

**Summer Internship Project Report**  
**On**  
**Social Media Marketing Strategy for Clear Exam**  
**By**  
**Bharti Jaju**  
**Roll No.: 2019BBA008**



**Under the Supervision of**  
**Dr. Punam Mishra**  
Assistant Professor  
(Marketing)

(Submitted in partial fulfilment of the requirements for BBA degree)

**Institute of Management**  
**JK Lakshmipat University, Jaipur**  
**(2020-21)**

# DECLARATION

I the undersigned solemnly declare that the project report is based on my own work carried out during our study under the supervision of **Harsh Agarwal & Manthan Goyal (Industry mentor) & Dr. Punam Mishra (Faculty mentor)**.

I assert the statements made and conclusions drawn are an outcome of my research work. I further certify that

1. The work contained in the report is original and has been done by me under the general supervision of my supervisor.
2. The work has not been submitted to any other Institution for any other degree/diploma/certificate in this university or any other University of India or abroad.
3. I have followed the guidelines provided by the university in writing the report.
4. Whenever I have used materials (data, theoretical analysis, and text) from other sources, we have given due credit to them in the text of the report and giving their details in the references.

*Bharti*

**Bharti Jaju**

**2019BBA008**

**Institute of Management**

# CERTIFICATE



Date: 7<sup>th</sup> August, 2021

## Certificate of Internship

*This is to certify that **Miss Bharti Jaju** has successfully completed her internship with ClearExam for a period of 2 months from 14<sup>th</sup> June 2021 to 14<sup>th</sup> August 2021.*

*The domain she worked upon was "Social Media Marketing" which was mentored by Mr. Rajan Agarwal.*

*She is inquisitive and a quick learner. We have found her to be a selfstarter who is motivated to learn and is duty bound and motivating. She worked sincerely on all her assignments and her performance was par excellence.*

*We wish her all the best for future.*

*From*

*ClearExam*

*Rajan Aggarwal  
(Director)*

ClearExam

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Ph no -9394949438 | Websites: [clearexam.ac.in](http://clearexam.ac.in) | [cleariitmedical.com](http://cleariitmedical.com) | [clearlawentrance.com](http://clearlawentrance.com)

# CERTIFICATE

This is to certify that the Summer Internship Report titled “**Social Media Marketing Strategy for Clear Exam**” submitted by **Miss Bharti Jaju** is an original piece of research work carried out by the candidate under my supervision.



**(Dr. PUNAM MISHRA)**

# ACKNOWLEDGEMENT

This report has reached its completion due to the joint effort made by many individuals. As such, I must express my gratitude to everyone involved. I express my warm thanks to **Mr. Manthan Goyal** and **Mr. Harsh Agarwal** for their support and guidance at **CLEAR EXAM**.

I would also like to thank my Assistant Professor **Dr. Punam Mishra** for the moral support from the onset and throughout and providing me with the necessary guidance and information needed to complete this report.

I am also very thankful to **CLEAR EXAM** for letting me do my internship at their organization. The learning and hands on experience I gained during my time there has allowed me to have newer and more refined perspectives about the knowledge I had received in my courses at **JK Lakshmipat University**.

My sincere thanks to JK Lakshmipat University for providing me an opportunity where I got to explore myself and my interest area. A special thanks to the members of committee for their efforts in motivating me and guiding me.

Sincerely  
Bharti Jaju  
2019BBA008

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# EXECUTIVE SUMMARY OF THE PROJECT

**Clear Exam** is a full-service coaching institute for K12 level entrance exam. It operates mainly on IIT, Medical, Law and Management entrance exams.

**Clear Exam** is a perfect cue for an educational company which pushes back the boundary of test preparation and creates seamless experiences. It also conjures up the image most associated with expert coaching which helps students to crack the entrance exams.

My internship position at this organisation is in Social Media Marketing, where I need to market the company across all Social Media Platforms and expand the visibility to bring in more students.

During my internship, I was responsible for promoting the Clear Exam institute through social media and increasing the number of visitors. To begin, I pushed our Clear Exam's Facebook page, Instagram Page, YouTube Page and LinkedIn Profile by sending messages to the users using those platforms who liked and shared our post on the page to promote it.

Then, I responded people's questions on online forums like Quora where I also had shared our site link to promote and to increase the reach of website. During internship, I designed posts for Instagram where the audience interactivity could be maintained and increase as well. I also interacted with people and had linked them to the official website [www.clearexam.ac.in](http://www.clearexam.ac.in) by sharing our website.

During my internship, I was primarily responsible for promoting the institute **Clear Exam** via various forms of internet communication in order to grow the number of followers and students. This study covers all aspects of the current situation, and almost all of the data used in the analysis is primary data, which is gathered by the researcher i.e., me.

# INDUSTRY AND COMPANY OVERVIEW

My internship project was basically social media marketing for **Clear Exam** which is a full-service coaching institute for K12 level entrance exam so my work was to promote our institute name in the media market using social sites like Instagram and other platforms i.e., Quora to attract the greatest number of students.

As part of my internship, I was responsible for promoting our website, [www.clearexam.ac.in](http://www.clearexam.ac.in) . I was in charge of promoting our website, as part of my internship. Following my analysis, I started with Facebook, Instagram, YouTube and LinkedIn where I advertised our **Clear Exam** page and also targeted the section of people who are interested in Coaching for Entrance.

## Social Media Marketing

Social media marketing is the use of social media platforms to interact your community in order to foster your brand, boost prices, and generate website traffic. Creating appealing social media content, tracking and engaging with your followers, reviewing your results, and implementing social media marketing are all part of this process.

Social media has evolved into a channel where anyone with internet connection may use. Corporate development improves brand recognition and, in many cases, customer experience. Furthermore, social media acts as a low-cost medium for businesses to launch marketing efforts. It is critical for a company to select a strategy that provides its brand identity. Recognize your core demographic and tailor your efforts accordingly.

## SMM Statistics:

- There are just over 4.66 billion active Internet users (59.5% of the global population).
- Approximate 4.48 billion people are active social media users.
- 4.32 billion mobile users have access to the internet via smart phones and tablets.

- Facebook has 2.853 billion monthly active users.
- Twitter's potential advertising reach is roughly 397 million.
- YouTube's potential advertising reach is 2.291 billion.
- WhatsApp has around 2 billion monthly active users.
- Instagram's potential advertising reach is 1.386 billion.
- LinkedIn has around 756 million users around the world.

## Clear Exam

**Clear Exam** is a full-service coaching institute for K12 level entrance exam. It operates mainly on IIT, Medical, Law, Management entrance exams. It pushes the boundary of test preparation and creates seamless experiences. Furthermore, it associates with expert which helps students to crack the exams.

For each subject you're learning, you'll discover practise problems, study guides, videos, class notes, and step-by-step explanations.

With ClearExam, you'll get the help you need to tackle the most difficult tasks, get a better knowledge of essential ideas, and prepare for tests for your school's courses. You will be prepared to take several competitive tests with confidence if you study with CLEAR EXAM.

**CLEAR EXAM** had its origination by Mr. Rajan Aggarwal (Founder, CLEAR EXAM) in 2011. His interactions with IIT JEE and medical aspirants made him realize that he enjoyed teaching. His natural ability to solve problems quickly became his passion.

Ms. Akanksha Jain (Co-Founder, CLEAR EXAM) joined forces in 2014 to realise their common aim of providing students with the best possible coaching without sacrificing the quality of instruction.

What began as a strong ambition has now blossomed into a full-fledged institution? CLEAR EXAM has had a consistent track record of success as the years have passed. CLEAR EXAM continues to set new standards for itself every year. It aspires to become a leading name in quality preparation for IIT-JEE and medical entrance exams, despite the best efforts of its teaching personnel and management.

## **Vision**

Reach a million, Teach a million

## **Mission**

Impart quality education to meet the needs of the profession and society, and achieve excellence. Attract and develop talented and committed human resources, and provide an environment conducive to innovation, creativity, team-spirit and entrepreneurial leadership.

