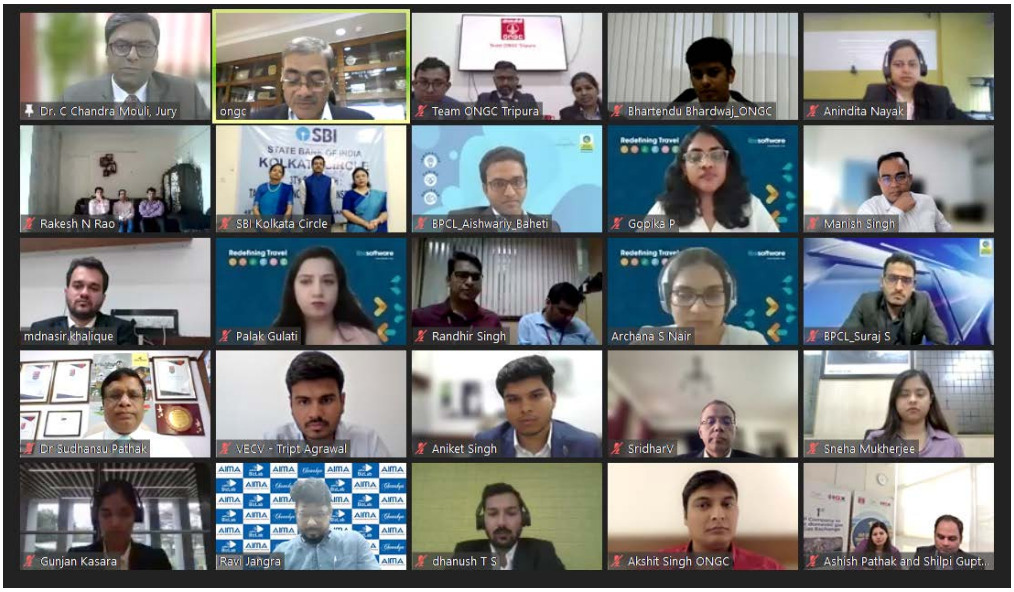
Another two-day training programme was successfully organised for DFCCIL on 29th-30th September 2023. Mr. Ashish Kumar, Chief Vigilance Officer, DFCCIL delivered the welcome address. The programme was conducted during their vigilance awareness week. Participants were provided with an overview of Public Procurement, Framework of Public

*EdCIL training participants*

Procurement, Various planning for procurement, Contract management, Techno commercial Bid evaluation and Contract Management and Dispute resolution. Various case studies discussions, and group activities were conducted during the two-day programme. The training programme ended with the valedictory session and certificate distribution.

The valedictory session was attended by Mr Ashish Kumar, CVO, Mr Praveen Kumar, ED, Mr Vinay Nama, Deputy CVO, Mr Ajit Mishra, GM Contracts from DFCCIL. The programme was very well received by various middle and senior officials from the Vigilance and Civil and Engineering departments of DFCCIL.

# National Competition for Young Managers




*49th National Competition for Young Managers participants*

AIMA organised its 49th National Competition for Young Managers on the theme 'Three T's of Growth: Talent, Technology & Transformation'. The regional rounds were successfully conducted from 31st August to 22nd September 2023 and the Grand Finale was held on 29th September 2023. The competition was segregated into two different categories – PSU and Private.

In the PSU category, NTPC emerged as the National Champions; ONGC as the first runners-up and State Bank of India as the second runners up. Ms Swapnil Dixit, NTPC was adjudged as the Best Young Manager in the PSU category. In the Private Category, IBS Software emerged as the National Champions. Hindalco Industries and Bosch Ltd were declared runners up I & runners up II respectively. Ms Palak Gulati was adjudged as the Best Young Manager in the Private category.

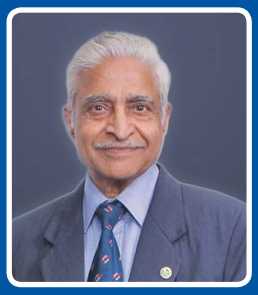
This year in the PSU category, Dr C Chandra Mouli, GM (Business Excellence and Department), SAIL and Mr V Sridhar, Senior Director – Purchase, Honda Motorcycle & Scooter India Pvt Ltd were the jury members. In the Private category, the Jury included Mr Shashi Ranjan, Executive Director- Head of Institute, ONGC Academy, Dr Shudhansu Pathak, Vice President – HR, J K Tyre and Mr Manish Singh, Business – HR Head, Blue Star India.

# Special Contribution

## मंगलयान

इसरो की धरती से छूटा,
जैसे बाण चला तरकश से,
आसमान में नया सितारा,
मंगलयान चले ! मंगलदीप जले!

मंगल की धरती की खबरें,
भेज रहा कितने ऊपर से,
भारत का सम्मान बढ़ाता,
यह अभियान फले! मंगलदीप जले!



**(Cavalier) Surendra Kumar**
*President*
*Italian Technical Services*

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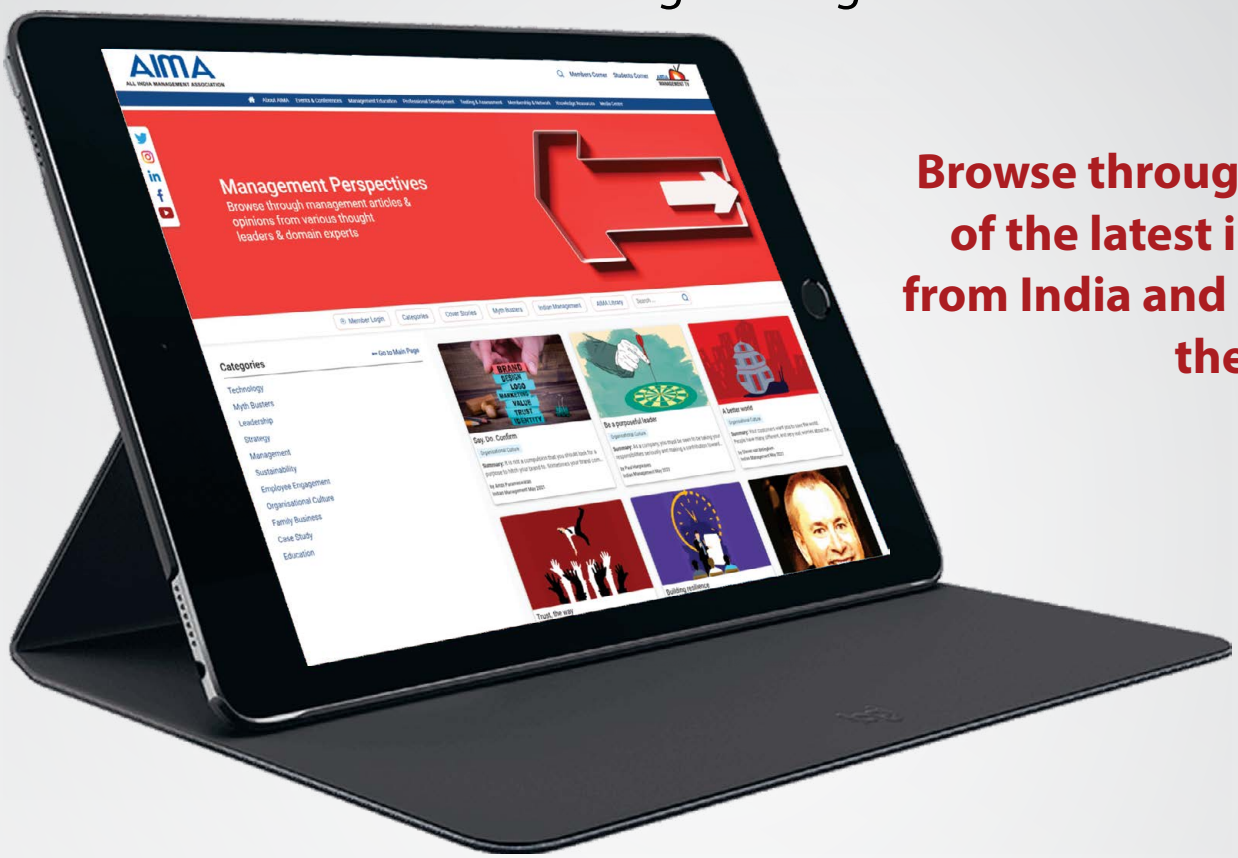


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Part II

# Marketing at Hindustan Lever

## An introduction to Hindustan Lever

*This article is a part of series of 8 excerpts from Prof SL Rao's book 'My Varied Life in Management: A Short Memoir'. The series will offer insightful reflections and anecdotes, providing a unique perspective on the world of management and leadership.*

**Rural marketing**

India was always a large rural market because of its huge numbers of people who worked in agriculture and lived in the many thousands of Indian villages. Throughout history these rural populations lived much more on barter than on monetary exchange. It was only in the 19th century and thereafter, as industrialization began and urban centres developed, that many goods (and later on, many services) began to be traded in markets. Lever (Worldwide) was one company that saw great potential in these rural areas. The company was one of the very first in India to organize for rural markets. Lever, their Indian arm contributed a great deal to the Indian market by building the model for rural marketing in India.

Shortly after the Delhi experiment in 1957, I was appointed as the area sales manager for soaps in Andhra Pradesh. In my early years working in Hindustan Lever, I learned (to my benefit) of the tremendous unexploited potential for manufactured goods in rural India, which at that time was largely agricultural with practically no industry. There were pockets of cottage industries that made very effective products from textile, wood, stone and various kinds of food products.

In the 1950s most of these markets were small, not well served and poorly organized. Information on new products was limited and tended to spread through word of mouth by consumers in other places who may have seen and tried them. For example, rural visitors to urban areas would bring back manufactured products like soap, toilet preparations, talcum powders and ready-made clothes, but at the time, their manufacturers were not making any attempt to expand their market to these rural areas.

Hindustan Lever spent time studying the market. Much of the competition for Levers came from small-scale and cottage industry manufacturers. There were no brands as such among these manufacturers, and if they were, their products were largely confined to local areas. However, Tata Oil Mills, Godrej and Swastik were some of the major Indian companies that already had competing washing products. They were the competitors that Levers had to fight. This they did, and successfully, because Levers brands were distributed nationally, and a good amount of money was spent by Levers in making them known through advertising and promotion.

In 1968, Prakash Tandon, the first Indian Chairman of Hindustan Lever pointed out that many factors determined the potential of an unexploited market: for example, the closer people were to towns and urban centres, the greater was their desire to spend. Therefore, the hinterland areas around cities and towns were markets worth exploring. Products that

used advertising well and that were able to embed themselves into the minds of consumers would go on to become very successful in the market. Lifebuoy, the bathing soap, penetrated rural consciousness because of its red colour, or Lux toilet soap, that was closely associated with film stars in the popular mind.

While many companies developed considerable experience in rural marketing, Hindustan Lever was one of the first to make a determined and organized attempt at reaching their products to this vast rural market. Lever did an exceptional job in introducing new products like ***Dalda (a vanaspati10)*** to the rural consumer and covering over 500,000 to 600,000 outlets that dotted the country, often in small villages and townships and all these efforts contributed to the development of the rural consumer market.

I was fortunate in that I was appointed Sales Manager at the age of 22 for one of the states with the most potential as a rural market, namely the state of Andhra Pradesh. I began my work there by identifying neighboring rail-head urban markets from where I could draw stock which I could then distribute in the surrounding rural markets.

The next task for me was to get the company's formal stockists in the urban centre to allow our sales vans to carry manufactured goods for distribution in this rural hinterland. The sales van would redistribute these goods to the small number of retailers in these villages. The third part of the task was then to develop and appoint formal stockists who could be delivered goods who would then be distributed to other retailers in that village. The fourth task was to develop ways in which these goods could be brought to the village stockists in bulk for their redistribution. In many cases, the task involved finding lorry carriers who would bring the goods from the nearby urban centre because many of these places were not on regular lorry routes. Another part of this task was to locate a bank branch in the urban centre to which the village stockists could go and clear the goods after payment.

