

Institute of Design launched in Jaipur

TIMES NEWS NETWORK

JK Lakshmipat University (JKLU) has launched its Institute of Design, which will offer a Bachelors of Design (BDes) degree. The BDes programme is a four-year, full time graduate degree programme recognised by the UGC. The programme will offer specialisations

in product design, interaction design and interdisciplinary design.

"We are aiming to bring about a fresh approach in design education, which is collaborative in nature and integrative in process. The programmes are curated such that they can transform the students into designers who are

future-ready and adaptive," says A Balaubramaniam, dean, Institute of Design.

The new Institute of Design will help bridge and fuse the core JKLU disciplines of Institute of Engineering & Technology and Institute of Management, said Ashish Gupta, pro vice chancellor, JKLU.