## **Values**

1. **Fanatical:** They honour passionate teachers. They believe teachers with passion can change the world for the better.
2. **Creativity:** Clear Exam is committed to find innovative solutions across all job areas, by taking calculated chances, and approaching each challenge as an opportunity to learn, create, and push the envelope.
3. **Getting Things Done:** They are obsessive about execution and take pride in moving rapidly from decision to execution. Their success and capacity to scale is fuelled by our can-do attitude, focus, and desire to take ownership.
4. **Values Transparency:** Clear Exam encourage open dialogue and transparency across all levels and teams.
5. **Culture:** The culture is their greatest asset. They are diverse, and also share a sense of belonging.

# PROJECT OBJECTIVES

- To analyse the Social Media Marketing Competitive insight.
- To generate brand awareness via contact and hot list.
- To generate leads for the organisation.
- To engage the audience with creative content.
- To gain the reputation from the targeted audience.

# METHODOLOGY

To investigate and determine the success of a strategy, it was done to create a brand and communicate via social networking sites. In the research with the survey and content analysis.

This report is the product of a thorough examination of data and information gathered from secondary source in order to make the report more useful and appealing.

**Secondary Data:** Data already collected by someone other than primary users like books, etc.

**Instrument used:** a) Internet  
b) Industry Website  
c) Statistical Databases

**i) Internet:** Through internet, I got to know in detail about the Social media marketing industry. The most common source via internet was Blogs. From there I had collected and analysed people's perspective.

**ii) Industry Website:** The most trusted instrument, the website of the organisation itself which provides with the most authentic data which can provide us a huge research material.

**iii) Statistical Databases:** Statistical Databases including the research data i.e., the number of internet users, number of people using social media handles and so on.

The research I did was for the 40 Questions which were given to me. The questions were to be answered on Quora which were raised by the children who are in search of coaching institutions for K12 courses.

I had analysed those questions via various secondary sources which are mentioned above.

## **Method of Answering Question:**

The major answers responded were on the basis of the answer guide given by our mentor and the secondary research sources. Also, in detail study of the answers given by other users and the people's need

# ANALYSIS AND RESULTS

## **Jobs & Responsibilities:**

The responsibilities as a Social Media Marketing Intern were not just limited to promotion but also get to know the customer base, their needs & requirements and respond them accordingly. Also, I got to design few posts for the institutions' social media handles. And at the later stage, I was given a responsibility of a Team Leader where I had to solve the queries of interns with the same field.

## **Question to be answered:**

### **1. Which institute has the best coaching material for the CLAT 2019?**

If you're reading this, I'm guessing you're a student like me, and you're experiencing the same muddle of uncertainty I did a year ago. It's great that you've come across the correct piece of advice. As a student, I understand your anxiety, especially because you are ready to spend a significant amount of money on DU LLB Coaching in Delhi. As a result, it's understandable that you'd want the best for yourself.

Now it's time for some practical advice. (Drum roll please!!) Enroll in the CLEAREXAM programme!! If you want to ace the DU LLB and get into one of the country's best universities, then CLEAREXAM is the obvious choice for you.

Let me now explain why.

Most legal coaching institutions in Delhi that claim to be the finest or pioneers in the field focus on only three of the four categories listed above. CLEAREXAM, on the other hand, takes care of all four parts. CLEAREXAM ensures that students get a high ranking in the DU LLB test rather than simply passing it.

Students do comprehension reading tasks and acquire vocabulary skills in English Language Comprehension. Students are given worksheets to complete for Analytical Abilities and are given a time limit to finish them in.

This is done in order to assist pupils in thriving under time constraints. Students are given study materials moulded painstakingly by CLEAREXAM's topic specialists for Legal Awareness and Aptitude. The students are given access to the CLEAREXAM webpage on Facebook for the General Knowledge area, where they may study about current events from The Hindu newspaper.

|                               |           |
|-------------------------------|-----------|
| <b>Views</b>                  | <b>70</b> |
| <b>Other answer available</b> | <b>6</b>  |

## **2. Which is the best city for CLAT Coaching?**

Since you are asking for the best city for coaching institute it is in Delhi, then your clear go-to option is CLEAREXAM. CLEAREXAM is a law coaching institute in Nirman Vihar (On the blue line Metro route going to the Vaishali).

Our USP's:

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Legal Aptitude is taught by the Supreme Court lawyer Mr. Ankit Jain. Classes regarding Legal Studies focus on the latest verdicts of the Supreme Court.
- Full-time faculties.
- Video Classes, so that no class is missed by any student.
- Regularly held Current affairs classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular updates of the daily news are given from The Hindu newspaper.
- Computer test lab to work on the speed.
- Novel reading sessions are held in order to improve reading speed and vocabulary. Special section is also provided on the CLEAREXAM's Facebook Page where the students are introduced daily to a new word along with its meaning and usage in day-to-day life.
- A special blog has been allocated to keep the students updated regarding the Current Affairs and Legal new on the [www.clearlawentrance.com](http://www.clearlawentrance.com)

- Regularly held interactive group discussions of the current national and international events between the faculty and students.
- The study material of CLEAREXAM is a product of the best minds put to work. It is an output of the toil, which our subject experts have gone through, to bring out the compendium of the best publications available in the market. The study material is also regularly updated and presented in a comprehensible manner.
- The study material is an assimilation of the monthly law journals, latest books on law verdicts and judgments, question banks, etc. The DU LLB study material designed by us is specific to the exam and is guaranteed to fetch the student high marks in the exam.

On our website [www.clearlawentrance.com](http://www.clearlawentrance.com) you can also find all the information regarding the DU LLB exam, DU LLB syllabus, the exam pattern of DU LLB, the past year papers of DU LLB, etc.

CLEAREXAM ensures that the needs of every aspirant are met with high regard. Hence, even the coaching classes are scheduled keeping in mind the requirements and feasibility of the students collectively.

|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>5</b> |
| <b>Other Answers Available</b> | <b>2</b> |

### **3. How can one prepare for CLAT (LLM)? Is there any coaching institute which provides guidance for LLM Entrance Test?**

As every exam needs its preparation, CLAT also does. It has its own modules and syllabus. Preparing for CLAT needs a guide or coaching institution.

If you are from Delhi or any state Clear Exam would always be there to guide you. CLEAREXAM is a law coaching institute in Nirman Vihar (On the blue line Metro route going to the Vaishali).

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|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>6</b> |
| <b>Other Answers Available</b> | <b>2</b> |

#### **4. Which is the best CLAT Coaching institute in Lucknow?**

Yes, no doubt that a lot of coaching's are good at Lucknow for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

so, I would like to recommend you an alternative, to get yourself enrolled/Registered with CLEAR EXAM for getting the best CLAT coaching.

CLEAR EXAM is an institute for K12 level entrance Exam. It mainly operates on IIT, MEDICAL, LAW, MANGEMENT entrance Exam. It is the best learning platform where you can excess over a large no. of courses contributed by a community of Faculty. The CEO of CLEAR EXAM, Mr. Rajan Aggarwal takes live classes and also personally interact with every individual.

Clear Exam provides you:

1. Classroom Coaching
2. Mock Test Series
3. study Materials
4. and online coaching as well.
5. Learning Modules

It enhances your Learning ability and preparation with more creative way. Clear Exam helps the students with testing their knowledge and tracking their own progress. they also share the recorded classes and also the live classes with the expert's faculty.

It Principally focus on the wide areas for the CLAT coaching which are:

Legal reasoning, Current Affairs, Quants and English.

It prepares you for the best of yourself along with more productive and Practical knowledge. It is the best institute located in Delhi which will gives you confidence to tackle with more competitive exams.

So, get yourself enrolled with CLEAR EXAM for the best experience.

Here's the website for more info:

<https://www.clearexam.ac.in/>

<https://www.clearexam.ac.in/law/CLAT>

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>38</b> |
| <b>Other Answers Available</b> | <b>17</b> |

## 5. Which CLAT Coaching is best in Udaipur?

Yes, no doubt that a lot of coachings are good at Udaipur for CLAT coaching as there are numerous institutes which will provide the best coaching. May be they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also its comes under one of the expensive institutes which might be not affordable for many students.