I was given a Willy's Jeep Station Wagon to drive around Andhra Pradesh. It was the one vehicle that could manage on the poor roads. I would spend most of my time on the road: nearly three to four weeks every month. It was 1958. I had moved to Madras and would fly into Hyderabad or Vishakhapatnam, or drive from Madras

through cities like Nellore and Vijayawada and so on, right up to Srikakulam and beyond. From there, I had to begin developing major city markets in the districts; for example, Amalapuram in East Godavari; or Kurnool in southern Andhra, Cudappah etc., each of which served their surrounding villages. In those years I covered the whole state, its cities, small towns and villages by road. David Orr, my director of the soaps division joined me on a trip once – he was very comfortable travelling across India. He had been an army officer in the past, and his wife's father had been a colonel in the British Indian army (I believe he built the bridge over the Godavari River in Rajahmundry), and so he knew quite India well.

Everywhere I went, I would look for a stockist. If the market was big enough, having found a stockist, then I had to make arrangements for them to buy a certain amount of stock from the company. There were three constraints that I constantly battled that I have mentioned earlier –one was the quality of packaging – the wooden crates which would come

10 A hydrogenated cooking oil, often used as a cheaper substitute to ghee.

in lorries, two, the lack of an extensive transport network, and three, the absence of banking facilities.

I spent that year living in dak bungalows and small military hotels eating whatever food was available. I was then a vegetarian, so often there would be little choice of food – especially in many parts of Andhra Pradesh. This did not bother me much. I would buy cans of fruit and chocolate and juice which I would eat in the car! Nobody expected me to learn the local language, but there was no choice if I had to communicate with the trade. I began to learn Telugu (I could speak it to a limited extent) and communicated with my contacts in broken Telugu and Hindi.

When I took over in Andhra Pradesh, there were already 16 salesmen, 6 sales vans and 2 cinema vans at my disposal to cover the entire state. The salesmen oversaw redistribution, and the sales manager (that is, I) was responsible for developing new markets. The cinema van was very useful in those days. There was no television in these parts, nor was there the extensive film network of today. The cinema van was intended to publicize the company's products in new markets. The vans would show a feature film and then show some advertising films for the products. The van would also carry a certain amount of stock (belonging to the local stockist) which would be sold to the audience. These cinema vans along with the sales van enabled the company to establish a strong rural marketing network. It became a model which others could imitate and finally, products could be introduced to consumers deep in the interior without them having to visit their nearby city or town.

My experience in Andhra Pradesh was replicated by the company to a great extent in other states of India. The result was that by the 1960s, rural markets were a major contributor to the company's sales. It also enabled us as a company to develop people who had travelled deep into rural areas so that in higher positions that they later occupied they had a deep understanding of Indian markets.

**My experience in Foods**

When Maurice Zinkin took charge of the foods division, the only food products that we had in India was Dalda, which was both a consumer product (sold in small packs for individual homes) and a bulk product sold to restaurants and hotels. There was also Lotus and Marvo, both of which were specialised fats used in industrial catering. Dalda was distributed to retail shops rather like soap while the industrial fats were sold through the available bakeries in the area. Dalda was a vegetable fat based on cooking oil like groundnut oil, and significantly cheaper than pure ghee 'asli ghee' which was always made from milk-based fat (pure unsalted full-fat butter).

Zinkin ambitiously wanted to expand the division to other vegetable and milk products. Zinkin asked David Orr to lend me to his division (around the end of 1958) to write a paper on the potential market and availability of onions, skimmed milk powder and ghee (onions standing in for other vegetables as well). This report was my first introduction to conducting a field observation study by myself and I think it found considerable favour. This report served as the foundation for a milk products factory at Etah (set up in 1964) and a vegetables processing unit at Ghaziabad.

At that time, the best-known milk products factory in India was Amul in Anand, Gujarat. Amul built collection centres that collected milk from small producers, each with a few cattle, where milk would be collected and tested daily for fat content. Producers were paid according to the fat content. The milk would then be pasteurised, and in the

first few years was sold in bottles to households in neighbouring Bombay.

After my stint in Andhra Pradesh, I was told that I was being posted to England. I worked for two years in the marketing divisions as a Sales Operations Manager, first in London and then at Port Sunlight, which is where Lever soap factories were located (and first set up in the early part of the 19th century.) the British experience certainly taught me to communicate even more effectively in English. However, the calibre of many people that I had to deal with, and especially in the sales force, was not as well educated as one found in India. Salesmen in England were usually people who had only finished school and whose lifetime had been spent as salesmen. Even the managers, though there were some outstanding ones, were recruited from different institutions in the country, though there was an extremely effective management training scheme which attracted the best people from the best institutions.

What my time in England gave me was an understanding of selling and sales administration as careers, well-organized with sound information systems. At all levels in the company managers had up-to-date information from the market because of these systems. I found that overall, people that I met at work in Levers in England (both in the field and in the offices) quite dull and tended to restrict their conversations to the work. What I missed were the verbal exchanges that we would regularly at Levers offices and in the field in India where we would talk about so much more than work.

When I came back to India in the late 1950s, I became the marketing person for the foods division and their products – Dalda, to be followed by new products like Anik ghee and the Hima range of packaged foods, which were all meant to ease cooking in the home.

Zinkin was responsible in expanding the Lever range of food products from vanaspati to include milk powder and later a baby food (called Levers baby food) and other milk-based products. Zinkin was also interested into foraying into vegetable preservation, and he introduced a technology to dehydrate them. Hindustan Lever first came out with dehydrated peas (under the brand name Hima) – which were extremely popular across the country because beautiful fresh sweet peas were now able to be purchased and consumed all year around.

Hima peas were the first non-oil-based food product (like Dalda) introduced by the Company. Agricultural scientists at Levers developed the pea seed so that they were consistently sweet. The fresh peas that were dehydrated were grown by hundreds of farmers on contract and were then ultimately processed, dehydrated and packed in sealed foil packets in the Ghaziabad factory. They were meant to be cooked within six months of packing. This whole process had been developed for the purpose by scientists in Lever's new research laboratory in Bombay.

This was in the early 1960s. it is ironic that there is so much controversy today over small farmers entering contracts with large companies, when Levers had actually done exactly that without any complaints about exploitation by farmers.

I followed up the very popular Hima peas with a range of other dehydrated packeted products including bhindi (ladyfinger or okra), and went onto to develop a Hima gulab jamun powder and Hima idli mix which made it easy to make perfectly good gulab jamuns and idlis at home!

Marketing these products was different from soaps because these products had a much tighter shelf life.

They had to be distributed, given to the retailer, and used up by the consumer within a certain period. That of course meant a much more complicated distribution mechanism that we also developed.

The Hima range of readymade food products of consistent quality was unique at that time. Sadly, the company exited that business and decided to stick to oils and fats.

**Introducing a new product**

I remember when Hindustan Lever was introducing a detergent powder, 'Surf' in Hyderabad in 1958. Of course, at the time, India did not have much experience with detergent powders (they were different from soap powders in that they were frothier and more needed less powder at every use.) Our target users – the women at home - needed to learn how to use these new powders. We used to organize live demonstrations in localities where women demonstrators would go from house to house demonstrating how to use Surf effectively. I was not directly in charge of these events, but as sales manager in the area, I had to recruit women to participate and lead the activities. I advertised in the local newspaper, the Deccan Chronicle, asking for 'smart young women'.

I was in my hotel room when I received a call from KT Chandy, then a director at Hindustan Lever and a visiting professor at the Staff College (ASCI) in Hyderabad. Chandy wanted to come see me. I was surprised – a director asking to meet a lowly management trainee! He came himself to meet me at my hotel and spent a lot of time talking to me. He said, "You know, when we advertise for the company, it might be a good idea not to use phrases like smart young women, because they can be very easily misunderstood." This was the 1950s we were talking about.

This was a wonderful way of teaching a junior employee. Chandy never told me not to do it, nor did he shout at me. I learned how to advice and counsel junior employees from this experience.

**People**

There were many people I met and worked with at Hindustan Lever. Apart from the various members of the board (who influenced me in some way or the other, I remember R Ramasamy, who was the general sales manager for soaps when I joined Hindustan Lever as a trainee in 1957. He was a marvelous man who started life as a salesman, he was self-made and came from modest roots. He had worked for many years as a salesman in Levers before moving on to become the general sales manager in soaps and the Marketing Comptroller in the soaps division. What I admired about him was the clarity and simplicity of his verbal and written expression. He was an excellent leader. His successor, VP Patel, who was educated in England, was a man I travelled with quite a bit across Andhra Pradesh. He was a very keen observer of the market and was able therefore to decide marketing and distribution directions. Patel was responsible for getting me covenanted at Hindustan Lever four months ahead of schedule.

There is a great thing about the management training scheme at Hindustan Lever. It was a two-year scheme at my time at the end of which you would get what was called a 'covenant.' I'm not sure if the word is still in use today, but in those days, it was in use: you were a covenanted manager. In a British company, it meant getting a permanent contract, and it was something that everybody looked forward to. The covenanted manager was an essential step in moving up the ladder and in large companies there would be quite a few covenanted managers. These managers were selected based on their performance

and potential and a covenant signaled that you were a company man and indicated a manager 'who had arrived'.

I also met Dr S Varadarajan, a Cambridge University-educated scientist who was working for Lever in London. I met him when he returned to India to set up the research department of Hindustan Lever, and since I was in charge of marketing foods at (which included proteins foods) we became acquainted. I worked with him as he developed many new processed food products at Lever – the popular ready-made gulab jamun mix, for example. I would think up products, and it would be Varadarajan's research department that would make them come to life!

In those days there was an increasing awareness on the shortage of protein in Indian diets. Varadarajan established the Protein Foods Association of India which did some stellar work at the time in promoting and propagating protein in foods, and especially in working with the government. I was part of the Association's board for many years and in 1971, when we were looking for a director, Varadarajan brought in a scientist called KT Achaya, who later became a close friend and India's premier historian of food. He had been a scientist at the Regional Research Laboratory in Hyderabad for over two decades. Achaya was a scholar on oil and fats and he had developed a method to convert cotton seed oil into an edible oil, which substantially increased edible oil availability in India. This was also how he knew Varadarajan – Hindustan Lever was the biggest user of edible oils for Dalda and other oils for their soaps.

I worked in the foods division for a while before I was asked to take over the export management of the company in 1968. I became the export manager, which was an important function in those days since foreign exchange was in tight supply.

**Export Management**

The foreign exchange you could get as a company depended on how much the company earned for the country through exports and hence exports were a very key portfolio. What did a company like Hindustan Lever need? In those days of severe foreign exchange controls, Lever had to be able to earn enough money to send back as dividends in pound sterling to London, and also pay for its necessary imported materials. To meet these targets, we needed to earn foreign exchange; to pay for anything that we were allowed to import. Companies had to resort to exporting whatever they could (and even beyond their core manufactured products) because of the extremely tight constraints on spending on foreign exchange. All these constraints eased from economic liberalization years in the 1990s.

I travelled a lot in this position, from the Middle East to the United States of America and Canada, to study and identify and develop importers to whom we could export. For example, one of my very big markets was West Africa and we were probably the largest exporters of what are called African/Madras ***handkerchiefs11***. We also exported products related to the soaps and foods we were involved in, such as the raw materials we were procuring for our own production.

As export manager I wrote a paper for the company that laid out the export policy and plan in order to earn the company's foreign exchange targets. The paper I had written was to be presented and discussed at a board meeting. In a corporate restructuring I had begun to report to the Chief

[11] Brightly coloured and printed fabric much like the Indian lungi or dhoti

Accountant of the company who reported to the company board.The paper was to be presented to the board at the next board meeting.

