

Pratibimb



OUR NEW CHANCELLOR
Shri. Bharat Hari Singhania
JK ORGANIZATION



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It gives us great pleasure in introducing to you, the fifth issue of **Pratibimb**: JKLU Newsletter. From this issue onwards, the Newsletter has changed its frequency from a semi-annual publication to a quarterly. Thus, this edition of **Pratibimb** provides an in-depth insight into the events and happening in the first quarter of the Academic Year 2013-14 corresponding to the third quarter of the Calendar Year 2013, viz., for the months of July, August and September.

On behalf of the JKLU Fraternity, we wish to welcome our current Chancellor – Shri. Bharat Hari Singhania, JK Group. We look forward to his motivating and inspiring leadership to take the University to pinnacle of success.

On its journey towards excellence, the University was felicitated with various Awards and Honours. Notable amongst these were the **Global Education Excellence Award 2013** and the **Quality Initiative Mission Educational Leadership Award 2013**.

A multitude of activities were held during the reporting period. The Academic Year began with the Invocation Ceremony for the Third Batch of Management and Engineering students. They were welcomed to the University and underwent a week long orientation programme. A Fresher's Bash was held where the new students showed their talent and were crowned Miss and Mister Freshers - JKLU. The students participated in various cultural and sports event throughout earning laurels for the University.

A number of Extra Mural Lectures and training programmes besides faculty development programmes and management development programmes were held during the period. Various 'Days' were celebrated with great vigour and gaiety. Some of the 'Days' celebrated were Independence Day, Engineer's Day and Teacher's Day. The school children from neighboring village were provided school bags under the Community Development initiative of the University. Students showed their acumen in the Summer Training Project Contest – Praktikum. A Students Chapter of CII-IGBC under the auspices of CII, Jaipur and IGBC, Jaipur was also installed in the University.

The focus on green environment continued in the E-Cell's Samundra Manthan, the Colloquium on Entrepreneurship. A galaxy of speakers addressed the meet. E-Cell also took initiative in organizing a Workshop on B-Plan preparation.

The Industry Academia Interaction was further strengthened by the hosting of the ISTD Regional Convention with the support of ISTD Jaipur Chapter. The Convention, too, witnessed the participation of a bouquet of HR Experts and participants.

The running theme of technology area was Network Security as a number of Workshops focusing it were organized by the Engineering fraternity. Amongst them, the Workshop on "Ethical Hacking and Cyber Security" was well appreciated.

On the academic scene, the first ever Doctoral Conference, SHODH-2013 was organized which focused on both management and engineering & science fields. The deliberations in the conference were quite engaging.

The faculty of the University engaged themselves in research and related activities besides the teaching duty. A number of peer reviewed research papers, articles, books, monographs, editorials, book reviews, case studies, etc. were published during the said period. The faculty also attended national and international conferences, workshops and seminars and contributed towards the augmentation of knowledge in various fields of study.

Editorial Team

Dr. Kapil Arora	-	Editor
Dr. Umesh Gupta	-	Member
Dr. Sheetal Mundra	-	Member
Dr. Sonal Jain	-	Member
Ms. Aliva Dey	-	Member

Welcoming the New Chancellor – Shri. Bharat Hari Singhania



With the demise of Shri. Hari Shankar Singhania, the founder Chancellor of the JK Lakshmipat University and President, JK Organisation, the baton has passed onto Shri. Bharat Hari Singhania, the current Chancellor and heading the JK Organization.

Shri. Bharat Hari Singhania, an industrialist with over 48 years' experience of managing various businesses, is the Chairman, Vice Chairman and Managing Director of many of the businesses in JK Organisation. He has served as President of leading Chambers of Commerce and has been the past Chairman of Industry Associations and Research Bodies. He has also served on many Government/Industry Committees. He has also been a driving force for multiple Corporate Social Responsibility initiatives of the group including education in the last more than four decades.



Awards, Honors and Accolades



JK Lakshmipat University received the Global Education Excellence Award 2013 from Prime Time Research Media Private Ltd. for being the Best Private University in Rajasthan.



JK Lakshmipat University received Quality Initiative Mission Educational Leadership Award 2013 in the field of Management and Technical Education from Knowledge Resource Development & Welfare Group..

Defining Moments

Invocation and Induction



The Invocation and Induction Programme for the new entrants to the University was organized during July 22-24, 2013. In the first half of the first day, students registered themselves in the respective academic programmes. In the second half, the Invocation was held in two batches. The first batch was comprised of the students of MBA (FT), MBA (Integrated), B. Tech / (CSE) and M. Tech. (ECE & CSE) and the second batch included the students of B. Tech / (ECE, ME, CE, EE & CHE). The invocation of the first batch started with welcoming the new students. Dr. Sanjay Kumar, Master of Ceremonies, briefed the gathering about the purpose of the programme which was to introduce and orient students to the vision, academic system and the facilities at the University. The programme formally started with the invocation of Saraswati, the goddess of learning which

saw the authorities of the University– Vice Chancellor, Director (IM) and Registrar lighting the lamp and everyone in the audience standing up to the Saraswati Vandana.

This was followed by Video presentation About JKLU. Film introduced the University's logo, vision, mission, values, facilities, activities, MoUs and future plans to the new members of JKLU family.

Then each of the students was invited to the dais for a brief introduction. Amidst resounding round of applause, all students introduced themselves to the audience. Each student was welcomed with a rose bud presented to them by the Director IM.

Students' introduction was followed by faculty members and members of the administrative and support staff introducing themselves to the audience. On this occasion, some of the parents accompanying new students to the University campus came forward and shared their sense of pride in having associated themselves with JKLU.



Dr. Swapan Kumar Majumdar, Director – IM addressed the students and assured their parents for taking care of their wards. Extending a warm welcome in his address, Dr Upinder Dhar, the Vice Chancellor highlighted that how quality education plays a crucial role for students in charting out a successful and goal-driven career. Bringing JKLU in view, the Vice Chancellor highlighted how the academically robust and culturally vibrant culture at the

University is going to help students explore their latent abilities and tap their dormant potentialities. He urged the students to utilize their time at JKLU in developing their vision, skill set and expression during their course of studies at the University.

The invocation session ended with a vote of thanks by Col. S. Manohar, the officiating Registrar of the University. In his address, the Registrar urged the students to desist from indulging in ragging of any means, kinds and type. He also briefed the students about the anti-ragging related orders of Supreme Court of India.

During invocation of one batch, Professor J P Sharma and Professor Divyanshu Jain escorted the students of other batch for campus tour and showed them the campus, laboratories, class rooms, cafeteria etc.

The first half of second day of the Induction Programme consisted of three sessions. The day started with the parallel sessions for IM and IET students. In the morning, Dr Ashwini Sharma conducted a session on Handling Pressures at B-School for IM students. This session was aimed at giving an insight to the students into the subtleties of management education. The students were informed about how the teaching and learning process in management education focuses on domain knowledge – professional expertise and professional grooming. The parallel session for

IET students was conducted by Dr Vipin Jain on Do's and Don'ts in Labs. He introduced the students to various steps to be observed for using labs effectively and professionally.

The next two sessions were also conducted for the two batches parallelly. The session on Micro Lab was conducted by Dr Santhosh Dhar of the Institute of Management. Micro-Lab is an ice breaker, a technique used in the first session to overcome nervousness and develop amity within the group. Devised in a creative way by the faculty and enjoyed thoroughly by the students, the



Micro-Lab helped students relax, get acquainted to each other and settle in a frame of mind conducive for learning.

The other session was conducted by Dr Upasana Singh of the Institute of Management. Entitled Know Yourself, the session was introduced to help students discover themselves. The session started with an open discussion about what knowing oneself meant and its importance

for students pursuing professional programmes, such as Management and Engineering. This discussion was followed by administration of skill assessment questionnaires. The assessment was made on various parameters, such as communication skills, thinking and problem solving skills, teamwork skills, and personal management skills.

The second half consisted of four sessions. The first two sessions were conducted parallelly for IM and IET students. One session for IM students was conducted by Dr Ashu Sharma of the Institute of Management on Teaching through Case Method. Dr Ashu Sharma highlighted that how through case methods learning can be made all the more fruitful, engaging and worthwhile. She explained that how in management studies cases are used as educational vehicles to give students an opportunity to put themselves in the decision maker's or problem solver's shoes.