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|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>6</b> |
| <b>Other Answers Available</b> | <b>9</b> |

## 6. Which CLAT Coaching Centre is best in Hyderabad?

Yes, no doubt that a lot of coachings are good at Hyderabad for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

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|--------------------------------|-----------|
| <b>Views</b>                   | <b>32</b> |
| <b>Other Answers Available</b> | <b>3</b>  |

## **7. Which CLAT Coaching Centre is better in Hyderabad?**

Yes, no doubt that a lot of coachings are good at Hyderabad for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>32</b> |
| <b>Other Answers Available</b> | <b>4</b>  |

## **8. Which is better for CLAT 2017, Career Launcher or Clat Possible?**

Yes, no doubt that career launch at Guwahati is good for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>14</b> |
| <b>Other Answers Available</b> | <b>5</b>  |

### **9. Which CLAT/AILET online coaching would you recommend, Career Launcher, CLAT Possible, Delhi Law Academy, or others?**

Yes, no doubt that career launch, DLA, CLAT Possible are good for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>19</b> |
| <b>Other Answers Available</b> | <b>4</b>  |

## 10. Which is best coaching centre in Delhi?

Hey!!

Are you looking for the best CLAT Coaching Centre, then this is the right place for you?

Yes, if you want to get the best CLAT coaching Centre then I would like to suggest you to register yourself at CLEAR EXAM.

It is an institute for the K12 entrance level Exam. Broadly focuses on IIT, MEDICAL, LAW, MANAGEMENT entrance exams. Also provides numerous courses with the expert faculties. Clear exam is the one of best CLAT coaching Centre in Delhi which enhances the productivity of their students and get better of their Results.

Clear Exam comforts you with:

1. both online & offline mode of learning
2. Mock test Series
3. Sample papers
4. various study Materials

5. Learning modules
6. less expensive fee
7. comfortable Surroundings

As CLAT is Considered as the toughest exams and cracking it is still dream for many. CLEAR EXAM coaching programs are created in such a way to help the law students take admissions in their Dream NLU's. And It always tries to guide students in the best way which will help them to crack the entrance exam and turns their dreams into reality.

CLEAR EXAM will prepare their students by covering the topics like: **GK & current affairs, English, legal aptitude, and logical reasoning.**

And for PG topics such as **Constitutional Law, Jurisprudence, Law of Torts, Criminal Law, International Law**, and others are included in the syllabus.

The Experts Faculty at CLEAR EXAM provides you the optimum level of Clarity with the difficult Concepts also.

It enhances your ability to learn more with practical motive and in more creative way. Clear Exam helps the students with testing their knowledge and tracking their own progress. They also share the recorded classes and also the live classes with the expert's faculty.

So, CLEAR EXAM is the best opportunity for you to convert your dreams into reality. Register yourself for the great Experience.

|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>7</b> |
| <b>Other Answers Available</b> | <b>4</b> |

## 11. Which is best law coaching institute for judicial services in Delhi?

Hey!!

Are you looking for the best CLAT Coaching Centre, then this is the right place for you?

yes, if you want to get the best CLAT coaching Centre then I would like to suggest you to register yourself at CLEAR EXAM.

It is an institute for the K12 entrance level Exam. Broadly focuses on IIT, MEDICAL, LAW, MANAGEMENT entrance exams. Also provides numerous

courses with the expert faculties. clear exam is the one of best CLAT coaching Centre in Delhi which enhances the productivity of their students and get better of their Results.

Clear Exam comforts you with:

1. both online & offline mode of learning
2. Mock test Series
3. Sample papers
4. various study Materials
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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>23</b> |
| <b>Other Answers Available</b> | <b>2</b>  |

## 12. What is the best law coaching in Delhi?

Are you appearing for LLM entrance Exam, and looking forward to get best institute for preparation? yes, I know you are going through a

puddle of confusion, but it's time for the advice. Definitely I would suggest you the best institute in Delhi.

### CLEAR EXAM

It's an institute for K12 level entrance Exam. prepares their students to crack the CLAT entrance Exams along with IIT, MEDICAL & MANAGEMENT. It offers numerous courses with the expert faculties. clear exam is the one of best CLAT coaching centre in Delhi which enhances the productivity of their students with practical knowledge.

Clear exams assist students with Covering the major topics like: legal aptitude constitution, Logical Reasoning, Verbal ability, Quantitative aptitude and current GK affairs.

It is providing the best experienced experts faculties ranked in top most which can guide the aspirants to the right path. The students will get the guidance to take the toughest assignments, and gain deeper understanding of their core concepts.

Moreover, Clear exam facilitates you with: both online and offline mode of classes, different study materials, Mock Test series, Sample papers, learning modules etc. to enhance your capability of learning moreover with the practical knowledge. CLEAR EXAM coaching programs are created in such a way to help the law students take admissions in their Dream NLU's.

Clear Exam ensures that the student got top rank in LLM rather than just be satisfied by qualifying it.

so, what are you waiting for, go and register yourself for more creative learning?

You can also check the past results, please visit this website.

<https://www.clearexam.ac.in/>

<https://www.clearexam.ac.in/>

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|--------------------------------|----------|
| <b>Views</b>                   | <b>5</b> |
| <b>Other Answers Available</b> | <b>4</b> |

### 13. Which is the best CLAT Coaching with reasonable fees in Delhi?

Are you appearing for LLM entrance Exam, and looking forward to get best institute for preparation? yes, I know you are going through a puddle of confusion, but it's time for the advice. Definitely I would suggest you the best institute in Delhi with the reasonable fees and best education.

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|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>7</b> |
| <b>Other Answers Available</b> | <b>0</b> |

#### 14. Which coaching is the best for 2018 in Delhi, Career Launcher or CLAT Possible?

Yes, no doubt that career launcher and Clat Possible at Guwahati is good for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

so, I would like to recommend you an alternative, to get yourself enrolled/Registered with CLEAR EXAM for getting the best CLAT coaching.

CLEAR EXAM is an institute for K12 level entrance Exam. It mainly operates on IIT, MEDICAL, LAW, MANGEMENT entrance Exam. It is the best learning platform where you can excess over a large no. of courses contributed by a community of Faculty. The CEO of CLEAR EXAM, Mr. Rajan Aggarwal takes live classes and also personally interact with every individual.

Clear Exam provides you:

1. Classroom Coaching
2. Mock Test Series
3. study Materials
4. and online coaching as well.
5. Learning Modules

It enhances your Learning ability and preparation with more creative way. Clear Exam helps the students with testing their knowledge and tracking their own progress. they also share the recorded classes and also the live classes with the expert's faculty.

It Principally focus on the wide areas for the CLAT coaching which are:

Legal reasoning, Current Affairs, Quants and English.

It prepares you for the best of yourself along with more productive and Practical knowledge. It is the best institute located in Delhi which will gives you confidence to tackle with more competitive exams.

So, get yourself enrolled with CLEAR EXAM for the best experience.

|                                |          |
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| <b>Views</b>                   | <b>5</b> |
| <b>Other Answers Available</b> | <b>3</b> |

## 15. Which is the top most coaching for CLAT in Delhi?

Are you looking for the best CLAT Coaching Centre, then this is the right place for you?

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So, CLEAR EXAM is the best opportunity for you to convert your dreams into reality. Register yourself for the great Experience.

you can also update yourself with the CLAT pattern and for more info through the websites.

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| <b>Views</b>                   | <b>16</b> |
| <b>Other Answers Available</b> | <b>26</b> |

### **16. Which one is better for the CLAT 2018, Success Mantra, Career Launcher or CLAT Possible for a 12<sup>th</sup> Student?**

Yes, no doubt that career launcher, CLAT Possible, Success Mantra at Guwahati is good for CLAT coaching as there are numerous institutes which will provide the best coaching. Maybe they are using the best practices for their coaching, but the one thing is, these institutes undergo with a broad category of students and it's not possible to focus on every individual and also it comes under one of the expensive institutes which might be not affordable for many students.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>35</b> |
| <b>Other Answers Available</b> | <b>2</b>  |

## **17. What is the fee at FIT JEE for long-term coaching for the IIT JEE 2016?**

### **FIT JEE**

Established in 1992, FIITJEE was started as a forum for serious aspirants of IIT-JEE (now known as JEE Advanced). Rather than just focusing on coaching they went beyond by developing ways to enhance students' IQ which is one of the reasons why there were such good results from this coaching are: -JEE has justified their inclusion of JEE in its name by coaching 4 aspirants so well that they were able to be in the top 10 list. Similarly, 192 students made it to the list of top 500 and a total selection was 7,263 for JEE Main. For JEE Advanced, 5 aspirants were there in the top 10 list, 77 were there in top 200 and total selections were 5,674. It also has a Fortunate 40 program where it helps financially deprived children reach their dream. FIIT-JEE has a pan India presence covering a majority of the cities.

