

described themselves as highly computer literate and exhibited sophisticated computer skills."

- c) "How can you be persuaded by Professor Jeffries' arguments against censorship? Don't you know that he cheats on his wife and indulges in illegal drugs? He's an absolute creep!"
- d) "Apparently, our honorable governor would rather see unemployed people out on the street than receiving state aid. But can anyone believe that this is a reasonable position? Does increasing the homeless population really make a society better off?"
- e) If you break your diet and have one cookie tonight, you will just want to eat 10 cookies tomorrow, and before you know it, you will have gained back the 15 pounds you lost.

4- Question	How Cognitive Biases can have an impact on your business decisions? Give examples with at least 3 cognitive biases.	10 Marks
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