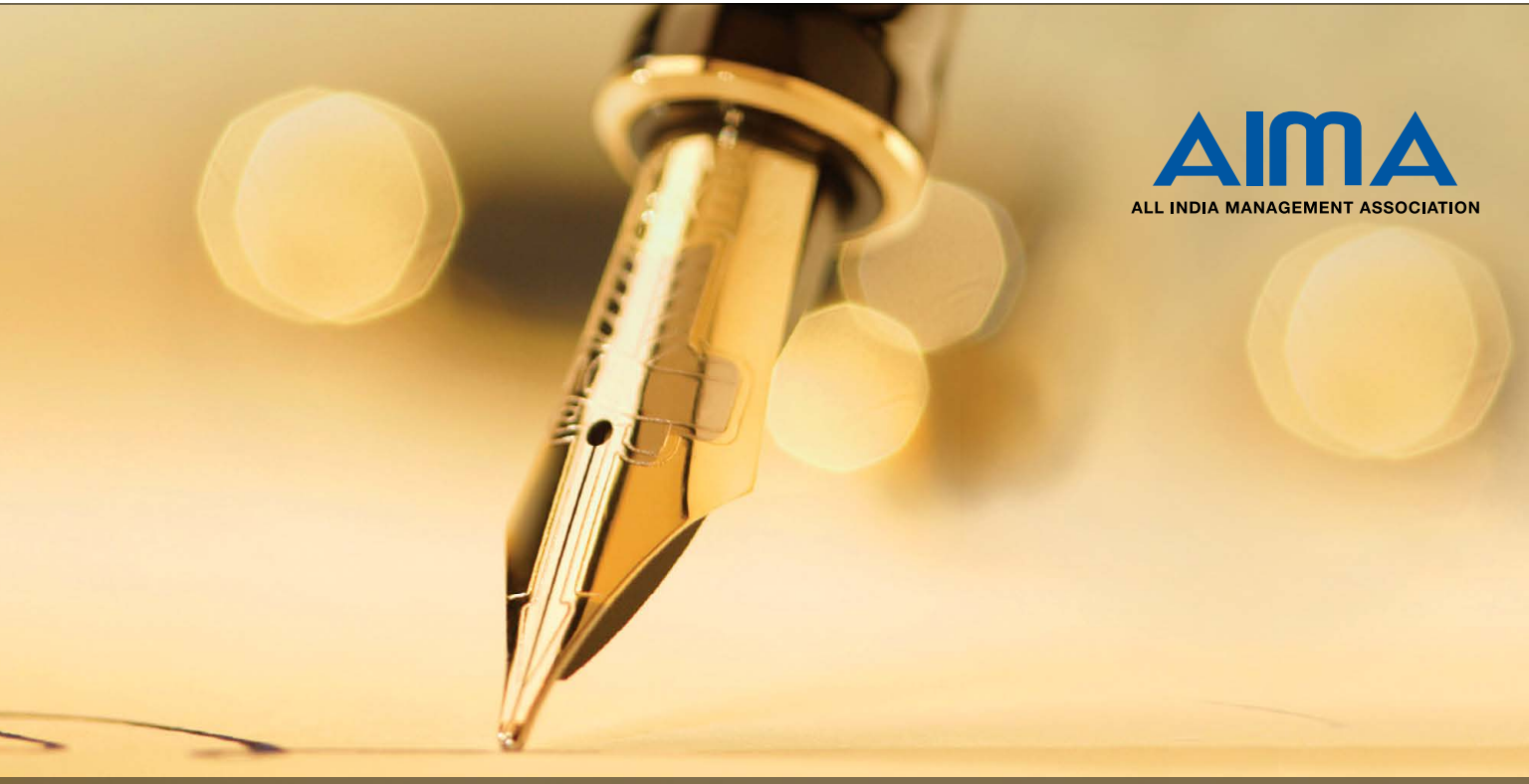
When I received a copy of the board note for the meeting, I was horrified to see that my superior had claimed authorship of the paper. Upset, I approached the then Chairman at the time, Mr Vasant Rajadhyaksha. He did not take any action and in a fury, I decided to resign from the company after twelve glorious years.

Over the years, many people have asked me why I took such a decisive step. Did I do the right thing? Had I stayed I have no doubt I would progress in the company. After my resignation, T Thomas, then a director at Lever (he became the Chairman) told me that "I should have spoken to my friends like him" before taking such a decision.

I mention this because this incident taught me an important lesson, namely, that there are limits to what one should accept in the way one is treated. Many others have felt that one must accept that the person one is reporting to has every right to put his name on a document prepared by you and without any change, because his position is superior to yours and entitles him to do so. I do not agree and think that in some way, credit must be given, and authorship must be recognized where appropriate.

In any case, I have no regrets. Had I stayed on at Hindustan Lever I would not have had the life I have lived. Seventy fabulous years in which I have done many things. If anything, this event taught me that it highlighted my temper and my somewhat strong sense of ego.

***Disclaimer:***
*The views expressed in this excerpt are solely those of the author.*



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# Help Your Employees Develop the Skills They Really Need

by Greg Satell, Abhijit Bhaduri, and Todd McLees

October 06, 2023

*Steve Chenn/Getty Images*

***Summary.***
*The future of work will not be determined by technology, but by creating the right mix of education, exposure, and experience needed to develop skills and put them to work, creating a vastly more productive workplace and economy. In this article, the authors recommend a "70/20/10" learning model, in which only 10% of learning comes from formal instruction (education), 20% from social learning or mentorship (exposure), and 70% from hands-on, experiential practice with feedback (experience). By adopting this model, organizations can ensure that employees not only understand new skills, but that they can apply them effectively in different contexts. It is the crucial 70% of learning in the flow of work that is most often neglected, and most needed to build the skills needed to succeed in the future.* ***close***

Rn an age of disruption, the only viable strategy is to adapt, and that has never been more true than it is today. A generation ago, the half-life of the value of a skill was approximately 26 years. Now the half-life is often less than five years. So, it is perhaps not surprising that, globally, corporations are expected to invest more than $380 billion in learning and development programs this year.

Yet we need to do better. We know that, after decades of trying, skills related to lean manufacturing, agile development and overcoming unconscious bias, just to name a few, are woefully under-adopted in most organizations. In fact, a recent report by McKinsey found that 87% of firms surveyed expect to have a skills gap in the next five years.

More training is not the answer. We can't simply send employees to workshops focused on whatever proficiency is fashionable at the moment and expect to get results. What is essential is to build coherent skills-based strategies. We must think seriously about which specific skills are to be targeted, who has to learn them, and what mix of education, experience, and exposure will be effective to create the skills-based organizations we need to meet the challenges of the future.

For example, at the software company PKWARE, where Todd was executive vice president, the company invested more than 1% of revenues on sales training focused on aligning the team around a particular process. While the staff was educated, it failed to yield the expected impact because the employees weren't consistently getting the mentoring and real-time coaching they needed to sustain the initial improvements.

Compare that with Wipro, where Abhijit was previously chief learning officer. Business leaders from the insurance unit were trained in a specific skill: storytelling. Executives went to a literary festival in which they were exposed to professional storytellers over three days. Each night they also attended a structured workshop that helped them process what they observed. After returning to the office, they received continued peer mentoring for an extended period and were encouraged, in turn, to train their own teams on storytelling. This not only helped spread the skills, but gave the leaders the opportunity to further deepen their own proficiency as they taught others. The result: a dramatic improvement in winning deals and a significant boost in revenue growth.

Anders Ericsson, who has spent decades researching expertise, points to the importance of deliberate practice in developing world-class performers. Mere instruction is not enough, you also need to practice skills, identify areas for improvement, and receive coaching. It is this combination of education, experience, and exposure that improve performance.

**The 70/20/10 Learning Model**

If our organizations are to learn the skills needed to win the future, we recommend a "70/20/10" learning model incorporating education, exposure, and experience. Here's how it works:

**10% Formal Instruction (Education):** This portion of the learning strategy involves structured educational experiences, such as the storytelling workshops the Wipro executives attended at night. Other examples include webinars or in-person courses that focus on specific skills.

**20% Social Learning (Exposure):** Social learning involves learning from others. This is the role the professional storytellers played in the Wipro example. Other options include mentoring, coaching, or peer-to-peer interactions. For example, setting up a mentorship program within an organization can help employees learn from more experienced colleagues. Regular team-building activities can also foster a culture of continuous learning and help improve skills.

**70% Learning in the Flow of Work (Experience):** This is the most significant part of the learning strategy. It involves learning on the job through real-life experiences and tasks. For example, employees can improve their problem-solving skills by working on complex projects. Regular feedback sessions can help employees reflect on their performance and identify areas for improvement. When the participants of the storytelling workshop continued to teach their own colleagues and apply it in their business pitches and reviews, they got precious hands-on experience that deepened their storytelling skills.

This is very different from more traditional corporate learning approaches that focus primarily on MBA-style classroom instruction, like the one General Electric made famous at the Management Development Institute at Crotonville during the Jack Welch era. To be successful in the 70/20/10 learning model, managers need to take an active role as coaches, rather than as taskmasters, working to mentor their staff to improve performance. At the same time, Learning and Development (L&D) departments are going to have to do more than merely source curricula; they need to collaborate intensively with leaders to design personalized learning environments. Learning needs to be inclusive, continuous, and collaborative.

For example, as part of a regional initiative to reinvigorate the Texas Panhandle region, BOC Bank sought to help its managers make the transition from seeing their roles as performance evaluators to upskilling coaches. The L&D team didn't start with a preexisting learning plan, but first spent time with leaders to identify tasks for performance improvement. Those tasks were then broken down into skills that individual employees needed to learn, and the L&D team mentored managers as they took the lead coaching their staff through personalized learning plans, using the 70/20/10 model. Within nine months, they started seeing measurable results in terms of the company's standard business metrics. "Our adoption of the 70/20/10 model is directly fueling our ability to innovate, enabling us to build distinctive core software that sets us apart in the banking sector," said Alex O'Brien, CEO of the bank.

If we are to compete for the future, we need to shift from a "war for talent" mindset to a skills-based mindset. Talent isn't an innate property that firms can attract and bid for, but a capacity that needs to be built — and in any case, the most vital skills of the future don't exist yet. In the same way that venture capitalists invest in and manage portfolios of companies, corporate leaders need to pursue portfolios of skills, divesting in some that become obsolete while doubling down on others that begin to pay off.

The future of work will not be determined by technology, but by creating the right mix of education, exposure, and experience needed to develop skills and put them to work, creating a vastly more productive workplace and economy.

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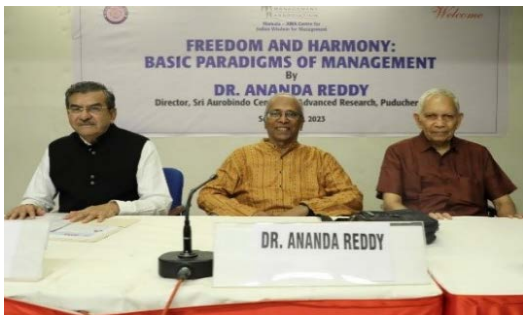
## **Ahmedabad** Management Association

**Talk**

On 1st September, a prominent speaker, Dr. Anand Reddy, delivered a lecture on 'Freedom and Harmony: Basic Paradigms of Management.' This insightful presentation explored the application of principles related to freedom and harmony in the context of effective management. The talk touched upon empowering individuals within organisations and promoting cooperation to enhance productivity and overall satisfaction. A total of 65 people attended the event.




*Speakers during the session*

*Mr. Rajendra Prasad Narla addressing*

On 2nd September, Mr. Rajendra Prasad Narla, an Archivist at TATA Central Archives, conducted a presentation on the 'Importance of Archives.' The event attracted 30 participants, highlighting the significance of preserving and accessing historical records and information.