The other session for IET students was conducted by Dr Vipin Jain of the Institute of Engineering and Technology. His session on Pedagogy and Curriculum was meant to introduce students to the key strengths of the education system at JKLU. In his talk, Dr Vipin Jain explained that how the characteristic pedagogical features, such as Semester System; Continuous and Manifold Internal Evaluation Process; Total Transparency in Terms of Grading; Return of Answer Books and Announcement of Results within a Week; Feedback on Each Evaluation Component etc help a student to develop knowledge and skills on a continuous basis.

The next two sessions were also conducted for the two batches simultaneously. A session on English Language and Communication Skills was conducted by Dr. Sanjay Kumar. He introduced the students to characteristic features of effective communication; acquainting them with the barriers to communication while suggesting the ways to overcome such barriers. The

other session was on 'Youth Empowerment' conducted by Dr. Saurabh Shekhawat from Art of Living Foundation.

The first half of third day was divided into four sessions. These sessions were conducted for two batches parallelly. The day started with two sessions on Students' Activities and Clubs and Examination Scheme and Regulations. The session Students' Activities and Clubs was conducted by Dr. Sheetal Mundra and Dr. Shahnawaz Khan, who briefed the students about various activities which were held in the University in previous years. Dr. Mundra told the students that JKLU is an activity driven institution and by participating in these activities the students have an opportunity to showcase their talent and develop their personality.

The other session on Examination Scheme and Regulations was conducted by Col. S. Manohar. He briefed the students about the evaluation schemes and regulations for the academic programmes of the University. He also briefed about discipline rules and attendance policy to the students.

The next two sessions were Hostel Rules and Regulations and Community Development. The session on Hostel Rules and Regulations was conducted by Dr. Ashwini Sharma, the Chief Warden of Hostels of JKLU. He briefed the students about the hostel policies and regulations that the students are required to follow during their stay in the campus. He also wished a happy and comfortable stay to the students.

The other session on Community Development was conducted by Prof. Divyanshu Jain. He briefed the students about the various community development activities held in the campus during previous years, like, Blood Donation camp, Joy of Giving week etc. He also motivated the students to participate in the activities to be held by the University in this session.



The second half that consisted of three sessions was started with the parallel sessions for IM and IET students. Dr Amit Jain of the Institute of Management and Mr. Kamal Panjabi discussed Corporate Expectations from Management Graduates for IM students, while Dr Umesh Gupta from the Institute of Engineering and Technology brought into view Industry Expectations from Engineering Graduates for IET students.

Dr Amit Jain helped students to observe the expectations of the corporate world that expects the incumbents to be effective from day one. Dr. Jain further brought to the fore the importance of conflict management, time management, team building skills, problem solving skills and verbal and non-verbal skills in attaining managerial effectiveness at the professional front.

In the interaction with IET students, Dr Umesh Gupta started the session by defining and specifying the meaning, nature and purpose of an engineer and explained how different

engineering professionals would require specific skills to overcome the challenges in their respective fields. The talk was interactive and all the students showed their involvement in the topic of their interest. The talk was concluded with a small session on personality development and interview skills followed by a motivational video 'The Push.'

The next two sessions were also conducted for the two batches parallelly. A session on Introduction to IT Resources was conducted by Prof. Alok Agarwal of the Institute of Engineering and Technology and Mr. Vikrant Sharma. The session was meant to introduce the IT resources of the University to students. During this session, the students were briefed about the IT facilities such as WiFi Enabled Campus; Multimedia facilities in each class room; Availability of Video Lectures for Enhanced Learning, Video Conferencing Facility for Guest Lectures from Remote Locations and Availability of Licensed Software at the University campus.

The other session was conducted by Mr Mukesh Pathak, Assistant Librarian on Introduction to Library resources of the University. During this session, the students were briefed about the facilities available in the University Library such as Online Journals and Periodicals; Corpus of Literature related to Management and Engineering; Library Automation and Digitization; Educational CDs, DVDs and other online resources.

The three day long Invocation and Induction Programme was concluded successfully in the evening of July 24, 2013.

Doctoral Conference "SHODH 2013"



JK Lakshmipat University organized its first doctoral conference titled "SHODH 2013" on July 6, 2013. Conference Patron was Hon'ble Vice Chancellor Dr. Upinder Dhar, Conference was chaired by Dr. Santosh Dhar and Co-chaired by Dr. Sonal Jain. The University received 44 papers. Received Papers were divided into three major categories, Management, Engineering & Sciences and Humanities. 24 papers were received in Management category, 16 papers

were received in Engineering & Sciences category and 4 papers were received in humanities category.

The conference was inaugurated by chief guest on the occasion, Dr. Kanta Ahuja, Ex-Vice Chancellor, Rajasthan University, Jaipur and MDS University Ajmer at 11.00 AM with lighting of the holy lamp and invoking blessings of Goddess Saraswati. Dr. Upinder Dhar, Hon'ble Vice Chancellor, JKL University delivered the welcome address. In his address, he highlighted the hallmarks of scientific research as Purposiveness, Rigor, Testability, Replicability, Precision, Confidence, Objectivity, Generalizability and Parsimony. Dr. Santosh Dhar, Dean, Doctoral Studies & Research and Conference Chair, in her opening remarks introduced the conference to the gathering and highlighted the need for providing such platforms to the doctoral students.



Inaugural Address was delivered by Dr. Kanta Ahuja. In her inaugural address, Dr. Ahuja highlighted the need for conducting quality research. She suggested that research is not a time-bound activity and research scholars should not resort to short-cuts. She further added that ethics in research is very important.

Inaugural address was followed by release of Souvenir, SARANSH-2013 by

the chief guest.

The inaugural ceremony concluded with Dr. Sonal Jain, Faculty, IET, JKL University, proposing the vote of thanks. The inaugural session was anchored by Ms. Tannu Verma, Research Scholar, JKL University.

Inaugural ceremony was followed by presentation of papers by research scholars in four Concurrent sessions, two pre-lunch and two post lunch. 18 papers were presented in Management category, 8 papers were presented in Engineering category and 3 in Humanities category with two papers presented through video conferencing.

The concurrent sessions on Management were chaired by Dr. Santosh Ranganekar, Head, DMS, IIT Roorkee.

The salient findings were: Green marketing has been identified as a solution to the environmental concerns. Green brand building and designing communication strategies are readily acceptable to consumers. Blended learning approach can be used for enhancing effectiveness of managers in organizations. E-waste management system in India requires a comprehensive approach to solve the problems of health hazards and extracting precious metals. Enforcement of rules needs to be made stringent and there is a need to improve the collection mechanism by involving informal sector. Literature review was done on brand management which presents a useful source for both practitioners and researchers in the field of marketing, creating a basis for future research.

Gender, type of course and city does not have any impact on effectiveness of E-Learning programme.

Librarianship effectiveness as a concept has been under- researched and there is a need to identify constituents of the same. The Sharpe measure can be used to generate an optimal portfolio. Values imbibed by students of private and government schools do not differ significantly. Policies should be formulated to promote health through Internet. Companies in grey cement face challenges in price undercutting. Sources directed towards building a stronger structure capital helps to improve both human and customer capital. Employee engagement determines the organizational success. Balanced score card should be used to measure the performance of an organization. A case study of fund allocations under calamity relief fund and national calamity contingency fund in Rajasthan(2000-2010) was presented. Corporate Social Responsibility should be implemented by companies for long term benefits.

Three papers were presented in humanities category. The brief themes of the presentations were critical discourse analysis of a speech of Pt. Jawaharlal Nehru delivered on the occasion of India's Independence, Study of the tumultuous existential struggles engulfing the lives of the characters of Shashi Deshpande's, The Dark holds no Terrors and the study of Q&A and the White Tiger to analyze the perennial truth of the clash between all powerful society and rebellious individual. The Session was chaired by Dr. Santosh Dhar.

Engineering & Sciences session was chaired by Dr. G. S. Dangayach, Head, Department of Management Studies, Associate Professor, Department of Mechanical Engineering, MNIT, Jaipur. 7 papers were presented during the session. The salient findings were, the cancer disease prediction rate can be Improved by using Ant Colony Optimization, micro-strip patch design antenna can remove 5-6 GHz band from UWB spectrum, Antennas can be used for Biomedical telemetry keeping in mind the design constraints inside human body, response time of computation can be reduced in Cloud Computing using brokers, Subordination Results and Coefficient inequalities for a Subclass of Analytic Function involving Komatu Integral were highlighted.



