

Resolute milestone



In the times of Covid-19 pandemic, JK Lakshmipat University (JKLU) in collaboration with All India Management Association (AIMA) unveiled the first-ever virtual lab (BizLab) for management students for business stimulation exercises recently.

Dr R L Raina, vice chancellor, JKLU in his welcome address, mentioned that the lab will expose students to real economic, environmental and business issues related to finance, operations, marketing and other business functions and that with the support of AIMA, it can evolve as the most effective learning tool for management.

It was inaugurated virtually by the chief guest Dr Ajay Data, founder and CEO, Data XGen Technologies, in the presence of HP Singhania, vice chairman and MD, JK Paper Limited, Neeraj Kapoor, director, AIMA, Dr R L Raina, vice chancellor, JKLU and Asheesh Gupta, pro vice chancellor, JKLU.

