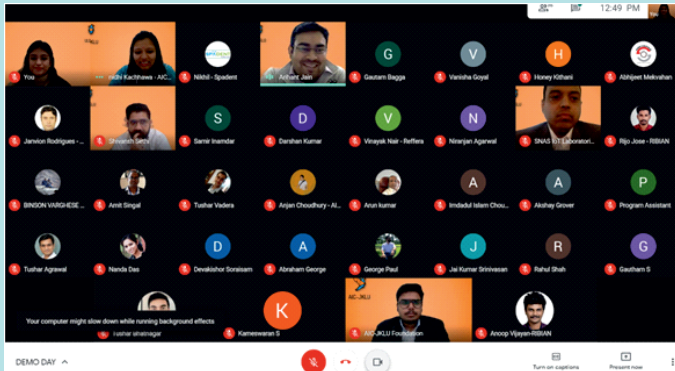


EVENTS

VIRTUAL DEMO DAY



- AIC-JKLU successfully conducted the virtual demo day where the top 8 startups pitched their ideas in front of 30+ confirm investors including some big players like the sequoia, the India network, Sinbex, and more.
- More than 26+ investors have shown interest in further discussion with the startups.
- 3 companies from the JK Organization has also shown interest in some of the startups.

STARTUP SUCCESS STORY

AICY TECHNOLOGIES PVT LTD.

AIC-JKLU provided AICY TECHNOLOGIES Pvt Ltd the opportunity to participate in the UK India innovation challenge fund 2020. The UK Government launched a 3 million pounds challenge fund India to support innovation, climate change, Covid 19 pandemic challenges, AI and Data Science problems. AICY TECHNOLOGIES participated in the AI and Data Science project in the agriculture domain. They were among one of the startups selected for the final round among 300+ applications and were called for the final bidding proposal.

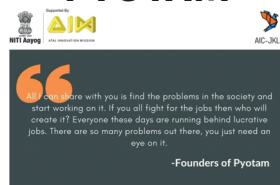
SNAS IOT LABORATORIES PVT LTD.

SNAS is Moving Fast
The recognition becomes more important when it comes from your customer and that too in the form of repeat business.
I really appreciate Team SNAS and their achievements in getting confirmed repeat work orders worth 1.5 CR.



SNAS IoT Laboratories is a product-based company. They work towards saving significant electricity consumption in large premises. We appreciate team SNAS and their achievements in getting repeat work orders worth 1.5 Crore.

PYOTAM



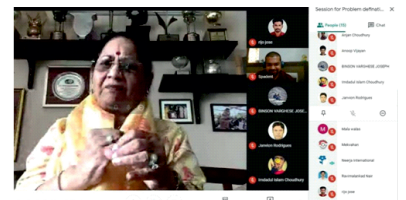
Keraio now known as Pyotam provides Water Engineering Solutions to industries along with ensuring minimum wastage of water, maximum ROI for customer and energy savings lot. This startup received their seed funding at a valuation of about Rs 4 crore.

Moving towards New Normal for Startup support

In order to continuously support the startups with brilliant minds and innovation, AIC-JKLU is continuously adapting the new normal and continuously conduct webinars on different topic:

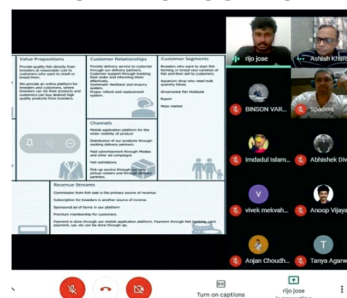
WEBINAR

PROBLEM DEFINITION & CUSTOMER IDENTIFICATION



AIC-JKLU organized an interactive virtual session on “Problem Definition and Customer Identification” where Mrs. Leela Bordia, founder of Neerja International shared her views. The session was for the newly launched cohort to help them know about the problems and how they can identify customers.

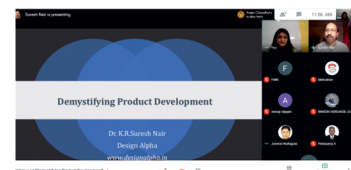
REDEFINING AND SOLVING BMC / VALUE PROPOSITION



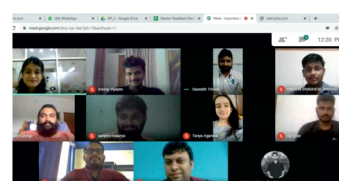
BMC is powerful in ascertaining where you need to focus your time and attention as you start and grow your business. Mr. Ashish Khare, founder of Mentor Kart and co-founder of D4DT shared his valuable insights and motivated the startups to focus on the key elements of their business.

DEMYSTIFYING PRODUCT DEVELOPMENT

AIC-JKLU organized a virtual interactive session in association with Design Alpha where Dr. Suresh Nair, founder and CEO of Design Alpha and Chief Technology Advisor at Foundation for Innovation in Social Entrepreneurship shared his startup journey and views on “Demystifying Product Development” for the AIC-JKLU incubation program. He shared his perspectives to add two cents to create successful products and perhaps provide insights to enhance the probability of success.