The Conference concluded with Valedictory function anchored by Namrata Jain, Research Scholar, JK Lakshmipat University. The function was presided by Dr Upinder Dhar, Vice Chancellor of the University and Conference Patron. The valedictory session started with Namrata Jain presenting the report of the full day proceedings of the Conference. Dr. Upinder Dhar congratulated all the participants of the conference for contributing towards its grand

success. Certificate of Paper Presentation were distributed to the participants. The full day doctoral conference ended with Vote of Thanks proposed by Dr. Santosh Dhar, Conference Chair.

Training Programmes

Details of the In-house Management Development Programmes

1	August 5-9, 2013	Dr. Upinder Dhar, Dr. Swapan Kumar Majumdar, Dr. Santosh Dhar, Dr. Kapil Arora, Dr. Amit Jain,	Leadership and Management Skills	JK Tyre & Industries Ltd.	JK Lakshmi Pat University, Jaipur
2	August 23-24, 2013	Dr. Kapil Arora, Mr. Sanjay Jain	Finance for Sales Executives	JK Lakshmi Cement Ltd.	Ahmedabad
3	September 11-12, 2013	Mr. Anil Kaushik	Programme on Industrial Relations	JK Tyre	JKLU

Details of the Open-house Management Development Programmes

1	July 19-20, 2013	Dr. Upinder Dhar & Dr. Ashwini Sharma	Managing Conflicts for Higher Performance	JKLU MDC
2	August 12-14, 2013	Dr. Amit Jain	Building Skills for Effective Selling	JKLU MDC

Academic Round up

Workshop on Embedded System

A workshop in association with Sofcon India Pvt. Ltd (ISO 9001-2008 certified) on “Embedded System” was conducted on September 21, 2013 for the following engineering students

- B.Tech students of Electrical Engineering
- B.Tech students of Electronics & Communication Engineering
- B.Tech students of Computer Science & Engineering

The workshop was conducted by Er. Ratnaditya, Embedded Engineer, Sofcon India Pvt. Ltd and Er. Jagdish Prasad Sharma of JKL University in IET-Amphitheatre and Linux Laboratory. Ninety students participated in this workshop. The event was organized successfully and left its imprints like flowing water embarks its impression on a pebbled shore. It gave an opportunity to everyone to learn about industrial needs

First Lecture under Extramural Lecture Series in 2013-14

A lecture under Extramural Lecture Series was organized by the Institute of Management for the 1st & 3rd semester students of MBA (FT) and MBA (I) on 02-08-2013 at 4pm in Room No-004 of IM Block. Extramural Lecturer Series is an integral part of the pedagogy of Institute of management, JK Lakshmipat University. Under this, experts from corporate, academia as well as people from different spheres of life are invited to share their valuable insights from their rich experience about contemporary issues relating to business, society, environment and the challenges they have faced and how they dealt with them. These sessions serve as the ideal platform for the students to supplement their theoretical knowledge with first hand perspectives of some of the stalwarts and also appreciate the different dimensions of handling modern day business challenges.

The Resource Person on the occasion was **Dr.Sachin Bhardwaj, Manager, IDBI Bank Ltd, Personal Banking Group**. Dr. Bhardwaj has over a decade of experience in banking industry in which he served both the private and public sector banks. Earlier he was associated with ICICI bank and is currently working as branch Manager, IDBI Bank Ltd. He has completed his doctorate from the University of Rajasthan, and post graduation in management from the Sikkim

Manipal University as well as MSc in Computer Science from the University of Rajasthan. He has also pursued his PG diploma in project planning & infrastructure management, development & investment banking, certificate courses in the area of KYC & Anti money laundering, management of SMEs and trade finance.

- He was honoured by the National Head, ICICI Bank as Best Operations Manager in 2008, and was
- Awarded by CMD, IDBI Bank under the category of Best Branch Manager in 2012.

The session was graced by the presence of the Vice-Chancellor JK Lakshmipat University, Dr.Upindar Dhar. The programme commenced with offering a flower bouquet and welcoming the guest by Director, Institute of Management, Dr.Swapan Kumar Mazumdar and the welcome address was delivered by **Co-ordinator, Assistant Professor Lokanath Mishra**. The programme was attended by the faculty members (IM) and around 40 students of various batches.

The theme for the lecture was “**Customer Management and its Impact on Profitability**” Dr. Bhardwaj emphasized that for most organizations understanding customer is the key to success while not understanding them is a recipe for failure. It is so important that the constant drive to satisfy customers is not only a concern for those responsible for carrying out marketing tasks; satisfying customers is a concern of everyone in the entire organization.

He also highlighted that success in customer management comes from a sustained balance between customer value and company profit, which requires a balanced approach. He described the difficult concept of customer management with such an ease while narrating various lucid stories and his practical experience of dealing with customers in his decade long experience of working with private and public sector banks.

After completing presentation on the topic, Director (IM) Dr. Swapan Kumar Majumdar and Hon’ble Vice Chancellor, Dr. Upinder Dhar also covered different aspects of customer management, emphasizing on the importance of customer for an organization. The students found the session highly informative and useful.

The programme came to end with the vote of thanks proposed by the Faculty **Coordinator, Lokanath Mishra, Assistant Professor (IM)**.

Ethical hacking & cyber security

I3indya Technologies organized a workshop entitled '**ETHICAL HACKING & CYBER SECURITY**' in the University on July 27, 2013. The workshop aimed at protecting the youth from the cyber diseases. The one day workshop was facilitated by Mr. OOPPSS and Mr. Prasshant Masih. The workshop was coordinated by Prof. Divanshu Jain and his team of students, namely Ashok Kumar, Nitin Jain, Saurabh Dhawan, Shiva Johari and Namita Pandey.

The workshop started at 10:00 A.M. witnessing a lot of exuberance among students, not only from IET but from IM as well. The event was formally inaugurated by Dr. Sonal Jain and Prof. Divanshu Jain by lighting of lamp and Saraswati Vandana to invoke the Blessings of Goddess Saraswati. Dr. Sonal Jain welcomed the guests by presenting a bouquet in keeping with the tradition of 'atithi devo bhava'. After half an hour of inaugural session, Mr. OOPPSS took the charge as facilitator and introduced himself and his assistant, Mr. Prasshant Masih. He briefed the gathering about the objective of the workshop and made them aware about the cyber laws. He also strongly emphasized on the usage of genuine softwares and alerted everyone on boycotting the pirated softwares. He then showed the glimpses of number of cases which he had solved during his career and also discussed some of them in detail. He also discussed the tactics which he used in solving almost every case. The workshop was certainly not a platform where students could learn hacking, but it was touched more on making students aware about cyber laws and the do's and don'ts of the internet world.



At 1:30 P.M., lunch break was announced, and interestingly there was increase in the number of students in the later half. On a very special demand of students, he taught a tactic of phishing and the total procedure step by step with demonstration. He also picked a student randomly and showed the spectators, how he used to hack the criminal ID's by hacking that student's account but he also remarked that all these things are strictly illegal and are used only for defensive purposes or for terrorists. The second half was even more interesting than the first, and that could be seen on the faces of viewers. He also invited the students to join this field as the

country needed a lot of talent in this area and also talked about some prominent institutions offering master's degree in ethical hacking.

He concluded his session by throwing light on some more cases and finally one of the most interesting rounds came up, the chocolate quiz. Mr. OOPPSS threw a number of questions to the students and those who gave the right answers were rewarded with an accreditation of a chocolate. The quiz was followed by the valedictory session. The Vice Chancellor of JKLU, Dr. Upinder Dhar said on this occasion that he was happy to see the enthusiasm of the students in learning the subject. He mentioned in his address that this was the first workshop of this kind and many more would follow during the times to come. He highlighted the disadvantages of technology besides its advantages and cautioned the students about misuse of technology. He appealed all the participants that technology should be used in the right way for the benefit of the society – not for its destruction. Mr. OOPPSS presented the 'Certificate Of Association' to the University. Dr. Upinder Dhar received the accreditation and presented a memento, as a token of gratitude, to the guests and finally concluded the session by encouraging students to indulge more and more in such activities and asked the coordinators to conduct more workshops of this nature. Finally, one of the student coordinators (Shiva Johari) proposed the vote of thanks, while thanking the faculty coordinator Prof. Divanshu Jain, all the student coordinators and all those who contributed to the success of the workshop. He also thanked i3indya technologies for conducting this workshop and finally concluded the event by wishing everyone all the best for their future. Certification of participation was given to each participant.