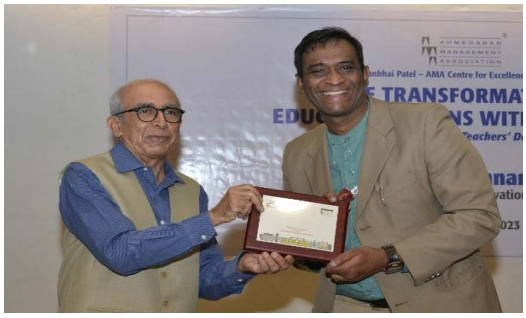
On 9th September, the Speakers' Forum was held, centred around the theme 'Walk Alone to Walk Fast, Walk Together to Walk Further.' Mr. Manish Khanolkar, an HRD Consultant, Trainer, Public Speaker, and Toastmaster, coordinated the event, which was attended by 32 participants.

*A participant addressing at the event*

*Panelists of the session*

On 15th September, a panel discussion titled 'Generations to Generations - Conversation with Next-gen Family Business Entrepreneurs' was held. The panel featured Dr. Adit Desai, Managing Director, KD Hospital; Ms. Kanha Bakeri, Director, Omshanti Estates Pvt Ltd, and Mr. Vanajam Soni, Director, AB Jewels.

On 16th September, an open forum was held titled 'Celebrating Teachers' Day - The Transformation of Education Begins with Teachers' featuring Dr. Radha Krishnan Pillai, an accomplished author, philosopher, and motivational speaker. It drew an audience of 80 participants and focused on acknowledging and discussing the pivotal role that teachers play in reshaping and advancing education.



*Dr. Radha Krishnan Pillai with Mr. Deevyesh Radia, President, AMA*

*Speaker addressing*

On 17th September, an open forum titled 'How Global Market Forces will face De-globalisation and a Financial Reset' was held with Dr. Ankit Shah, a Fellow CA and qualified CS, known as a Geo-Economics Observer and the author of 'Geopolitics: Decoding Intent, Narratives, Lies and Future'. The event gathered 75 participants interested in understanding the evolving dynamics of the global economy.

On 21st September, an open forum titled 'Inspiring Life Lessons from the Bhagavad Gita for Students, Teachers, and Parents' was held with speaker Mr. Deep Trivedi, an esteemed author, who received an honorary doctorate for his contributions to the psychology of Bhagavad Gita. The event drew a substantial audience, with 115 participants interested in learning from the wisdom of the Bhagavad Gita.

*Mr. Deep Trivedi with Mr. Alpesh Parikh, Governing Council Member*

*Dr. Shashikant Bhagat*

On 21st September, a Research Forum event titled 'Understanding of Research and Research Process' was held featuring Dr. Shashikant Bhagat, a Professor and the Head of the School of Liberal Arts, Journalism, and Mass Communication at Swarnim Startup and Innovation University (SSIU) in Gandhinagar. It attracted 20 participants interested in expanding their research knowledge and skills.

On 24th September, a Learners Forum event titled 'Holistic Health through Yog and Balance Therapy' took place featuring a special interaction with Yogacharya Dilip Dholakia, Founder, Dilip Dholakia's Academy of Yoga and Balance Therapy and was moderated by Mr. Nilesh V. Suchak, an Associate Professor at R. J. Tibrewal Commerce College.

*(L-R) Yogacharya Dilip Dholakia and Mr. Nilesh V. Suchak*

*The panelists during the event*

On 26th September, an Open Forum was organised to celebrate National Cinema Day and discussed the 'Cinematography Amendment Bill 2023.' The event was attended by 50 people and featured a distinguished panel including Mr. Jeetendra Parashar, Chairperson, MMIFF, Member of National Film Board of Canada, Member of the International Screenwriters Association, and Member of International Association of Innovation Professionals; Mr. Subhash Sehgal, Chairperson, MMIFF Advisory Board, Renowned Film Director and Producer, and Chairman of the National Film Awards Jury; Mr. Arpit Singal, Executive, Film Festival and Event Organising Committee, MMIFF and Ms. Rochika Agarwal, National Advisor, MMIFF, Advisor and Jury Member of the Central Board of Film Certification (CBFC), Government of India.

On 30th September, Mr. Kaushik Pandya, Advisor at the Federation of All India IT Association and Co-founder of Kalp Systems, hosted a 'Cyber Security Awareness' event attended by 50 people. The event focused on educating participants about cybersecurity essentials, enhancing digital safety in our interconnected world.

*Mr. Kaushik Pandya addressing*

*Dr. Savan Godiawala, Mr. Deevyesh Radia and Mr. Rajiv Gandhi*

The 66th Annual General Meeting of AMA convened on 23rd September at the AMA premises, where the new officer bearers were elected. Dr. Savan Godiawala, Partner at Deloitte, has assumed the role of President of AMA, and Mr. Rajiv Gandhi, Managing Director, and CEO of Hester Biosciences Ltd., has taken on the position of Vice President of AMA. It was an immense pleasure in presenting the 66th Annual Report of AMA, which provides comprehensive insights into various activities, innovative programmes, annual events, AMA members, and noteworthy developments.

## **Allahabad** Management Association

### Orientation and Training

Allahabad Management Association organised a 2-hour orientation and training programme on 'Communication Skills' for the students at SS Khanna Girls PG College on 6th September by Mr. Vibhav Bajpai, Director, HP4, Past President, AMA and was well attended by 52 students.

*Mr. Vibhav Bajpai along with the students*

*Glimpses of the session*

### Talk

On 18th September, AMA hosted an interactive session titled 'How to organise life through spiritual journey' with speaker, Prof Satya Narayan, the renowned teacher of Cancer Biology, Florida University. He shared examples from religious texts, highlighted how rishis, saints, and ordinary people found solace in surrendering to God. Mr V. Bajpai introduced the speaker and Mr Ravi Prakash, President, AMA presented a memento as a token of appreciation. The programme was deftly conducted by the Secretary, Dr Navaneet Singh and the vote of thanks was extended by PRO Dr Shanti Chaudhri.

## **Bangalore** Management Association

### EB5 Passport Series and Business Interaction

On 9th September, Bangalore Management Association organised a global event aimed at bringing investors and businesses together. This event was a collaborative effort between BMA and PHDCCI International Affairs and Trade Fairs Division, in partnership with Invest in USA (IIUSA). The event, titled 'IIUSA EB-5 (Employment-Based 5th Preference Investor Visa) Passport Series: India,' provided a unique opportunity to connect with experts in the EB-5 segment and explore investment opportunities. During the event, the President of BMA delivered a speech to address the participants, which included the President and MC members, the EB5 Team, and the PHDCCI Team.

*Session in progress*

### Vision 2030 Karnataka

*Dr. Rajeev Gowda is being felicitated*

BMA organised a seminar on 21st September with the theme 'Vision 2030, Karnataka' to foster the development of the state. The programme was attended by CEOs, Directors, Professors, IAS officers, and members of BMA. Dr. Rajeev Gowda, a former professor at IIM and a former Rajya Sabha member who currently serves as the Vice Chairman of the SITK, chaired the programme along with distinguished speakers from various sectors including agriculture, technology, infrastructure, IT, generative intelligence, aerospace, automobile, pharmaceutical, and more. The technical session 1 was chaired by Dr. Shalini Rajneesh, IAS (Additional Chief Secretary, Development Commissioner, Government of Karnataka), and technical session 2 was chaired by Prof. Rishikesha Krishnan, Director of IIM Bangalore.

### New Normal Education Leadership Summit and Awards 2023

*Guests at the panel*

BMA organised a New Normal Education Leadership Summit and Awards 2023 on 21st September which addressed various topics related to education. These topics encompassed a wide range, from policy and administration to teaching methods and technology. Some of the key themes included Innovations in Education, Equity and Inclusion in Education, Teacher Training and Professional Development, the Role of Parents in Education, Global Education Trends, and Early Childhood Education. The guest for the summit was K S Narayanaswamy, President of BMA.

## **Baroda** Management Association

### MDP

*Ms. Archita Patel Surti addressing*

BMA hosted a Management Development Programme on 13th September, addressing 'Effective Business Communication' by Ms. Archita Patel Surti, an academician with extensive experience in guiding both students and professionals in mastering the art of communication, who shared insights into overcoming workplace communication challenges. The session covered essential skills in business writing, business presentations, and emphasised the ethical and responsible aspects of effective communication.

BMA conducted a MDP on 16th September, addressing 'Business Data Analytics' by Mr. Jigar Shah a visiting faculty member at various B-Schools and an experienced entrepreneur with software product ventures. The one-day programme focused on equipping participants with skills and knowledge in utilising Data Analytics for strategic decision-making and operational enhancements in business. 30 participants attended the training programme.

*Mr. Jigar Shah addressing*

**AIMA National Management Convention**

BMA had the privilege of attending the prestigious AIMA National Management Convention 2023, titled 'Vibrant India: Reimagining the Indian Dream,' in Delhi as invitees. The convention featured a diverse agenda, including discussions on the transformation of the Indian aviation industry. During this event, BMA representatives had the opportunity to meet with Mr. Pieter Elbers, CEO of Indigo, and provided valuable suggestions to the incoming President.

*Interaction with Mr. Nikhil Sawhney*

*Speaker- Mr. Hiren Shah*

**Evening Talk**

On 1st September, BMA organised its evening talk on the topic 'Spiritual Elements of Leadership' by Mr. Hiren Shah, who discussed how individuals can enhance their spiritual quotient through practice and concluded with a well-received practical session.

On 8th August, BMA organised its evening talk on the topic 'Communication Skills for Effective Leadership' by Mr. Hitendra Soniji who spoke about communication skills which are important and how they help in effective leadership. He also listed the traits of a leader like good communication, active listening, clarity of thought and speech, open-mindedness, positive feedback acceptance, transparency in work, and the importance of body language.

*Speaker- Mr. Hitendra Soniji*

On 15th September, BMA organised a session on the topic 'Agile mind and body for vibrant leadership' by Mr. Ujjwal Nagar, mountaineer, adventurer, endurance sports enthusiast, and academician in Computer Science. In his talk, he drew parallels between leadership and sportsmanship, highlighting traits like discipline, resilience, goal setting, time and stress management, teamwork, mental strength, and overall well-being.

*Mr. Ujjwal Nagar*

*Speaker - Ms. Bhumika Swarankar*

On 22nd September, BMA organised its evening talk on the topic 'Leadership Presence' by Ms. Bhumika Swarankar, a renowned soft skills trainer and image consultant. She shared insights on creating a strong Personal Executive Brand, emphasising qualities like confidence, authenticity, professionalism, and respect to make a lasting professional impression.

## **Bharuch District** Management Association

**Collaborative programme**

BDMA in collaboration with District Industries Centre, GoG, organised a programme on 1st September on the topic 'Industry 4.0' where various points highlighted during the programme included interconnectivity of machines, devices, and systems to share data with efficiency, information transparency, technical assistance, decentralized decision-making, cyber security etc. The programme received excellent feedback from 35 participants.

*Session in progress with DIC on the topic 'Industry 4.0'*

*Session of UNGC Programme in progress*

BDMA joined hands with UN Global Compact Network on 1st September and addressed on the topic 'Promoting the G in ESG: Integrating Responsible Business Practices in MSMEs' by speaker Mr. Ratnesh, Executive Director, UN Global Compact Network. 25 participants attended the programme and received outstanding feedback.

**Women's Forum**

BDMA Women's Forum organised its 1st webinar of a series on 11th September on 'Travel and Beyond' - Explore Unexplored India by guest speaker Mr. Atul Mehta, Proprietor, Dream Project (Deodar Cottage). He discussed his experiences of various tourist places in Himachal Pradesh. 25 participants attended the forum virtually and received good feedback overall.