The fee varies by city. Currently, the institute is working on 5 different classroom courses to help children crack the exam. The details of the curses are below:

### **Clear Exam- Fee Structure**

| Courses                                                        | Duration | Eligibility                       | Teaching Hours | Admission mode                 | Fee    |
|----------------------------------------------------------------|----------|-----------------------------------|----------------|--------------------------------|--------|
| Special Weekend Classroom Program for JEE Advanced             | 2 years  | For XII studying students         | 3 hours/day    | Through FIITJEE Admission Test | 333000 |
| Super Intensive Contact Program for JEE (Main & Advanced) 2018 | 3 Months | For XII studying/XII pass student | 4-6 hours/day  | Through FIITJEE Admission Test | 49000  |
| Special One Year Classroom Program for JEE (Main and Advanced) | 1 year   | For class XII studying students   | 3-4 hours/day  | Through FIITJEE Admission Test | 115000 |
| Two Year Classroom Program for JEE (Main)                      | 2 years  | For XI studying students          | 4 hours/day    | Through FIITJEE Admission Test | 350000 |
| Two Year Classroom Program for JEE (Advanced)                  | 2 years  | For class XI studying students    | 4 hours/day    | Through FIITJEE Admission Test | 585000 |

**ClearExam** is a full-service coaching institute for K12 level entrance exam. It operates mainly on IIT, Medical, Law, Management entrance exams. **ClearExam** is a perfect cue for an educational company which pushes back the boundary of test preparation and creates seamless experiences. It also conjures up the image most associated with expert coaching which helps students to crack the entrance exams.

|                                                  |                     |                       |
|--------------------------------------------------|---------------------|-----------------------|
| <div> JEE Advanced NEET JEE Main </div>          |                     |                       |
| Course Name                                      | Course Fees         |                       |
| lit Spectrum<br>20 Months (720 Hours)            | ₹212,400<br>Lumpsum | <a href="#">Apply</a> |
| lit Quantum<br>10 Months (600 Hours)             | ₹147,500<br>Lumpsum | <a href="#">Apply</a> |
| lit Rapid [Crash Course]<br>3 Months (216 Hours) | ₹47,200<br>Lumpsum  | <a href="#">Apply</a> |

**ClearExam** is a coaching institute as well as learning platform where you can access over a large number of course-specific study resources contributed by a community of faculties. You'll find practice problems, study guides, videos, class notes, and step-by-step explanations for every subject you're studying.

### **Differentiating between Clear Exam and FIITJEE**

#### **FIITJEE**

In FIITJEE you need to be so focused, no one there tells you to study. You need to study on your own. But when it comes to doubts the faculty gives you very good response. The faculty is so friendly and caring and also very highly experienced. But remember if u can't study on your own and someone needs to be back of u for studying, I will NOT suggest you FIITJEE.

#### **CLEAR EXAM**

- They honour Passionate Teachers and believe that teachers with passion can change the world for the better. Their love for education, culture & technology ignites the passion for everything they do.
- They encourage open dialogue and transparency across all levels and teams.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>85</b> |
| <b>Other Answers Available</b> | <b>2</b>  |

## **18. Is Future Edge in Delhi good for IIT JEE Coaching?**

### **Future Edge, Delhi**

Future Edge helps you build job-ready skills for your career. Sign up to give yourself an edge in the competitive job market by developing the capabilities employers are looking for! Industry tells us that students need more than a qualification to launch their professional career. Future Edge exists to help students develop additional practical skills that are highly valued by employers. Future Edge is best known for its JEE Main Coaching and Ranks #10 in JEE Main Coachings in Delhi. For a better coaching experience, Future Edge also provides Printed Notes, Test Series, Doubt Sessions and Periodic Performance Tests. Future Edge offers Class Room and courses.

But Future Edge does not provide distance learning program and a lot more things like:

- Online Lectures
- Hostel
- Classroom>5
- Counselling
- Entrance Exam
- E-Learning Material
- Library
- Cafe
- Question Banks and a lot more.....

### **Clear Exam, Delhi**

**ClearExam** is a full-service coaching institute for K12 level entrance exam. It operates mainly on IIT, Medical, Law, Management entrance exams. **ClearExam** is a perfect cue for an educational company which pushes back the boundary of test preparation and creates seamless experiences. It also conjures up the image most associated with expert coaching which helps students to crack the entrance exams.

**ClearExam** is a coaching institute as well as learning platform where you can access over a large number of course-specific study resources contributed by a community of faculties. You'll find practice problems, study guides, videos, class notes, and step-by-step explanations for every subject you're studying.

With **ClearExam** you'll get the guidance to take on the toughest assignments, gain a deeper understanding of core concepts, and study for exams for your courses at your school. When you study with CLEAR EXAM, you will be prepared to tackle many competitive exams with confidence.

Clear Exam provides us:

- **Teaching Methodology:** Teaching Methodology that focuses on empowering students to excel all subject.
- **Study Material:** Study Material of Clear Exam is specially written by our experts which helps our students to build fundamental concepts.
- **Optimum Batch Size:** Facilitating proper student-faculty interaction which ensures a conducive yet competitive learning environment for our students.
- **Results:** In the end, only result matters the most, and Clear Exam is consistent with its huge no. of selection in various Engineering Entrance Exam.
- **Consistent Results:** Our Testimonials spell our success. Every year many students get into their dream college after preparation.

And a lot more. So, I feel Clear Exam can be a better choice for the people who are from Delhi as well as any part of India because it provides all the facilities.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>14</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

## 19. Which are best coaching classes for JEE in Dwarka, Delhi for droppers?

### Clear Exam, Delhi

<https://www.clearexam.ac.in/>

**ClearExam** is a full-service coaching institute for K12 level entrance exam. It operates mainly on IIT, Medical, Law, Management entrance exams. **ClearExam** is a perfect cue for an educational company which pushes back the boundary of test preparation and creates seamless experiences. It also conjures up the image most associated with expert coaching which helps students to crack the entrance exams.

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| <b>Views</b>                   | <b>9</b> |
| <b>Other Answers Available</b> | <b>2</b> |

## 20. Who are some of the best Maths tutors for IIT JEE in Delhi?

Clear Exam have few of the best Maths Tutors for IIT JEE in Delhi.

Two of them are:

a) Amit Singh (Higher Mathematics): Amit, our “Math Guru”, has earned his Master of Science in Mathematics from Banaras Hindu University. He has cleared GATE and CSIR-NET/JRF in Mathematical Science. He has successfully guided a lot of students in clearing some of the prestigious competition such as IIT-JEE, GATE, CSIR-NET, IIT JAM., etc.

b) Himanshu Gupta: Er. Himanshu Gupta is our senior faculty for Maths and Reasoning having more than 6 years of teaching experience. A Beach in Mechanical and Automation Engineering from Indraprastha University, Delhi. He has qualified GATE 2014 with a score of 703 with all India rank 788. He has cracked many competitive examinations like SSC-CGL, Bank PO, etc. He has been training thousands of aspirants preparing for CLAT, HM, DU LLB, BMS and many other competitive and entrance examinations.

Also, the CEO of CLEAR EXAM Mr. Rajan Aggarwal is a dedicated person towards his students. Mr. Rajan is an Educationist, Entrepreneur and Visionary. He is passionate about Non-traditional Teaching Methods, practise Vipassana meditation, travel enthusiast and believes in making a difference in other people's lives through Education. He is deeply impressed by Japanese culture. Rajan is a natural teacher and started teaching very early in his life. In 15 years of Teaching Experience, he helped a lot of students in getting through India's toughest entrance exams - IIT JEE, NEET and AIIMS. His ability to simplify the complicated topics of Chemistry and Physics by relating it with simple examples of daily life is what makes him different from

other teachers. Even after 8 Years of successful establishment and teaching thousands of students, Rajan is directly involved with the Academic team. Apart from taking major decisions in Academic, He still loves to teach and mentor students.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>27</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

## 21. Which is the best IIT JEE coaching institute in Delhi?

We frequently hear students rushing for solutions to questions such as how to prepare for IIT from class 11 onwards. It doesn't matter if you're online or offline. This, in and of itself, is emblematic of the rising IIT craze among India's youth.

