



THIS CONTENT IS A COLLECTION OF MATERIAL TAKEN FROM THE TIMES OF INDIA ARCHIVES.

STORY OF THE HOUSE OF J. Ks.



Late Lala Jugglal Singhania

Brick-layers Of Gigantic Edifice

IN THE INDUSTRIAL LIFE of India there is hardly any sector to which the J. Ks. have not made their contributions. Why was the name "J. K." selected for the House? The vast industrial House of the J. Ks., as it obtains today, certainly could not have been built overnight. Who then were the early bricklayers of this gigantic edifice?

The history of the House is the history of the Singhania family. Originally, the forefathers of the present Singhania family resided in the village of Singhpur in Jaipur State, some time in the middle of the 18th century. The family is known by the name of the village among Marwari Aggarwals and is called Singhania, named after the village of Singhpur.

EARLY BEGINNING

About 150 years ago, in the latter part of the 18th century, Bhai Bhai Ram, living in the village of Bhai of Shaikhpur, left for Farrukhabad to participate in the expanding business life of that city. Starting as a banking agent, he opened a branch in Kanpur, and later in Benares. The early forefathers of the Singhania family came from Farrukhabad to Kanpur about 100 years ago. Lala Baldev Singh is the first prominent figure who came before us as



Sir Padampat Singhania, Governing Director.

the progenitor of the present survivors. Lala Jugglal, the sixth son of Lala Baldev Singh, was the first to establish the firm of J. K. Industries in Kanpur.

The year 1902 marked the silver jubilee of the business activities which started from humble beginnings. The family tree, like its business, expanded as years rolled by, and in the year 1922 the firm of Messrs. Rajnath Jugglal Singhania & Co. was established. After that, the progress and development have indeed been phenomenal.

The first leg of the J. K. group, the well-known J. K. Industries, was established in Kanpur, the birthplace of the J. K. group, in the year 1902.

WELFARE AMENITIES FOR EMPLOYEES

The J. K. Industries, comprising so many ventures, have more than 42,000 workers in their major mills and factories spread over all over India. For the betterment of the employees, the management has been constantly doing its best to provide all amenities and facilities which come within the purview of Labour Welfare.

A central employment and employee welfare organisation for the whole of the J. K. group has been in existence for years. It looks after the welfare of the labour and employees of the J. K. group and some of its most important activities include: workers' and employees' colonies and settlements, medical facilities, hospitals, dispensaries and canteens, grain shops, sports clubs, schools, scholarships and facilities of learning, libraries, journals, provident funds, co-operative societies, mutual benefit fund, and staff insurance scheme.

At Kanpur, a workers' colony, known as KAMLANAGAR, has been built on the outskirts of the city. Different types of buildings suited to the different income-groups among labourers, employees and officers have been built, all provided with modern amenities.



Late Lala Kamalpat Singhania

with the manufacture of quality goods from Indian cotton to face out if the same could withstand foreign competition. He installed a dyeing and printing section which was a pioneering effort in the U.P. to manufacture prints. J. K. prints, black shirtings and various captured the market and were in extensive demand. Lala Kamalpat, during his life, established the Kamla Ice Factory (1921), the J. K. Oil Mills (1924), the J. K. Iron & Steel Co. Ltd. (1924), the J. K. Jute Mills (1924), the M. P. Sugar Mills (1924), the J. K. Cotton Manufacturers (1924), the J. K. Hosiery Factory (1924), and the J. K. Paper Mills (1924).

PROGRESSIVE OUTLOOK

After 1902, the J. K. family branched off into the firm of Rajnath Jugglal Singhania & Co. in Kanpur. The firm was also the cashier of the Imperial Bank of India. The firm was progressive in its outlook. Half of the profits were given to Lala Jugglal and half to Lala Murlidhar.

Lala Jugglal at that time was the sole proprietor of the Kanpur Cotton Mills and the Victoria Mills Co. Ltd. His firm also started a piece-goods department and imported cloth from England in partnership with Lala Bhagwan Singh.

The year 1915 might well be taken to be the turning point in the family's fortunes and an augury for the country's economic development, because Lala Kamalpat Singhania, a man of vision and enterprise, chose the family's industrial undertaking as his share.