*ISRO Scientist, Mr. Nilesh Desai at Rotary Club of Bharuch addressing*

BDMA in association with Rotary Club of Bharuch organised a programme on 22nd September on 'Space Exploration and beyond' by guest speaker, Scientist - Mr. Nilesh Desai, Director, Space Applications Centre/ ISRO. The other dignitaries invited during the session were Mr. Jigish Patel, Group Director, SAC/ ISRO and Mr. Jaimin Desai, Deputy Director, SAC/ ISRO. The event was a grand success and was attended by over 85 participants across industries from Bharuch District and Members of Rotary Club of Bharuch and BDMA.

**Seminar**

BDMA organised a seminar on 'Space Exploration and Beyond' for the GNFC Narmada Vidyalaya students on 23rd September at GNFC Sports Complex. The distinguished scientist Mr. Nilesh Desai from SAC/ ISRO was the guest speaker. The seminar focused on major activities by ISRO including Chandrayaan 3 and received excellent participation from 600 students.

*Students during the session by ISRO Scientist, Mr. Nilesh Desai at GNFC Sports Complex*

*ISRO Scientist, Mr. Nilesh Desai at JP Arts and Science College*

BDMA organised a seminar on 'Space Exploration and Beyond' at JP College Arts and Science College on 23rd September with Scientist - Mr. Nilesh Desai, Director, Space Applications Centre/ ISRO. The other dignitaries invited during the session were Mr. Jigish Patel, Group Director, SAC/ ISRO and Mr. Jaimin Desai, Deputy Director, SAC/ ISRO. Over 400 engineering and science students attended the session.

### 236th Book Lovers' Meet

BDMA organised its 236th Book Lovers' meet for narration on book 'Choladevi' by well-known writer Ms. Mayurika Leuva Banker. She spoke about the book by involving audience from various backgrounds on the subject, which was attended by 38 participants.

*Ms. Mayurika Leuva Banker speaking on the book*

### 34th CSR Forum Meet

BDMA collaborated with Dahej Industries Association and organised 34th CSR Forum Meet on 29th September on the topic 'Community Empowerment through Innovative Approach – A unique CSR strategy' with Mr. Rajesh Dave, speaker at UN, Hon. Patron/ Advisor, FARMBridge and Mr. Maharshi Dave, Director, FARMBridge. They discussed various points relating to CSR in terms of agricultural avenues for farmers and sustainable management of Natural Resources. The session received excellent feedback and was attended by 25 participants.

*Mr. Rajesh Dave and Mr. Maharshi Dave addressing the participants at DIA*

*Mr. Tarun Sharma addressing 81st HR Forum Meet*

### 81st HR Forum Meet

BDMA organised 81st HR Forum Meet on 29th September on 'HR project: Reduction in Mura of Manpower on Bourbon Line' as Britannia won Platinum Award in Recent CII 3M Kaizen Competition. Mr. Tarun Sharma and Mr. Mayank Gaur from Britannia were the guest speakers. The session was well attended by 21 participants.

### MDP

BDMA organised an MDP on 29th September on the topic 'Latest Development in Safety and Optimum Operation of Reactor, Distillation and Heat Exchanger in Chemical Industries' by facilitator Mr. Pradip M Shah, Former Chief Manager (Operations), GNFC Ltd and Former Vice President, Reliance Industries Ltd. The various points covered during the session were advances in technology, increased regulatory scrutiny, and a growing emphasis on sustainability and efficiency. It was well attended by 14 participants.

*Mr. Pradip M Shah along with the participants*

**In -House Programme**

BDMA organised an In-house programme on 'Art of Blissful Living' at Toyo Ink India Pvt Ltd by esteemed facilitator Ms. Deval Joshi. The session focused on points like mindfulness, gratitude, positive thinking, positive thinking, lifestyle etc. Its aim was to motivate employees to stay happy and overcome various challenges to align life with the vision of blissful living. The session was well attended by 14 participants.

*Session in progress at Toyo Ink India Pvt Ltd*

## **Bhatinda** Management Association

**Talk**

Bathinda Management Association organised a talk on 28th September on 'Inner Leadership – Insight Invoke Inspire' during its General House meeting with distinguished speaker, Mr. EV Gireesh, associated with Prajapati Brahma Kumaris Ishwariya Vishwa Vidyalaya. The event garnered substantial attendance with over 100 participants. The audience was receptive to his discussions on inner leadership, emphasising self-awareness, self-knowledge, self-management, and self-Improvement.

*Felicitation of the Chief Guest, Mr. EV Gireesh by the BMA office bearers*

## **Bhopal** Management Association

**Flagship Event**

Bhopal Management Association conducted a 5 day Short Term Certificate Training Course in September on the topic 'Team Building and Stress Management, Positive Attitude, Time Management, Communication Skills' for the employees at M/s DI Kay Insulation Industries Pvt. Ltd., Govinpura, Bhopal. The training featured expert trainers including Mr. Mahendra Joshi for Team Building and Stress Management, Mr. Sudhir Chand Jain for Positive Attitude, Dr. Rishi Sharma for Time Management, and Dr. Deepa Ayachit for Communication Skills. In the concluding session, Mr. Suneel Bhargava, President of BMA, distributed certificates to the 11 participants.

*Dr. Rishi Sharma presenting an award to the participants*

**Student Chapter**

*Mr. Mahendra Joshi addressing*

BMA inaugurated the Student Chapter on 11th September at Vidhyapeeth Group of Institution, Bhopal focusing on the theme 'Blueprint for a Successful Career.' The Guest Speaker, Mr. Mahendra Joshi, EC Member of BMA and a Motivational Speaker and Corporate Trainer, shared insights into the keys to a successful life, emphasising the importance of staying updated and honing one's skills. Mr. N.K. Chhibbar, Vice President of BMA, highlighted the benefits of the BMA Student Chapter as the Guest of Honour. Dr. Rajeev Arya, Director of VGI, Bhopal, extended congratulations on the launch of the BMA Student Chapter. The event saw participation from 80 students which was coordinated by Mr. Aamir Khan, Manager at BMA, and Mr. Shankar Haldar, HOD of MBA at VGI, Bhopal.

*Dignitaries, Faculty of LNCT with LNCT Editorial Team*

BMA inaugurated the Student Chapter on 12th September at Laxmi Narain College of Technology, Bhopal. The event featured Mr. RG Dwivedi, Chairman of the Association of Activities Committee at BMA, as the Guest of Honour, and Mr. Mahendra Joshi, EC Member of BMA and a Motivational Speaker and Corporate Trainer, as the Guest Speaker. Dr. Arvind Singh, the director of the LNCT Group of Colleges, delivered a welcome address, emphasising the importance of management education and BMA's role in promoting management excellence in the region. The event included the presentation of membership certificates to newly admitted members and was attended by 200 MBA students. BMA also honoured the LNCT Editorial Team of the BMA Newsletter 'Prabandhan Samvad.'

**Guest Lecture**

*Participants at the Guest Lecture*

Bhopal Management Association in association with ISTD, Bhopal organised a guest lecture on 30th September on the topic 'Are You Listening' by Dr. Swati Tiwari, a Life, Business Coach, and Researcher. She emphasised the importance of understanding information before speaking or listening, cautioning against immediate judgments. Mr. Rajesh Tiwari, President Elect of BMA, gave the welcome address, and Mr. R.G. Dwivedi, President of ISTD, Bhopal, and Chairman of AAC, BMA, delivered the concluding remarks and a vote of thanks. The programme was well-received by BMA members and attended by BMA's Vice President, Immediate Past President, and Past President.

## **Calicut** Management Association

### Training

Calicut Management Association conducted a Management Training session for Kozhikode City Police Officers on 8th September on the topic 'Work Management and Interpersonal Skills'. 40 Police Officers from Kozhikode City Police Stations attended the training session. The event was graced by the presence of Dy. Police Commissioner, Mr. K E Baiju IPS; Asst Commissioner, Mr. Umesh A, and Management Committee Members of CMA. Adv Dinesh A, an International Trainer, Life Coach, and Past President of CMA, served as the faculty for the session, focusing on improving productivity and interpersonal skills.

*Chief Guest Mr. KE Baiju IPS, Deputy Commissioner of Police addressing*

*MC members at the Management Committee meeting*

### Management Committee meeting

The Managing Committee meeting of the Calicut Management Association was held on 18th September. 11 members in all were present for the meeting. The meeting included adoption of the Financial Statement for the year 2023, setting the AGM date, appointing election officials, and making decisions regarding capital funds and investments.

## **Chandigarh** Management Association

### Fireside Conversation

CMA organised Teacher's Day on 6th September, featuring prominent educators from the tricity. The panelists included Dr. R. S. Bawa, Pro-Chancellor of Chandigarh University, Gharuan; Dr. Kuldeep Puri, a Professor from Punjab University, Chandigarh; and Dr. R. C. Vaidya, former Chairman of the Business School at Punjab University. Dr. Navjot Kaur moderated the discussion and Dr. Baldev Sachdeva delivered the concluding remarks, sharing lifetime memories with the audience. Dr. Jatinder Pal Singh Sehdev expressed gratitude in the vote of thanks, and President Mr. S. Sukhvinder Singh Uppal honoured the quiz winners.

*Dr J P Singh giving vote of thanks.*

*President facilitating the panelist Doctors*

On 22nd September, CMA organised a panel discussion on health matters, where Dr Dhiraj Gurinder Singh, ENT Specialist from Shalby Hospital; Dr Jasmeet Singh, Medicine, and Critical care; Dr Harsimrat Bir Singh, Neurosurgeon from Fortis Hospital Mohali took part in it. Different health issues were discussed by Dr Dhiraj as moderator of the event. The concluding remarks were given by Cdr T L Bhardwaj and CMA President, Mr. S. Sukhvinder Singh Uppal facilitated the panelists as well as the quiz winners of the month along with CMA patron Mr. Deepak Dhingra. At the end of the event, General Secretary of the CMA gave the vote of thanks.

**AIMA National Management Convention**

On 25th September, a total of 16 delegates from CMA participated in the AIMA's National Management Convention held in New Delhi under the leadership of Mr. S. Sukhvinder Singh Uppal and Dr. Jatinder Pal Singh Sehdev. All the sessions were attended by the delegates, and they actively participated in the Q/A session. Later, the president and the secretary attended the AGM.

*Delegates from CMA during the AIMA NMC*

## **Delhi** Management Association

**Evening Talk**

On 19th September, DMA Human Capital Committee organised an evening talk at the DMA Conference Hall on the topic 'Learn Management from Your Wife,' by Mr. Ram Narain. The engaging and insightful discussion drew parallels between effective management skills and the everyday practices exhibited by our spouses. The session emphasised how management principles applied in our personal lives can translate into successful professional management strategies. The session provided an eye-opening exploration of principles practiced at home can seamlessly integrate into our management approaches. Dr. Yogesh Misra welcomed and appreciated Mr. SP Singh for conducting this knowledgeable and wonderful session.

*Participants during the evening talk*

*Panelists at the session*

**ESG Conference**

Delhi Management Association organised an ESG Conference titled 'The Way Forward' on 22nd September. This event provided a valuable platform for extensive discussions on Environmental, Social, and Governance (ESG) topics. Dr. Arvind Virmani from NITI Aayog graced the occasion as the chief guest and highlighted the significance of ESG principles in India's pursuit of sustainable development. The other eminent speakers included Dr. Yogesh Misra, Anuradha Sharma, CS Deepak Jain, Praveen Karn, Anurag Pratap, Chhavi Prabhakar, Mr. Sameet Gambhir, Mr. Sanjay Gupta, VM Bansal, CA Raj Chawla, CMA Navneet Kumar Jain, Dipanwita Chakraborty, Rajiv Williams, Meher Sidhwa, Deepa Gupta, Vinod Pandey, and many more. These experts shared invaluable insights into ESG practices, policies, and their profound impact on both businesses and society. The session was attended by more than 200 participants.