National Network Security championship

NNSC 2014 is National Network Security Championship with workshop series jointly being organized by Association for Computer Machinery, IIT Delhi and Network Bulls (with Cisco), Gurgaon.

A workshop dealing with the entire basic networking aspects was organized at JK Lakshmipat University, Jaipur on September 7-8, 2013. The workshop was a two day session and was carried out by two of the most prominent personalities of Networking Security in Network Bulls Pvt. Ltd., namely Mr. Praveen Ghanghas & Mr. Shashank Bhushan. The workshop was conducted under the supervision of Prof. Divanshu Jain, and assisted by his team of student coordinators namely Ashok Kumar (3rdyr ECE), Nitin Jain (3rdyr ECE) and Garima Saxena (2ndyr ECE), and Shiva Saxena (3rdyr CSE).

The session started sharp at 11:00 A.M. witnessing a lot of exuberance among students, not only from CSE stream but from other streams like ECE, CE and EE as well. The event was compered by Shiva Johari (B.Tech 3rd Yr.) who briefed the participants about the organization and its representatives, followed by Prof. Rajesh Purohit, who presented bouquets as a token of respect and welcomed the guests, keeping on the tradition of ‘AtithiDevoBhava’.

After this small inaugural session, Mr. Praveen and Mr. Shashank took the charge and introduced themselves. They briefed the participants about the objective of the workshop and made them aware about the basic networking terminologies. They started the workshop from a very basic level and continued to progress. They then showed some glimpses of CISCO and its manufactured devices like Switches and Routers. This workshop started at a low pace in the morning, but gradually took the speed after dealing with all the basics.

After lunch break, they strongly emphasized on the topics like Sub-netting, Masking and other relevant contents. They motivated the students for learning such topics by announcing that on the second day of this event, a quiz will be held so that two students could be shortlisted for participating in the NNSC, which will be held at IIT Delhi in the month of January, 2014. That made the participants enthusiastic and excited. The first day of this workshop ended with the smiling faces of the students, as they had grasped a lot of networking concepts which are implemented in the real world.

The second day started at 10:00 A.M. with the experts reviewing the learnings of first day and were happy on getting a very positive response. After this quick recap, they started telling some more new concepts to the students like Routing and Switching. They advanced their approach by demonstrating the real time simulators. The real time simulator used in the workshop was the CISCO Packet transfer. In this simulator, the connection establishment, data transfer and all the real time networking concepts can be implemented and checked. Mr. Praveen told everyone that a major part of our quiz would be from the questions based on this Real time Simulator. After an hour of break, they briefly discussed in detail the switching and completed everything till 3:30 P.M. and then directed all the students to move to Linux Lab for the test. A lot of zeal and enthusiasm could be noted on everyone’s face. All the students were paired as a team of two. A practical test on the computers using CISCO Packet transfer was carried out in the lab and the performance of every pair was noted. After this, every pair was screened by a theoretical quiz dealing with all the basics which were discussed in the workshop.



After the test and quiz, the valedictory session was announced with the same anchor. The students were asked to give their feedbacks regarding this workshop and their participation. Students gave a very positive response and thanked the coordinators and network bulls for

conducting this workshop. After fifteen minutes of this session, the results were compiled, and the winners were announced. Nichit Bodhak Goel & Prafull Johri, both of B.Tech CSE 3rdyr were declared as winners of the event. They were called up on stage and Mr. Praveen & Mr. Shashank congratulated them and gave a reward to both of them as a token of appreciation and invited them to IIT Delhi for further Competition. After this, the certificate of participation was distributed to all the students.

Finally, Prof. Divanshu Jain thanked the experts and presented a memento as a token of gratitude to them. As a concluding remark, he thanked all the student coordinators and all the people who contributed in the successful accomplishment of this workshop. He also thanked Network Bulls Pvt. Ltd. for conducting this workshop and finally concluded the event by wishing everyone all the best for their future.

Strengthening Academia Industry interaction

ISTD – Regional Convention 2013 (Jaipur Chapter): Developing People for Organizational Excellence



ISTD Jaipur Chapter organized one day Regional Convention on the theme “Developing People for Organizational Excellence” on September 28, 2013. The event started with the Inaugural session. The event was inaugurated with the lightening of the Holy Lamp and Saraswati Vandana. Dr. Upinder Dhar (Convention Patron and VC - JKL U) extended a warm welcome to the delegates and participants. In

his address, he emphasized on the relevance and importance of developing human resources if the organizations strive for excellence. He said that mantra for “success” of the organizations lies in three elements – Learning, Skill Upgradation and Desire to develop.

ISTD - Jaipur Chapter was introduced by Dr. Santosh Dhar (Chairperson- ISTD Jaipur Chapter and Convention Chair). She shared the information regarding various activities ISTD - Jaipur Chapter has been organizing from time to time.

Dr. Swapan Kumar Majumdar (Director, IM, JKL U) introduced the convention theme to the august gathering. He focused on human development as an endless process – thus felt that there will always be requirement of such kind of conventions.



The Keynote Speaker of the Convention was Dr Aquil Busrai (CEO – Aquil Busrai Consulting and Former President, NHRD Network). He threw light on sustainable values that make an organisation to excel. Through the roles and responsibilities of Indian mythological Gods trinity - Brahma, Vishnu and Mahesh - he emphasized on the important role the Organizational Leadership has to play in achieving

organizational excellence. Successful Indian organisations should always select the right people and manage them by taking help from the line managers. Dr Busrai shared some of his first hand experiences gathered during his professional journey.

The Chief Guest, Dr. Devi Singh (Director, IIM Lucknow), released the Souvenir. In his address, he emphasized on developing the human resources of the organizations, because it is the people and their ideas which make an organisation successful and sustainable. Development of the people is possible also by giving them the challenge and allowing them to conduct experiments and make mistakes. This way only leaders emerge. He further stressed that innovation is the key for development. The inaugural session was anchored by Dr. Amit Jain, Vice-Chairman, ISTD Jaipur Chapter.

The inaugural session concluded with Dr. Ashu Sharma, Hony. Secretary – ISTD - Jaipur Chapter and Organizing Secretary of the Convention proposing vote of thanks to the guests and delegates.

Plenary Session – 1 was conducted by Dr. Sheetal Mundra and chaired by Dr. Swapan Kumar Majumdar. The eminent speakers of the session were Shri Pankaj Saxena (Director , HR Ericsson India Ltd.) and Shri Govind Sharma (VP - HRD), Wires and Fabriks S.A. Ltd.

Shri Pankaj Saxena focussed on the development of human resource by developing leadership skills. This could be done by setting clear goals and responsibilities, proper communication and involvement, providing feedback and coaching, encouraging new ideas, and ensuring development plan.

Shri Govind Sharma explained in a subtle way through ‘HRD ki Pathshala’ that organizational excellence is delivering sustained superior performance that meets the business goals and which exceeds the expectations of stakeholders. He focussed on five pillars of Organizational Excellence i.e., Process Management, Project Management, Change Management, Knowledge Management and Resource Management.

Plenary Session - 2 was conducted by Dr. Upasana Singh and chaired by Shri Suresh Choudhary (DGP – Home Guards , Rajasthan) and the distinguished speakers for the session were Shri Vinay Hebbar (MD , Harvard Business Publishing, India) and Dr. Saurabh Shekhawat (Art of Living Consultant).

Mr. Vinay Hebbar in his presentation titled “*Danger in the Middle – Holistic Development of Managers*” discussed various Megatrends which are shaping our future, such as Globalization, Biotechnology and Digital Revolution. Mr. Hebbar also emphasized the fact that challenges are increasing for the present managers. Organizations want to do more with less; the pace of change has increased; they are going for flat structure and want to have influencers at the helm who can get the work done. As per a Pan India Survey, organizations are going for Blended Learning. The Need of the Hour is the Leadership Development that Transforms.