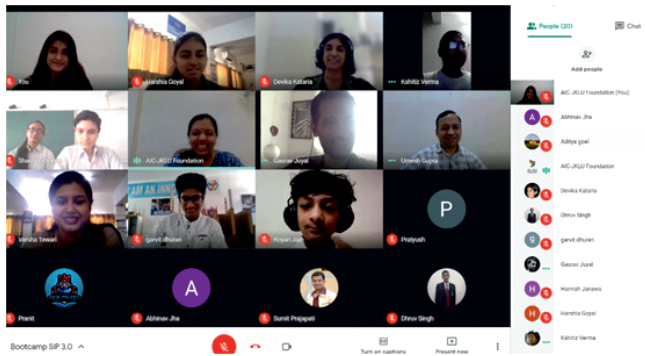


IMPORTANCE AND RELEVANCE TO THE STARTUP SPECIFICS FOR IPR, PATENTS



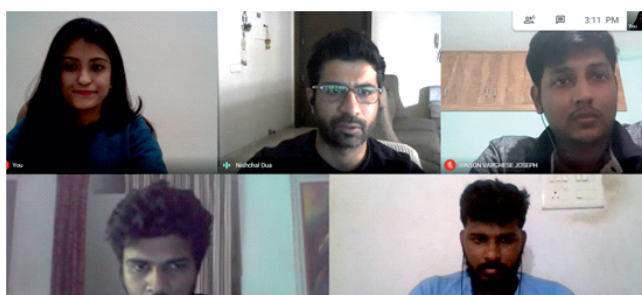
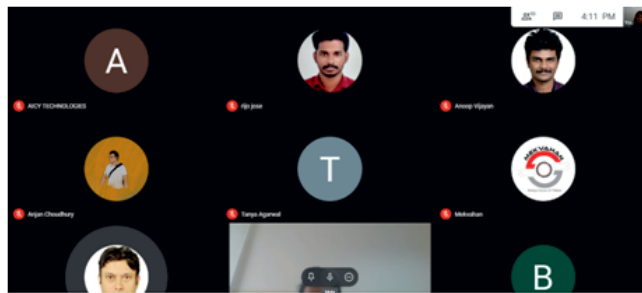
AIC-JKLU organized an expert session which was conducted by Saurabh Trivedi Co-founder and Director at Boudhik Vestures Pvt. where he shared his startup journey and explained the importance and relevance to startup specifics for IPR, patents and guided the startups to choose suitable one.

STUDENT INNOVATION PROGRAM 3.0



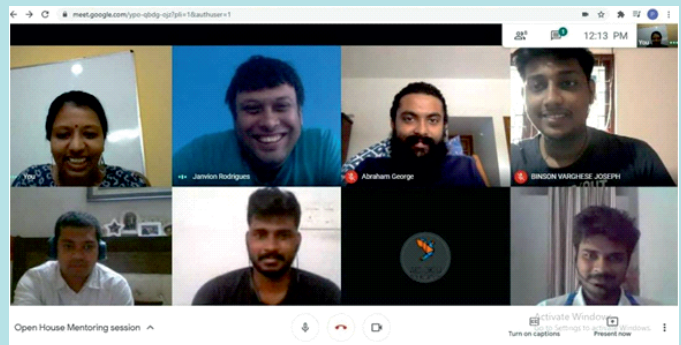
After the success of first Student Innovation Program AIC got an opportunity to conduct a SIP 3.0 again. AIC-JKLU organized a Student Innovation Program 3.0 supported by AIM, NITI Aayog. This program supports innovation, and helps selected team of students to convert their ideas into prototype in real life working models. 4 schools selected on which one mentor was allotted to each school. Every mentor conducted 10 one-to-one mentoring sessions with their respective teams during the SIP. Lastly, we had three days of virtual boot-camp, where the final presentations were presented by the teams.

Extended for Moving towards New Age Innovation



AIC-JKLU introduced the extensive virtual mentoring model during the pandemic, to help the startups deal with the uncertainties and organize their startups for the future roadblocks. During the pandemic more than 500+ individual mentoring calls were done and 50+ webinars, online sessions & partnered events were conducted to support the startups.

AIC-JKLU ANNUAL VIRTUAL STARTUP CONNECT



AIC-JKLU conducted an open house discussion where startup shared their journey till now. This session brings them one step ahead as they know what hurdles they can still face and shared their feedback to get others ready.

New Launch

- Moving towards sectors specific program
- Following are the new AIC-JKLU Sector:
 - Energy
 - Education
- AIC-JKLU Campus connect program for getting Young Entrepreneurs associated with the Incubator.

ASSOCIATED START-UPS



STARFIRE



40+
Partnership
Driven Events

185+
Startups
Associated

31+
Startup
Incubated

37+
Partners

500+
Mentoring
Sessions

50+
Webinars

37+
Mentors