To be fair, IIT is far more than a passing trend. This is the stuff that dreams are built of. The most prestigious engineering colleges in India, with the finest staff, greatest facilities, best corporate tie-ups, most advanced research infrastructure, and more.

There are several coaching institutions that train students for IIT JEE, and most of these renowned Coaching Institutes run advertisements throughout the year. However, being a Delhi resident, I'd want to share my brother's first-hand experience with CLEAR EXAM. I'd like to recognise the Institute's efforts, which are led by expertise, which are Delhi's best JEE specialists.

CLEAREXAM is the clear go-to option if you're looking for the coaching institute in Delhi. In Nirman Vihar, there is a legal tutoring institute called CLEAREXAM (On the blue line Metro route going to the Vaishali).

Our USP's:

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Video Classes, so that no class is missed by any student.

- Regularly held classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular are given.
- Computer test lab to work on the speed.
- Novel reading sessions are held in order to improve reading speed and vocabulary. Special section is also provided on the CLEAREXAM's Facebook Page where the students are introduced daily to a new word along with its meaning and usage in day-to-day life.
- A special blog has been allocated to keep the students updated regarding the IITJEE new on the BEST NEET COACHING CENTER | BEST IIT JEE COACHING INSTITUTE | BEST NEET, IIT JEE COACHING INSTITUTE

There are a few basic characteristics, in my opinion, by which one should assess an institute, and I will go through all of them here:

**a) Faculty:** Itti Gupta, Amit Singh, Shivani Gangvania and Ankit Jain lead the faculty team at CLEAR EXAM Classes. CLEAR EXAM classes were founded by Rajan Aggarwal and Akanksha Jain both in 2011, and they have been teaching and guiding students since then. They have led over 2000 students to IITs throughout the years, and they continue to do so on a regular basis.

**b) Teaching Methodology:** Online lessons have become a reality in today's world and will continue to be so for some time. As a result, while selecting a school, it is essential to examine the approach of online education.

All lessons at CLEAR EXAM are conducted in a live, two-way interactive format. It makes an effort to guarantee that online classes are equally effective as in-person sessions in terms of student understanding.

Because the sessions are interactive, students can ask questions during the lesson. Aside from that, one-on-one doubt sessions are available in which any doubts may be cleared.

**c) Study Material:** Clear Exam's study materials are developed by our specialists specifically to assist our students in developing basic ideas. CLEAR EXAM modules are well-designed and cover questions at all levels, including JEE archives. The theory is well-organized and thoroughly covers all concepts. It is all that is necessary to pass JEE if one carefully completes all of the courses.

There is a complete Academic staff of Coordinators at CLEAR EXAM who are not involved in teaching but help the faculties in teaching. They proctor all of the classes and guarantee that students in the online classes are paying attention. Aside from that, they make sure students finish their assignments

on time, keep track of everyone's attendance, and help them with any other academic issues.

**d)Mentorship:** At Clear Exam, we have a one-of-a-kind Mentorship Program in which each student is allocated a Faculty Mentor and a Coordinator Mentor. After every two weeks, the Faculty Mentor meets with the students one-on-one to address the issues they are encountering on their journey. The Faculty Mentor can detect and solve all major and little problems since he or she is an IITian.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>6</b>  |
| <b>Other Answers Available</b> | <b>30</b> |

## **22. Where is the best coaching centre for the IIT JEE in math located in Delhi?**

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**d)Mentorship:** At Clear Exam, we have a one-of-a-kind Mentorship Program in which each student is allocated a Faculty Mentor and a Coordinator Mentor. After every two weeks, the Faculty Mentor meets with the students one-on-one to address the issues they are encountering on their journey. The Faculty Mentor can detect and solve all major and little problems since he or she is an IITian.

|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>7</b> |
| <b>Other Answers Available</b> | <b>2</b> |

## 23. Which is the best and cheapest IIT coaching institute in Delhi?

If you're reading this, I'm guessing you're a student like me, and you're experiencing the same muddle of uncertainty I did a year ago. It's great that you've come across the correct piece of advice. As a result, it's understandable that you'd want the best for yourself.

Now it's time to get down to action. Enroll in the CLEAREXAM programme!! If you want to ace the FIITJEE or VMC and get into one of the country's best universities, then CLEAREXAM is the obvious choice for you.

**CLEAREXAM:** CLEAREXAM, located at Nirman Vihar's prime location, has the best and most experienced teachers for the DU LLB entrance test. CLEAREXAM provides a range of courses, including a crash course that helps students prepare for the entrance exam in a short amount of time.

Students who do not score well on the exam are offered extra lessons to help them understand the topics better. Mock exams are given on a regular basis. It is critical for students to have a strong law aptitude in order to ace the DU LLB test, and specific study resources and notes are supplied for this purpose.

Students benefit from the faculty's tips and methods, which help them do better in examinations and solve questions more rapidly. The institute takes care of other essential aspects of a test, such as time management and encouraging pupils, so that the student feels supported in every way.

If you pass the entrance tests, I recommend that you enrol in the Clear Exam Program and enjoy your two years there. IIT-JEE will be a breeze for you to crack.

It is one of the cheapest coachings with the best material and rankings in Delhi.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>20</b> |
| <b>Other Answers Available</b> | <b>1</b>  |

## **24. Which coaching institute should I join for IIT JEE after class 12, for example, Vidya Mandir or FIITJEE in Delhi?**

If you're reading this, I'm guessing you're a student like me, and you're experiencing the same muddle of uncertainty I did a year ago. It's great that you've come across the correct piece of advice. As a result, it's understandable that you'd want the best for yourself.

VMC is more concerned with the total care and education of students in order to get the greatest possible results, whereas FIIT JEE is far more experienced in providing services, but it places a greater emphasis on outcomes. FITJEE and VMC are undoubtedly competing, and it's difficult to say which is superior.

FITJEE operates in a professional way, and it would be difficult for a novice to get the same level of confidence as pupils with a higher education background. FITJEE places students in batches without comparing them to the others, which implies that if a youngster is just starting out, he won't be able to compete and would most likely drop out.

It's difficult to choose between FITJEE and VMC because they are so similar. However, in my opinion, the VMC SIP Program at Mayo International is one of the greatest programmes that no other Institute or School offers. FIITJEE is the pinnacle, but Mayo SIP's achievement is incredible. Out of 97 students, 38 students qualified for IIT-JEE Mains in 2018.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>82</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

## 25. Where can I get IIT JEE coaching material in Delhi?

Allow me to present CLEAR EXAM to you. CLEAR EXAM is a 2011-founded educational institution. There are a few basic characteristics, in my opinion, by which one should assess an institute, and I will go through all of them here:

a) **Faculty:** Itti Gupta, Amit Singh, Shivani Gangvania and Ankit Jain lead the faculty team at CLEAR EXAM Classes. CLEAR EXAM classes were founded by Rajan Aggarwal and Akanksha Jain both in 2011, and they have been teaching and guiding students since then. They have led over 2000 students to IITs throughout the years, and they continue to do so on a regular basis.

b) **Teaching Methodology:** Online lessons have become a reality in today's world and will continue to be so for some time. As a result, while selecting a school, it is essential to examine the approach of online education. All lessons at CLEAR EXAM are conducted in a live, two-way interactive format. It makes an effort to guarantee that online classes are equally effective as in-person sessions in terms of student understanding.

Because the sessions are interactive, students can ask questions during the lesson. Aside from that, one-on-one doubt sessions are available in which any doubts may be cleared.

c) **Study Material:** Clear Exam's study materials are developed by our specialists specifically to assist our students in developing basic ideas. CLEAR EXAM modules are well-designed and cover questions at all levels, including JEE archives. The theory is well-organized and thoroughly covers all concepts. It is all that is necessary to pass JEE if one carefully completes all of the courses.

There is a complete Academic staff of Coordinators at CLEAR EXAM who are not involved in teaching but help the faculties in teaching. They proctor all of the classes and guarantee that students in the online classes are paying attention. Aside from that, they make sure students finish their assignments on time, keep track of everyone's attendance, and help them with any other academic issues.

d) **Mentorship:** At Clear Exam, we have a one-of-a-kind Mentorship Program in which each student is allocated a Faculty Mentor and a Coordinator Mentor. After every two weeks, the Faculty Mentor meets with the students one-on-one to address the issues they are encountering on their journey. The Faculty Mentor can detect and solve all major and little problems since he or she is an IITian.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>58</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

## 26. Which coaching institute should I prefer for IITJEE preparation in Class 11?

We frequently hear students rushing for solutions to questions such as how to prepare for IIT from class 11 onwards. It doesn't matter if you're online or offline. This, in and of itself, is emblematic of the rising IIT craze among India's youth.