**67th Annual General Body Meeting**

On 23rd September, DMA conducted its 67th Annual General Body Meeting. Dr. Yogesh Misra, the President of DMA, chaired the meeting and welcomed all DMA members. During the meeting, important discussions and decisions were made, and everyone was appreciated for the wonderful work done by the current MC members.

*67th Annual General Body Meeting*

## **Faridabad** Management Association

Faridabad Management Association conducted its AROGYATA SERIES event on 22nd September at Imperial Auto Industries, Faridabad on the topic 'Healthy Spine for Healthy Living'. The event started with a welcome address by Ms. Saloni Kaul, President, FMA. The session was conducted by reputed Doctors Dr. Varun Prathap Singh, Founder and Director-Blessing Physiotherapy Clinic, New Delhi and Dr. Anshu Mala, Physiotherapy and Nuero Rehab, Blessings Physiotherapy

*(L to R) - Dr. Varun Prathap Singh, Founder and Director, Blessings Physiotherapy Clinic, Delhi and Dr. Anshu Mala, Physiotherapist and Nuero Rehab, Blessings Physiotherapy, Faridabad*

Clinic. They emphasised the vital role a healthy spine plays in maintaining an erect posture and safeguarding our nervous system. It was attended by the industrial leaders of Faridabad and by employees of Imperial Auto Industries. The event was hosted by Mr. Manoj Batra, Past President, FMA and vote of thanks was proposed by Mr. Ravinder Singh, a prominent Core Committee leader.

*(L to R) - Dr. Anshu Mala, Physiotherapist and Nuero Rehab, Blessings Physiotherapy; Dr. Varun Prathap Singh, Founder and Director, Blessings Physiotherapy Clinic; Maj. General Sudhir Datt, Seniormost AIMA Member; Ms. Charu Smita Malhotra, General Secretary, FMA and Ms. Saloni Kaul, President FMA.*

*Ms. Saloni Kaul, President FMA during the LMA -CEO Meet*

FMA President, Ms. Saloni Kaul and General Secretary attended the LMA-CEO Meet conducted by AIMA on 27th September and spoke about the activities held during the year 2023-24 till date and about the future events to be conducted. They also thanked AIMA for the Best LMA Award – Runners up – Category 4 which was awarded to FMA.

Ms. Saloni Kaul, President, FMA and Ms. Charu Smita Malhotra, General Secretary received the Best LMA Award – Runners Up – Category which was awarded by Dr. S. Somnath, Chairman ISRO on 27th September. Mr. Shrinivas Dempo, Chairman, Dempo Group of Companies; Ms. Rekha Sethi, Director General- AIMA; Mr. P. Balaji, Chief Regulatory and Corporate Affairs, Vodafone Idea Ltd.; and Mr. Frank Richter, Founder and Chairman, Horasis, the Global Vision Committee were also present.

*(L to R) - Mr. Frank Richter, Founder and Chairman, Horasis, the Global Vision Committee; Mr. P. Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea ltd.; Ms. Charu Smita Malhotra, General Secretary – FMA; Ms. Saloni Kaul, President, FMA; Dr. S. Somnath, Chairman, ISRO; AIMA President, Mr. Shrinivas Dempo, Chairman, Dempo Group of Companies and Ms. Rekha Sethi, Director General, AIMA*

FMA conducted its signature event 'Management Lessons from Mahabharat' on virtual mode on 30th September. It started with a welcome address by Ms. Saloni Kaul, President, FMA. Thereafter, Mr. Debasis Satpathy, General Manager- NBCC (India) Ltd., spoke on the topic – 'Coaching and Mentoring by Iconic Leadership.' It was attended by industry leaders and followed by Q/A session. The session was summarised by Ms. Charu Smita Malhotra, General Secretary, FMA, and vote of thanks was proposed by Mr. V. Thyagarajan, Executive Director, FMA.

*Speaker - Mr. Debasis Satpathy, General Manager - HR, NBCC India, ltd*

## **Ghaziabad** Management Association

Ghaziabad Management Association inaugurated its new office on 15th September by Founder Member and Patron, Mr. I C Agarwal, and Mr. N K Dhand, through a traditional pooja ceremony.

*Inauguration of the GMA office*

*Speaker felicitation by Dr. Pankaj A Gupta*

GMA, in collaboration with Rotary International District 3012, organised an awareness session on 16th September at INMANTEC. The session marked the third installment in a series focusing on national security, with a particular emphasis on Pakistan's actions during and after the Kargil war with speaker Lt. Gen (Dr.) Sunit Kumar, AVSM (Retd.), the former Director General of IT and Cyber Security in the Indian Army. The audience actively engaged with the speaker, posing several questions, which were thoughtfully addressed. The vote of thanks was extended by Mr. Dharmendra Singh, President, GMA. The event saw the participation of 200 students and 35 members from both Rotary and GMA.

GMA celebrated its 41st Foundation Day on 25th September which brought together members of the Executive Committee and the Governing Council for a tree-planting event held at Gurunanak Girls Inter College in Lohia Nagar, Ghaziabad. The initiative was made possible through the generous support of corporate member, Shriram Pistons and Rings Ltd., who dedicated themselves to the development of this school by providing various educational resources and infrastructure facilities. On this special day, 25 trees were planted by 35 individuals.

*Tree plantation event*

*Felicitating the Past President, Dr. Rakesh Chharia*

On 28th September, GMA conducted its 40th General Body Meeting with 25 participants. The meeting highlighted key events, including the recognition of the convention's theme, the felicitation of Dr. Rakesh Chharia for his election to AIMA's council, the presentation of the annual activity report, the approval of minutes from the previous AGM, discussions regarding the incoming President S. K. Tiwari's vision of exceeding standards (SOAR), and the endorsement of auditors for 2023-2024, with remuneration decisions delegated to key officers. The meeting concluded with a shared commitment to enhancing GMA's future activities and impact.

## **Hyderabad** Management Association

### Lecture Meeting

HMA organised a joint lecture meeting on 1st September with Centre for Organisation Development Madhapur by Mr. Sridhar Patra, Chairman and MD of Nalco, who delivered an insightful lecture on 'Business Management in a Diverse Business Environment.' The event commenced with blessings and respect for elders in the audience, after which he emphasised the ever-changing landscape of business, citing examples like Konica cameras, HMT, and Apple's entry into the watch market. In summary, Mr. Patra provided a comprehensive overview of essential skills and principles for navigating the diverse business environment, offering a valuable roadmap for success and adaptability in a world where change is the only constant.

*Mr Patra addressing the joint meeting*

HMA organised a lecture on 8th September with Mr S Sivakumar who discussed various aspects of work-life balance and personal development. He began by reflecting on his association with HMA in the 90s and emphasised that work-life balance is a universal challenge, regardless of the industry or company type. He highlighted the need to balance various components of life, including family, friends, personal interests, and wellness. Finally, Mr. Sivakumar shared insights on the importance of considering 'how,' 'when,' and 'what' when balancing various aspects of life, likening it to chemistry, math, and physics. He encouraged the audience to strive for balance and aspire for personal growth.

*Mr Sivakumar addressing HMA*

*Interactive presentation by groups during MDP*

**MDP**

As a part of the skill development programme, an MDP on 'Time Management' was conducted on 12th September in collaboration with HMA at the Seed Works International Pvt ltd. It was facilitated by Mr. David Raj, Corporate Trainer and Author. The programme covered 20 participants from junior to mid-level team members across all the functions at an individual contributor role. At the end of the programme, the participants were able to identify the technique which would best suit them to become more effective and efficient at work.

**SDP**

On 23rd September, the final year students of BBA - KKP got the opportunity to visit OSHON - Dolphin Foods India Ltd., organised by HMA. The students had a great experience visiting the manufacturing unit of chocolates and candies and were awestruck looking at the complete automation of machines. The students had an interaction with the General manager as well as with the workers of the unit. They were able to relate their theoretical learning from the classroom with the practicality of work related to a manufacturing concern from all the perspectives.

*Staff of Avinash College with GM OSHON and HMA members*

HMA organised an industrial visit on 30th September for the final year students of BBA of Marwadi Siksha Samithi R.G. Kedia College of Commerce at the Hindustan Coca-Cola Beverages Pvt Ltd. The students had a great experience visiting the manufacturing unit and learnt how the water was first treated and were shown the complete process of how the soft drink was made and bottled. It was a completely automated unit and was an eye-opener for the students.

*HMA SDP convenor flagging the trip*

## **Indore** Management Association

### IMA Centre of Excellence

IMA student chapter organised a centre of excellence on 2nd September for the students of Malwa Institute of Science and Technology (MIST), Indore on the topic 'Prepare for success.' The facilitator of the session was Col. Atul Mishra.

*Col. Atul Mishra along with the participants*

*Capt. Jaison Thomas during the session*

IMA student chapter organised a centre of excellence session on 9th September for the students of Management Prestige Institute of Global Management, Indore (M.P.) on the topic 'Turning Potential into performance.' The facilitator of the session was Capt. Jaison Thomas, motivational speaker.

IMA student chapter organised a centre of excellence on 13th September for the students of Shri Govindram Seksaria Institute of Technology and Science, Indore, (M.P.) on the topic 'How to get the best out of a professional degree' with Dr. Sandeep Atre, Counseling Psychologist and Social and Emotional Intelligence Expert and Trainer.

*Dr. Sandeep Atre along with the participants*

IMA student chapter organised a session on 14th September for the students of Sica College, Indore (M.P.) on the topic 'Financial Literacy' with CA. Sumit Singh Mongia, Founder of Rise Excellence Academy India Pvt Ltd.

*CA. Sumit Singh Mongia receiving a memento*

*Mr. Vijay Jadhav addressing*

IMA student chapter organised a session on 23rd September for the students of Malwa Institute of Science and Technology (MIST), Indore on the topic 'Top 5 Skills to Excel in Industry' by Mr. Vijay Jadhav, AGM of Manufacturing AVTEC Ltd.

IMA student chapter organised a session on 26th September for the students of Indore Institute of Management Research, Indore on the topic 'The Art of Start'. The facilitator of the session was Mr. Rashmirathi Tiwari, CEO, Gyrix Technolabs.

*Mr. Rashmirathi Tiwari addressing the session*

*Ms. Nupur Phatak addressing the participants*

**Reader's Clique**

IMA student chapter organised a reader's clique-– a captivating book review on 8th September on the topic 'Eat that frog.' The facilitator of the session was Ms. Napur Phatak, HR Consultant and soft skills trainer.

### Management Film Show

IMA Student Chapter organised a management film show on 8th September for the students of Avantika University Ujjain (M.P.) by Dr. Subodh Shrivastava, CEO, INTRED Services Pvt Ltd.

*Dr. Subodh Shrivastava along with the students*

*Ms. Napur Phatak along with the students*

IMA Student Chapter organised a management film show on the movie topic 'Rocket Singh (Salesman of the Year)' on 20th September for the students of Govindram Seksaria Institute of Management Research, Indore by Ms. Napur Phatak, HR consultant and soft skill trainer.

### Book Review

IMA student chapter organised a book review on 12th September for the students at Maharaja Ranjit Singh College of Professional Sciences, Indore on the topic 'Eat that frog'. The facilitator of the session was Ms. Napur Phatak, HR Consultant and soft skills trainer.

*Ms. Napur Phatak addressing*

*Students during the Industrial visit*

### Industry Visit

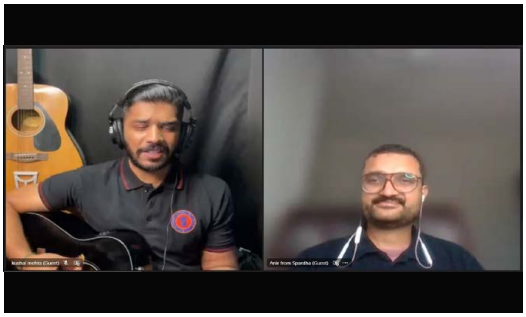
IMA Student Chapter organised an Industrial visit on 23rd September for the students of Daly College Business Management, Indore (M.P.) at Pratibha Syntex Ltd. Pithampur.

