



SAAR JKLU-LRC Insight

Mar – Apr 2019

Vol. 1, No. 3

Welcome

SAAR is a JKLU-LRC bimonthly digital newsletter to communicate new developments in the knowledge and showcasing the potential of existing content for knowledge creation and validation.

Contents

Editorial
Creativity
Definitions
Blogs/ articles
Websites
E-books
Journals
Librarians Pick for you

Compiler

Mukesh Pathak
Deputy Librarian

Contact Us

Incharge LRC
JK Lakshmipat University
Near Mahindra SEZ,
Mahapura, Ajmer Road,
Jaipur – 302 026
E-mail: lrc@jkl.u.edu.in
Ph. No. 0141 – 7107 529

Editorial

The Objective of the Learning Resource Center is to acquire, organize and disseminate learning resources for the intellectual benefit of the user community. Focusing this LRC-JKLU initiated SAAR a JKLU-LRC insight to communicate various resources available in digital and print format on the themes of current requirements.

Editorial Team

Creativity

Be creative, we need to view things in new ways or from a different perspective to generate new possibilities or new alternatives with uniqueness. Three things motivate people to be creative (Franken, 1993)

1. Need for a novel, varied and complex stimulation.
2. Need to communicate ideas and values
3. Need to solve problems

Definitions

The ability to produce original and unusual ideas, or to make something new or imaginative.

Cambridge Dictionary

Creativity is an act, idea, or product that changes an existing domain or that transforms an existing domain into a new one.

A creative person is someone whose thoughts or actions changes a domain, or establish a new domain. It is important to remember, however, that a domain cannot be changed without the explicit or implicit consent of a field responsible for it.

Csikszentmihalyi, 1996

Further Readings on Creativity

Blog / Articles / Research papers (online) please click on article for further reading

- [What is Creativity? Defining the skill of the Future](#) / Kylie Ora Lobell (Oct 30, 2018)
- [The Psychology of Creativity: what does it take to be a creative person?](#) / Kendra Cherry (April 01, 2019)
- [What is creativity? The ultimate guide to understanding today's most important ability](#) / Kelly Morr
- [Creativity](#) / Anupama Sirohi (Chapter 2 of PhD Thesis) (<http://shodhganga.inflibnet.ac.in/handle/10603/139110>)
- [Strategy needs creativity](#) / Adam Barndenburger, HBR (Mar-Apr 2019, Vol.97 No. 2) (Available in EBSCO Business Source Elite)
- [How to unlock your team's creativity](#) / Rebecca Shambaugh, HBR Digital Articles (January 31, 2019) (Available in EBSCO Business Source Elite)

Useful Links

- [Directory of Open Access Journals](#)
- [Directory of Open Access Repositories](#)
- [Open Thesis](#)
- [Open Access Theses and Dissertations](#)
- [Networked Digital Library of Theses and Dissertations](#)



LRC Links

- [JKLU Digital Library](#)
- [LRC OPAC](#)

Websites

Creativity at Work

- + Imagination + Creativity + Empathy + Innovation = Value Creation

E-Book / Handbooks

- [What is creativity?](#) / Shelli Walsh (2014)
- [How to be creative](#) / Hugh MacLeod
- [Mastering Creativity](#) / James Clear
- [How Creativity is Changing China](#) / Li Wuwei, Michael Keane (2011)
- [Creativity: the actor in performance](#) / Helen Trenos (2015)
- [Madness and creativity: yes, no or maybe?](#) / Anna Abraham (2015)
- [The Cognitive, emotional and neural correlations of creativity](#) / Matthijs Baas...et.al (2016)

Journals

International Journal of Design Creativity and Innovation

This is an international publication that provides a forum for discussing the nature and potential of creativity and innovation in design from both theoretical and practical perspectives.

Design creativity and innovation is truly an interdisciplinary academic research field that will interest and stimulate researchers of engineering design, industrial design, architecture, art, and similar areas. The journal aims to not only promote existing research disciplines but also pioneer a new one that lies in the intermediate area between the domains of systems engineering, information technology, computer science, social science, artificial intelligence, cognitive science, psychology, philosophy, linguistics, and related fields.