To be fair, IIT is far more than a passing trend. This is the stuff that dreams are built of. The most prestigious engineering colleges in India, with the finest staff, greatest facilities, best corporate tie-ups, most advanced research infrastructure, and more.

There are several coaching institutions that train students for IIT JEE, and most of these renowned Coaching Institutes run advertisements throughout the year. However, being a Delhi resident, I'd want to share my brother's first-hand experience with CLEAR EXAM. I'd like to recognise the Institute's efforts, which are led by expertise, which are Delhi's best JEE specialists.

CLEAREXAM is the clear go-to option if you're looking for the coaching institute in Delhi. In Nirman Vihar, there is a legal tutoring institute called CLEAREXAM (On the blue line Metro route going to the Vaishali).

Our USP's:

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Video Classes, so that no class is missed by any student.
- Regularly held classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular are given.
- Computer test lab to work on the speed.
- Novel reading sessions are held in order to improve reading speed and vocabulary. Special section is also provided on the CLEAREXAM's Facebook Page where the students are introduced daily to a new word along with its meaning and usage in day-to-day life.
- A special blog has been allocated to keep the students updated regarding the IITJEE new on the [BEST NEET COACHING CENTER | BEST IIT JEE COACHING INSTITUTE | BEST NEET, IIT JEE COACHING INSTITUTE](#)

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- b) Teaching Methodology:** Online lessons have become a reality in today's world and will continue to be so for some time. As a result, while selecting a school, it is essential to examine the approach of online education.

All lessons at CLEAR EXAM are conducted in a live, two-way interactive format. It makes an effort to guarantee that online classes are equally effective as in-person sessions in terms of student understanding.

Because the sessions are interactive, students can ask questions during the lesson. Aside from that, one-on-one doubt sessions are available in which any doubts may be cleared.

**c)Study Material:** Clear Exam's study materials are developed by our specialists specifically to assist our students in developing basic ideas. CLEAR EXAM modules are well-designed and cover questions at all levels, including JEE archives. The theory is well-organized and thoroughly covers all concepts. It is all that is necessary to pass JEE if one carefully completes all of the courses.

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**d)Mentorship:** At Clear Exam, we have a one-of-a-kind Mentorship Program in which each student is allocated a Faculty Mentor and a Coordinator Mentor. After every two weeks, the Faculty Mentor meets with the students one-on-one to address the issues they are encountering on their journey. The Faculty Mentor can detect and solve all major and little problems since he or she is an IITian.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>69</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

## **27. Which is the best campus in Narayana, Vizag for IIT JEE coaching in the dropper's batch (I'm a girl)?**

With a survey and information, we have collected from the students of Vizag, they notified not to join the Vizag because of its internal environment whether be a boy or girl.

The students also told that the teachers are not well at their subjects. They simply learn and come and teach the same to the students. Also, they do not explain well at their own subjects in a proper way. Teachers their believe in

mugging up the things instead of making you understand. There exist some good faculties as well but they are least in numbers. Studying in Vizag can be a waste of money for the wholesome year.

If a student is keenly studying no teacher would solve your doubts up. Students gave worst reviews. One of the students said that you'll not able to get ranks in JEE furthermore you'll also be unable to clear JEE. So, I would suggest you to opt for CLEAR EXAM instead of wasting lakhs of money.

So, after all if you are a dropper student I Vizag would never suggest you to go there.

Also, there exists a better solution for you students as a dropper that is you can opt CLEAR EXAM. If you are a IIT JEE student from Delhi Clear exam can be a best option. As in the days of pandemic, going to the institute is very risky so Clear Exam provides you a platform where you can study online as well offline with variety of benefits.

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Video Classes, so that no class is missed by any student.
- Regularly held classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular are given.
- Computer test lab to work on the speed.
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|                                |          |
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| <b>Views</b>                   | <b>7</b> |
| <b>Other Answers Available</b> | <b>0</b> |

## **28. Which is best, IIT JAM coaching physics in Delhi, NCR or Noida?**

Some Institute has become the top IIT JAM coaching schools in Delhi NCR for MSc entrance test in a short period of time. They specialise in mentoring and coaching students in MATHEMATICS, M.A. Political Science, STATISTICS, and

ECONOMICS at the undergraduate and postgraduate levels. The Delhi-based institution is now offering IIT JAM, UGC NET, IES, ISS, (Mathematics and Operational Research) coaching sessions.

**Sharing you one of the best institutes for IIT coaching i.e., CLEAR EXAM (drumroll)!!**

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Students who do not score well on the exam are offered extra lessons to help them understand the topics better. Mock exams are given on a regular basis. It is critical for students to have a strong law aptitude in order to ace the DU LLB test, and specific study resources and notes are supplied for this purpose.

Students benefit from the faculty's tips and methods, which help them do better in examinations and solve questions more rapidly. The institute takes care of other essential aspects of a test, such as time management and encouraging pupils, so that the student feels supported in every way.

If you pass the entrance tests, I recommend that you enrol in the Clear Exam Program and enjoy your two years there. IIT-JEE will be a breeze for you to crack.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>43</b> |
| <b>Other Answers Available</b> | <b>1</b>  |

## **29. What is the best coaching centre in Delhi for a 1-year dropper for the JEE?**

I would suggest you to opt for **CLEAR EXAM** instead of wasting lakhs of money in the institutes with no proper education.

Also, there exists a better solution for you students as a dropper that is you can opt CLEAR EXAM. If you are a IIT JEE student from Delhi Clear exam can be a best option. As in the days of pandemic, going to the institute is very risky so Clear Exam provides you a platform where you can study online as well offline with variety of benefits.

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|                                |          |
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| <b>Views</b>                   | <b>9</b> |
| <b>Other Answers Available</b> | <b>1</b> |

### **30. Which is the best coaching institute for IIT-JEE for droppers in Delhi and for an individual who has not studied well in past two years, VMC or FIITJEE?**

If you're reading this, I'm guessing you're a student like me, and you're experiencing the same muddle of uncertainty I did a year ago. It's great that you've come across the correct piece of advice. As a result, it's understandable that you'd want the best for yourself.

VMC is more concerned with the total care and education of students in order to get the greatest possible results, whereas FIIT JEE is far more experienced in providing services, but it places a greater emphasis on outcomes. FITJEE and VMC are undoubtedly competing, and it's difficult to say which is superior.

FITJEE operates in a professional way, and it would be difficult for a novice to get the same level of confidence as pupils with a higher education background. FITJEE places students in batches without comparing them to the others, which implies that if a youngster is just starting out, he won't be able to compete and would most likely drop out.

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|--------------------------------|-----------|
| <b>Views</b>                   | <b>14</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

**31. What are the different cities other than Kota & Delhi for the preparation of IIT JEE, please rank them on the basis of coaching institutes, faculty etc?**

1. Delhi: CLEAR EXAM, Aakash
2. Hyderabad: Narayana, Chaitnya
3. Kota: Allen, Motion
4. Mumbai: =FIITJEE, Allen
5. Chandigarh: Allen

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>30</b> |
| <b>Other Answers Available</b> | <b>1</b>  |

### 32. Which region of coaching institute is better for preparing for the JEE Mains 2018: VMC, Delhi, or Kota?

Delhi has the best coaching institutes with all the facilities for students. Selecting Delhi's coaching institute for IIT JEE preparation will be a great option. Wisely select IIT Coaching in Delhi.

If you are also among those who are dreaming of becoming engineers, then we all know that to become an engineer one has to go through the tough entrance exam. Although for admission to the best colleges of engineering, you have the option of many entrance exams JEE is the most important among them all.

Every year, lakhs of students give exams for JEE, but only a few percent of these students get selected and for this IIT JEE coaching in Delhi can help. If you too are preparing for this entrance exam then you must be aware that it is not possible to take these exams without the help of any coaching.

