

MEDIA COVERAGE ON JKLU, 2026, , Jaipur, 8 April 2026

by close associates and was received with tradi- temple traditions.

Design Week Begins: Renowned Designers Gather from Across the Nation



The Public Side

Jaipur: Organized by JK Lakshmipat University, the Jaipur Design Week 2026 commenced on April 4th. Held under the theme "Make It Max," the event features a series of programs centered around design. A. Balasubramanian, Head of the University's Department of Design, noted that the Design Week presents a remarkable confluence of creativity and innovation. During the event, designer Chandrashekhar Bheda launched a stand-up comedy session titled "Bheda Fry." Earlier in the week, the proceedings kicked off with a high-profile keynote address and workshop presented by the multi-award-winning animator, Suresh Eriyat. He shared insights from his career experiences with the design students. Ashok Chatterjee, former Executive Director of the National Institute of Design (Ahmedabad), unveiled a thought-provoking book titled 'Jawaja,'

which highlights the intrinsic link between design and the welfare of artisans. Throughout the event, design experts will conduct motivational sessions, offering tips for achieving success in the field of design. Balasubramanian further stated that the event will witness the participation of a large number of renowned designers from across the country, who will engage in discussions on various dimensions of design and introduce attendees to the latest innovations in the field. Professor Vijay Shekhar Chellaboina, the University's Vice-Chancellor, remarked that the Design Week serves as a convergence point for design innovations occurring both nationally and globally; it brings together distinguished designers and provides students with a unique opportunity to familiarize themselves with the latest advancements in the design sector. This event stands as the premier design-centric gathering of its kind to be hosted in Jaipur.