



Institute of Management
JK Lakshmipat University
Jaipur



END TERM EXAMINATION APRIL 2016

MBA Sem- IV
MM: 50 Marks

Course: Business Ethics, Corporate governance & CSR

Time: 3 Hours

Subject Code: MBA402

Instructions:

1. Attempt any three questions from Section A.
2. Section B is compulsory.

Section A

1. Critically evaluate business ethics? Discuss the relationship between business ethics and the law. (10Marks)
2. "Only human beings have a moral responsibility for their actions". Critically assess this proposition in the context of attempts to ascribe a moral responsibility to cooperation. (10Marks)
3. What responsibility should the employers have for ensuring that the employees maintain a work life balance? Set out some practical steps employers could take to improve work life balance and ensure a sustainable workplace environment for the employees. (10Marks)
4. Should firms accept gifts from overseas suppliers? How can firm ensure that its relationships with suppliers are strictly ethical if gift giving is allowed? (10Marks)
5. What role does personal social responsibility play in CSR? Do motives for engaging in CSR really matter? How can one tell if the company is engaging in CSR with sincere motives or just as a part of strategic plan? (10Marks)

Section B

6. You are a shareholder in small but profitable organization. At the AGM you asked a question about the director's fees. The chairperson of the meeting declines to tell the shareholders of the directors or senior management remuneration details on the grounds that these are confidential. Further the chair person notes that as the company is highly profitable so whatever payments or share options are given they are well merited. A further question on severance is also asked. The basis here is that if a senior person in the organization is not performing well then they might be asked to leave. In that event a generous severance package is a reward for underperforming. At this you become disturbed as transparency and honesty seem to be absent. One might hold that disclosure is always required except where it breaches intellectual property, personal privacy or national security. What is disturbing the claim that privacy of income over-rides the owners need to know.
 - 1) By what right does the chairperson decline to not only answer the question but also to rule your query as improper? (4Marks)
 - 2) Is the concern of shareholder on the matter of costs a legitimate one or should it be left to management and the directors to decide? (4Marks)

- 3) If your concern is so deep then what recourse is available to you to get an answer to the questions that you regard as justifiably pressing? (4Marks)
7. An employee posted negative comments about job regarding the cleanliness of the foodservice department and the impact on patient health on Facebook and was terminated.
- 1) Is the situation described an ethical issue? Or, is it a business dispute? (4Marks)
- 2) What principle(s) of the Code of Ethics does it relate to and how/why? Indicate the Category for the Code of Ethics. (4Marks)