



**Institute of Management
JK Lakshmipat University
Jaipur
END TERM EXAMINATION, 2012**

**MBA : Semester 3
MM: 50 Marks**

**Course: SCM
Time: 3 Hours**

Q1. What are the key dimensions in a supply chain Restructuring process. Explain the Restructuring process in detail. What are the ways in which a firm can move from an MTS model to a CTO Model? What role does forecasting play in the make to stock and configure to order categories of supply chains. 9 marks

Q2. Explain different transportation strategies. Analyze the role of transportation in creating value in a supply chain network. Discuss its relevance in backward linkages and forward linkages with examples. Why do you think Wal- Mart owns a fleet of trucks, though most retailers do not? 9 marks

Q3. With a real life example, illustrate how an effective SCM strategy helps in gaining competitive advantage. Can ideas of supply chain management be applied to firms like Wipro and Infosys, which offer software services? 8 marks

Q4. Discuss the role of technology application and process adherence in effective supply chain management and cite examples from real life? Discuss the new developments taking place for the enhancement of ERP to address supply chain management requirements. 8 marks

Q5. Describe the steps in implementing CPFR. What are the benefits of CPFR? Explain Supply chain integration models. Why is it tougher to achieve external integration compared to internal integration? What is the role of trust in supply chain management? 8 marks

Q6. Discuss the role of sourcing and its importance in achieving supply chain objectives. Give some examples. Explain factors that influence outsourcing of components and services? Describe ways of managing outsourcing effectively. 8 marks