The second speaker of the session, Dr. Saurabh Shekhawat - a dentist by profession and Art of Living Consultant identified himself with the youth of the day. Youth want to attain success in life but they should strive to attain it. Pursuing something without passion won't get one anywhere. Innocence without Intelligence is “Buddhu” but Innocence with Intelligence makes one “Buddha”. Certain keywords on which he focused on were Belongingness, Environmental Awareness and Responsibility. According to him, when Buddha attained Enlightenment, he was asked “what have you gained?”. Buddha had replied, “I had not gained but lost all greed, jealousy and all other material needs and gained peace in life!”

The Valedictory Session started with welcoming of the Chief Guest Dr Ashok Bapna (Member-State Planning Board), followed by the report presentation of the Convention by Dr. Punam Mishra. Prof. Swapan Kumar Majumdar (Director - Institute of Management, JKLU) shared his observations and emphasized that human potential is infinite and there is no replacement of thought process. He stated that “Future does not replicate the past”. The Chief Guest Dr Ashok Bapna in his address focussed on Time Management and quoted “Do not be a part of crowd, be different and make your own path”. The Session ended with concluding remarks by Dr. Upinder Dhar and vote of thanks by Dr. Santosh Dhar .

104 delegates from industry, academia, research scholars and students from different parts of the country attended the Convention.

Panorama of events

Praktikum- 2013

Praktikum, National Summer Internship Contest was organized at JK Lakshmipat University Jaipur on 21st September, 2013 in which 28 students from 16 Management institutes participated. The registration started at 9:30 am. The event was inaugurated at 10:00 am by Dr. S.K. Majumdar, Director - Institute of Management, JKLU. The judges were welcomed by presenting a bouquet.

The judges for the event in the first panel were Mr. Rohit Verma , Director- Lotus Dairy. He is founder Chairman, Young Indians, Jaipur Chapter - a part of CII (Confederation of Indian Industry) where they engage youth for nation building activities. Mr. Pankaj Saxena who is currently working as Director- HR at Ericsson India Ltd. He has been part of a few great organizations like Atul Glass, Lupin and Dabur before joining Ericsson. Mr. Himanshu Sharma, G.M. Idea Cellular Ltd. He was adjudged as Distinguished achiever in 2010 & 2012 in Rajasthan networks group from circle head. Mr. Rajesh Kumar Malhotra, Regional Head- Sahara India, Jaipur.



The judges in second panel, post-lunch, were Mr. Nitin Puri who is currently working in Reliance Communications Ltd as Circle Retail Head . He has also worked in Idea Cellular Ltd. Bharti Hexacom Ltd. Dr Santosh Dhar is Professor and Professor Incharge –Research at JK Lakshmipat University. Mr Ashish Sharma is Regional Director with Principal Retirement Advisors, a

US Based Multinational Company. The institutes which participated in the contest were IBS Gurgaon, Symbiosis Institute of Management, DAV Centenary College- Haryana, Lovely Professional University, IES MCRC- Mumbai, Institute of Rural Management, Mody Institute of Technology and Science- Lakshmangarh, Birla Institute of Technology, Jaipuria Institute of Management - Noida, Amity Business School - Noida, Jindal Global Business School, Prestige

Institute of Management -Gwalior, Institute of Health Management & Research, Ganpat University- Ahmedabad, JK Lakshmipat University and others. The participants gave presentations regarding summer internship program that they had completed in different industries, such as Mahindra, Reliance Telecom, ITC Hotel, Plobal, Ambuja Cement, Sterling Hospital, JK Lakshmi Cement, etc. Each participant made a 10 minute presentation followed by a Question – Answer session of 5 minutes in which each participant was asked questions based on their presentation by the panel of judges. The first prize of Rs 10000 was bagged by Praveen Kumar of Lovely Professional University and the runner up was Ashish Agrawal from Institute of Health Management and Research-Jaipur. All participants received the certificate of participation from the organizers.

“School Chalen Hum” Distribution of Bags and Stationary to School Students



The Community Development Committee of JKLU on the occasion of Teachers' day on 5th September took an initiative to assert the importance of education, make education meaningful and encourage the poor children to move to school with greater enthusiasm. The committee distributed bags, books, and stationary to underprivileged children studying in the Government School at Laliya Ka Vas, a village adjacent to the University. The event was marked by Lighting the lamp before goddess saraswati and distribution of bags and stationary to 69 students from the school. The school teachers who accompanied the children were also presented the pen as a token of respect for their contribution in laying the foundation stone of education. The event was addressed and supported by Hon'ble Vice Chancellor, Dr. Upinder Dhar; Director IM, Dr. Swapan Kumar Majumdar; Deputy Registrar, Col. S. Manohar; CF&AO, Mr R. K. Jain, faculty members and students of all the programmes. The event was followed by lunch for the school children. The activity was made possible by the humble and voluntary contribution made by faculty, staff, students and University.

Talk on Green Building and Launch of Student Chapter of CII-IGBC

The Community Development Committee of JKLU in association with CII (Confederation of Indian Industry) and IGBC (Indian Green Building Council) organized a talk on “Green Building Concept” on September 19, 2013 at JK Lakshmipat University. The talk is to make efficient use of energy, water and other resources, protecting occupant health and improving employee productivity, reducing waste, pollution and environment degradation. also to open a IGBC Jaipur Chapter with JKLU, Jaipur to make students more active in this field.



The Event started at 09:40 am witnessing a lot of exuberance among students, from engineering and management. The event was formally inaugurated by Dr. S. K. Majumdar, Director, IM with the blessings of Goddess Saraswati. Dr. S. K. Majumdar welcomed the guests and the audience and stressed the importance of green building for sustainable development. The talk was facilitated by Mr. Kishore Khaitan, Chairman, CII-IGBC and Mr.

Gaimni Uberoi, Vice Chairman, CII IGBC who briefed the gathering about the objective of the talk and made the gathering aware about the irreparable environmental losses due to present day infrastructure. Mr. Gagan, Project Engineer, Kamal Cogent Energy and Mr. Ankit Project Engineer, Kamal Cogent Energy gave a talk on Sustainable Energy.

The talk was followed by launch of student chapter of CII-IGBC at JKLU. Mr. Kishore Khaitan and Mr. Gaimni Uberoi presented the ‘Certificate of Association’ to the University. The event came to an end with the concluding remarks of Dr. Upinder Dhar, Vice Chancellor, JKLU who emphasized the relevance of green building concept and extended thanks to the guests, and the associated professional bodies for sensitizing the issue of great importance to society at large. The event was coordinated by Mr. Karan Periwal, Executive, CII-IGBC, Dr. Upasana Singh Assistant Professor, IM and Prof. Divanshu Jain, Assistant Professor, IET of JKLU.

Days Celebrated

46th Engineer's day celebration followed by workshop on Industrial Automation and Integrated Building Management System

Engineers operate as interface between science and society. To recognize the great works done by our hard working engineers each year 15th September is celebrated as Engineer's Day marking the birthday of Sir Mokshagundam Visvesvarayya, recognizing his contributions in the field of hydro energy in India.

This year also JK Lakshmipat University, Jaipur celebrated the 46th Engineer's Day on September 15, 2013 in amphitheatre (IM Block) followed by a half day workshop in association with Sofcon India Pvt. Ltd (ISO 9001-2008 certified) covering following contents from 02 pm to 06 pm.

- **Industrial Automation / Embedded Robotics Workshop-** *For B.Tech students of Electrical Engineering, Electronics & Communication Engineering and Computer Science & Engineering.*
- **Integrated Building Management System Workshop** – *For B.Tech students of Mechanical Engineering, Chemical Engineering and Civil Engineering.*

The function was presided over by Dr. Upinder Dhar, Vice Chancellor and Dr. Swapan Kumar Majumdar, Director-IM. The function was convened by Er. Jagdish Prasad Sharma, HOD-Electrical Engineering, IET, JK Lakshmipat University. The function started with Saraswati Vandana. The 46th Engineer's day theme 2013 "Frugal Engineering –Achieving More with Fewer Resources" was presented and discussed. Frugal Engineering appears as a Mantra to be adopted in all walks of human activity to retain the world in sustainable form. Frugal engineering will be of great relevance to developing countries, as a flexible approach that perceives resource constraints as a growth opportunity.



Dr. Upinder Dhar, Vice Chancellor spoke about Engineer's Day and advised the students to read biography of late Sir M.Visvesvaraya and Dr. Swapan Kumar Majumdar, Director-IM also highlighted the great engineering works done by Sir M. Visvesvaraya and stressed upon self-discipline.