The journal covers, but is not restricted to, the following topics:

Theories on Design Creativity and Innovation

- Cognition of Design Creativity
- Innovative Process
- Inventive Process
- Analogical Reasoning for Design Creativity and Innovation
- Design Synthesis
- Method and Tools for Design Creativity and Innovation
- Representation of Design Creativity and Innovation
- Education for Design Creativity and Innovation
- Concept Generation and Inspiration

(Ref. Journal Site)

Thinking Skills and Creativity

This leading international journal, launched in 2006, uniquely identifies and details critical issues in the future of learning and teaching of creativity, as well as innovations in teaching for thinking. As a peer-reviewed forum for interdisciplinary researchers and communities of researcher-practitioner-educators, the journal welcomes papers that represent a variety of theoretical perspectives. In particular, the journal is interested in papers that advance new and existing methodological approaches, and are innovative works on the theories, practices and possibilities of creativity and thinking skills research. Papers may relate to any age level and

any settings: formal and informal, education and work-based as long as they connect to the learning and teaching, facilitation and/or practice teaching for thinking and/or creativity.

While there is no universal agreement about the dimensions of thinking skills and creativity or their themes, debates and terms, we welcome methodological advancements and critiques that progress current thinking and stimulate developments about the naming and framing of boundaries and related fields of knowledge.

(Ref. Journal Site)

Creativity Study

Creativity Studies accepts original research articles with a focus on communication within the creative society. The journal welcomes contributions from scholars from diverse disciplines such as philosophy, sociology, history, political, communication and information sciences. *Creativity Studies* also publishes survey papers and descriptions of academic events in this area. The journal issues will be organized around different issues on creativity.

There is a great deal of attention paid to the visual and creative studies and how they contribute to the development of a creative society. The concept of a creative society means for some a harmonious and sustainable future while for others it could entail constant conflicts and inconsistencies. Therefore, the journal focuses on problems particular to the creative society and its communication, creative regions, training and management of creativity, and creative innovations in various sectors of science, art and culture.

(Ref. Journal Site)

Creativity Research Journal

It publishes high-quality, scholarly research capturing the full range of approaches to the study of creativity--behavioral, clinical, cognitive, crosscultural, developmental, educational, genetic, organizational, psychoanalytic, psychometrics, and social. Interdisciplinary research is also published, as is research within specific domains (e.g., art, science) and research on critical issues (e.g., aesthetics, genius, imagery, imagination, incubation, insight, intuition, metaphor, play, problem finding and solving). Integrative literature reviews and theoretical pieces that appreciate empirical work are extremely welcome, but purely speculative articles are not published. Readers are encouraged to send commentaries, comments, and evaluative book reviews.

(Ref. Journal Site)



Resources available in LRC

Books

- [Art mind and brain](#) / Howard Gardner
- [The Art of innovation](#) / Tom Kelly
- [Creativity](#) / A Dale Timpe
- [Creativity](#) / Mihaly Csikszentmihalyi
- [Creativity at work](#) / Ros Taylor
- [How to be better at creativity](#) / Geoffrey Petty
- [Instant creativity](#) / Brain Clegg and Paul Birch
- [Lifelong creativity](#) / P N Khandwalla

Journals/ Magazine

Creativity (AdAge:)

Ad Age is a daily must-read for an influential audience of decision makers and disruptors across the marketing and media landscape.

Created in 1930 to cover a burgeoning industry with objectivity, accuracy, and fairness, *Ad Age* continues to be powered by award-winning journalism. Today, *Ad Age* is a global media brand focusing on curated creativity, data and analysis, people and culture, and innovation and forecasting.

(Ref. Journal Site)

(Above magazine is a part of our subscription in EBSCOhost **Business Source Elite** and available Full text to us since 1990 to present)

Librarians Pick for you

The New Encyclopaedia Britannica

The Encyclopaedia Britannica combines current topics with 240 years of expertise and delivers more depth, breadth, and information than other encyclopedias. Readers can access quick facts or immerse themselves in detailed articles on almost any subject imaginable while enjoying the vivid and beautiful images on many subjects such as art, geography, science, sports, and much more. With more than 4,000 contributors and 65,000 articles, the Encyclopaedia Britannica is unsurpassed. Vast, Detailed, Correct. Written by more than 4,300 expert contributors, you can be confident that everything you learn from Encyclopaedia Britannica is clear, current and correct.

The New York Times Guide to Essential Knowledge

It offers in-depth explorations of art, astronomy, biology, business, economics, the environment, film, geography, history, the internet, literature, mathematics, music, mythology, philosophy, photography, sports, theatre and many other subjects.

Important Notice

LRC invites suggestions and small articles on various topics for this newsletter, please contact us and give your valuable insights to make it important resource of information for JKL community.