BUSINESS SACRIFICE

These were days of great upheavals and national awakening, when the non-cooperation movement was in full swing. Boycott of foreign goods was the order of the day. Lala Kamalpat was fired with the ambition of seeing India as an industrial country, self-supporting in manufactured goods. To fulfil this ambition, he sacrificed his business of purchasing and selling agents and wholeheartedly entered the industrial field. He laid well and truly the foundation of an edifice which today has become a household word.

The foundation of the J. K. Cotton Spinning and Weaving Mills Co. Ltd. was laid by Lala Kamalpat, the illustrious originator of the J. K. group. In 1921, and it can be truly said, that the history of the J. K. group began. The mother mill has given birth to scores of ventures which are spread out like the branches of a tree.

Lala Kamalpat, who founded the J. K. group, has been the guiding force of the J. K. Industries.



Lala Lakshmi Pat Singhania, Resident Director.

The J. K. Industries has room for further ventures. These concerns are by no means small enterprises. Scores of rupees have been sunk which provide livelihood and means of better living to a large section of our employed population. This federal industrial institution consists of over 50 concerns whose assets exceed Rs. 500 million, employing over 42,000 persons. That all this should have been achieved by the J. Ks. in the space of less than 32 years, speaks volumes for the vision, organising ability, courage and sound business acumen of those who guide its fortunes.

While building up their industrial ventures the J. Ks. have not forgotten to carry on unflinchingly their traditions for charity. They have built up magnificent temples and dharmshalas. Founded a large number of schools, offered scholarships to deserving students for study and research, and instituted Faculties of Learning in universities.

The J. K. group of industries is an Indian enterprise, first, last, and always.

EASTERN ZONE, CALCUTTA THE TRIUMPH OF INDIAN VENTURE



Eastern Zone Building in Calcutta.

THIS Eastern Zone, India's largest industrial venture, is the triumph of Indian enterprise. It is the first of its kind in India, and its success is a landmark in the history of Indian industry. The venture is a joint venture between the J. K. group and the Government of India. It is a landmark in the history of Indian industry, and its success is a landmark in the history of Indian enterprise.

NORTHERN ZONE, KANPUR NERVE CENTRE OF J. K. GROUP

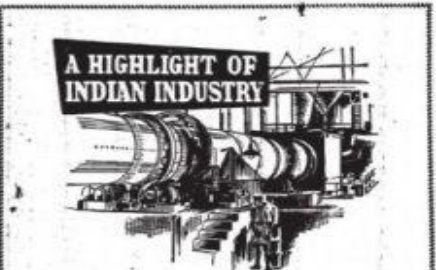


The towering Kamlam Tower Building at Kanpur.

THE KAMLA TOWER is the nerve-centre of the J. K. group. It is the first of its kind in India, and its success is a landmark in the history of Indian industry. The tower is a landmark in the history of Indian industry, and its success is a landmark in the history of Indian enterprise.



The J. K. Industries logo.



A HIGHLIGHT OF INDIAN INDUSTRY.

One of the many technological developments of modern times is the electrolytic reduction of chemicals into metals. The most significant contribution of this metallurgical technique is the production of light metal—Aluminium, which both as a virgin and an alloy metal has supplied many industrial uses of older metals, revolutionised aerial travel and lifted modern war strategy to a wholly undreamt-of pitch.



ALUMINIUM CORPORATION.



THIS SYMBOL IS YOUR GUARANTEE.

This symbol distinguishes the products of 32 manufacturing and trading companies that form the J. K. Group of Industries. It represents service to the public and to the country. To the public, because it is their guarantee of quality and standing value; to the country, because it stands for prosperity through rapid industrialisation.

The J. K. Industries today have a working capital of millions of rupees, employ thousands of workers and have a country-wide network of agencies and distributing offices.

Products & Services

- Textiles: Cotton, Woollen, Silk, Jute, Rayon, etc.
- Sugar & other Food Products
- Vanaspoti, Sugar & other Food Products
- Isolated Electric Fittings in Plastic
- Industrial Rubber Products
- Building Materials: Plywood & Laminated Glassware
- Aluminium & Precipitated Calcium
- Transportation: Tyre-Rebuilding Service
- Building, Insurance, Finance & Investment

J. K. INDUSTRIES

KAMLA TOWER, KANPUR.