Engineer's day celebration was over by 12:30 PM and workshop was declared open at 1:40 pm. Er.Bhaskar Sharma Head-IBMS, Sofcon India Pvt. Ltd. has conducted the Integrated

Building Management Workshop in IET-Amphitheatre and Er. Swami Head-Automation,

Sofcon India Pvt. Ltd. conducted the Industrial Automation Workshop in IM-Amphitheatre. One hundred and five students participated in IBMS workshop, while seventy six students participated in Automation workshop.

The event was organized successfully and left its imprints like flowing water embarks its impression on a pebbled shore. It gave an opportunity to everyone to learn about industrial needs.

Teachers Day 2013



To mark the birthday of Sarvapalli Radhakrishnan on 5th September, the students of JKLU organized a cultural programme to express their gratitude and respect for the teachers at IM Amphitheatre-004.

The event began at 5:30 pm with lighting of the lamp and invoking the blessings of Goddess Saraswati by Hon'ble Vice Chancellor, Dr. Upinder Dhar and respected Director IM, Dr. S. K. Majumdar. This was followed by an inspired speech on the 'Meaning of Gurus' in the words of Shubhangi (Student, B.Tech I Semester). The students then presented a hilarious yet thought-provoking skit, coordinated by Gourish Tikku (Student, MBA Integrated I Semester), highlighting the misconceptions towards academic scores and pressure it builds on students. The event took a fun turn into the "Mime Dance", where teachers and students alike danced and enjoyed in their own way. It was followed by the first round of card distribution. Each teacher was invited to give a message to the students and the students actively responded and conveyed their gratitude by presenting cards to their respected faculty members. The card distribution took a break as everybody was mesmerized by a poem presented by Yash Jain (Student, B.Tech III Sem). Resuming the card-distribution, the audience was enthused to sing along with Dr. Sanjay Kumar as the veteran revealed his passion in music and sung an Old Rafi melody. A poem was also recited by Himanshu Solanki (Student, MBA- I Semester). The event concluded with profound



words of wisdom and blessings by Hon'ble Vice Chancellor, Dr. Upinder Dhar and Director IM, Dr. S. K. Majumdar. The master of ceremony was the student coordinator, Aditya Awasti. The event was coordinated by Dr. Sheetal Mundra and Dr. Shah Nawaz Khan, who appreciated the efforts of student coordinators Deepak Sharma, Oshonic Sharma, Amit Khushal Gandhi and Aditya Awasti for their sincere efforts.

Independence day



The University celebrated the 67th Independence Day of the country on 15th August, which started with the flag hoisting by Vice Chancellor Dr. Upinder Dhar.

The vice chancellor addressed the students and emphasized on the need for educated and alert citizens in today's world. He spoke on the importance of the day and the need to remember the great patriots of our nation to enthuse the youth of today to strive for greatness in their lives.

The cultural event started with a patriotic song performance "Rang De Basanti" followed by a video on the freedom fighters and great sons and daughters of India.

Highlighting the darker sides of the Indian society, the students presented a skit depicting the prevalent modern form of social evil of dowry system and the need to fight back such injustice.

The skit was followed by a poetry contest on the theme "PATRIOTISM" where the students displayed their poetical prowess. The event progressed with a quiz competition titled "Hidden Heroes", in which the students were quizzed regarding the lesser known patriots of our nation.

The students were shown a short film on the brave Capt. Vikram Batra who laid down his life while protecting his motherland. The video was followed by a heart-touching song performance on "Khoon Chala" by the upcoming University band 'The Blue Moon'.



Professor Loknath Mishra presented the song “Mein Bharat ka rehne wala hun, mein baat wahin ki sunata hun” followed by a presentation “Because we are Indians”. He highlighted the distortion in language while adapting English in our country. He finally ended by praising the nation as a lover in the form of a song “Koi Deewana kehta hai”.

IM Director, Dr. S. K. Majumdar addressed the students and advised them that freedom is never devoid of responsibility and that the education is the strength of any nation. He mentioned that an uneducated person is a liability to the nation.

The Vice Chancellor of the University highlighted the maladies of our nation in his speech. He regarded students as the future of the country and asked them to listen to their “inner conscience” and be morally and ethically sound.

Dr. Santosh Dhar, Dr. Sanjay Kumar, Dr. Rajesh Pujari and Dr. Punam Mishra adjudged Mr. Abhishek Pratap Singh (MBA Ist sem.) as the winner of poetry competition and Shiva Johari (B. Tech, VI Sem.) as 1st Runner up . The winners were given prizes by Vice Chancellor Dr. Upinder Dhar and Director IM, Dr. S.K. Majumdar.

The event concluded with the words of thanks by event coordinator, Dr. Sheetal Mundra. Dr. Shahnawaz Khan finally asked the students to disperse after roaring the slogan “Jai Hind” to which the gathering responded in unison “Jai Hind”.

E-cell Round up

How to Prepare an Effective B-Plan

E-Cell, JK Lakshmipat University organized one day workshop on “How to Prepare an Effective B-Plan” on 18th August, 2013. The workshop started with the address of Vice Chancellor of the University, Dr. Upinder Dhar. He emphasized on the importance of planning in every sphere of life including business. Planning is the foundation for success in business and training for developing planning skills is very crucial in start-up businesses. JKLU is committed to organize such workshops to develop the competencies of the students.



Dr. Arya Kumar, Chief of Entrepreneurship Development and IPR Unit, and Professor in the Department of Management at BITS Pilani was facilitator for the workshop. He started the workshop by differentiating between businessman and entrepreneur. He covered various dimensions of entrepreneurship during the workshop, such as components of business plan and their relative

importance. The learning was emphasized through case studies.

125 students from various institutions like Manipal University, IBS Jaipur, Poornima Institute of Engineering & Technology, and JK Lakshmipat University participated in the workshop. The workshop was highly appreciated by the participants.

Dr. Sheetal Mundra proposed the vote of thanks.

SAMUNDRA-MANTHAN (Colloquium on Entrepreneurship)

Institute of Management, JK Lakshmipat University organized a Colloquium on Entrepreneurship, **SAMUNDRA-MANTHAN** on the theme “Green Entrepreneurship: Inclusive and Sustainable Entrepreneurship” on 31st August, 2013 in association with NEN and CSBE. The event was inaugurated with lighting the lamp and invoking the blessings of Goddess Saraswati by Director IM, Dr. S. K. Majumdar and all the dignitaries presented on the occasion. The theme of the Colloquium was introduced by Dr. Sheetal Mundra. Prof S K Majumdar focused on the interrelationship among Sustainability, Green entrepreneurship and Development in his inaugural Address.



The Guest of Honour, MD, Home Store India Ltd., New Delhi, Salil Sahu said that Green entrepreneurship was an art of converting ‘Green to Gold’ and industries were proactively following many such practices. In the plenary session, the distinguished speakers were: Mr. Ankit Vyas, Founder, Green Globe Solutions, Ahmedabad; Mr. RR Alluri, Director, Centre for Clean Technologies and Sustainable Business, Amity University Jaipur; and Ms. Aparna

Vashisht, Research Associate, Green Growth and Development Division from The Energy and Resources Institute (TERI), New Delhi.

The speakers shared their experiences on Green Entrepreneurship and Sustainable Development. Mr. Ankit Vyas talked on waste recycling and reusing methods, and his practices on Time Place Management System in his business. He called his team “Garbage People”. Mr. RR Alluri emphasized that waves of Innovation were required for Green Entrepreneurship practices. Ms. Aparna Vashisht spread awareness about the role of technology in the present and future of Green entrepreneurship.



Mr. Nadeem Rahim, Business Development Officer, Honeybee Networks, Jaipur presented the innovations taking place in Green entrepreneurship. An Innovator, Rai Singh Dahiya of Rajasthan presented his innovation about Bio-Waste Gasifier that works out cheaper than grid power. The biomass-based gasifier unit processes about 20 kg of bio-waste to run an engine of 30 HP for an hour.

Mr. Aditya Awasti, student MBA Integrated, introduced CSBE (Council for Small Business and Entrepreneurship) to audience and invited membership for Jaipur Chapter.

A competition on ‘Green Start-up B-Plan Contest’ was held. Eight teams from various Management Institutes participated in the contest. The winner of the competition was Manipal University and the runner up was Poornima Institute of Engineering. Vote of thanks was proposed by Dr. Punam Mishra. Dr Sheetal Mundra and Dr. Punam Mishra were coordinators for the event. Forty-four participants from various Institutions attended the event.