## **Jamshedpur** Management Association

### Seminar

JMA and CII-Young Indians along with XLRI Jamshedpur Chapter organised a grand seminar on 2nd September for the students and professionals of Jamshedpur at XLRI Jamshedpur auditorium. The exemplary speaker for the session was Brigadier Sushil Bhasin. It was a wonderful opportunity to broaden the horizons and connect with individuals who share similar interests. The programme was attended by around 900 attendees.

*Brigadier Sushil Bhasin addressing the participants*



*Mr. Anirvachan and Mr. Kushal delivering the song to the participants*

### Talk

JMA organised a talk on 15th September on 'Unlocking Secrets of Team Collaboration and Engagement Through Music' with Mr. Anirvachan Vasan, Global Head of Spardha Employee Engagement. Mr. Vasan talked about how the right music can create a positive and uplifting atmosphere in the workplace, how music can stimulate creativity and innovative thinking within a team and also the types of music that are generally found to be conducive to focused work. The session was attended by more than 50 participants from corporates as well as institutes and was very well received by everyone.

### Advanced Excel Training

JMA organised an Advanced Excel Training for TATA Steel executives on 25th – 26th September at Dimna Management Training Centre, Jamshedpur. The session emphasised various topics such as customizing excel, using basic functions, formatting and proofing, mathematical functions, protecting excel, text functions, and many more. The faculty for the training was Prof. Anupam Ghosh, VGSOM IIT Kharagpur.

### Finance for Non-Finance

September and focused on the points like introduction to financial concepts, understanding budgeting, financial ratios and analysis, costing, capital budgeting & investment decisions, cash flow management, risk management and many more. The faculty of the training was Mr. Anurag Singal and was attended by mid and senior level from different locations of Tata Steel.

### Industrial Visit

On 26th September, a team of 30 XITE students had the enriching opportunity to participate in an educational industrial excursion to TATA Motors. Th visit was designed to provide them with a tangible encounter with real-

world operations. During their time at the facility, students were immersed in industrial processes, cutting-edge technologies, and the dynamic work environments that shape today's industries. Their direct interactions with seasoned professionals not only deepened their understanding of various sectors but also illuminated potential career pathways for their futures.

*Student during the Industrial visit at Tata Motors*

## **Kerala** Management Association

### Interactive session

KMA organised an interactive session on 6th September with Dr. Venkitaraman, Assistant Professor at IIM, Kozhikode. A team of HR representatives from various corporations attended the event at KMA office.

*Dr. Venkitaraman addressing the audience*

*Federal Bank Executive Director, Ms. Shalini Warrier lighting the lamp in the presence of Kerala Electronics and IT Secretary, Dr. Ratan U Kelkar. Treasurer, Mr. Algiers Khalid; Vice President, Mr. K Harikumar; Honorary Secretary, Mr. Dilip Narayanan; Digital Summit Chairperson, Ms. Sujata Madhav Chandran; KMA President, Mr. A Balakrishnan; Past President, Dr. Nirmala Lilly and Senior Vice President, Mr. Bibu Punnooran are also seen*

### KMA Digital Summit 2023

KMA organised the Digital Summit on 13th September at Chittilappilly Square. State Electronics and IT Secretary Dr. Ratan U Kelkar inaugurated the Summit on the theme 'GenAI is Business: Transformation with Innovation and Automation'. Ms. Shalini Warrier, Executive Director and Retail Business Head, Federal Bank, was the guest speaker at the event. Mr. M Madhavan Nambiar, former Secretary, Ministry of Civil Aviation and Chairman of IITMK as well as for Digital Science Park in his address asked that projects should be developed through a new movement in the new world with more private public participation. The valedictory session was addressed by Mr. Sridhar Vembu, Founder of Zoho Corporation. The Digital Summit was presided over by KMA President, Mr. A Balakrishnan and Summit Chairperson, Ms. Sujata Madhav Chandran, and included Kerala Infoparks CEO, Mr. Sushant Kurunthil, Dr. P. Raveendranath, Mr. Bibu Punnooran, TCS Kerala Vice President and Delivery Center Head Mr. Dinesh Thampi, UST Global Chief Values Officer Mr. Sunil Balakrishnan and KMA Honorary Secretary Dilip Narayanan as speakers.

### Global Owner Manager Programme

KMA conducted a teaser for Global Owner Manager Programme in collaboration with the Asian Institute of Family Managed Business on 23rd September. The Chief Guest for the function was Dr. Parimal Merchant, Director – GOMP followed by the keynote address of Prof. Samish Dalal, Faculty – GOMP and Dr. Anil Menon, Faculty – GOMP. KMA President, Mr. A Balakrishnan presided and Honorary Secretary Mr. Dilip Narayanan and Joint Secretary Anil Varma also spoke.

*KMA President, Mr. A Balakrishnan speaking at the Global Owner Manager Programme*

*FACT Managing Director, Mr. Kishore Rungta delivering the keynote address*

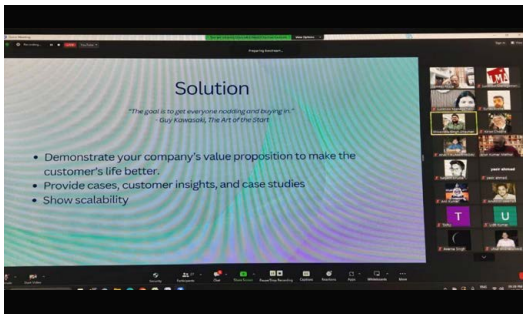
### MKK Nayar Memorial Lecture

KMA conducted the MKK Nayar Memorial Lecture on 29th September on the topic 'FACT: The Present FACTS'. Mr. Kishore Rungta, Chairman and Managing Director, FACT Ltd was the chief guest for the function. Vidyodaya Trust Executive Trustee and Senior Neurosurgeon Dr. P Sreekumar delivered the MKK Nayar memorial lecture. KMA President, Mr. A Balakrishnan presided, who pointed out that good leaders are those who lead society with a good vision and make useful contributions. KMA Memorial Lecture Chairman, Mr. ACK Nair welcomed and KMA Honorary Secretary Mr. Dilip Narayanan gave the vote of thanks.

## **Lucknow** Management Association

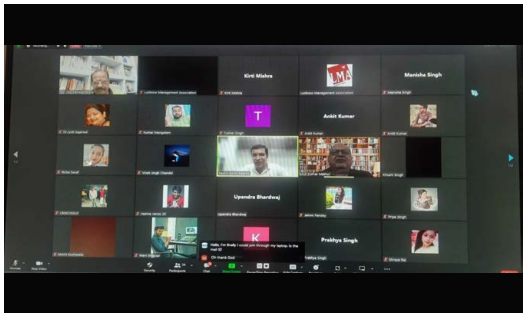
### Webinar

Lucknow Management Association organised a webinar on 'From Concept to Company: Mastering Startup Process 'on 15th September for the students of BBD, Ambalika and TECHNO Institute. The eminent speakers were Mr. Anshumali Dwivedi, MD Sacred River Agri Technologies Pvt. Ltd.; Mr. Kiron Chopra, Chairman and Managing Director, Chopra Retec Rubber Products and Mr. Shivendra Singh Chauhan. Mr. Anil Agarwal was the chairperson of the webinar. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speakers and Col. Sameer Misra, CG member LMA proposed a formal vote of thanks.




*Mr. Shivendra Singh Chauhan sharing his presentation*

LMA organised another webinar on 'From Concept to Company: Mastering Startup Process' on 26th September for the students of BBD, Ambalika, IISE, GCRG, Goel Institute and RAMA Degree College. The speakers were Mr. Sachin Sahni Founder and CEO, Keroos Superfoods and Mr. Kumar Ranjan Founder eFeed. Mr. A.K. Mathur, Vice President LMA welcomed and introduced the speakers and Col Sameer Misra, CG member LMA proposed a formal vote of thanks.



*Mr. Sachin Sahni addressing the online session.*

*LMA members at the Britannia factory*

**Visit**

LMA Members had the privilege of visiting Britannia first Greenfield factory located in Barabanki. The factory is noteworthy not only for its state-of-the-art infrastructure but also for its remarkable contribution to the local economy, with an impressive 70% of its workforce comprising women.

**Panel Discussion**

LMA in collaboration with Unaided Private Schools Association organised a panel discussion on 'Implementing National Curriculum Framework of NEP 2020' on 19th September in St Joseph College, Sitapur Road, Lucknow. The panelists were Dr. Ashok Ganguli, Former Chairman CBSE Board; Dr. Urvashi Sahani, Founding President and CEO of the Study Hall Educational Foundation; Dr. Dheeraj Mehrotra, Principal Kunwar Global School; Dr. Mahendra Dev, Director, Secondary Education, U.P. Govt. and Mr. Anil Agarwal, Managing Director, St Joseph Group of Institutions, Lucknow. Dr. Navneet Sehgal, President LMA moderated the session.

*Mr. A.K. Mathur and Mr. Dheeraj Mehrotra on the dais*

*Mr. Anil Agarwal along with the participants*

**Interactive Session**

LMA in collaboration with Delhi Management Association organised a session on 'Democratizing E Commerce' in hybrid mode with Mr. Anil Agarwal, Member Competition Commission of India on 30th September at EMPI Business School, New Delhi, who shared ONDCs journey, starting from its initial challenges.

## **Ludhiana** Management Association

**Seminar**

On 5th September, Ludhiana Management Association hosted an enlightening event focused on innovation for community health improvement. Dr. Dorairaj Prabhakaran, DM Cardiology and Director of the Centre for Control of Chronic Diseases, was the distinguished speaker. He shared valuable insights into preventing chronic diseases through lifestyle changes. In his welcome address, Mr. Shobhan Soi, General Secretary of LMA, expressed gratitude to Dr. Prabhakaran for addressing the LMA members. It provided a platform for LMA members, healthcare professionals, and the broader community to come together and learn about innovative solutions for healthier living. Mr. Neeraj Jain, President of LMA, extended his sincere appreciation to Dr. Dorairaj Prabhakaran for his enlightening presentation and thanked the event attendees for their active participation and commitment to fostering a healthier community. The session concluded with a vote of thanks by Ms. Harpreet K. Kang, Sr. Vice President of LMA.

*(L-R) Mr. Shobhan Soi, General Secretary-LMA; Dr. Bishav Mohan; Speaker- Dr. Dorairaj Prabhakaran; Mr. Neeraj Jain, President-LMA; Ms. Harpreet Kang, Sr Vice President, LMA and Dr. G.S Wander*

*(L-R) Ms. Anu Gupta, Convener Women's forum, Ms. Shivani Gupta, Chairperson, Women's Forum presenting a token of gratitude to Ms. Sania Gupta*

**Women's Forum Seminar**

Women's Forum of LMA organised a highly informative and engaging event focused on Chat GPT and other Artificial Intelligence (AI) applications on 19th September. The event featured Ms. Sania Gupta, the distinguished Founder of Digital Kangaroos and Cart Potato, as the keynote speaker. Ms. Shivani Gupta, Chairperson, Women's Forum in her welcome address thanked her for addressing the members of women's forum of LMA. The event provided an opportunity for attendees to engage with Ms. Sania Gupta directly, asking questions and gaining insights into the limitless possibilities AI offers. It was a fruitful session that concluded with a vote of thanks by Ms. Anu Gupta, Convener of LMA Women's Forum, and the Women's Forum team presented a token of gratitude to the guest speaker.