#### Top 1 Institute: CLEAR EXAM

**CLEAREXAM:** CLEAREXAM, located at Nirman Vihar's prime location, has the best and most experienced teachers for the DU LLB entrance test. CLEAREXAM provides a range of courses, including a crash course that helps students prepare for the entrance exam in a short amount of time.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>35</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

### 33. Which is the best coaching for the JEE Main and Advance repeaters course 2016 in Chennai?

Clear Exam in Delhi produces good percent results in both JEE Main and JEE Advanced every year. They are technologically savvy. There are no established teaching techniques. There are no extended periods of instruction. Technology is used to explain concepts. They don't have any kind of admissions test. They don't promote or advertise. There are no problems among the students. They give 100% outcomes in NEET as well. It's a one-man show, but it works well. I'm not sure what their secret is to their success.

It is not in Chennai but watching the current scenario, Clear Exam is doing so well with a wonderful result.

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|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>29</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

### 34. Is VMC Ghaziabad as good as Delhi, for JEE 2018 preparation, for droppers?

Delhi has the best coaching institutes with all the facilities for students. Selecting Delhi's coaching institute for IIT JEE preparation will be a great option. Wisely select IIT Coaching in Delhi.

If you are also among those who are dreaming of becoming engineers, then we all know that to become an engineer one has to go through the tough entrance exam. Although for admission to the best colleges of engineering, you have the option of many entrance exams JEE is the most important among them all.

Every year, lakhs of students give exams for JEE, but only a few percent of these students get selected and for this IIT JEE coaching in Delhi can help. If you too are preparing for this entrance exam then you must be aware that it is not possible to take these exams without the help of any coaching.

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|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>4</b> |
| <b>Other Answers Available</b> | <b>1</b> |

### 35. What is the fee of Narayan IIT coaching in Delhi?

| Courses                                                         | Duration | Eligibility                           | Teaching Hours                                  | Admission mode                                    | Fee    |
|-----------------------------------------------------------------|----------|---------------------------------------|-------------------------------------------------|---------------------------------------------------|--------|
| Intensive One-Year Classroom Programme                          | 1 Year   | XII Passed Students                   | 3-4 hours/day                                   | Through Narayana's Admission-cum-Scholarship Test | 124815 |
| Extended One-Year Classroom Programme IIT JEE (Main)            | 1 Year   | XII pass students.                    | 3-4 hours/day                                   | Through Narayana's Admission-cum-Scholarship Test | 97242  |
| Extended One-Year Classroom Programme IIT JEE (Advanced)        | 1 Year   | XII Passed Students                   | 3-4 hours/day                                   | Direct Admission                                  | 19751  |
| One-Year Classroom Programme IIT JEE (Main)                     | 1 Year   | For XI appeared/XII studying students | 3-4 hours/day                                   | Through Narayana's Admission-cum-Scholarship Test | 97242  |
| Extended Two-Year Integrated Classroom Programme IIT JEE (Main) | 2 Years  | For X appeared/XI studying students   | 3-4 hours for weekdays and 6 hours for weekends | Through Narayana's Admission-cum-Scholarship Test | 188274 |

The above picture includes the fee structure of Narayan IIT Delhi.

Education empowers an individual to make the right choices. Right choices in life lead to success, happiness and satisfaction.

As an educationist, I believe in empowering students to choose and create a life they want to live and hence making society better for all. Right education at the right time can make a student achieve anything they want to.

Narayana's courses have been re-designed to suit the changing times, the temperament of the students and the needs of the gripping syllabus.

Our courses cater to all the needs of the aspirants to help them to excel in various competitive as well as Board examinations. Innovative strategies and techniques adopted in our centres, keep our students abreast of the ever-changing pattern of top-level Engineering/Medical entrance exams. As a result, Narayana's time-tested learning formulae are percolating to far-flung areas of India to benefit students from all backgrounds.

"Our goal is to empower you to fulfil your dreams". Today we rededicate more than four decades of our success to enrich and realize your dreams. I wish all our students a very successful academic year ahead.

The above information is taken from Narayan IIT Delhi.

But guys, Guess what!!

I have another wonderful opportunity with almost all same features and better results, i.e., Clear Exam.

CLEAREXAM is the clear go-to option if you're looking for the coaching institute in Delhi. In Nirman Vihar, there is a legal tutoring institute called CLEAREXAM (On the blue line Metro route going to the Vaishali).

Our USP's:

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Video Classes, so that no class is missed by any student.
- Regularly held classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular are given.
- Computer test lab to work on the speed.
- Novel reading sessions are held in order to improve reading speed and vocabulary. Special section is also provided on the CLEAREXAM's Facebook Page where the students are introduced daily to a new word along with its meaning and usage in day-to-day life.

- A special blog has been allocated to keep the students updated regarding the IITJEE new on the [BEST NEET COACHING CENTER | BEST IIT JEE COACHING INSTITUTE | BEST NEET, IIT JEE COACHING INSTITUTE](#)

There are a few basic characteristics, in my opinion, by which one should assess an institute, and I will go through all of them here:

**a) Faculty:** Itti Gupta, Amit Singh, Shivani Gangvania and Ankit Jain lead the faculty team at CLEAR EXAM Classes. CLEAR EXAM classes were founded by Rajan Aggarwal and Akanksha Jain both in 2011, and they have been teaching and guiding students since then. They have led over 2000 students to IITs throughout the years, and they continue to do so on a regular basis.

**b) Teaching Methodology:** Online lessons have become a reality in today's world and will continue to be so for some time. As a result, while selecting a school, it is essential to examine the approach of online education.

All lessons at CLEAR EXAM are conducted in a live, two-way interactive format. It makes an effort to guarantee that online classes are equally effective as in-person sessions in terms of student understanding.

Because the sessions are interactive, students can ask questions during the lesson. Aside from that, one-on-one doubt sessions are available in which any doubts may be cleared.

**c) Study Material:** Clear Exam's study materials are developed by our specialists specifically to assist our students in developing basic ideas. CLEAR EXAM modules are well-designed and cover questions at all levels, including JEE archives. The theory is well-organized and thoroughly covers all concepts. It is all that is necessary to pass JEE if one carefully completes all of the courses.

There is a complete Academic staff of Coordinators at CLEAR EXAM who are not involved in teaching but help the faculties in teaching. They proctor all of the classes and guarantee that students in the online classes are paying attention. Aside from that, they make sure students finish their assignments on time, keep track of everyone's attendance, and help them with any other academic issues.

**d) Mentorship:** At Clear Exam, we have a one-of-a-kind Mentorship Program in which each student is allocated a Faculty Mentor and a Coordinator Mentor. After every two weeks, the Faculty Mentor meets with the students one-on-one to address the issues they are encountering on their journey. The Faculty Mentor can detect and solve all major and little problems since he or she is an IITian.

|                                |           |
|--------------------------------|-----------|
| <b>Views</b>                   | <b>13</b> |
| <b>Other Answers Available</b> | <b>0</b>  |

### 36. Which is the best institute for droppers for the JEE in South Delhi?

Thank you for your inquiry. I have to inform you that this is a question that every ambitious engineer has before beginning their JEE preparation.

Clear Exam is the way to go. In addition, many other coaching institutes are sprouting these days, all of which provide top-notch instruction.

To answer your question, both colleges are wonderful, however I prefer Clear Exam to FIITJEE for the following reasons:

I would suggest you to opt for **CLEAR EXAM** instead of wasting lakhs of money in the institutes with no proper education.

Also, there exists a better solution for you students as a dropper that is you can opt CLEAR EXAM. If you are a IIT JEE student from Delhi Clear exam can be a best option. As in the days of pandemic, going to the institute is very risky so Clear Exam provides you a platform where you can study online as well offline with variety of benefits.

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Video Classes, so that no class is missed by any student.
- Regularly held classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular are given.
- Computer test lab to work on the speed.
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**b) Teaching Methodology:** Online lessons have become a reality in today's world and will continue to be so for some time. As a result, while selecting a school, it is essential to examine the approach of online education.

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|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>2</b> |
| <b>Other Answers Available</b> | <b>0</b> |

### 37. How is Aakash South Delhi (South Ex) for JEE Preparation (the 1-year course)?

Aakash Institute Coaching Fee Structure For Medical and Engineering 2020, 2021 Regular

| Particulars                     | Fee Amount  |
|---------------------------------|-------------|
| One Year Medical Course         | Rs 1,47,500 |
| One Year Engineering Course     | Rs 1,27,617 |
| Two Years Medical Course        | Rs 3,60,018 |
| Two Years of Engineering Course | Rs 2,99,838 |

The above is the fee structure is of Institute Aakash, which I believe is higher as not all parents would be able to pay.