Cultural Crecent

Freshers Party



With the commencement of the new academic session from July 2013, the JKLNU family grew larger and with this came the responsibility for seniors in the MBA and B. Tech programmes to help their newly admitted juniors to make a hassle free beginning. To make this beginning memorable, the seniors organized for their juniors the traditional grand welcome – “The Freshers Bash” on 4th September, 2013. The party was based on the theme “Angels and

Demons!”

The event began with a welcome of all the new members to the JKLNU family, for which each fresher had to perform a ramp walk in front of the audience and the panel of experts : Dr. Amit Jain, Dr. Sanjay Kumar and Prof. Lokanath Mishra, who screened them for the crown of Mister and Miss Fresher.

The event was marked with a number of remarkable performances. The song prepared by the seniors was widely appreciated and so was the skit. The skit put across a strong message on the sins of ragging. The skit was based on the theme of the event.



A talent show was held for giving an opportunity to freshers to showcase their talents. Thirteen students participated in this event. The event was also designed to identify the Mister and Miss Talent amongst the freshers.

The senior students presented an astounding dance performance, which concluded with raving chants of “once more” from the audience. A song was presented by Abhishek Chakarvarti.

As the event approached the most awaited segment, the Question & Answer round, the juniors crossed fingers in a hope to come closer to the glamorous crowns. Finally, the 14 shortlisted names were announced and called up to the stage. The judges asked each contestant a question that challenged his/her wits, expressions and attitudes.

The winners of the Fresher party were Mr. Fresher – Rajat (MBA), Miss Fresher –Shubhangi (B-Tech) , Mr. Talent-Aman Agarwal (B- Tech), Miss Talent- Priyanka Tailor (B- Tech), Angel of the Year- Gourish Tikku (BBA) and Demon of the Year- Monika Jain (MBA). The prizes were distributed by Dr.Amit Jain and event coordinators Dr. Sheetal Mundra and Dr. Shahnawaz Khan.

Lastly, the celebration plunged into loud music by the DJ as both seniors and juniors danced towards a beginning of a long fun-filled year. The student coordinators for the event were Kumkum Gupta, Shivam Dixit, Garima Saxena and Mayank Verma.

Sports Round up

Sports Fest at Jaipuria Institute of Management, Jaipur

Jaipuria Institute of Management organized a Sports Fest from 7th - 8th September, 2013. Our



University teams, who participated in Badminton (boys and girls), Cyber Game, Kho-Kho and Shot Put Throw showed an appreciable performance in many of the sports events. The teams were accompanied by **Prof. Devendra Bhavsar** (Sports Committee Member) and **Mr. Sharad Vegad** (Sports Committee Member) to Jaipuria Institute of Management.

The details of performance of our teams during the Fest are as follows:

Badminton

Boys (Singles):- Bharat bhadhoria (CE, 2nd Year) participated. He won the first match against IIIM, Jaipur, cleared for 2nd level.

Unfortunately, he lost in 2nd round from Amity, Jaipur.

Boys (Doubles):- Sanjay Choudhary (CE, 1st Year) and Gagan Upadhyay (CE, 1st Year) participated. They cleared the first round by winning the match against IISC, Jaipur. In second round, they got bye from the IIIM, Jaipur team and reached the semi-finals. In Semi-finals, they lost the match from Amity, Jaipur.

Girls (Singles):- Mandvi (CE, 2nd Year) participated. She won the first Match against the Maheshwari College, Jaipur. In the evening, she lost the second match against B.C.I.P.S College, Delhi.

Girls (Doubles)- Megha Jain (ECE, 2nd Year) and Isha Baokar (ECE, 2nd Year) participated. Both of them had a close match with the team from Banasthali Vidhyapeeth, but they lost the match with the final score of 2-1.

Cyber Games

In counter Strike:- Team lost the match by the score of 6-4 from Amity Jaipur.

In NFS MW:- participated by Bhavesh Hotchandani(ECE, 3rd Year) participated. He won 2 rounds and went to quarter finals. In quarter finals, he lost the match against Amity, Jaipur.

Kho-Kho

In kho-kho, our team performed very well. They cleared the first round by beating the IIIM, Jaipur and jumped into the 2nd round. Then in second round, they again won the match against COMPUCOMP, Jaipur. After reaching the semifinals, our team played with DCPIS, Delhi and defeated the latter and entered the finals. In finals, our team played with BIT, Mesra and we defeated the latter with a huge difference.

Shot-put Throw

Vanshika Bharadwaj (CE, 2nd Year) participated in the event. She cleared the first round by throwing the shot-put to 6.3m. In second round, she threw the shot-put to 7.6m. She just missed the victory as winning participant threw the shot-put to 8.2m and runner up participant threw it to 7.7m.

Research Contributions

Chapters in Books with Year

- ❖ Sharma, Ashu & Sharma, Ruchir (2013) “Role of IT in strengthening the systems in large cement industry: An Empirical Study” published in *Managing Business in Turbulent Times*, Excel India Publishers, Sept.2013, pp. 343-349, ISBN 978-93-8288-013-4.
- ❖ Mundra, Sheetal (2013). “A Case Study of Women Edupreneur” published in *Entrepreneurship: Driver for Economic Growth*. Prestige Institute of Management and Research, Indore, Excel Books, 161- 165.

Abstract published

- ❖ Sharma, M. & Arora, Kapil (2013). “Empirical Analysis on Performance Evaluation of BSE-stocks and Sensex in India”, SARANSH-2013, PROCEEDING of SHODH-2013, Doctoral Conference organized by JK Lakshmipat University, Jaipur on July 6, 2013, pp.10.
- ❖ Arora, Kapil (2013). “Edupreneurship in India: The need of the times”, E-GYAN-2013, PROCEEDING of the 8th PIMR National Conference on “Entrepreneurship: Driver for Economic Growth” organized by Prestige Institute of Management & Research, Indore in association with National Entrepreneurship Network, Bangaluru during 13th – 14th September, 2013, pg.7.
- ❖ Arora, Kapil & Mittal, N. (2013). “Come! Let’s have a deal together!”, E-GYAN-2013, PROCEEDING of the 8th PIMR National Conference on “Entrepreneurship: Driver for Economic Growth” organized by Prestige Institute of Management & Research, Indore in association with National Entrepreneurship Network, Bangaluru during September 13–14, 2013, pg.34.
- ❖ Mundra, Sheetal (2013). “A Case Study of Women Edupreneur”, E-GYAN-2013, PROCEEDING of the 8th PIMR National Conference on “Entrepreneurship: Driver for Economic Growth” organized by Prestige Institute of Management & Research, Indore in association with National Entrepreneurship Network, Bangaluru during September 13–14, 2013, pg.34.

Study

- ❖ Er. Kapinder Phogat: Mechanics of Deformable Bodies for ME 3rd Semester.

Editorials with year

- ❖ Dr. Punam Mishra: Sub Editor for FMS-IRM's program compendium "SPARDHA-12", published by Excel India Publishers, New Delhi. July 2013. ISBN: 978-93-82880-48-6

Research Papers Published in National and International Journals/Conference Proceedings

- ❖ Mishra, Punam. (2013). "Women Entrepreneurship – An Emerging Trend for Women Empowerment" in International Journal of Management, IT & Engineering, Vol.3 Issue - 7, July 2013, pp 165-178. ISSN: 2249-0558
- ❖ Mishra, Punam. (2013). "A study on challenges faced by rural women entrepreneurs in Rajasthan" in OORJA : International Journal of Management & IT, Vol. 11, No. 2, May-August, 2013, pp 103-110. ISSN – 0974-7869
- ❖ Mishra, Punam. (2013). "Capital Market Dynamism: Asset Pricing in Indian Securities Market" in OORJA : International Journal of Management & IT, Vol. 11, No. 2, May-August, 2013, pp 92-102. ISSN – 0974-7869
- ❖ Bhatia, M. & Jain, A. (2013). "Creating Green Awareness in Real Estate: A Case study of Sangath group, India". GFJMR, Bi annual Refereed Journal for Management Research, vol. 6, 93-98. ISSN 2229-4651.
- ❖ Mundra, S., Sharma, J. (2013). "Urban Indicators and Districts of Haryana". International Research Journal of Humanities and Environment Issues (IRJHEI). Volume II, Issue 4, pp 16-19.
- ❖ Mundra, S., Sharma, J. (2013). "A comparative Analysis of the Status of Women Entrepreneurship: India Vs. Global". Research Journal of Social Sciences & Management (RJSSM), Volume 03, Number 04, August-2013, 147-156.
- ❖ Mundra, S., Mundra, M., Singh, M. (2013). "A Review of the Impact of Foreign Direct Investment on Indian Retailing". International Journal of Sciences: Basic and Applied Research (IJSBAR). Volume 10, No 1, pp 01-18.
- ❖ Dhar, Upinder, Santosh Dhar, Vipin Jain, Ashwini Sharma and Umesh Gupta (2013). "Faculty Engagement in Higher Education: Challenges and Opportunities (An Empirical Study with special reference to Rajasthan)". Research Report submitted to State Planning Board, Rajasthan. Jaipur: JK Lakshmipat University.