## **Pala** Management Association

**Webinar**

*Ms. Sri Rekha giving the keynote speech*

The General Body meeting of Pala Management Association was held online on 22nd September via Zoom platform, with 35 participants in attendance. The Chief Guest and keynote speaker, Ms. Sri Rekha, Senior Counsellor at the Indian Green Building Council (IGBC) of the Confederation of Indian Industry and in charge of IGBC Green Education activities, began by highlighting the significance of Sustainable Development and Green building. She elaborated on the benefits of Green Building, including how operational savings can offset initial costs, the decreasing trend of costs over time, the concept, practices, typologies, and categories of the Green Building Rating System. She also discussed IGBC's vision and mission for 'Net Zero Buildings' and the journey to achieve it in terms of energy, water, waste, and carbon by 2050, as well as government incentives for IGBC building projects.

## **Rajkot** Management Association

*Meeting with the senior officials from SOHAR Port and Freezone, Oman*

Rajkot Management Association, ASSOCHAM, and SOHAR Port Freezone organised a one-on-one meeting with senior officials from Sohar Port and Freezone Oman on 11th and 12th September. The event aimed to provide attendees with insights into trade and investment opportunities in Oman and the Middle East. It also focused how companies can leverage SOHAR Port and Freezone to access the United States market, explore collaboration opportunities in Oman, and gain valuable insights into the GCC industry. The discussions covered current trends, developments, challenges, and trade and investment opportunities in the region.

## **Thrissur** Management Association

*TMA celebrating Onam*

TMA celebrated Onam with great fervor on 7th September where members came together to perform a variety of cultural activities. The event saw enthusiastic participation, with 100 members.

*Mr. Murali Ramakrishnan inaugurating by lighting the lamp*

**79th AIMA SYMP in association with TMA**

The 79th AIMA SYMP was held in collaboration with the Thrissur Management Association, on 15th September. The programme was inaugurated by Mr. Murali Ramakrishnan, Managing Director and Chief Executive Officer of South Indian Bank, marking the fourth consecutive year which TMA has hosted. The event featured an impressive lineup of speakers, including Mr. Richard Rekhy, Dr. Shikha Nehru Sharma, Maj Gen Raj Mehta, and Ambassador Dr. Deepak Vohra, who shared their valuable insights and expertise with 1500 enthusiastic students in attendance. The session was expertly moderated by Er. George Paul; Er. Meera Rajeevan; Mr. P K Vijayakumar (I.R.S); and CA T S Anantharaman, ensuring that the discussions were informative and engaging.

*TMA MC members with Chief Guest*

**Meet with CEO: Conversations beyond Boardrooms**

TMA has launched a new initiative called Meet with CEO: Conversations beyond Boardrooms, and the inaugural session took place on 16th September with Mr. V. P. Nandakumar, the MD and CEO of Manappuram at Manappuram House.

**TMA Study Tour**

On 16th September, a group of 30 members from the TMA team embarked on an educational and enlightening study tour to the picturesque Manappuram Agrofarm. The chosen theme for the visit was 'Agro-Tourism and Rural Tourism' which was a truly enriching experience.

*TMA Study Tour on 'Agro-Tourism and Rural Tourism'*

*TMA- YLT cricket tournament*

**TMA YLT Cricket Tournament**

TMA- Young Leaders of Thrissur organised another successful one-day cricket tournament on 20th September at the Thrissur Sportseeker Turf. It marked the second consecutive tournament and was a remarkable day of sportsmanship and collaboration. A total of 25 participants from various organisations enthusiastically joined the event.

*Hon. Secretary CMA, Madhu A P interacting with the participants*

## Case Study

TMA and KILA jointly organised a case study on 20th September on 'State of Economy-Thrissur' which brought together the collective efforts of M. Plan students from the Government Engineering College Thrissur and B. Com students from St. Aloysius College. Notably, the event saw active participation from TMA's senior members, who engaged with the students and generously shared their insights and expertise.

## Alzheimer's Day 5K Run

On 22nd September, TMA, in collaboration with ESAF Small Finance Bank, Thrissur Municipal Corporation, and the Social Justice Department of Kerala, hosted a remarkable Alzheimer's Day 5K Run on World Alzheimer's Day. The event witnessed the participation of 300 individuals and Immediate Past President, Mr. K Paul Thomas, delivered an insightful keynote address.

*Keynote address by Mr. K Paul Thomas, Immediate Past President, TMA*

*TMA team at SYMP success meet*

## SYMP Success Meet

TMA hosted the SYMP success meet on 23rd September bringing together a diverse group of volunteers and stakeholders. The event provided an invaluable platform for interaction and reflection on the achievements and potential areas of growth. The participants expressed their genuine delight and satisfaction with the session and offered valuable suggestions for enhancing future events.

## AIMA's 50th National Management Convention

TMA members of 8 had the distinct privilege of attending the 50th National Management Convention hosted by AIMA on the 26th and 27th of September in New Delhi. During the convention, TMA was honoured with the esteemed 'Best LMA Award' in category 3 for the year 2022-23.

*TMA Winner (Category 3) at AIMA Best LMA Award 2022-23*

### World Tourism Day

On World Tourism Day, DTPC Thrissur orchestrated a one-day seminar on 27th September with the theme 'Making Kerala a Green Destination: Challenges.' The event was graced by the presence of Mr. V R Krishna Teja IAS, the District Collector of Thrissur, as the chief guest and Dr. Jean Joy, member of TMA MC, also provided invaluable insights.

*Mr. V R Krishna Teja IAS Dist. Collector, Thrissur addressing delegates.*

*Family-friendly City: Joint Initiative with Thrissur Corporation, Department of Architecture and Planning, NIT Calicut*

On 30th September, a stakeholders meeting was convened at the Council Hall of Thrissur Municipal Corporation, marking the inception of the ambitious 'Thrissur Family-Friendly City' project. This collaborative initiative, undertaken jointly with Thrissur Corporation and the Department of Architecture and Planning at NIT Calicut.

### Release of TMA Management Voice

The first volume of TMA's Bi-Monthly Magazine, 'Management Voice,' was officially unveiled on 16th September.

*Release of TMA Management Voice Vol 1*

## **Trivandrum** Management Association

### Onam Celebration

TMA hosted a grand Onam celebration for members, a significant event in Kerala, on 3rd September. TMA members and their families attended the festivities, which began with a prayer and the lighting of the lamp. The event featured various cultural activities performed by members, followed by a sumptuous Onasadhya (lunch). The celebrations were well received by the members and their families.

*Lighting the lamp by Mr. C Padmakumar, President, TMA*

**Lecture**

Trivandrum Management Association organised a lecture on 'Artificial Intelligence: A Futuristic Scenario' by Professor Achuthsankar S. Nair, a distinguished figure in Computational Biology and Bioinformatics at the University of Kerala, on 25th September. The event took place with 150 participants, including TMA members, student members, directors, and faculty from business schools. The lecture showcased AI's astonishing achievements and its potential to reshape our world. This engaging event was designed to be accessible to all, regardless of technical background, leaving attendees inspired and ready to embrace the exciting future that Artificial Intelligence promises, while also shedding light on the challenges it may bring.

*Prof Achuthsankar S. Nair addressing*

*Mr. Murthy Chaganti addressing the participants*

**Coffee with the Corporate Leader**

TMA conducted 'Coffee with a Corporate Leader' for the TMA Student Chapter at Asian School of Business, Pallipuram, Trivandrum on 29th September. The corporate leader was Mr. Murthy Chaganti, Managing Director, and CEO of Asianet Satellite Communications Pvt Ltd. His speech was riveting and highly motivating for the students. 120 students attended the event, and the interactive session was well received by the director, faculty, and students of Asian School of Business.

## **Vaikom** Management Association

VMA conducted an Employability Skills training programme at ICM Computers, Thalayolapparambu on 9th September by lighting the lamp jointly by Mr. N. Shine Kumar, President, VMA; Mr. M. Raju, Secretary General, and Mr. Sojan Jose, Director, ICM. Mr. Jose, Director ICM made the welcome speech and the introductory speech on the scope and conduct of the training was delivered by Mr. M. Raju, Secretary General, who spoke about the role of VMA in the Job Fairs conducted recently in and around Vaikom. Mr. N. Shine Kumar, President VMA in his inaugural address made an inspiring speech on the mindset needed by candidates for aiming high. The second session was

*Mr M. N. Prasad, former General Manager, NTPC*

handled by Ms. Indira. N. G, Retired Employment Officer and the third session carried out by Mr. M. N. Prasad, former General Manager, NTPC, who demonstrated the practical aspects of facing an interview. Ms. Grace, student, and participant from ICM Computers, gave the vote of thanks.

VMA conducted its monthly programme on 10th September with Mr. Vaikom Nandanan, internationally renowned Counselling Psychologist, Clinical Hypnotherapist and Peak performance Coach, who delivered a talk on 'The Secrets on inner-mind Re-engineering'. The meeting started with a prayer song and observed one minute silence to commemorate of the victims of Morocco earthquake tragedy. Dr. N. K. Sasidharan, Secretary-Administration made the welcome speech. Mr. N. Shine Kumar delivered the presidential address and highlighted the prominence of the topic 'The secrets of Inner-mind Re-engineering', besides narrating the recent activities of VMA. VMA congratulated member, Mr. K. Ajith Kumar, former Executive Director, BPCL, who is recently appointed as Chairman, Board for Public Sector Transformation. As a token of respect, a gift was presented to Mr. Vaikom Nandanan on behalf of VMA, by Adv. P. Venu, Immediate Past President VMA. Mr. M. Raju, Secretary General VMA expressed the vote of thanks.

*Mr. Vaikom Nandanan, addressing the session*

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# Contractual Dispute Resolution

With Technical Support from The World Bank

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- Blended Learning Environment
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## Fee Structure

INR 25000 plus GST as applicable.

AIMA GSTIN ID Number: 07AAATA1644A1ZH PAN no. of AIMA: AAATA 1644 A

For further details contact - Programme Manager
ALL INDIA MANAGEMENT ASSOCIATION
15 link Road, Lajpat Nagar - III, New Delhi
Ph: 011-47673000, 49868399-Ext 710/721 | Email: cpcdr@aima.in | Website: www.aima.in

# AIMA Events Calendar

| Event | Programme Chairman/Key Speaker | Venue | Date |
|---|---|---|---|
| YLC "Special session on Leadership" | Mr. Shiv Shivakumar<br>Past President AIMA &<br>Operating Partner, Advent International Private Equity | New Delhi | 25 October 2023 |
| HR Leadership Retreat | | Goa | 26-28 October 2023 |
| Student Management Games | | Various Locations | October 2023-March 2024 |
| Student Management Quiz | | Various Locations | November 2023-March 2024 |
| PSU Summit | | New Delhi | December 2023 |
| Innovation Practitioner's Case Study Competition | | Online | December 2023 |
| Leadership Development Programme | **R K Mohapatra**<br>Executive Director & Head,<br>Indian Oil Institute of Petroleum Management<br>Former Director (HR),<br>Indian Oil Corporation | Lonavala/ Khandala | 01-03 December 2023 |
| Shaping Young Minds Programme (SYMP) | | Bharuch | 08 December 2023 |
| 11th Senior Leadership Retreat | **Sunil Kant Munjal**<br>Chairman, Hero Enterprise | Goa | 18 - 20 December 2023 |
| Young Managers Simulation | | Online | December – 2023 January 2024 |
| National Competition for Managers | | Online | December 2023 - January 2024 |
| Women LeadHERship Retreat | | Colombo, Sri Lanka | 17-19 January 2024 |

| Event | Programme Chairman/Key Speaker | Venue | Date |
|---|---|---|---|
| Shaping Young Minds Programme | | Jamshedpur | 02 February 2024 |
| Dr K S Basu Memorial Lecture | | Online | 08 February 2024 |
| AIMA's Foundation Day & National Management Day | | New Delhi | 21 February 2024 |
| Corporate Management Olympiad | | Online | February -March 2024 |
| Pragati | | New Delhi | March 2024 |
| National Leadership Conclave and Managing India Awards | | New Delhi | 22-23 April 2024 |
| Global Advanced Management Programme | | Silicon Valley, USA | June 2024 |

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

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AIMA

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