But should I give you an alternative with similar results and less fee structure.

Are you excited and ready to begin with your future?

Yes, you guessed it correct. **CLEAR EXAM**

Also, there exists a better solution for you students as a dropper that is you can opt CLEAR EXAM. If you are a IIT JEE student from Delhi Clear exam can be a best option. As in the days of pandemic, going to the institute is very risky so Clear Exam provides you a platform where you can study online as well offline with variety of benefits.

- Customized and Specific curriculum for different programs like 2-year, 1 year and crash course.
- Video Classes, so that no class is missed by any student.
- Regularly held classes. Along with the classes the students are also provided access to the Facebook page of CLEAREXAM where regular are given.
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Page where the students are introduced daily to a new word along with its meaning and usage in day-to-day life.

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Faculty Mentor can detect and solve all major and little problems since he or she is an IITian.

|                                |          |
|--------------------------------|----------|
| <b>Views</b>                   | <b>2</b> |
| <b>Other Answers Available</b> | <b>0</b> |

### 38. Which Coaching is best for the GATE for aerospace in Delhi?

CLEAR EXAM is regarded as the top GATE preparing institute. Many of my friends enrolled in the institute. It provides you all the notes and prepare you for the exam. Clear Exam in Delhi produces good percent results in GATE as well as JEE every year. They are technologically savvy. There are no established teaching techniques.

There are no extended periods of instruction. Technology is used to explain concepts. They don't have any kind of admissions test. They don't promote or advertise. There are no problems among the students. They give 100% outcomes in JEE as well. It's a one-man show, but it works well. I'm not sure what their secret is to their success.

But watching the current scenario, Clear Exam is doing so well with a wonderful result.

**CLEAREXAM:** CLEAREXAM, located at Nirman Vihar's prime location, has the best and most experienced teachers for the JEE entrance test. CLEAREXAM provides a range of courses, including a crash course that helps students prepare for the entrance exam in a short amount of time.

Students who do not score well on the exam are offered extra lessons to help them understand the topics better. Mock exams are given on a regular basis. It is critical for students to have a strong law aptitude in order to ace the JEE test, and specific study resources and notes are supplied for this purpose.

Students benefit from the faculty's tips and methods, which help them do better in examinations and solve questions more rapidly. The institute takes care of other essential aspects of a test, such as time management and encouraging pupils, so that the student feels supported in every way.

If you pass the entrance tests, I recommend that you enrol in the Clear Exam Program and enjoy your two years there. IIT-JEE will be a breeze for you to crack.

|                          |           |
|--------------------------|-----------|
| <b>Views</b>             | <b>14</b> |
| <b>Number of Answers</b> | <b>1</b>  |

### **39. Which are the best engineering coaching institute in Mumbai?**

Clear Exam in Delhi produces good percent results in both JEE Main and Jee Advanced every year. They are technologically savvy. There are no established teaching techniques. There are no extended periods of instruction. Technology is used to explain concepts. They don't have any kind of admissions test. They don't promote or advertise. There are no problems among the students. They give 100% outcomes in NEET as well. It's a one-man show, but it works well. I'm not sure what their secret is to their success.

It is not in Mumbai but watching the current scenario, Clear Exam is doing so well with a wonderful result.

**CLEAREXAM:** CLEAREXAM, located at Nirman Vihar's prime location, has the best and most experienced teachers for the DU LLB entrance test. CLEAREXAM provides a range of courses, including a crash course that helps students prepare for the entrance exam in a short amount of time.

Students who do not score well on the exam are offered extra lessons to help them understand the topics better. Mock exams are given on a regular basis. It is critical for students to have a strong law aptitude in order to ace the DU LLB test, and specific study resources and notes are supplied for this purpose.

Students benefit from the faculty's tips and methods, which help them do better in examinations and solve questions more rapidly. The institute takes care of other essential aspects of a test, such as time management and encouraging pupils, so that the student feels supported in every way.

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|                          |           |
|--------------------------|-----------|
| <b>Views</b>             | <b>40</b> |
| <b>Number of Answers</b> | <b>0</b>  |

These were the **39 Questions** which I answered on Quora, and the total number of people I reached were. Also, I got a request from 20+ people who need to know more about the same. Maybe with offline marketing just within few minutes, it wouldn't reach to these many people just with no cost.

Then, I started with designing Instagram posts (one on daily basis) where I was given a template and we had to research and collect the content. And then design a post. So, few of the examples of the post are:

CLEAR EXAM

Forex reserves rise by \$1.013 billion



The country's foreign exchange reserves swelled by \$1.013 billion to touch a lifetime high of \$610.012 billion in the week ended July 2, **RBI** data showed on Friday. In the previous week ended June 25, 2021, the reserves had jumped by \$5.066 billion to reach \$608.999 billion.

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## Forex reserves rise by \$1.013 billion



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## Afghan pilots assassinated by Taliban



Afghan Air Force Major Dastagir Zamaray had grown so fearful of Taliban assassinations of off-duty forces in Kabul that he decided to sell his home to move to a safer pocket of Afghanistan's sprawling capital.



## Attracting Infra Investments



The recently announced Union Budget reaffirms the Government's commitment towards Infrastructure sector. Infrastructure investment over last two decades has shown us that financial investors and pure play developers have limited capacity to invest in greenfield assets.



## CONCLUSION/OBSERVATIONS/ DISCUSSION

People trust people more than companies these days, therefore social media is acting as a browser. People also believe that buying a product or service directly from people is less expensive than going to the website of a company.

The company mentor had already planned my tasks for the internship period. And accordingly, he assigned me with the tasks and with the tasks I have performed I came to a conclusion:

- **ESTABLISHING A TRUE COMMUNITY:**

The ability to build a community of brand loyalists and nurture that relationship is what makes social media such a great venue for modern businesses. By creating an online community, we have now a group of individuals who are interested in the institute CLEAR EXAM.

- **IMPROVE OF SALES:**

Another significant benefit of social media marketing that leads to increased profits for our company is increased sales, whether we operate an online store or wish to persuade people to visit your institute. Social Media Marketing builds a loyal relationship with the customers/students.

- **BRAND AWARENESS:**

One of the things I got to know was, the more we promote our brand, the greater number of people will get to know it. And when a person would be in a requirement the top most image that'll come in their minds would be us.

- **LEARN ABOUT COMPETITORS:**

Here I got a chance to know the competitors of CLEAREXAM and understood their strategies and the way they're implementing. During the preparation of posts and responding to people's queries I had spent some time on how competitors react and then playing according to the weakness of competitors.

## RECOMMENDATIONS

It may be assumed from this research that social media presence will be unavoidable in the future years. Not only is social media a valuable marketing tool, but it has also become the norm to be active on social media. As a result, this study advises all types of organisations, including small and large businesses, business to commercial and individual clients, primary industries, and so on.

The rise of social networking networks is cyclic. It starts from the bottom, rises to the top, and then falls back to the bottom. As a result, now is an excellent moment to devote time and resources to popular social networking platforms like Facebook, Twitter, and LinkedIn. Because of the modest cost, it is not a high-risk investment, as social media usage will eventually decline. CLEAR EXAM and even other organisations, businesses and institutions should at least spend a bit of their money on the promotional tools.

The company should also collaborate with colleges and schools to have a large number of leads and also increase the reach. Also, the institution must work on Quality rather than Quantity. More focus must be on SEO to increase the rankings on Google.

Firms' online presences must be maintained on a regular basis, and they must be linked to one another and to the corporate website. It must be well-maintained, with only pertinent posts being refreshed. Small companies should take use of this fantastic technology and experience the effectiveness of social media marketing.

## LEARNINGS

Working with CLEAR EXAM exposed me to the ins and outs of research methodologies and provided me with an opportunity to put my little understanding to use. Working in this sector and engaging with individuals in it has taught me a lot about digital marketing connections, as well as the changes in communication trends and the variables that influence them.

- Impact of Social Media Marketing
- Increase of Leads via Quora
- Understanding Social Media Marketing
- Working on Canva
- Working on strategies and planning's
- Understanding Customer Preferences
- Promoting Brands
- Designing Posts

# REFERENCES

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