- ❖ Jain, Namrata and Ashwini Sharma (2013). E-Waste: An Emerging Global Threat. *Clean India Journal*, 9(9), 61-63.
- ❖ Yogesh Rohilla, Yash Pal (2013). "T-connected Transformer Integrated Three-leg VSC based 3P4W DSTATCOM for Power Quality Improvement" IEEE-NUiCONE-2013.
- ❖ Jain, A. & Ambavale, R. (2013). "Developing People Through Emotional Competence". Prerna, Souvenir. PROCEEDING of Regional Convention by ISTD and JK Lakshmiipat University, 18-23.
- ❖ Er. Kapender Phogat (2013). "Optimization of Heat Exchanger Networks: Pinch Technology Method" in "International Conference on Advances & Innovations in Mechanical Engineering (AIME 2013)" at Sir Padampat Singhania University, Udaipur, on October 5-6, 2013.
- ❖ Kanad Ray, Ritu Agarwal , L.A. Cacha and R.R. Poznanski, PROTEIN POLARIZATION INDUCED B-LOCH WAVES IN AXONAL FIBRES, in "Proceedings of the 11th International Conference on Vibration Problems (ICOVP-2013)", Lisbon, Portugal, 9-12 September, 2013, AMPTAC, ISBN 978-989-96264-4-7,74,1-8

Research Papers presented in conferences held (held in India) with year

- ❖ Dr Amit Jain: "Health Promotion through Mass Media: Special Focus on Internet", Shodh 2013 Doctoral Conference, JK Lakshmiipat University, Jaipur, July 6, 2013 (Presented by Coauthor Rohit Jain).
- ❖ Dr Amit Jain: "Impact of green Marketing tools on Consumers' Buying Behavior", Shodh 2013 Doctoral Conference, JK Lakshmiipat University, Jaipur, July 6, 2013 (Presented by Coauthor Mayank Bhatia).
- ❖ Dr Kapil Arora: "Empirical Analysis on Performance Evaluation of BSE-stocks and Sensex in India", Shodh 2013 Doctoral Conference, JK Lakshmiipat University, Jaipur, July 6, 2013 (Presented by Coauthor Manish Sharma).
- ❖ Dr.Sandeep Tomar: "Biological Synthesis and Characterization of functionalized CNTs using soya and milk protein" Rachana Ranu, Chandan Hait, Shruti Priya and S.K.Tomar* International Conference on NanoTechnology (ICNANO-2013) at Ansal University Gurgaon.
- ❖ Er.Kapender Phogat, "Optimization of Heat Exchanger Networks: Pinch Technology Method" in "International Conference on Advances & Innovations in Mechanical

Engineering (AIME 2013)” at Sir Padampat Singhanian University, Udaipur, on October 5-6, 2013.

- ❖ Yogesh Rohilla, Yash Pal, "T-connected Transformer Integrated Three-leg VSC based 3P4W DSTATCOM for Power Quality Improvement" IEEE-NUICONE-2013.

Conferences/Workshops attended with year

- ❖ Dr.Punam Mishra: Attended a Faculty Development Program from July 03 to 09, 2013, organized by Poornima Group of Institutions, Jaipur.
- ❖ Dr.Upasna Singh: MDP, on Multivariate Data Analysis, IIT Kharagpur, June, 2013.
- ❖ Dr.Upasna Singh: FDP, on SPSS and AMOS for Business Data Analysis and Research, Jaipuria Institute of Management, July, 2013
- ❖ Dr.Upasna Singh: FDP on "Advances in Management Research and Practices", JKLU, 25-27 November, 2013.
- ❖ Dr.Kapil Arora: Participated in the ISTD Regional Convention 2013 on “Developing People for Organizational Excellence” organized by ISTD – Jaipur Chapter at JK Lakshmipat University, Jaipur on 28th September, 2013.
- ❖ Dr.Kapil Arora: Participated in the 1-day Workshop on “CYBER DISEASE: A Workshop on Ethical Hacking & Cyber Security” organized by i3indya Technologies, New Delhi at JK Lakshmipat University, Jaipur on 27th July, 2013.
- ❖ Dr.Kapil Arora: Attended ISTD Regional Convention (September 28, 2013).
- ❖ Dr.Amit Jain: Attended ISTD Regional Convention (September 28, 2013).
- ❖ Er.Kapender Phogat: “International Conference on Advances & Innovations in Mechanical Engineering (AIME 2013)” at Sir Padampat Singhanian University, Udaipur, on October 5-6, 2013.
- ❖ Er.Kapender Phogat: “Computational and Experimental Methods for Advanced Research in Composites” at Malaviya National Institute of Technology, Jaipur from June 12-16, 2013.
- ❖ Er.Kapender Phogat: “Structure, Properties and Applications of Engineering Materials” at Malaviya National Institute of Technology, Jaipur from July 1-5, 2013.

- ❖ **Er.Kapender Phogat:** “Training on Creo 2.0 Software conducted by PTC” at JK Lakshmipat University, Jaipur from July 6-23, 2013.

Membership of Societies with year

- ❖ **Dr.Upasna Singh:** Annual Member of ISTD, Jaipur Chapter, 2013
- ❖ **Dr.Kapil Arora:** Member, International Association of Engineers (IAENG), Hong Kong [Memb. No. 135215]
- ❖ **Dr.Amit Jain:** Vice Chairman, Indian Society for Training and Development, Jaipur Chapter (2013-2014)
- ❖ **Er.Kapender Phogat:** Life Time Membership of Om Shanti a spiritual Society

Any Other

- ❖ **Dr.Ashu Sharma:** Resource person for Short Term Training Programme (FDP) on Research Methods and Data Analysis (Using SPSS and EViews) jointly organized by Mody Institute of Technology & Science, Lakshmangarh and Operational Research Society of India (ORSI)-Ajmer Chapter, 11-17 July, 2013.
- ❖ **Dr.Ashu Sharma:** Conducted a session on Decision Making in Open House Management Development Programme (MDP) on Managing Conflicts for Managers of JK Lakshmi Cement and JK Tyre, 19-20 July, 2013.
- ❖ **Dr.Kapil Arora:** Member, Advisory Board, Vikas Vani Journal (VVJ) [ISSN: 0974-8083], Xavier Institute of Management, Jabalpur, July, 2013.
- ❖ **Dr.Kapil Arora:** Rapporteur for Plenary Session – II during the National HR Summit on “Paradigm Shift in Managing Human Wealth” organized at JK Lakshmipat University, Jaipur on October 5th, 2013.
- ❖ **Dr.Kapil Arora:** Member, Organising Committee, Indian Society for Training & Development (ISTD) Regional Convention – Jaipur Chapter, JK Lakshmipat University, Jaipur, September 28th, 2013.
- ❖ **Dr.Kapil Arora:** Resource Person, 3rd Management Development Programme on “Leadership & Management Skills” for Sr. Managers of JK Tyre & Industries Ltd., New Delhi on 6th August, 2013. (Conducted One Full Day, Five Sessions on “Basics of Finance and Accounting”, “Financial Statement Analysis”, “Cost Accounting”, “Budgetary Control” and “Financial Case Studies and their Analysis”, based on previous four sessions).

Instruments/Tools developed with year

- ❖ **Rajesh Purohit:** Developed a practical teaching setup based on Bread-Board for Electronic Measurement and Instrumentation Course.

Moment to Savour.....



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